Sears 1947 CHRISTMAS Book

Keep it handy from now to Christmas

- a complete Christmas store, more than 600 gifts for men, 550 gifts for women, 700 gifts for children, 650 gifts for the home
- Shop when you wish, without leaving your own home
- All merchandise guaranteed without exception. No sale final until you make it so
- Buy from this catalog by mail, by telephone, through a Catalog Order Office or in a Sears Retail Store

Easy Terms on Page 256
Index on Page 253



Satisfaction guaranteed or your money back

SEARS, ROEBUCK AND CO.

***2929 Elliott Avenue
Minneapolis 1, Minn.***



Busy shoppers . . . here's good news!

This new and finer Christmas Book is

Arranged to make your shopping simple . .

For the first time, we've separated all gifts into four groups, the "way you shop"

54 pages of gifts for men, starting on page 4
51 pages of gifts for women, starting on page 68
79 pages of gifts for children, starting on page 122
98 pages of gifts for home and family, starting on page 222

You'll find Sears suggestions for every person on your list *all in one place,* where they're easy to find, simple to choose.

For instance, turn the opposite page, and you're in our store for men. You'll find something for every man on your list as you go through those pages. Next . . . the store for women, then for children and so on.

So start out now on your trip through the book . . . and keep your list in hand as you go. First thing you know, your shopping will be finished . . . easily, quickly, simply! Happy shopping in the fascinating pages ahead!

Quotations appearing on the "Christmas Cards" shown on the pages of this book were selected from "Night Before Christmas," "Mother Goose," old Christmas carols and folk songs and from well known poems by Robert Louis Stevenson, James Whitcomb Riley, Eugene Field and others



Tower Economy Assortment has everything you need

- 4 fancy sheets of gift paper
- 25 sheets white tissue paper
- 6 sheets of red tissue paper
- 2 blue tissues; 2 green tissues
- 75 feet of red tying cord
- 75 feet of blue tying cord
- 18 ft. of ½ in. red rayon ribbon
- 25 ft. ¼ in. green tinsel ribbon
- 48 silver foil gummed stars
- 28 small holiday seals
- 10 cards, tags . . . 4 string tags
- 2 novelty folder gift cards

Economy Assortment **68c**

Our indispensable family assortment . . . a package full of everything needed to wrap your Christmas gifts in the merriest of Yuletide spirit. Fancy paper includes poinsettia, snow man, Santa and bell designs. Priced so economically . . . costs next to nothing to make each gift attractive. Look to the left and see all you get for your money.
3 N 5552—Shipping weight 1 pound. . . . . Complete package **68c**

Order gift wrappings on Easy Terms, too. See page 256





Gay, moderately priced Tower Wrapping Ensemble — $1.32

Good-looking, moderately priced assortment with especially designed matching seals, tags and paper to give your holiday gifts that well-thought-out matched ensemble appearance. Look at this wonderful value . . . and visualize all the lovely packages you can wrap.

Assortment includes: 44 sheets of gift wrapping paper, size 20x30 in. Has 8 assorted sheets printed with festive holiday designs (4 sheets of fine quality lithographed paper, 4 of printed tissue paper); 6 sheets of red, 3 each of green and blue and 24 sheets of white tissue.

226 feet of ribbons and cords, plus 1 holly spray. Has 150 feet (50 feet each) of red, blue and green tying cord; 18 feet of ½-inch red rayon ribbon; 18 feet of 5/16-inch silver and cellophane ribbon; 15 feet of ⅜-inch green and silver cellophane ribbon; 25 feet of blue and silver cellophane ribbon and 1 decorative holly spray.

145 cards, gummed seals and tags. Includes 60 silver foil stars; 56 seals; 27 gift tags and enclosures; 1 address label; 1 do-not-open.
3 N 5553—In Christmas box. Shpg. wt. 1 lb. 10 oz. **$1.32**

Large size Wrapping Assortment gives you "more for your money" — $1.94

A larger assortment assembled especially for those of you who have a great number of holiday packages to wrap and who insist on a professional-looking package. Each piece of lithographed paper has a matching seal and tag to make gifts even more attractive.

57 sheets of gift wrapping paper, 20x30 in. Includes 13 decorated sheets (8 of fine quality lithographed paper and 5 of printed tissue) printed with gay Christmas designs such as carefree snow men, graceful bells, poinsettias, ornaments, traditional candles, old-fashioned pictures and, of course, old Saint Nick himself; 8 sheets of bright red, 3 sheets each of green and blue and 30 sheets of snowy white tissue paper.

243 feet of ribbons and cords, 1 holly spray and a red satin bow. 125 feet of red, green and blue tying cord; 25 feet of ¼-inch green and silver ribbon; 25 feet of ½-inch blue printed cellophane; 20 feet of ⅜-inch red and green crimped ribbon; 18 feet of 5/16-inch tinsel and cellophane ribbon; 18 feet of ½-inch red rayon plastic ribbon; 12 feet of 15/16-inch tinsel and cellophane ribbon.

186 cards, gummed seals and tags. 84 small seals, 60 foil stars, 2 do-not-open seals, 2 address labels, 2 to and from seals, 2 large seals, 20 tags, 10 string tags, 4 folders.
3 N 5554—Attractively boxed. Shipping weight 2 lbs. 6 oz. . . . . Complete **$1.94**

Our finest Wrapping Assortment — $2.96 Complete

Obtain professional-looking "show-case" packages with this carefully planned matched ensemble; tags and seals to match wrapping paper.

53 sheets of gift wrapping paper . . . including 18 sheets of lithographed paper in the same designs as in 3 N 5552 and 3 N 5553 combined, 3 sheets of metallic silver paper printed in 3 different designs; 8 sheets of tissue paper printed in designs and 24 sheets white tissue paper for outer and inner wrapping.

265 feet of ribbons and cords, 1 holly sprig and 1 red satin bow. 125 ft. of red, green and blue cord; 25 ft. of ½-in. red rayon-plastic ribbon; 25 ft. of ½-in. blue rayon-plastic ribbon; 24 ft. of 5/16-in. green and silver ribbon; 18 ft. of ¼-in. red and white rayon; 18 ft. of ⅜-in. red and green crimped ribbon; 12 ft. of ⅜-in. white and silver ribbon; 9 ft. of ¼-in. red and silver ribbon; 9 ft. of 1-in. red rayon and tinsel ribbon; 1 instruction sheet.

205 assorted cards, tags, seals same as 3 N 5554 plus 4 metallic gift folders, 2 Merry Christmas seals, 13 medium and large seals.
3 N 5551—Nicely boxed. Shpg. wt. 3 lbs. 8 oz. **$2.96**







Each shirt attractively boxed for gift giving





Shirts of white, always delight; fine Sanforized fabrics

A Oxford cloth, mercerized, Sanforized combed cotton fabric won't shrink more than 1%. Youthful, comfortable button-down soft collar. Gathered sleeves, back. Panel front. Shpg. wt. each 1 lb. 3 oz. **$2.98**

Neck sizes 14, 14½, 15, 15½, 16, 16½, 17 in. *State neck size,* sleeve length; see right.
33 N 137—White................**$2.98**

Tie. Broad stripes on rayon satin. Wt. 3 oz.
33 N 4012—*State color* blue....Each **89c**

C Neckband style, preferred by many. Combed, Sanforized cotton broadcloth, won't shrink over 1%. Soft double cuffs. No pocket; for collar, see below. Shpg. wt. 1 lb. 3 oz. **$3.44**

Neck sizes 14, 14½, 15, 15½, 16, 16½, 17 in. *State neck size,* sleeve length; see right.
33 N 133—White................**$3.44**

Van Huesen collar for neckband shirts. White cotton webbing. Postpaid. (Shpg. wt. 3 oz.)
33 N 15—*Quarter sizes* 14 to 17¾. Ea. **50c**

B Cotton broadcloth, always in good taste... modestly priced. Mercerized for luster; Sanforized, fabric won't shrink more than 1%. Neat non-wilt collar; gathered back, sleeves. Panel front. Shpg. wt. each 1 lb. 3 oz. **$2.98**

Neck sizes 14, 14½, 15, 15½, 16, 16½, 17 in. *State neck size,* sleeve length; see right.
33 N 130—White................**$2.98**

Tie. Rayon brocaded satin. Wt. 3 oz.
33 N 4016—*State color* blue.....Each **89c**

D Sanforized rayon... luxuriously soft, superbly tailored; a "special" gift. Looks like silk with a novelty weave, launders like cotton; fabric won't shrink over 1%. Soft collar. Panel front. Shpg. wt. 1 lb. 3 oz. **$3.79**

Neck sizes 14, 14½, 15, 15½, 16, 16½, 17 in. *State neck size,* sleeve lengths; see right.
33 N 190—White................**$3.79**

Tie. Dobby weave on rayon satin. Wt. 3 oz.
33 N 3994—*State color* maroon. Ea. **$1.39**

For complete descriptions and other ties, see pages 10, 11. All ties boxed.

Our finest Broadcloth Shirt . . . fit for a king!

The man who rates one of these shirts for Christmas is lucky indeed! Fabric is smooth-as-silk broadcloth, extra finely woven of 2-ply long staple Pima cotton, lustrous, durable. Sanforized, won't shrink over 1%. Slightly longer soft collar has removable stays. French front, double cuffs. **$4.85**

Neck sizes 14, 14½, 15, 15½, 16, 16½, 17 in. Shpg. wt. each 1 lb. 3 oz.
33 N 196—White. *State neck size,* sleeve length; see below....**$4.85**

Tie. Pure dye, pure silk foulard in bold design. Rayon faced ends.
33 N 4023—*State color* brown. Shpg. wt. 3 oz.........Each **$1.39**

Neck size in inches	Available in these sleeve lengths			
14	32	33		
14½	32	33	34	
15, 15½, 16	32	33	34	35
16½		33	34	
17		33	34	



SIGNA-GRAM initial on cuffs



New! Individual! Smartest idea in years! Makes personalized gifts of these fine Pilgrim Dress Shirts



Gold color initial on black; fits into button; washing, ironing will not harm it. Removable; no extra charge with these shirts.

Each shirt attractively boxed.

$3.44 Each shirt

Important: When ordering Signa-gram shirts, state initial. All initials except I, O, Q, U, V, X, Y, Z.

White broadcloth

1 Winning gift . . . fine white cotton broadcloth shirt personalized with HIS initial. Sanforized fabric is combed and mercerized for smoothness, rich luster, won't shrink over 1%. Made with non-wilt collar; pleated back, sleeves; regular panel front. Shpg. wt. 1 lb. 3 oz.

Neck sizes 14, 14½, 15, 15½, 16, 16½, 17 in. *State initial, size, sleeve length;* see page 4.

33 N 200–White only. **$3.44**

Tie of rich rayon dobby satin with striking paisley print. Rayon faced ends; wool lining. Shpg. wt. 3 oz.

33 N 4024–*State blue*. . . $1.39

Wide spread collar

2 If he's style wise, discriminating, choose this fine cotton broadcloth shirt. Besides the smart signa-gram initial on cuffs, it features popular wide spread soft collar with removable stays. Same fine combed, mercerized, Sanforized fabric as shirt at left. Panel front. Shpg. wt. 1 lb. 3 oz.

Neck sizes 14, 14½, 15, 15½, 16, 16½, 17 in. *State initial, size, sleeve length;* see page 4.

33 N 201–White only. **$3.44**

Tie. Attractive floral and stripe design on lustrous rayon satin brocade. Wool lining. Hemmed ends. Shpg. wt. 3 oz.

33 N 4013–*State maroon*. . . 89c

White on white

3 A bit different, but very smart! Neat self color figure is woven in, won't wash out. Fine count cotton is combed for smoothness, mercerized for sparkling luster. Sanforized, fabric won't shrink over 1%. Non-wilt collar, pleated back, sleeves, signa-gram initial. Panel front. Shpg. wt. 1 lb. 3 oz.

Neck sizes 14, 14½, 15, 15½, 16, 16½, 17 in. *State initial, size, sleeve length;* see page 4.

33 N 203–White only. . **$3.44**

Tie. Bold and dashing design printed on good quality rayon foulard. Wool interlining. Holds knot well. Shpg. wt. 3 oz.

33 N 4017–*State blue*. 89c

Soft, solid colors

4 Outstanding in style, quality. Mercerized cotton broadcloth with the effect of an end and end fabric. Vat dyed, washfast. Sanforized, fabric won't shrink over 1%. Wide spread soft collar with removable stays. Panel front. Shpg. wt. 1 lb. 3 oz.

Neck sizes 14, 14½, 15, 15½, 16, 16½, 17 in. *State initial, size, sleeve length;* see page 4.

33 N 205–Blue

33 N 206–Tan. **$3.44**

Tie. Richly brocaded rayon satin highlighted by a "scarf" design. Hemmed ends. Wool lining. Shpg. wt. 3 oz.

33 N 4020–*State maroon*. $1.39

Crisp candy stripes

5 This handsome shirt has color, style, quality plus the signa-gram initial. Fine mercerized cotton broadcloth; Sanforized, fabric won't shrink over 1%. Vat dyed, washfast. Non-wilt collar. Panel front. Shpg. wt. 1 lb. 3 oz.

Neck sizes 14, 14½, 15, 15½, 16, 16½, 17 in. *State initial, size, sleeve length;* see page 4.

33 N 230–Blue

33 N 231–Tan

33 N 232–Green. **$3.44**

Tie. For luck, wear the clover design. Printed on lustrous rayon foulard. Rayon faced ends. Wool lined. Shpg. wt. 3 oz.

33 N 4025–*State brown*. . . 89c

For Easy Terms, see page 256.



For variety in his wardrobe . . Pilgrim colored Dress Shirts of fine Sanforized fabrics

Colored stripes on white ground, clean and crisp looking . . . and they stay that way because they're vat dyed. **$2.69**
Fabric is a fine cotton broadcloth, mercerized for slight luster, Sanforized to keep its fit (won't shrink more than 1%). Non-wilt collar for neatness. Washfast. Boxed. Shpg. wt. each 1 lb. 3 oz.
Neck sizes 14, 14½, 15, 15½, 16, 16½, 17 in. *State neck size and sleeve length.* See chart on page 4.
33N120–Blue **33N121**–Tan **33N122**–Gray.**$2.69**
Tie. Popular polka dot, correct at all times. All rayon foulard print. All wool wrinkle resistant lining.
33 N 3985—State color maroon. Shpg. wt. 3 oz.**89c**

Colored stripes on colored ground . . pattern is smartly spaced, blends beautifully with the background. **$2.85**
Vat dyed colors stay new looking. Fine mercerized cotton broadcloth is Sanforized; won't shrink over 1%. Neat non-wilt collar. Gathered back, sleeves. Washfast. Boxed. Shpg. wt. each 1 lb. 3 oz.
Neck sizes 14, 14½, 15, 15½, 16, 16½, 17 in. *State neck size and sleeve length.* See chart on page 4.
33N140–Blue **33N141**–Tan **33N142**–Gray**$2.85**
Tie. Solid color, always a favorite. All rayon "Barathea." Wool interlining, hard to wrinkle.
33 N 4026—State color maroon. Wt. 3 oz. . . .**89c**

All rayon with smart colored stripes . . . luxury quality through and through. Looks like a silk shirt, beats it for service. **$3.79** Fabric is vat dyed to keep its rich coloring; Sanforized shrunk (won't shrink over 1%). Perfect fitting soft collar. Gathered back, sleeves. Boxed. Washfast. Shpg. wt. each 1 lb. 3 oz.
Neck sizes 14, 14½, 15, 15½, 16, 16½, 17 in. *State neck size and sleeve length.* See chart on page 4.
33 N 192—Blue **33 N 193**—Tan. . . . **$3.79**
Tie. Rich woven rayon satin brocade in distinctive shell pattern. Hemmed ends. All wool lining.
33 N 4014—State color blue. Shpg. wt. 3 oz. . **89c**

More ties on pages 10 and 11—All attractively boxed.





Smart two-tone sports shirt, thrift priced. Firmly woven cotton twill. **$2.88**
Sanforized fabric won't shrink over 1%. Two way collar; long sleeves. Two pockets. Vat dyed, washfast.
Sizes small (14–14½-in. neck); medium (15–15½); medium large (16–16½); large (17–17½). Shipping weight each 1 pound 5 ounces. *Please state size wanted when ordering.*
33 N 528—Brown and tan. . . .**$2.88**

Plaid print on fine cotton twill . . . distinctive sports shirt. Fabric is mercerized and Sanforized; won't shrink over 1%. Vat dyed, washfast. Convertible collar. Shipping weight each 1 pound 6 ounces. **$2.88**
Sizes small (14–14½-in. neck); medium (15–15½); medium large (16–16½); large (17–17½). *State size.*
33 N 646–Blue **33 N 647**–Med. tan
33 N 648–Light tan. **$2.88**

Biggest Sports Shirt buy of the holiday season

Here's where little money makes a big gift showing . . . and you're getting a full measure of quality, too! It's a handsomely tailored sports shirt of finely woven self patterned cotton broadcloth . . . Sanforized to keep fabric shrinkage down to a mere 1%; vat dyed to keep colors sparkling. Convertible collar to wear with or without tie. Square bottom. Two pockets. Washfast. Boxed. **$2.50**
Sizes small (14–14½-inch neck); medium (15–15½); medium large (16–16½); large (17–17½). *Please state size wanted when ordering.* Shipping weight each 1 pound 5 ounces.
33 N 543—Blue **33 N 544**—Tan **33 N 545**—Green. **$2.50**



Individually boxed for Christmas giving



Three ways to make a man happy

A Your initial (removable) **$4.88** on each pocket button. 100% rayon gabardine with novel plaid pattern. 2-way collar, button loop at neck. 2-button adjustable cuffs. Washable, 2% max. fabric shrinkage. All initials but I, O, Q, U, V, X, Y, Z. *Print initial.* Shpg. wt. 1 lb. 7 oz. *State size*: small (14–14½), med. (15–15½), med. large (16–16½), large (17–17½).
33N533–Blue plaid
33N534–Tan plaid. $4.88

B Spun rayon in neat, small pattern. **$3.88** Sanforized, 1% max. fabric shrinkage. Convertible collar. Smart square bottom. Adjustable 2-button cuffs. Two button flap pockets. Washfast. Shpg. wt. 1 lb. 6 oz. *Sizes* small (14–14½ inch neck); medium (15–15½); medium large (16–16½); large (17–17½). *State size.*
33 N 595—Blue
33 N 596—Med. tan
33 N 597—Sand dune (lt. tan).......... $3.88

C Gabardine, closely woven of 51% rayon, 49% cotton. **$3.95** Smartly styled. Convertible collar. Two button flap pockets. Popular square bottom. Sanforized, 1% maximum fabric shrinkage. Washfast. Shpg. wt. 1 lb. 6 oz. *Sizes* small (14–14½ inch neck); medium (15–15½); medium large (16–16½); large (17–17½). *State size.*
33 N 636—Tan
33 N 637—Blue
33 N 638—Gold... $3.95



Superb Hego rayon . . handsome Pilgrim tailoring

Santa says—"For both dress and sports." Finely ribbed, luxurious rayon faille made of famous Celanese yarns. **$3.95** Our finest tailoring features. 2-way collar with smart button loop; open for sports, closed with tie. Long sleeves are pleated, two-button adjustable cuffs. Gathered action back. Square bottom with stylish side vents. Washable. 2% maximum fabric shrinkage. *Sizes* small (14–14½-in. neck); medium (15–15½); medium large (16–16½); large (17–17½). *Please state size.* Shipping wt. 1 lb. 7 oz.
33N525–Med. tan 33N526–Blue 33N527–Oyster white.... $3.95

Dashing style . . Sanforized, part rayon gabardine

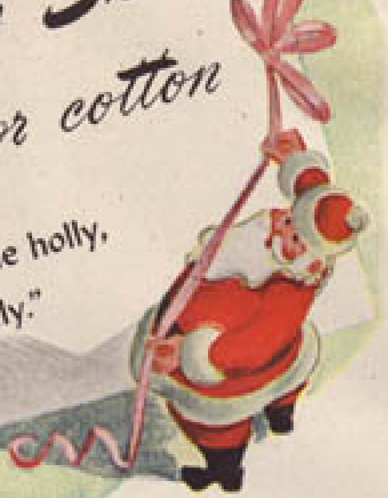
Santa says—"New . . Different." Made of closely woven gabardine; 51% rayon, 49% cotton. Sanforized fabric won't shrink more than 1%. **$4.88** Contrasting two-tone cotton jersey neck insert looks like colorful T-shirt. Smart convertible collar with two button loops. Pleated sleeves. Button flap pockets. Square cut bottom. Washfast. *Sizes* small (14–14½-in. neck); medium (15–15½); medium large (16–16½); large (17–17½); *State size wanted please.* Shipping weight 1 pound 8 ounces.
33N509–Blue with navy insert 33N510–Tan with tan insert
33N511–Gold, tan insert 33N512–Green, maize insert.. $4.88



Pilgrim Sports Shirts

wool, rayon or cotton

"then heigh-ho to the holly, this life is most jolly."



Individually boxed for Christmas giving



[A] $4.88

[B] $4.95



[C] $4.85 Shirt

[D] $7.95



Fine rayon gabardine . . two smart styles

[A] **Two-tone** combination of all rayon gabardine for smart gift-giving. Slash pockets. Button loop sports collar. Adjustable cuffs. Hand washable, 2% max. fabric shrinkage. **$4.88**
Sizes small (14–14½-in. neck); med. (15–15½); med. large (16–16½); large (17–17½). *State size.* Shpg. wt. 1 lb. 6 oz.
33N513–Brown, tan plaid front.
33N514–Tan, brown plaid front **$4.88**

[B] **Western style;** braid trimmed collar, pocket flaps, sleeves. All rayon gabardine. Button loop casual collar. 2-button adjustable cuffs. Hand washable, 2% max. fabric shrinkage. **$4.95**
Sizes small (14–14½-in. neck); med. (15–15½); med. large (16–16½); large (17–17½). *State size:* Shpg. wt. 1 lb. 6 oz.
33N679–Blue, gray braid
33N680–Brown, dk. brown braid. **$4.95**

"Gambler" styles . . dapper, distinctive

[C] **All rayon gabardine** in manly "gambler" style; 3-button cuffs, flap pockets. Hand wash separately. Shipping weight 1 lb. 3 oz. **$4.85 Shirt**
Neck sizes 14, 14½, 15, 15½, 16, 16½, 17 in. *State* size, sleeve length, see page 4.
33 N 239–Brown **33 N 241**–Blue
33 N 240–Tan **$4.85**
Tie-Painted duck, scenery on all wool.
33 N 4010–*State red.* Wt. 4 oz. . . **$1.39**

[D] **Part wool gabardine** (40% worsted wool, 60% spun rayon); a warm, long wearing fabric tailored like a dress shirt in the popular gambler model. Three-button cuffs, buttoned flap pockets. Hand wash separately. **$7.95**
Neck sizes 14½, 15, 15½, 16, 16½, 17 in. *State size.* Shpg. wt. 2 lbs. 1 oz.
33 N 716—Medium gray
33 N 717—Medium tan. **$7.95**

Superb rayon gabardine, washfast colors

Handsome, closely woven all rayon gabardine in rich, fresh, solid colors that washing won't fade. Just the gift for that hard-to-please man on your list this season. Carefully tailored in popular casual model. Stylish button-loop sports collar is ultra smart open or closed (with or without tie). Has two-button adjustable cuffs, two neat flap pockets. Washfast, 2% maximum fabric shrinkage. **$4.50**
Sizes small (14–14½-inch neck); medium (15–15½); medium large (16–16½); large (17–17½). *Please state size.* Shipping weight 1 pound 6 ounces.
33N548–Luggage (rust) brown **33N549**–Blue **33N550**–Tan. . **$4.50**

Be sure of fair prices, buy at Sears . . . For convenient Easy Payment Plan, *see page 256*



Warm, rugged Sports Shirts of virgin wool flannel, bright patterns, solid colors

Handsome plaid pattern men like so well . . . and it'll make him beam with pleasure come Christmas morn. Made of warm, sturdy all virgin wool flannel. He'll like its careful Pilgrim tailoring, its comfortable cut. Regular collar looks well with a tie. 2 handy button-flap pockets. Hand wash carefully. Boxed. **$6.25**
Neck sizes 14½, 15, 15½, 16, 16½, 17. *Please state size wanted.* Shipping weight 1 pound 7 ounces.
33N718–Green plaid **33N719**–Red plaid. **$6.25**

Rich, solid colors . . . he's sure to rave about the brilliant hunter's red model . . . for it's as gay as holly. Made of warm, luxurious all virgin wool flannel. Tailored like a dress shirt with regular collar, rounded shirt tails, panel button front, two-button-flap pockets. Hand wash carefully. Boxed. **$5.79**
Neck sizes 14½, 15, 15½, 16, 16½, 17. *Please state size wanted.* Shipping weight 1 pound 7 ounces.
33 N 707–Red **33 N 708**—Brown. **$5.79**

Smart two-tone combination . . . for the man who likes something different. Casually styled of all virgin wool flannel. 2-way sports collar, regular shirt tails. 2 button-flap pockets. Hand washable. Shpg. wt. 1 lb. 7 oz. **$6.25**
Sizes small (14–14½ neck); med. (15-15½); med. large (16–16½); large (17–17½). *State size.*
33 N 714—Brown front; tan back, sleeves, collar
33 N 715—Tan front; brown back, sleeves and collar. **$6.25**



Extra-heavy 20-ounce fabric of 100% virgin wool . . . the gift for men this Christmas

Handsome, striking; this outstanding plaid is a soft blend of richly shaded colors. Just the shirt to please the most rugged he-man on your gift list . . . he'll want to wear it Christmas day. Our finest Pilgrim tailored of softly napped extra heavy 20-oz. fabric woven of all virgin wool yarns. Packed to the neck with warmth, color, wear. Sateen lined regular collar. 2 roomy button-flap pockets. Regular shirt tails. Hand washable. Shpg. wt. 1 lb. 7 oz. **$7.95**
Neck sizes 14½, 15, 15½, 16, 16½, 17. *Please state size.*
33 N 725—Red with overplaid.
33 N 726—Gray with overplaid **$7.95**





← Thriftily priced heavy 7-ounce cotton twill outdoor Shirt

A gift he'll use . . . heavy twill weave fabric shirt, double napped for warmth. Hercules made; double stitching, 1-piece sleeve facings, double shoulder yoke, 2 button flap pockets. Sanforized, 1% maximum fabric shrinkage. Hand wash separately. Shpg. wt. 1 lb. 6 oz. *Neck sizes* 14½, 15, 15½, 16, 16½, 17 inches. **$2.69 Each, 2 for $5.25**
83 N 1474—Assorted plaid (no choice). *State size*. . . Each **$2.69**

ANY 89c TIE
2 FOR $1.69

ANY $1.39 TIE
2 FOR $2.65



Colorful Pilgrim Ties and Mufflers

"don we now our gay apparel,
sing the ancient Christmas carol."

Each tie attractively boxed for gift giving. See opposite page for tie descriptions.

E 89c Ea.

F $1.39 Ea.

G $1.39 Ea.

H 89c Ea.

J 89c Ea.

K $1.39 Ea.

L $1.39 Ea.

M $1.39 Ea.

N 89c Ea.

P $1.39 Ea.

R $1.39 Ea.

T 89c Ea.

V $1.39 Ea.

W 89c Ea.

X 89c Ea.

Y 89c Ea.

AA 89c Ea.

BB 89c Ea.

CC 89c Ea.

Give Christmas-bright Pilgrim Ties . . . wools, rayons, silk



Wool ties are all new homespun wool, hand loomed in California. Good quality ties are bold stripes and sporty plaids; unlined. Better quality is a finer weave, so wrinkle-resistant no lining is needed. Self-fringed ends.

Rayon ties come in a variety of sparkling patterns to delight the most hard-to-please man. Better quality is super-smooth to drape beautifully, richer looking than good quality rayons. All wrinkle-resistant wool lined. Foulards, dobby weave satins have rayon faced ends; others are hemmed.

Silk tie is pure dye pure silk, the softest, most luxurious fabric imaginable. Drapes gracefully, knots handsomely; highlights the rich coloring and the beauty of design. Rayon faced ends; wrinkle-resistant wool lined.

GOOD QUALITY	BETTER QUALITY
89c Each	$1.39 Each
ANY 2 for $1.69	ANY 2 for $2.65

Order from descriptions below. Individually boxed. Shipping weight each 4 ounces.

[A] **Gay multicolor stripes** in good homespun all wool. 33 N 4008—Blue, maroon, brown. *State color* 89c

[B] **Bright plaid** in bold colors in homespun all wool. 33 N 4009—Blue, maroon, brown. *State color* 89c

[C] **Colorful shell design** woven on good rayon satin. 33 N 4014—Blue, maroon, brown. *State color* 89c

[D] **Polka dot.** Classic design, rayon foulard. *State color.* 33 N 3985—Blue, maroon, brown, green 89c

[E] **Neat clover design** on good quality rayon foulard. 33 N 4025—Blue, maroon, brown. *State color* 89c

[F] **Fine paisley pattern** in sparkling colors. Better rayon dobby weave satin. *State color.* 33 N 4024—Blue, maroon, brown, green $1.39

[G] **Feather design** woven right into the richly colored brocade of this better quality rayon satin. 33 N 4021—Blue, maroon, brown. *State color* $1.39

[H] **Shields** make a modern design on good rayon foulard. 33 N 3989—Blue, maroon, brown. *State color* 89c

[J] **Floral and solid color stripes** on good rayon satin. 33 N 4013—Blue, maroon, brown. *State color* 89c

[K] **Handsome duck and scenic design** painted on the finer, better quality wrinkle-resistant wool. 33 N 4010—Light blue, red, light green, maize (yellow). *Please be sure to state color* $1.39

[L] **Bold abstract design,** better dobby weave rayon. 33 N 3994—Blue, maroon, brown. *State color* $1.39

[M] **Bold modernistic design in pure silk** for the rarest of gifts. Wrinkle-resistant wool lined; faced ends. 33 N 4023—Blue, maroon, brown. *State color* $1.39

[N] **Painted horse design** on good rayon dobby check. 33 N 4018—Blue, maroon, brown. *State color* 89c

[P] **Painted horseshoe, floral;** finer wool. *State color.* 33 N 4011—Light blue, red, light green, maize .. $1.39

[R] **Rich peacock design** on better rayon satin brocade. 33 N 4022—Blue, maroon, brown. *State color* $1.39

[T] **Bold diagonal leaf** on good Celanese rayon foulard. 33 N 3990—Blue, maroon, brown. *State color* 89c

[V] **Brilliant scarf design** on better rayon satin brocade. 33 N 4020—Blue, maroon, brown. *State color* $1.39

[W] **Novelty design** on good rayon foulard. *State color.* 33 N 4017—Blue, maroon, brown, green 89c

[X] **Smooth stripes,** good rayon satin. Hemmed ends. 33 N 4012—Blue, maroon, brown. *State color* 89c

[Y] **Paisley pattern** woven into rayon satin brocade. 33 N 4015—Blue, maroon, brown. *State color* 89c

[AA] **Painted terrier dog** on good rayon dobby check. 33 N 4019—Blue, maroon, brown. *State color* ... 89c

[BB] **Colorful swirl** woven into good rayon satin brocade. 33 N 4016—Blue, maroon, brown. *State color* 89c

[CC] **Solid color rayon** barathea; rich and distinguished-looking. 33 N 4026—Dark blue, maroon, brown, green, black. *Please state color* 89c





For color and warmth, he'll like a Pilgrim Muffler . . . Individually boxed

[1] **White rayon with dressy white satin stripes** . . . a **$1.41** firm feeling, drapey fabric. Adds the dazzling white touch against a man's coat. About 12x48 inches with self fringed ends. Hand wash separately. Shipping weight 6 ounces.
33 N 3530—White only $1.41

[2] **Attractive multicolor block design** . . . fine, soft, pure **$1.88** zephyr wool in a diagonal weave. About 12x48 inches, including self-fringe. Dry clean. Shpg. wt. 7 oz.
Colors blue, maroon or brown.
33 N 3533—*Please state color* $1.88

[3] **New zipper front muffler** in all wool multi- **$2.19** color plaid. Snug fitting—no loose ends! About 11 x 46 in. Dry clean. *Sizes* small (14–14½-in. neck); med. (15–15½); large (16–16½). *Colors* blue, maroon, brown. *State neck size, color.*
33 N 3534—Shpg. wt. 7 oz $2.19

[4] **Luxurious white rayon crepe muffler** . . . extra **$2.39** fine quality, dressy and plain. Double thickness to drape handsomely. About 12x50 in. with knotted fringe ends. Hand wash separately. Shpg. wt. 6 oz.
33 N 3531—White only $2.39

[5] **Glove, Muffler set; all worsted wool.** Chevron **$2.88** weave muffler about 12x48 in. Self-fringed ends. Matching knit gloves.
Colors canary, tan, maroon, navy. *Glove sizes* small (8); medium (9); large (10). Shpg. wt. set 13 oz.
33 N 3540—*State size, color* .... Set $2.88

[6] **Rich solid colors, pure zephyr wool.** All downy- **$1.88** soft wool in a fine diagonal weave. About 12x48 inches with self-fringe.
Colors camel tan, maize (yellow), maroon, white, navy. Shpg. wt. 7 oz.
33 N 3529—*State color* $1.88

[7] **White muffler** in good **$1.88** rayon crepe with one embroidered initial or motif. About 12 x 50 inches. Knotted fringe. Washable. Shipping weight 6 oz.
All initials except I, Q, U, V, X, Y, Z. Initial or motif, *state which.*
33 N 3532—White only $1.88

[8] **Sparkling multicolored** **$1.88** paisley print on fine, smooth rayon crepe. Dressy, rich looking. About 12x50 in. Fringe. Dry clean. Shpg. wt. 6 oz.
Colors navy blue, maroon, brown.
33 N 3528—*State color* $1.88

Christmas Ties and Mufflers may be added to your Sears Easy Terms order . . . see page 256





Closely woven Sanforized cotton broadcloth Pajamas . . . full cut, roomy

Coat style . . . blazer stripes. Brilliant prints on fine fabric (100x60 threads per square inch). Fabric won't shrink over 1%. Handsome coat has long point 2-way collar, tapered cuffs, chest pocket. Trousers have elastic in drawstring for comfort, 2-inch cuffs, 2-button fly. Washable. Shipping weight 1 pound 9 ounces. **$4.69**

Sizes A (34-36-in. chest); B (38-40); C (42-44); D (46-48). *State size letter.*
33 N 900—Blue
33 N 901—Maroon 33 N 902—Green

Paisley print . . . coat style. Persian pattern in striking colors. Closely woven long wearing fabric (100x60 threads per square inch) won't shrink over 1%. Smartly styled coat has long point 2-way collar, tapered cuffs. Trousers have elastic set into drawstring for comfortable fit at waistline, 2-inch cuffs, 2-button fly. Washable. Shipping weight 1 pound 9 ounces. **$4.69**

Sizes A (34-36-in. chest); B (38-40); C (42-44); D (46-48). *State size letter.*
33 N 906—Blue 33 N 907—Maroon

Middy style . . . blazer stripes. Comfortable, collarless, buttonless pullover. Richly colored print on fine broadcloth; 100x60 thread count. Fabric won't shrink over 1%. Trousers have elastic in drawstring, 2-inch cuffs, 2-button fly. Coat has tapered cuffs, chest pocket. Washable. Shipping weight 1 pound 9 ounces. **$4.69**

Sizes A (34-36-in. chest); B (38-40); C (42-44); D (46-48). *State size letter.*
33 N 903—Blue
33 N 904—Maroon 33 N 905—Green



Give him restful sleeping comfort with Pilgrim Gift Pajamas

$3.89
2 for $7.65

- Sanforized broadcloth . . . 80x60 thread count
- Broad blazer stripes in coat or middy style
- Full cut and roomy to fit without binding

Serviceable quality cotton broadcloth, not as closely woven as in pajamas above, but will give good wear. Fabric won't shrink over 1%. Attractive print stripes. Washable. Trousers have drawstring at waist for comfortable adjustment.

Order coat or middy style from individual descriptions below. Shpg. wt. each 1 lb. 9 oz.

A Middy pullover style is collarless, buttonless, has smart cuffs, chest pocket. Trousers as above.
Sizes A (34-36-in. chest); B (38-40); C (42-44); D (46-48); E (50-52). *Be sure color comes in your size.*
33 N 891—Blue. *Sizes* A, B, C, D, E. *State size letter.*
33 N 892—Tan. *Sizes* A, B, C, D. *State size letter.*
33 N 893—Green. *Sizes* A, B, C, D. *State size letter.*

B Coat Style has full notch collar, smart cuffs, handy chest pockets. Trousers described above.
Sizes A (34-36-in. chest); B (38-40); C (42-44); D (46-48); E (50-52). *Be sure color comes in your size.*
33 N 888—Blue. *Sizes* A, B, C, D, E. *State size letter.*
33 N 889—Maroon. *Sizes* A, B, C, D. *State size letter.*
33 N 890—Green. *Sizes* A, B, C, D. *State size letter.*



Pilgrim Sanforized percale Nightshirts

$2.79
2 for $5.49

Here's the answer to what to give the man who still likes old fashioned comfort. Pilgrim nightshirts are roomy and plenty long because there's no skimping on sizes . . . full 54 inches long. Keep their comfortable fit permanently because the fabric won't shrink over 1%.

Made of 80 square percale, a fabric that's known for its wear and washing qualities. Carefully tailored all the way through for long wear. Handy chest pocket.
Sizes small (34 to 38-in. chest); medium (40 to 44); large (46 to 50). *State size.*
33 N 971—White percale only. Shipping weight each 1 pound.



Sears Easy Terms . . . details on page 256



Heavy Sanforized flannelette Pajamas . . . Gripper fasteners on Trousers



Coat style with full notch collar, cuffs, chest pocket. Trousers have adjustable waistband with elastic inserts at sides and two Gripper fasteners; Gripper fastener fly closing. Fabric won't shrink over 1%; both sides napped. Printed blazer stripes. Washable. **$3.89** 2 for $7.65

Sizes A (34–36-in. chest); B (38–40); C (42–44); D (46–48); E (50–52). *State size letter.* Shipping wt. 1 lb. 5 oz.
33 N 1040—Blue
33 N 1041—Maroon **33 N 1042**—Green

Middy style. Collarless, buttonless slip-over neatly finished at neck. Adjustable waistband with elastic inserts and two Gripper fasteners on trousers; Gripper fastener fly closing. Soft nap on both sides of fabric that won't shrink over 1%. Printed blazer stripes. Washable. **$3.89** 2 for $7.65

Sizes A (34–36-in. chest); B (38–40); C (42–44); D (46–48); E (50–52). *State size letter.* Shpg. wt. 1 lb. 5 oz.
33 N 1043—Blue **33 N 1044**—Maroon

Extra long sizes. Cut longer in the sleeves, legs and body to fit tall men comfortably without binding in the crotch, cover wrists and ankles. Fabric and construction details exactly the same as in the regular sizes at left. **$3.95** 2 for $7.79

Extra long sizes B (38–40-inch chest); C (42–44); D (46–48); E (50–52). *State size letter. Color* blue. Shpg. wt. 1 lb. 7 oz.
33 N 1045—Coat style
33 N 1046—Middy style





Knit top Pajamas; broadcloth Trousers

He'll sleep in 'em . . . he'll lounge in 'em. Pleated front Sanforized cotton broadcloth trousers with snap fastener fly, have adjustable belt with Lastex back; regular pants pockets; 2-in. cuffs; fabric won't shrink over 1%. Striped knit cotton tops with long sleeves. Wash separately. **$4.49**

Sizes A (34–36-in. chest); B (38–40); C (42–44); D (46–48). *State size letter.* Shipping weight 1 pound 9 ounces.
33 N 1020—Blue striped top; blue trousers
33 N 1021—Maroon striped top; gray trousers



Knit ski-style Pajamas . . nap on both sides

$2.59 The warmest kind of pajamas to sleep in . . . and for lounging. A fleecy nap on both sides of the knit cotton fabric makes it thick and soft. Styled for warmth, too, with snug fitting ribbed cuffs and anklets to keep out cold. Rib knit collarette lies close to neck. Top has handy chest pocket. Neck seams taped to keep shoulders from sagging. Trousers have all around elastic waistband for comfortable fit. Wash separately.

Sizes A (34–36-in. chest); B (38–40); C (42–44); D (46–48). *State size letter.*
33 N 1039—Medium blue only. Shipping weight each suit 1 pound 7 ounces.

A $8.95



B $8.95



See Opposite Page For Descriptions

C $13.95



D $9.75



See Opposite Page For Descriptions

E $11.95



F $9.50



See Opposite Page For Descriptions



Pilgrim
THE RIGHT WAY TO SAY MEN'S FURNISHINGS

Pilgrim Gift Robes will say it best— "Merry Christmas"

ILLUSTRATED ON OPPOSITE PAGE

All Virgin Wool, two-way collar

[A] It's new . . . it's different! A notched collar that can be left open—or buttoned up under the chin for more protection. Rich, plain colors in this soft all new wool flannel robe that's warm and comfortable but not bulky. Matching non-slip sash; 3 pockets. Dry clean. Boxed. Shpg. wt. 2 lbs. 9 oz. **$8.95 Each**

Sizes small (34–38-inch chest.); medium (39–42); large (43–46).
33N1947–Navy 33N1948–Maroon *State size.* Ea. $8.95

All Virgin Wool, full shawl collar

[B] Smartly conservative colors, soft all new wool flannel . . . an ideal combination for gift giving, for year-round enjoyment. Rayon cord trim on shawl collar, cuffs, 3 pockets. Matching non-slip sash. Dry clean. Individually boxed for Christmas giving. **$8.95 Each**

Sizes small (34–38-in. chest); medium (39–42); large (43–46); and extra-large (47–50). Shipping weight each 2 lbs. 9 oz.
33N1990–Maroon 33N1991–Navy *State size.* Ea. $8.95

Rich Rayon Jacquard, rayon satin lining

[C] Most luxurious of our Pilgrim gift robes . . . Rich rayon Jacquard in deep, handsome colors with rayon satin faced shawl collar, cuffs; matching non-slip sash with soft fringe; full rayon satin lining. Padded shoulders; 3 slash pockets. Dry clean. Each robe in a box. Shpg. wt. each 2 lbs. 4 oz. **$13.95 Each**

Sizes small (34–38-inch chest.); medium (39–42); large (43–46).
33N1964–Maroon 33N1965–Navy *State size.* Ea. $13.95

Fine Hego Rayon, foulard-type pattern

[D] Rich, distinctive Hego fabric, made of Celanese rayon yarns, with a clear cross rib and a neat foulard type allover pattern. Wide, sweeping shawl collar is double thick. Comfortable, full-length wrap-around style with plenty of overlap. Matching non-slip sash; inside yoke; 3 pockets. Dry clean. Boxed. Shpg. wt. 2 lbs. 4 oz. **$9.75 Each**

Sizes small (34–38-inch chest); medium (39–42); large (43–46).
33N1900–Maroon 33N1901–Navy *State size.* Ea. $9.75

100% Worsted Wool Flannel, rich colors

[E] All the warmth of ordinary wool, but lighter in weight, richer to feel; yet it still has enough body to hang smoothly and drape gracefully. Full shawl collar, loose cuffs. Matching non-slip sash with tassel fringe; 3 pockets. Dry clean. Each robe in a box. Shipping wt. each 2 lbs. 8 oz. **$11.95 Each**

Sizes small (34–38); medium (39-42); large (43-46)-inch chest.
33N1994–Maroon 33N1995–Navy *State size.* Ea. $11.95

Rayon Jacquard, solid color trim

[F] Gleaming rayon satin collar, cuffs, pocket facing and fringed sash in sparkling contrast to the richly patterned rayon brocade. Comfortable shawl collar; sash has novel button feature that prevents slipping out of loops. 3 pockets. Dry clean. Boxed. Shpg. wt. each 2 lbs. 4 oz. **$9.50 Each**

Sizes small (34–38-inch chest); medium; (39–42); large (43–46); extra long for tall men (39–42 inch chest.)
33N1962–Maroon 33N1963–Navy *State size.* Ea. $9.50



Heavy Beacon cotton blanket cloth . . warm, comfortable

All soft Beacon cotton blanket cloth robe in an ombre (shaded) pattern, with full rayon cord trim, sash. Full length wrap-around style with a wide overlap. Wide, double thick shawl collar; 3 pockets. Seams reinforced with binding. Dry clean. Each robe in a box. Shipping weight each 3 lbs. 2 oz. **$6.45 Each**

Sizes small (34–38-in. chest); medium (39–42); large (43–46); extra large (47–50).
33 N 1908—Blue 33 N 1909—Maroon *State size.* Each $6.45



Super-warm Beacon blanket cloth

Extra warm, extra soft, extra thick and comfortable Beacon cotton blanket cloth robe in rich, solid colors. Wrap-around style with a wide overlap for roomy comfort, warmth. **$7.85 Each**

Neat, attractive check pattern on collar and cuffs. Heavy rayon sash, decorative rayon cord trim on the wide, comfortable shawl collar, loose cuffs, and 3 roomy pockets give a smart, dressy appearance. Double collar. Dry clean. Each robe comes in a box.

Sizes small (34–38-inch chest); medium (39–42); large (43–46); extra large (47–50). *State size.* Shipping weight each 3 lbs. 2 oz.

33 N 1902—Maroon 33 N 1903—Navy
Each. $7.85



A $9.95

See Opposite Page For Descriptions.



B $9.50



C $9.45

See Opposite Page For Descriptions



D $8.95

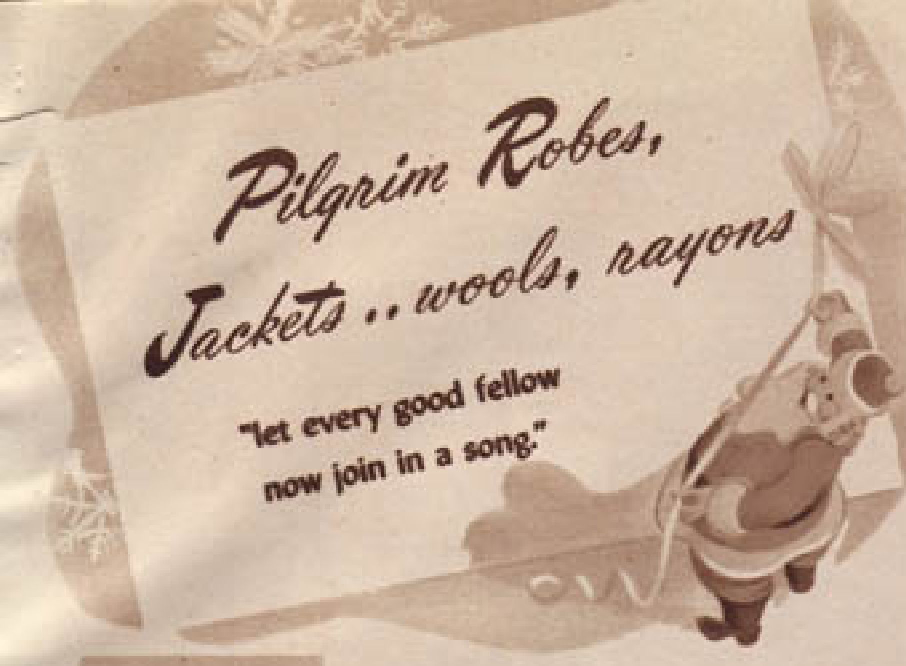


E $9.50

See Opposite Page For Descriptions



F $11.95





Pilgrim

THE RIGHT WAY TO SAY

MEN'S FURNISHINGS

Fine Handsome Robes that Santa himself would appreciate

ILLUSTRATED ON OPPOSITE PAGE

100% Wool Flannel, contrasting trim

[A] Is he dreaming of a warm Christmas? He can have that, and smartly distinctive appearance, too, if you give him this Pilgrim gift robe in beautiful, deep colors. Attractively trimmed with contrasting wide shawl collar, non-slip sash, pocket facing, cuffs. Dry clean. Boxed. Shpg. wt. 2 lbs. 8 oz. **$9.95** Each

Sizes small (34–38-in. chest); med. (39–42); large 43–46). *State size.*
33 N 1970—Maroon with gray trim
33 N 1971—Navy with powder blue trim........... Each **$9.95**

All Wool Flannel, neat checked trim

[B] Santa himself would like to find this warm Pilgrim robe under his tree! Gay, Christmas-trimming colors make the checked trim on the wide shawl collar, cuffs and non-slip sash in sparkling contrast to the solid-colored robe. 3 pockets. Dry clean. Boxed. Shipping weight 2 lbs. 9 oz. **$9.50** Each

Sizes small (34–38-inch chest); medium (39–42); large (43–46).
33N1922-Maroon **33N1923**-Navy. *State size*..... Each **$9.50**

75% Virgin Wool, bold blazer stripes

[C] 75% soft new wool, 25% rayon . . . a smooth-draping fabric that's ideal for warmth, trim appearance. Comfortable shawl collar, matching non-slip sash; 3 pockets. Warm colors, dyed before weaving to bring out the full beauty of coloring. Dry clean. Each robe in a box. Shpg. wt. 2 lbs. 9 oz. **$9.45** Each

Sizes small (34–38-inch chest); medium (39–42); large (43–46).
33N1974-Navy **33N1975**-Maroon. *State size*..... Each **$9.45**

Dressy rayon brocade in rich colors

[D] For his "dressed up" leisure hours there's nothing like rayon brocade . . . it's the perfect gift robe! Smooth-fitting shawl collar is double thick; matching sash has Gripper Fasteners. Inside yoke, three pockets. Dry clean. Boxed. **$8.95** Each

Sizes small (34–38-inch chest); medium (39–42); large (43–46); and extra long for tall men (39–42-in. chest). Shpg. wt. 2 lbs. 4 oz.
33 N 1924—Blue **33 N 1925**—Maroon. *State size*... Ea. **$8.95**

Rayon Jacquard, contrasting trim

[E] Gleaming rayon satin collar, sash and pocket facings in a contrasting plain color make a sparkling trim against the rich, deep color of the robe. Wide shawl collar; rayon satin yoke. Fringed sash has a novel button feature that won't let it slip out of loops. 3 pockets. Dry clean. Boxed. **$9.50** Each

Sizes small (34–38-inch chest); medium (39–42); large (43–46). *Please be sure to state size.* Shpg. wt. 2 lbs. 4 oz.
33 N 1966—Maroon with navy trim
33 N 1967—Navy with maroon trim................ Each **$9.50**

Herringbone striped wool, slash pockets

[F] It's exciting! It's new and different . . . the new slash pockets in the new American Woolen fabric, an all wool pastel herringbone stripe. Add the finest Pilgrim tailoring, notched collar, matching non-slip sash, 3 pockets, and there's an unbeatable gift robe! Dry clean. Boxed. Shpg. wt. 2 lbs. 8 oz. **$11.95** Each

Sizes small (34–38-in. chest); med. (39–42); large (43–46). *State size.*
33 N 1952—Maroon and gray
33 N 1953—Blue and gray....................... Each **$11.95**

Sparkling polka dot rayon for his very merry Christmas

At home or traveling, it's always "right" . . . that's why this rayon print is such a perfect gift. Wide shawl collar, matching non-slip sash, self yoke, loose cuffs. 3 roomy pockets, too. Dry clean. Boxed. **$8.95** Each

Sizes small (34–38-inch chest); medium (39–42); large (43–46). Shpg. wt. 2 lbs. 14 oz.
33 N 1957—Maroon **33 N 1958**—Navy blue. *Please state size*......... Each **$8.95**





Luxurious Lounging Jackets

Is he hard to please? Does he seem to have just about everything? Then surprise him with a luxurious Pilgrim Lounging Jacket . . . comfortable, dressy . . . for pleasant, leisurely evenings at home, even when guests drop in. Smart and dashing with a scarf . . . neat and good looking over a shirt. **$8.95** Each

He'll like the soft virgin wool flannel, the superlative Pilgrim tailoring. Wrap-around model with contrasting shawl collar, cuffs, sash; 3 pockets. Dry clean. Boxed.

Sizes small (34–38-in. chest); med. (39–42); large (43–46). *State size.* Shpg. wt. 2 lbs. 3 oz.
33 N 1937—Navy with maroon
33 N 1938—Maroon with navy...... **$8.95**

Warm, medium weight, all wool worsted

[A] A Favorite classic coat of all virgin wool worsted, tight rib knit. Taped neck, shoulder seams. Double fabric elbows. 6-button front. Hand wash separately. Shpg. wt. 1 lb. 6 oz. **$3.79**

Chest sizes 36, 38, 40, 42, 44, 46 inches. *Please state size.*
83 N 2270—Brown heather **83 N 2271**—Dark gray
83 N 2272—Navy blue............................$3.79

Zipper front—100% virgin wool worsted rib knit. Same features, sizes, shpg. wt. as above. *Please state size.*
83 N 2276—Brown heather **83 N 2277**—Dark gray
83 N 2278—Navy blue............................$4.29

[B] Sportier "coat" of 100% virgin wool worsted. Soft, very close interlock knit. Tape reinforced shoulder and neck seams. Hand wash separately. Shpg. wt. 1 lb. 6 oz. **$6.89**

Chest sizes 36, 38, 40, 42, 44, 46 inches. *Please state size.*
83 N 2065—Medium tan **83 N 2066**—Rust brown
83 N 2067—Medium blue............................$6.89

Extra large sizes—Interlock knit, 100% virgin wool worsted. Same features as 33 N 2065 above.
Chest sizes 48, 50, 52 in. *State size.* Shpg. wt. 1 lb. 10 oz.
83 N 2293—Med. tan **83 N 2294**—Med. blue....$7.45









Individually boxed

2-ply all wool worsted "baby shaker"

$4.98 [C] We're proud to offer this value-loaded "coat" at this modest price . . . it's our "Christmas sweater special." Fine baby shaker knit of all wool worsted-2-ply yarns (2 single strands of yarn twisted tightly together for increased strength); so warm and soft, yet sturdy, serviceable. Knit-on rib cuffs and smart narrow bottom are marks of superior Pilgrim workmanship. Trim 6-button front, non-stretch buttonholes. Set-in pockets. Hand wash separately.

Chest sizes 36, 38, 40, 42, 44, 46 inches. *State size.* Shpg. wt. 1 lb. 6 oz.
83 N 2032—Camel (med.) tan. **83 N 2033**—Royal blue
83 N 2034—Maroon............................$4.98





Sleeveless styles . . . two fine wools

$2.94 [D] **All virgin wool 2-ply yarns** (double strands tightly twisted together for extra strength) knit in good looking, fine baby shaker stitch. Super-soft, medium weight; is smooth and comfortable worn under a sport jacket or suit coat . . . won't bind or bunch up. Smart styling he'll like . . . trim V-neck looks dapper with dress or sports shirt. Rib-knit neck, waist and armholes help hold shape, insure lasting good fit. Hand wash separately.

Sizes small (34-36-in. chest); medium (38-40); large (42-44). *Please state size.* Shipping weight 12 ounces.
83 N 2133—Maize (yellow) **83 N 2135**—Med. blue
83 N 2134—Camel (medium) tan............................$2.94

$3.94 [E] **Wool worsted, cable stitch front,** vertical panel rib effect back. Washed 100% virgin wool worsted for rich, soft feel. Lightly brushed finish. Though machine knit this pullover has rugged good looks, rich appearance of a hand knit. V-neck, armholes, waist are rib knit for neater fit. Tape bound neck, shoulder seams. A grand gift to make that man mighty happy this yuletide. Hand wash separately.

Sizes small (34-36-in. chest); medium (38-40); large (42-44). *Please state size wanted.* Shpg. wt. 12 oz.
83 N 2084—Maize (yellow) **83 N 2086**—White
83 N 2085—Camel (medium) tan............................$3.94







100% wool worsted baby shaker

[A] A warm, smartly styled pullover that will please that man this Christmas . . . at a price well within most gift budgets. Note these Pilgrim quality features: Soft, 2-ply all wool worsted yarns (double strands tightly twisted together for extra strength) knit in fine baby shaker stitch. Knit-on, snug fitting rib cuffs and bottom; trim V-neck. Taped neck and shoulder seams give lasting good fit. Medium weight. Solid colors he'll like. Hand wash separately. **$3.98**

Chest sizes 36, 38, 40, 42, 44, 46 inches. *Please state size.* Shipping weight 1 pound 1 ounce.
83 N 2029—Camel (med.) tan
83 N 2031—Maroon
83 N 2030—Medium blue............$3.98

Fine Zephyr Wool and Mohair

[B] A high quality Pilgrim tailored pullover of a warm, soft, all wool blend of 90% Zephyr, 10% kid mohair . . . a combination that wears unusually well. Lightweight, slightly brushed, knit in fine-gauge baby shaker stitch . . . warm, smart, not bulky; comfortable under a suit coat. Tape reinforced neck and shoulder seams resists stretching. Knit-on rib cuffs and bottom. Trim V-neck. Hand wash separately. **$4.98**

Chest sizes 36, 38, 40, 42, 44, 46 inches. *Please state size.* Shipping weight 14 ounces.
83 N 2026—Camel (medium) tan
83 N 2027—Maize—(yellow)
83 N 2028—Medium blue.........$4.98



Novel design . . . 2-ply worsted

[C] A new, warm and colorful pullover with novel "zig-zag all around" pattern. It's sure to make a hit with the man who likes sports clothes. Knit of warm, long wearing 100% wool worsted, 2-ply yarns (tightly twisted double strands of long fibered yarns assure greater strength). Rib cuffs and bottom have elastic knit-in for comfortable, snug fit. Smartlooking, trim V-neck. Shoulder and neck seams are knit taped for lasting good fit. Hand wash separately. **$4.98**

Sizes small (34–36-inch chest); medium (38–40); large (42–44). *State size.* Shpg. wt. 14 oz.
83 N 2024—Light tan with brown pattern.
83 N 2025—Royal blue with red pattern. $4.98

Gay Jacquard knit-in design

[D] For a double "thank you" give him one of these authentic Jacquard pattern pullovers . . . he'll wear it with lasting pride for it's one of the most outstanding styles of the Christmas season. Handsome reindeer-snowflake design knit of warm, sturdy 100% wool worsted. Stylish, double thick, rib knit crew neck holds shape. Solid color, knit-on cuffs, bottom. Reinforced shoulder, neck seams. Hand wash separately. Shpg. wt. 14 oz. **$5.98**

Sizes small (34–36-inch chest); medium (38–40); large (42–44). *Please state size.*
83 N 2022—Navy background
83 N 2023—Maroon background....$5.98

Dashing Tee Shirts men like so well

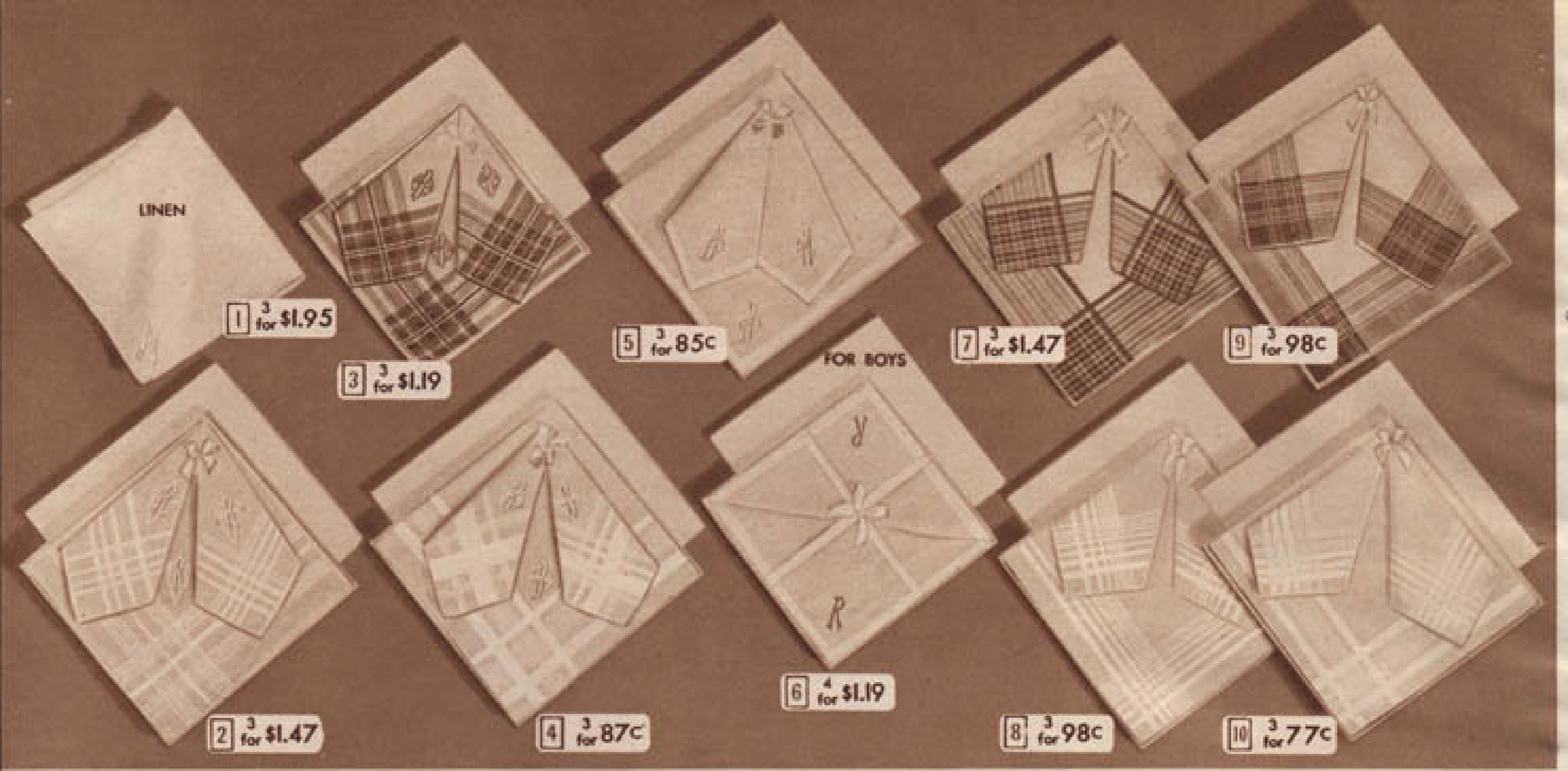
[E] **Solid colors, solid comfort.** Close, flat knit of combed cotton. Short sleeves. Hand washable. *Sizes* small (34–36-inch chest); medium (38–40); large (42–44). *Please state size.* Shipping weight 6 ounces.
83 N 1838—Tan 83 N 1839—White
83 N 1840—Blue............................ 94c

[F] **"Buccaneer" stripes.** Flat knit combed cotton. Short sleeves. Taped neck, shoulder seams. Hand washable. *Sizes* small (34–36-inch chest); medium (38–40); large (42–44). *Please state size.* Shipping weight 7 ounces.
83 N 1827—Blue 83 N 1828—Maroon
83 N 1829— Brown........................ $1.09

[G] **Jacquard knit-in pattern.** Novel cotton knit. Short sleeves. White rib-knit bottom. Hand washable. *Sizes* small (34–36-inch chest); medium (38–40); large (42–44). *Please state size.* Shipping weight 11 ounces.
83 N 1795—Maroon on white
83 N 1796—Blue on white.................. $1.94

[H] **Fancy knit-in pattern, long sleeves.** Cotton, novel stitch. Solid color rib-knit bottom. Hand washable. *Sizes* small (34–36-inch chest); medium (38–40); large (42–44). *Please state size.* Shipping weight 12 ounces.
83 N 1797—Blue 83 N 1798—Maroon.....$1.94





PILGRIM HANDKERCHIEFS . . . "Tops" with the men on your Holiday Gift List

Say Merry Christmas to the men and boys in your family with personalized handkerchiefs. They'll welcome these good-looking, soft cottons and linens embroidered with their own initials. Always right for school, business or dress occasions during the holidays and every day throughout the year. You may order all initials except I,O,Q,U,V,X,Y,Z. *Please print initial plainly.*

He'll like them smartly initialed for all occasions

[1] **All white fine Irish Linens.** Stay crisp and fresh through many washings. White embroidered initial, hand-rolled hem. Abt. 17 in. sq. *Please print initial.* Shpg. wts. 1 oz.; three, 3 oz.
25N2567–Ea.67c.3 for $1.95

[2] **White stripe borders.** Embroidered initial in white on soft, white cotton. Neatly hemmed. Good size . . . about 18 in. sq. Boxed for gift giving. *Please print initial plainly.* Shipping weight 7 oz.
25 N 2597...3 in box **$1.47**

[3] **White cottons with colorful assorted woven borders.** Matching color embroidered initial. Neat hemstitched edges. About 17 inches square. *Please print initial.* Shipping weight 6 ounces.
25 N 2576...3 in box **$1.19**

[4] **White woven satin stripe borders.** Soft white cotton with white embroidered initial. Hemmed. About 17 in. sq. Boxed for easy, neat Christmas wrapping. *Please print initial plainly.* Shpg. wt. 7 oz.
25 N 2573.....3 in box **87c**

[5] **Plain white favorites.** Neat white embroidered initial and hemstitched edge . . . soft white cotton. About 17½ inches square. Neatly boxed. *Please print initial.* Shipping weight 7 ounces.
25 N 2572.....3 in box **85c**

[6] **Boys' fine quality initialed cottons.** White cotton with assorted colored embroidered initial. Hemstitched. Boys' size, about 14 in. square. *Please print initial.* Boxed for holiday gifts. Shpg. wt. 6 oz.
25 N 2579...4 in box **$1.19**

White or Color Border Styles

Colored borders in two qualities

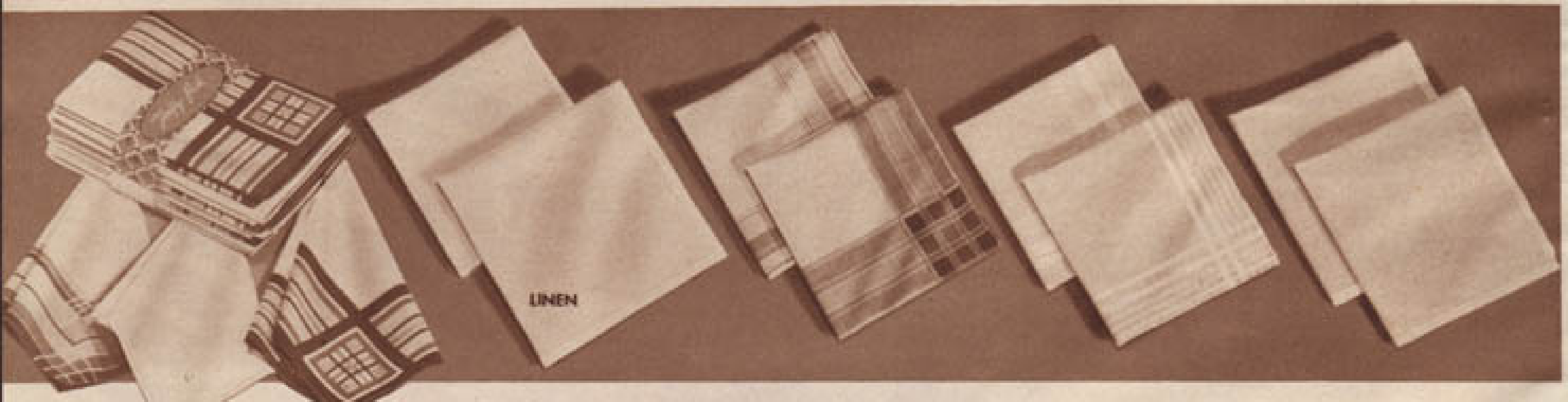
[7] **Fine quality.** Soft white cotton pocket handkerchief with woven colored borders and hand-rolled hems. Assorted patterns and colors to harmonize with ties. About 17 inches square. Shipping weight 7 ounces.
25 N 2583...3 in box **$1.47**

[9] **Good quality.** Sturdy, everyday handkerchiefs in attractive woven border colors. Snowy white cotton centers. Neatly hemmed. Assorted patterns and colors. About 17 inches square. Shipping weight 7 ounces.
25 N 2581.....3 in box **98c**

White borders in two qualities

[8] **Fine quality.** Sheer, soft cotton in all white with assorted white satin stripe border designs. Neatly hemmed edges. About 17 inches square. An ideal pocket handkerchief. Shpg. wt. 7 oz.
25 N 2582.....3 in box **98c**

[10] **Good quality.** Firm . . . durable white cotton. Practical for everyday use. Will take long, hard wear. Assorted white satin stripe borders. Hemmed edges. Abt. 17 inches square. Shpg. wt. 7 oz.
25 N 2580.....3 in box **77c**



Give Him "Thrifty-Packs", Irish Linens or Soft Cottons

"Thrifty-Pack" . . . a handkerchief gift assortment to please any man. He'll find whites and bright colors for everyday . . . for dress. 3 white hemstitched cottons and 3 assorted color printed border cottons hemmed . . . all banded in gift "pack". Abt. 17 in. sq.
25 N 2588—Shpg. wt. 5 oz. 6 for **98c**

White Irish Linens . . . fine, soft . . . hemstitched. Shpg. wts. each 1 oz.; two 2 oz.
25 N 2515—Good Quality About 17 inches square. Each **50c**........2 for **97c**
25 N 2502—Better Quality Abt. 17 in. sq.....Each **67c**
25 N 2504—Best Quality Abt. 18 in. sq.....Each **87c**

Colored woven borders. Cotton. Assorted colors. Abt. 17 in. sq. Shpg. wts. ea. 1 oz.; two, 2 oz.; three, 3 oz.
25 N 2574—Good Quality Hemmed. Ea. **25c** 3 for **72c**
25 N 2571—Better Quality Hemmed.Ea.**35c** 3 for **$1.00**
25 N 2585—Best Quality. Handrolled.Ea.**49c** 2 for **95c**

White assorted woven borders. Cotton. Shpg. wts. ea. 1 oz.; two 2 oz.; three 3 oz.
25 N 2596—Good. Abt. 17 in. sq....Ea. **25c** 3 for **72c**
25 N 2584—Better. Abt. 18 in. sq...Ea. **37c** 2 for **69c**
25 N 2586—Best. Abt. 17 in. sq. Hand-rolled edges. Each **50c**........2 for **97c**

Plain white cottons. Hemstitched. Shpg. wt. ea. 1 oz.; two 2 oz.; three 3 oz.
25 N 2505—Good. Abt. 17 in. sq. Each **25c**...3 for **72c**
25 N 2532—Better. Abt. 19 in. sq. Each **39c**...2 for **75c**
25 N 2514—Best Quality. Fine . . . soft cotton. Abt. 18 in. sq. Each **50c**...2 for **95c**







Back in time for gift giving . . .
Luxurious Rayon Shirts, Shorts, Briefs

- Smooth, silk-like rayon in a run-resistant tricot knit
- Very finely knit to fit trimly, conform to body lines
- Comfortable, all elastic waistband on shorts, briefs

Just about the most luxurious yet practical gift that a man can get is this soft rayon underwear with a nice silk-like feeling against his skin. Durable, too, because it's 2-bar tricot knit for run-resistance. And there's nothing like finely knit rayon for body-hugging fit!

Shirts are cut full and long with neatly hemmed bottoms to guard against curling. Tubular bound neck and armholes add to comfortable wear.

Trim-fitting Shorts have curved panel seat and life-of-the-garment elastic waistband. Fly front is completely buttonless. Neatly hemmed leg openings fit smoothly. Smooth flatlocked seams.

Briefs have the all-elastic waistband, buttonless fly front, and hemmed leg openings. Double fabric front panel adds to his comfort, too. *Color* white. Shipping weight each 5 ounces. *Please state size.*

[A] **Shirts.** *Sizes* small (34-36-in. chest); med. (38-40); large (42-44); and extra large (46).
16 N 5130
Each........$1.35
3 for........$3.95

[B] **Shorts.** *Sizes* small (30-32-in. waist); med. (34-36); large (38-40); extra large (42-44).
16 N 5131
Each........$1.45
3 for........$4.25

[C] **Briefs.** *Sizes* small (30-32-in. waist); med. (34-36); large (38-40); extra large (42-44).
16 N 5133
Each........$1.15
3 for........$3.35









Our best Briefs, colored waistband

New and different colored elastic waistband and superior Durene cotton fabric bring our finest Vee Line tailored briefs into the "ideal for his gift" class. Durene cotton yarns are better than ordinary yarns on all counts—wear, comfort, appearance. The select cotton yarns are all 2-ply, combed to remove all short, rough fibers, mercerized for added strength and smoothness. Waistband comes in assorted colors.

These Pilgrim Vee Line briefs also feature a double fabric crotch, scientifically designed to follow body lines; fabric strap reinforcement to give mild, restful support. Comfortable, seam-free seat; snug elastic in tubular band leg openings.

Shirt pictured above is described at right.

Color white. *Sizes* small (30-32-in. waist); medium (34-36); large (38-40); and extra large (42-44). *Please state size in order.*

16 N 5125—Shipping weight each garment 5 ounces. .Each 95c 4 for $3.69

For gift giving . . . fine Cotton Shorts and Shirts

To make his Christmas merry, give him these luxury cotton shorts and shirts at thrift-giving prices. The shorts are fine woven dress shirt fabric with a very high count. Sanforized to keep shrinkage less than 1%.

Shorts have a French back with 6-button adjustment for perfect fit and comfort. 3 rust-resistant Gripper Fasteners in front. Bar tacking at fly and at all strain points. Curved panel seat. Pleated front and full single needle stitched yoke and back belt. *Assorted colors and patterns.*

Sleeveless shirts of fine long staple cotton yarns twisted over and over to make them extra strong, extra soft and absorbent. Mercerized for luster and additional durability. Hemmed bottom guards against curling. Cut full and long; tubular bound neck and armholes. *Color* white. Shipping weight each 5 ounces.

Shorts sizes 30, 32, 34, 36, 38, 40, 42, 44-inch waist. *Shirt sizes* 36, 38, 40, 42, 44, 46-inch chest. *Please state size.*

16 N 5185—Shorts Each 95c 4 for $3.69

16 N 5192—Shirts Each 89c 4 for $3.49

Underwear, too, can be included in your next Sears Easy Terms order . . . details on page 256





Men's Pilgrim Dress Socks

Shown in brilliant colors on opposite page

Slack socks in sparkling Christmas-trimming colors to delight the man in your life, whether he's young or old. He'll think these brilliant new patterns were created just for him. And these gorgeous colors and patterns are ingrained (dyed before knitting) to insure long-lasting beauty. Durable, too, because the selected cotton yarns are 4-ply, mercerized for strength and smoothness. Shipping weight pair 4 oz.
Sizes 10, 10½, 11, 11½, 12. *Please state size, color*..... Pair **48c** 3 prs. $1.42

[D] **Multicolor "zig-zag," ingrain pattern** on rich, gay colors. *Colors* brown, navy blue, maroon. **86 N 2026**—Short length

[E] **Gay Christmas-y colors, ingrain checks,** eye-catching. *Colors* medium tan, navy blue, green, wine. **86 N 2025**—Short length

[F] **Ingrain Argyle in bright and cheery colors** to please him. *Colors* brown, navy blue, maroon. **86 N 2042**—Short length

[G] **Rayon and silk, assorted patterns** knit-in. Silky-soft dress socks in rich, deep colors. Finely knit rayon and silk body; 4-ply mercerized cotton tops, heels, toes; double sole. Shpg. wt. pr. 4 oz. *State size, color*. *Sizes* 10, 10½, 11, 11½, 12, 13. *Colors* brown, navy, gray, maroon.
86 N 1959-Regular length **86 N 1960**-Short length ..Pair **48c** 3 prs. $1.42

[H] **Rayon and nylon, with attractive embroidered clock.** Handsomely styled in smart colors; finely knit. Mercerized cotton heels, toes, tops; double sole; high spliced heel. Shpg. wt. pr. 4 oz. *State size and color*. *Sizes* 10, 10½, 11, 11½, 12. *Colors* brown, black, medium gray.
86 N 2029-Regular length **86 N 2030**-Short length ..Pair **48c** 3 prs. $1.42

[J] **6x3 rib cotton, embroidered clock** in sparkling colors. Softly lustrous, distinguished-looking 6x3 "ribs," finely knit of strong, smooth 2-ply mercerized cotton. 3-thread heels, toes. Shipping weight pair 4 oz. *Sizes* 10, 10½, 11, 11½, 12, 13. *Colors* maroon, brown, navy.
86 N 2028—Regular length. *Please state size, color*...... Pair **85c** 3 prs. $2.45

[K] **Cotton and rayon, wool-like texture;** clock-effect design. Even Junior on his limited budget can buy these socks for Dad. Shpg. wt. pr. 4 oz. *Sizes* 10, 10½, 11, 11½, 12. *Colors* brown, green, maroon, navy.
86 N 1919—Regular length. *Please state size, color*...... Pair **25c** 4 prs. 95c

[L] **Rayon body, knit-in assorted patterns;** finely knit. Mercerized cotton tops, heels, toes; double sole. Shipping wt. pr. 4 oz. *State size, color*. *Sizes* 10, 10½, 11, 11½, 12, 13. *Colors* brown, maroon, navy blue.
86 N 1933-Regular length **86 N 1934**-Short length ..Pair **39c** 3 prs. $1.15

[M] **Pure silk body, sparkling patterns** knit-in. Luxuriously soft, smart looking socks in rich, handsome colors. Very finely knit; mercerized cotton heel, toe; double sole. Shpg. wt. pr. 4 oz. *State size, color*. *Sizes* 10, 10½, 11, 11½, 12, 13. *Colors* brown, maroon, medium gray, navy blue.
86 N 1957-Regular length **86 N 1958**-Short length ..Pair **65c** 3 prs. $1.89

Our finest 100% Wool Dress Socks

[N] **6x3 rib all Virgin wool, solid colors.** For conservative styling, for distinguished-looking colors, for wool warmth, this is his gift sock! Reinforced heels, toes; yarns treated to retard shrinkage. Shpg. wt. pr. 4 oz. *Sizes* 10, 10½, 11, 11½, 12, 13. *Colors* brown, navy, oxford gray.
86 N 2119—Regular length. *Please state size and color*...Pair **79c** 3 prs. $2.30

[P] **100% Virgin wool Argyle in rich colors.** Gay and sparkling as Christmas trimmings yet with a distinguished air are these feet-warming Argyles in their heart-warming colors. Shpg. wt. pr. 4 oz. *State size, color*. *Sizes* 10½, 11, 11½, 12, 13. *Colors* brown, maroon, navy blue.
86 N 2113-Regular length **86 N 2114**-Short length..Pair **98c** 3 prs. $2.89

[R] **6x3 rib all new wool, latest-type patterns** knit-in. Soft 2-ply wool yarns in rich, warm colors. Knit on genuine English rib machines. Treated for shrinkage to retain fit. 3-ply heels, toes. Shpg. wt. pr. 4 oz. *Sizes* 10½, 11, 11½, 12. *Colors* brown, maroon, navy blue.
86 N 2136—Regular length. *Please state size and color*..Pair **$1.35** 3 prs. $3.95

Pilgrim Positive Wear Guaranteed Socks
Dressy look . . . work sock durability

3 pairs must wear 3 months or you get 3 pairs free (applies to purchase of 3 pairs same size). We can make this strong guarantee because these seamless socks are firmly knit of soft, durable yarns; have reinforced heels, toes; double soles. Shpg. wt. 3 prs. 12 oz.

[A] **Combed cotton,** strong and absorbent. 4-ply heels, toes. 3 prs. **89c**
Sizes 10½, 11, 11½, 12, 13. *Please state size, color*.
86 N 1403—Regular length. *Colors* dark brown, black, white.
86 N 1404—Short length. *Colors* gray, brown, white.

[B] **Mercerized cotton,** softer, stronger, lustrous. Long-wearing 2-ply body; 4-ply heel, toe. *Colors* black, medium gray, white. 3 prs. **$1.05**
Sizes 10½, 11, 11½, 12, 13. *Please state size and color*.
86N1405-Regular length
86N1406-Short length

[C] **Rayon and nylon,** richly lustrous, strongest of all. Mercerized cotton tops, soles; heels, toes nylon reinforced. *Colors* black, brown, gray, white. 3 prs. **$1.49**
Sizes 10, 10½, 11, 11½, 12, 13. *State size, color*.
86N1409-Regular length
86N1410-Short length



Pilgrim Dress Socks . . rich rayon and nylon

Smartly conservative styling, solid colors in a long-wearing dress sock. Mercerized cotton top, sole; nylon in heel, toe. Shpg. wt. pr. 3 oz. *Sizes* 10, 10½, 11, 11½, 12, 13. *Colors* black, brown, maroon, white. **49c** pr. 3 Pairs for $1.42
86 N 2032—Short length. **86 N 2031**—Regular length. *State size and color*.

SIZE SCALE FOR MEN'S SOCKS

If Shoe Size is	6½-7	7½-8	8½-9	9½-10	10½-11	11½-12
Order Sock Size	10	10½	11	11½	12	13

Regular length socks have ribbed tops . . . short socks have elastic tops



D
Multicolor "zigzag," Ingrain pattern



E
Gay Christmasy colors, ingrain checks



F
Ingrain Argyle in bright and cheery colors

For his very Merry Christmas—Pilgrim Gift Socks in gay colors, distinctive patterns; finely knit of 4-ply mercerized cotton . . Pair 48c 3 pairs $1.42



G Pair 48c
Rayon and silk, assorted patterns



H Pair 48c
Rayon and nylon smart Swiss clock



J Pair 85c
6x3 rib cotton embroidered clock



K Pair 25c
Cotton and rayon, wool-like texture



L Pair 39c
Rayon body, knit-in assorted patterns



M Pair 65c
Pure silk body, sparkling patterns

For a Merry Christmas and a warm one, give him handsome Wool Socks



N Pair 79c
6x3 rib all virgin wool, solid colors



P Pair 98c
100% virgin wool Argyle, rich colors



R Pair $1.35
6x3 rib all wool, latest pattern



Yardley

A $6.19
B $3.95
C $2.75
D $1.00
E $1.20
F $1.50



Old Spice

R $5.55
S $1.35
T $3.10
V $2.10
W
X
Y
Z



Seaforth

G $5.60
H $3.60
J $2.20
K $2.40
L $1.20
M $1.20
N $1.20
P $1.00





Champrel

Shaving Brush, Razor Set

Shaving brush has attractive yellow and black plastic handle. Tuft of genuine bristles. Length 4 inches. Gold-plated Gem Micromatic razor opens and closes to change blades. 5 Gem blades. In plastic box. **$3.29**

8 N 9875—Shpg. wt. 13 oz . . . $3.29

Champrel Shaving Sets—ideal for Christmas, at a modest price!

For toiletries with the spicy odor of the Scotch highlands, give him one of these Champrel sets. The flask-type containers are especially designed for men. Each set comes in a smart gift box.

3-piece Shaving Set. 4-ounce bottle of after-shave lotion; shaving mug with soap; 4-ounce men's talc. In gift box. Price includes 11c Federal Tax. Shpg. wt. 2 lbs. 14 oz.
8 N 9739E. 95c

3-pc. Shaving Set. 4-oz. bottle after-shave lotion; 4-oz. tube brushless or lather shave cream (*state choice*); 4-oz. talc. Price includes 11c Fed. Tax. Shpg. wt. 2 lbs.
8 N 9737E. 79c

2-piece Shaving Set. Includes 4-oz. bottle of after-shave lotion; shaving mug with soap. In gift box. Price includes 6c Federal Tax. Shipping weight 2 lbs.
8 N 9738E. 65c

2-pc. Set. 4-oz. bottle after-shave lotion; 4-oz. tube of brushless or lather shave cream (*state choice*). Includes 5c Federal Tax. Shpg. wt. 1 lb. 10 oz.
8 N 9736E. 54c

Why not make up an Easy Payment order of $10 or more? See page 256 for details

Yardley Toiletries . . . scented with Old English lavender

A gift fit for a cavalier—that's Yardley toiletries. The refreshing but light lavender fragrance of Yardley will make a man's shaving a delight! The packaging is gay and attractive. Truly a distinctive present on Christmas morning.

[A] **7-piece Set.** This handsome set contains 6-ounce bottle of after-shaving lotion; shaving bowl; 4-ounce men's talcum powder in attractive metal container; 2-ounce jar of solidified brilliantine; 3 cakes of Old English Lavender soap. Comes in gift box. A present that's bound to please! Price includes 69c Federal Tax. Postpaid (Shipping weight 4 pounds 2 ounces).
8 N 9784E.................. $6.19

[B] **3-piece Set.** Contains 6-ounce bottle of after-shaving lotion; shaving bowl with soap, 4-ounce men's talcum powder in metal container. Comes in gift box. Price includes 45c Federal Tax. Postpaid (Shipping weight 2 lbs. 13 oz.).
8 N 7224RE................ $3.95

[C] **2-piece Set.** 6-ounce bottle of after-shaving lotion; shaving bowl. In gift box. Includes 25c Fed. Tax. Postpaid (Shpg. wt. 1 lb. 12 oz.).
8 N 7223RE.............. $2.75

[D] **Shaving Bowl.** Soap comes in attractive, convenient wooden bowl. Postpaid (Shipping wt. 12 oz.).
8 N 7507................ $1.00

[E] **Men's Talcum Powder.** Neutral tint. Shaker-top metal container. 4 oz. Postpaid (Shpg. wt. 1 lb.).
8 N 7602E................ $1.20

[F] **After-Shaving Lotion.** 7-ounce bottle. Refreshing. Postpaid (Shipping weight 1 lb. 9 oz.)
8 N 7610E................ $1.50

Seaforth Products—to remind a man of Scotch heather

These "little brown jugs" are filled with invigorating Seaforth toiletries for a man's Christmas! Quaint miniature replicas of ancient Scotch jugs. The fragrance of Seaforth will make him think of Scotch fern and heather, a combination that's distinctly masculine.

[G] **7-piece Set.** 4-ounce bottle of shaving lotion; 3½-ounce container of men's talc; shaving mug; 4-ounce bottle of hairdressing; 3 cakes of soap. In gift box. Price includes 60c Federal Tax. Postpaid (Shpg. wt. 4 lbs. 14 oz.).
8 N 9860E.................. $5.60

[H] **3-piece Set.** 4-ounce bottle of shaving lotion; 4-ounce bottle of hairdressing; 3½-ounce container of men's talc. In gift box. Postpaid (Shipping weight 2 lbs. 11 oz.).
8 N 9862E.................. $3.60

[J] **2-piece Set.** 4-ounce bottle of shaving lotion; shaving mug. In gift box. Price includes 20c Federal Tax. Postpaid (Shpg. wt. 2 lbs. 12 oz.).
8 N 9858E.................. $2.20

[K] **2-piece Set.** 4-ounce bottle of shaving lotion; 3½-ounce container of men's talc. In gift box. Postpaid (Shpg. wt. 2 lbs.).
8 N 7235E................ $2.40

[L] **Shaving Lotion.** 4-ounce bottle. Postpaid (Shpg. wt. 1 lb.).
8 N 7632E................ $1.20

[M] **Men's Cologne.** 4-oz. bottle. Refreshing. Postpaid (Shpg. wt. 1 lb.).
8 N 9864E................ $1.20

[N] **Men's Talc.** 3½-ounce. Neutral tint. Postpaid (Shpg. wt. 1 lb.).
8 N 7633E................ $1.20

[P] **Shaving Mug with soap.** For a cool shave. Postpaid (Shpg. wt. 1 lb. 5 oz.).
8 N 7634................ $1.00



Old Spice Toiletries—the choice of discriminating men

Choose Old Spice when you want to please a man! The scent of these toiletries is tangy and masculine . . . reminiscent of sailing ships and salt waves and romance. The containers are attractively made of cream-colored pottery—in an early American pattern with clipper ship design. Just the thing to put under the Christmas tree for him on Christmas morning.

[R] **7-piece Set.** 4-ounce bottle of Cologne; 4-ounce bottle of after-shave lotion; 3-ounce jar of men's talcum powder; shaving mug; and 3 cakes of soap. Comes in gift box. Price includes 55c Federal Tax. Postpaid (Shpg. wt. 6 lbs.).
8 N 9855E.............. $5.55

[S] **3-piece Travel Kit.** 1-ounce bottle of after-shave lotion; shaving stick; and ¾-ounce container of men's talcum powder. In gift box. Price includes 10c Federal Tax. Postpaid (Shpg. wt. 1 lb. 3 oz.).
8 N 7220E................ $1.35

[T] **3-piece Set.** 4-ounce bottle of after-shave lotion; 3-ounce container of men's talcum; and shaving mug. In gift box. Price includes 35c Federal Tax. Postpaid (Shipping weight 3 lbs. 12 oz.).
8 N 7205E................ $3.10

[V] **2-pc. Set.** 4-oz. bottle after-shave lotion, 3-oz. container of men's talcum powder. Gift box. Postpaid. (Shpg. wt. 1 lb. 14 oz.).
8 N 9880E................ $2.10

[W] **Shaving Mug.** Handsome pottery mug with shaving soap. Makes rich creamy lather. In gift box. Postpaid. (Shpg. wt. 1 lb. 10 oz.).
8 N 7523................ $1.00

[X] **Cologne.** 4-ounce bottle. Spicy. Postpaid (Shpg. wt. 1 lb.).
8 N 9854E................ $1.20

[Y] **After Shave Lotion.** 4-ounce bottle of refreshing lotion. Postpaid. (Shpg. wt. 1 lb. 8 oz.).
8 N 7609E................ $1.20

[Z] **Men's Talcum Powder.** 3-ounce container of men's talc in neutral tint. Postpaid. (Shpg. wt. 1 lb.).
8 N 7603E................ 90c



Get these popular, low priced Men's Toiletries for a welcome gift at Christmas time

Marbury Toiletries Set. 95c. Just the thing for an inexpensive Christmas gift. Consists of 4-ounce bottle of after-shaving lotion; 4-ounce container of men's talcum powder; 4-ounce bottle of hairdressing. Comes packed in gift box. Shipping weight 2 lbs. 6 oz.
8 N 9720E........... 95c

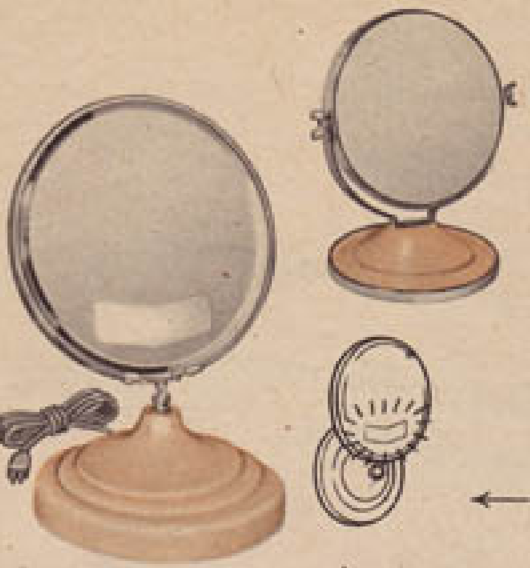
Woodbury Toiletries Set. $1.37. "A gift for a gentleman." 5½-oz. bottle of after-shave lotion; 4-oz. container of talcum powder; 2½-oz. tube of shave cream; 2 cakes of Woodbury soap. *State* brushless or lather. Gift box. Includes 12c Federal Tax. Shipping weight 2 lbs.
8 N 9733E........... $1.37

Colgate Shaving Set. $1.22. For an inexpensive present. Contains 5-ounce bottle of after-shave lotion; large tube of shave cream; 3¾-oz. container of men's talcum powder. *State:* Brushless or Lather. Comes in gift box. Price includes 13c Federal Tax. Postpaid (Shpg. wt. 2 lbs. 7 oz.).
8 N 9866E........... $1.22

Palmolive Shaving Set. $1.22. A smartly-styled present that's budget-priced. 5-ounce bottle of after-shave lotion; 3¾-ounce container of men's talcum powder; large tube of shave cream. In gift box. Includes 13c Federal Tax. Postpaid (Shpg. weight 2 lbs. 8 oz.).
8 N 9867E........... $1.22

Williams Shaving Set. $1.12. An attractive Christmas present. 5-ounce bottle of Aqua Velva; 3-ounce container of after-shaving talc in new bronze shade; 2-ounce tube of luxury shaving cream. In gift box. Price includes 13c Federal Tax. Postpaid (Shpg. wt. 2 lbs. 4 oz.).
8 N 9861E........... $1.12

Prices on these two pages include 20% Federal Tax where E is added to catalog number (as 8 N 9720E)



89c **Adjustable Metal Frame Shaving Mirror.** Plain mirror on one side, magnifying on other. Ivory colored. Overall height 7¼ in. Diam. 5⅓ in.
8N9879–Shpg. wt. 1 lb. 6 oz. 89c

$3.95 **Electric Shave Mirror.** Large size 8-inch diameter mirror gives full view of face for shaving. Light shines through frosted panel at bottom. Metal rim, ivory colored metal base. Overall height 12 inches. Outlet on mirror for electric shaver. 5½ foot rubber-covered cord. For 110-120 AC current only. 25-watt bulb included. Shpg. wt. 2 lbs. 10 oz.
8 N 9877.............$3.95

Brush Sets, Shaving Needs, Men's Leather Wallets

"..this gift's useful every day, keeps one ready, come what may!"





A Boys' Brush Set. Wood-back military brush (length 4½ inches) with attractive decoration on back. Synthetic bristles. 5-inch black plastic comb. Shipping weight 9 oz.
8 N 9717.............39c

B Boys' 3-piece Brush Set... 2 military brushes and a comb. Brushes have wood backs, 5 inches in length, with attractive shield. Synthetic bristles. 5-inch black plastic comb. Shpg. wt. 1 lb. 2 oz.
8 N 9718.............69c

C Boys' 4-piece Brush Set. Includes 2 military brushes, clothes brush, and comb. Brushes have wood backs and synthetic bristles. Military brushes are 4¼ inches long; clothes brush 6¼ inches long. 7-inch black plastic comb. Shipping wt. 1 lb. 10 oz.
8 N 9719.............98c

D Men's 3-piece Military Brush Set. Consists of 2 military brushes and a comb. Brushes have metal backs with wood-effect finish. Glistening metal trim. Synthetic bristles set in metal faced block. Length of brushes 4½ inches. Black plastic comb is 7 inches long. Shpg. wt. 14 oz.
8 N 9766.............98c

E Men's 3-piece Nylon-bristled Military Brush Set. The shining chrome-finish backs of these handsome military brushes make them an expensive looking Christmas present. Set includes two 4½-inch military brushes and a comb. Genuine Nylon bristles. 7-inch clear plastic comb. Gift box with transparent top.
8 N 9758—Shpg. wt. 14 oz.....$2.69

F Men's 3-piece Cocobolo Wood Back Military Set. For a smart gift, order this military set. Includes 2 military brushes and a comb. Back of brushes made from imported highly polished natural color cocobolo wood. 4⅝ inches long. Genuine Nylon bristles. Brown plastic 7-inch comb. Packed in gift box.
8 N 9743—Shpg. wt. 1 lb. 2 oz. $3.69

G Men's 3-piece Lucite Club Brush Set. A perfect present for a man's Christmas! Set includes club style hair brush, comb and clothes brush. Club brush has crystal Lucite back and short handle. Overall length 6¾-inches. Extra-long Nylon bristles. 7-inch matching comb. Clothes brush has long Nylon bristles; clear Lucite back, 5⅛ inches long. Gift box.
8 N 9626—Shpg. wt. 1 lb. 2 oz. $4.79

H Men's 3-piece Lucite Nylon-bristle Military Set. A superb set! Consists of 2 military brushes and a comb. Brushes beautifully designed of sparkling crystal Lucite, 4¾ inches long. Heavy-gauge Nylon bristles. 7-inch clear Lucite comb. In handsome gift box.
8 N 9620—Shpg. wt. 1 lb. 3 oz. $4.79





J Men's Clothes Brush in Holder. Wood-back clothes brush, length 6½ inches, with synthetic bristles. Molded-wood holder has horse's head decoration. Shpg. wt. 1 lb. 4 oz.
8 N 9868...........98c

K Wood Club Brush. Natural color wood back. 6¾ in. long. Nylon bristles. Shpg. wt. 7 oz.
8 N 6387...........98c

L Club Hair Brush with Lucite Handle. A handsome brush with back of transparent Lucite. Length 6½ inches. White Nylon bristles
8 N 9748—Shipping wt. 8 oz...........$1.89

M Deluxe Lucite Club Brush. A gift to delight a man! Thick crystal Lucite handle, 6⅝ in. long. Nylon bristles. Shpg. wt. 8 oz.
8 N 6374.........$4.39

N Shave Brush with holder. Attractive red plastic handle brush with genuine bristles. Length of brush 3½ inches. Convenient matching plastic brush holder included. Shpg. wt. 6 oz.
8 N 9878............. $1.79

P Nylon Bristle Shaving Brush. Modern style clear Lucite handle, square with bevelled edges. Length 4 inches. Bristled with white Nylon. Gift box.
8 N 7675—Shpg. wt. 7 oz. $4.89

R Genuine Badger Brush. Our best brush, an ideal Christmas present! Has large knot of pure badger bristles. Attractive handle is made of crystal Lucite. Length 4¼ inches. A brush he will be proud to own and you will be proud to give! Shpg. wt. 6 oz.
8 N 9874....$6.89

Badger Shaving Brush. $3.59 In time for Christmas, Sears brings you a genuine badger shaving brush at a price of only $3.59! At this low price a truly great value. Black and white plastic handle with pure badger bristles. 3¾ inches long. The price is far less than you'd expect . . . for a gift a man will use for years.
8 N 9873—Shpg. wt. 5 oz. $3.59

Brushes may be included on Sears Easy Payment Terms. For details, see page 256





Swank "Aristogram." The personalized wallet . . . three handsome cut-out gold plated metal initials attached to removable leather card case make it "his alone." Carefully made of supple hand-grained Morocco (goatskin), special interlocked tailored construction. Zip closing bill pocket, open bill pocket, card pocket. *Please state color* black or brown. *Closed size* 3½x4½ inches. See matching "Swank" initialed jewelry, page 37. Choose both for a fashionable, enduring Christmas gift. (Shpg. wt. 4 oz.)
25 NR 3004E—*Print 3 initials wanted. Postpaid.* Fed. Tax included . . **$6.00**

Pilgrim Pass Case Wallet, the gift that's sure to please! Combines quality, utility, and style at Sears low price. Removable leather bound pass case with 4 swing windows, secure snap button closing, clever pocket for carrying extra key in pass case. Zipper closing bill pocket, open bill pocket, large coin pocket with one gusset, card pocket. *State* black in hand-grained Morocco (goatskin) or shaded brown goatskin.
25 N 2880E—*Closed* 3⅜x4⅜ inches.
Shipping weight 5 ounces. Federal Tax included **$3.50**

Famous Amity "Director" Wallets



Spare key pockets to prevent lockouts



Sliding card pocket for greater convenience



Secret currency pocket means extra safety →



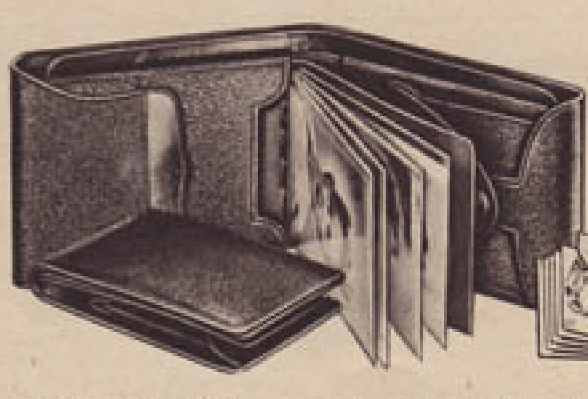
Nationally advertised! Make really handsome gifts! 8 unmatched big features include secret bill pocket, open bill pocket, "Findex" sliding card pocket, other card and key pockets, free registration service, 4 transparent card holders, sliding stay, turned edges stitched with nylon for added strength and lasting beauty. *Closed* 3⅝x4¾ inches. *Postpaid.* (Shpg. wt. 6 oz.) 20% Federal Tax included.

Genuine Calfskin Leather. *State color* silvertone brown or black.
25N3024E
Each **$9.00**

Levant (pebble) grained Goatskin. Has coin pocket. *State color* brown, black.
25N2973E
Each **$6.00**

Morocco-grained Pigskin. *Please state color* brown or black.
25N3217E
Each **$4.20**







A



B

Deluxe Quality Wallet. Finecalf-grained brown goatskin. Decorative embossing, and hand-laced India goatskin edges make a distinctive, treasured gift. Divided bill pockets, zipper coin pocket, handy stamp holder in pocket, 4 transparent holders in card pocket. *Closed* 3½x4½ inches Shpg. wt. 5 oz.
25 N 3025E—Fed. Tax incl. **$5.95**

Morocco Leather Wallet with Slip-in Pass Case. Pass photo case with leather cover has 4 swing windows . . . fits into card pocket, or can be carried separately. Divided bill pocket, snap button coin pocket. Fine supple hand-grained Morocco leather. *State* black or brown. *Closed* 3½x4¾ inches. Shipping weight 6 ounces.
25 N 3010E—Fed. Tax incl . . **$4.69**

Pilgrim Zip closing 6-hook Key Cases.
[A] **2-sided zip.** *Closed* 2¼x3½ in. *State* black calfskin, brown steerhide, tan cowhide. Tax included.
25 N 2797E—Wt. 4 oz. **$1.79**

[B] **3-sided zip.** *Closed* 2¾x3¾ in. Shell cordovan leather. *State* brown or mahogany.
25 N 2788E—Wt. 4 oz. . . . **$2.50**

Prices on this page include 20% Federal Excise Tax . . . Buy on Easy Terms . . . see page 256



Pilgrim 3-sided Zip Closing Wallet. Handsome, long wearing, to keep his money, valuables securely in place. Identification window pocket, 4 swing windows, zip closing gusseted coin pocket, stamp holder in pocket. Fine, supple goatskin leathers. *Closed* 3¾x4¾ in. *State* chameleon (shaded) brown, black hand-grained Morocco. Shpg.wt.5 oz.
25N2778ME—Fed. Tax included . . **$2.98**



Key Case. Matches wallet at left. A set he'll use with pride. Key case is safe 3-sided zip closing style, 6-key hook assembly, snap closing coin pocket. Leather lined. Fine goatskin. *Closed* 2½x3¾ in. *State* chameleon (shaded) brown or black hand-grained Morocco. Shpg. wt. 3 oz.
25N2780ME—Fed. Tax incl. . **$1.39**



Pilgrim Pass Case Wallet. A wallet he'll cherish for its real convenience. Use with pass case attached or carry separately. Hand-grained Morocco goatskin, hand turned edges. Four swing windows, two concealed key pockets, two bill pockets, one zipper closing. *Closed* 3½x3¾ inches.
25N3222E—*State* black or brown. Shpg. wt. 6 oz. Fed. Tax incl. . . **$5.00**





Pilgrim

THE RIGHT WAY TO SAY

MEN'S FURNISHINGS

$5.00 Each

New! Pilgrim Wallets for the Sports Enthusiast! You'll hit the bull's eye this Christmas when you give him one of these! Designs of American sportsmen in action are skillfully embossed right on the wallets. Choose from three popular motifs: **The "Fishermen," "The Hunters," "Bowler."** Zip closing bill pocket, coin pocket; open bill pocket; identification window pocket; two swing windows for cards, photos and stamp holder in pocket. Handsome wallets of fine calf grained brown goatskin leather with India goatskin hand laced edges. *Closed* 3⅝x4½ inches.

- [A] **25 N 3250E—"Fishermen".** Shpg. wt. 4 oz. (Tax incl.) . . . **$5.00**
- [B] **25 N 3252E—"Hunters".** Shpg. wt. 4 oz. (Tax incl.) **5.00**
- [C] **25 N 3254E—"Bowler".** Shpg. wt. 4 oz. (Tax incl.) **5.00**



Big Value Pilgrim Steerhide Wallet. Preferred by men for its many fine features. Smartly embossed long wearing, priced for saving. Handy 2-way zipper closing to keep valuables safe. Open bill pocket, secret bill pocket, gusseted coin pocket, 3 see-thru slip-in windows, identification window pocket. Hand-colored brown steerhide with India goatskin hand-laced edges. *Closed size* 3½x4⅜ in.
25N2911E—Shpg. wt. 6 oz. Fed.Tax incl. **$3.78**



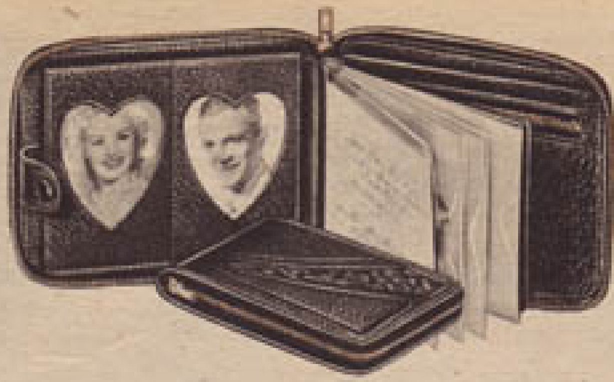
Pilgrim Calfskin Wallet. Check its features . . . it's different, sure to win his approval on Christmas morning! Fine quality supple leather. Zipper closing bill pocket with "Zippaway" feature secret bill pocket . . . 2 big features at a very low price. Open bill pocket, identification window pocket, card pocket, gusseted coin pocket. Carefully tailored. *State color*, brown, black. *Closed* 3⅛x4½ inches.
25N2937E—Shpg. wt. 4 oz. Fed. Tax incl. . **$3.78**



Pilgrim Western-style Wallet of genuine saddle leather (cowhide) at a special low gift-price. Hints of cowboys and the great wild west! Zipper closing bill and coin pockets; 3 slip-in, detachable swing windows; stamp holder in pocket. The rich tan and brown embossing on fine russet brown cowhide with brown India goatskin hand laced edges make a truly handsome wallet. *Closed* 3⅝x4½ inches.
25N2929E—Shpg. wt. 4 oz. Federal Tax incl. **$3.50**

Buy his Christmas wallet on Easy Terms . . . it's convenient, it's simple . . . *see details page 256*









Pilgrim Double Zip-Style Wallet . . . features two easy sliding zipper closings, one on bill pocket, one on coin pocket, identification window pocket, stamp holder in pocket. Hand-laced goatskin edges. Embossed design on hand-colored brown steerhide or black levant (pebble) grained goatskin. *Closed* 3¾x4¾ in. *State color.* Shpg. wt. 5 oz.
25N2803E–Federal Tax included . . . **$2.98**

Twin Heart-shaped Photo Windows . . . Pilgrim wallet styled to give long service. Detachable leather covered pass case with 4 swing windows, snap-button closing. 3-sided zip closing, zip closing coin pocket. Embossed design on black levant (pebble) grained goatskin or brown steerhide. *Closed* 3⅝x4½ in. *State color.* Shpg. wt. 5 oz.
25N2908E–Federal Tax included . . . **$3.78**

Pilgrim "Secret Pocket" Wallet . . . keeps valuables safe . . . hidden from prying eyes. This cleverly designed wallet has a swing-out inverted secret pocket inside the zip closing coin pocket. 3-sided zip closing, open bill pocket, 4 card pockets, 4 removable transparent swing windows. Calf-grained brown cowhide. *Closed* 3⅝x4½ in. Shpg. wt. 5 oz.
25N2921E—Federal Tax included . . **$2.98**

Give a Pilgrim "All American" Wallet or Deluxe Matched Set



Removable secret holder for bills and keys



Removable slip-in windows for cards and photographs

$7.95 Set

Choose this handsome deluxe wallet for the man at the top of your Christmas gift list. He's sure to be pleased with its beautiful and distinctive styling, its expert workmanship. Made by skilled craftsmen from fine quality hand-boarded brown calfskin stitched with Nylon thread. Soft, pliable, long-wearing . . embossed in distinctive design. Outside edges are carefully hand-laced with India goatskin. This Pilgrim "All American" has 2-sided zip closing to keep money and valuables secure. Its other fine features include—open bill pocket, zipper coin pocket, secret bill pocket and key holder (known only to you!), three slip-in windows for cards and photographs, identification window pocket, stamp holder. *Closed* 3½x4½ inches.

Matching key case has 3-sided, easy-sliding zipper closing, six detachable key hooks, card holder. *Closed* 2⅝x3¾ inches. Your choice of good-looking matched set or wallet only.
25 N 3005E—Matched Leather Set . . . Wallet and Key Case. Shipping wt. 14 oz. (Federal Tax included). . . . . . .Set **$7.95**
25 N 2985E—Wallet only. Shpg. wt. 8 oz. (Fed. Tax incl.) **5.95**







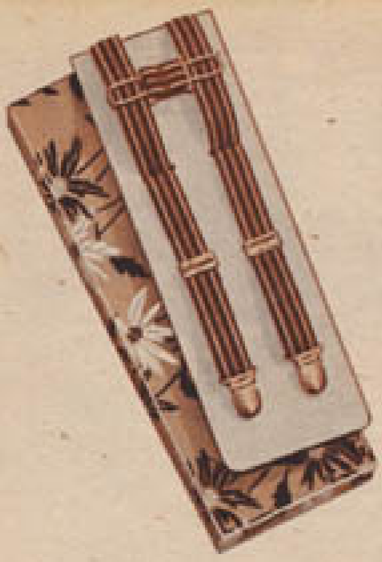


Pilgrim Wallet. Men will like the good looks and convenience-features which this wallet offers. Ivory-toned Horse Heads tooled in supple kip calf leather. 3-sided zip closing, wallet has lined bill pocket open at one end for easy access, snap-button closing coin pocket. Identification window pocket, removable insert with 4 swing windows. *Closed* 3¼x4½ inches. *State color* black or brown. Shpg. wt. 4 oz.
25 N 2784E—Federal Tax included **$2.98**

Good-looking, Sturdy Wallet. A Pilgrim fine value . . . priced for the budget wise. Styled with zipper closing bill pocket, open bill pocket. Has identification window pocket, four transparent swing windows, gusseted coin pocket large enough to accommodate your change. *Closed size* 3½x4½ inches. Shaded brown sheepskin or black seal-grained sheepskin. *Please state color.* Shipping weight 4 ounces.
25 N 2848E—Federal Tax included **$1.98**

3-sided Zip Closing. Designed with many popular features . . . priced low for thrifty shoppers. Identification window pocket, four slip-in swing windows, artificial leather lined bill pocket, open bill pocket, gusseted coin pocket. Attractively embossed. Tri-tone (shaded) brown or seal-grained black sheepskin leather. *Closed size* 3¼x4½ inches. *Please state color.* Shipping weight 4 ounces.
25 N 2825E—Federal Tax included **$1.98**

Prices of wallets and key cases on these two pages include 20% Federal Excise Tax







Gilt color clip ends, trim. ¾-in. wide fancy rayon and cotton elastic webbing in assorted stripes. Free action adjustable back. Boxed. Shpg. wt. 3 oz.
Lengths 38 or 42 in. *Colors* blue, maroon, brown. *Please state length and color.*
33 N 3630........ Each **88c**

Tan cowhide leather button-on ends. ¾-in. rayon and cotton elastic webbing in assorted gay colored stripes; adjustable back. Boxed. Shpg. wt. 3 oz.
Lengths 38 or 42 in. *Colors* maroon, blue, brown. *Please state length and color.*
33 N 3631........Each **88c**

Solid color rayon and cotton elastic webbing. ¾-inch tan cowhide leather button-on ends, gilt color metal parts; adjustable back. Boxed.
Lengths 38 or 42 in. *Colors* blue, maroon, brown. *State length, color.* Shpg. wt. 3 oz.
33 N 3632........Each **88c**

Comfortably wide . . . 1⅛-in. solid color better quality rayon and cotton elastic webbing. Tan pigskin button-on ends, neatly stitched. English "Y" back. Boxed. Shpg. wt. 3 oz. *Lengths* 38, 42 in. *Colors* brown, maroon, blue. *State length, color.*
33 N 3633..... Each **$1.39**

Dressy . . . 1⅛-in. better quality rayon and cotton elastic webbing, assorted stripes. Tan pigskin button-on ends, neatly stitched. Adjustable back. Boxed. Shpg. wt. 3 oz. *Lengths* 38, 42 in. *Colors* blue, maroon, brown. *State length, color.*
33 N 3634..... Each **$1.39**



Each belt or set is attractively boxed




All initials available
except I, O, Q, U, V, X, Y, Z

3-pc. set . . . belt, collar bar, buckle. 1-in. pigskin belt, pig-grained cowhide lining. 1-in. solid bronze buckle with mother of pearl inlay; black enamel raised initial; solid bronze collar bar. Shpg. wt. set 7 oz. **$1.98** 3-pc. set
Sizes 30, 32, 34, 36, 38, 40, 42, 44-in. waist. *State size, print initial or state plain.*
33 N 4226E—Black
33 N 4227E—London tan....Set **$1.98**
Price includes 5c Federal Tax.

Buckle and belt set . . . 1-in. belt of hand boarded top grain cowhide, matching lining. 1-in. solid bronze buckle with 2-tone design of bronze and silver plate. Black enamel stamped initial or plain. Shpg. wt. set 6 oz. **$2.44** 2-pc. set
Sizes 30, 32, 34, 36, 38, 40, 42, 44-in. waist. *State size, print initial or plain.*
33N4229E—Black 33N4230E—Brown
33N4231E—Suntan..........Set **$2.44**
20c Federal tax included.






Economical dress belt . . . 1-in. belt of smooth, solid top grain cowhide with a solid brass tongue buckle. Priced for thrifty Christmas giving. Boxed.
Sizes 30, 32, 34, 36, 38, 40, 42, 44-in. waist. *State size.* Shpg. wt. 4 oz.
33N4241–Black
33N4242–Brown
33N4243–Suntan........Each **98c**

Covered buckle dress belt . . . 1-in. padded belt of smooth hand boarded top grain cowhide, with cowhide lining. Leather covered metal buckle.
Sizes 30, 32, 34, 36, 38, 40, 42, 44-in. waist. *Please state size.* Shpg. wt. 5 oz.
33N3712–Tan
33N3715–Black
33N3716–Brown.......Each **$1.44**

Expanding style . . . 1-in. belt of solid top grain bridle cowhide, smoothly finished. Concealed spring lets belt "give" a full inch. Solid brass buckle.
Sizes 30, 32, 34, 36, 38, 40, 42, 44-in. waist. *Please state size.* Shpg. wt. 5 oz.
33N4211—Black
33N4212—Brown
33N4213—Tan. Each......**$1.50**

Our finest quality . . . 1-in. belt of genuine mule shell cordovan in a smooth, dressy finish; softly sueded inside. Smart, polished solid bronze buckle.
Sizes 30, 32, 34, 36, 38, 40, 42, 44-in. waist. *State size.* Shipping wt. 5 oz.
33N4220–Redwood (reddish brown)
33N4219–Black
Each.......................**$2.44**

Sears Easy Terms make Christmas gift giving easy . . . see page 256 for complete details



Dressy stripes . . . 1⅜-in. better quality rayon and cotton elastic webbing in assorted fancy colored stripes. Gilt color metal clip ends and trim. Comfortable free action adjustable back. Individually boxed. Shipping weight 3 ounces.

Colors blue, maroon, brown. *Lengths* 38 or 42 in. *State length and color.*

33 N 3635................Each $1.39



Pilgrim

THE RIGHT WAY TO SAY

MEN'S FURNISHINGS





4-pc. Cameo set . . . belt, buckle, collar bar, tie clip. 1-in. belt of hand boarded top grain cowhide; smooth cowhide lining. Pilgrim tailored with finely stitched snap end. Plastic cameos mounted on the hand polished solid bronze 1-in. buckle and wishbone shape tie clip. Double grip collar bar. Boxed. Shpg. wt. set 7 oz. **$3.44** 4-pc. set

Sizes 30, 32, 34, 36, 38, 40, 42, 44-in. waist. *Please state size.* Price includes 13c Federal Excise Tax.

33 N 4232E—Black 33 N 4233E—Brown
33 N 4234E—Suntan................Set $3.44

Our best Pilgrim Gift Set

- Our finest quality genuine seal leather belt
- Accessories gold and silver plated
- Each set attractively boxed for gift giving

5-piece set . . . belt, buckle, key chain with clip, tie bar, collar bar. 1-inch belt is our finest long grain genuine seal leather lined with smooth top grain cowhide—superbly Pilgrim tailored with snap end. **$4.98** 5-pc. set

All accessories are made of solid bronze. 1-inch buckle is triple silver plated, with 24K yellow gold plated raised initial. 24K gold plated key chain has emblem mounted on triple silver plated clip. Triple silver plated double grip tie bar has 24K gold plated emblem. 24K gold plated collar bar is shaped to hold collar securely without wrinkling it.

Sizes 30, 32, 34, 36, 38, 40, 42, 44-inch waist. *Please state size, print initial or state plain.* 51c Federal Excise tax included. Shipping weight each set 10 ounces.

33 N 4235E—Black 33 N 4236E—Brown
Set...................................$4.98

PLEASE NOTE: On initialed sets, all initials are available except I, O, Q, U, V, X, Y, Z.

Fine Pilgrim Gift Set in cedar box

- Our best quality top grain cowhide belt, nylon stitched
- Heavy sterling silver buckle with stamped initial
- Each set gift packaged in a beautiful cedar box

Initialed buckle and belt set. 1⅜-inch belt of our finest quality hand boarded top grain cowhide with matching cowhide lining. Superb Pilgrim tailoring, with nylon stitched edges. **$4.49** 2-pc. set

1⅜-inch heavy sterling buckle has a satin finish center with stamped initial in black, and shiny striped sides. Also available without initial. Attractive cedar gift package. Shipping weight set 10 ounces.

Sizes 30, 32, 34, 36, 38, 40, 42, 44-inch waist. *State size, print initial or state plain.* 28c Fed. Excise Tax included.

33 N 4244E—Black 33 N 4245E—Brown. .Set $4.49



[1] **Studded Western style** . . . 1⅜-in. belt of solid top grain bridle cowhide. Nickel plated rust-resistant metal studs; break-resistant plastic jewels. Boxed.

Sizes 30, 32, 34, 36, 38, 40, 42, 44-inch waist. *Please be sure to state size wanted.* Shipping weight 8 ounces.

33 N 3750—Black
33 N 3751—Tan......$1.94

[2] **Picture buckle** . . . 1⅜-in. dress belt made of solid top grain bridle cowhide. The heavy nickel plated slide buckle opens in front for picture, identification.

Sizes 30, 32, 34, 36, 38, 40, 42, 44-inch waist. *Please state size.* Shipping weight 5 oz.

33 N 4217—Black
33 N 4218—Brown...$1.94

[3] **Thrifty gift** . . . 1-in. dress belt of solid top grain cowhide with grained surface. Bright finish heavy nickel plated slide buckle. Boxed. Shipping weight 5 ounces.

Sizes 30, 32, 34, 36, 38, 40, 42,44-inch waist. *Please be sure to state size wanted.*

33 N 4221—Black
33 N 4222—Brown....98c

[4] **Silver and gold plated buckle;** calf grained cowhide 1-inch belt. Stamped initial or plain.

Sizes 30, 32, 34, 36, 38, 40, 42, 44-in. waist. 16c Fed. Excise Tax included. *State size, initial or plain.* Shpg. wt. 5 oz.

33 N 4201E—Black
33 N 4202E—Brown
33 N 4203E—Suntan.$1.88

[5] **Double silver plated brass buckle,** hammered effect center. 1-in. solid top grain cowhide belt. *Sizes* 30, 32, 34, 36, 38, 40, 42, 44-in. waist. *Please state size.* Shpg wt. 6 oz. 8c Federal Tax included.

33 N 4223E—Black
33 N 4224E—Brown
33 N 4225E—Suntan. $1.44

Three handsome styles illustrated available unlined, wool lined or fur lined



Knit wool linings are soft, fleecy, comfortably warm



Warm fur linings are soft-as-down Coney (rabbit) fur



A **Imported capeskin**
Unlined $2.95
Wool lined 3.95
Fur lined 4.95

B **Imported cabretta**
Unlined $3.95
Wool lined 4.95
Fur lined 5.50

C **Genuine deerskin**
Unlined $4.50
Wool lined 5.50
Fur lined 5.95

Pilgrim Dress Gloves, fine leathers, wool knits

"sing we joyous all together, heedless of the wind and weather."



Rich mellow leathers, soft and flexible as your skin ... but tough, too Sidewall construction for fine fit

Imported capeskin . . . soft, pliable, durable

Unlined Pair $2.95 Wool lined Pair $3.95 Fur lined Pair $4.95

A Not just ordinary capeskin, but imported leathers of select quality go into the making of these gift gloves . . . leathers that have been tanned to a mellow softness, then fashioned into as handsome gloves as you'll see anywhere. Full sidewall "free action" styling; pattern cut to insure comfort and perfect fit. Whipstitch sewn all around. Stitched backs. Slip-on style. A grand gift, *anytime!* *Colors* black or brown. *Please state size and color wanted.*

Unlined. *Sizes* 8, 8½, 9, 9½, 10, 10½. Shipping weight each pair 5 ounces. 33 N 2441—Pair $2.95	100% wool lined. *Sizes* small (8–8½); med. (9–9½); large (10–10½). Wt. 6 oz. 33 N 2565—Pair $3.95	Fur lining. *Sizes* small (8–8½); med. (9–9½); large (10–10½). Shpg. wt. 8 oz. 33 N 2615—Pair $4.95

Luxurious, velvety-soft cabretta leather

Unlined Pair $3.95 Wool lined Pair $4.95 Fur lined Pair $5.50

B You'll make HIS Christmas an unforgettable one with a gift as distinguished as these slip-ons. Top quality is evident in every detail, from superlative imported leather down to non-ravel whipstitching all around. Fine cabretta is made from lambs whose skins are toughened by the hot sun of equatorial Brazil; carefully tanned to stay soft. Smart sidewall style, table cut for perfect fit. Hand felled hem, hand staggered back; expansion top. *Colors,* tan or black. Each pair boxed. *State size and color.*

Unlined. *Sizes* 8, 8½, 9, 9½, 10, 10½. Shipping weight each pair 5 ounces. 33 N 2424 Pair $3.95	100% wool lined. *Sizes* small (8–8½); med. (9–9½); large (10–10½). Shpg. wt. pair 6 oz. 33 N 2567—Pair $4.95	Fur lining. *Sizes* small (8–8½); med. (9–9½); large (10–10½). Shpg. wt. pair 8 oz. 33 N 2612—Pair $5.50

Genuine deerskin . . . rugged, pliable

Unlined Pair $4.50 Wool lined Pair $5.50 Fur lined Pair $5.95

C If he's tough on gloves, make him a present of these handsome slip-ons. They're as rugged as dress gloves can be made, without detracting one bit from their smart styling. The secret's in the leather . . . top quality deerskin, known for its flexibility, its amazing resistance to wear. Strongly whipstitched. Sidewall construction, table cut for perfect fit. Expansion hem. Boxed. *Colors* natural (med. tan); yucatan (reddish tan). *State size, color.*

Unlined. *Sizes* 8, 8½, 9, 9½, 10, 10½. Shipping weight each pair 6 ounces. 33 N 2423—Pair $4.50	100% wool lined. *Sizes* small (8–8½); med. (9–9½); large (10–10½). Wt. 6 oz. 33 N 2568—Pair $5.50	Fur lining. *Sizes* small (8–8½); med. (9–9½); large (10–10½). Shpg. wt. pair 8 oz. 33 N 2614—Pair $5.95

For Sears Easy Payment Plan, see page 256



Pigskin, suede, capeskin, horsehide . . . Pilgrim Gift Gloves in fine leathers, smart styles to please the most critical male

A Gray suede in two styles. For the man who dresses conservatively, no finer gift than a pair of these gloves. Velvety-soft, rich looking suede leather, carefully tanned to keep that softness. Smartly styled for distinctive appearance; accurately cut for comfortable fit. Strongly stitched to resist ripping. Self hemmed top. Choice of slip-on or snap style. Unlined. **$3.50** Pair

Color gray only. *Sizes* 8, 8½, 9, 9½, 10, 10½. *Please state size.* Shipping weight pair 5 ounces.
33 N 2421—Slip-on style
33 N 2420—Snap style . . Pair **$3.50**

B South African capeskin . . 2 styles. Select leathers treated with the finest tanning to make them supersoft and pliable, then crafted into handsome gloves. Pattern cut to fit smoothly. Whipstitched. Unlined. Shipping weight pair 5 ounces. **$3.95** Pair

Colors black, brown, tan. *Sizes* 8, 8½, 9, 9½, 10, 10½. *Please state size, color.*
33 N 2442—Slip-on style
33 N 2443—Snap style . . Pair **$3.95**
Cadet (for hand with shorter fingers) sizes in slip-on style only. *Sizes* 7½, 8, 8½, 9, 9½. *Color,* wt. as above.
33 N 2444—*State size, color.* Pair **$3.95**

C Horsehide; lambskin lining . . . an unbeatable combination for wear, warmth. Tough as only horsehide can be, tanned by a special process that makes the leather pliable, butter-soft. Thick, oven-warm baby lambskin lining keeps out cold as no other lining can. Smartly styled sidewall construction for finger freedom. Strongly stitched seams. Neatly stitched backs. Shipping weight pair 8 oz. **$5.39** Pair

Color black only. *Sizes* small (8-8½); medium (9-9½); large (10-10½). *Please state size.*
33 N 2656—Slip-on style. Pair **$5.39**

D Imported pigskins, aristocrat of all dress gloves for the man who wants the best. Critically selected leathers are velvety soft and supple, highlighted by distinctive peccary (wild pig) markings. Pattern cut for true fit. Hand stitched hem. Unlined. **$5.95** Pair

Color cork (Med. tan). *Sizes* 8, 8½, 9, 9½, 10, 10½. Shpg. wt. pair 5 oz.
33 N 2445—Slip-on style. *State size.*
33 N 2446—Snap style . . Pair **$5.95**
Cadet (for hand with shorter fingers) sizes in slip-on style only. *Sizes* 7½, 8, 8½, 9, 9½. *Color* wt. as above.
33 N 2447—*State size* . . . . Pair **$5.95**



Wool knits, soft leathers

E Virgin wool knit gloves . . . warm, colorful and comfortable. Novelty knit with attractive contrasting pattern. Seamless. Snug ribbed wrists. Shipping weight pair 6 oz. *Please state size, color.* **$1.45** Pair

Colors maroon (navy, maize (yellow) medium tan.
33 N 2807—*Sizes* med. (9-9½); large (10-10½).

F Domestic capeskin, pig-grained slip-ons. Low in price but packed with wear, looks. Soft, pliable, carefully cut; strongly stitched. Unlined. **$1.95** Pair

Colors black, brown, tan. *Sizes* 8, 8½, 9, 9½, 10, 10½.
33 N 2426—*State size and color.* Shpg. wt. pair 5 ounces.

G Domestic capeskin, lined; strap wrist style. Warm knit lining, 50% wool, 50% cotton. **$2.79** Pair

Colors brown, black. *Sizes* small (8-8½); medium (9-9½); large (10-10½). Shipping wt. pair 6 oz. *Please be sure to state size and color.*
33 N 2564—Slip-on style with strap adjustment on wrist.





Warm as the Spirit of Christmas

You give him deep-down, lasting comfort when you give him these Gold Bond slippers. They're so good looking he'll be proud to wear them when friends drop in, and so luxuriously comfortable he won't want to take them off. Supple brown leather uppers, fully lined with thick, warm shearling. Popular center-seam opera style. Long-wearing, flexible, smooth leather sole, rubber heel.
• Men's full sizes 6, 7, 8, 9, 10, 11, 12, 13. No half sizes. Wide width. *Please state size.* Shipping weight 1 pound 8 ounces.
67 N 5774—Brown leather, shearling lined.........Pair **$3.98**

Gold Bond
THE RIGHT WAY TO SAY
MEN'S SHOES



Snug zip-boot

Zips up to give smooth fit, to help hold in extra warmth. Soft, pliant tan leather uppers, lined with soft, warm shearling. Fine leather sole, rubber heel. He'll like their fine quality.
• Men's full sizes 7, 8, 9, 10, 11, 12. No half sizes. Wide width. *State size.* Shpg. wt. 1 lb. 10 oz.
67 N 5776—Tan leather
Pair.................. **$4.45**

Pig-grained leather

Handsome pig-grained leather uppers . . . tough, pliant. Lined with thick sheep shearling for luxurious comfort. Durable leather sole and rubber heel. Gold Bond quality.
• Men's full sizes 6, 7, 8, 9, 10, 11, 12. No half sizes. Wide. *State size.* Shpg. wt. 1 lb. 8 oz.
67 N 5777—Tan leather
Pair.................. **$3.98**

Cushion sole

Like walking on a down comfort: flexible as your foot, warm as a wool blanket. Soft sponge rubber platform, leather sole. Tan wool blanket-cloth uppers.
• Men's sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. Wide width. *State size.* Shpg. wt. 14 oz.
67 N 5801—Tan wool.
Pair.................. **$1.98**

Luxurious comfort

Keeps feet snug and warm on coldest mornings. Soft, thick shearling lining; crushed brown leather uppers. Shearling cuff turns up. Leather sole, rubber heel. *State size.*
• Men's full sizes 6, 7, 8, 9, 10, 11, 12. No half sizes. Wide width. Shpg. wt. 1 lb. 10 oz.
67 N 5775—Brown
Pair.................. **$4.25**

Snug Shearling

Electrified shearling uppers . . . thick, warm, extra soft . . . in a deep, rich wine (dark red) color. Shearling lined insole; padded leather sole and heel.
• Men's full sizes 6, 7, 8, 9, 10, 11. No half sizes. Wide width. *State size.* Shipping weight 1 pound 8 ounces.
67 N 5753—Dark red
Pair.................. **$3.79**

Add several pairs of slippers to your Gift Order on Sears Easy Terms; see page 256



HOW TO ORDER

Order slippers on these two pages same size as your regular shoes. If slipper comes in whole sizes only and you wear a half size shoe order as follows:

For C, D, E or wider shoes *order half size larger.*

For AA, A or B width, *order half size smaller* than regular shoes. You'll find it's easy to get a perfect fitting at Sears.

Fine Brown leather

Two wide widths. Smooth brown leather uppers, leather lined. Tough, flexible leather sole, rubber heel.
• Men's E (wide) sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. EEE (triple wide) sizes 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. *State size, width.* Shipping wt. 1 lb. 8 oz.
67 N 5726—Brown
Pair................$4.85

For easy comfort

Dress opera style in glove-soft brown leather, lined with leather. Tough, flexible leather sole, rubber heel. Put a pair under the tree for him, he's sure to like them.
• Men's wide width. Sizes 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. *Please state size.* Shipping weight 1 pound 8 ounces.
67 N 5725—Brown
Pair................$3.98

Brown leather

Men appreciate this quality. Handsome everett with uppers of soft brown leather, with good looking black underlay design on vamp. Leather sole stitched to upper, rubber heel.
• Men's wide sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. *Please state size.* Shipping weight 1 lb. 8 oz.
67 N 5736—Brown
Pair................$2.89

Always popular

Brown or black soft leather romeos with a broad, roomy last. A long-time favorite. Leather sole, rubber heel.
• Men's wide sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12, 13. *Please state size.* Shipping weight 1 lb. 8 oz.
67 N 5721—Brown
Pair................$3.79
67 N 5722—Black
Pair................ 3.79



Comfort bargain

Tan imitation leather upper. Leather sole and rubber heel for long wear. Here is solid comfort at a modest price for Christmas giving.
• Men's wide sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12, 13. *Please state size.* Shipping weight 1 pound 8 ounces.
67 N 5914—Tan
Pair................$1.79

Men's brown kid

Uppers of brown kid leather. Soft, padded leather sole and heel. Checked cloth lining. Surprise him with their luxurious comfort and handsome appearance this Christmas.
• Men's wide width sizes 6, 7, 8, 9, 10, 11. No half sizes. *State size.* Shpg. wt. 1 lb. 8 oz.
67 N 5707—Brown
Pair................$2.69

Moc-style felt

An exceptionally warm, comfortable slipper with soft padded sole and heel. Upper made of thick brown felt. A pair will bring a smile to him on Christmas morn.
• Men's wide width sizes 6, 7, 8, 9, 10, 11, 12. No half sizes. *State size.* Shpg. wt. 1 lb. 6 oz.
67 N 5805—Brown
Pair................$1.89

Handsome Felt

Warm, comfortable felt with a pillow-soft platform and wedge heel. Built-up front, smooth fitting. So easy on feet he'll want to wear them all day!
• Men's wide sizes 6, 7, 8, 9, 10, 11. No half sizes. *Please state size.* Shipping weight 1 pound 6 ounces.
67 N 5808—Burgundy (dk. red)............Pair $1.98

Two-tone style

This two-tone moc-style has a brown and tan suede leather upper, soft padded sole and heel. Warmly lined. A gift he'll thoroughly enjoy.
• Men's wide width in sizes 6, 7, 8, 9, 10, 11, 12. No half sizes. *Please state size.* Shipping weight 1 pound 8 ounces.
67 N 5706—Brown, tan.
Pair................$1.98

Due to slight variations, the fiber content of wool or felt slippers is not stated in the catalog; it is marked plainly on the merchandise as required by the Wool Products Labeling Act.



Give him handsome casuals . . .
He'll use them all year 'round

F The Moc-a-strap . . . vamp and toe seams are "lariatstitched" by hand. Adjustable strap gives smooth, snug fit. Deep rich "maroon mahogany" leather. Goodyear welt construction, leather sole and heel.
• D (med. wide) sizes 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½. *State size.* Shpg. wt. 2 lbs. 8 oz.
67 N 4510—Maroon mahogany. Pair **$7.95**

G Hand Sewn Vamp gives these rugged casuals a distinctive look that can't be matched by machine. Rich, mellow, "maroon mahogany" leather uppers. Goodyear welt . . . leather sole and heel.
• D (med. wide) sizes 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½. *State size.* Shpg. wt. 2 lbs. 8 oz.
67 N 4509—Maroon mahogany. Pair. **$7.45**

H Saddle Brown leather; soft, rich, supple. Elastic side gores . . . foot-hugging, yet gentle-fitting. Handsome plain toe style; cushioning leather-covered platform. Leather sole and rubber heel lift.
• D (med. wide) sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. *State size.* Shpg. wt. 2 lbs. 10 oz.
67 N 4428—Brown leather . . . . Pair **$5.95**



J Fine Quality Moc-Style Casual. Solidly built for outdoor use, right for all informal wear. Rich brown leather uppers, top-quality dress shoe construction: Goodyear welt, leather insole, leather sole and heel. Roomy wall toe.
• D (med. wide) 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. *State size.* Shpg wt. 2 lbs. 8 oz.
67 N 4208—Brown . . . Pair **$5.50**

Low-Priced Good Quality Moc-Style. Same styling as casual described at left, but with less detailing. Good quality brown leather uppers, smooth insole, tough brown non-marking rubber sole and heel. A gift he'll enjoy the year 'round.
• D (med. wide) sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. *State size.* Shpg. wt. 1 lb. 14 oz.
67 N 4351—Brown leather. Pr. **$3.98**



K Genuine Moccasins . . hand sewn vamp. A "true" moc: no seam at the sole; a single piece of leather around and under your foot. Supple, oil enriched top-grade leather, with leather drawstring. Tough, non-marking brown rubber sole, arch-supporting rubber extension heel. They're useful as slippers, as casuals, for camp and sports, for general wear, too.
• Men's full sizes 6, 7, 8, 9, 10, 11. No half sizes. Wide width. *Please state size.* Shpg. wt. 2 lbs. 2 oz.
67 N 4077—Dark brown. Pr. **$3.79**

L Moc-style Campers . . . tough as rawhide: roomy, flexible. Wear them as slippers, for camping, work around the house; for all off-duty hours. Pliant brown leather uppers, moc-style toe. Adjustable leather drawstring for smooth fit. Non-marking brown rubber heel and sole outwear leather by far. Heel extension gives added support at the arch.
• Men's full sizes 6, 7, 8, 9, 10, 11. No half sizes. Wide width. *Please state size.* Shipping weight 2 pounds.
67 N 4090—Brown leather . . . . Pair **$2.49**

Simplify Christmas budgeting . . . put All your gifts on Sears Easy Terms . . . *see page 256*





Jewelry by SWANK . . . in matched designs

It's the smart jewelry for men . . man-favored for distinguished style and unmistakable quality. These Swank aids to good grooming come in smart gift boxes. Postpaid (Shpg. wt. 4 oz.).

[5] **Very attractive 3-pc.** intaglio set. Stones in dark blue or cornelian (bright red). Wide link chains. Yellow gold plated. *State stone color.*
4 N 6013E—3-pc. boxed set as shown—tie chain, collar bar, key chain $6.60
4 N 6014E—2-pc. set—tie chain, collar bar $3.00

[6] **Smart-looking 3-pc.** set with simulated ruby or sapphire in tie chain. Yellow gold plated. *State stone.*
4 N 6016E—3-pc. set as shown, tie chain, collar bar, key chain $5.40
4 N 6018E—2-pc. set, tie chain and collar bar. $3.00

"Aristogram"—Modern cut-out initials in smart new design personalize each piece. A matching 3-pc. set will be a fine individualized gift. Cable link style in yellow gold plate. Satin-finished. *Print 3 initials.*

[7] **Tie chain, collar bar set.** 4 NR 6095ME $4.20

[8] **Handsome cuff links** to distinguish his appearance. 4 NR 6096 ME $3.00

[9] **Pen knife,** wear on watch or keychain. 2 steel blades. 4 NR 6012 ME $6.00

[10] **Keychain with stirrup end**—keys easily accessible. 4 NR 6094 ME $4.20

Matched accessories with rich-looking diagonal rib design in 1/10 10K yellow gold filled quality, gleaming finish. Pen knife, tie chain and cuff links have skillfully hand-engraved initials. *Print 2 or 3 initials.*

[11] **Pen knife** with 1 blade and nail file. 4 NR 6024 ME $12.00

[12] **Smart cuff links.** 4 NR 6025 ME . . $12.00

[13] **Attractive tie bar.** 4 NR 6022 ME . . $12.00

[14] **Two-piece set**—tie chain and collar bar. Fancy Boston-link chain. 4 NR 6021ME $13.20

If it's smart . . . it's SWANK!

[1] **Tie bar by Swank.** Looks as if arrow pierces tie. Solid piece in back clips to shirt. Tie loops through arrow. Yellow gold plated. Postpaid (Shpg. wt. 4 oz.).
4 N 6006E $3.00

[2] **Tie bar by Swank.** Saber appears to cut through tie. Solid back piece clips to shirt. Tie loops through saber. Yellow gold plated with grip (handle) in silver color. Postpaid (Shpg. wt. 4 oz.).
4 N 6007E $3.00

[3] **Tie bar by Swank.** Smart-looking top contains a small lead pencil with eraser. To use, just pull from holder. Yellow gold plated. Postpaid (Shpg. wt. 4 oz.).
4 N 6000E $1.80

[4] **Tie bar and cuff links by Swank.** Large knot design in center of tie bar and cuff links with small simulated ruby or sapphire stones at ends. 1/40 10K yellow rolled gold plate. Postpaid (Wt. 4 oz.).
4 N 6003E—Set. *State stone* . . $9.00

Accessories with a luxurious look

[15] **Matching tie chain and collar bar by Swank**—long wearing 1/20 12K yellow gold filled or sterling silver. Square Foxtail link chain. Hand-engraved. *Print 2 or 3 initials.* Postpaid (Shpg. wt. 4 oz.).
4 NR 6038E—Gold filled . . . $6.00
4 NR 6008E—Sterling $6.00

[16] **Duo-gram tie chain and collar bar by Swank.** Keeps tie and collar in place. Yellow gold plated. Cut-out initials. Link chain. Postpaid (Shpg. wt. 3 oz.).
4 NR 6027E—*Print 2 initials* . . $3.00

[17] **Matching tie chain and collar bar by Swank.** 1/40 10K yellow rolled gold plate. Curb-link chain. Hand-engraved. *Print 2 or 3 initials.* Postpaid (Shpg. wt. 4 oz.).
4 NR 6048E $4.20

[18] **Snap-on stone-set cuff links**—Cut-out bottom disc fits smoothly around cuff button. Jeweled top snaps over it. Gold color metal with jewel-colored red, blue or white stones. *State color.*
4 N 6031E—Shpg. wt. 4 oz. . . $1.18

Ty-King Loop and Clip

- Back piece clips to shirt front
- Top bar closes over tie
- Neat, smart, easy to slip on

The new Ty-King is so designed that the rear portion fastens to the front of the shirt, out of sight, and the bar itself loops over the tie—holds tie in place without crushing or wrinkling. Four handsome styles . . . two with hand-engraved initials. If correctly engraved, may not be returned. Comes in set with matching collar bar. Shipping weight each 3 ounces.

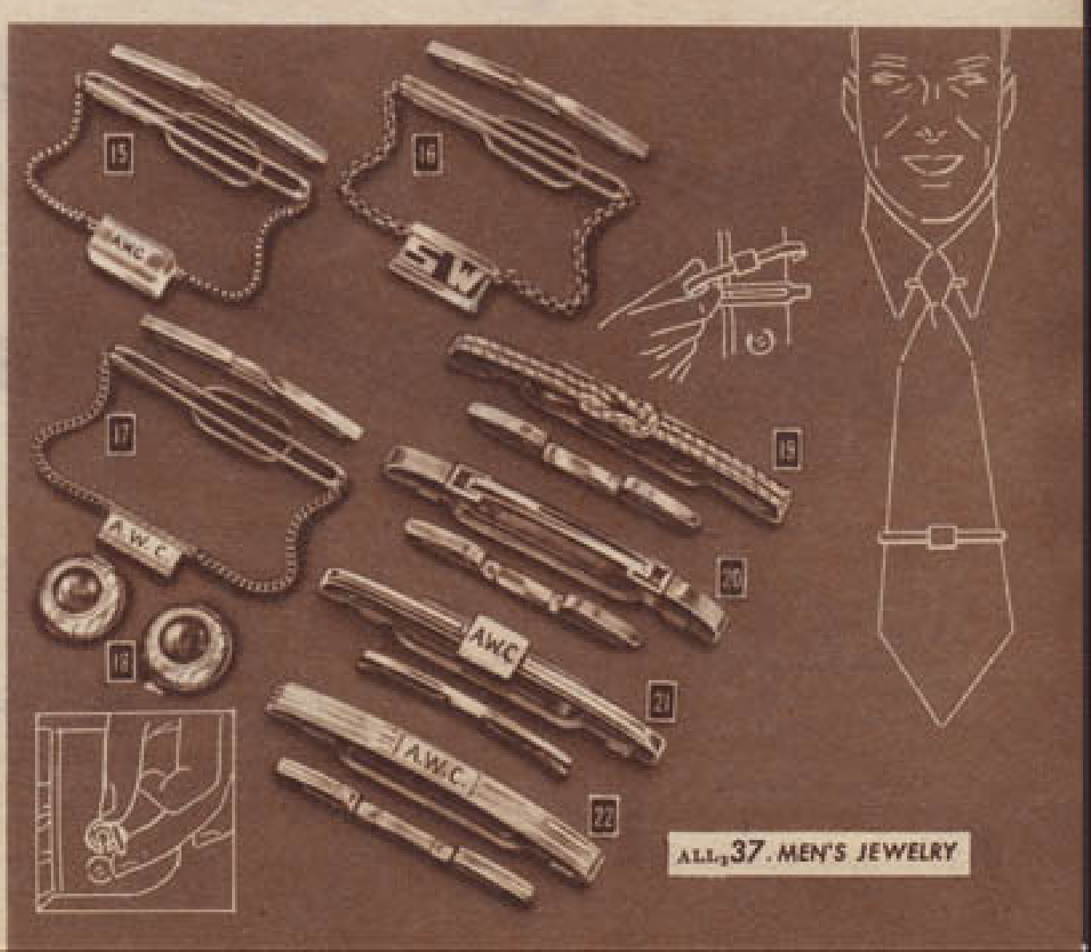
[19] **Twisted rope design.** Very attractive in yellow gold plate.
4 N 6009E $1.98

[20] **Pierced design.** Distinctively styled. 1/20 12K gold filled.
4 N 6010E $2.98

[21] **Hand engraved.** *Print 2 initials.* 1/20 12K gold filled.
4 NR 6011E $3.69

[22] **Hand-engraved.** *Print 2 initials.* 1/20 12K gold filled.
4 NR 6020E $3.98

Prices include 20% Federal Excise Tax











For cool smoking, give a man a Meerschaum

[A] **Pressed Turkish Meerschaum.** Any pipe smoker will be proud to add this attractive Meerschaum to his collection. A well-balanced pipe that tastes good and smokes sweet. Amber-colored plastic bit. Shipping weight 7 ounces.
8 N 6807................**$3.49**

[B] **Carved Block Turkish Meerschaum.** A treasure among pipes—that's this beautiful pipe of genuine carved block Turkish Meerschaum. Dazzling white bowl in beautifully carved finish. Gold-plated band. Amber-colored bit. Plush carrying bag in handsome gift box. Low price for a pipe of this quality.
8 N 6806—Shipping weight 7 oz......**$6.95**

Yorkshire Pipes are finer than ever

[C] **GOOD . . . Yorkshire Royal.** Made of imported briar in attractive polished plum-color finish. Honey lined for a sweet smoke. Hard rubber bit with aluminum filter. A low-priced pipe that will give much smoking pleasure.
8 N 9948—Shpg. wt. 4 oz.....**98c**

[D] **BETTER . . . Yorkshire Aristocrat.** Select quality imported briar in hand-rubbed walnut-color finish. Wide polished aluminum band. Hard rubber bit with aluminum filter to help keep bowl of pipe dry. Here's a pipe that will please a man on Christmas day or any other day!
8 N 9940—Shpg. wt. 4 oz...**$1.98**

BEST . . . our finest Yorkshire Pipes. A distinguished pipe . . . actually improved in quality! Made of the highest grade imported briar, the kind that's used only in the finest pipes. Clear virgin finish brings out beautiful natural grain. Hand-finished rubber bit screws in shank of pipe. Wide polished aluminum band at end of shank. Detachable aluminum filter helps keep bowl of pipe dry.

[E] **Yorkshire Supreme.** Bowl made of finest briar. Shipping weight 4 ounces.
8 N 9939..........................**$2.98**

[F] **Yorkshire Meerschaum-lined.** Bowl made of finest briar with genuine pressed Meerschaum lining. Shipping weight 5 oz.
8 N 9929..........................**$4.98**



Modern streamlined Pipes for a smart gift

[G] **Bryson.** Constructed with ground briar bowl on top of Duraluminum metal cooling zone and shank. Extra bowl included. A smart looking, sweet-smoking pipe!
8 N 6823—Shpg. wt. 8 oz..**$3.39**

[H] **Kirsten.** Duraluminum metal shank. Bowl of polished briar.
8 N 6801—Medium. Postpaid. (Shipping weight 5 ounces.)...........**$8.50**
8 N 6802—Standard. Postpaid. (Shipping weight 5 ounces.)..........**$6.00**





Puffs of Pleasure for a Smoker's Christmas

[J] **Kaywoodie Drinkless.** Choice briar. Screw bit.
8 N 9980—Postpaid. (Shpg. wt. 6 oz.).......**$3.50**

[K] **Kaywoodie Super Grain.** High quality briar.
8 N 9774—Postpaid. (Shpg. wt. 4 oz).........**$5.00**
Kaywoodie Relief Grain. Choicest briar. Screw bit.
8 N 9994—Postpaid. (Shpg. wt. 5 oz.).........**$7.50**
Kaywoodie Flame Grain. Choicest polished briar.
8 N 9775—Screw bit. Postpaid. (Shpg. wt. 7 oz.)**$10.00**

[L] **Kaywoodie Meerschaum Lined Flame Grain.**
8 N 9708—Postpaid. (Shpg. wt. 8 oz.)........**$12.50**

[M] **Yellow-Bole Imperial.** Briar bowl on this popular pipe is honey lined for mellow flavor.
8 N 9928—Postpaid. (Shpg. wt. 4 oz.).......**$1.50**

[N] **Emperor Standard.** Choice briar.
8 N 9892—Postpaid. (Shpg. wt. 10 oz.).......**$3.50**
Emperor Deluxe. Polished imported briar.
8 N 9893—Postpaid. (Shpg. wt. 4 oz.).......**$5.00**
Emperor Supreme. Made of finest imported briar, hand polished. Vulcanized hard rubber bit.
8 N 9894—Postpaid. (Shpg. wt. 4 oz)........**$7.50**

Smokers' Delight!

Middleton's Variety Kit contains 5 different fine tobacco mixtures, a blend for every taste! Walnut aromatic blend; Regimental mixture; Philadelphia mixture; Bin 56; Club mixture. Put up in handsome cellophane-covered gift package. An excellent Christmas gift for your favorite man. Postpaid. (Shpg. wt. 14 oz.). **$1.25** Box
8 N 9673—Set of five 1-ounce packages.**$1.25**
Prince Albert. Attractive 1-pound tin.
8 N 9574—Shpg. wt. 1 lb. 14 oz........**86c**

Give a man a Yorkshire pipe for a cool, sweet smoke



Pouches that keep tobacco fresh!

[A] **Yorkshire Tobacco Pouch.** Good-looking flat pouch made of genuine top-grain sheepskin. Light tan color. Moisture retaining rubber lining. Handy zipper closing. Size 4⅛x6⅝ inches.
8 N 6552—Shpg. wt. 4 oz........**89c**

[B] **"Fills Easy" Pouch.** It's easy to fill a pipe from one of these pouches. All you do is press bottom of pouch to release tobacco into bowl of pipe. Top-grain sheepskin in brown Morocco finish. Equipped with moisture-retaining lining. Zipper closing. Length 5½ inches, width of top 4½ inches.
8 N 6580—Shpg. wt. 4 oz.......**$1.49**

[C] **Yorkshire Combination Pouch.** Here's the kind of pouch any pipe smoker will really enjoy using! Made of genuine top-grain leather in medium brown color. Two zipper pockets give space for tobacco and pipe. Tobacco compartment has molded, seamless rubber lining. Size 6x3 inches.
8 N 6581—Shpg. wt. 4 oz.......**$1.98**

[D] **Yorkshire Fine Quality Combination Pouch.** Unusually handsome! Quality top-grain sheepskin. Two zipper pockets for tobacco and pipe. Tobacco compartment has molded, seamless rubber lining. 6x3 inches. Black or tan (no choice of color).
8 N 6585—Shpg. wt. 4 oz...**$2.98**

[E] **Yorkshire Magic Seal Pouch.** A beauty! Genuine top-grain cowhide. English tan color. Molded, seamless rubber lining. New B. F. Goodrich Pressure Sealing Zipper keeps tobacco fresh. Size 5⅛x3½ inches.
8 N 6590—Shpg. wt. 5 oz. **$2.98**

[F] **Yorkshire Magic Seal Combination Pouch.** Superb tobacco and pipe pouch! Genuine top-grain cowhide. English tan color. Tobacco compartment has molded, seamless rubber lining. Smaller pocket for pipe. New B. F. Goodrich Pressure Sealing Zipper keeps tobacco fresh. 6x3½ in.
8 N 6591—Shpg. wt. 6 oz...**$3.98**



For Christmas, give a smoker a cigarette lighter that works!

[G] **Park Windproof Lighter.** Featherweight aluminum case. Has guard to protect flame. Length 2¼ in.
8 N 6520—Postpaid (Shipping weight 4 ounces.)............**$1.00**

[H] **Windproof Lighter.** Shining chrome finish. Guard makes it easy to light in wind. Length 2¼ inches.
8 N 9941—Shpg. wt. 5 oz.....**$1.39**

[J] **Zippo Lighter.** Silver-colored stainless steel. Size 2⅛x1½ inches.
8 N 6523—Postpaid.
(Shipping weight 5 ounces)....**$2.50**

[K] **Propeller Desk Lighter.** Attractive shining chrome finish. Height 6½ inches. Width of base 3 inches.
8 N 9973—Shpg. wt. 1 lb. 13 oz.**$3.98**

[L] **Dunhill Rollalite Lighter.** Extremely handsome lighter by a famous maker. Works by a roll of the thumb at side of case. Rhodium-plated finish. Length 2½ inches. Width ⅜ inch.
8 N 6512—Postpaid.
(Shipping weight 4 ounces)...**$10.00**

[M] **Ronson Standard Lighter.** Chrome finish gives smart appearance. Lights with a slight pressure of the thumb. Size 2x1¾ inches. Postpaid (Shipping weight 6 ounces).
8 N 6508.................**$5.50**

[N] **Ronson Whirlwind Lighter.** The lighter with a disappearing windshield. Chrome finish. Size 2⅛x1¾ inches. Replacement parts include brush and igniter. Postpaid (Shpg. wt. 6 oz.).
8 N 6509.................**$7.50**

[P] **Ronson Mastercase.** Appealing modernistic design. Satiny chrome finish. Combines the fingertip precision of the Ronson lighter with the added luxury of a stunning cigarette case. Holds about 14 cigarettes (not included). Fits easily into pocket or purse... measures only 4¾x2⅛ inches. Extra flint, brush, and igniter. Postpaid (Shpg. wt. 12 oz.)
8 N 6510.................**$11.95**



Smart, practical gifts for the Cigarette Smoker

[R] **DeNicotea Cigarette Holder.** Reduces the nicotine a smoker gets from cigarettes. An Alfred Dunhill product. Made of metal with hard rubber mouth piece. Length 4 inches. 10 filters included.
8 N 9955—Postpaid. (Shpg. wt. 4 oz.).......**$2.00**

10 Extra Filters for above DeNicotea Holder
8 N 9952—Postpaid (Shpg. wt. 3 oz.)......... **35c**

[S] **Transparent Plastic Cigarette Box.** Made of clear, gleaming plastic with close-fitting lid. Size 3x4¾ in. Holds 48 cigarettes (not included).
8 N 9956—Shipping weight 7 oz..............**98c**

[T] **Flat Leather Cigarette Case.** Genuine top-grain sheepskin on metal frame... fabric lining. Brown color. Embossed picture of bucking broncho on lid. Elastic bands to hold in cigarettes. Holds 20 regular-size cigarettes (not included). Size 3¼x4 inches.
8 N 9963—Shipping weight 4 ounces.........**$1.98**

[V] **Flat Metal Cigarette Case.** Gleaming gold color. Holds 16 regular-size or king-size cigarettes (not included). Hinged metal spring-tension arm to keep in cigarettes. Size 3⅛x5¾ inches.
8 N 9968—Shipping weight 9 ounces........**$2.98**



Lighter and Cigarette-Case Gift Set

98c

Here's an attractive set for smokers at a very modest price! Just the thing to put under the tree on Christmas morning. Includes a cigarette lighter and a cigarette case. Famous Ingersoll lighter in dull enamel-finish base and polished chrome-finish top. Handsome folding cigarette case of genuine top grain leather in assorted colors. Holds 20 cigarettes (Cigarettes not included).
8 N 9970—Shipping weight 8 ounces......**98c**

Smoking accessories may be added to your Easy Terms Order . . . *for details see page 256*





Distinctive Smoking Accessories sure to please any smoker

A Metal Humidor. Silver color, gold color trim. Holds 1 pound of tobacco (not incl.). Clay moistener in top. Size 5¼x5¼ inches. Shpg. wt. 1 lb. 6 oz.
8 N 6716........ **$1.79**

B Safety Ash Tray. Chrome-plated top, 4¾ inches in diameter, fits on metal tray. 5 prongs snuff out cigarettes. Shpg. wt. 12 oz.
8 N 9618.......... **98c**

C Horse Ash Tray. For the sports lover. Bronze-finish metal. Removable glass tray. Width 6¾ inches, height 4¾ inches. Shpg. wt. 1 lb. 10 oz.
8 N 9619......... **$1.69**

D Safety Tray-Lite. Colored glass tray, 4½ inches in diameter. 3 rolls of matches. Shpg. wt. 3 lbs.
8 N 9944............ **69c**

E Penthouse Metal Ash Tray Set. 4 removable trays. Bronze-finish metal. Height 3½ inches. Postpaid. Shpg. wt. 12 oz.
8 N 9627.......... **$1.50**

F Musical Cigarette Box. Box plays a cheerful little tune. Solid walnut, carefully polished, with inlaid decoration on top. Holds 40 regular-size cigarettes (not included). Size 6½x4x2¾ inches. Shpg. wt. 1 lb. 2 oz.
8 N 9904.......... **$5.95**

G Rack for 6 Pipes. Solid walnut pipe rack. Length 11 inches, width 2¾ inches, height 5½ inches. A low-priced gift that a man will like! Pipes not included.
8 N 6726—Shpg. wt. 1 lb. 2 oz....... **98c**

H Humidor and Pipe Rack. Attractive finish solid walnut rack holds 4 pipes. Length 7¼ inches, width 4⅜ inches. Glass humidor has solid walnut top with clay moistener to help keep tobacco fresh. Holds half-pound of tobacco. (Pipes and tobacco not incl.)
8 N 6727—Shpg. wt. 2 lbs......... **$1.98**

J Circular Pipe Rack and Humidor. Glass humidor has walnut top with metal horse-head ornament. Clay moistener in top. Holds half-pound of tobacco. Solid walnut rack holds 10 pipes. 8-inch base. (Pipes and tobacco are not included.)
8 N 6728—Shpg. wt. 2 lbs. 4 oz.... **$2.98**

K Metal Humidor and Pipe Rack. Beautiful humidor holds 1 pound of tobacco. Moistener in top helps keep tobacco fresh. Pipe rack of solid walnut holds 6 pipes. Size 5½x11 inches. (Pipes and tobacco are not included.)
8 N 6729—Shpg. wt. 3 lbs. 4 oz....... **$4.98**

L Brass Lamp with Pipe-Rack Base. For the man who's hard to please, choose this reading lamp with pipe-rack base. Truly a Christmas gift he will welcome! Overall height 22 inches. Width of lamp shade 11 inches; height of shade 7 inches. Lamp operates on any household current up to 120 volts. Pipe rack made of beautifully finished solid walnut . . . holds 10 pipes. Width of rack 8 inches, height 6 inches. Rack has pad on bottom. Glass humidor has solid walnut cover with clay moistener in top to help keep tobacco fresh. Holds ½ pound of tobacco. (Light bulb, pipes, tobacco are not included.)
8 N 09923—Shpg. wt. 3 lbs. 6 oz...... **$6.95**



Combination Offer. A solid walnut pipe rack and 4 imported briar pipes for only $4.98! Rack is 4½ inches square, 5 inches high. Pipes come in assorted shapes. A wonderful Christmas gift for a man starting to smoke a pipe—at a price you would expect to pay for a pipe alone! Shpg. wt. 1 lb. 6 oz. **$4.98**
8 N 6808—Complete.......... **$4.98**



Metal Pipe Stands. Any sports lover will like these handsome bronze-finish animals with pipe rest at side. An attractive ornament for table or desk. Height 4½ inches. Pipe not included.

- M 8 N 6735—**Metal Dog with rack for 1 pipe.** Shipping weight 1 pound 6 ounces.......... **$1.69**
- N 8 N 6733—**Metal Horse with rack for 1 pipe.** Shipping weight 1 pound 6 ounces.......... **$1.69**
- P 8 N 6734—**Metal Horse with racks for 2 pipes.** Shipping weight 1 pound 10 ounces.......... **$1.98**



Yorkshire Imperials. Mild, aromatic. Highest quality wrapper. Long filler. Length of cigars 5 inches. Shipped fresh from factory in Reading, Pa. **$2.50** Box 8 N 9951F
8 N 9951F—Postpaid. Shpg. wt. 1 lb. 2 oz. 25 for **$2.50**

Yorkshire Coronas. Fragrant and mild. Highest quality wrapper. Long filler composed of our finest blend of Havana and Puerto Rican leaf. Length of cigars 5½ in. Shipped fresh from factory in Reading, Pa.
8 N 9950F—Postpaid. Shpg. wt. 1 lb. 2 oz. 25 for **$3.75**

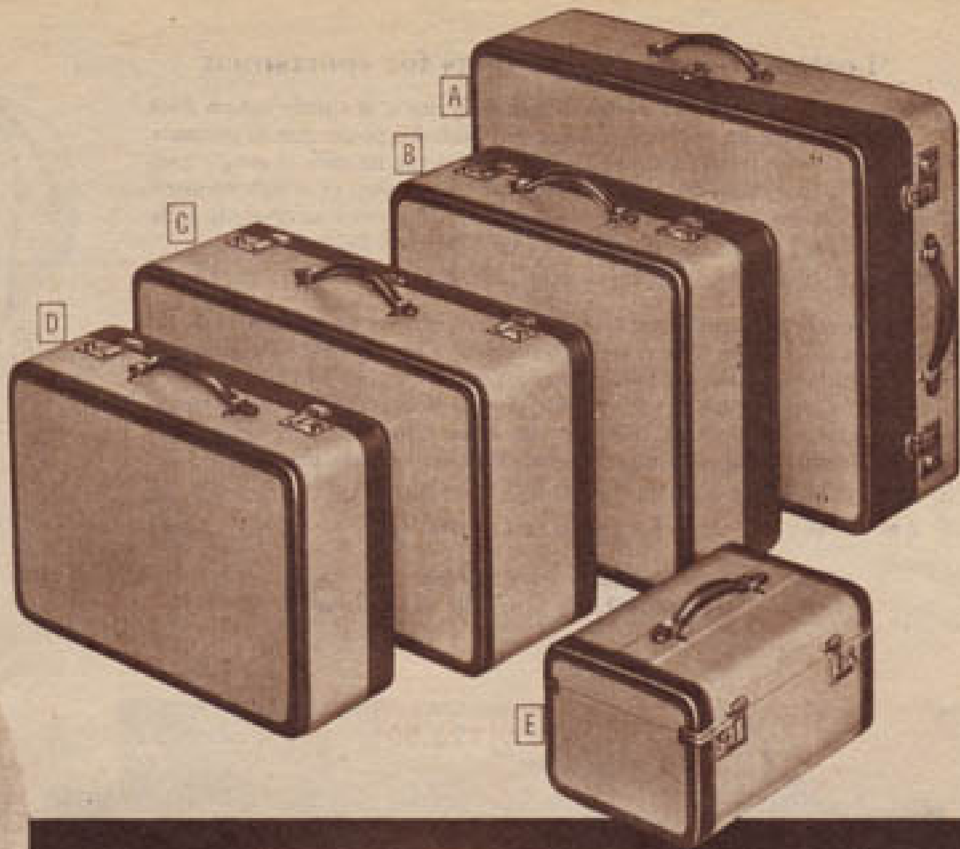
Please order cigars before December 15th for Christmas delivery

Oriental Water Buffalo Binding

If she loves unusual things give her this beautiful matched luggage. Pyroxylin coated canvas in light tan tweed pattern; edges bound in rich British tan Oriental water buffalo, the leather of matchless beauty and incredible durability. Deluxe molded plywood box frames; solid brass hardware. Each case locks with key. Pullman, O'Nite, and Hanger-Case lined with rich harmonizing rayon; fully shirred pockets. Jacknife lined with smartly patterned cotton. Jacknife and Hanger-Case have removable hangers, extension dust curtains. Train Case has washable lining, mirror.

$17.75 O'Nite

- [A] **6 N 09484ME–Jacknife.** 29x22x8¾ in. Shpg. wt. 20 lbs. **$46.95**
- [B] **6 N 09483ME–Hanger-Case.** 21x17x8½ in. Shpg. wt. 12 lbs **30.75**
- [C] **6 N 09482ME–Pullman Case.** 26x16x8½ in. Shpg. wt. 11 lbs. **27.45**
- [D] **6 N 09481 ME–O'Nite Case.** 21x13½x6½ in. Shpg. wt. 8 lbs. **17.75**
- [E] **6N09480ME–Train Case.** 12x8½x7¾ in. Shpg. wt. 6 lbs. **17.45**





White Rawhide Binding contrasts with brown mixed tweed and dark brown stripes to make this fine luggage exceptionally smart looking. Pyroxylin coated heavy canvas covering over strong wood box construction (interlocking corners add strength to frame). Handsome harmonizing rayon linings with fully shirred pockets. Brass plated hardware, lock with key. Metal studs protect bottom of each case. All cases match—buy complete set or individual cases to suit her needs.

$12.45 O'Nite

- [F] **Jacknife.** 29x20x9 in. 4 hangers. 2 removable partitions. 2 extension dust curtains. 2 extension garment straps. **6 N 09479ME**—Shipping weight 17 pounds **$34.95**
- [G] **Hanger-Wardrobe.** 21x18x8½ in. 4 removable hangers. Flannel lined shoe pocket, extension dust curtain. 3 pockets. **6 N 09478ME**—Shipping weight 12 pounds **$25.45**
- [H] **Pullman Case.** 26x16x8½ in. 3 body pockets, lid pocket. **6 N 09477ME**—Shipping weight 11 pounds **$19.50**
- [J] **O'Nite Case.** 21x14x6¾ in. 3 body pockets, lid pocket. **6 N 09476ME**—Shipping weight 8 pounds **$12.45**
- [K] **Train Case.** 12x9x7½ inches. Clear vision mirror in lid. Sliding tray for jewelry, etc. Washable fabric lining. **6 N 09475ME**—Shipping weight 5 pounds **$11.95**



Prices on this page include 20% Federal Excise Tax

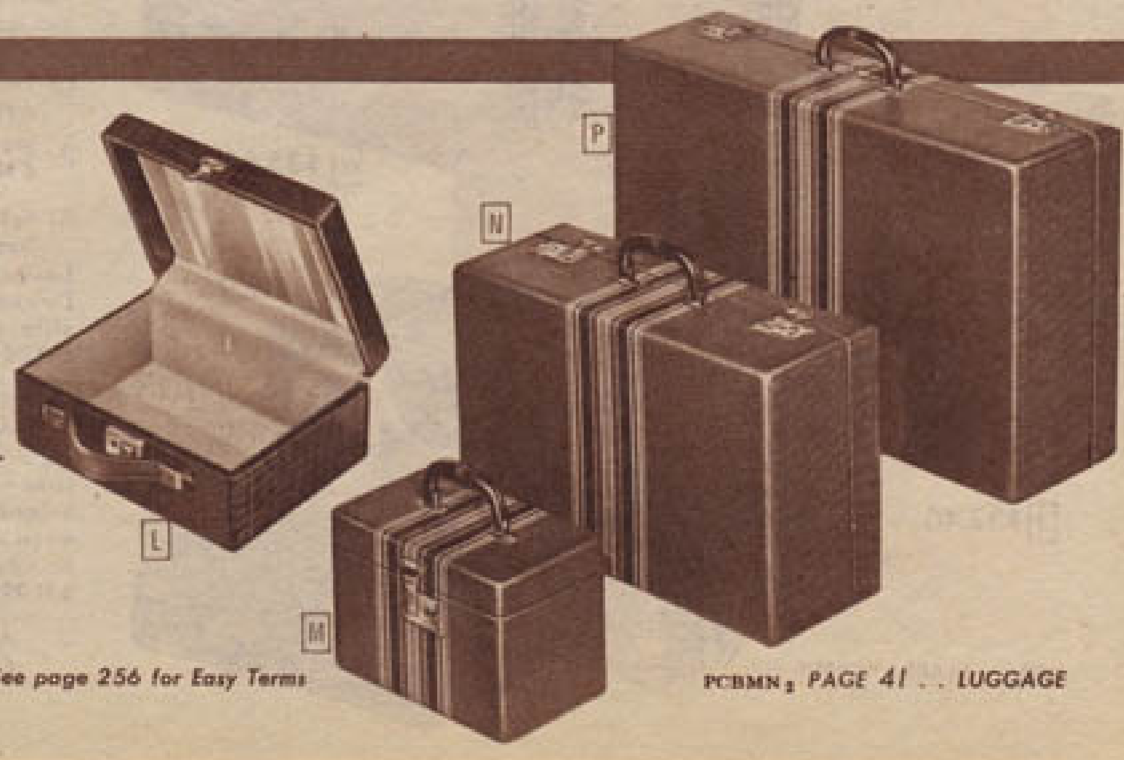
Artificial Leather Mirror Case

[L] Full wood frame with brown alligator-grained plastic coated fabric covering, leather handle. Lined with tan water repellent cotton. Key included. Can be used for small overnight case. Room for gown and slippers, cosmetics, etc. 12x8½x4¾ inches.
6 N 9102E—Shipping weight 5 pounds **$3.98**

Low-priced Matching Cases

Pyroxylin coated cotton fabric in good looking brown tweed pattern with multi-colored stripes. Wood frames with strong fiber-board tops and bottoms. Neat paper linings. Each case locks securely with key.

- [M] **Gadabout Case,** mirror in lid, removable tray. **6 N 9333ME**—11x7x6¾ in. Shpg. wt. 3 lbs... **$3.94**
- [N] **O'Nite Case.** 20¾x12x7 inches. **6 N 09332ME**—Shipping weight 6 pounds... **$5.66**
- [P] **Pullman Case.** 26x15¾x7⅝ inches. **6 N 09355ME**—Shipping weight 8 pounds... **$7.88**



For greater Luggage selection see our Fall-Winter 1947 catalog. See page 256 for Easy Terms

"Locker-room" Zipper Bags for sportsmen

[A] **Nationally advertised Par-Pak Zipper Bag** made of sturdy cotton duck with water-repellent plastic coating on inside for protection to contents. Sturdy steel wire frame helps retain original shape in spite of rough handling. Metal bottom studs help protect base from damp or rough surfaces. Cowhide handles attach to metal rings which are riveted to cowhide tabs. Size 18x9¾x11 inches. *Choice* of brown, navy blue, or beige.
6 N 9323E—*State color.* Shipping weight 2 lbs. 8 oz. $5.46

Tightly woven Canvas Zipper Bags for a quick change at the golf club, for short trips, or to carry beach wear. Built over a strong steel wire frame to retain original neat shape. Thick water-repellent coating on inside protects contents from dampness. Metal studs protect bottom of bags from damp rough surfaces. Attractive chestnut tan color trimmed with beige color artificial leather. Smooth running zipper closings for easy packing.
[B] 6 N 9326E—18x9¾x11 inches. Shpg. wt. 2 lbs. 8 oz. $3.55
[C] 6 N 9324E—14x7x9 inches. Shpg. wt. 2 lbs. $2.44

Buy Luggage on Sears Easy Payment Plan . . . see page 256 . . . as little as $5.00 *Monthly*







Man-tailored Luggage for every size wardrobe

Handsome artificial leather bags built over strong steel frames, and coated with waterproof, grease and oil resistant plastic. Suntan color.

[D] **The Two-Suiter.** Keeps suits practically wrinkle-free. 2 hangers, center divider with 2 snap-down accessory pockets. Cotton lining.
6 N 09463ME—23¾x18x8 inches. Shpg. wt. 13 lbs. $25.50

[E] **Zipper Companion Bag.** Strap to hold shirts, 2 pockets on divider.
6 N 09464ME—20½x13¾x8 inches. Shpg. wt. 9 lbs. $17.45

[F] **Val-a-Pak, the traveling man's valet.** Open it, hang it up, use it as a bureau and closet. 3 hangers, 6 compartments to keep everything neatly in place. Heavy brown duck with tan top grain cowhide binding, handles, and trim. Double slide fastener on inside dust curtain.
6 N 09366E—Closed size 23x14½x10 inches. Shpg. wt. 12 lbs. . . $29.50

Smooth finish genuine top grain cowhide over steel frames makes a handsome set of bags. Brass plated hardware, cotton linings. Suntan color.

[G] **Two-Suiter.** 2 hangers, center divider, accessory pockets.
6 N 09458ME—24x18x8 inches. Shpg. wt. 12 lbs. $49.95

[H] **Matching Companion Bag** with center divider and accessory pockets.
6 N 09459ME—21x14x7½ inches. Shpg. wt. 9 lbs. $35.88

So easy to pack . . . and so easy to carry

Pyroxylin coated split cowhide matching cases built over locked-corner wood frames with plywood tops and bottoms. Brass plated locks with keys, and stop hinges that prevent tops from falling too far open. Rich suntan color with split cowhide binding and saddle stitched trim. Cotton linings.

[J] **Two-Suiter.** Two hangers for suits, removable tray.
6 N 09414ME—24x18x8 inches. Shpg. wt. 14 lbs. $32.40

[K] **Matching Companion Bag.** Shirt fold keeps shirts neatly packed.
6 N 09415ME—21x14x7½ inches. Shpg. wt. 9 lbs. 22.40

[L] **Split Leather Gladstone** in tough walrus grained finish. Built over steel frame with leather covered steel corners that absorb shock of hard bumps. Leather straps have roller buckles that prolong their wear. Cotton lined. Divider has shirt fold, 2 snap-down accessory pockets. Black case has nickel plated hardware; brown case has brass plated. *State black or brown.*
6 N 09227E—24x13½x8-inch size. Shpg. wt. 13 lbs. $19.95

[M] **Split Cowhide Club Bag.** Heavy shark-grained mahogany brown cowhide with suntan color plastic welt seams. Top opens wide for easy packing and closes securely with a locking zipper. 18x9½x11½-inch size . . . large enough to pack laundry-folded shirts without creasing, plus all your haberdashery for an average trip. Smart looking men's cotton lining. Heavy metal studs help protect bottom of bag from dampness and rough surfaces. Excellent gift for the golfer on your list . . . fine for short trips.
5 N 09334E—Shipping weight 7 pounds. $12.95

All Luggage prices on these two pages include 20% Federal Excise Tax. See Fall-Winter General Catalog for more luggage







Toilet Kits keep his shaving accessories neatly packed

[A] **Imitation Leather** with neatly bound edges, water-repellent finish. Zipper closing. Eight handy fittings. Handsome brown color. 7½x5½x1½ in.
6 NR 9043E—Shpg. wt. 1 lb. 29c Fed. Tax incl. **$2.48**

[B] **British Brown Plastic Case** with zipper closing. Plastic coated lining cleans with damp cloth. 11 honey tan color fittings including containers for your soap, lotions. 10¾x7½x2 in. Shpg. wt. 2 lbs. 4 oz.
6 N 9044E—Price includes 58c Fed. Tax...... **$5.44**

[C] **Rough Grained Split Leather** with water repellent cotton lining, zipper closing. 14 useful fittings. Brown color. 13x6¾x2 in. Shpg. wt. 2 lbs. 4 oz.
6 NR 9035E—Price includes 96c Fed. Tax.... **$7.89**

[D] **Smooth Finish Genuine Leather** in rich British brown. Turned edge construction, saddle stitch trim. Zipper closing. 11 fittings including Pullman slippers (universal size fits men's shoe size 6-11). Unusually compact—10⅝x6½x2⅝-in. size. Shpg.wt.2 lbs.
6 NR 9058E—$1.02 Fed. Tax included **$9.50**

[E] **Unfitted Kit for men or women.** Antique brown artificial leather. Zipper. 8½x4½x3-inch size.
6 NR 9055E—Shipping weight 1 pound....... **$2.98**

[F] **Unfitted Zipper Kit** with washable oiled silk lining. 10x6x4 in. Shpg. wt. 1 lb. 8 oz. *State color.*
6 NR 9056E—Split Cowhide. Black or brown... **$3.98**
6 NR 9057E—Suntan Top Grain Cowhide..... **6.75**

[G] **Top Grain Cowhide** with removable tray. Steel frame. Zipper top. Water repellent lining with washcloth pocket. Tray equipped with 5 useful toilet accessories, may be removed entirely. 9¾x5½x4½ inches high. Rich suntan color. Shpg. wt. 2 lbs. 10 oz.
6 NR 9062E—99c Fed. Tax included......... **$8.49**

Brief Cases . . . a welcome gift for businessmen and students

[H] **Three-Ring Binder** of good quality rough-grained split leather. Neatly bound edges; zipper closing. Two inside pockets. 13⅝x10½ in. *State color* black or brown.
6 NR 9612E—Shipping weight 2 pounds........ **$3.96**

[J] **Flexible Underarm Case** of good quality rough-grained split leather. Zipper closing on 2 sides. 16x11-inch size, large enough for sheet music, manila folders, etc. *Choice of* black or brown. *Please state color.*
6 NR 9605E—Shipping weight 1 lb. 4 oz........ **$2.98**

[K] **Best Quality Smooth Grained Split Leather** with disappearing handles—use as underarm case or carry as brief case with handles. Artificial leather gussets allow expansion to 4½ inches. Top zipper, metal corners, 3 inside pockets. 15½x11⅝ inches. Black or brown.
6 NR 9614E—*State color.* Shpg. wt. 2 lbs. 4 oz.... **$6.55**

[L] **Best Quality Smooth Grained Split Cowhide Strap Case.** Straps laced through leather loops on front and back of case to hold them securely. Roller buckles prolong life of straps. Artificial leather expanding gussets allow extra room for books, files, etc. Wire frame reinforces edge and helps retain shape of case. Four pockets, one with zipper closing. 11x16-in. size. Black or brown.
6 NR 9667E—*State color.* Shpg. wt. 2 lbs. 8 oz.... **$6.94**

[M] **Smooth Finish Split Cowhide Brief Bag.** Extra large 16x12-inch size, expands to 7 inches deep (enough room for all your papers and some books). Best quality split cowhide built over steel wire frame to help retain shape and add to length of service. Artificial leather gusset. Smooth running zipper closing. Double stitched around all sides for extra strength. Split leather ring style handle shaped to fit hand comfortably. Three pockets inside for filing papers, memos, etc. *Choice of* black or brown. *Please state color.*
6 NR 9676E—Shipping weight 2 lbs. 6 oz..... **$6.42**

Rich Saddle Tan Top Grain Cowhide

Finest quality cases of genuine top grain cowhide in handsome saddle color with a smooth-as-butter finish. Finest, possible workmanship throughout. Lock-stitched construction to assure best service. The perfect way to say "Merry Christmas" to someone very special on your shopping list.

[N] **Underarm Case.** 16x11¾ inches. Zipper closing on three sides allows case to open flat like a book. Plastic coated cotton fabric lining is easy to keep clean. 2 long pockets with expanding gussets.
6 NR 9624E-Shpg. wt. 2 lbs. 4 oz.. **$11.66**

[P] **Disappearing Handle Case** with zipper on three sides (bag opens flat like a book). Handles slide inside so case may be carried as underarm. Zipper reinforced with a cowhide gusset which allows 2½-inch expansion. Lined with plastic coated fabric. Four long pockets inside. 16x11 in.
6 NR 9623E-Shpg. wt. 2 lbs. 8 oz.. **$16.98**

[R] **Brief Bag.** Thick, heavy, solid cowhide sides and gussets (requires no lining). Built over sturdy steel wire frame. Self reinforced corners prolong the life of the bag. Stitched leather handle is shaped to fit hand comfortably. Three position lock (with key) allows case to be locked securely whether it's empty or filled to capacity. Three long pockets on inside to keep your files and papers neatly separated. Roomy 16x12-inch size, expands to 7 inches deep to accommodate all your papers, books, or samples. Can be used as overnight case. Shipping weight 4 pounds 6 ounces.
6 NR 9626E.................... **$22.95**

NOTE—We will print, at no extra charge, 3 gold initials on any Toilet Kit or Brief Case (except 6 N 9044E) if your order is received by December 1st. *Print initials wanted clearly.* No C.O.D. orders or returns on initialed merchandise.



J. C. Higgins Bolt Action 6-shot Repeating Shotgun

$24.95 Cash $2.50 down

Solid walnut stock with rubber recoil pad. Gun loads under bolt, holds 5 shells in magazine, 1 in chamber. Non-glare metal bead front sight. 1-screw takedown. Lengths: 12 ga., 48 in.; 16 and 20 ga., 46 in. Actual weights: 12-ga. about 7½ lbs.; 16-ga. 7¼ lbs.; 20-ga. 7 lbs. Shipping weight each 9 pounds. (Scope sold at right.)

6 N 097—12-ga. Full choke. 28-in. barrel . . . $24.95
6 N 098—12-ga. Modified choke. 28-in. barrel . . . 24.95
6 N 099—16-ga. Full choke. 26-in. barrel . . . 24.95
6 N 025—16-ga. Modified choke. 26-in. barrel . . . 24.95
6 N 096—20-ga. Full choke. 26-in. barrel . . . 24.95
6 N 095—20-ga. Modified choke. 26-in. barrel . . . 24.95

Firearms not sold to minors

J. C. Higgins 4-power Scope

$9.29

J. C. Higgins design; built by Weaver. Achromatic lens for precision shooting. Internal windage, elevation adjustments. Cross hair reticule allows "squirrel's eye" accuracy. 30-ft. field of view at 100 yards. Eye relief 2 in. Length 11¾ in. Wt. with bracket type mount 10¼ oz. Mount included. For .22 rifles only. Shipping weight 1 lb.

6 N 663—*State rifle model, make* . $9.29



New Crosman Air Pistol

$19.80

Enjoy the sport of target shooting without using expensive shells. Single shot pistol shoots lead pellets. Accurate up to 50 ft. Pump lever under barrel builds up air pressure to desired power; 5 pumps penetrates ¼-in. soft pine at 50 ft. No smoke, fumes or recoil. 11½ in. long. Actual wt. about 2 lbs.

6 N 277—Shpg. wt. 2 lbs. 5 oz. . . . $19.80
6 N 305—Box of 500 pellets. Shipping weight 11 oz. $1.98





J. C. Higgins cold weather Hunting Clothes

Deluxe Hunting Coat. **$9.45** Game pocket has bloodproof lining. Zippers at each end allow pocket to drop down for leg protection or use as seat. Hook fasteners hold pocket up. Outside entrances to game pocket on both sides. Flap breast pocket. 2 large utility front pockets. Water-repellent 10.10-oz. army duck. Corduroy collar, cuff facings. Lined with heavy drill. Bi-swing back. 30½ in. long. *Chest sizes* 36, 38, 40, 42, 44, 46 in. *State size.* Mustard color. Shipping weight 4 lbs. 6 oz.

6 N 8423 . . . . $9.45

Down Filled Jacket. **$36.95 Cash** Only $4 down. Repels coldest weather. Sand colored cotton poplin, rayon satin lining, filled with soft down from northern waterfowl. Tailored for arm, shoulder freedom. Zipper front, wool knit inner wristlets. Treated to resist water, wind. Fingertip length. *Sizes* 38, 40, 42, 44, 46, 48, 50 in.

6 N 8453—Shpg. wt. 2 lbs. 12 oz. *State chest size* $36.95

Note. *How to Measure:* Measure fullest part of chest over similar amount of clothing worn hunting.



Give him a Gun Case to protect his shotgun and rifle

Low-priced Canvas Case. **$2.89** Long-wearing, full length model. Strong olive drab canvas with leather trim. Luggage type carrying handle. Cotton lined. *Sizes* small 38–42 in.; medium 44–46 in.; large 48–52 in. *State size.*

6 N 742—Shpg. wt. 12 oz . . . $2.89

Leg O'Mutton Case. **$9.95** Brown duck treated with vinyl plastic. Resembles leather. Water-repellent. Cotton flannel lining. *State length of gun barrel.*

6 N 0731—Fits automatics, Remingtons 17, 29, 31. Shpg. wt. 6 lbs. 10 oz . . . $9.95
6 N 0730—For singles, doubles, pumps. Shpg. wt. 6 lbs. 10 oz $9.95



Here are Knives . . Wool Socks . . Boots . . Camping Jugs and Stoves—things every sportsman wants for Christmas

[E] **3¾-inch. Blade** about ½ in. at widest point. Aluminum knob end. Leather ring handle.
6 N 689—Shpg. wt. 8 oz . . . $1.69

[F] **5-inch Blade** about ¾ inch at widest part. Plastic handle, pearl colored composition sides.
6 N 693—Shpg. wt. 10 oz. $2.79

[G] **Trapper's Knife.** 2¾-in. blades.
6 N 729—Shpg. wt. 6 oz. $1.98

[H] **Pre-shrunk Wool Socks.** Treated so they won't shrink more than 3%. Seamless; reinforced heel and toe. Fleeced inside. Rib knit ankle. Gray leg. Red top, white foot. *State size* 10, 11, 12. Shipping weight pair 12 oz.
6 N 2053—14-in. lgth. $1.19
6 N 2054—20-in. lgth. 1.29

[J] **15-inch brown Rubber Huntpacs.** Waterproof. Crepe sole, heel. Foam rubber insole. *Even sizes* 6 to 12. Shpg. wt. 3 lbs. 2 oz.
6 N 6207-*State size.* Pr. $6.85

[K] **12-in. Field Boot.** Cowhide uppers, rubber foot. Crepe sole, heel. *Sizes above.* Shpg. wt. 3 lbs. 14 oz. *State size.*
6 N 6208—Brown . . . $8.85

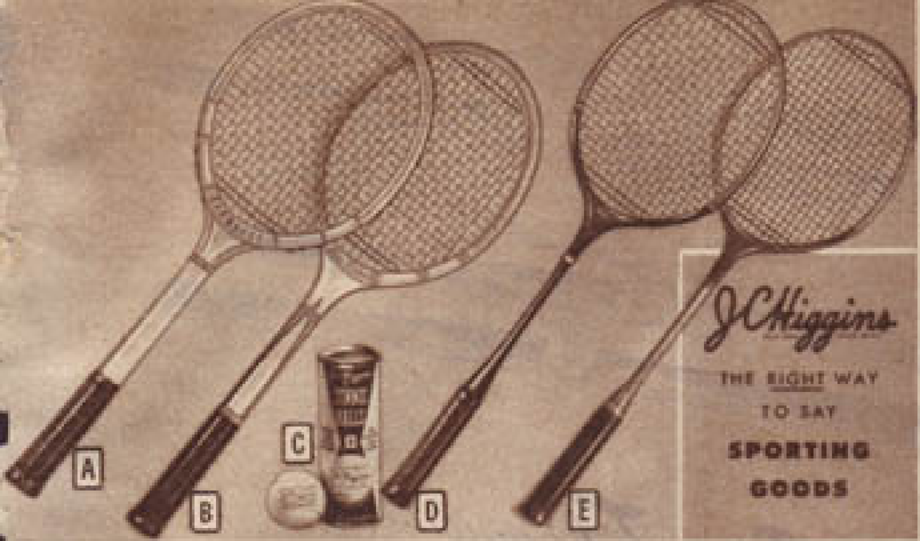
[L] **Easy-pour Gallon Jug.** Metal liner; Zero-cel insulation keeps liquids warm 4 hrs., cold 8 hrs. Steel construction; blue enamel finish. Shpg. wt. 5 lbs.
6 N 07363 . . . . $3.25

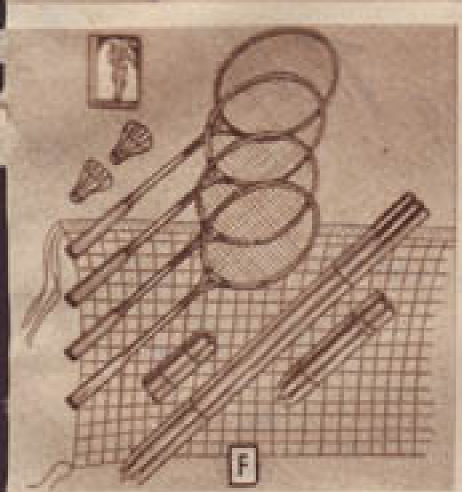
[M] As above. Brass spigot bottom instead of spout. Shpg. wt. 6 lbs.
6 N 07307 . . . . . . $3.98

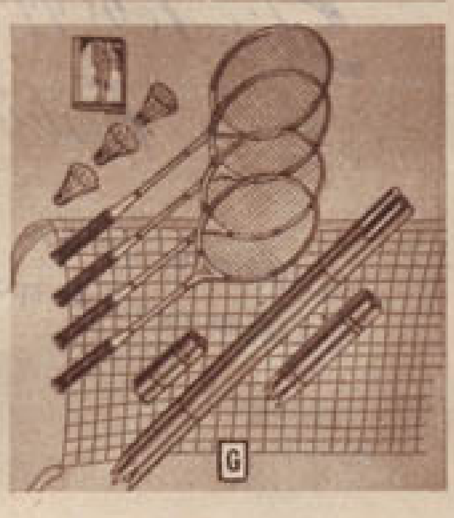
• Steel leakproof fuel tank
• Burns unleaded gasoline

[P] **Deluxe 3-Burner Stove.** Holds 3¾ pints fuel. Folds to 27x12x5¾ in. Shpg. wt. 24 lbs.
6 N 07219 . . . . $13.49

[N] **2-Burner Stove.** 2¾ pints cap. Folds to 21¼x12x5¾ in. Shpg. wt. 17 lbs.
6 N 07218 . . . . $10.39









Tennis and Badminton Equipment

makes a fine gift for the family

[A] **J. C. Higgins Finalist Tennis Racket.** 8-ply laminated ash frame with fiber reinforcing strips. Silk strings. Medium weight (13-13½ ounces only.
6 N 1227—Shpg. wt. 2 lbs. . **$3.59**

[B] **J. C. Higgins Blue Ribbon Tennis Racket.** 9-ply laminated ash frame. 3 blue fiber reinforcements. White throat and handle. Nylon strung. Light (12¾-13½ oz.) Med. (13½-14). Heavy (14-14½ oz.). *Please state weight.*
6 N 1215—Shpg. wt. 2 lbs. . **$7.85**

[C] **J. C. Higgins Tennis Balls.** 3 balls pressure packed in metal can.
6 N 1231—Shpg. wt. 8 oz. . . . **$1.39**

[D] **J. C. Higgins Whiz Badminton Racket.** Sturdy 5-ply wood frame. Maroon finish. Strung with nylon.
6 N 1314—Shpg. wt. 1 lb. . . **$2.98**

[E] **J. C. Higgins Mohawk Badminton Racket.** 6-ply ash frame with fiber reinforcements. Light blue finish. Leather grip. Strung with waterproof nylon.
6 N 1315—Shpg. wt. 1 lb. . . **$3.79**

[F] **4-Racket Badminton Set.** Made in India. 2 shuttlecocks with kid base. 20x2-ft. cotton net with bound edges. Poles, stakes, guy ropes incl.
6N01327—Shpg. wt. 7 lbs. Set **$9.95**

[G] **American made 4-Racket Badminton Set.** Strong 4-ply laminated wood rackets strung with moisture resistant silk. Three feathered shuttlecocks, perfectly balanced for true flight, with kidskin base. Regulation 20x2-ft. tape bound cotton net complete with poles, guy ropes, stakes. Also Forgie rule book with instructions.
6N01331—Shpg. wt. 8 lbs. Set **$15.95**

Johnny Bulla Matched Golf Clubs

Fine quality Golf Accessories

[H] **Tournament Model Woods.** Chrome-plated steel shaft with cork-cushioned leather grips. Deep faced heads of dark cherry color polished persimmon wood. Laminated insert of plastic impregnated maple. Aluminum sole plates. Deluxe throughout. For right handed men. **$31.00** cash, $3.50 down (set of 3)
6 N 0816—Set of Driver (1) Brassie (2) Spoon (3). Shpg. wt. 5 lbs. . **$31.00**
6 N 0817—Driver (1) Brassie (2) Spoon (3) No. 4 Wood. Shpg. wt. 6 lbs. **$39.95**

[J] **Tournament Model Turf-Cutter Irons.** Steel shaft has hickory grained sheath, perforated leather grip. Satin chrome off-set head. For right handed men. **$34.95** cash, $3.50 down (set of 5)
6 N 0818—Set of Nos. 2, 5, 7, 9, and Putter. Shpg. wt. 7 lbs. **$34.95**
6 N 0819—Set of Nos. 2, 3, 4, 5, 6, 7, 9, Putter. Shpg. wt. 10 lbs. . . **$54.95**

[K] **Women's 9-club Oval Bag.** Tan cotton duck, brown artificial leather trim. Leather reinforced strap, padded for comfort, zipper pocket, accessory strap. **$6.98**
6 N 0950—Shpg. wt. 4 lbs. **$6.98**

[L] **Men's 15-club Oval Bag.** Tan cotton duck, brown artificial leather trim. Same construction as above. Shipping weight 4 lbs.
6 N 0951 . . . . **$7.95**

[M] **Johnny Bulla Golf Balls.** Liquid center. Finest quality balls with famous Cadwell-Gear cover.
6N905—Shpg. wt. 10 oz. Box of 3, **$2.65**

[N] **Leather Head Covers** of finest top grain cowhide. Welted seams, leather loops and thong. Sets of 1, 2, 3; or 1, 2, 3, and 4. Tan with brown numerals.
6N914—Shpg. wt. 14 oz. Set of 3, **$4.45**
6N915—Shpg. wt. 1 lb. Set of 4, **$5.95**



Elgin Outboards

$77.50 cash, $8 down on Easy Terms

Single Cylinder 2½ O.B.C* certified H. P. at 4000 R.P.M. Up to 7 m.p.h. on average rowboats. Shur-Flo water pump. 6½-pint fuel cap., enough for 2½ hours. Actual weight 29¾ lbs. Shpg. wt. 41 lbs. Shipped freight or express.
6 NM 5840 . . . . **$77.50**

$121.50 cash, $12.50 down Easy Terms

Alternate Firing Twin. 5½ O.B.C* certified H. P. at 4000 R.P.M. Up to 10 m.p.h. on rowboats, 16 m.p.h. on light planing boats. 9-pint fuel cap., enough for 1½ hours. Actual weight 39¼ pounds. Shpg. wt. 50 lbs. Shpd. freight or express.
6 NM 5860 . . . . **$121.50**

*H. P. certified under supervision Outboard Boating Club of America.



Bowling Shoe Bags . . . Regulation Bowling Oxfords

[P] **Ball and Shoe Bag** of sturdy brown and tan duck. Slide fastener, bound inner seams. Shipping wt. 1 lb. 12 oz. 20% Fed Tax included.
6 N 1437E. **$4.79**

[R] **Shoe Bag** with zipper. Brown and tan duck, leather handle. Space for name plate. Shpg. wt. 6 oz. 20% Fed. Tax. incl.
6 N 1496E. **$1.87**

[S] **Elk-Tanned Cowhide Ball and Shoe Bag.** Rubber cup holds ball in place, shoes fit on either side. Brown and tan color combination; plastic luggage type handle. Slide fastener on top. Name plate holder. Shipping weight 1 lb. 12 oz. Price includes 20% Federal Tax.
6 N 1439E. . . . **$13.95**

[T] **Women's Regulation Oxfords.** (Righthand bowlers). 2-tone brown and tan. Half sizes 4-9. *State size.* Shipping wt. 2 lbs. 14 oz.
6 N 1435. . . . . . **$5.95**

[U] **Men's Oxfords.** (Righthand bowlers). Elk-tanned cowhide uppers, black. Half sizes 6-11. *State size.* Wt. 2 lbs. 6 oz.
6 N 1436. . . . . . **$5.95**

See page 256 for Sears Easy Terms

J. C. Higgins Complete Outfits with Skis, Poles, Bindings for Young Skiers

[A] **Complete Ski Outfit for ages 4 to 8.** $6.25 Complete

The Skis. Select hard wood with ridge tops. Brown water resistant finish. Lengths 4, 4½, 5 ft. *State length.* See how to order. (Bindings come not attached.)

The Bindings. Special "All-shoe" style. Fits children's shoes, boots, overshoes. Adjustable front lever, rubber heel band.

The Poles. Made of stout cane. Leather hand strap. 4-inch aluminum snow ring. 40 inches long. Steel points.

6 N 01120—Complete outfit. Shpg. wt. 10 lbs. **$6.25**

6 N 01115—Skis and Bindings only, as described above. Shpg. wt. 6 lbs. *State length*. .... Pair **$4.98**

6 N 01175—Poles only. Shpg. wt. 2 lbs. ...... Pair **1.65**

[B] **Complete Ski Outfit for Ages 9 to 13.** $9.15 Complete

The Skis. Strong hickory with tempo tips, ridge tops. *State length 5 or 5½ feet.* Drilled for bindings (not attached). See how to order skis.

The Bindings. Touring type. Adjustable toe irons fit any size boot. Side throw release lever. Leather straps.

The Poles. Same as number 6 N 01175 in above set.

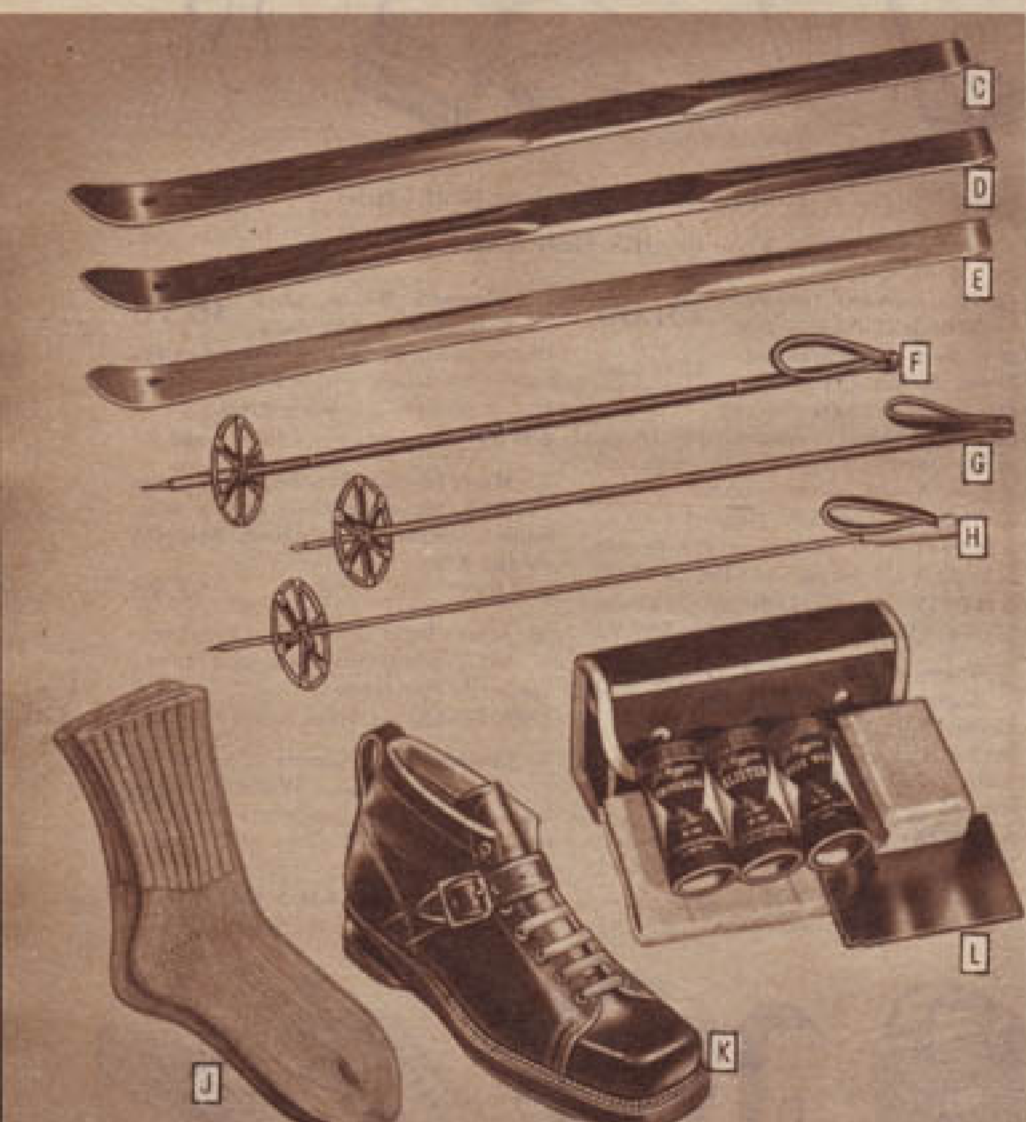
6 N 01121—Complete outfit. Shpg. wt. 11 lbs. **$9.15**

6 N 01158—Skis and Bindings only, as described above. Shpg. wt. 8 lbs. *State length*. .... Pair **$7.95**



J. C. Higgins
THE RIGHT WAY TO SAY
SPORTING GOODS





As sure as it snows—they'll want Skis for Christmas

- Graceful tempo tips • Tempered steel edges • Hand formed ridge tops
- Waterproof finish • Long lively camber • Second growth hickory

$15.95 Steel edges [C] **J. C. Higgins Good Skis.** The favorite of thousands. Second growth hickory. Tempered steel edges. Stained bottoms.
6 N 01160—*State length.* See chart below. .... Pair **$15.95**
6 N 01159—Same as above without steel edges. *State length*. . Pair **11.45**

$22.50 Pair [D] **J. C. Higgins Better Skis.** 2 layers strong hickory molded together for greater strength, resistance to warping. Red lacquered bottoms. Walnut finished tops. Tempered steel edges.
6 N 01169—*State length.* See chart below. .... Pair **$22.50**

$31.50 Pair [E] **J. C. Higgins Best Skis.** Choice of experts. Multi-laminated construction for greatest possible strength, resistance to warping. Beautiful natural blond finish. Tempered steel edges.
6 N 01162—*State length.* See chart below. .... Pair **$31.50**

HOW TO ORDER CORRECT SKI LENGTH. Extend arm overhead. Order length nearest distance from base of thumb to floor. 7, 7½-foot sizes shipped freight or express.

Size	Shpg. wt.	Size	Shpg. wt.
6 ft.	8 lbs.	6¾ ft.	11 lbs.
6¼ ft.	9 lbs.	7 ft.	12 lbs.
6½ ft.	10 lbs.	7¼ ft.	13 lbs.

[F] **Strong Cane Poles.** Leather strap. Steel points.
6 N 01177—*State length.* Shpg. wt. 4 lbs. Pair **$2.79**

[G] **Sturdy Aluminum Poles.** Padded ½-grip. Curved points.
6 N 01176—*State length.* Shpg. wt. 4 lbs. Pair **$4.79**

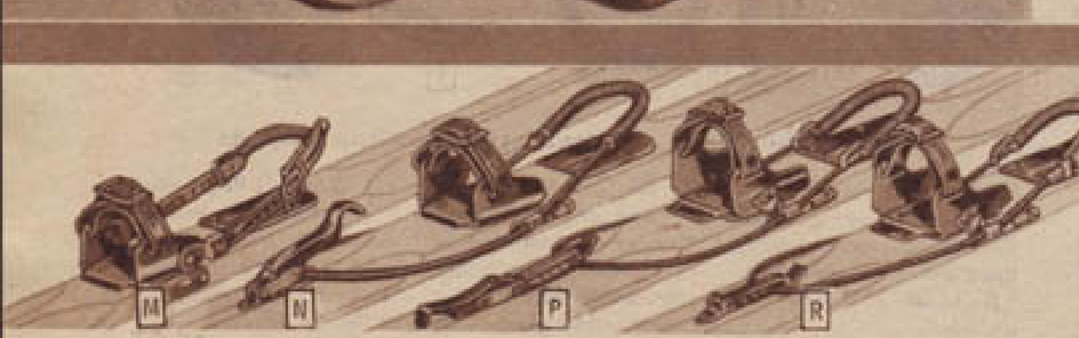
[H] **Famous Kroydon Fluted steel Poles.** Full padded grip.
6 N 01179—*State length.* Shpg. wt. 2 lbs. Pair **$7.79**

Pole sizes: 42, 45, 48, 51 in. Order length nearest distance from floor to spot ½-way between elbow and armpit.

[J] Red or white. 10 in. **Wool Socks.** *Sizes* 9, 10, 11, 12.
6 N 2150—*State size; color.* Shpg. wt. 6 oz. . Pair **95c**

[K] **Chippewa Ski Boots.** Top grain brown leather uppers. Steel arch, double sole. Shpg. wt. 4 lbs. *State size.*
6N6230—Men. Full, ½ sizes 6–12. (No 11½). Pr. **$12.95**
6 N 6231—Women's Full and ½ sizes 4–9. . Pair **12.95**

[L] **Wax Kit.** Base, Universal, Klister waxes. Cork block, towel, scraper, etc. Shpg. wt. 1 lb. **6N1187**. **$1.89**





[M] **J. C. Higgins Safety Bindings.** Release in bad spill. Adjustable toe irons. Flexible heel spring. For downhill, touring. **$2.98**
6 N 1106—Shipping weight 3 lbs. Pair . . **$2.98**

[N] **J. C. Higgins Cable Bindings.** Side brackets for downhill, touring. Reverse front throw lever.
6 N 1107—Shipping wt. 3 lbs, 12 oz. Pair. **$3.89**

Kandahar Bindings. Side brackets, cable guides adjust heel downpull for all types skiing. Shpg. wt. pair 3 lbs. **$5.59**

[P] **6 N 1110**—Racing model with front throw hand lever **$5.59**

[R] **6 N 1111**—Touring model. Side lever, releases in bad spill **$5.59**

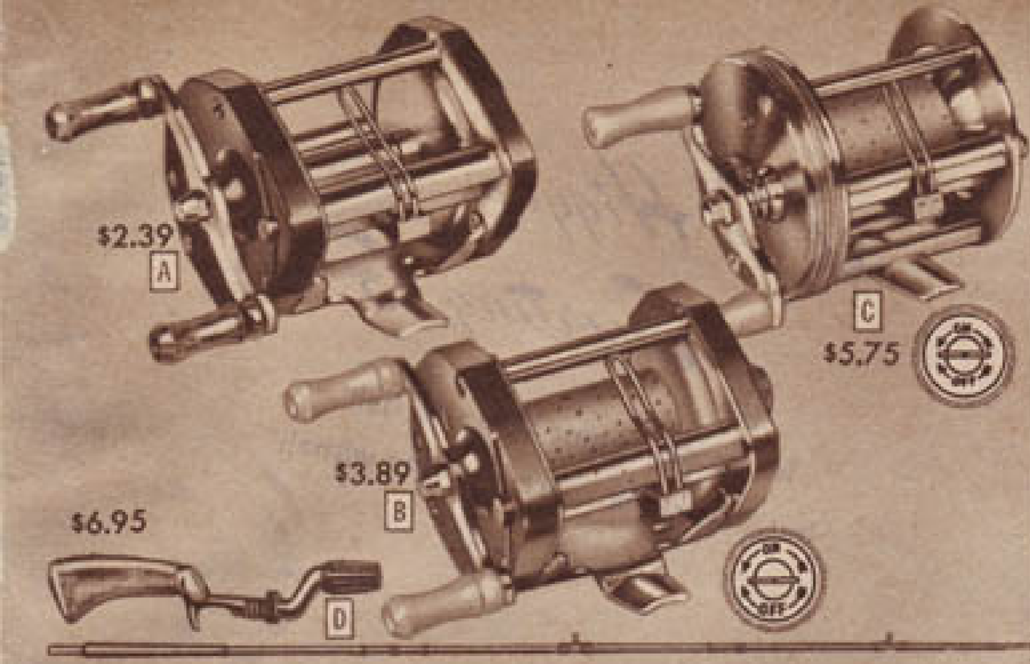
[S] **J. C. Higgins Toboggan.** Smooth finished hardwood running surface. Strong hickory runners. Full steam bent curve. Rope hand rails. Water resistant finish. *Shipped freight or express.* **$8.80** 4-ft. size

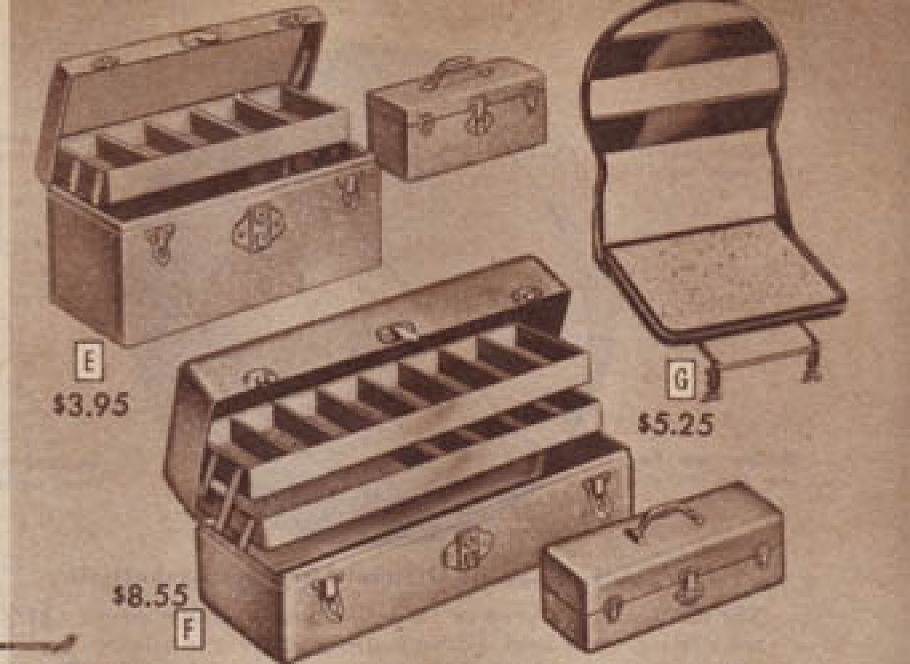
6 NM 1165—4 feet. Shpg. wt. 12 lbs. . . **$8.80**
6 NM 1166—6 feet. Shpg. wt. 20 lbs. . . **13.20**
6 NM 1167—8 feet. Shpg. wt. 27 lbs. . . **17.60**
6 NM 1168—10 feet. Shpg. wt. 33 lbs. . . **22.00**

[T] **J. C. Higgins Pad.** Water repellent red plastic coated drill cover. Strongly stitched cotton felt pad. **$2.69** 4½-ft. size

6 N 01183—4½ ft. for 6 ft. toboggan. Shpg. wt. 3 lbs. **$2.69**

6 N 01184—6½ ft. for 8 ft. toboggan. Shpg. wt. 5 lbs. **$3.79**





Give him a Casting Reel and Rod for a real Merry Christmas and a lot of fun next summer

[A] **J. C. Higgins Level Wind Reel.** Brass construction with all metal parts chrome plated. Bakelite side plates. Oilite bearings. Quadruple multiplying. Cork arbor.
6 N 3127—Capacity 100 yds. 18-lb. test line. Shpg. wt. 10 oz............**$2.39**

[B] **J. C. Higgins Deluxe Level Wind Reel.** All brass frame with exposed parts chrome plated. Bakelite side plates. Adjustable anti-backlash mechanism on left plate to make casting easier. Oilite bearings. Quadruple multiplying. Cork arbor.
6 N 3128—Capacity 100 yds. 18-lb. test line. Shpg. wt. 10 oz............**$3.89**

[C] **J. C. Higgins Non-Backlash Level Wind Reel** with adjustable drag tension on side plate . . . adjusts in an instant to permit accurate casting of light or heavy lures. Brass frame with exposed parts heavily chrome plated. Adjustable click. 2 spiral, 2 spur gears. Aluminum spool. Cork arbor. Quadruple multiplying.
6 N 3104—Capacity 100 yds. 18-lb. test line. Shpg. wt. 12 oz............**$5.75**

[D] **Gep Hex-shape 1-piece Solid Steel Rod.** Brown grained enamel finish. Cork handle is adjustable to any convenient angle; cast aluminum reel seat, plastic forward grip. Threaded locking reel band. Celluloid butt hosel. Hardened steel guides. With carrying case. Fishermen will welcome this Christmas gift.
6 N 03069—4½-ft. length. Shipping weight 2 pounds....................**$6.95**

Aluminum Tackle Boxes hold so much and weigh so little . . . big gift hit with fishermen

J. C. Higgins Aluminum Tackle Boxes have the same roomy construction as ordinary boxes but with about half the weight! Much easier to carry when packed full of tackle. Equipped with cork trays that swing out automatically when the top is opened. Compartments keep tackle properly separated for quick selection. Water tight construction for complete protection to contents even when box is sitting in bottom of wet boat. Snap lock with key has nickel plated catches on either side. Curved handle. Handsome light gray ripple enamel finish. Choice of 2 popular sizes.

[E] **Standard size.** 15x6½x6½ in. 5 compartments in tray.
6 N 3540—Shpg. wt. 2 lbs. 6 oz.........*Was $4.79* Now **$3.95**

[F] **Deluxe size.** 21x7½x7 in. high. 2 trays; 8 compartments in upper, 5 in lower. Lots of space beneath trays for stowing tackle.
6 N 03569—Shpg. wt. 5 lbs................*Was $9.79* Now **$8.55**

[G] **Woodstock Swivel Base Fisherman's Seat** turns on ball bearing swivel base that clamps on boat seat. Cork covered steel seat 14½x14 in. Steel back 17¾ in. high. Folds flat to stow when not in use.
6 N 05701—Shipping weight 13 pounds.......................**$5.25**



Lightweight Fly Reels, Floating Net, Fly-Tie Kits

[H] **J. C. Higgins Automatic Fly Reel.** Aluminum construction with dark green annodized finish. Finger touch on brake lever reels up all slack line. Retrieves full tatered, or 80-ft. G line at one winding. Free stripping. Chrome guide; open frame and ventilated spool. Capacity 150 feet G line, or full 30 yards of HCH or smaller double tapered.
6 N 3157—Shipping weight 14 oz.....**$5.79**

[J] **J. C. Higgins Lightweight Single Action Fly Reel.** Aluminum construction. Silent drag quickly adjustable from approximately free-spool to 2¾-lb. pull. Split second take apart for easy cleaning. Built-in line guide. Tenite handle knobs. Three popular sizes. Shpg. wt. each 8 oz.
6 N 3140—Capacity 60-yd. size G line . **$4.79**
6 N 3141—Capacity 100-yd. size G line. **5.25**
6 N 3151—Salmon Reel. Same fine construction as above reels but with longer casting range for salmon fishing. Capacity 150-yd. G line**$5.79**

[K] **Deluxe Floating Trout Net.** Cotton net 20 inches deep, 10½x15½-inch top size. Natural finish ash frame floats if accidentally dropped overboard.
6 N 3595—Shipping weight 1 pound ...**$2.39**

[L] **Fly and Bug Tying Kit.** Contains enough material for tying approximately 400 lures. Hackles, feathers, quills, balsa wood, cork, chenille, floss, nylon thread, cement, and vise. Instruction book with illustrations of tying techniques and many ideas for new patterns. An excellent gift for any fisherman.
6 N 3401—Shipping weight 12 oz......**$4.75**

[M] **J. C. Higgins Deluxe Fly-Tying Kit.** Much more complete and elaborate assortment of fines select impali tail, hackles, feathers, quills, hair etc. Nylon thread, hooks, cement, vise, and instruction book included. Makes about 400 flies. Make your own supply and some to sell.
6 N 3522—Shipping weight 1 pound...**$4.75**

J. C. Higgins Waders and Rainshirt keep him dry from head to toe



Hard Toe Waders for fishing, hunting, or any outdoor work. **$19.95** Extra lightweight deluxe construction. High waisted double thick rubberized tan cotton fabric tops impregnated and triple reinforced at all seams to keep out every bit of dampness. Tops vulcanized onto black rubber lower boots. Bar-cleated rubber soles and rocker last make walking in water safer and easier. Hard toe cap for protection against rocks, stones, etc. Average inseam and waist measurements based on foot size. If street shoe is ½-size, order next full size larger for most comfortable fit. *Please state size wanted* 6, 7, 8, 9, 10, 11, 12.
6 N 3564—Shpg. wt. 5 lbs..**$19.95**



Rainproof Shirt. Neoprene coated cotton fabric, **$12.45** olive drab color, with all seams cemented and vulcanized for complete protection against rain. Hunt, fish, or work during a downpour and remain bone-dry! No stitching in body to leak. About 50 inches long; generously full for plenty of freedom for arms, legs, and shoulders. 10-inch zipper gusset in front. Drawstring hood, elastic at wrists. Flap covered front pocket 9½x6½ inches to keep shells, smokes, or matches dry. Very lightweight; rolls into compact bundle for easy carrying. *Chest sizes* small (36–38-inch chest); medium (40–42-inch); large (44–46-inch). Measure fullest part of chest. *Please state size wanted.*
6N3496-Shpg. wt. 1 lb. 10 oz. **$12.45**



J. C. Higgins Baseball and Softball Equipment

[A] **Johnny Vander Meer Fielder's Glove** Med. size. Genuine cowhide. Greased pocket, lined palm.
6 N 1614—For right handers. Wt. 1 lb. 4 oz. . **$3.15**

[B] **Harry Lowrey Model.** Willow tanned cowhide Full lining. Greased pocket. Felt jute padding. Large size. Professional design.
6 N 1675—For right handers. Wt. 1 lb. 6 oz. . **$4.88**

[C] **Harry Walker Model.** Extra large size. Our best grade cowhide. Greased pocket. Hand formed padding. Full lining. For right handers.
6 N 1676—Shpg. wt. 1 lb. 7 oz. **$7.45**

[D] **Official Baseball.** Hand stitched horsehide cover. Rubber center.
6 N 1603—Shpg. wt. 8 oz. . . **$1.94**

[E] **Official Softball.** Kapok core. Horsehide cover. 12-in. size.
6 N 1613—Shpg. wt. 9 oz. . **$1.77**

[F] **Official Baseball Bat.** Solid ash.
6N01741-Shpg. wt. 3 lbs. **$1.65**

[G] **Official Softball Bat.** Hardwood.
6N01720-Shpg. wt. 2 lbs. . **95c**



Professional Rink Skates and Accessories

Professional Rink Skates. Top grain white elk tanned cowhide uppers. The white finish won't rub off. Wide fiber wheels that outwear maple. Rubber shock absorbers for vibration-less skating. 16 ball bearings in each wheel. Professional 10° action.

[H] **6 N 2304**—Men's. *State size* 6, 7, 8, 9, 10, 11, 12. Shpg. wt. 7 lbs. **$15.75**

[J] **6 N 2306**—Women's. *State size* 3, 4, 5, 6, 7, 8, 9. Shpg. wt. pair 7 lbs. **$15.75**

[K] **Metal Covered Case** Red top, ends. Blue sides. Shipping weight 6 pounds.
6N9502-15x5½x11in. **$4.77**

[L] **Aluminum Skate Case** 14¾x10¾x5¾ inches.
6N9501-Shpg. wt. 3 lbs. **4.77**

[M] **10-in. Wool Skate Socks.** *Sizes* 9, 10, 11, 12. *State size, color* red or white. Pr.
6N2159-Shpg. wt. 6 oz. **69c**





If he likes football, your gift problem's solved

[N] **Low-priced Peb-tex Football.** Regulation size, pattern. Pebble-grained imitation leather cover. Cemented cotton drill lining. Rubber bladder. Inflates by needle. Shpg. wt. 1 lb. 7 oz.
6 N 2410. . . . . **$2.79**

[P] **Split leather Football.** Official size and weight. Pebble grain finish. Double cotton twill lining, flat leather laces. Strongly stitched seams. Shpg. wt. 1 lb. 8 oz.
6 N 2413. . . . . **$3.89**

[R] **Select Cowhide Football.** Official in all details. Triple twill lined for lasting shape and greater strength. Top grain leather cover with pebble grained finish. Flat leather laces. 1-piece rubber bladder. Shpg. wt. 1 lb. 10 oz.
6 N 2402. . . . . **$7.25**

NOTE. Footballs shipped inflated and boxed. Inflating needle included.

[S] **Boys' Helmet.** Strong molded fiber top crown. Top of head rests against web strap suspension. Molded leather ear pieces shaped to fit comfortably. Cotton felt padding; padded leather forehead guard. Brown and white color combination. Adjustable chin strap. For boys up to 14.
6 N 2418—Shpg. wt. 1 lb. 8 oz. **$5.25**

[T] **Boys' Pro-style Fiber Shoulder Pads** protect collar bone, shoulders, upper part of chest, back. Arched fiber guard over collar bone takes shock of blows, distributes it through cotton padding. Ribbed fiber shields. Leather hinges. For boys up to 14 years.
6 N 2415—Shpg. wt. 2 lbs. 2 oz. **$6.75**

[U] **Boys' Football Pants.** Double filled khaki duck with sewed-in cotton padding over hips, kidneys. Fiber thigh pads. Reinforced knees and crotch. Elastic binding at knees. *Waist sizes:* 26, 28, 30, 32. *State size.*
6 N 2407—Shpg. wt. 2 lbs. . . **$4.45**

Boxing Gloves . . . a wise gift for boys at the scrappy age

[V] **J.C. Higgins Official 8-oz. Gloves.** Same weight and style as used in professional and amateur bouts. Full padded cuffs help wrists remain straight to keep all the power in punches. Padded with hair filler, lined with canvas for greater protection to hands. Wine color sheepskin.
6 N 1410—Shpg. wt. 3 lbs. 4 oz. . Set of 4 **$9.75**

[W] **Boxing Gloves for boys up to 14 years.** Smoothly finished wine colored sheepskin. Well padded and light in weight. Resembles professional style gloves in design. Quality hair padding. Strongly stitched seams. Built to take the hard usage given by younger boys. Packed in box.
6 N 1416—Shpg. wt. 2 lbs. 6 oz. . . Set of 4 **$5.98**

[X] **J. C. Higgins 12-oz. Training Gloves.** Designed for friendly sparring. Large amount of hair filler padding prevents injury to opponent. Absorbs shock of hard punches. Long padded cuffs keep wrists straight. Fine quality wine color sheepskin. Packed in box.
6 N 1423—Shpg. wt. 3 lbs. 12 oz. Set of 4 **$12.95**

[Y] **Cowhide Striking Bag.** Double layer cotton twill lining. Leather welt seams. Rubber valve bladder. (Platform not included.) Needle included. Shipping weight 1 lb. 10 oz.
6 N 1450—Russet. **$9.75**

As above but wine colored sheepskin. Shpg. wt. 1 lb. 8 oz.
6 N 1403. . . . . **$6.45**

Wine color sheepskin bag as above. Smaller size for boys up to 14 years. Shpg. wt. 1 lb. 6 oz.
6 N 1402. . . . . **$5.45**

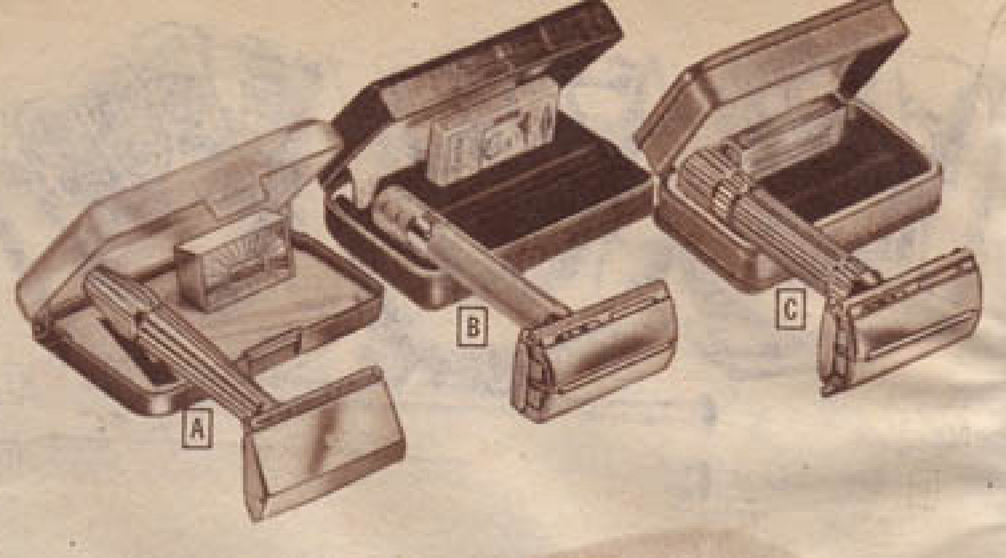
Striking Bag Platform. Strongly braced hard wood frame. 1-pc. circular steel rim 22-in. diameter. Bag not included. Fits above bags. Shpg. wt. 10 lbs.
6 N 01405. . . . . **$4.95**

He's sure to like a new modern razor

[A] New Gem Micromatic. The sensational new razor with the "Guiding-Eye" which helps keep blade at correct angle. Exclusive bevel head cuts close. Non-clogging one-piece construction. Just turn handle, and top swings open. Gold plated. With 5 Gem blades in gold-plated sheath. In beautiful case with transparent Lucite cover.
9 N 9238—*Postpaid.* (Shipping weight 6 ounces.) $1.95

[B] Gillette "Mi-Lord" Razor. Sensational 1-piece construction! No parts to lose! Easy to change blades—just twist handle to open. Non-clogging. Just rinse under faucet to clean. Non-rusting gold plated finish. Non-skid tread. Solid guide bar. Rigid blade support. In metal case covered with Texol fabric simulating alligator leather. With 5 Gillete Blue Blades.
9 N 9292—*Postpaid.* (Shipping weight 6 ounces) $2.50

[C] Gillette "Aristocrat" Razor. All the features of the Gillette "Mi-Lord" above—but even finer quality throughout. Truly an aristocrat among safety razors. Heavily gold plated. With 10 Gillette Blue Blades in gold plated sheath. In a very handsome metal case covered with artificial leather. Price includes 20% Federal Tax.
9 N 9281E—*Postpaid.* (Shipping weight 7 ounces) $3.79





SLIDE-PAK
Blade Dispenser
included
at no extra charge

With every order for 50 CRAFTSMAN double-edge blades, we'll include one of these new SLIDE-PAK Blade Dispensers at no extra charge. What a swell idea! One of the handiest shaving accessories we've ever seen! Slide out a blade—and presto!—a steel spring pushes up the next blade for easy removal. Has a vault to hold used blades too—eliminates danger of old blades lying around. Easily fits in medicine cabinets, etc. Strongly made of blue plastic. Length 3⅝ inches. *You can get it only at Sears!*



CRAFTSMAN Razor Blades and SLIDE-PAK Blade Dispenser

A perfect gift if he uses a safety razor

$2.00 We've *never* made a razor blade offer like this before! 50 of the great new CRAFTSMAN double-edge razor blades plus the new SLIDE-PAK—all for our regular price of the blades alone!

It's really a Christmas gift in itself—just to introduce any man to the amazing shave made possible by the CRAFTSMAN micro-sharp edge. He'll get an altogether new idea of shaving perfection because these are entirely *new* blades, made in a *new* post-war factory with *new* machinery and *new* techniques.

8 reasons why we believe CRAFTSMAN Blades are the finest made—bar none! (1) Photomicrographs, which magnify the edges over 100 times, show that CRAFTSMAN Blades have finer edges than any other blades. (2) It takes 2 to 4 times longer to make them than other blades. (3) 42 inspections are necessary in their production. (4) Uniform—no duds. (5) Finest Swedish high carbon surgical steel, processed by a new super-heat method. (6) Not only double ground and honed—but also LEATHER STROPPED twice. (7) Lacquered and infra-red dried for a beautiful blue finish. (8) Anchored in a double wrapper with dots of paraffin. SLIDE-PAK included with 50 double edge blades only.
9 N 9210—50 double-edge blades; SLIDE-PAK. *Postpaid.* (Shpg. wt. 8 oz.)... $2.00
9 N 9225—25 double-edge blades only. *Postpaid.* (Shpg. wt. 4 oz.)........ 1.00
9 N 9220—10 single-edge blades only. *Postpaid.* (Shpg. wt. 3 oz.)........... .44c
9 N 9221—25 single-edge blades only. *Postpaid.* (Shpg. wt. 4 oz.).......... $1.00





Hair Clippers . . . Straight Razors . . . Razor Strops

[D] World-famous Oster Hair Clippers. Full professional size. 2-inch cutting head. Close-cutting 000 cutters. Finest tempered steel blades are expertly ground, sharpened and fitted. Removable tension cap—adjust tension to desired degree. Well shaped comfortable handles. Easily taken apart for cleaning. Sanitary rust-resisting chrome plated finish. Tooth guard.
9 N 9216—Shipping weight 11 ounces $3.19

[E] CRAFTSMAN Deluxe Straight Razor. Finest professional quality. Full hollow-ground ⅝-inch super-fine surgical steel blade. Hand honed; ready for use. Keen, lasting edge. Pearl-like celluloid handle. Carrying case.
9 N 9205—Round-end blade. Shipping weight 6 ounces $7.98
9 N 9206—Square-end blade. Shipping weight 6 ounces $7.98

[F] Professional style combination Double Strop. Has fine-weave, 2-ply white linen-finish canvas strop for sharpening . . . and fine imported heavy shell horsehide (natural tan finish) for finishing. Soft; pliable; broken in by hand; ready for use. Detachable metal swivel and snap. 24x2½ inches.
9 N 9267—Shipping weight 12 ounces $3.69

DUNLAP Sewing Scissor Set

[G] Two dainty scissors that are ideal for embroidery and other fancy work. Needle pointed blades are smooth and easy cutting. Heat treated high carbon forged steel blades are hollow ground for lasting keenness. High polished blades. Scissors are 3½ and 5½ inches long. Handles come in green, ivory, red or coral color. In attractive gift box. *Please state handle color wanted.*
9 N 9747—Set. Shipping weight 4 ounces .... Set of two $1.98

See our big general catalog for other razors and shaving supplies



Give him "Just what he wanted" this Christmas

Here are 5 reasons why he'll like an Electric Shaver . . .

1. CONVENIENCE. Shave anywhere there's a 110-120 volt AC or DC outlet. No undressing!
2. EFFICIENCY. A gloriously smooth, clean shave in a fraction of the time wet shaving requires.
3. COMFORT. No nicks, cuts, skin irritation or ugly calluses. Shave twice a day without discomfort.
4. SPEED. No time wasted preparing face. No towels, blades, creams or soaps to handle.
5. ECONOMY. Long, trouble-free life . . . low power use. No blades, brushes or creams to buy.

SCHICK Electric Shavers for s-m-o-o-t-h shaving

Quiet and gentle as a kitten's purr as they whisk away your beard! Powerful, self-starting 110-120 volt AC-DC motors; built-in radio interference suppressors. Rich, ivory-colored plastic bodies; ribbed for non-slip grip. Hinged, bronze "Whisk-It" catches all beard clippings; empties easily. Artificial leather covered steel gift case beautifully lined with lustrous rayon satin and velvet. Two models:

[A] **Schick Colonel.** **$15.00** Sensational 2-M hollow ground surgical steel head; swaged-edge inner cutter . . . *16,000 cutting actions per minute!* 6-ft. cord, cleaning brush, rubber head guard, instructions. **Postpaid** (Shpg. wt. 1 lb. 9 oz.).
9 N 9275T............$15.00

[B] **Schick Super.** *Not one but two shearing heads! 20,000 cutting strokes per minute!* **$18.00** Precision comb-type surgical steel V-head. Comb points guide whiskers into cutting slots; double-acting interceptor bars pick up all hairs! 6-ft. cord, brush, transparent plastic head guard, instructions. **Postpaid** (Shpg. wt. 1 lb. 7 oz.).
9 N 9277T......................$18.00

[C] **Schick Shaverest.** **$7.95** Ivory-colored wall-mounted plastic holder to keep any Schick safe yet handy. Built-in switch automatically turns on current when shaver is removed from Shaverest; cuts current off when shaver is back in holder. Built-in reel with up to 40 in. of cord. Press a button . . . cord zips back into Shaverest! Easily installed. **Postpaid** (Shpg. wt. 1 lb. 10 oz.).
9 N 9276T—With screws, mounting brackets, instructions..............**$7.95**

[D] **6-ft. Schick Replacement Cord.** Complete with 2 plugs. **Postpaid** (Shipping weight 2 ounces).
9 N 9296..........$1.00

[E] **Schick Lubrication Kit.** One tube cream, one bottle oil, two cleaning brushes. **Postpaid** (Shpg. wt. 2 oz.)
9 N 9295..........50c

REMINGTON Electric Shavers . . . Blue Streak Twin Heads

Only Remington has this winning combination . . . time-tested Remington round shaving head plus the sensational, super-shaving Blue Streak Twin Head—the *new* shearing head with four long-hair cutting edges and two efficient shaving surfaces. Each Blue Streak Head has two inside cutters . . . twice the cutting capacity of a single head! These Blue Streak Remingtons get every hair . . . hairs missed by the first head are zipped off by one of the other heads!

Chromium plated shaving heads protected when not in use by transparent plastic guards. Easy-to-clean, removable hair pockets. Beautifully balanced, hand-fitting ivory-color plastic bodies, ribbed to prevent slipping and breaking. Powerful, self-starting 110-120 volt AC-DC motors. Detachable 5-foot rubber-covered cord and plug. Deluxe artificial leather covered steel gift case, lined with lustrous rayon satin. The perfect gift! Choice of three different models:

[F] **Remington Blue Streak Triple.** One round head plus one Blue Streak Twin Head . . . equivalent to three single shaving heads. **$17.50**
9 N 9256T—Postpaid (Shipping weight 1 lb. 9 oz.)..................**$17.50**

[G] **Remington Blue Streak Foursome.** One Blue Streak Twin Head plus two Remington round heads . . . four effective shaving heads. **$19.50**
9 N 9293T—Postpaid (Shipping weight 1 lb. 9 oz.)..................**$19.50**

[H] **Remington Blue Streak Five.** Two Blue Streak Twin Heads plus one Remington round head . . . equal to five single heads. **$21.50**
9 N 9269T—Postpaid (Shipping weight 1 lb. 9 oz.)..................**$21.50**

[J] **Williams Lectric Shave Lotion.** For use with electric shavers only. Conditions face; lets shaver glide over face easily. 3-ounce bottle. **52c**
8 N 7616E—20% Federal Tax included. **Postpaid** (Shpg. wt. 12 oz.). Bottle 52c



PACKARD Twin Electric Shaver . . . the perfect gift!

$19.75 *A rich, luxurious combination for new shaving ease!* Precision-built Packard electric shaver . . . plus a magnificent saddle-stitched top-grain leather case, fitted with separate pockets for shaver and cord. Case stands up on flat surfaces or hangs on wall at home; serves as traveling case away from home.

Four smooth, *round heads* mounted as a unit and locked in position. Remarkably efficient . . . 740 individual hair openings zip off all hairs at exact skin level . . . trim side burns perfectly! No rubbing or scraping . . . free-gliding Packard needs only the gentlest pressure for a perfect shave! Transparent Lucite guard protects all four heads.

Sleek, streamlined gray plastic body; detachable hair pockets of contrasting maroon-colored plastic. Powerful, self-starting 110-120 volt AC-DC motor sealed against dirt and clippings.
9 N 9230T—With 5-ft. cord and plug. **Postpaid** (Shipping weight 1 pound 4 ounces)....**$19.75**

No extra charge for Easy Terms on Electric Shavers or Shaverest





.TOWER.

THE RIGHT WAY TO SAY

BINOCULARS

Know the thrill of really fine optics
SELECT SEARS OWN TOWER BRAND!
Priced for big savings . . .
Made with top quality features

• Achromatic lenses • Precision ground optics • Leather case

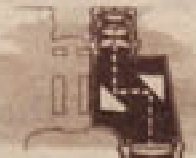
Shop . . . compare . . . you'll choose from our wide selection of Binoculars, Field Glasses, Telescopes . . . imported from France . . . Easy Terms, page 256

Sears Tower Glasses have achromatic lenses for better, clearer images. See view at right for differences

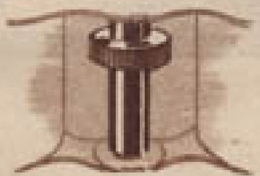


With Without

Tower Binoculars are prismatic-type for strong, clear magnification with lightweight, small size glass



Tower Glasses have center focusing wheel for trigger-quick, one finger adjustment . . . a feature sportsmen want



[A] **8-power Binoculars**—a Tower value-triumph from France. **$39.95** Cash, $4 Down. Precision built with achromatic lenses for extra clear, long-range vision. Objective lens 25 mm. Individual focusing eyepiece; adjustable for interpupillary distances. Field of view is 110 yards at 1000 yards. Leather covered barrels. Leather case; neck strap. Closed 4½ in. Shpg. wt. 2 lbs.
4 N 6209E **$39.95**

[B] **8-power featherweight Binoculars** perfectly balanced for ease of handling, weigh less than 12 oz.! **$54.50** Cash, $5 monthly. These French glasses are precision built with achromatic lenses for brilliant clarity. 25 mm. objective lens; 8-power magnification gives you a field of view of 110 yards at 1000 yards. Adjustable eyepiece and eye widths. Leather covered body; leather case, neck strap. Closed 4⅜ in.
4N6210E—Shpg. wt. 1 lb. **$54.50**

[C] **8-power Binoculars** with a wider field of view than pair at left—115 yards at 1000 yards. **$47.50** Cash, $5 Down. Glasses have larger objective lenses—30 mm. These French imports have separate eye and width adjustments. Precision built with achromatic lenses that eliminate "rainbow color," give clearer images. Black leather covered barrels, leather carrying case. A real buy.
4N6211E-Shpg.wt.2 lbs. **$47.50**

[D] **8-power featherweight Binoculars.** **$63.95** Cash, $6 monthly. Same fine French glass as 4 N 6211—field of view 115 yards at 1000 yards with 30 mm. objective lenses, plus this big additional feature—weight less than 14 oz.! Precision built with achromatic lenses to eliminate blurring. Black leather covered barrels. Leather case; neck strap. Closed 4¾ inches.
4N6212E–Shpg.wt.1 lb. **$63.95**

[E] **8-power Binoculars . . .** **$55.50** Cash, $5 monthly. Our finest—field of view is 125 yards at 1000 yards with 32 mm. achromatic objective lenses. Objects appear eight times size seen by naked eye. Individual eye focusing and interpupillary adjustment. Imported from France. Black leather covered barrels. Leather case with convenient neck strap. Closed 4⅝ in. high.
4N6213E–Shpg.wt.2 lbs. **$55.50**





TOWER Field Glasses . . . Luxury quality at budget prices

4-power Field Glasses compactly designed for ease in handling; imported from France. Achromatic objective lenses are 40 mm. with field of view 110 yards at 1000 yards. Glasses are well constructed; hinged bridge has center adjustment for convenient focusing. Barrels are covered in black artificial leather. Eyepieces and focusing wheel of black plastic. Size closed 3¾ inches. Leather case; carrying and neck strap.
4 N 6257E—Shpg. wt. 1 lb. **$23.50**

4-power Marine Field Glasses with hooded objective lenses to eliminate glare. Lens shades are adjustable. Four-power magnification gives you a close range view, free from distortion, of football games, prize fights and other events . . . objective lenses are achromatic. Center focusing wheel for individual adjustment. Barrels covered in black artificial leather. Leather case, neck strap. Size closed 3¾ in.
4 N 6258E–Shpg. wt. 2 lbs. **$27.50**

5-power Marine-style Field Glasses—our finest Tower field glasses with sliding extensions to eliminate sun glare. Gives you that extra enjoyment you've been missing. Lenses are fully achromatic for sharper, clearer details. Field of view is 85 yards at 1000 yards. Objective lenses are 50 mm. Designed with black artificial leather covered barrels. Leather case has convenient neck strap. Glasses closed measure 5½ inches.
4 N 6259E—Shpg. wt. 4 lbs. **$39.50**

Tower high power achromatic Telescopes. 3 draw tubes for accurate, clear magnification. Black leather covered barrel; polished brass fittings. Protective end pieces. Size closed 5⅜ to 8½ in.; extended 14½ to 23¾ in.

Catalog No.	Power	Field (in yds.)	Shpg. wt.	Price
4 N 6304	10x23mm	33 at 1000	1 lb. 6 oz.	$16.95
4 N 6305	15x31mm	25 at 1000	2 lbs.	27.50
4 N 6306	20x36mm	21 at 1000	2 lbs. 6 oz.	32.50
4 N 6307	25x43mm	17 at 1000	3 lbs. 12 oz.	39.95

Wollensak 8-power Telescope. Produces brilliant images. Field of view 50 yards at 1000 yards. Length closed 4½ in.; extended 9½ in. Black vulcanized fiber body; nickel plated draw tubes. Leather carrying case.
4 N 6301—Postpaid. (Shpg. wt. 1 lb. 2 oz.) . . . **$5.25**

Items on both pages with "E" after catalog number (as 4 N 6209E) include 20% Federal Tax





You'll have a front seat at every event with a pair of powerful, lightweight Field Glasses

[A] **Trojan 2½-Power Compact Sports Glass.** Small **$4.20** enough to fit comfortably in a vest pocket or handbag. Weighs only 6 ounces for easy holding. Optically ground 30mm lenses. Fine construction for accurate focusing. An economy buy; adds pleasure to sporting events. With black case. Postpaid (Shpg. wt. 9 oz.).
4 N 6254E $4.20

[B] **Trojan 3-Power Glass** . . makes distant objects appear close up and three times larger. **$5.10** Hinged bridge is adjustable to correct eye width; center screw for quick, accurate adjustment. Black enameled metal frame; black artificial leather body. Closed 3½ in. Open 4½ in. With convenient carrying case. Postpaid (Shpg. wt. 1 lb.).
4 N 6200E $5.10

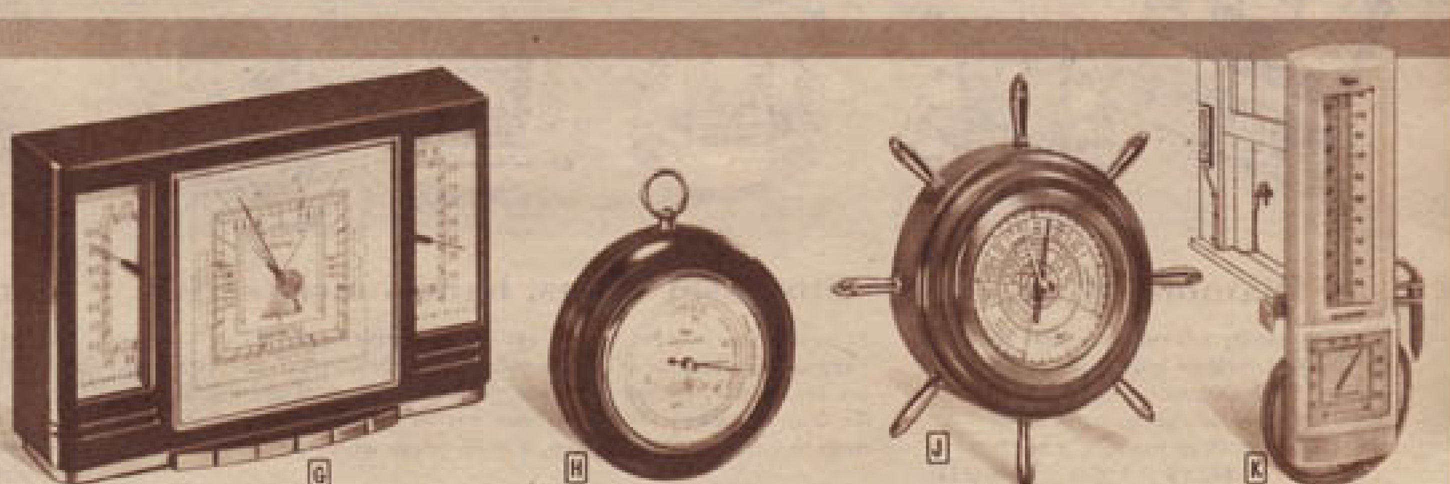
[C] **The "Sharpshooter"**—Sears own American made 3-power field glasses. **$5.94** Optically ground lenses. Wide field of vision—400 ft. at 1000 yards. Diameter of objective lens 1¼ in. Clear images; center focusing wheel. Black artificial leather covered body and case. Neck and carrying strap. Closed 4⅝x3¾ in. Shipping wt. 1 lb. 8 oz.
4 N 6253E $5.94

[D] **Trojan 4-Power Field Glasses,** the most powerful **$9.60** Trojan field glass. Rigid die-cast frames; removable 44mm objective lenses. Field of vision 93 yards at 1000 yards. Black artificial leather barrel; metal parts finished black. Artificial leather case with neck strap. Closed 4½ in. Postpaid
4 N 6250TE—Same price, cash or Terms. (Shpg. wt. 1 lb.). $9.60

[E] **The Rambler — 4-Power Field Glasses by Wollensak.** **$19.50** Achromatic lenses show distant objects clearly, four times their size; field of vision of 85 yards at 1000 yards. Center focusing. Diameter of objective lenses 35mm. Barrels finished in black lacquer and morocco-grained vulcanized rubber. 3⅝ in. high. Postpaid (Shpg. wt. 1 lb.).
4 N 6252TE—Same price cash or terms $19.50

[F] **5-Power Field Glasses by Airguide**—for all outdoor **$26.40** uses. 40mm achromatic lenses give clear field of vision of 70 yards at 1000 yards. Achromatic lenses give a view free from distortion and color "fringe." Center focusing wheel. Lightweight frame; bakelite eyepieces. Covered in black leather; leather case. Postpaid (Shpg. wt. 1 lb.).
4 N 6255TE—Same price cash or terms $26.40





Fully achromatic

8-Power Prism Binoculars with Coated Optics for more light, more brilliant images. Wollensak finest quality achromatic lenses eliminate blurring and rainbow fringes. Center focus wheel. Closed 4¾ in. Leather case; carrying straps. Postpaid (Shpg. wt. 2 lbs. 8 oz.). Same price cash or terms.

4 N 6202TE—8-power strength. 30 mm. objective lens. Field of view 135 yards at 1000 yards. $102.00

4 N 6201TE—6-power. As above but field is 130 yds. at 1000 yds. $90.00

Forecasters . . Fine gift for the home . . weather bureau for the family

[G] **Airguide Combination weather instrument**—a thoughtful gift for the homemaker who "has everything." Three instruments in one case. Precision-built for accuracy in trend of weather, temperature, humidity. Barometer in center; room temperature, humidity guide at sides. Adjustable for altitude. Attractive looking with black bakelite case, chrome trim and silver color dial. Easy-to-read black figures.
Size: 5¾x9½x2¾ in. Postpaid (Shipping weight 4 lbs.).
4 N 6602T—Same price cash or terms $12.50

[H] **Taylor "Berkeley" Baro-guide** forecasts weather changes from 12 to 24 hours ahead. Temperature compensated for accuracy. Simplified forecasts—red and black marking on white dial. Hanging model with mahogany finish wood case 5½ in. in diam.
4 N 6651—Shpg. wt. 1 lb. $6.89

[J] **Taylor Yacht Model Stormoguide.** Accurately predicts changes from 12 to 24 hours ahead. Walnut finish wood case; polished brass spokes and rim. 3¾ in. silver color dial with weather instructions and gradations in black.
4 N 6653—Shipping weight 1 lb. $11.95

[K] **Taylor Indoor-Outdoor Thermometer** gives you both indoor and outdoor temperature at a glance. Attached indoors. One scale shows outdoor by means of outside connection, the other indoor temperature. Ivory color plastic case; easy-to-read black numerals. Size 9½x2¾ in. Shpg. wt. 1 lb.
4 N 6619. . . . . $5.75







Distinctive Rings to give him a smarter appearance

Choice of initial, masonic or fraternal emblem or military insignia

[1] **Sparkling diamond** (about 1/20 ct.) set in top of modern scroll design. 10K yellow gold mounting. Deep black, oval-shaped onyx is genuine, highly polished.
♦4 N 05421EY. . .$36.98

[2] **Two flashing side diamonds** flank the wide top. Heavyweight 10K yellow gold mounting, massive in design. Jet black onyx is genuine, highly polished.
♦4 N 05422EY. . .$25.95

[3] **Diamond** is set in genuine onyx. 10K yellow gold mounting, smartly designed sides.
♦4 N 05408EY—Ring with diamond . . $25.98
♦4 N 05407EY—Ring without diamond $20.98

[4] **Diamond** in the corner of the jet black genuine onyx adds distinction to this trimly designed ring. Heavy, tailored mounting is solid 10K yellow gold.
♦4 N 05419EY. . . $23.98

Any one of these handsome rings (1 through 10) may be ordered with a solid 10K yellow gold initial, Masonic, Knights of Columbus, or Elk emblem; or Army, Navy, Marine or Air Force insignia. Mountings are solid 10K yellow gold or sterling silver. Price depends on weight and design of mounting, fineness of stones. *Print initial, fraternal emblem or military insignia.* In gift box. *State ring size 8 to 12.* Shpg. wt. each 4 oz.

[5] **Three brilliant zircons** set on one side of handsome 10K yellow gold mounting. Opposite side has stepped design for contrast. Genuine deep-black onyx.
♦4 N 05423EY. . . .$25.95

[6] **Unusually smart** is this round-shaped, genuine onyx set in solid 10K yellow gold mounting. Ridged design on sides adds distinction to its handsome styling.
♦4 N 05426EY. . . .$15.98

[7] **Zircon** sparkles on both sides of 10K yellow gold mounting. Jet black genuine onyx.
♦4 N 05424EY—Ring with two zircons $20.98
♦4 N 05404EY—Ring without zircons . . $16.98

[8] **Simulated onyx** (baked-on enamel) is set in square-shaped top. 10K yellow gold mounting has ridged design on sides to give it a heavy appearance.
♦4 N 05420EY. $9.98

[9] **Massively designed ring** has wide top. Its heavily ridged sides give a smart effect. Solid 10K yellow gold mounting is very heavy in weight. Handsome genuine onyx.
♦4 N 05418EY. . . .$21.98

[10] **Handsome wide top** is solid 10K yellow gold, shank is sterling silver. Raised design on sides gives this ring a massive look. Simulated black onyx.
♦4 N 05401EY. . . . $7.95

Rings marked ♦ sent from Chicago or Philadelphia. Order and pay postage (unless postpaid) from nearest mail order house







Diamond Rings

[11] **Fine quality full-cut blue-white diamond** in 14K yellow gold ring, white gold crown. With Guarantee Certificate. (¾ ct. shown.) Postpaid (Shpg. wt. 4 oz.).
♦4 N 02956EY—*State ring size, 8 to 12.*

1/8 ct.	$62.95	3/8 ct.	$181.00
1/5 ct.	89.95	1/2 ct.	241.00
1/4 ct.	163.00	3/4 ct.	456.00

[12] **Fine quality full-cut blue-white diamond** in heavy 14K yellow gold ring, white gold crown. (3/4 ct. shown.) With Guarantee Certificate. Postpaid (Shpg. wt. 4 oz.).
♦4 N 02940EY—*State ring size, 8 to 12.*

1/8 ct.	$70.95	1/2 ct.	$249.00
1/4 ct.	118.95	3/4 ct.	464.00
1/3 ct.	163.00	1 ct.	578.00

[13] **Diamond set in genuine onyx.** 10K gold ring. *State size 8 to 12.* Shpg. wt. 4 oz.
♦4 N 05524EY—3/100 ct. diamond . . . $31.50
♦4 N 05507EY—1/ 20 ct. diamond . . . 44.95
♦4 N 05526EY—1/ 12 ct. diamond . . . 59.95

Stone-set Rings, handsomely styled

Massive, heavyweight mountings of 10K yellow gold set with sparkling stones. Genuine stones are mined from the earth. Synthetic stones are man-made, having the same chemical content of genuine stones. Simulated stones are colored and cut to resemble real stones. All rings in gift box. *State ring size, 8 to 12.* Shpg. wt. each 4 oz.

[14] **Simulated ruby or sapphire.** 10K gold ring. *State stone.*
♦4 N 05514EY—With 2 diamonds . $27.98
♦4 N 05501EY—Without diamonds $17.50

[15] **Genuine white zircon sparkles** brilliantly in a square setting. Heavy-looking tailored mounting is solid 10K yellow gold.
♦4 N 05532EY. $26.98

[16] **Simulated ruby or sapphire stone** sparkles brilliantly in a solid 10K yellow gold ring. Mounting is highly polished. *State stone.*
♦4 N 05505EY. . $9.50

[17] **Glistening synthetic ruby** with 10K gold applied Masonic emblem. Distinctive mounting is 10K yellow gold.
♦4 N 05453EY. $29.95

[18] **Double head tiger eye cameo** in a square setting. Handsome mounting is solid 10K yellow gold. Trim styling.
♦4 N 05530EY—Light tan color. . . . $15.98

[19] **Handsome tiger eye cameo** in massively designed solid 10K yellow gold ring. Ridged sides.
♦4 N 05529EY—Dark tan color. . . . $14.98

Men's and Boys' Signets

Design and weight of mounting govern price. Signet rings are hand-engraved in any of above styles: *State style:* 20, 21 or 23 (illustrated above); print 3 initials. Onyx ring has 10K gold initial; *print initial.* In gift box. *State ring size.* Shpg. wt. 4 oz.

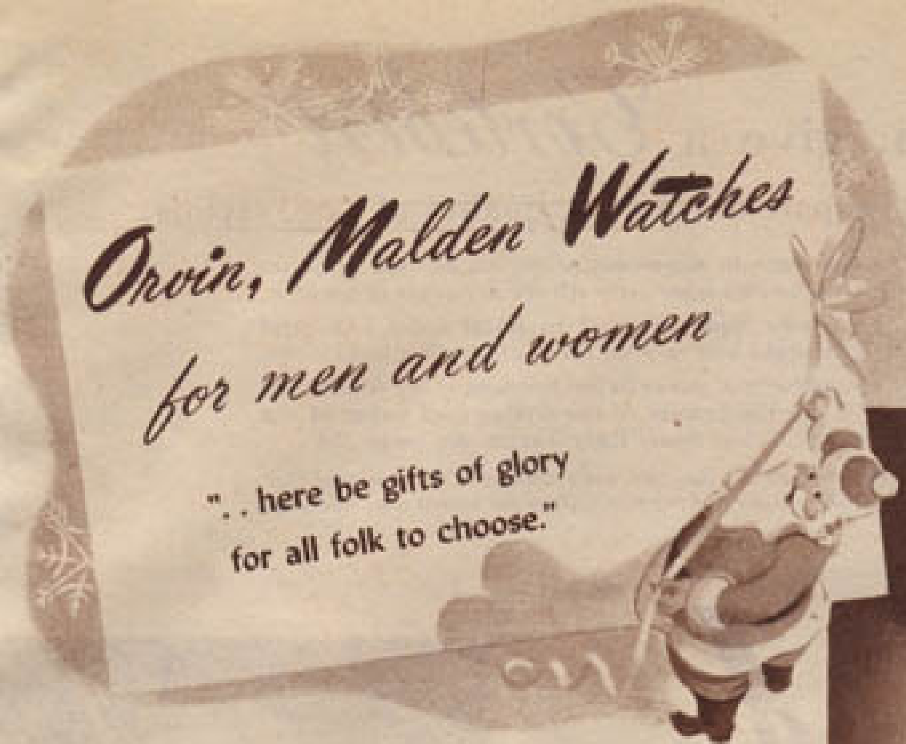
[20] **Small synthetic ruby** gleams in corner of white gold top. Contrasting 10K yellow gold mounting. *Size:* 8 to 12.
♦4 NR 5614EY. $18.98

[21] **Lustrous satin-finished top,** with neat-looking engine-turned design. Solid 10K yellow gold ring. *Size:* 8 to 12.
♦4 NR 5613EY. $10.98

[22] **Simulated onyx** set in smartly styled 10K yellow gold ring. *Size:* 6 to 9.
♦4 N 05413EY. . $8.50
♦4 N 05416EY—Same in sterling silver $2.89

[23] **Boys' ring** in solid 10K yellow gold, handsomely designed
♦4 NR 5647EY—*Size:* 3 to 5. . . . .$4.98
♦4 NR 5648EY—*Size:* 6 to 9. . . . . . . $5.98

Rings shown actual size . . . Prices include 20% Federal Tax . . . for Easy Terms, see page 256



Orvin Watches

"the quality watch at the economy price"

In this stunning array of men's and women's Orvin watches you'll find the smartest and newest styles from which to make your selection. All are outstanding in up-to-date watchmaking yet each model is presented at a money-saving price. Women's watches are exquisitely dainty; men's handsome and distinguished. All have 10K yellow rolled gold plate cases except 4N0325E which has a finer solid 10K gold top. All watches have stainless metal backs. Dials are modern, clean-cut and easy-to-read. Watches are precision made with 7 and 17-jewel movements that are double tested for accuracy in timing. All watch parts are standard so watches can be easily repaired. In gift box.

[A] **Smart cushion-shape case** with flattering expansion bracelet. Silver color dial; black Roman numerals and hands.
4 N 0151E—17 jewels. Shpg. wt. 9 oz. $24.95

[B] **Modern polished case** with black cord band; adjustable safety clasp. Matching dial. 17-jewel movement.
4 N 116E—*State wrist size.* Shpg. wt. 9 oz. $19.95

[C] **Dainty cushion-shape** with matching yellow gold color dial. Black Roman numerals. Link bracelet. 7 jewels.
4 N 152E—*State wrist size.* Shpg. wt. 9 oz. $18.95

[D] **Highly ornamented case** in cushion-shape. Modern design dial; black hands and Roman numerals. Black cord band.
4 N 128E—*State wrist size.* 7 jewels. Shpg. wt. 9 oz. $16.95

[E] **Beautifully detailed case** in dainty cushion shape. White dial; raised gilt numerals, hands. Pretty link band.
4 N 106E—*State wrist size.* 7 jewels. Shpg. wt. 9 oz. $16.95

[F] **Classic round style** with faceted end pieces. White dial has raised gilt numerals, hands. Black cord band. 7 jewels.
4 N 101E—*State wrist size.* Shpg. wt. 9 oz. $14.95

[G] **Men's 10K Yellow Gold top,** steel back case. Matching expansion bracelet. Silver color dial. 2-tone minute dots.
4 N 0325E—7 jewels. Shpg. wt. 9 oz. $24.95

[H] **Smart conservative style** with two-tone dial and raised gilt numerals. Practical and popular expansion bracelet.
4 N 324E—17 jewels. Shpg. wt. 9 oz. $21.95

[J] **Streamlined style** with trim-looking square dial and Roman numerals. Black figures and hands. Stout leather strap.
4 N 308E—17 jewels. Shpg. wt. 9 oz. $17.95

[K] **Round case** for the sportsman. Silver color dial with easy-to-read black numerals. Stout genuine leather strap.
4 N 307E—7 jewels. Shpg. wt. 9 oz. $14.95



Malden Watches

Dependable . . . accurate . . . 17 jewels

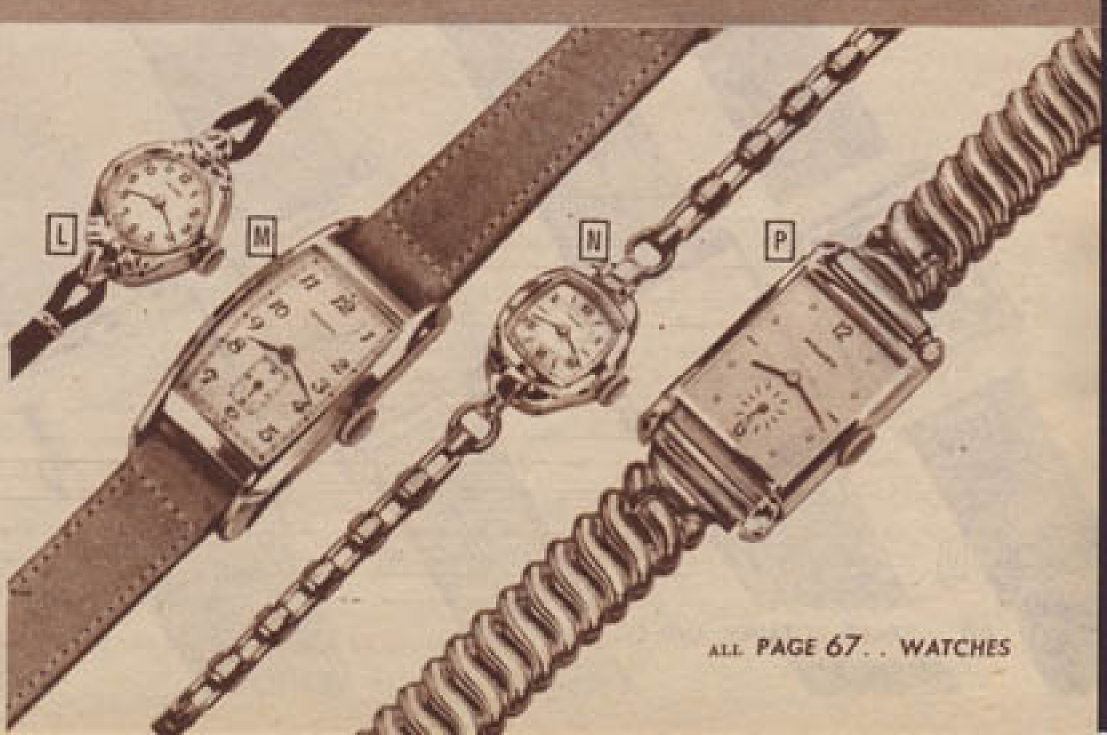
You'll be proud to wear your Malden; it's designed with quality features you find in much higher price watches. Movement has 17 red ruby jewels to protect vital parts from wear; it's non-magnetic and rust-resistant; has a compensating hairspring for greater accuracy in timekeeping. All cases are 10K yellow rolled gold plate; stainless metal backs. Parts standard for easy cleaning, repairing. In attractive gift box.

[L] **Women's watch** in tiny "dime" size. Delicately rose colored dial; black numerals. Black cord band; safety clasp.
4 N 0904E—*State wrist size.* Shpg. wt. 9 oz. $27.50

[M] **Men's watch** in rugged "he-man" style. Silver color dial with easy-to-read arabic numerals. Genuine leather strap.
4 N 0906E—Shpg. wt. 9 oz. $27.50

[N] **Women's watch** with charming link bracelet; safety clasp. Small cushion shape case; gilt dial with black numerals.
4 N 0905E—*State wrist size.* Shpg. wt. 9 oz. $29.75

[P] **Men's watch** in modern rectangular case and dial. Easy to slip-on-and-off expansion bracelet. A fine watch, low priced.
4 N 0907E—Shpg. wt. 9 oz. $29.75



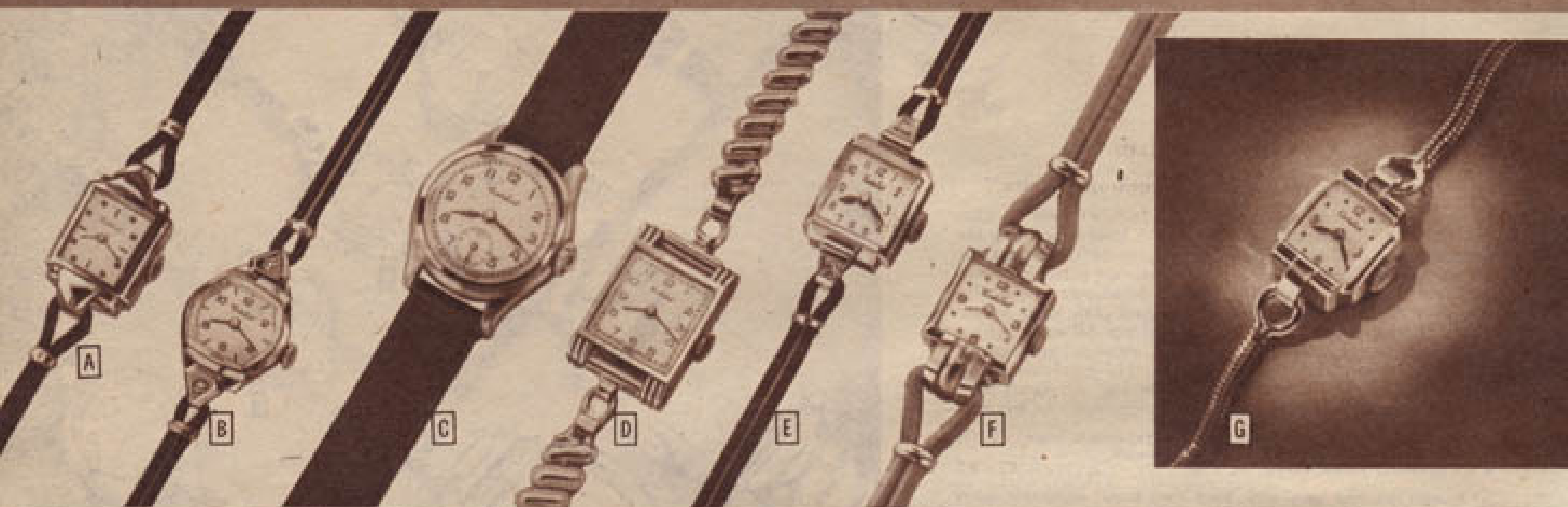
All watches shown ⅞ actual size. All prices include 10% Federal Tax. Easy Terms on page 256

When you give a watch, give a *Cortebert*

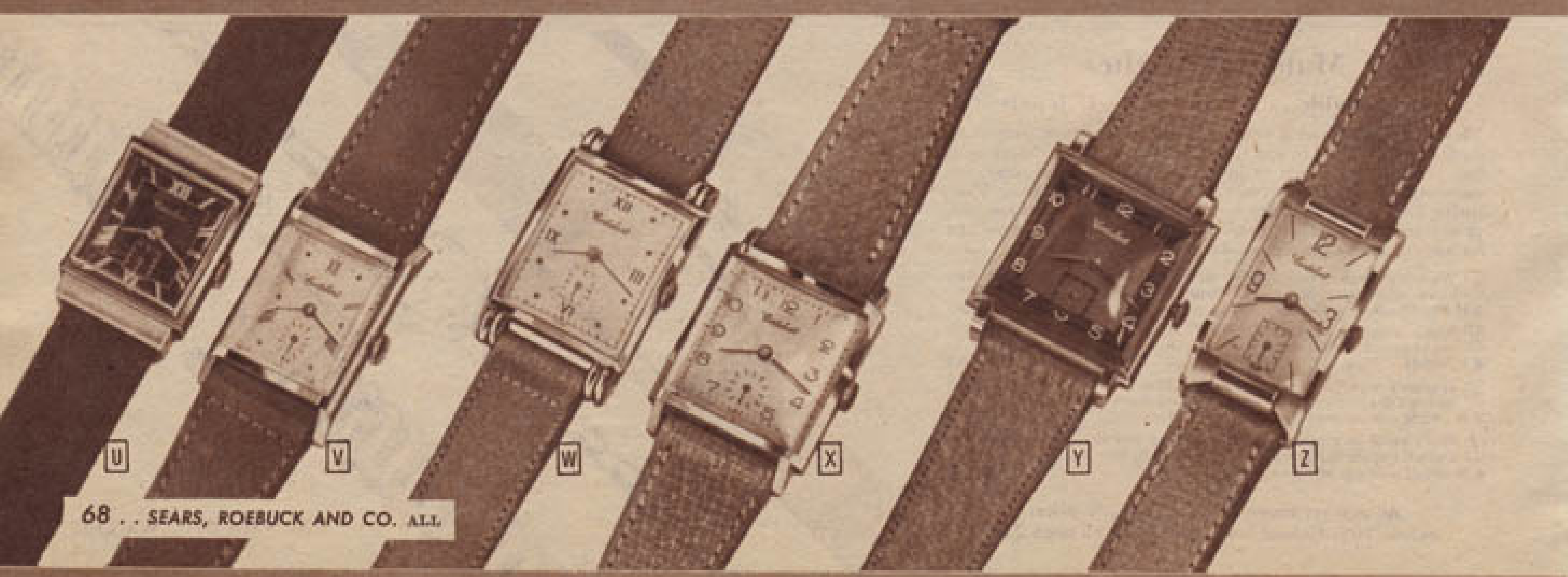
You can't buy a finer watch at these prices. Compare movement, quality of case, styling!

- **A proud name** honored for 157 years. Among the finest Swiss watches, known around the world for fine timekeeping . . . sold only by Sears.
- **Winner of many outstanding awards** for excellence and accuracy . . . including a World's Fair Grand Prize.
- **17-jewel and 7-jewel "dynamic poise" movements** maintain perfect accuracy in any position of the wrist.
- **Anti-magnetic movement,** protected against impulses which often interfere with the accuracy of a watch.
- **Brilliantly designed cases** in finest solid 14K and 18K gold and in gold filled and rolled gold plate.
- **More for your money** in the fineness of the movement . . . in the beauty of the styling and value of the case . . . Use Sears Easy Terms, see page 256.

In attractive fine-grained wooden presentation case. State wrist size for women's watches. Shpg. wt. men's and women's watches each 9 oz. Catalog numbers with letters EF (as 4N282EF) shipped from factory in Chicago. Order and pay postage from our nearest mail order house

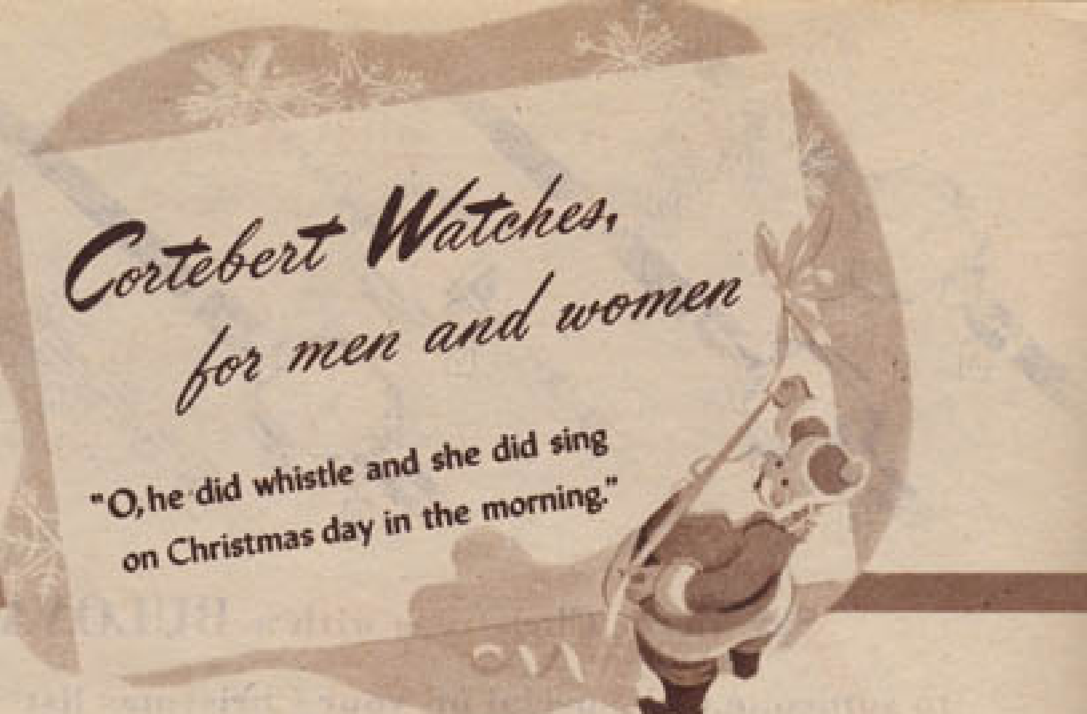


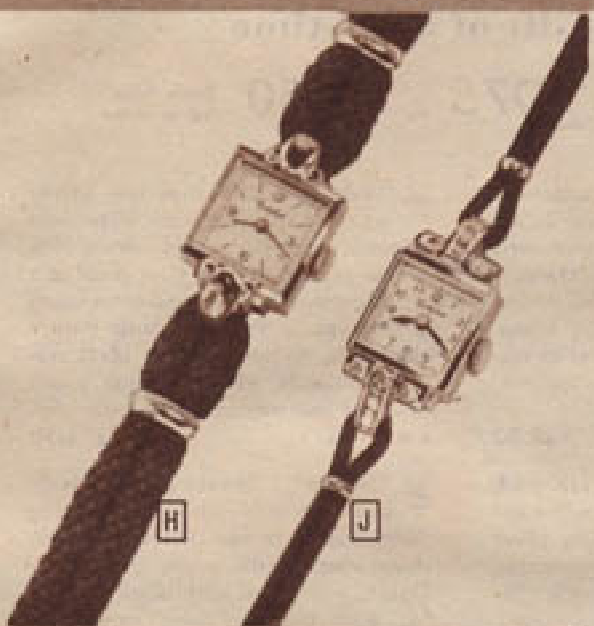






PRECISION TIMEPIECES SINCE 1790





Corteberts of enduring loveliness for Her

[A] **New and different!** 14K yellow gold filled case. Silvered dial with raised gilt dot and stick hour markers. Cord band, safety clasp.
4 N 0228E—17 jewels... $34.95

[B] **Two sparkling diamonds** set in 14K yellow gold case. Black Arabic numerals and stick hour markers on rose color dial. Cord band, safety clasp.
4 N 0287E—17 jewels.... $49.50

[C] **Sports or Professional watch.** 14K yellow gold, water resistant case. Extra fine watch for nurses or sportswear. Easy-to-read dial. Tan leather strap.
4 N 269EF—17 jewels.... $55.00

[D] **Handsome tailored style** in 18K rose gold. Dial is gold color with black numerals. Neat expansion band is 1/20 12K yellow gold filled.
4 N 282EF—17 jewels... $69.50

[E] **Two large diamonds** (total 1/16 ct.) sparkle from white gold settings. Case is 14K yellow gold. Domed crystal. Cord band, safety clasp.
4 N 0264E—17 jewels.... $79.50

[F] **Tan leather cord bracelet** harmonizes with unusually designed, expertly made 18K rose gold case. Gold color dial, numerals and hands.
4 N 260EF—17 jewels.... $79.50

[G] **Snake chain bracelet** adds distinction to the smart case—both case and bracelet in 14K yellow gold. Rose color dial, black numerals.
4 N 262EF—17 jewels... $89.50

[H] **Two-strand black cord bracelet,** heavy and extra wide, lends an ultra smart note. The case is solid 18K yellow gold. Rose color dial, black numbers.
4 N 261EF—17 jewels.... $89.50

[J] **Ten diamonds** (total 1/3 ct.) sparkle brilliantly from a 14K white gold case—a masterpiece of watch design. Silvered dial, black numerals.
4 N 204EF—17 jewels... $195.00



Corteberts . . . distinctively styled for Him

[K] **Extra thin dress watch.** 10K yellow rolled gold plated case with stainless metal back. Beveled edges. Rose dial, black numerals, silvered square hour markers. Tan leather strap. 7 jewels.
4 N 442E...... $19.75

[L] **Comfortable expansion band** on a handsome watch — a real buy at this price! Case is 10K yellow rolled gold plated with stainless metal back. Silvered dial, Roman numerals. 17 jewels.
4 N 0443E..... $27.50

[M] **Up-to-the-minute** in styling! Square beveled case is 10K yellow gold filled. Gilt Roman numerals and stick hour markers. Matching band has expansion center, basket weave sides. 17 jewels.
4 N 0444E..... $32.50

[N] **There's a smartness** about this watch that puts it way out in front of ordinary styles. 10K yellow gold filled rectangular case. White dial, gilt hour markers. Tan leather strap. 17 jewels.
4 N 0407E...... $34.95

[P] **Distinctive watch** with ridged border on 14K yellow gold case. Domed crystal. Silvered dial with black Roman numerals and square hour markers. Tan leather strap. 17 jewels.
4 N 0437E...... $49.50

[R] **Sparkling "wheel tread" design** around edge of smart 14K yellow gold case. Black numerals on silvered dial. Matching band has expansion center, basket weave sides. 17 jewels.
4 N 446EF...... $59.50

[S] **18K yellow gold dress watch** with clean-cut masculine lines and brilliantly polished beveled edges. Slate color dial with gold color numerals and hands. Tan leather strap. 17 jewels.
4 N 422EF...... $65.00

[T] **New in design,** superb in finish. 18K yellow gold case with new "rounded corners." Silvered dial, black numerals and outline dots. Beveled crystal. Tan leather strap. 17 jewels.
4 N 423EF...... $69.50



[U] **Smart curved bar** ends on a hand-finished and polished 18K yellow gold case. Black dial has inlaid gilt numerals, gilt hands. Thick raised concave crystal. Tan leather strap. 17 jewels.
4 N 424EF...... $79.50

[V] **Masterly watch design** . . . 18K yellow gold case with smooth curved effect, hand-finished, polished. Silvered dial has black numerals, gold color dots. Tan leather strap. 17 jewels.
4 N 425EF...... $89.50

[W] **Extra thin model.** 18K yellow gold case has all the richness that fine handcraftsmanship imparts. Silvered dial, applied 14K gold numerals. Beveled crystal. Tan leather strap. 17 jewels.
4 N 409EF...... $95.00

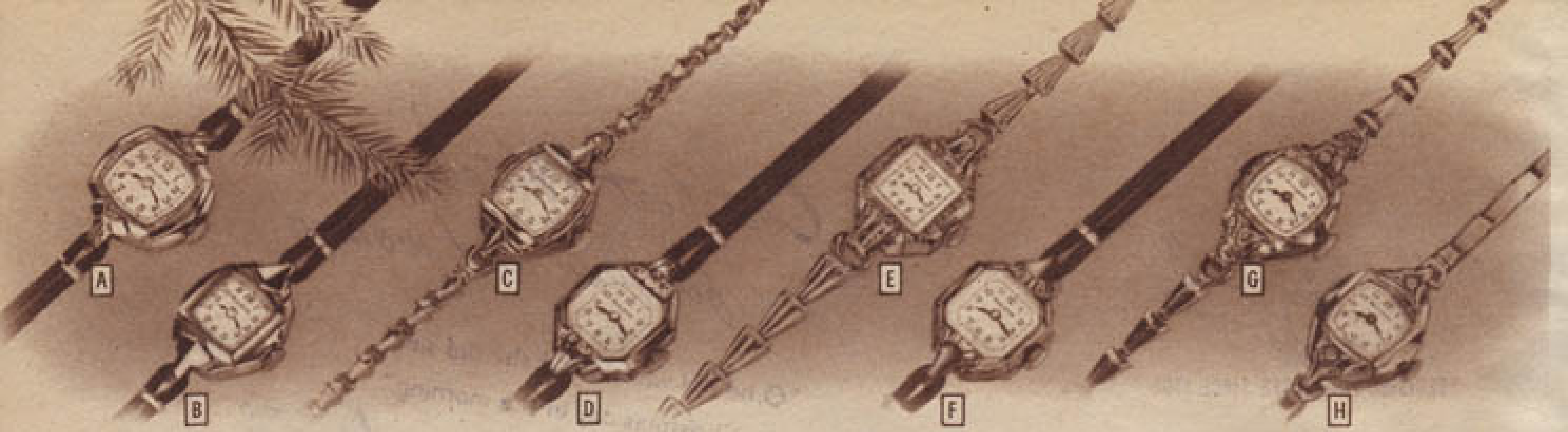
[X] **Square heavy-weight case** in 18K yellow gold with surfaces that sparkle with a jewel-like luster. Rose color dial with black numerals. Beveled crystal. Tan leather strap. 17 jewels.
4 N 426EF..... $100.00

[Y] **Two-tone dial—slate color with deep black minute track.** Rose-colored numerals and hands. Handsome case is 18K yellow gold. Beveled crystal. Tan leather strap. 17 jewels.
4 N 421EF..... $100.00

[Z] **Ultra smart rectangular case** in 18K rose gold with heavy domed crystal; Polished surfaces. Rose color dial with black numerals, markers. Fine quality tan leather strap. 17 jewels.
4 N 410EF..... $125.00

[AA] **Cortebert with Certificate** of time-keeping excellence awarded after exhaustive tests by a Swiss government bureau, one of the most critical watch-testing laboratories in the world.
The case is a beauty—18K yellow gold of extra heavy weight, carefully hand-finished, brilliantly polished. Silvered dial has applied 14K yellow gold numerals; clear, thick beveled crystal. Finest quality genuine leather strap.
4 N 411EF—17-jewel movement......... $149.50

Watches shown ⅚ actual size. Prices include 10% Federal Tax on watches up to $71.50. 20% on all others. Catalog numbers with letters EF (as 4 N 282EF) shipped from factory in Chicago. Order and pay postage from our nearest mail order house.



Say Merry Christmas with a BULOVA . . . The Gift of a Lifetime

to someone very special on your Christmas list

Priced from $29.75 to $71.50 Same Price cash or terms

[A] **"Janet"** . . delicate engraving all around the dial is sure to please the most conservative minded. Case is shining 10K yellow gold plate with stainless metal back. Smart white dial has gilt numerals and hands. Black cord band with safety clasp. 17-jewel movement. *State wrist size.*
4 N 0527TE $29.75

[B] **"Goddess of Time"** . . . the tiny cushion style will win her instant admiration. Case is 10K yellow rolled gold plate with highly polished light-reflecting end pieces. Stainless metal back. Yellow gold color dial with gilt numerals, hands. Black cord band; safety clasp. 17-jewel movement. *State wrist size.*
4 N 0519TE $37.50

[C] **"Goddess of Time"**—Tiny golden beauty. Attractively beveled end pieces sparkle like jewels. 10K rolled gold plate case; stainless metal back. Smart dial; gilt numerals. Yellow gold case; link band. Rose gold, black cord band. 17 jewels. *State wrist size.*
4 N 0520TE—Yellow gold $39.75
4 N 0521TE—Rose gold $39.75

[D] **"Her Excellency"** with celebrated 21-jewel movement that keeps accurate time day in and day out. Cushion-shape style in 10K white or yellow gold filled case. Smartly styled dial has black hands and numerals. Black cord band with sturdy safety strap. *State wrist size wanted.*
4 N 0550TE—Yellow gold $49.50
4 N 0561TE—White gold $49.50

[E] **"Her Excellency"** a square-cut beauty with the renowned 21-jewel movement. Daintily engraved 10K yellow gold filled case. Harmonizing, easy-to-read dial. Matching link band with sturdy safety clasp. This charming watch is bound to win every woman's and girl's approval. *Please state wrist size wanted.*
4 N 0555TE $59.50

[F] **"Her Excellency"** in solid 14K gold, cushion shape case that will capture her heart. Square-shape, silver color dial. Black hands and numerals. Black cord band; safety catch. 21-jewel movement. *State wrist size wanted.*
4 N 0557TE—Yellow gold $65.00
4 N 0562TE—Rose gold $65.00
4 N 0556TE—White gold 65.00

[G] **"Margo"** . . a superbly lovely watch with two tiny diamonds shimmering in white gold sides of 10K yellow gold filled case. Case done in a combination of bright and satin finish is delightfully feminine with dainty engraving. White dial has black numerals, hands. Matching link band. 17-jewel movement. *State wrist size.*
4 N 0545TE $71.50

[H] **"Juliana"**. . . breathtakingly lovely in white gold with two flashing diamonds set in end pieces. Cushion-shape case is 10K white gold filled. Dainty white dial with black numerals, and hands. Smart expansion-style link band matches case. 17-jewel movement.
4 N 0546TE $71.50



Bulova Watches are nationally known for beauty and accuracy

". . . Bulova watch time." How often you check the accuracy of your timepiece by those words from your radio! Words that are associated in your mind with accuracy and dependability, another way of saying Bulova! Presented here are fourteen of these famous watches at easy-to-afford prices; you'll join the proud ranks of wearers of this smart dependable watch when you choose your watch from this page. Available on Easy Terms at no extra charge due to standard practice. Easy Terms on page 256. Bulovas are postpaid (shpg. wt. 9 oz.). In gift boxes. Prices include 10% Federal Excise Tax. Watches shown ¾ actual size.

[J] **"Arnold."** 15-jewel Bulova for accurate, dependable service at an easy-to-afford price. Slim, modern, engraved case is 10K yellow rolled gold plate with practical stainless steel back. Silver color dial, raised gilt hands and numerals. Stout, tan leather strap.
4 N 0500TE $29.75

[K] **"Brewster."** 15-jewel movement in clean-cut, squared design case that has plenty of masculine appeal. 10K yellow rolled gold plate with stainless steel back. Clear dial, gilt hands, numerals. Natural color leather strap.
4 N 0522TE $33.75

[L] **"Cadet."** Richly engraved, slim 10K yellow rolled gold plate case with highly polished, light-reflecting end pieces. Practical stainless metal back. Mannish, modern dial with gilt dots and hands. Easy-to-slip-on expansion bracelet matches case.
4 N 0518TE—15 jewels . $39.75

[M] **"Senator."** Fine 17-jewel Bulova with harmonizing full expansion bracelet; stainless metal back. Choose your case in yellow or rose 10K rolled gold plate; stainless metal back. Matching dial with gilt hands and numerals.
4 N 0510TE–Yellow gold $49.50
4 N 0511TE–Rose gold . . $49.50

[N] **"His Excellency."** 21-jewel a distinguished watch for men who appreciate the fine simplicity of the round case. Select either yellow or rose 10K gold filled case. Silver color dial. Padded, genuine leather wrist strap.
4 N 0513TE–Yellow gold $52.50
4 N 0514TE–Rose gold . . . $52.50

[P] **"His Excellency."** Superbly styled 21-jewel watch in 10K gold filled case with stout end pieces. Basket weave metal bands harmonize with case.
4 N 0515TE–Yellow gold $71.50
4 N 0516TE–White gold . . $71.50
4 N 0517TE–Rose gold . . . 71.50

Bulova, Benrus Watches for men and women

"merry Christmas, here we sing . . news of a fair and marvelous thing."



BENRUS . . Official Timepiece of famous airlines . . Thrilling to receive . . easy on the budget

Priced from $24.75 to $71.50

[A] **"Royal Lady."** 10K yellow rolled gold plate case; stainless metal back. Silver color dial. Gilt hands, numerals. Black cord band; safety clasp. 15 jewels. *State wrist size.*
4 N 0620TE $24.75

[B] **"Justine."** 10K yellow rolled gold plate case; matching expansion bracelet. Both have stainless metal backs. Tiny second hand.
4 N 0607TE—15 jewels. $29.75

[C] **"Lady Lynn."** Shining 10K yellow rolled gold plate; stainless metal back. Silver color dial; black cord band; safety strap. *State wrist size.*
4 N 0621TE—15 jewels. $33.75

[D] **"Ingrid"** with beveled end pieces; smart expansion bracelet. 10K yellow rolled gold plate case; stainless metal back. Silver color dial; gilt hands; numerals. 15 jewels.
4 N 0622TE $39.75

[E] **"Lady Evelyn."** Very smart with basket weave bracelet. 10K yellow rolled gold plate case; stainless metal back. Silver color dial. Gilt hands and numerals. 15-jewel movement.
4 N 0623TE $47.50

[F] **"Virginia."** Tiny cushion shape; matching expansion bracelet. 10K yellow rolled gold plate case; stainless metal back. Gilt figures.
4 N 0624TE—17 jewels. $52.50

[G] **"Camille."** Lovely 10K white rolled gold plate case; matching bracelet. You'll be proud to wear this watch with its finer 17-jewel movement. *State wrist size.*
4 N 0625TE $52.50

[H] **"Jeanne."** Fine 14K yellow gold watch in cushion style; matching link-style bracelet. Silver color dial; gilt hands. *State wrist size.* 17 jewels.
4 N 0626TE $59.50

[J] **"Embraceable."** A tiny round watch on a curved bracelet that hugs your wrist. Expansion chain in center makes it easy to slip on. Case is 10K yellow rolled gold plate.
4 N 0611TE—17 jewels. $59.50

[K] **"Golden Arrow."** A streamlined watch any woman would be proud to wear. 14K yellow gold case. Black cord band; safety clasp. 17 jewels. *State wrist size.*
4 N 0627TE $71.50

Benrus the shock-protected Watch of guaranteed accuracy

Benrus Watches have been officially approved and adopted by many of the world's famous airlines. The shock-resistant movement protects parts from jars, vibrations; each part is of superior quality to give accurate performance. For lasting satisfactory timekeeping—wear a shock-protected Benrus! No extra charge for Easy Terms. See page 256 for down payment. Watches shown ¾ actual size. In gift box. Shipped postpaid (shpg. wt. 9 oz.). 10% Federal Tax included.



[L] **"Russell."** Expansion band on this watch makes it a real buy at this price! 10K yellow rolled gold plated case with stainless metal back.
4 N 0612TE—15 jewels. $29.75

[M] **"Webster."** Swanky. Squared, silver color dial; genuine calfskin band. 10K yellow rolled gold plated case; stainless metal back.
4 N 0628TE—15 jewels. $33.75

[N] **"Exeter."** Smooth lines, heavy end pieces. Matching expansion bracelet. 10K yellow rolled gold plate case; stainless steel back. Silver color dial.
4 N 0629TE—15 jewels. $39.75

[P] **"Harrison."** Basket weave and expansion band style popular with so many men. 10K yellow rolled gold plate case; stainless steel back. Smart two-tone dial.
4 N 0630TE—17 jewels. . $45.00

[R] **"Nowland."** Basket weave metal band. 10K rolled gold plate case; stainless metal back 17 jewels.
4N0631TE-Yellow gold. $59.50
4N0632TE-White gold. . $59.50

[S] **"Corbett."** Trim, thin pocket watch. Silver color dial and raised gilt numerals. 10K yellow rolled gold plate case with satin finish back.
4 N 0619TE—17 jewels. . $49.50





Look what you get for just one price in Sears Big new offer for the Christmas Season!

- Webster "Skyrocket" Ball Point Pen
- Webster "Skyrocket" Fluid-Ink Pen
- Webster "Skyrocket" Mechanical Pencil

$4.95

Handsome 3-piece matching set includes:

Ball Point Pen
- Will not scratch, or blot
- Cartridge feeds ink only as ball turns
- Writes 200,000 words without refilling

Fluid-Ink Pen
- 14K gold point with iridium tip for long wear
- Ladder-type feed
- Lever filler device
- Ink-view window

Mechanical Pencil
- Smartly streamlined barrel matches the two pens
- Holds plentiful supply of 2¾-inch thin leads
- Always sharp.

Don't miss this big chance to get three fine writing instruments at one low price in the most amazing pen offer we've ever made! Designed to bring you velvet-smooth writing touch and best possible value in styling and construction at this price. Fine quality matching plastic barrels are tapered to fit comfortably in the hand. Pocket level clips are gold plated. Streamlined barrels come in three smart colors: dubonnet (dark red), gray or black. *State color and men's or women's size.*

4 N 6930–Modern, streamlined 3-piece set in beautiful gift box. Shpg. wt. 12 oz. . . . $4.95

The new Webster Favo-rite Writes 4 times as long as ordinary pens . . . uses fluid ink!

- Streamlined barrel of gleaming du Pont Pyroxylin
- Sparkling, jewel-like 1/20 14K gold filled clip and crowns
- Tapered, hooded point for modern beauty and comfort
- New, quick-turn cap seals pen with ⅛ turn. Will not create suction
- Flexible hand-polished 14K gold point, osmiridium tipped for long wear

$5.95 Pen only

Laboratory tests of 9 nationally advertised pens prove the Webster Favo-rite holds 4 times as much ink as ordinary fluid-ink pens. Contains no rubber sack or bulky mechanism to reduce ink capacity or wear out. Writes up to 3 months without refilling. Refills in 10 seconds. (Filling instructions included.) In silver gray, dark green, dark red or black. Matching pencil. *State color and medium or fine point.* Price includes 20% Federal Tax. Shpg. wt. pen 4 oz.; pen and pencil set 7 oz.

Men's Size		Women's Size	
4 N 6915E—Pen	$5.95	4 N 6916E—Pen	$5.95
4 N 6917E—Set	$8.95	4 N 6918E—Set	$8.95



Mickey Mouse Ball Point Pen

[A] **Ideal pen for children.** Prevents ink-stained fingers. Mickey Mouse at top of plastic cap. Gold plated clip. Manufacturer will refill at any time for handling charge of 35c. **98c**

4 N 6816—*State pen color;* yellow, red or blue. Shpg. wt. 4 oz. 98c

Tower Ball Point Pen

[B] **A good quality ball point pen** exclusive with Sears for only 57c! Writes with a smooth line at any normal writing angle. Streamlined barrel and cap comes in black, dubonnet (dark red) or gray. Gold plated clip. For refill cartridge see Catalog Number 4 N 6813M below. **57c**

4 N 6929—*State pen color.* Shipping weight 4 ounces. 57c

BB Retractable Ball Point Pen

[C] **An amazing value** in a ball point pen with a retractable point! Turn top—instantly point appears. Turn it again—point disappears. Writes smoothly without skipping or smudging with a specially developed ink. Barrel in black, dubonnet (dk. red) or gray. For refill cartridge, see Catalog No. 4 N 6813M below. **98c**

4 N 6814—*State pen color.* Postpaid. (Shipping weight 4 oz.) 98c

BB Vest and Purse Ball Point Pen

[D] So convenient to carry in your purse. Full length when open. Ink flows at first touch to paper. No blotting. Plastic barrel in black, dubonnet (dark red) or gray. Metal cap. **98c**

4 N 6815M—*State pen color.* Postpaid. (Shpg. wt. 4 oz.) 98c
4 N 6813M—Refill cartridge (blue-black). Easy to install. Fits pens B, C and D. Postpaid. (Shpg. wt. 1 oz.) 49c

G.E. electric occasional Clocks

[A] **"The Navigator."** Wheel spokes and rim highly polished brass. Brown plastic case; tan dial. Gold color hands, numerals. Ideal gift. Dependable G. E. movement. Cord, plug incl. *Size:* 6¾ in. high; 7⅜ in. wide. Postpaid (Shipping weight 4 lbs.) **$9.54**
4 N 7328E $9.54

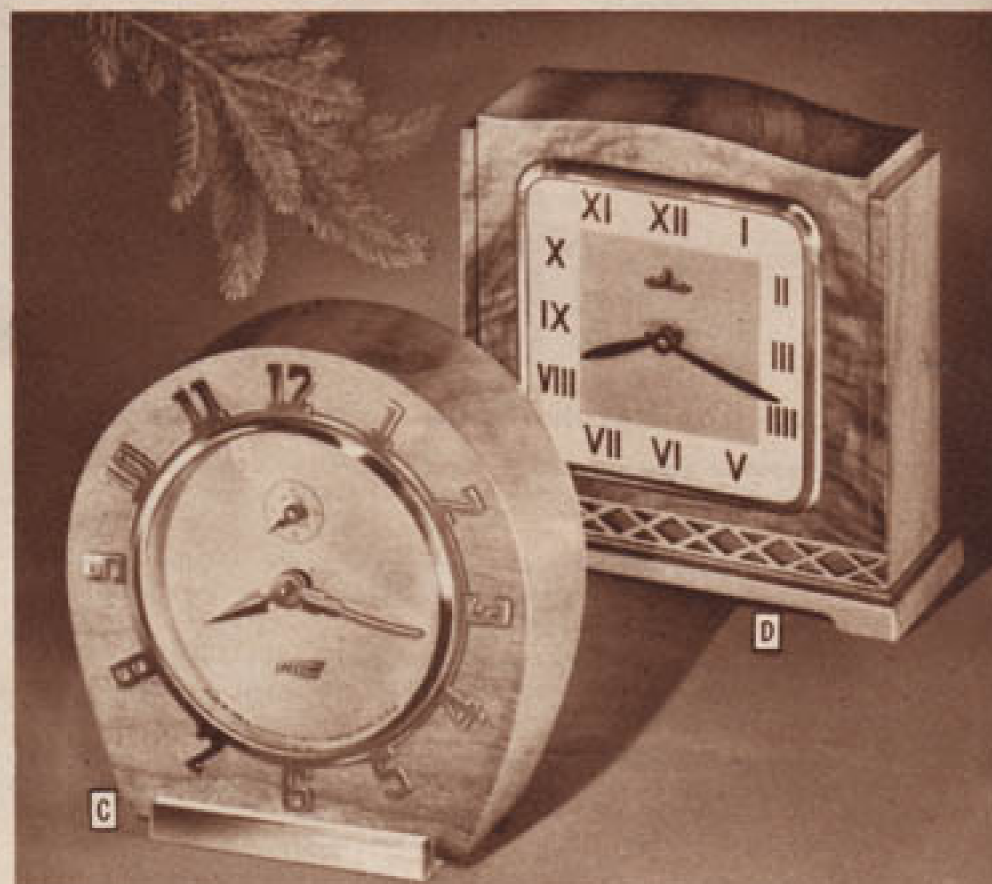
[B] **"The Delegate."** Occasional and alarm clock. Walnut color wood case. Brown numerals on gilt color dial; matching hands and rim. A welcome gift. *Size:* 5 in. high, 5³⁄₁₆ in. wide. G.E. movement. Cord, plug incl. Postpaid (Shipping wt. 3 lbs. 8 oz.) **$11.95**
4 N 7084E $11.95

Above clocks operate on 60-cycle, 110-120 volt A.C. Prices include 20% Federal Tax

A

B





D
C

Harmony House 8-day Clocks

[C] Horseshoe-shaped occasional and alarm clock in rich brown walnut color wood case. Cut-out gold color numerals around outside of dial is ultra smart. Patterned gold color dial; gold color rim, hands, base. Spring driven; wind once every eight days. Dependable movement. Melodious alarm; back shut off. *Size:* 6¾x5¾ in. **$4.74**
4 N 7030E—Shpg. wt. 3 lbs.... $4.74

[D] Smartly styled for living room, bedroom or den. Walnut finish wood case harmonizes with everything; metal base finished a dark brown. Square dial has tan hour track and gold color center. Gold color rim around dial is highly polished. Brown hands, Roman numerals. Spring driven; wind every 8 days. *Size:* 6¹⁄₁₆x5¾ in. **$7.14**
4 N 7339E—Shpg. wt. 3 lbs.... $7.14

Prices include 20% Federal Tax


E G F H


J K L M

For your writing pleasure

[E] **Calendar Desk Set** with Eversharp Ball Pen for the executive on your list. Calendar is brass; black ends. Black pen; gold color band. Replaceable ink cartridge. White onyx base 6x4 in. **$9.95**
4 N 6818—Shpg. wt. 1 lb. 6 oz.. $9.95

[F] **Desk Set** with Eversharp Ball Pen for home or the office. Makes an ideal Christmas gift the entire family will welcome. Black pen has replaceable ink cartridge. 1/20-12K gold filled band. White onyx base measures 3½x3 in. **$6.95**
4 N 6817—Shpg. wt. 1 lb...... $6.95

[G] **"Skyrocket" Desk Set** with regular Webster pen, 14K gold point. Black barrel has ink view; lever-action filler. Mottled black onyx base 3½ in. in diam. **$2.95**
4 N 6913—Shpg. wt. 1 lb...... $2.95

[H] **"Skyrocket" Twin-Pen Set.** One regular Webster pen; 14K gold point; one ball point pen solves the pen problem for yourself or for your friend. Low priced, saves you money. Replaceable ink cartridge. Black barrels; black plastic base 9¼x4⅜ inches. **$4.95**
4 N 6914—Shpg. wt. 4 lbs.... $4.95

Baby's shoes mounted for gifts

[J] **Ash Tray.** Bronze plated metal base. Postpaid. **$6.29**
4 N 8940F—Base, 7½x7⅛ in. Shpg. wt. 2 lbs. $6.29
4 N 8943F—Twin shoe tray (not shown). Base 10⅝x7¾ in. Shpg. wt. 3 lbs. $9.95

[L] **Book Ends.** Amber onyx base 6⅛x3⅝ in. Shoe bronze plated. (Shpg. wt. 2 lbs.). **$12.95**
4 N 8934F—Postpaid........ $12.95

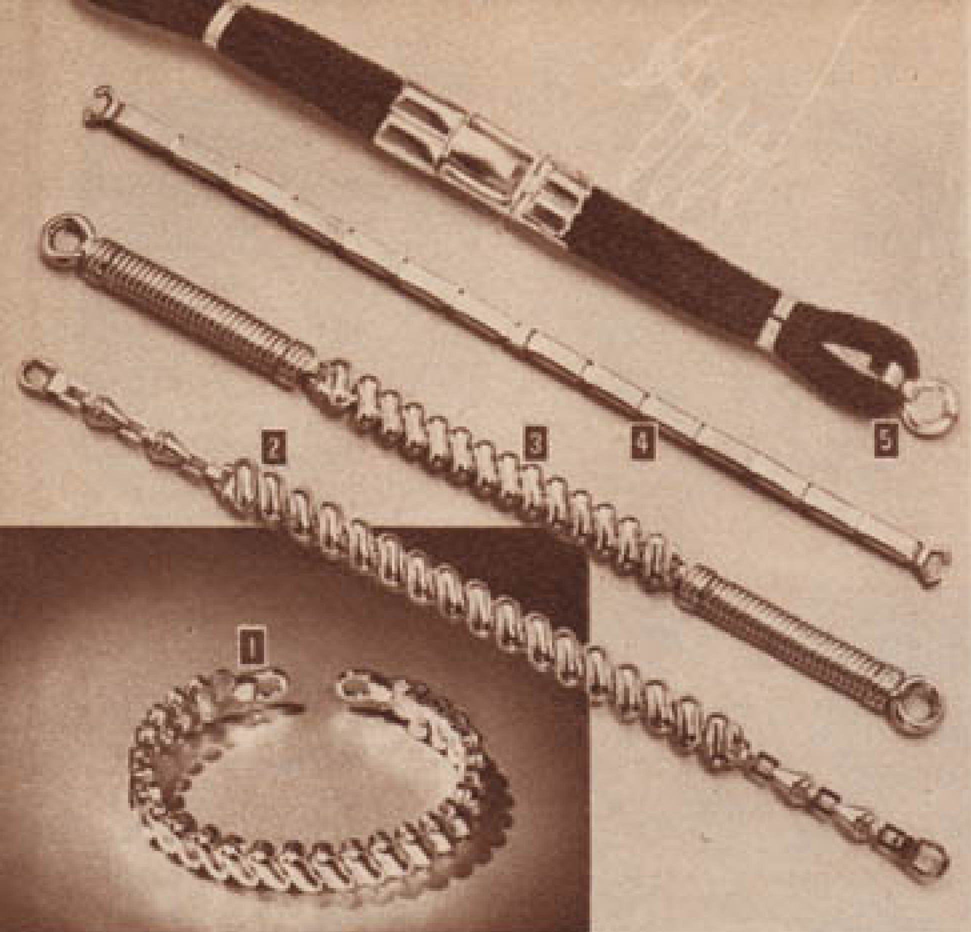
To Order: Attach name, address on each shoe. Attach money in envelope outside package. 3 weeks delivery. Postpaid from factory. No C.O.D.

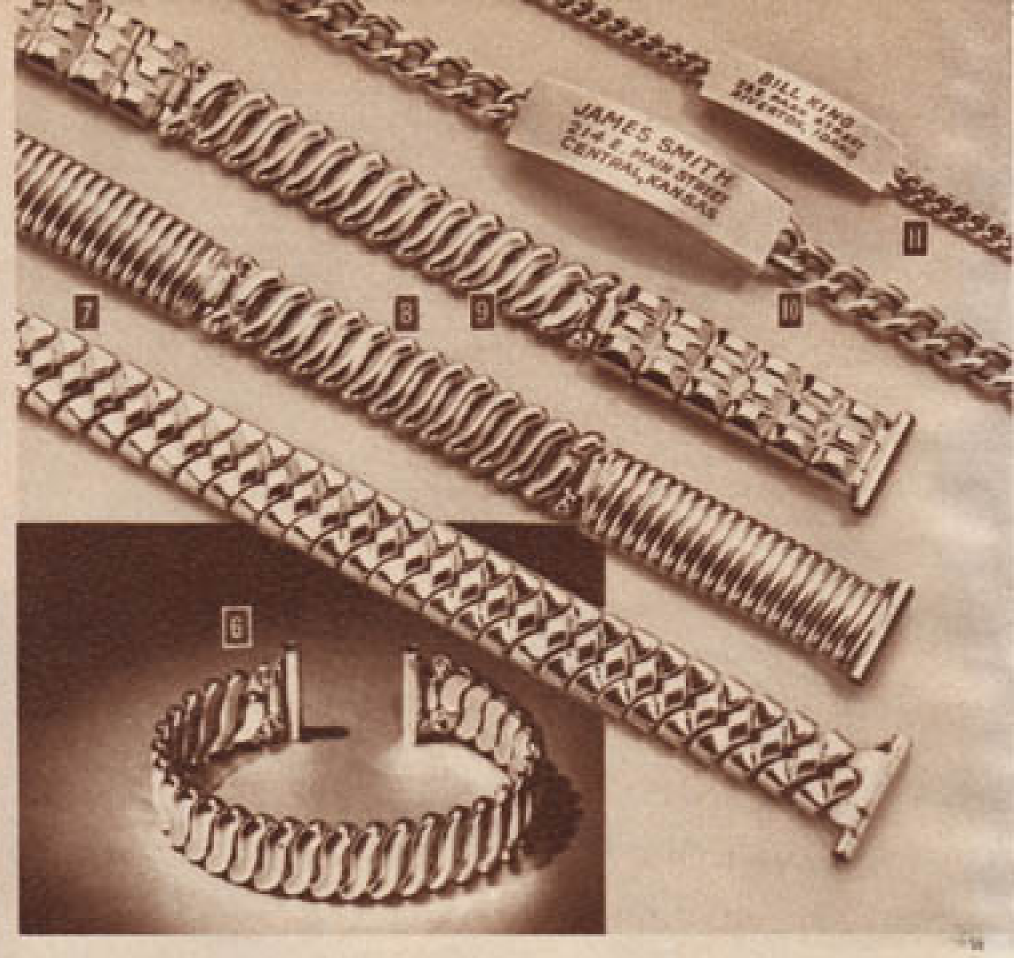
[K] **Ceramic Ash Tray.** Antique bronze color base, shoe. Postpaid (Shpg. wt. 2 lbs.) **$6.29**
4 N 8956F—Base 9½x7½ in..... $6.29
4 N 8955F—Single shoe tray 7⅜x7½ in. Postpaid (Shpg. wt. 1 lb. 8 oz.). $3.59

[M] **Book Ends.** Bronze plated metal base 7x3⅝ in. Postpaid (Shpg. wt. 3 lbs). **$9.95**
4 N 8946F—Pair $9.95

Unmounted Shoes (not shown). Bronze plated. Postpaid. (Shpg. wts.: 5 oz. and 10 oz.)
4 N 8949F—Single shoe.......... $3.50
4 N 8939F—Pair................ 4.95

It's easy to order on Easy Terms—see page 256





Women's Watch Bands . . Smartly Styled

[1] **Full expansion band,** rich and elegant . . . made in long-wearing 1/20 12K gold filled quality, rose or yellow color. Stretches to slip over hand.
4 N 1212E—*State gold color* . . . . *Was $6.95* Now $3.95

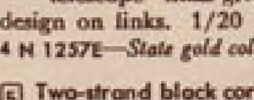
[2] **One-piece band with link ends** and expansion center section—stretches to slip over hand, holds watch safe. 1/20 12K rose or yellow gold filled.
4 N 1233E—*State gold color* . . . . *Was $5.95* Now $3.95

[3] **One-piece band with coiled-effect** ends and expansion center section—stretches to slip over hand. Enduring 1/20 12K rose or yellow gold filled.
4 N 1255E—*State gold color* $5.95

[4] **Tailored beauty, one of the newest** and smartest expansion bands. Neat "telescope" links give the appearance of a solid band. Striking engine-turned design on links. 1/20 12K rose or yellow gold filled.
4 N 1257E—*State gold color* $10.50

[5] **Two-strand black cord band,** heavy and extra wide, lends an ultra-smart note. Rose or yellow 1/40 10K rolled gold plated safety clasp.
4 N 1258E—*State wrist measure and gold color* $2.95

How to Order Women's Watch Bands



All of the above bands with the exception of style No. 5 are expansion styles and will fit almost any wrist. All women's bands have loop end only. (See sketch at left.) Shipping weight of each of these bands is 4 oz.

Expansion Style Watch Bands for Men

[6] **Full expansion band.** Very handsome on a man's watch. In durable gold filled quality with stainless steel back; or all stainless steel. *State end width.*
4 N 1219E—Rose or yellow 1/20 12K gold filled. *State color . . Was $3.95* $3.45
4 N 1221—All stainless steel in natural color . . . . *Was $3.50* 2.95

[7] **Full expansion band with links forming** a stunning bow-tie effect. Rich rose or yellow 1/20 12K gold filled with stainless steel back.
4 N 1220E—*State gold color and end width* $6.95

[8] **One-piece band with coiled-effect link ends** and expansion center section. Yellow or rose 1/20 12K rolled gold plate with stainless steel back.
4 N 1254E—*State gold color and end width* $7.95

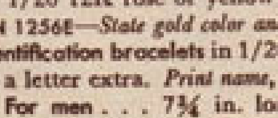
[9] **One-piece band, smart "hob-nail" effect link ends** and expansion center section. 1/20 12K rose or yellow gold filled, stainless steel back.
4 N 1256E—*State gold color and end width* $8.95

Identification bracelets in 1/20 12K yellow gold filled or sterling. Hand-engraved, 5c a letter extra. *Print name, address.* Shpg. wts. man's 8 oz.; boy's 7 oz.

[10] **For men** . . . 7¾ in. long.
4 NR 6050E—Sterling. Plain $5.98
4 NR 6051E—Gold filled. Plain . . . 8.98

[11] **For boys** . . . 6½ in. long.
4 NR 6087E—Sterling. Plain $2.49
4 NR 6088E—Gold filled. Plain . . . 3.49

How to Order Men's Watch Bands



Men's expansion style watch bands come in choice of ⅝ or ¾-inch end width. State ⅝ or ¾-inch end width according to end lugs on your watch (distance from X to Y in sketch at left). Measure carefully. Shpg. wt. each 4 oz.





Dunhill Pocket Lighter

Dunhill's famous Rollalite lighter—Just a stroke of thumb on side roller and it's lit! Gold plated case with ridged sides. 2½ in. high, ¾ in. wide. Leather gift box.
4 N 6066E—Postpaid (Shpg. wt. 5 oz.) . $15.00

Two handsome Table Lighters

[12] **Parker table lighter.** Chrome plated case with heavy ridged design on sides. Just a flick of your finger on side roller and it lights up. 3 in. high, 1⅝ in. wide. Postpaid (Shipping weight 7 ounces).
4 N 6067 . . . . $5.00

[13] **Ronson Crown table lighter** in silverplate, felt padding on bottom. Famous one-finger, one-motion, patented Ronson action. 2⅛-inch base, 2¾ in. high. Postpaid (Shpg. wt. 9 oz.).
4 N 6060E $12.00

Money-clip

[14] Keeps paper money in order. Clip opens up, like pages of a book. Postpaid (Wt. 2 oz.).
4 N 6075E—Electro gold plated $4.80
4 N 6076—Electro chrome plated $3.00
4 N 6077—Tumble nickel plated $2.00

Sterling Cigarette Case

[15] **If he smokes,** here's a gift to help make his Christmas a merry one. Handsomely styled sterling silver case, 3¾x3 in. with neat, engine-turned design or entirely plain. Bar holds 12 standard size cigarettes in place. Shpg. wt. 9 oz.
4 N 6068E—With design . $14.98
4 N 6069E—Plain 12.98

 Watch bands shown ¾ actual size. Prices include 20% Federal tax where E is added to catalog number (as 4 N 6069E)

Watchbands, Lighters, Necklaces, Earrings

"for every pine cone on your tree, you'll find a special gift from me."





Fine quality Pearls . . . at Sears low prices

Faithful copies of the genuine . . . made to our own exacting quality specifications

The value of a pearl necklace depends upon the creamy color and luster of each bead, achieved by many coatings of pearly essence . . . by the roundness of each pearl . . . the evenness of the size graduation . . . and the quality of the clasp used. Our three qualities are graded in this manner—each finer, more lustrous than the one before. One strand is about 17½ inches long; two strands, about 16 and 17½ inches, three strands, about 16, 17½ and 18 inches. Each necklace in gift box. Shipping weight each 5 ounces.

[A] **Budget-priced QUALITY.** Creamy luster, beads are coated 3 times with pearly essence. Lovely silver colored metal clasps.
4 N 4656E—1-strand necklace . . 79c
4 N 4657E—2-strand necklace . $1.59
4 N 4658E—3-strand necklace . . 2.29

[B] **Good QUALITY** . . . coated 5 times for finer luster. More carefully graduated. Rhinestone clasp.
4 N 4661E—1-strand necklace $1.10
4 N 4662E—2-strand necklace. 2.20
4 N 4663E—3-strand necklace. 3.30

[C] **OUR BEST QUALITY**—exquisite simulated pearls made to Sears own exacting quality specifications. Glass beads are coated twelve times to produce a lustrous, glowing iridescence. Each bead is almost perfectly round, the necklace very evenly graduated. Fine quality clasp is studded with sparkling rhinestones. Rayon satin lined gift box.
4 N 4633E—1-strand necklace. $3.19
4 N 4634E—2-strand necklace. 6.00
4 N 4635E—3-strand necklace. 9.00

3-piece Ensemble . . . $2.32

[D] Now you can have a complete ensemble of beautiful simulated pearls at a price you won't want to miss. This three-piece set consists of a one-strand pearl necklace with lovely, silvery cast, matching 2-row (flexible bracelet) matching button earrings with comfortable screw backs. 17½-inch necklace and bracelet are strung on heavy cord. Both have dainty silver color metal clasp.
4 N 4668E—3-piece matching set in rayon satin-lined gift box.
Shpg. wt. 13 oz $2.32

Simulated pearl Earrings

Ear-tip flattery. Four exquisite styles to choose from. Each has a luscious creamy tint. Shown ½ actual size. Shipping weight pair 3 oz.

[E] **Tailored button earrings.**
4 N 3912E—Screw backs. Pair 68c

[F] **Cluster of dainty pearls** with comfortable screw backs.
4 N 3998E . . . . Pair $1.14

[G] **Lovely grape cluster style.**
4 N 4045E—Screw backs.
Pair $1.14

[H] **Pearls and tiny rhinestones.**
4 N 3997E—Clip style. Pair $1.14



Newest fashion! Bib-style Necklace!

Now, once again, the most romantic of all fashion accessories is back . . . the 5-row bib-style necklace. Predicted by famous style forecasters to lead the latest trend in neckwear. Five strands of simulated pearls in 14, 15, 16, 17 and 18-inch lengths, graduated and strung on strong cord. Sparkling rhinestone clasp. In lovely gift box.

4 N 4607E—5-row necklace. Shpg. wt. 5 oz. $5.00

Famous La Tausca oriental pearl replicas

Nationally advertised La Tausca, striking reproductions of oriental pearls, among the finest of simulated pearls made. Creamy luster and iridescence of each bead closely resembles the real. Carefully graduated, strung on strong cord and knotted between each bead. 10K white gold clasp. ½-inch earrings have sterling screw backs. Gift box. Shpg. wt. 9 oz.

4 N 4610E—18-in. necklace, earrings $17.75

Cultured Pearls . . . Sears priced at $29.95

You've admired these beautiful pearls on others . . . now you can have them for yourself at this low price. Precious gems from living oysters, they possess the lustrous loveliness that can't be completely imitated. Enchanting luster and exquisite delicacy in each bead. Strung on strong cord, a knot between each bead. 10K white gold filigree clasp. Gift box.

♦4 N 04606EY—18-in. necklace. Shpg. wt. 5 oz. $29.95

All prices include 20% Federal Tax. Item marked ♦ sent from Chicago. Order and pay postage from your nearest Sears mail order house

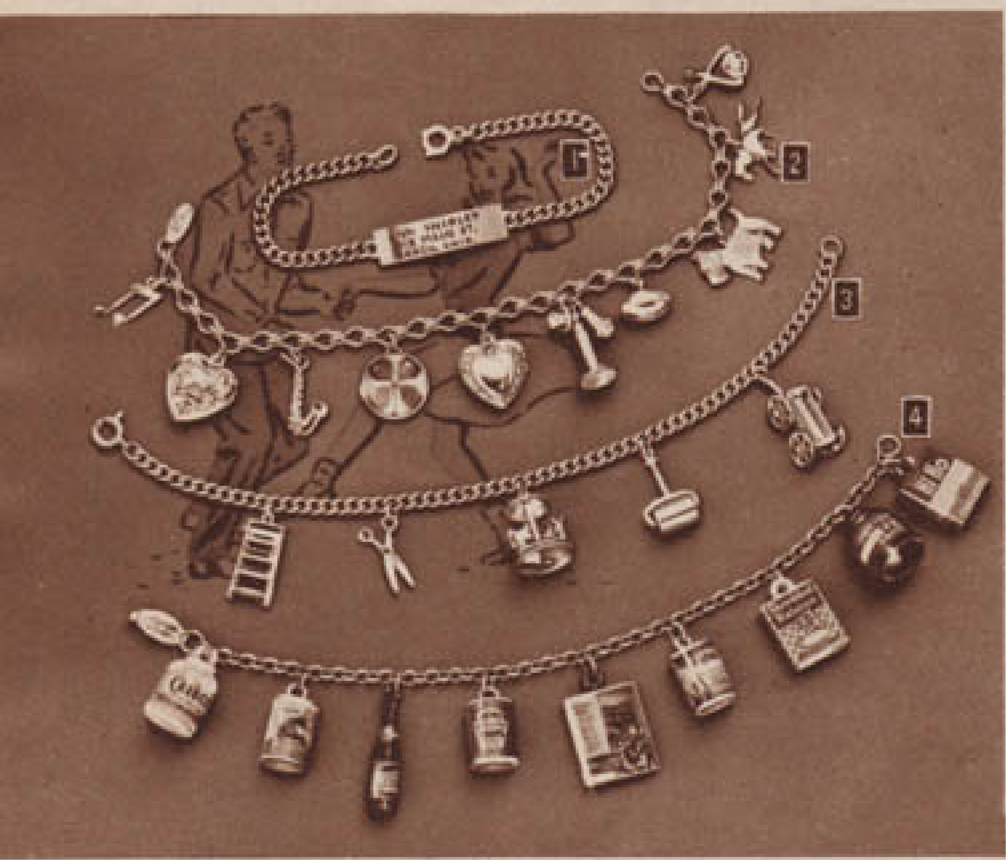


Moonbeam Jewelry by Coro

Pink, blue or moonstone white. Strung on double cord, a knot between each bead. Concealed bead clasp. Two-row cuff bracelet is strung on wire. Earrings have screw backs. Gift box. **$2.29 One-strand**

4 N 4678ME—One-strand, 16-in. necklace. *State color*. Shpg. wt. 5 oz. . .$2.29
4 N 4679ME—Two-strand, 15, 16½-in. necklace. *State color*. Shpg. wt. 6 oz. 4.49
4 N 4422ME—Cuff bracelet. *State color*. Shpg. wt. 5 oz. 2.29
4 N 3928ME—Cluster earrings. 1 in. diam. *State color*. Shpg. wt. 3 oz. . . . 1.14





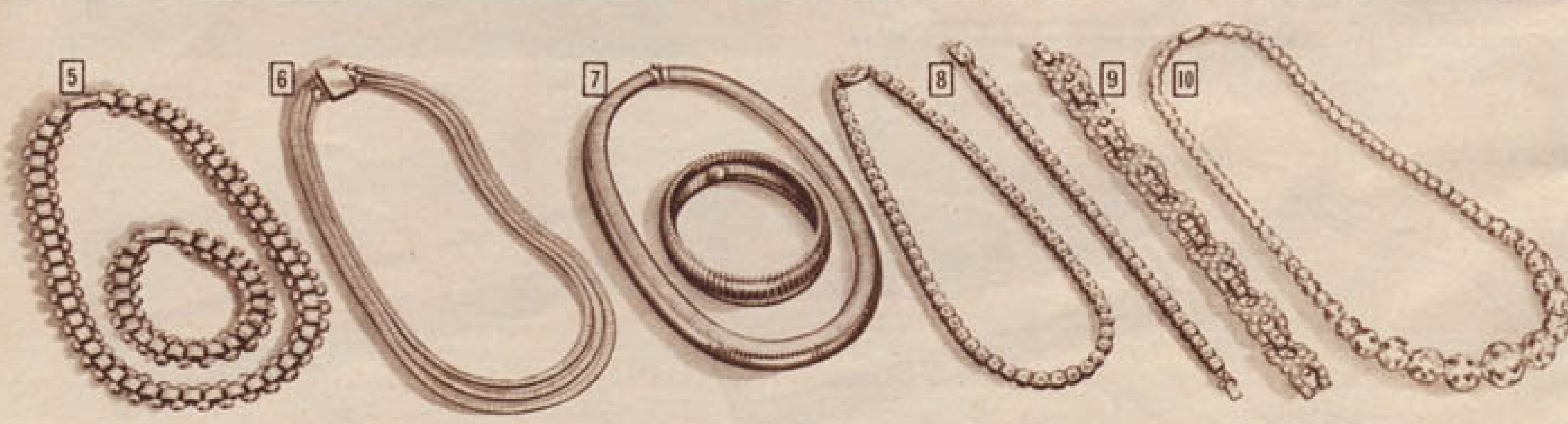
Bracelets—in 4 dainty styles

[1] **Identification bracelets.** Inscribed with name and address. Print engraving wanted. If correctly engraved, may not be returned. 6½ in. long.
4 NR 4593E—1/20 12K gold filled. Shpg. wt. 4 oz. $3.25
4 NR 4592E—Sterling silver. Shpg. wt. 4 oz. $1.98

[2] **Beautiful bracelet** with 10 charms dangling from a dainty chain.
4 N 4402E—Gold color metal. 7 in. long. Shpg. wt. 4 oz. 69c

[3] **Bracelet with 5 movable charms:** wagon, roller, carousel, scissors, ladder.
4 N 4421E—Silver color metal. 6½ in. long. Shpg. wt. 4 oz. $1.10

[4] **The most unusual charm bracelet** you ever saw. 9 colorful miniatures of nationally advertised products, including a Sears-Roebuck catalog!
4 N 4429E—Silver color metal, 7 in. long. Shpg. wt. 4 oz. $1.14



Lovely Necklace and Bracelet Sets—for accessory accents that count

[5] **Lacy necklace and bracelet set,** so lightweight you forget you have it on. Large and small metal links form a smart pattern. Edge is faceted to give a diamond-like glitter. Necklace, 15 in. long. Bracelet, 6½ in. long. *State finish:* gold or silver color. Shipping weight 4 oz.
4 N 4624E—Set. $1.14

[6] **Triple-strand snake chain** with snugly woven links in yellow gold plate. 14½, 15½, 16½ in. lengths. Clasp is highly polished. A sophisticated touch to add simple elegance to dressy or tailored clothes. Shipping weight 6 ounces.
4 N 4625E. $1.14

[7] **Snake-like choker style necklace** sensationally low-priced. Coil of gold color metal to fit curve of your neck. 14½ in. long, expands to 17 in. Matching expansion bracelet. Shpg. wts.: necklace 4 oz.; bracelet 3 oz.
4 N 4603ME–Necklace . $2.32
4 N 4403ME–Bracelet. . .$1.14

[8] **Flexible necklace** with large, jewel-colored stones in crystal, ruby, aqua blue, emerald or sapphire blue. 13¾ in. long. Matching bracelet, 7½ in. *State color*. Shipping weights: necklace 4 oz.; bracelet 3 oz.
4 N 4672ME–Necklace. . $2.32
4 N 4418ME–Bracelet . . .$1.10

[9] **Rhinestone link bracelet.** Intricate design. 7½ in. long. Shpg. wt. 4 oz.
4 N 4414E. $3.38

[10] **Jewel-cut crystal glass** beads reflect light from their many facets. 16 in. long. Shpg. wt. 5 oz.
4 N 4654E. $1.14

All prices include 20% Federal Tax . . . For Easy Terms, see page 256 of this book





Three smart gift suggestions

[1] **Handsome jewel box** with lock and key for safe storage. Removable tray is partitioned; deep bottom for other jewelry. Wooden box has simulated leather cover with gold color line trim. Rayon lining. *State color:* red or blue.
4 N 4820—*Size:* 10x7x3⅜ in. Shpg. wt. 1 lb. 12 oz. . . . $2.89

[2] **Ideal gift for men or women! Exquisite metal cigarette case** with new type construction that lifts cigarettes up from the case as lid is opened. Metal arm in center is partitioned to hold 12 standard size cigarettes. Silver or gold color top has swirled engine-turned design. *State color.*
4 N 4748—*Size:* 4x3 inches. Postpaid (Shpg. wt. 5 oz.) . . $1.95

[3] **Rayon satin powder case.** This pretty little case keeps your cosmetic needs all together for you. So handy to carry in your purse. There's an extra compartment for money, if you want to carry this small case instead of a larger purse. Case comes in green, red, black with harmonizing lining. Contains matching enameled Rex metal compact, lipstick holder with screw-type bottom, comb and metal holder with glass bottle (not shown) for perfume. *State color.*
4 N 4741—*Size:* 6x4 inches. Shpg. wt. 3 oz. $2.77

Compacts and Cigarette Case

It's a gift to know what gift to give. A gift that's personalized means a lot. Choose one of these smartly designed compacts or cigarette case. Engraved with 3 initials or name of not over 5 letters. *Please print engraving wanted.* If correctly engraved, may not be returned. Postpaid (Shpg. wt. 5 oz.).

[4] **Square compact by Rex** . . . attractive metal case in glistening satin finish. Initials in gleaming gold color. Sifter style. Soft puff. *State gold or silver color case.*
4 NR 4747—2⅜ inches square $1.95

(Not shown.) Cigarette case by Rex in gleaming gold color metal. Gold color initials. Holds 12 standard size cigarettes.
4 NR 4731—3x2⅜ inches $1.95

[5] **Heart-shaped compact by Rex** . . . gleaming satin-finished metal case . . . highly polished rim. Gold color initials. Sifter style. *State silver or gold color case.*
4 NR 4734—3x2⅞ inches $1.95

[6] **Rex round compact in a convenient size.** Gold or silver color metal case, satin-finished with gold color initials. Sifter style. Deep powder compartment. *State color.*
4 NR 4737—3-inch diameter $1.95

Sterling Compacts

[7] **Look at this price!** Then rub your eyes and look again! It's true! Only $6.95 for sterling silver compacts! A typical Sears money-saving value. All are exquisitely designed. Choose from two magnificent styles: Graceful flower-sprays or handsome panel designs, delicately etched on a smooth, satin-finished background to give a gleaming jewel-like sparkle. Deep powder compartment with mesh sifter. Soft chamois puff. Diameter 4 in. Designs vary. Postpaid (Shpg. wt. 4 oz.).
4 N 4744E—Flower designs . . . $6.95
4 N 4745E—Panel designs 6.95







Indian-design jewelry

Beautiful, blue gemstone made of ground genuine turquoise set in rich-looking silver color metal.

[8] **Bracelet with small round gemstone.**
4 N 4564E—½ in. wide. Shpg. wt. 6 oz. . . $1.14

[9] **Bracelet, Indian symbol** on each side of stone.
4 N 4563E—1 inch wide. Shpg. wt. 6 oz. . . $2.58

[10] **Beautifully designed bracelet** with oblong stone.
4 N 4562E—1¼ in. wide. Shpg. wt. 6 oz. . $2.98

[11] **Ring, set with oblong gemstone.** Adjustable.
4 N 4926E—1¼ in. long. Shpg. wt. 4 oz. . $2.58

[12] **Ring with large round gemstone.** Adjustable.
4 N 4927E—¾ in. diam. Shpg. wt. 4 oz. . . $2.98

[13] **Earrings set with round stones.** Screw backs.
4 N 4027E—½ in. diam. Shpg. wt. 3 oz. . . $1.68

New beauties by Elgin American

[14] **Elgin American metal cigarette case** matches the exquisite design on compact (15). Both have the same gleaming gold color finish. Holds 10 standard size cigarettes. Buy both for a smart gift. Postpaid.
4 N 4754M—*Size:* 3x3¾ in. Shpg. wt. 5 oz. $7.50

[15] **Elgin American compact,** a masterpiece of styling. Jewel-like satin-finished gold color metal case has exquisite floral design. Metal cover over powder compartment. Soft puff. Full, clear mirror. Postpaid.
4 N 4753M—*Size:* 2⅝x2⅜ in. Shpg. wt. 5 oz. $5.95

[16] **Heart shaped compact . . . a new design by Elgin American.** All gold color metal case with graceful flower design on lustrous satin-finished top. Metal cover on powder compartment. Postpaid.
4 N 4752—*Size:* 3⅛x3⅛ in. Shpg. wt. 5 oz. $5.95

Budget-priced Compacts

[17] **Here's a value that's really tops!** Metal compact with enameled top. No choice color or design but any one will make a lovely gift.
4 N 4749—4-in. diam. Postpaid (Shpg. wt. 4 oz.) 98c

[18] **Round compact** with engine-turned design. Gold color metal case. Sifter style, soft puff.
4N4751—2⅛ in. diam. Postpaid (Shpg. wt. 3 oz.) 98c

[19] Tiny rosebuds blossom on exquisitely designed simulated cloisonne top of metal case. In gold color, black, red or blue. *State color.*
4N4740—3-in. diam. Postpaid (Shpg. wt. 4 oz.) 98c

[20] **Gold color metal compact** with mirror finish stripes on satin-finished background. Sifter.
4N4750—2⅝x2⅜ in. Postpaid (Shpg. wt. 4 oz.) 98c

Prices include 20% Federal Tax where E is added to catalog number (as 4 N 4744E). Easy Terms on page 256





You've never seen so much style at such a low price!

20% Fed. Tax incl.

Your choice of any item . . . . only 69c

Wonderful new costume pieces for yourself, or for gifts . . . fashioned of silver or gold colored metal and set with sparkling stones. Each piece is an outstanding value. Safety clasps. Screw back earrings. Shpg. wts.: Necklace, bracelet, earrings 3 oz.; pins 4 oz.; chatelaine 5 oz.

[A] **Choker length necklace.** Gold color metal links in rope design.
4 N 4602E—15 in. long 69c

[B] [D] **Charm bracelet** with large gold color metal 4-leaf clover dangling from wide chain. Jewel-colored stone in center of each leaf.
4 N 4401E—7 in. long 69c

[C] **Antique-looking pin.** Gold color metal with cluster of rhinestones in black onyx-effect center. Long metal drops dangle from pin.
4 N 3512E—1¾x1¾ in. 69c

[E] **Popular bowknot pin.** Aqua blue or rose stone in center of gold color metal bow. *State color.*
4 N 3509E—2½ in. long 69c

[F] **Lovely orchid pin.** Orchid colored enameled metal petals outlined in gold color. Rhinestones on leaf and center of flower.
4 N 3524ME—2 in. long 69c

[G] **Matching orchid earrings.**
4 N 3924ME—¾ in. . . . Pair 69c

[H] **Flower pin.** Ruby or sapphire blue color stone in center of flowers. Gold color metal. *State color.*
4 N 3508E—3½ in. . . . . . . Pair 69c

[J] **Little Abner and Daisy Mae** metal chatelaine. Enameled in gay colors. Gold color chains, 3 and 3½ in.
4 N 4601E—2½ and 2 in. pins 69c

[K] **Brooch.** Beautiful pin with big sparkling rhinestone in center studded with brilliant small rhinestones. Silver colored metal.
4 N 3511E—2 in. long 69c

[L] **Rabbit pin.** Gold color metal with large simulated turquoise (light blue) stones and rhinestones.
4 N 3510E—2 in. long 69c

[M] **Wedding band style earrings** with 6 aqua blue or ruby stones. Gold color metal. *State color.*
4 N 3902E—1 in. long . . . Pair 69c

[N] **Gypsy style dangle earrings.** Gold colored metal splashed with muti-colored stones.
4 N 3906E—1¼ in. long . . Pair 69c

[P] **Moonstone earrings.** Pink or blue with tiny rhinestones. Silver colored metal. *State color.*
4 N 3905E—⅝ in. diam. . . Pair 69c

[R] **Swirl-type earrings** set with exceptionally fine rhinestones.
4 N 3901E—¾ in. long . . . Pair 69c



Looking for something really lovely? Here are big values in Better quality Pins

For silhouetted beauty on dark dresses and suits . . . for costume brilliance —you'll want one of these attractive pins or sets. In rich-looking heavy gold plate or silver colored metal set with jewel-colored stones. Safety clasps. Screw back earrings. Shpg. wts.: pins 4 oz.; earrings 3 oz.

[S] **Shimmering rhinestone primrose** with rose-colored stone in center of lovely flower. Leaves and stem in rich heavy gold plate.
4 N 3595ME—3 in. long $2.32

[T] **Matching earrings.**
4 N 4051ME—¾ in. . . Pair $1.14

[V] **Two-flower pin.** Ruby, aqua blue or sapphire blue stones. Rhinestones tip stamens. Gold plated. Chain, 3, 4 in. *State color.*
4 N 3596E—3½ in. wide $3.35

[W] **Huge rhinestone** in center of striking flower design. Smaller stones on petals. Silver color metal.
4 N 3583E—2¾ in. long $4.48

[X] **Gorgeous flower pin** with large blue sapphire colored stone in center of white rhinestone encrusted petals. Sapphire stones form tiny veins of petals and leaves.
4 N 3525E—2½ in. long $2.32

[Y] **Horn of plenty pin** with tiny simulated pearls spilling from its depth. Made like jewelry priced much higher. Two narrow bands of solidly set tiny rhinestones around top of pin. Simulated pearl at end. Gold plated metal.
4 N 3504ME—2⅝ in. long . . . $3.35

[Z] **Matching earrings.**
4 N 3904ME—¾ in. Pair $3.35

Prices include 20% Federal Tax. Convenient Easy Terms on orders over $10. *For details, see page 256*







Easy-to-afford Costume Pins and Earrings that will make instant gift hits

Unusually fine quality . . . up-to-the-minute styles . . . down-to-earth prices

Your choice of any item in this group . . . for only **$1.14**

Rhinestone Earrings . . rhodium plated

Set in rhodium plate to increase sparkle of the stones. Comfortable screw backs. Shpg. wt. pair 3 oz.

[A] **Glistening snowflake** design earrings.
4 N 3922E—⅝ in. long..........Pair $1.14

[B] **Semi-band style earrings.** Double row of stones.
4 N 3920E—¾ in. long..........Pair $1.14

[C] **Ear-line swirl.** Designed with bright stones.
4 N 3921E—1 in. long..........Pair $1.14

[D] **Rhinestone loop earrings.** Brilliant graduated stones.
4 N 3919E—¾ in. long..........Pair $1.14

Stone set gold plated metal earrings

Highly polished. Screw backs. Shpg. wt. pair 3 oz.

[E] **Forget-me-not earrings.** Ruby, emerald, aqua blue colored stones in center of flower.
4 N 3917E—½ in. *State color*..........Pair $1.14

[F] **Band style earrings** with aqua blue, crystal or ruby colored stones set down the center.
4 N 3916E—⅞ in. *State color*..........Pair $1.14

[G] **Swirling leaf earrings** of silver colored metal.
4 N 3915E—1 in. long..........Pair $1.14

Smart styles for pierced ears

[H] **Large brilliant center stone** surrounded by smaller rhinestones. 1/20 12K gold filled wires. In ruby, aqua blue or white colored center stone. *State color.*
4 N 3909E—⅝ in. diam. Shpg. wt. 3 oz...Pair $1.14

[J] **Tiny simulated pearl** circled with small star-bright rhinestones. 1/20 12K gold filled wires.
4 N 3908E—⅜ in. diam. Shpg. wt. 3 oz...Pair $1.14

[K] **Wedding band style.** Etched design on 1/30 10K yellow rolled gold plated loops. 10K gold wires.
4 N 3962E—1 in. long. Shpg. wt. 3 oz.....Pair $1.14

[L] **Sparkling ruby, emerald,** topaz or crystal color stone in dainty prong setting. Gold plated wire. *State color.*
4 N 3990E—⅜ in. diam. Shpg. wt. 3 oz... Pair $1.14

Gold plated metal pins

Highly polished to a gleaming luster and set with sparkling colored stones to add smartness to your costume. Safety clasps. Shipping weights: Pins 4 oz.; pin and earring set 7 oz.

[M] **Reindeer head with towering antlers.** Small red stone in eye. Pear-shaped aqua blue stone ears.
4 N 3506E—3¼ in. long..........$1.14

[N] **Flower spray.** Large simulated pearl in center of flower. Tiny curved petals. Large leaf.
4 N 3502E—3 in. long..........$1.14

[P][R] **Pin and earring set.** Mother bird and her off-spring chit-chatting on a branch. Bodies are studded with blazing rhinestones. Sparkling blue stones in eyes. Matching earrings have screw backs. Pin is 2½ inches wide, earrings ¾ inch wide.
4 N 3507E—Pin and earring set..........$1.14

[S] **Rhinestones bright as diamonds** and glowing stones the color of rubies and zircons play across the strings of this bright gold color metal lyre.
4 N 3584E—2 in. long..........$1.14

[T] **Sterling silver love-bug.** Easy to pin on. Just squeeze wings together, then release. Pin perches smartly on suit lapel, hat or bag.
4 N 3528E—2 in. wide..........$1.14

[V] **Open fan pin.** Bouquet of flowers with white, rose and blue stone combination on daintily etched oriental landscape design
4 N 3505E—2¼ in. wide..........$1.14

[W] **Dagger pin.** Top has large red stone and 2 side rhinestones. 5-inch chain. Saber can be removed from scabbard and the two worn as a chatelaine.
4 N 4604E—3 in. long..........$1.14

Sparkling rhinestone pins

Pins with the diamond bright glitter you love . . . in the styles you like . . . to wear now and season after season. All fashioned of silvery color metal. Safety clasps. Shipping weight 4 oz.

[AA] **Beautiful brooch-type pin.** Unusually lovely design. Brilliant rhinestones outline the pin. Large diamond-bright rhinestones in center.
4 N 3517E—2 in. long..........$1.14

[BB] **Unusually long saber** studded with rhinestones. A stunning style piece that will add dash to your tailored suits and dresses.
4 N 3516E—3¾ in. long..........$1.14

[CC] **Old-fashioned bouquet.** Shimmering rhinestones in flower. Lacy frill of silver color metal filigree design. Highly polished metal bowknot.
4 N 3526E—2½ in. long..........$1.14

[DD] **Exquisite plume pin.** Silver colored metal sprinkled with twinkling stones. Large rhinestone in tip. Looks like a much higher-priced pin.
4 N 3515E—2½ in. long..........$1.14

[EE] **Two smartly styled clips.** Large, sparkling stones on flower. Smaller stones on leaf. Sturdy clip style backs. Wear one on each lapel of your suit. Adds smartness to high or low-necked dresses, too.
4 N 3527E—1½ in. long..........Pair $1.14

[FF] **Lovely chatelaine** to sparkle brilliantly on your best frocks. A circle of large rhinestones with simulated pearl in center is outlined with dainty filigree work. Double chain, 3½ and 5½ in. long.
4 N 4605E—Pins, 1⅛ in. diam..........$1.14

Prices include 20% Federal Tax. Do your Christmas shopping on Sears Easy Terms. *See page 256 for details*



Positively the greatest Diamond Reduction in our history
Prices slashed 22% to 35%

Select your diamond in the quality you want . . . mounted in a solitaire or diamond-set ring

CLASSIC SOLITAIRE MOUNTINGS in 14K yellow gold with white gold crowns to emphasize the brilliant beauty of the diamonds.

Special for the Christmas season! Our three diamond qualities—Fine, Tradition, Finest—mounted in your choice of setting. If she likes the simple style, select our tailored solitaires. If her taste tends toward the more elaborate, she'll thrill to one of our diamond-set mountings. Prices vary according to the carat size, quality of diamond and ring designs. Wedding ring engraved, no extra charge.

A Tailored mounting with dainty facets. Diamond set in white gold crown.
4 N 02979MEY—1/8 ct. shown. *State ring size 5 to 8, carat size, and Fine, Tradition or Finest quality.*

FINE QUALITY		TRADITION QUALITY		OUR FINEST QUALITY	
1/16 carat	$ 26.95	1/16 carat	$ 31.95	♦1/16 carat	$ 39.95
1/10 carat	36.95	1/10 carat	44.95	♦1/10 carat	54.95
1/8 carat	44.95	1/8 carat	52.95	♦1/8 carat	62.95
1/6 carat	59.95	1/6 carat	69.95	♦1/6 carat	83.95
1/5 carat	71.95	1/5 carat	94.95	♦1/5 carat	109.95
1/4 carat	92.95	1/4 carat	119.00	♦1/4 carat	140.00
♦1/3 carat	137.00	♦1/3 carat	160.00	♦1/3 carat	190.00
♦3/8 carat	163.00	♦3/8 carat	198.00	♦3/8 carat	230.00

4 NR3351ME—Matching Wedding Ring . . $8.25

B Traditional orange blossom design. Diamond set in white gold crown.
4 N 02938MEY—1/4 ct. shown. *State ring size 5 to 8, carat size, and Fine, Tradition or Finest quality.*

FINE QUALITY		TRADITION QUALITY		OUR FINEST QUALITY	
1/10 carat	$ 38.95	1/10 carat	$ 46.95	♦1/10 carat	$ 56.95
1/8 carat	46.95	1/8 carat	54.95	♦1/8 carat	64.95
1/6 carat	61.95	1/6 carat	71.95	♦1/6 carat	85.95
1/5 carat	73.95	1/5 carat	96.95	♦1/5 carat	111.95
1/4 carat	94.95	1/4 carat	121.00	♦1/4 carat	142.00
♦1/3 carat	139.00	♦1/3 carat	162.00	♦1/3 carat	192.00
♦3/8 carat	165.00	♦3/8 carat	200.00	♦3/8 carat	232.00
♦1/2 carat	225.00	♦1/2 carat	300.00	♦1/2 carat	350.00

4 NR2420ME—Matching 5-diamond Wedding Ring . . $42.95

C Highly polished beveled ring with diamond set in white gold crown.
4 N 02914MEY—1/2 ct. shown. *State ring size 5 to 8, carat size, and Fine, Tradition or Finest quality.*

FINE QUALITY		TRADITION QUALITY		OUR FINEST QUALITY	
1/8 carat	$ 46.95	1/8 carat	$ 54.95	♦1/8 carat	$ 64.95
1/6 carat	61.95	1/6 carat	71.95	♦1/6 carat	85.95
1/5 carat	73.95	1/5 carat	96.95	♦1/5 carat	111.95
1/4 carat	94.95	1/4 carat	121.00	♦1/4 carat	142.00
♦1/3 carat	139.00	♦1/3 carat	162.00	♦1/3 carat	192.00
♦3/8 carat	165.00	♦3/8 carat	200.00	♦3/8 carat	232.00
♦1/2 carat	225.00	♦1/2 carat	300.00	♦1/2 carat	350.00
♦3/4 carat	440.00	♦3/4 carat	475.00	♦3/4 carat	500.00

4 NR 2165ME—Matching seven-diamond Wedding Ring . . $57.95

READ BEFORE ORDERING: Print initials and date for engraving. State size of center diamond. Rings marked ♦ sent from Chicago. Order from your Sears mail order house.

SPARKLING SIDE DIAMONDS in white settings set in exquisite 14K yellow gold unless otherwise stated, increase the beauty of the stones.

Not for seasons have so lovely diamonds been offered at such stupendous savings! So, take a tip from Santa and make this a memorable Christmas for your "best-beloved" with a flaming diamond for her finger. Each stone is clear, blue-white in color and expertly cut and polished to bring out all its fire. Mounted in white crowns to enhance their size. Sent in gift boxes. Postpaid (Shipping weight 4 oz.).

D Two side diamonds add to the beauty of center stone set in white gold crown.
4 N 03006MEY—1/8 ct. shown. *State ring size 5 to 8, carat size, and Fine, Tradition or Finest quality.*

FINE QUALITY		TRADITION QUALITY		OUR FINEST QUALITY	
1/16 carat	$ 38.95	1/16 carat	$ 43.95	♦1/16 carat	$ 51.95
1/8 carat	56.95	1/8 carat	64.95	♦1/8 carat	74.95
1/6 carat	71.95	1/6 carat	81.95	♦1/6 carat	95.95
1/5 carat	83.95	1/5 carat	106.95	♦1/5 carat	121.95
1/4 carat	104.95	1/4 carat	131.00	♦1/4 carat	152.00
♦1/3 carat	149.00	♦1/3 carat	172.00	♦1/3 carat	202.00
♦3/8 carat	175.00	♦3/8 carat	210.00	♦3/8 carat	242.00
♦1/2 carat	235.00	♦1/2 carat	310.00	♦1/2 carat	360.00

4 NR 2424ME—Matching 3-diamond Wedding Ring . . $25.95

E Two side diamonds in your choice of 14K yellow or white gold. *State choice.*
4 N 02953MEY—1/4 ct. shown. *State ring size 5 to 8, carat size, and Fine, Tradition or Finest quality.*

FINE QUALITY		TRADITION QUALITY		OUR FINEST QUALITY	
1/8 carat	$ 62.95	1/8 carat	$ 70.95	♦1/8 carat	$ 80.95
1/6 carat	77.95	1/6 carat	87.95	♦1/6 carat	101.95
1/5 carat	89.95	1/5 carat	112.95	♦1/5 carat	127.95
1/4 carat	110.95	1/4 carat	137.00	♦1/4 carat	158.00
♦1/3 carat	155.00	♦1/3 carat	178.00	♦1/3 carat	208.00
♦3/8 carat	181.00	♦3/8 carat	216.00	♦3/8 carat	248.00
♦1/2 carat	241.00	♦1/2 carat	316.00	♦1/2 carat	366.00
♦3/4 carat	456.00	♦3/4 carat	491.00	♦3/4 carat	516.00

4 NR 2406ME—Matching five-diamond Wedding Ring . . $48.95

F Six side diamonds total wt. abt. ⅕ ct. State 14K yellow or white gold ring.
4 N 02982MEY—1/2 ct. shown. *State ring size 5 to 8, carat size and Fine, Tradition or Finest quality.*

FINE QUALITY		TRADITION QUALITY		OUR FINEST QUALITY	
1/8 carat	$101.00	1/8 carat	$110.00	♦1/8 carat	$125.00
1/4 carat	149.00	1/4 carat	175.00	♦1/4 carat	198.00
♦1/3 carat	193.00	♦1/3 carat	216.00	♦1/3 carat	246.00
♦3/8 carat	219.00	♦3/8 carat	254.00	♦3/8 carat	286.00
♦1/2 carat	279.00	♦1/2 carat	354.00	♦1/2 carat	404.00
♦5/8 carat	358.00	♦5/8 carat	415.00	♦5/8 carat	500.00
♦3/4 carat	494.00	♦3/4 carat	529.00	♦3/4 carat	554.00
♦1 carat	618.00	♦1 carat	725.00	♦1 carat	865.00

4 NR 2425ME—Matching five-diamond Wedding Ring (total 1/5 ct.) . . $79.95

Engagement rings are shown 2½ times actual size to bring out the fine detailing of the center stone and the mounting. Prices include 20% Federal Excise Tax.

Thrill her beyond words with the brightest of gems

[A] Lovely for a girl's first diamond and especially wonderful to wear on Christmas day. 14K yellow gold ring richly engraved with hearts and ridges. Diamond set in white gold crown to enhance its size.

4N02977E–1/50 ct. shown.
1/100 carat.......$13.75
1/50 carat....... 16.75
1/32 carat....... 18.50
1/25 carat....... 21.50

[B] 14K yellow gold, filigree design, diamond in white gold.

4 NR 3008E—Set of 2 rings.
1/20 carat...............$40.95
1/16 carat............... 42.95
1/12 carat............... 49.95
1/10 carat............... 53.50
4 N 02970E — Engagement ring shown with 1/10 ct.
1/20 carat...............$22.95
1/16 carat............... 24.95
1/12 carat............... 31.95
1/10 carat............... 35.50
4 NR 2164E — Matching 3 diamond wedding ring.....$18.95

[C] Two side diamonds in white gold add beauty to center stone. 14K yellow gold ring.
4N03007ME–Engagement Ring shown with 1/6 ct.
1/16 carat........ $34.95
1/10 carat........ 45.95
1/8 carat........ 52.95
1/6 carat........ 67.95
1/5 carat........ 79.95
1/4 carat........ 100.95
4 NR 2426ME—Matching 5-diamond wedding ring............$34.95

State ring size 5 to 8 and carat size of center diamond. Postpaid (Shpg. wt. 4 oz.)









For the bride and groom

Simple styles that are in perfect taste. 14K yellow gold wedding rings. Women's sizes 5 to 8, Men's 8 to 12. *State size.* Postpaid (shpg. wt. 4 oz.)

[D] 4 NR 3100E—Bride's wedding ring. One twinkling diamond set in white gold..................$9.95

Classic round top ring ⅛-in. wide
[E] 4 NR 3277E—Bride's........$5.95
4 NR 3278E—Groom's......$9.95

Rich grooved style in wide ring
[F] 4 NR 3259E—Bride's........$6.95
4 NR 3260E—Groom's......$14.95

Zircons . . . bright as Christmas Stars

Zircons are gem stones so like real diamonds in appearance the ordinary person can't tell the difference. Stones set in 14K yellow gold rings, unless otherwise stated. *State size:* 5 to 8. Rings in gift box. Shpg. wt. 8 oz.

[G] ♦4 N 05159EY—White (abt. 1⅛ ct.). 2 diamonds...........$29.98

[H] ♦4 N 05158EY—About 5/8 ct. *State white or blue.* 2 side diamonds $19.98

[J] ♦4 N 05157EY–Abt. 1 ct. *State blue or white.* 10K yel. gold mounting.$14.98

[K] ♦4 N 05156EY—Dainty stone about 5/8 carat. *State blue or white*...$12.98

[L] ♦4 N 05155EY—White, about 1/2 carat 10K ring...............$8.95

[M] ♦4 N 05154EY—White, about 1/4 ct. 10K gold ring..............$8.95

Genuine hand-carved, shell-pink Cameos

Authentic in every detail. Mounted in shining 10K yellow gold unless otherwise stated. Each in gift box. Shpg. wt. each 3 oz.

[N] ♦4 N 05999EY—Pendant with 18-in. chain. 7/8 in. size for neckline interest.$14.98

[P] ♦4 N 05161EY–Ring. Braided mounting makes stone look larger. *State size* 5 to 8....................$12.98

[R] ♦4 N 05160EY–Ring. Deeper pink stone, set in wide band. *State size:* 5 to 8...$8.98

[S] ♦4 N 05849EY—Bracelet, cuff style with fine open scroll work. 1/20 12K yellow gold filled gives new dramatic interest to your best dress. ⅝ inch wide....$5.98

[T] ♦4 N 05998EY–Brooch with exquisite frame design. Sturdy safety clasp. Loop for chain—wear as pendant. 1¾ in. long........$12.98

Make this a memorable Christmas for her with a glamorous ring . . . looks like a real gem

She'll show off one of these sparkling rings as her loveliest Christmas present. True-color simulated stones, unless otherwise stated, are cut with many facets to sparkle like real gems. Each stone mounted in a beautiful 10K yellow gold ring. Ring sizes are 5 to 8, unless otherwise stated. *State birthmonth, size.* Shipping weight each 4 oz. In gift box.

[V] [Z] **Ring and matching Pendant** with 18-inch chain, a costume accessory she'll wear for many years.
♦4 N 05002MEY—Ring "Z"........ $7.50
♦4 N 5989MEY—Pendant "V"...... $8.50

[W] **Four diamonds,** each 1 pt., in white gold plus clear stone, a dream of a Christmas gift.
♦4 N 05037EY $24.98

[X] **Two diamonds,** each 1 pt., in white gold add beauty to the rich stone.
♦4 N 05038EY $16.98

[Y] **Four bright zircons** that look like diamonds shine on both sides of stone.
♦4 N 05040EY $10.98

[AA] **Your birthstone in center** of a bright stone cluster. Richly detailed ring.
♦4 N 05041EY $7.98

[BB] **Pretty pierced mounting** in substantial weight holds rich stone.
♦4 N 05042EY....................$7.35

[CC] **Marquise-shaped stone** set between dainty flowers. Lovely on the hand.
♦4 N 05028EY................... $6.50

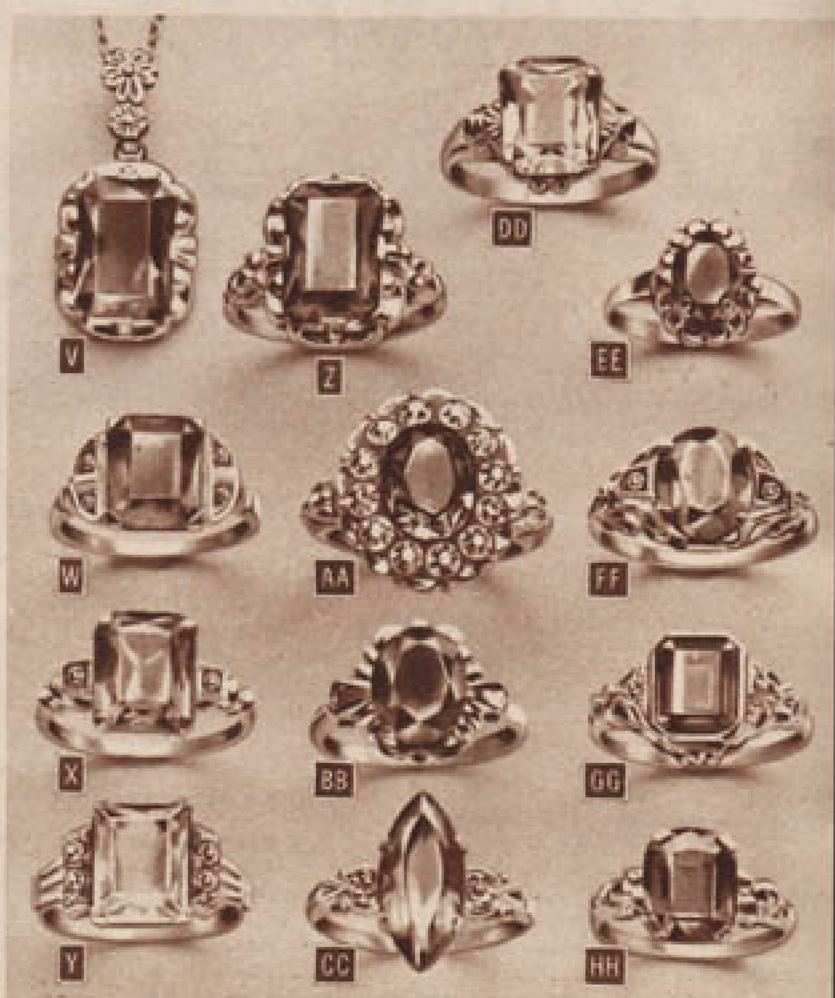
[DD] **Fine square-cut stone** set in a richly engraved ring. A budget buy that's very attractive.
♦4 N 05013EY—Women's..........$4.19
♦4 N 05012EY—Girls' size 3 to 5....$3.49

[EE] **Girls' ring** with bright stone firmly set in oval shaped crown. Size 3 to 5.
♦4 N 05006EY...................$2.98

[FF] **Brilliant synthetic stone** with two side diamonds.
♦4 N 05048EY...................$19.98

[GG] **Dainty engraved flowers** flank this synthetic stone. Pleasing to the eye.
♦4 N 05046EY...................$13.98

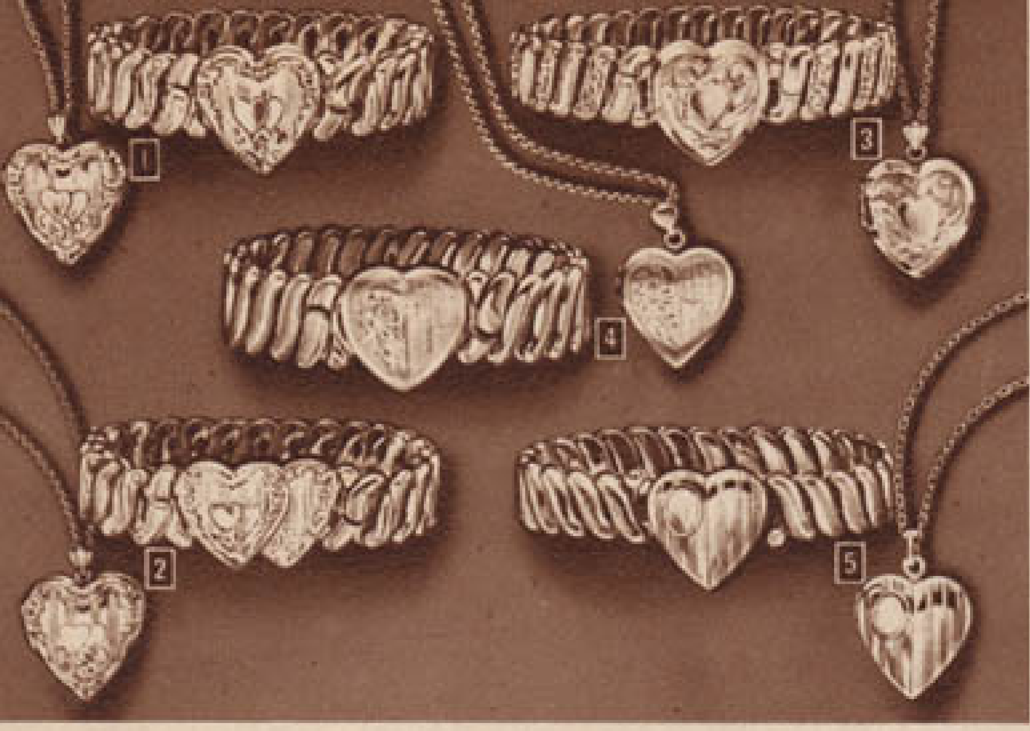
[HH] **Lavishly engraved** mounting sets off beauty of the fine synthetic stone.
♦4 N 05024EY................... $9.98

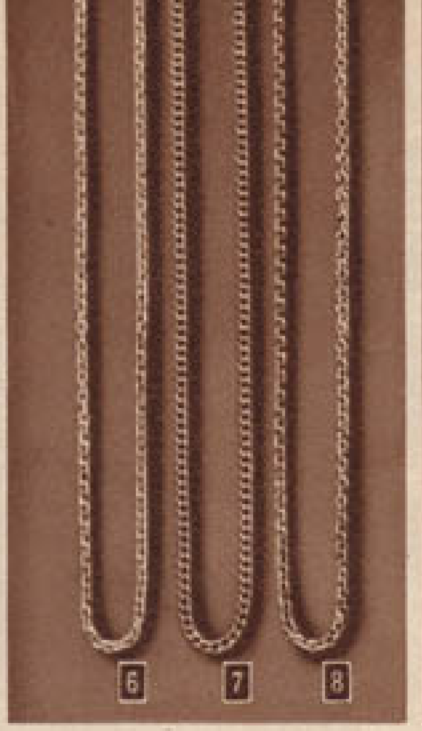


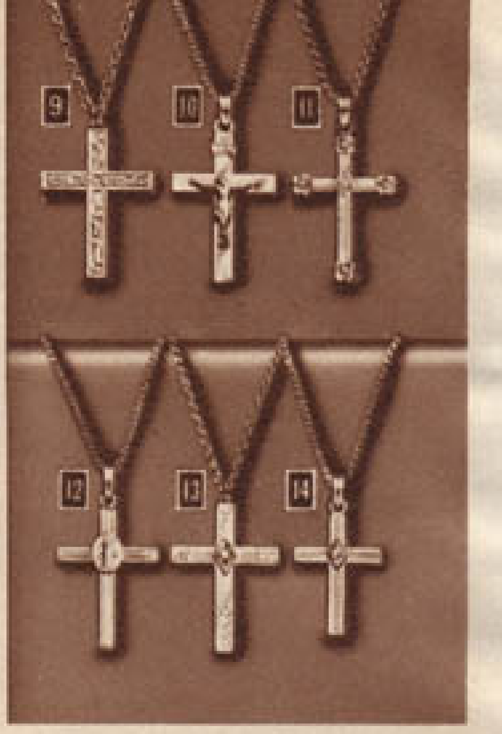
BIRTHMONTH CHART

Jan....Dark Red Garnet	May......Pale Green Spinel	Sept......Dark Blue Sapphire
Feb....Purple Amethyst	June......Violet Alexandrite	Oct.......Rose Pink Zircon
Mar....Sea Green Aquamarine	July......Red Ruby	Nov......Golden Sapphire
Apr....White Sapphire	Aug......Light Green Peridot	Dec......Blue Green Zircon

Items with ♦ sent from Chicago or Philadelphia. Order, pay postage from our nearest mail order house. All items shown actual size. Prices include 20% Federal Tax







Engraved Jewelry . . . so definitely her own

Bright fashion stars so right as Christmas gifts! So flattering to wear! Bracelets unless otherwise stated are yellow gold plate. Lockets unless otherwise stated are 1/20 10K yellow gold filled; have 18-in. chains. Lockets hold 2 pictures. Shpg. wt. set 8 oz.; bracelet 6 oz.

[1] **Highly polished bracelet and locket** decorated with flower and entwined heart design. Raised scroll edge—the accessory that changes a dress into a costume. May be engraved. *Print 2 initials.*
4 NR 5879E–Set $10.98

[2] **Double heart bracelet and locket set** with beautifully raised scroll motif outlining the hearts to make this a charming trinket to wear right through the day. May be engraved with two initials. *Print two initials wanted.*
4 NR 5885E—Set $11.98

[3] **Rose and green gold design** plus lovely flower engraving puts this dainty set in the luxury class as far as design is concerned; at Sears though it's moderately priced. Bracelet heart opens; holds two pictures. *Print 1 initial.*
4 NR 5870E—Set $14.98
4 NR 5871E—Bracelet only $10.75

[4] **Exquisite flower and dot design** on smooth satin-finish. A set she'll treasure always; one she'll wear with her nicest things. Bracelet is 1/20 10K yellow gold filled. Locket 1/20 10K yellow gold filled. *Print 1 initial.*
4 NR 5881E—Set $11.98
4 NR 5845E—Bracelet only $8.50

[5] **For the junior miss** a bracelet and locket set just as pretty as the ones for older sister. Engine turned design. Bracelet and locket are 1/20 12K yellow gold filled. Chain 15 in.
4 NR 5872E—Set. *Print 1 initial* $9.95
4 NR 5873E—Bracelet only. *Print 1 initial* . . $7.50

Metal Chains

Dainty Crosses

For locket, cross, pendant, 3 weights; 3 lengths. Shpg. wt. each 2 oz. Select a 10K yellow gold chain for enduring loveliness . . strong clasp.

[6] Lightweight	[7] Heavyweight	[8] Medium weight
4N5825E–16-in. . $1.99	4N5831E–16-in. $3.89	4N5828E–16-in. . . $2.59
4N5826E–18-in. . 2.19	4N5832E–18-in. . 4.29	4N5829E–18-in. . . 2.79
4N5827E–20-in. . 2.39	4N5833E–20-in. . 4.69	4N5830E–20-in. . . 2.99

1/20 12K yellow gold filled chains for the thrift-minded shopper.

Lightweight	Heavyweight	Medium weight
4N5834E–16-in. . . 79c	4N5840E–16-in. . $1.39	4N5837E–16-in. . . $1.09
4N5835E–18-in. . . 89c	4N5841E–18-in. . 1.49	4N5838E–18-in. . . 1.19
4N5836E–20-in. . . 99c	4N5842E–20-in. . 1.59	4N5839E–20-in. . . 1.29

Crosses dear to the heart

Crosses. 18-in. chains, except (14) which are 15-in. Shpg. wt. ea. 3 oz.

[9] 1/20 12K yellow gold filled.
4N5857E–¾-in. . $2.98
4N5858E–1-in. . . 3.19

[10] 10K yellow gold cross with image.
4N5863E–¾-in. . $4.59
4N5864E–1-in. . . 4.98

[11] 10K yellow gold cross with dainty floral design.
4N5854E–1-in. . . . $5.49

[12] 10K yellow gold cross with tiny medal of the Virgin.
4N5859E–1-in. . . . $6.49

[13] 10K yellow gold. Diamond set cross.
4N5855E–¾-in. . $8.98
4N5856E–1-in. . . 9.50

[14] Diamond set cross.
4N5862E–¾-in. . $4.98
4N5861E–No diamond. ¾-in. . . $3.69



Remember her with jewelry as sentimental as Christmas morn

Lovely lockets appeal to all women. Open to hold two pictures. Engraved or stone set as listed. Have matching chains. Shipping weight each 4 oz.

For girls. 9/16-in. size. 15-in. chain.

[15] **Heart Locket.** 1/20 10K gold filled.
4 NR 5817E—*Print 1 initial* . . $2.59

[16] **Heart Locket.** 1/20 12K gold filled. Dainty engraved 3 tone design.
4 NR 5847E—*Print 1 initial* $2.98

[17] **Locket with the Lord's Prayer** inside. Genuine mother of pearl on front with tiny gold cross.
4 N 5936E—7/16x9/16 in. . . . $2.98

1/20 12K yellow gold filled

For Women. All have 18-inch chains and safety clasps

[18] **Round Locket.** 1/20 12K gold filled. Floral Trim. ¾-inch size.
4 NR 5811E—*Print 1 initial* $3.19

[19] **Heart Locket.** 1/20 12K gold filled. Heart, flower trim. ¾-in. size.
4 NR 5812E—*Print 1 initial* $3.39

[20] **Heart Locket.** 1/20 12K gold filled. Flower trim. ¾-inch size.
4 NR 5801E—*Print 1 initial* $3.79

[21] **Heart Locket.** 1/20 12K gold filled. 3-tone finish. ¾-inch size.
4 NR 5815E—*Print 1 initial* $3.98

[22] **Book Locket.** 1/20 12K gold filled. Pretty green, gold trim. ¾-in. size.
4 NR 5802E—*Print 1 initial* $4.19

[23] **Heart Locket.** 1/20 12K gold filled. Rose, green design. 1-inch size.
4 NR 5876E—*Print 1 initial* $3.98

[24] **Locket with genuine diamond** in white gold. 1/20 12K gold filled.
4 N 5844E—¾-in. size $4.98

[25] **Heart Locket** with rose cut diamond. 1/20 12K gold filled.
4 N 5996E—1 inch $7.98

Solid 10K yellow gold

For Women. 18-in. chains; safety clasp.

[26] **Heart Locket.** Engine turned design. *Print 1 initial.* ¾ in. size.
4 NR 5808E—¾-in. size $8.95
4 N 5810E—With diamond; same design as above $12.98

Larger Heart locket (not shown) with same design as above. *Print 1 initial.*
4 NR 5809E—1-in. size $11.98

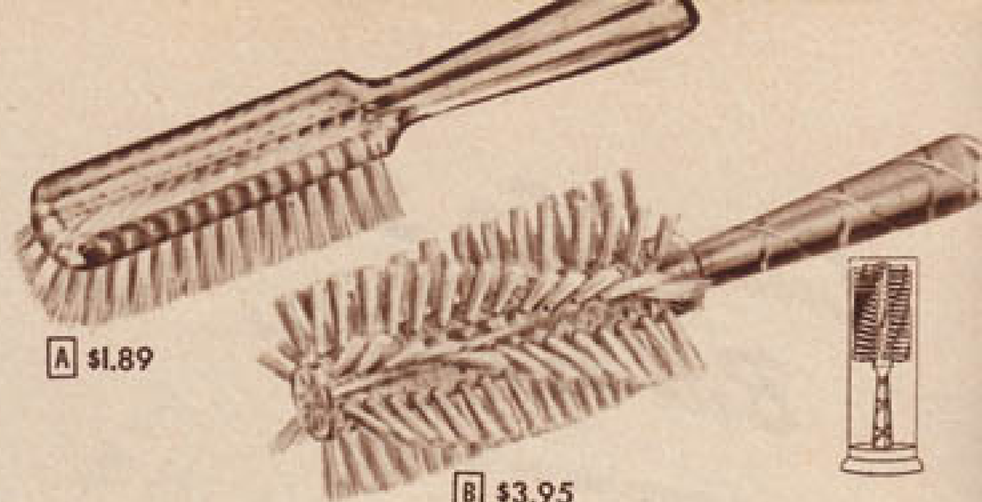
[27] **Heart-shaped lapel pin.** Rose and yellow gold bow knot pin with safety clasp. Classic design. *Print 2 initials.* Looks very expensive.
4 NR 5846E—1⅜ in. long $16.98

All items shown actual size. Prices include 20% Federal Excise Tax. For Easy Terms see page 256



Women's Gold Jewelry, Brushes, Mirrors, Trays

"here's a golden story here be silver news."



A $1.89

B $3.95

A **Pastel Colored Lucite Brush.** A bright and shiny way of spreading Christmas cheer. Popular professional style brush in either soft rose or glowing blue. 5 rows of sturdy Nylon bristles for longer wear and extra service. (About 8 inches long.) *State color* rose or blue.
8 N 6368—Shpg. wt. 8 oz.....**$1.89**

B **New Spiral Lucite Hair Brush** . . . for all-around good hair grooming. Long sturdy Nylon bristles arranged in spiral fashion for easier and better brushing. Gift packaged, with cellophane cover. 8¾ inches long.
8 N 9649—Postpaid.
(Shpg. wt. 8 oz)............**$3.95**

Gleaming, crystal clear Lucite Brush and Comb Set

- **Our best Brush and Comb Set** . . . and priced so low
- Hand cut to give sparkle and gleam of a rare gem
- Firm, evenly spaced, long wearing Nylon bristles
- Professional style, perfect for the whole family

$2.00 2-pc. set

C Every woman wants to have soft, beautiful hair. Give your lovely lady this wonderful set to keep her hair alluringly lustrous. The clear brush will help bring out the hidden sheen and keep her hair romantically soft to the touch. The extra stiff, extra long white Nylon bristles are long wearing and seem to give the scalp the best possible invigorating circulation.

This excellent Lucite set makes an ideal gift for each member of the family. A hint for Christmas giving . . . give one to the "Juniors" on your list to start them on the tricks of good grooming.
8 N 6371—Shpg. wt. 8 oz. Brush 8¾ in. Comb 8 in. 2-pc. Set **$2.00**



C $2.00

Mirrored gifts that reflect the gayety of Christmas

D **Lucite Trim Reversible Mirror.** Just a flip of the finger and the mirror turns. One side is magnifying and the other is plain. Mirror diameter is 5½ inches. Perfect for women in applying make-up and grooming eyebrows. Grand gift for men, too . . . they'll enjoy using it for shaving. Convenient for use anywhere as a utility mirror. 5¾ inches high.
8 N 6259—Shipping weight 1 lb. 6 oz................**$2.39**

E **Lucite Hand Mirror.** She'll treasure this gift every time she uses it . . . and it's such an inexpensive gift idea. Sparkling Lucite forms an attractive frame for the two-sided mirror. One side magnifying and other plain. 12 in. long; diameter 5½ in.
8 N 6260—Shipping weight 14 ounces.................**$2.19**

F **Mirror Tray with floral design handles.** Can't you just see bottles of perfume on this lovely tray? A wonderful gift . . . and won't it look bright and gay under the tree? Besides using it for perfumes she'll also use it to hold powder jars, bottles of sachet and other feminine incidentals. Size is 18x8¾ inches.
8 N 7004—Shipping weight 4 pounds.................**$2.39**

G **Tray and Perfume Bottle Set.** An alluring and romantic way to say "Merry Christmas." All 3 pieces are beautifully fashioned of clear glass with artistic love-bird trim. The oval mirror tray is 11½x7¾ inches. It has a charming detail all around that makes it unusually attractive. The 2 perfume bottles are 6 inches high. The attractive powder box is 3¾ inches in diameter and 2½ inches high. For a really unusual Christmas present why not include a bottle of her favorite cologne with this set? See page 84 for a wonderful selection of very popular colognes.
8 N 07045—Shipping weight 5 pounds...............**$2.98**



E $2.19

D $2.39



F $2.39



G $2.98 set



$5.95 **All-Aluminum Bed Table** . . . to make her feel like a queen. She won't have to worry about taking care of table . . . satiny finish will not chip, tarnish or peel and it washes easily. It's safe . . . special brace keeps legs rigid . . . rubber pads prevent scratching table when used as serving tray. Tilts to 4 angles. Black plastic handle. Silver color.
8 N 02572—Shpg. wt. 4 lbs. Top 15x24 in. **$5.95**





Superb Make-up Sets under $1.25

by Ponds, Lady Esther, Jergens and Tangee

[A] **5-pc. Ponds Social Whirl.** A flattering combination for Christmas giving. Contains small sizes cold cream, vanishing cream, skin freshener and medium shades lipstick and face powder.
8 N 9851E—Postpaid
(Shipping weight 1 lb. 2 oz.)..... 90c

[B] **Tangee Beauti-Kit.** Matched make-up to match her glowing color and natural good looks. Contains small sizes face powder, cake rouge and lipstick in harmonizing medium shades.
8 N 9751E—Postpaid
(Shpg. wt. 6 oz.)..... 3-piece set 60c

[C] **Lady Esther 3-pc. Set.** Unusually appealing gift. Specially designed box includes 1-oz. bottle Bridal Bouquet cologne, small sizes 4-purpose face cream and medium shade powder.
8 N 9852E—Postpaid
(Shipping weight 1 lb.).......... 90c

[D] **Jergens' 4-pc. Ladies' Set.** Loveliness for her in attractive gift package. Includes small sizes lotion, all purpose cream, face powder and Morning Glory cologne. Medium shades.
8 N 9853E—Postpaid
(Shpg. wt. 2 lbs. 10 oz.) 4-pc. set $1.20

SOAPS for Refreshing . . . Luxurious Gifts

by Yardley, Chateau du Parc, Wrisley and Luxor

[E] **Chateau du Parc Perfume Patticakes** Adorable sachets to keep lovely lingerie and handkerchiefs daintily scented at all times. Wonderful to slip in with linens . . . perfect in little girls' closets. Cellophane wrapped. *Choice of* Carnation, Lilac or Apple Blossom fragrances. Decorated with dainty blossoms to match scent. Send combination of patticakes and soap (at right). *State scent.*
8 N 9623E—Shpg. wt. 3 oz.
Package of 8.................. 55c

[F] **Chateau du Parc Soap.** Looking for presents that are easy on your pocket book? This soap is just the answer. Smart box holds 6 toilet size bars of mild, rich lathering soap. Artistic floral design outline on top of each cake. *Choose* excellent soap in 4 fragrances . . . Carnation, Apple Blossom, Lilac or Pine. Order set of patticakes (described at left) for each box. *State scent.*
8 N 9621—Shpg. wt. 1 lb. 12 oz.
Box.......................... 59c

[G] **Luxor American Beauty Rose Buds.** Exquisitely shaped roses made of fine soap. Rose colored and also rose scented. Gayly packaged, they make charming gifts . . . look festive under a tree. Get several . . . appealing to both little girls and their mothers.
8N3775—Postpaid.(Wt. 2 lbs.).... 89c

[H] **Perfumed Soap Clusters.** Floral design on each of six fragrant bars of creamy, rich-lathering soap. Dainty posies on cover of attractive gift box. Give one of each delightful *scent*: Apple Blossom or Carnation. *Please state scent.* Shipping weight 1 lb. 4 oz.
8 N 4983—Gift box of 6 cakes...49c

[J] **Yardley Lavender Toilet Soap.** A wonderful soap with the scent of freshly crushed lavender flowers. Hard milled. Lathers foamy as whipped cream.
8 N 4464—Postpaid (Shipping weight 15 oz.)............. Box of 3 cakes $1.00

[K] **Wrisley Bath Superb Soap.** Four oversized bars of smooth, delicately scented soap. Has fragrance of real flowers. Extra big cakes are especially handy for bath. Elegant gift box will look charming under Christmas tree. Soap comes in your choice of Apple Blossom, Gardenia, Lilac or Pine.
8 N 4985—Postpaid (Shpg. wt. 2 lbs. 9 oz.). *State scent.* Box of 4.... $1.19

[L] **Wrisley Toilet Superb Soap.** Delightfully scented soap that is always a favorite. Beautiful gift box contains 8 toilet bars of excellent, rich lathering soap. Order enough so you'll have some extras for last minute presents. *Your choice* of these popular fragrances: Apple Blossom, Gardenia, Lilac or Pine.
8 N 4989—Postpaid (Shpg. wt. 1 lb. 6 oz.). *State scent.* Box of 8.. $1.19

ITEMS DESCRIBED ABOVE ILLUSTRATED ON OPPOSITE PAGE

PERSONALIZED Soap for every age

- Name and design last and last for many washings
- Four designs . . . for men, women and children
- Each bar complete with *both* name and design

$1.75 6 bars Postpaid



What person doesn't like to see his own name in print? Flatter your friends and family with this fine French milled soap, individual as their own names! Delicately scented, it combines beauty with duty. It's a novel way of saying "Merry Christmas"!

Mother Goose. Colored characters will be a delight to children.
8 NR 9821F—Postpaid (Shpg. wt. 1 lb. 3 oz.).... 6 bars $1.75

Floral design. Gorgeous flowers in glowing colors.
8 NR 9822F—Postpaid (Shpg. wt. 1 lb. 3 oz.) ... 6 bars $1.75

Gay Nineties. Couples will love the spry, jaunty figures.
8 NR 9823F—Postpaid (Shpg. wt. 1 lb. 3 oz.) ... 6 bars $1.75

Dog. Sharp outline of wire-haired dog is popular with men.
8 NR 9824F—Postpaid (Shpg. wt. 1 lb. 3 oz.) ... 6 bars $1.75

TO ORDER: Give catalog number. Print name wanted on soap: first name as Jane; full name as *Mary Smith*; family name as *The Freemans*; or couple as *Mr. & Mrs. Ames.* Shipped from factory in New York. No C.O.D. orders. 6 cakes in a box, all with same name. Christmas orders accepted until Dec. 5th.



Beautiful Atomizers for colognes and perfumes

[X] **Classic Design Atomizer.** A lovely addition to her dresser and grand for her perfumes and colognes. Gold colored metal cap, knitted bulb cover. 3⅝ inches high and 1½-inch base.
8 N 7056—Postpaid. (Shipping weight 10 ounces.)............... $1.25

[Y] **Modern Design Atomizer.** Pamper your lady fair with this bright atomizer. Reflects light and golden hue of her perfume or cologne. Gold color metal cap, knitted bulb cover. 2⅝ in. high, 3½-in. base.
8 N 9781—Postpaid. (Shipping weight 12 ounces).............. $2.00

[Z] **Matched Atomizers.** An extra special atomizer set for that extra special someone. She can keep one of her precious perfumes in each adorable bottle. Simply designed in gleaming, sparkling glass. Two bottles in beautiful gift box. Slender gold colored metal cap and arm.
8 N 9769—Postpaid. (Shipping weight 12 oz.) Each measures 2½ inches high ... base 1¾ inches.................................. Set $3.00



Fragrant Colognes to give away on Chistmas Morning

Yardley's Old English Lavender Water. So sweet, natural, fresh it is ideal for women of any age. 2¾ oz. bottle.
8 N 4493E—Postpaid
(Shipping weight 1 lb. 8 oz.).. .$1.80

Shulton's Old Spice Toilet Water. Tangy scent of crushed roses and spice. 4 oz.
8 N 5551E—Postpaid
(Shipping weight 1 lb. 4 oz.).... $1.20

Hudnut's Yanky Clover Toilet Water. Joyous, fresh as new cut clover. 3⅛ oz.
8 N 4278E—Postpaid
(Shipping weight 1 lb. 5 oz.) ... $1.20

Floral Cologne; Sears Own. True garden *scents:* Lily of the Valley, Garden Pinks, Apple Blossom or Floral Bouquet. 4 oz.
8 N 5731E—Shipping weight 15 ounces. *Please state scent*....... 71c

Make up an Easy Terms order . . . see page 256 for complete details



ITEMS SHOWN ABOVE DESCRIBED ON OPPOSITE PAGE









Tantalux Perfume Bar

The key to her heart is locked in this tricky trio of perfume. Gold colored metal tray actually has a lock that can be opened to remove the adorable bottles. Holds 1 dram each of these delightful scents: Chypre, Gardenia and Bouquet. Postpaid (Shpg. wt. 10 oz).
8 N 9850E....................... $1.18

Give Tissues and Plastic Box

[M] **Satinette Tissues are BACK.** Each box holds 400 soft, absorbent tissues.
8 N 7101—Shpg. wt. ea. 1 lb. 8 oz.
Each 26c.................... 2 for 51c
[N] **Pastel Plastic Box** keeps tissues neat and adds bright splash of color to any room. *State shade:* Pink, Blue or Ivory.
8 N 7199—Shpg. wt. 1 lb........ 79c

GLAMOUR-LITE . . . now only 59c

Happy thought for a Christmas gift . . . this diminutive, daintily perfumed oil lamp. Actually lights up, and as it burns the apple-blossom-scented liquid mildly perfumes room. Especially effective in pairs—one for each end of her dresser. Sprigs of delicate flowers on parchment paper shade, glass base. 7 in. high.
8 N 5321—Postpaid (Shpg. wt. 12 oz.) 59c

Saucy Sachet Clown

Mardi Gras perfumed clown. Gay-colored figure of satiny rayon with pompon trim. Ideal for clothes hangers or to place among handkerchiefs, lingerie.
8N9636E–Postpaid (Shpg. wt. 12 oz.).. $1.07



B $5.25 — A $3.85 — C $9.95

Ann Barton Manicure Sets with excellent implements

A Ann Barton 12-pc. Set. Holds cuticle scissors, tweezers, ½ ounce each of nail polish, polish remover, cuticle oil and polish coat; nail file, nail buffer, nail white pencil, manicure stick and 2 emery boards. Handsome imitation leather case (7½x4¾ in.) has colorful rayon lining, convenient zipper closing. 34c Fed. Tax included.
8 N 9640E—Shpg. wt. 1 lb. . . . $3.85

B Ann Barton 15-pc. Set. Heart-shape, lizard-grain simulated leather case (5½x7¾ in.); white rayon lining, zipper. Holds nail clip, cuticle scissors, tweezers, ½ oz. ea. nail polish, polish remover, cuticle oil, polish coat; file, buffer, nail white pencil, cuticle pusher, cuticle knife, manicure stick, 2 emery boards. Shpg. wt. 1 lb. 3 oz.
8 N 9641E—36c Fed. Tax incl. $5.25

C Ann Barton 20-pc. Set. Tan pig-grain genuine leather case with wine color Celanese rayon lining. Zipper. Includes nail nippers, nail scissors, cuticle scissors, tweezers, two ½-oz. med. shade nail polish, ½-oz. each polish remover, cuticle oil and polish coat; nail file, nail cleaner, nail buffer, nail white pencil, cuticle pusher, cuticle knife, orangewood stick, 2 emery boards, cotton dispenser and blackhead extractor. 9¼x6-in. case.
8 N 9646E—20-pc. Set. Shpg. wt. 2 lbs. 2 oz. 53c Fed. Tax included. . . . $9.95



D $4.85 — E $12.00



SPECIALLY PRICED Kits introducing *Lyric for loveliness*

D Lyric Jewel Case. A gem of a jewel box with 3¼ oz. Lyric face powder and regular size lipstick and rouge. Beautifully made case (4¾x7x2¾ in.) covered with tan simulated leather, lined throughout with soft, genuine velvet. Spacious sections for all her jewelry. *State make-up shade:* Light, medium or dark.
8 N 9811E—55c Fed. Tax incl. Shpg. wt. 1 lb. 4 oz. . . $4.85

E Lyric Travel Kit. Superbly styled, alligator-grain simulated leather (14x10x4-in.) case with waterproof lining; removable mirror, shirred pocket. Contains Lyric lipstick, rouge, 3¼ oz. face powder, 4 oz. cleansing cream, 2 oz. night cream, 2 oz. cream make-up base. Jars in reusable metal shells. *State make-up shade:* Lt., med. or dark.
8 N 09810E–Shpg. wt. 6 lbs. $12.00



F $1.49 — G 98c — H $1.73 — J $2.40 — K 83c — L $2.34 — M $1.20 — N $1.92 — P $2.88

Fragrant Sets by Landers . . . gayly boxed for Christmas

F Landers' 8-piece Set. Sweetly scented Pink Petal bath needs in decorated box. Includes 5-oz. talc powder, 3-oz. bubble bath, 2 bars toilet size soap, 1-oz. perfume, 1-oz. sachet, 3-oz. toilet water and 5-oz. bath crystals. Shpg. wt. 2 lbs. 6 oz.
8 N 9827E—22c Federal Tax Included. $1.49

G Landers' 6-piece Set. Glamour packed set in choice of *scent:* spicy Apple Blossom or delicate Pink Petals. Contains 3-oz. toilet water, 1-oz. perfume, 1-oz. sachet, two 1½-oz. bath crystals and 3-oz. bubble bath. *State scent.*
8 N 9826E—Shipping weight 2 lbs. 3 oz. 98c

All-time favorite Toiletry Combinations by Shulton

H Friendship's Garden Prom Set. Contains 3½-oz. dusting powder with puff, sachet tablet, 2-oz. toilet water, toilet soap. All pieces floral scented. 23c Fed. Tax included.
8 N 5532E—Postpaid (Shpg. wt. 1 lb. 3 oz.) $1.73

J Old Spice Homestead Box. Fragrant cargo of roses and spice toilet water (4-oz.) and satin smooth dusting powder (7-oz.) with soft puff. Beautifully packaged for gifts.
8 N 5529E—Postpaid (Shpg. wt. 1 lb. 13 oz.) $2.40

Irresistible Sets by Revlon, La Cross, Cutex and Glow

K Cutex Window Box. Colorful box with trayful of nail grooming needs: ¼ oz. each cuticle oil, oily cuticle remover, medium shade polish, polish remover; orangewood stick, 2 emery boards and cotton.
8 N 9833E—Postpaid (Shpg. wt. 12 oz.) 83c

L Revlon Goldette Lipstick Set. 4 lipsticks in 4 gorgeous, fashion-right shades. Gold-color pursette. *State shades:* Light or dark.
8 N 9831E—Postpaid (Shpg. wt. 3 oz.) $2.34

M Revlon Color Chest. 4 small bottles nail enamel. *State:* Lt. or dk.
8 N 9830E—Postpaid (Shipping weight 6 oz.) $1.20

N Naylon's Look Twice. ½-oz. bottle nail polish and matching lipstick. *State shade:* Light or dark.
8 N 9832E—Postpaid (Shipping weight 7 oz.) $1.92

P Glow Gift Set. Lovely 8¾-inch Lucite brush and 8-inch comb plus two 3½-oz. tubes of Glow shampoo.
8N9935–Shpg. wt. 1 lb. 12 oz. $2.88

Buy early . . . buy the best . . . pay for it on Easy Terms. See page 256 for complete details



Stunning Plastic Boxes are especially designed to be used as trays or for handkerchiefs, gloves, jewelry or cigarettes

Factor Color Harmony Make-up Set

New plastic cosmetic case contains 3¾ oz. box of face powder, rouge and metal lipstick. Coral colored box (5¼-in.) has raised "lovers' knot" of gleaming white. *State shade:* Blonde, Brownette, Brunette or Redhead.

She can use new set later for cigarettes, handkerchiefs or sewing essentials. Postpaid. (Shipping weight 1 pound 6 ounces.)

8 N 9834E..............3-piece set $3.60

Max Factor Pancake Make-up Set

Glamour in a gorgeous Christmas box contains 1¾ oz. pancake make-up, 3¾ oz. face powder, rouge and metal lipstick. Bright white box (12x 5¼-inch) has delicate coral-color leaf motif. *State shade:* Blonde, Brownette, Brunette or Redhead.

Useful, plastic container is perfect for cigarettes, gloves, handkerchiefs or smoking needs. Postpaid. (Shpg. wt. 1 lb. 12 oz.)

8 N 9835E................ 4-piece set $5.70

Max Factor 6-piece Special Make-up Set

New . . . originally designed plastic box with 4-oz. parfum cologne, 1¾-oz. pancake make-up, 3¾-oz. face powder, rouge, metal lipstick and 5⅙-oz. skin freshener. Gleaming coral colored box has raised white floral design. Gorgeous case is 13x8 inches. *State shade desired:* Blonde, Brownette, Brunette or Redhead.

Decorative box can be used for dresser or serving tray, gloves, hankies, jewelry, stockings, underwear or writing needs. Postpaid. (Shipping weight 4 pounds 6 ounces.)

8 N 9836E.............................6-piece set $9.30



Perfume Flacon

Evening in Paris Flacon with tassel. Just the answer for extra Christmas gifts . . . fine to tuck in a stocking. 1-dram purse size. Postpaid. (Shpg. wt. 4 oz.)

8 N 4804E......90c

2-pc. Gift Set

Saucily popular Evening in Paris fragrance in perfume 1-dram tasseled flacon and 1-oz. cologne. Brightly colored box ready for gifts. Postpaid. (Shpg. wt. 10 oz.)

8 N 9837E....$1.80

Fragrant 3-pc. Set

The fragrance of Evening in Paris is sure to capture her heart on Christmas morning . . . and every other day. Gay gift box with 1-dram flacon perfume, 1-oz. cologne and 3¼-oz. talcum. Postpaid. (Shpg. wt. 1 lb. 6 oz.)

8 N 9838E..........$2.40

Deluxe 5-pc. Set

All pieces in Evening in Paris . . . the appealingly flirtatious fragrance. Contains 1-dram flacon perfume, 1-ounce cologne, medium shade lipstick and rouge in metal cases; 3¼-oz. talc. Rayon lined gift box. Postpaid. (Shpg. wt. 2 lbs.)

8 N 9839E..........$4.80

Evening in Paris 6-pc. Gift Set

Let the romance of Paris be hers with this luxurious set. The cherished fragrance of Evening in Paris in these exciting pieces: 1-dram flacon perfume; lighter version of same scent in 1-oz. cologne; 3¼-oz. talc; medium shade lipstick and rouge in metal cases; 2⅝ oz. face powder. Gift box . . . rayon lining. Postpaid. (Shpg. wt. 2 lbs. 5 oz.)

8 N 9840E........................$6.00



Coty 2-pc. Set

Bath luxury gift set containing 8¾-oz. bath salts and 5¼-ounce bath powder in Emeraude or L'Aimant fragrance. *State scent.* Postpaid. (Shpg. wt. 1 lb. 11 oz.)

8 N 9842E.....$2.70

9-pc. Coty "Vigilante" Cosmetic Kit

Smart artificial alligator leather kit (assorted colors, no choice); imitation leather lining. Holds medium shades lipstick, rouge, ⅜-oz. face powder, 1⅙-oz. cream powder base; ⅜-oz. perfume, 1-oz. cleansing cream, 2-oz. foundation cream; 2-oz. skin freshener and 1-oz. conditioning cream. Postpaid. (Shpg. wt. 2 lbs. 12 oz.)

8 N 9843E..........................$7.80

Rubinstein Set

2-pc. Apple Blossom-scented gift set. Lovely gold colored box contains 3⅜-oz. cologne and 6-oz. body powder with huge puff. Postpaid. (Shipping weight 1 lb. 13 oz.)

8 N 5935E $2.40

Yardley 3-pc. Set

Old English Lavender scented 13½-oz. bathsalts, 2¾-oz. Lavender water, and bar soap. Gift box. 63c Fed. tax included. Postpaid. (Shipping wt. 3 lbs. 6 oz.)

8 N 9844E....... $4.13

Yardley 2-pc. Set

Fresh, natural scent of Old English Lavender. Gayly printed box holds 5¼-oz. dusting powder with puff and 2¾ oz. Lavender water. Postpaid. (Shpg. wt. 1 lb. 14 oz.)

8 N 9845E.......$4.02

Prices include 20% Fed. Tax where "E" is added to Catalog Numbers on both pages unless otherwise stated



A $3.29 B $1.98

Colorful Around-the-Neck Mirrors

Now you can get this popular mirror in colors as delicate as a rainbow. It slips around neck to leave hands free to apply make-up or arrange hair. Adjustable. Also used as utility mirror. Ideal for shaving or traveling. **Attractive lightweight frame** comes in Pink, Blue or Crystal Lucite . . . *also* Ivory Metal. Can be folded flat for easy storing and packing. About 13 inches overall.

A 8 N 7048—**Lucite Frame.** Pink, Blue or Crystal. *State color.* Shpg. wt. 1 lb. 4 oz........ **$3.29**
B 8 N 7036—**Ivory Metal Frame.** Shpg. wt. 1 lb. 4 oz........................ **$1.98**

Dresser Sets, Musical Powder Boxes

"I have found out a gift for my fair."





C $1.98

3-pc. Set made of thick, shiny LUSTRON

C Each beautifully designed piece is made of LUSTRON . . . the new wonder plastic that has highlights and transparency of a much more expensive material. Nylon bristled brush is the popular professional style. Set also includes 9¾-in. hand mirror and comb. It comes in soft pastel shades of rose or blue or sparkling crystal color.
8 N 9695—Blue. Shpg. wt. 1 lb. 4 oz......... **$1.98**
8 N 9696—Rose. Shpg. wt. 1 lb. 4 oz......... **$1.98**
8 N 9697—Crystal color. Shpg. wt. 1 lb. 4 oz.. **1.98**



D $2.98

Budget-priced 3-pc. gold colored Dresser Set

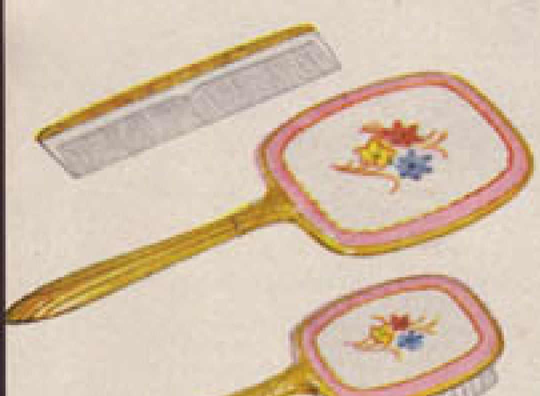
D A truly inexpensive way of keeping the cheer of Christmas all through the year. This smart barrel shaped set has soft gold colored backs with border of bright gold color metal. Handles of Nylon bristled brush and 12¾ in. hand mirror gilded gold color to harmonize. Old fashioned flowers add colorful touch.
8 N 9699—3-pc. Set. Shpg. wt. 2 lbs......... **$2.98**



E $4.85

5-pc. metal Dresser Set with decorative trim

E A much more complete set than you'd expect for so low a price. The trim, pear-shaped Nylon bristled brush and 12-inch hand mirror have gilded gold colored backs with handles to match. Two 2¼-inch powder jars have the same floral design on the top as the other attractive pieces. Set also includes comb. Plain box.
8 N 9694—5-pc. Set. Shpg. wt. 2 lbs. 8 oz.... **$4.85**



F $4.85

DeLuxe 3-piece metal Dresser Set

F How she'll love the sleek, smooth luster and the simple, smart design of this gold color metal set. It's heavier than sets above and has longer, more beautifully tapered handles. Bright gold colored trim furnishes striking contrast to delicate pastel coloring of background and flowers. *Choice of* soft blue or rose. Lined gift box. Nylon bristled brush, 12-in. mirror and comb.
8 N 9692—Rose. Shpg. wt. 2 lbs. 4 oz....... **$4.85**
8 N 9693—Blue. Shpg. wt. 2 lbs. 4 oz........ **$4.85**



G $5.79

3-pc. Dresser Set cut from gleaming Lucite

G The set that has the sparkle and glitter of a Christmas tree ornament. Each attractive piece is cut from a single block of clear, thick Lucite. Professional style hair brush has extra long, stiff Nylon bristles. Simply designed mirror with thick, easy-to-grip handle. Rayon lined gift box. Lucite comb included in set.
8 N 9688—3-pc. Lucite Set. Shpg. wt. 1 lb. 8 oz. **$5.79**





Exquisite Silver Plated and Metal Dresser Sets

Beautifully boxed for Christmas gifts

A **3-pc. Silver-Plated Dresser Set.** Gift of a lifetime . . . for a lifetime of pleasure. Graceful, exquisitely shaped pieces are longer and heavier than lower priced sets. Nylon bristled brush. 13½-inch hand mirror and comb. Matching musical powder box (8 N 9792) shown below; get it, too, for a complete ensemble.
8N9687M—Gift boxed. Shpg. wt. 3 lbs. $9.75

B **6-pc. Metal Dresser Set.** Beautifully fashioned keystone-shaped set with the shimmering sparkle of Christmas tree ornaments. Gold colored medallion on pastel background. Nylon bristled brush. Smart gift case contains mirror tray with leaf design, two glass cream jars, 12¾-inch hand mirror, hair brush and comb. Available in either rose or blue. Gift case.
8 N 09666—Rose. Shpg. wt. 5 lbs. $9.75
8 N 09667—Blue. Shpg. wt. 5 lbs. 9.75

C **8-pc. Metal Dresser Set.** Real beauty for her boudoir! The smart, barrel-shaped pieces have long, attractive handles. Set includes picture frame, tray, powder jar, cream jar, Nylon bristled brush, file, 12¾-inch hand mirror and comb. Rose or blue. Gift case.
8 N 09683—Rose. Shpg. wt. 7 lbs. . . . $14.75
8 N 09684—Blue. Shpg. wt. 7 lbs. 14.75

D **11-pc. Metal Dresser Set.** The set that has everything including a gorgeous gift case, rayon lined in harmonizing pastel shades. Fancy shaped pieces have pastel backgrounds with lavish gold colored decoration. Gift case holds 13¼-inch mirror, Nylon bristled brush, picture frame, mirror tray, 2 cream jars, 2 powder jars, comb, shoehorn and file.
8 N 09642—Rose. Shpg. wt. 10 lbs. . . $19.75
8 N 09643—Blue. Shpg. wt. 10 lbs. . . . 19.75

The Sweetheart Dresser Set

- Beautiful heart shaped gift case
- Lined with gleaming rayon satin
- Fitted with nine exquisite pieces

$23.95
9-piece Set

E The sweetest way of saying "I Love You" is with this romantic dresser set. The dramatic heart-shaped gift case lined with rich, colorful satin. Deeply pleated red rayon satin on top has wide border of puffed white satin . . . bottom in matching white. 9 luxurious metal pieces have a rich gold colored finish and dainty floral design. Set has heart-shaped mirror tray, 13¼-in. hand mirror, hair brush with Nylon bristles set in white plastic, file, shoehorn, cuticle pusher, comb and 2 powder jars.
8 N 09677—9-pc. Set. Shpg. wt. 10 lbs. $23.95











Dandy purse-size set . . . each piece made of crystal-clear Lucite

One-Tune Musical Powder Box. Lovely metal finish with bright trim. Complete with puff. 4¼-inch base. Genuine Swiss Thorens 18-note movement. *State shade:* Pink or Blue. Shipping weight 1 lb.
8 N 9797 . . . . . . $4.79

Two-Tune Musical Powder Box. Inside of top has handy mirror. Simple design finished in gold colored metal . . . puff included. 5¼-inch base. Genuine Swiss Thorens 22-note movement. Shpg. wt. 1 lb. 6 oz.
8 N 9798 . . . . . . $6.49

Two-Tune Silver Plated Musical Powder Box. Made especially to match 3-pc. set above (8 N 9687). Thrill her with all four pieces. Complete with puff. 4⅝-inch base. Genuine Swiss Thorens 22-note movement. Shpg. wt. 1 lb. 4 oz.
8 N 9792M $8.95

Handy Brush Kit. Purse size . . . hit of the season . . . she'll carry it wherever she goes. Small red or navy blue simulated leather case (6⅜x4 in.). Holds small Nylon bristled brush (5¾ in.), miniature Nylon bristled clothes brush and comb. *State color:* red or navy blue case. Includes 20c Fed. Tax.
8 N 6399E—Shpg. wt. 10 oz. $2.59

Buy early . . . buy the best . . . pay for it on Easy Terms. See page 256 for complete details



A $1.79
Rayon Lace Mantilla



B $2.95
Rayon Scarf with Sequins



C $1.79
Spun Rayon Challis

Flattering Scarfs for every woman

"here we come a-caroling . .
here we come a-wandering .
so fair to be seen."





D $2.95
Pure Silk Square



E $1.95
Pure Silk Scarf



F $1.29
All Wool Plaid Square

Match your Gift-Scarf to her personality

She'll like the feeling that you chose it just for her

Scarfs shown on opposite page

[A] **For a Glamorous Lady,** a romantic rayon lace mantilla with glittering sequin accent. She'll love swirling it around her head and shoulders when she dresses up. It's big enough to drape effectively, about 22x54 inches. It will be one of her highly prized gifts . . . she'll wear it for many seasons to come. Dry clean. Shipping weight 5 ounces.
88 N 4550—Black, gold color sequins. $1.79

[B] **For Someone Very Smart,** you won't find a grander gift than this stunning rayon scarf with its hand sewn sequin bowknot design. She'll like its easy-to-loop size and tubular shape . . . and the clever way the sequins are placed to brighten up the neckline of her coat or suit. Dry clean. *Size* about 11x45 in. Shpg. wt. 6 oz.
88 N 4677—White with sequins. $2.95
88 N 4678—Black with sequins 2.95

[C] **For the Casual Type,** here's the perfect gift! It's that perennial favorite . . . spun rayon challis . . . with a gay riot of bright flowers blooming all over its white surface. She'll wear it on her head . . . or as a scarf . . . and love every bright inch of it. Its many colors will harmonize with all her clothes. Hand wash. *Size* about 35 inches square. Shipping weight 5 oz.
88 N 4545—White background $1.79

[D] **If She Loves Luxury,** she'll be thrilled when she unwraps this colorful pure silk square . . . she'll revel in the caressing feeling of pure silk after so many years without it. It's a wonderful gift at much less than you'd expect to pay for silk of this exquisite quality. *Size* about 35 inches square. Hand wash. Shpg. wt. 3 oz.
88 N 4673—Red. $2.95
88 N 4674—Royal (bright) blue. . . . 2.95
88 N 4675—Dark brown 2.95

[E] **For a Practical Lady.** She'll be happy with a long scarf . . . especially if it's heavenly pure silk in this flattering floral pattern. It's just the bright touch she likes to smarten up her winter coat; she'll love the feel of the fine silk against her throat. *Size* about 16½x44 in. Hand wash. Shipping weight 3 oz.
88 N 4684—Green $1.95
88 N 4685—Red. 1.95
88 N 4686—Medium blue 1.95

[F] **For the Young and Gay,** this exciting all wool plaid square is the answer to "what to give." The wool is fine and soft; the colors are smart and new . . . it's a gift in a million at a very gift-wise price. Teens especially will go for its swanky good looks. Hand washable. *Size* about 33 inches square. Shipping wt. 5 oz.
88 N 4681—Red and blue plaid. $1.29
88 N 4682—Brown and tan plaid. . . . 1.29

Scarfs make perfect Christmas gifts; add several to your Easy Terms order. See page 256. It's easier to Christmas-shop when you do it the convenient Sears way.



Each scarf with three graceful initials . . . just press them on

Rayon Scarf with 3 Initials 98¢

She'll know you thought just of her when you give her this really personalized gift! Tubular rayon scarf. *Size* about 9½x41 in. With three easy-to-press-on initials. *Please state letters wanted.* Dry clean. Shpg. wt. 4 oz.
88 N 4676—White with 3 black press-on initials . . . 98¢

Spun Rayon Square with 3 Initials 98¢

Newest headline idea . . . a square with her own monogram. Teens love it; so will any woman on your gift list. Spun rayon. *Size* about 30 in. square . . . press the initials on in a jiffy. *State letters wanted.* Dry clean. Shpg. wt. 6 oz.
88 N 4683—White with 3 black press-on initials . . . 98¢





Happy Thought! A Wool Square $1.95

In pretty gift-right colors

100% zephyr wool square . . . nothing can take its place in her cold weather wardrobe. *Size* about 36 in. square . . big and beautiful. Hand washable. Shpg. wt. 5 oz.
88 N 4669—White
88 N 4671—Medium blue
88 N 4670—Yellow
Each. $1.95

For your favorite "Fine Lady" $1.95

A luxurious white rayon jacquard scarf

Make her feel elegant; she's bound to if you give her this handsome scarf in glistening white jacquard rayon. It has a high-fashion look but it's very practical; can be hand washed easily. *Size* about 21x46 in.
88 N 4680—White. Shipping weight 5 ounces. $1.95





Royal Purple
THE RIGHT WAY TO SAY
WOMEN'S HOSIERY

Full fashioned nylon sheers (illustrated)

For her most "special" occasions

Royal Purple

Sheerest Nylons

in the season's newest, dramatic colors

Fashion dips her brush and comes up with new exciting colors for the gay holiday season. . . colors in deep vibrant tones to accent the sheerness of the hosiery, to enhance the curves of lovely legs. Three dramatic Royal Purple shades.



Black Beauty
Picture a filmy off black veil with a subtle tawny cast . . . m-m-m, sheer witchery!

Mistique
Alluring, flattering combination of deep autumn taupe with a hazy tan overcast.

Sunnibrown
Warm, rich beige-brown, considerably darker than the early fall shades you've seen

Pair $1.39 2 prs. $2.70

No-seam Sheers

Extravagantly sheer, young, exciting! Strictly "dream stuff" as gifts for that special O.A.O. (one and only). So sheer, in fact, are these no-seam (bareleg) nylons that they have to be made in darker shades to be visible on the leg at all.

Despite their fragile, misty sheer appearance, they'll wear . . . they're very finely knit in a high gauge and *they're all nylon.* Reinforced heel, toe, top.

Colors mistique, sunnibrown. *Sizes* 9, 9½, 10, 10½. *State size, color.* Shipping weight pair 2 ounces.

86 N 809. . . . Pair $1.39
2 prs. $2.70

Pair $1.55 2 prs. $3.00

Full fashioned Sheers

Thrill her with the gift of glamour . . . exquisitely sheer full fashioned nylons for her most important "dates". Their transparent sheerness, their new darker colors will mold her legs in loveliness. Full fashioning assures perfect wrinkle-free fit.

All, all precious nylon from top to toe . . . knit in a very high gauge to impart that satin-smooth appearance, to wear. Reinforced heels, toes, tops. Slim seams. Shpg. wt. pr. 2 oz.

Colors black beauty, mistique, sunnibrown. *Sizes* 8½, 9, 9½, 10, 10½. *State size, color.*

86 N 999. . . . . Pair $1.55
2 prs. $3.00

Gift tip to men

Smartest women buy two or three pairs of stockings in the same style, the same shade for greatest economy. And what a luxurious gift 3 pairs make!



For dressy, daytime occasions

Royal Purple
Pure Silk Midweights

Full fashioned to fit her perfectly

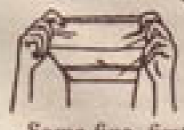
For the women on your gift list who appreciate the dull, skin concealing beauty, the resilient comfort, the durability of pure silk midweight hosiery. Finely knit of snag resisting, "high twisted" yarns. Sized correctly for fit without strain. Cotton tops and reinforced feet. Neat even seams in back. Shpg. wt. pair 3 oz.

Pair **$1.35** 2 prs. $2.60

Colors beigetones, taupetones. *Regular sizes* 8½, 9, 9½, 10, 10½. *Please be sure to state size and color.*

86 N 645........................**Pair $1.35 2 pairs $2.60**

For the larger woman . . . Pure Silk Outsizes



Knit (not stretched) to full sizes, wider and longer to fit heavier legs, thighs. Durable, comfortable.

Pair **$1.55** 2 prs. $3.00

Same fine, first quality Royal Purple pure silk midweights as above, with the same dull, rich beauty, comfort and wearability. Cotton tops; reinforced feet. Shpg. wt. pair 3 oz.

Colors beigetones, taupetones. *Outsizes* 9½, 10, 10½, 11.

86N536–*Please be sure to state size and color.* **Pr. $1.55 2 prs. $3.00**

For beauty, thrift

Royal Purple
Rayon Sheers

Full fashioned

Your gift hosiery need not be expensive to make a fine impression. These rayon sheers, look much more costly than our low price because they're so carefully knit in a practical, semi-sheer weight that stands up under daily wear. Yarns are "high twisted" for snag resistance, elasticity, dull luster. Full fashioning molds them to the legs for flattering fit. Backs are evenly seamed. Cotton feet, rayon tops. Shipping weight pair 3 ounces.

Pair **69c** 3 prs. $2.00

Colors beigetones, suntones, white. *Sizes* 8½, 9, 9½, 10, 10½. *Please state size and color.*

86N501–Pr. 69c 3 prs. $2.00

For economical daytime wear

Royal Purple
Budget priced Rayons

No-seam Sheers

Thrift priced gift hose in youthful "bare-leg" style... sheer, smooth, finely knit rayon. Mercerized cotton heels, toes.

Pair **39c** 3 prs. $1.10

Colors beigetones, suntones. *Sizes* 8½, 9, 9½, 10, 10½. *State size and color.* Shipping weight pair 3 ounces.

86N420–Pr. 39c 3 prs. $1.10

Seamed back Sheers

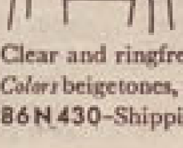
Look expensive with their neat seams. Same sheerness as no-seam at left. Mercerized cotton heels, toes. Double rayon top. Seamless sole for comfort.

Pair **39c** 3 prs. $1.10

Colors beigetones, suntones. *Sizes* 8½, 9, 9½, 10, 10½. *State size, color.* Shpg. wt. pair 3 oz.

86N425–Pr. 39c 3 prs. $1.10

Seamed back Outsize Rayons . . . sturdy midweight



Lowest priced, but still knit (not stretched) to full outsize proportions. Comfortable, long wearing.

Pair **49c** 2 prs. 94c

Clear and ringfree. Cotton tops, heels and toes. No seam soles. *Colors* beigetones, taupetones. *Sizes* 9½, 10, 10½, 11. *State size, color.*

86 N 430–Shipping weight pair 3 ounces. . . **Pair 49c 2 prs. 94c**

Christmas Hosiery for all on Sears Easy Payment Plan . . . read details on page 256



Lined Leather Gloves . . the practical glove gift

They're so warm, so comfortable, so gift-right . . your only problem is to decide which type of lining she will enjoy most . . which price you want to pay



$1.95 Pair

Fleece-lined Domestic Capeskin

No reason why she shouldn't have a pair of cozy lined gloves when Sears offers them at this thrifty price. She'll be proud to wear them all winter long, for the fine domestic capeskin is cut as skillfully as our higher-priced gloves; and the cotton fleece lining will cuddle her hands in comfort. Bolton thumb for easy fit; the outseam sewing and pointing on the back are smart details. *Length* abt. 9½ in. *Sizes* Med. (6½–7); large (7½–8–8½). *State size.* Shpg. wt. pr. 5 oz.

88 N 5300—Black . . . . Pair $1.95
88 N 5301—Brown . . . . Pair 1.95



$2.95 Pair

Wool-lined Imported Capeskin

She won't mind cold weather if she has these wool-lined capeskins to snuggle her hands into. The leather is handsome; it will accompany her tailored and casual clothes with grand style. The outseam sewing and three rows of pointing add to their good looks; the Bolton thumb makes them fit easily. They are lined right down to the tips of the fingers with 100% wool; warmth assurance on the nippiest days. *Length* abt. 9½ in. *Sizes* Med. (6½–7); large (7½–8–8½). *State size.* Shpg. wt. pr. 5 oz.

88 N 5302—Black . . . . Pair $2.95
88 N 5303—Brown . . . . Pair 2.95



$3.95 Pair

Fur-lined Imported Capeskin

This Christmas will seem very special if she finds fur-lined gloves under the tree. It's been so many years since you've been able to give such a luxurious glove gift, it will be doubly appreciated. Fine imported capeskin lined from wrists to fingertips with soft, cuddly bunny fur. The outside story is a smart one too . . . they have careful outseam sewing, easy-action Bolton thumb, three rows of pointing. *Length* abt. 9½ in. *Sizes* Med. (6½–7); large (7½–8–8½). *State size.* Shpg. wt. pair 5 oz.

88 N 5304—Black . . . . Pair $3.95
88 N 5305—Brown . . . . Pair 3.95

For "How to Measure" in ordering gloves, see opposite page



This is the year for smart Glove Gifts
so long absent from your gift list

No woman ever had too many beautiful gloves . . you can be sure these will receive a glad welcome at her hands

Quality sueded Mocha $4.95 Pr.

[A] If you want to make her feel important, treat her to a pair of these elegant gloves. She'll love the rich velvety look of the luxurious leather with her very special costumes. Table cut for sleek fit; with the beautiful full pique sewing found only in the finest quality gloves. Bolton thumb. Graceful 11¾-in. length. *Sizes* 6, 6½, 7, 7½, 8. *State size.* Shpg. wt. pr. 4 oz.
88 N 5770—Black....................Pair $4.95

Cordé trimmed Capeskin $3.95 Pr.

[B] If she likes dressy fashions, this highly-styled glove is bound to please. The rich rayon cordé pays a nice compliment to the good-looking imported capeskin . . it's a glove to make her smartest clothes look smarter. Table cut for graceful fit and good wear; full pique seams and strainless French thumb. Length about 11¾ in. *Sizes* 6, 6½, 7, 7½, 8. *State size.* Shpg. wt. pr. 4 oz.
88 N 5773—Black....................Pair $3.95

Imported Capeskin $2.95 Pr.

[C] She'll thank you for remembering her with these stunning classic slip-ons; their polished good looks will do fashion honors with all her costumes. Supple imported capeskin cut to make her hands look slim. French thumb; three rows of pointing on back. Length about 11¼ in. *Sizes* 6, 6½, 7, 7½, 8. *State size.* Shpg. wt. pr. 4 oz.
88 N 5768—Black....................Pair $2.95
88 N 5769—Brown....................Pair 2.95

Fine double-woven Cotton $1.95 Pr.

[D] The gift glove for good grooming, good wear, good value. She'll thank you for one pair, she'll be thrilled with two; they go with so many outfits. Hand sewn, with Bolton thumb, 3 rows of pointing. Hand wash. *Length* about 10¾ in. *Sizes* 6, 6½, 7, 7½. *State size.* Shpg. wt. pr. 4 oz.
88 N 5864—Black   88 N 5865—Brown
88 N 5866—White   Pair........$1.95

Longer dressy Rayon $1.59 Pr.

[E] Longer glove in lush sueded rayon, something any woman would love to own . . to wear with dressy shorter-sleeved fashions. Rayon cordé adds to their expensive look; in rich jet black, they make a stunning background for her pet bracelet. Abt. 13 in. long; Kip seams for finger slimness. *Sizes* 6, 6½, 7, 7½, 8. *State size.*
88 N 5875—Black. Shpg. wt. pr. 4 oz.... Pair $1.59



For Glove Sizes measure right hand around fullest part. Draw tape measure snugly. Number of inches around hand is your correct size. If hand measures in between sizes, order next larger size.

No Christmas gift order is complete without gloves for giving. Order them on Sears Easy Terms . . for complete details see page 256.

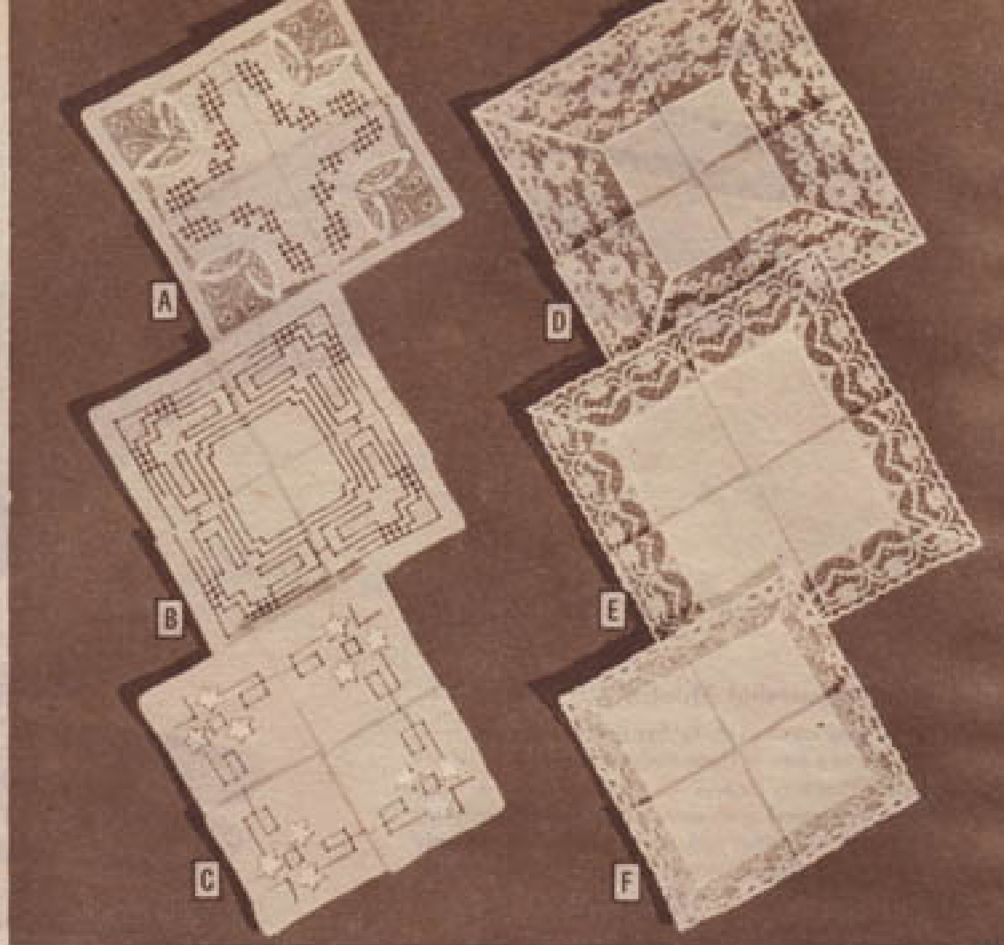






Fancy Christmas Ribbon Kit

Save over 20c on this offer! Over 60 yards of holiday ribbon ties in big assortment of colors, widths, materials—all in one handy Christmas "pack" at one low price! Contains 12 regular 10c ribbon hanks for less than $1.00. In this kit you'll find assorted rayon, cellophane and tinsel ties from ¾ to ⅛-inch wide in assorted Christmas colors—red, green, blue, white, silver. Have this variety of ties at your fingertips to make each gift wrapping "different."
25 N 1260—Shipping weight 4 ounces . . . . 12 assorted hanks to kit **97c**



Our Finest, Sheerest Hankies

Exquisite Chinese hand needlework gives these lovely pure Irish linen hankies a charm and delicacy she will love. Each one is carefully hand embroidered, appliqued and spoke stitched in four dainty corner designs with neat hand rolled and hand drawn-work edges. They come in an assortment of patterns similar to illustrations. A thoughtful gift!

[A] **Our Best Chinese Handmade Linens.** Elaborate hand worked patterns on fine sheer Irish linen . . . all white. Sizes 11½ to 12 inches square.
25 N 2390—Shpg. wt. 1 oz. Ea. **$1.39**

[B] **Fine Chinese Handmade Linens.** White. Sizes 11½ to 12 in. sq.
25 N 2384—Shpg. wt. 1 oz.. Ea. **98c**

[C] **Good Chinese Handmade Linens.** White. Size about 11 in. sq.
25 N 2383—Shpg. wt. 1 oz.. Ea. **77c**

Filmy, lace edged hankies to delight party-going women. You will receive many thanks for these as delightful Christmas gifts or as Christmas card enclosures. The beautiful white cotton lace edging is designed in assorted patterns similar to illustrations.

[D] **Our Finest White Linen Center.** Assorted white cotton lace border. Size abt. 13x13 in. (2¾-in. lace edge).
25 N 2360—Shpg. wt. 1 oz.. Ea. **98c**

[E] **Sheer White Linen Center.** Narrower assorted white cotton lace border. Size about 12x12 in. (1¾-in. lace edge). Shpg. wts. 1 oz.; 2 oz.
25 N 2352—Each **50c** 2 for **95c**

[F] **White Cotton Center.** Size about 11x11 in. (1-in. white cotton lace border). Shpg. wts. 1 oz.; 2 oz.
25 N 2346—Each **25c** 3 for **72c**



Bright Prints as Festive as Christmas

Irish Linen Prints

[G] **Our Best Hand-screened Prints** on fine Irish linen. A welcome holiday gift! Gaily colored, splashy florals, snowy white backgrounds lend bright touch to dark costumes. In assorted patterns. Hand-rolled hems. About 13½ inches square.
25 N 2334—Shpg. wt. 1 oz.. Ea. **95c**

[H] **Fine Quality Irish Linen Prints.** Dainty assorted floral designs on assorted colored center, background. Hand-rolled hems. Abt. 13 in. sq.
25 N 2333—Shpg. wt. 1 oz.. Ea. **67c**

[J] **Good Quality Photographic Prints** on Irish linen. Two-tone floral theme etched in black. Assorted colors and patterns. Hand-rolled hems. Abt. 12½ in. sq. Shpg. wts. 1 oz.; 2 oz.
25 N 2331—Each **50c** 2 for **95c**

[K] **Irish Linen Floral Prints.** Assorted colors, patterns. Perle edges. Abt. 11½ in. sq. Shpg. wts. 1 oz.; 2 oz.
25 N 2330—Each **35c** 3 for **98c**

Cotton Prints

[L] **Garden Fresh Floral Designs.** Ideal gifts for women who like color combined with floral prints. Assorted patterns, colors on soft, sheer cotton. Dainty hand-rolled, scalloped edge. Abt. 12¼ in. sq. Shpg. wts. 1 oz.; 2 oz.
25 N 2327—Each **35c** 3 for **98c**

[M] **Dainty "Popularity Prints."** Assorted multicolor floral patterns highlighted by white "shadow" print designs. Soft cotton with hand-rolled edges. About 12 inches square. Shipping weights 1 oz.; 2 oz.
25 N 2325—Each **25c** 3 for **72c**

[N] **Multicolor Florals.** Assorted designs printed on sheer white cotton. Neatly hemmed. Abt. 12 in sq.
25 N 2321—Shpg. wt. 2 oz.. 3 for **50c**

[P] **White with a dash of color!** Gay hankies for every occasion. Assorted multicolor florals printed on white cotton. Hemmed. Abt. 11½ in. sq.
25 N 2369—Shpg. wt. 3 oz. 6 for **59c**

Make gift-buying easy—pay on Sears Easy Terms—details page 256



Smart Ideas from Santa's Pack . . . Hankies Boxed ready for gift-giving

Our Finest Sheer White Pima Cottons. She'll be delighted to find these dainty hankies under the tree on Christmas morning. They're embroidered in delicate assorted corner designs . . . with neat assorted white corded borders. Perle edges. About 12¼x12¼ inches. Shipping weight box of three 6 ounces.

[A] **25 N 2363—Multicolor Floral Embroidery**........3 in box **$1.57**

[B] **25 N 2366—Elaborate All White Floral Embroidery.** 3 in box **$1.57**

Lovely White Irish Linens. Every woman likes soft, crisp-finished linen handkerchiefs . . . you can be sure that these will be more than welcome at Christmas time. They're fine quality . . . embroidered in pretty assorted corner designs. Perle edges. About 11¼x11¼ inches. Shipping weight box, 5 ounces.

[C] **25 N 2349—Multicolor Floral Embroidery**....... 3 in box **$1.37**

[D] **25 N 2353—Elaborate All White Embroidery**..... 3 in box **$1.37**

Feminine Lace-corner Cottons. Nothing could please her more this holiday season than a box of embroidered, lace-trimmed handkerchiefs. Assorted embroidered corner designs . . . enhanced with white Venise-type cotton lace corner. Hemstitched edges. About 11¼x11¼ in. Shpg. wt. box of three, 5 oz.

[E] **25 N 2347—Multicolor Floral Embroidery**.........3 in box **97c**

[F] **25 N 2348—Pearl Gray and White Embroidery**..3 in box **97c**

[G] **Flower-Fresh Cotton Prints.** As colorful as garden blossoms . . . to give her if she likes bright, gay colors and floral patterns. Fine, soft-textured white cotton . . . assorted multicolor prints. Perle edges. About 12x12 inches. Shpg. wt. box 6 oz.
25 N 2338...........3 in box **77c**

Soft Embroidered White Cottons. For those who prefer colored embroidered hankies or all white ones. Hemmed. About 11x11 in. Shpg. wt. box 5 oz.

[H] **25 N 2337—Multicolor Floral Embroidery**.......3 in box **77c**

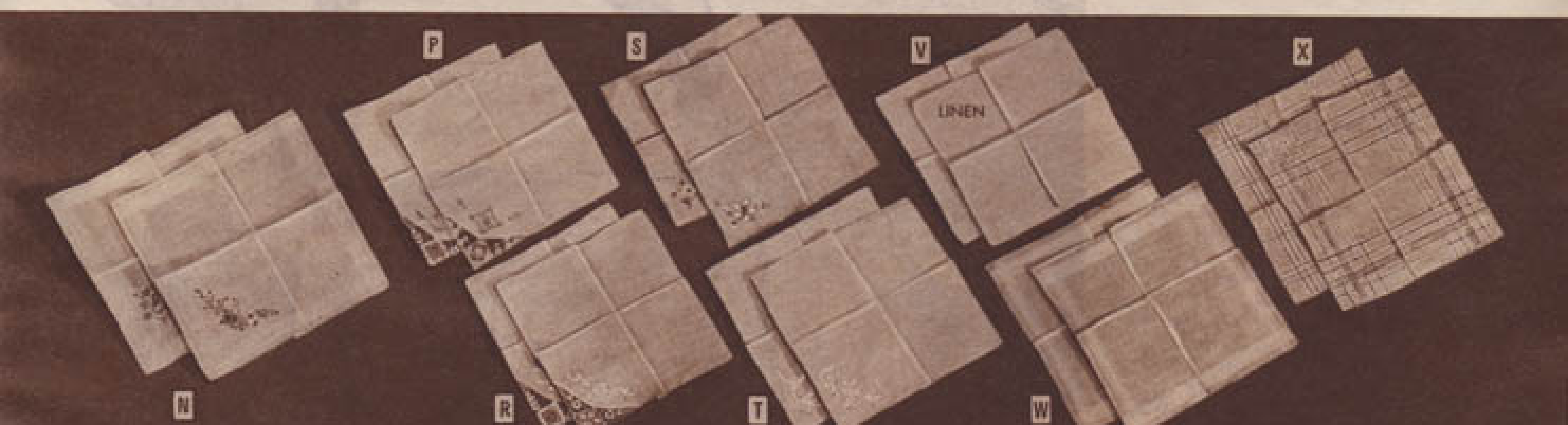
[J] **25 N 2345—All White Floral Embroidery.** Attractive assorted leno weave (resembles hand drawn work) corner designs........3 in box **77c**

Good Quality Embroidered White Cottons. Attractively embroidered corner designs add a bit of decorative accent. Neat hemstitched hems. About 10½x10½ in. Shpg. wt. box 4 oz.

[K] **25 N 2342—Multicolor Floral Embroidery**......3 in box **57c**

[L] **25 N 2341—All White Floral Embroidery**.....3 in box **57c**

[M] **All-over Floral Prints.** Dainty Dolly Madison prints..favorites any day in the year. Petite sprays of pastel florals printed on white cotton . . . made especially attractive with assorted leno-weave (drawn work) borders. Harmonizing color perle edges. About 11x11 in. Shpg. wt. 6 oz.
25 N 2343..........3 in box **67c**



Fresh white embroidered Cottons are sure to please her

[N] **Soft White Pima Cottons.** Assorted multicolor floral embroidery in corner. Assorted style white corded borders. Hand rolled edges. About 12¼x12¼ inches. Shipping weight each 1 oz.; of two, 2 oz.
25 N 2382—Each...........**50c** 2 for **95c**

Venise-type Cotton Lace Corners on embroidered corner white cottons. Hemstitched hems. About 11¼x11¼ inches. Shpg. wt. each 1 oz.; of three, 2 oz.

[P] **25N2379–Multicolor Embroidery.** Ea. 35c 3 for 98c

[R] **25N2380–All White Embroidery.** Ea. 35c 3 for 98c

Sturdy Quality White Cottons . . . suitable for any gift occasion. They're fresh and snowy-white . . . touched with a bit of neat embroidery. Assorted embroidered corner designs. Neat hems. About 11¾x11¾ inches. Shipping wt. of three 2 oz.

[S] **25 N 2326—Multicolor Floral Embroidery**............3 for **50c**

[T] **25 N 2324—All White Floral Embroidery**.............3 for **50c**

Everyday utility styles

[V] **All White Irish Linen.** Hemstitched . . . suitable for tatting or crocheted edges. About 11¼x11¼ in.
25 N 2310—Shpg. wt. of three 2 oz............3 for **69c**

[W] **Neat Corded Borders** on all white fine quality Pima cotton. Perle edges. About 12¼x12¼ in.
25 N 2377—Shpg. wt. of three 2 oz...........3 for **57c**

[X] Leno-weave Borders (resembles hand drawn work) . . . on white cotton. Perle edges. About 12x12 in.
25 N 2318—Shpg. wt. of six 3 oz.............6 for **97c**





KERRYBROOKE CLASSICS ARE ALWAYS WONDERFUL GIFTS

Especially this year when you want the fullest value for your money. It's wonderful to know that when you buy her a Kerrybrooke, you are paying less than you'd expect for bags of such high quality. Whichever price Kerrybrooke you choose, there is no deviation in quality; only details are different.

Kerrybrookes are smart gifts . . their classic lines are always in fashion

Kerrybrookes are practical gifts . . the sturdy goatskin will wear and wear

Kerrybrookes are useful gifts . . they have spacious pockets, zippers

Kerrybrookes are thoughtful gifts . . the kind of bag she'd choose herself

Kerrybrooke

THE RIGHT WAY TO SAY WOMEN'S ACCESSORIES

INITIALS, gold color metal. Size 1⅛ in. All letters except "X". Shpg. wt. ea. 1 oz. 88 N 1012—Each 29c . . 3 for 84c



Twin-Zip Top-Handler $7.00
Tax included

A good classic bag is the perfect gift for any woman, and Kerrybrookes are *good*. This one, with its two zip pockets and big side pockets is typical of Kerrybrooke roominess and good looks. Of durable goatskin; the corded front adds softness. Rayon lined with covered coin purse, mirror. *Size* about 12¼x8 in. Shpg. wt. 1 lb. 2 oz. Initials sold separately. Price includes 20% Federal Excise Tax.

88 N 1040E—Black $7.00
88 N 1041E—Brown 7.00





Double Zip Kerrybrooke Tax included $10.50

A very special bag for someone very special. The sturdy goatskin also lines the upper inside of the bag where it gets the most wear. Five roomy sections . . two with zippers plus a center pocket and two big side pockets. Double strap handles; secure snap-fastened flap. Rayon lined; covered frame coin purse, mirror. *Size* abt. 13x7 inches. Shpg. wt. 1 lb. 8 oz.

88 N 1044 E—Black $10.50
88 N 1045 E—Brown 10.50

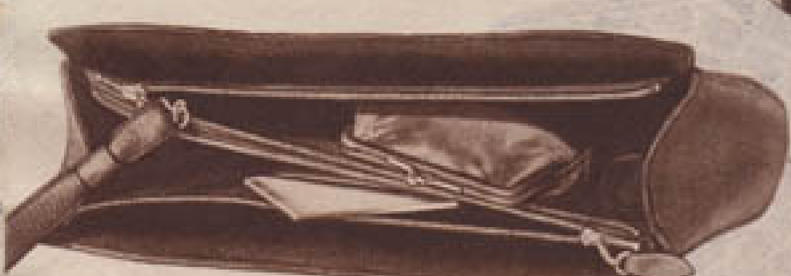


Double Zip Kerrybrooke Tax included $7.00

"Just what I wanted"—that's what the lucky lady who gets this Kerrybrooke bag will say. She'll like its handsome tuck-under-the-arm lines and corded front detail; she'll rave over the roominess of the two inside zipped sections, the big side pockets. Kerrybrooke goatskin always makes a hit, too, because of the wonderful way it resists scuffing. Covered frame coin case, nice mirror, rayon lining. *Size* about 13¾x7 inches. Shpg. wt. 1 lb. 5 oz. Initials sold separately; see opposite page.

88 N 1046 E—Black $7.00
88 N 1047 E—Brown 7.00





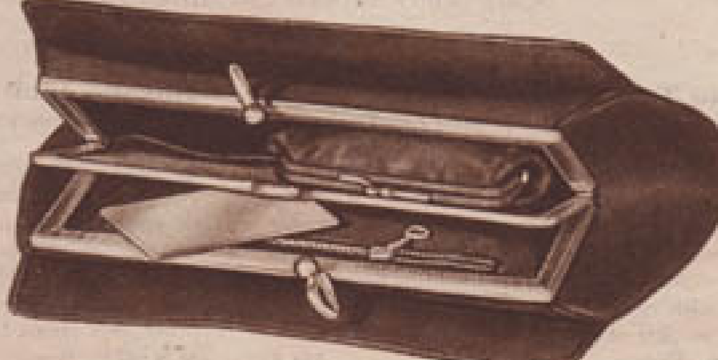
Prices of all bags shown on this page include 20% Federal Excise Tax. Buy her a Kerrybrooke handbag—it can be added to your Easy Terms order. See page 256.



Triple Frame Kerrybrooke Tax included $9.00

If there's a lady on your list who likes the carry-all type of bag, this is the gift for her. There's a place for all her little belongings inside the wide-opening metal frame; there's even an extra zip pocket. There are two handy side pockets, too, for letters, papers, shopping lists. It's styled in the best classic manner of fine sturdy goatskin with graceful cording in front. Rayon lined; covered frame coin purse on cord, mirror. *Size* about 11¾x7½ in. Shpg. wt. 1 lb. 6 oz.

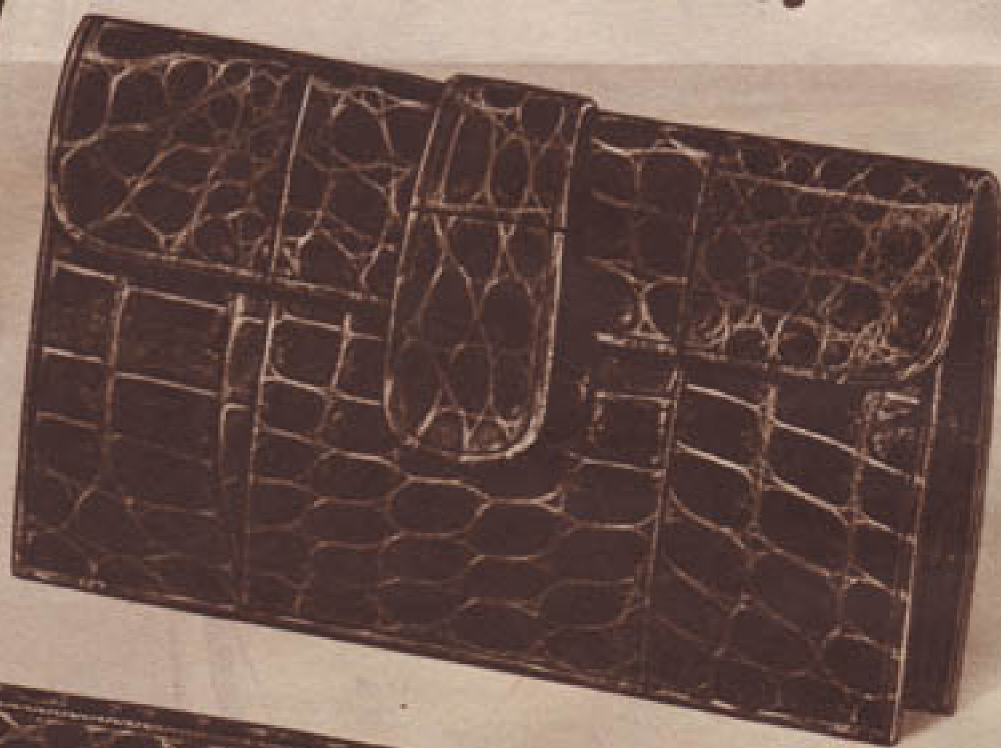
88 N 1042 E—Black $9.00
88 N 1043 E—Brown 9.00



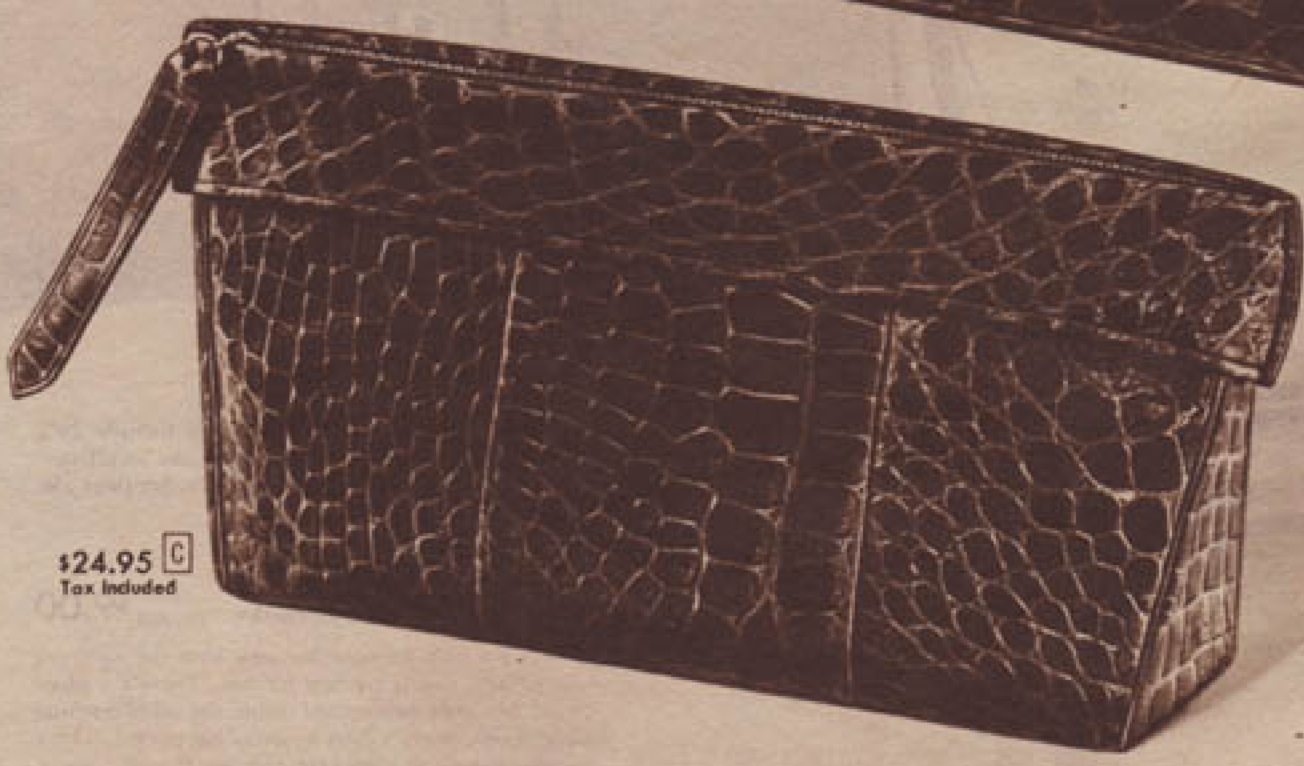




[A]
$24.95
Tax Included



$24.95 [B]
Tax Included





$24.95 [C]
Tax Included

She's always dreamed of owning an Alligator Bag

Sears offers superb gift alligators at an eye-opening price . . available on Easy Terms

Alligator Top-Handle Zip $24.95 cash
$2.50 down $5 monthly on Sears Easy Terms

[A] Aristocratic Alligator, as durable as it is wonderful . . brought to you by Sears at a special price to help you make her Christmas memorable. Magnificently marked domestic tanned skins in her favorite top-handle style with roomy flat bottom. Zip-top with rayon lining, comb, mirror, covered coin purse. *Size* about 9½x6 in. Shpg. wt. 14 oz.
88 N 609 E—Brown $24.95

Alligator Underarm Bag $24.95 cash
$2.50 down $5 monthly on Sears Easy Terms

[B] Treasured Alligator that wears so fabulously well . . . at a timely gift-wise price. Fine domestic tanned skins in a roomy envelope that can be carried underarm or by its back handle. Snap fastener flap; inside zip pocket. Exquisitely fitted with rayon lining, comb, mirror, covered frame coin purse. *Size* about 10½x6¾ in. Shpg. wt. 1 lb. 1 oz.
88 N 607 E—Brown $24.95

Alligator Underarm Zip $24.95 cash
$2.50 down $5 monthly on Sears Easy Terms

[C] Cherished Alligator, she'll be spellbound when she sees it on Christmas day. Beautifully marked domestic tanned skins with a future of service . . . in a cuffed-top underarm style that zips open in a jiffy. The inside is a joy with its rayon lining, comb, mirror and covered coin purse. *Size* about 12½x 5¾ inches. Shipping weight 1 lb.
88 N 608 E—Brown $24.95

Prices of all handbags illustrated include 20% Federal Excise Tax. *For Easy Terms see page 256*



This year's cleverest gift!

The gay Umbrella Bag

$6.50 Tax included

Let It Rain; she won't mind if you give her this weather-wise underarm bag with its own umbrella. When it showers, she can zip open the side compartment, slip out the gay rayon plaid 10-rib umbrella. The bag is of calf-like plastic with covered frame; rayon lining; mirror. Plastic lined umbrella compartment to keep her belongings dry. *Size* about 18½x8½ in. Price includes 67c Federal Excise Tax on bag only. Shpg. wt. 1 lb. 13 oz.

88 N 620 E—Black with plaid umbrella....... $6.50
88 N 621 E—Brown with plaid umbrella....... 6.50

She shall have glamour wherever she goes with her elegant new fitted Bag

Top-handler with Fittings 20% Fed. Excise Tax incl. **$5.89**

[A] Metal compact, comb and frame coin purse in a calf-like plastic bag—can you imagine a gift that would please her more? It's just like Sears to take such bags out of the luxury class so that every woman can enjoy them. The bag is beautifully quilted with a metal frame and double top handle. It opens wide to show the elegant fittings, the rayon lining, the pockets with gold color piping. *Size* abt. 8x8 in. Shpg. wt. 1 lb. 11 oz.

88 N 622 E—Brown.............................. $5.89
88 N 623 E—Black.............................. 5.89

Fitted Top-handle Bag 20% Fed. Excise Tax incl. **$3.53**

[B] French purse and mirror, extra dividends she'll enjoy having in a rayon lined calf-like plastic bag that is brought to you by Sears at a timely gift-low price. The useful little rayon lined French purse is of calf-like plastic to match the bag; it has a frame purse for coins, and opens flat into a zip-top wallet to hold bills. The bag zips at the top; has the double top-handle every woman likes; is smartly tucked in front. *Size* about 11x7½ inches. Shipping weight 11 ounces.

88 N 624 E—Brown.............................. $3.53
88 N 625 E—Black.............................. 3.53

Suede Bag with Fittings 20% Fed. Excise Tax incl **$8.94**

[C] Lovely compact, comb and frame coin purse, all tucked into a dressy genuine suede bag—designed to make her happy on Christmas morning. The bag is luxurious inside and out .. it's so beautifully made with a double top handle and gold color metal frame. With the accessories, it's the gift-buy of the season. She'll love to show off the smart round compact, the dainty comb. Rayon lined with gold color piping on pockets. *Size* about 10 x 9¾ inches. Shipping weight 1 pound 1 ounce.

88 N 626 E—Brown.............................. $8.94
88 N 627 E—Black.............................. 8.94

Prices of all handbags shown on this page include 20% Federal Excise Tax. Handbags make smart gifts; select just the right one for each woman on your gift list and add it to your Easy Terms order. See page 256 for details.



Dressy Handbags . . Accessories

". . and bring me more delight than words can measure."



A



B



C



D



E

Rich, gleaming Rayon Corde

This year's most elegant gift!

$6.99 Tax included

[A] **Top-Handle Star,** an amazingly little price for such a charmingly styled bag in her favorite rayon corde. She'll like it because it's good for daytime or date-time . . . because it looks well with simple as well as dressy clothes. Zip-top with two side pockets; handsome vermicelli design top; scalloped bottom. Rayon lined, covered frame coin purse, mirror. *Size* abt. 13½x7¼ in. Shpg. wt. 12 oz.
88 N 630 E—Brown $6.99
88 N 631 E—Black 6.99

$6.99 Tax included

[B] **Underarm Charmer,** guaranteed to win you her prettiest smile on Christmas. There's elegance in every lustrous thread of this smart rayon corde . . . lots of value in the low price. Zip-top style, slim and dainty for dress . . . yet roomy enough for all her belongings. Vermicelli trimmed top; scalloped bottom. Rayon lined, side pocket, frame coin purse, mirror. *Size* about 15x7 in. Shpg. wt. 12 oz.
88 N 628 E—Brown $6.99
88 N 629 E—Black 6.99

Small, exquisite dress-up Handbags

Exciting accessory for afternoons and after-dark

$2.37 Tax included

[C] **Faille with a Future,** one of the new "little" bags that is having a big success. It's fated to be dated . . . to go places when she wears her dressiest dress. This panier handle style in rayon-and-cotton faille will dangle prettily from her Christmas tree—just as prettily from her wrist. Softly shirred to the gold color metal frame for a festive air. Fabric lining, mirror. *Size* abt. 11½x4¼ inches. Shipping wt. 12 oz.
88 N 637 E—Brown $2.37
88 N 638 E—Black 2.37

$4.73 Tax included

[D] **Beads are Back** and she'll like nothing better than to find this little jewel of a beaded bag among her gifts. It has the luxury look of these tiny new dressy bags, yet it's practical to carry with its top-handle, easy-to-open zip-top and roomy interior. Fine cotton twill encrusted with plastic beads. Rayon lining, coin purse, mirror. *Size* about 9x5 inches. Shipping weight 10 ounces.
88 N 634 E—Brown $4.73
88 N 635 E—Black 4.73
88 N 636 E—Red 4.73

$3.53 Tax included

[E] **Pleated Pet,** your contribution to her Christmas joy . . . and to her social life. A precious little bag that has so much elegance . . . it makes the lucky girl who owns it feel *really* dressed up. Rayon crepe, prettily pleated all over, topped off with a lovely lucite ornament. It has a covered frame and an easy-to-carry braided top handle. Rayon lined, mirror. *Size* about 9½x7 inches. Shipping weight 10 ounces.
88 N 632 E—Brown $3.53
88 N 633 E—Black 3.53

Prices of bags shown include 20% Federal Excise Tax. Take advantage of Sears Easy Terms, *see page 256.*

Special pin-money gifts . .

Carefully selected for their good looks and gift-wise air . . .

and for their knack of making Christmas budgets s-t-r-e-t-c-h



A 95c

B $3.53 Tax included



C $3.53 Tax included



D $2.95



E $1.49



F 98c



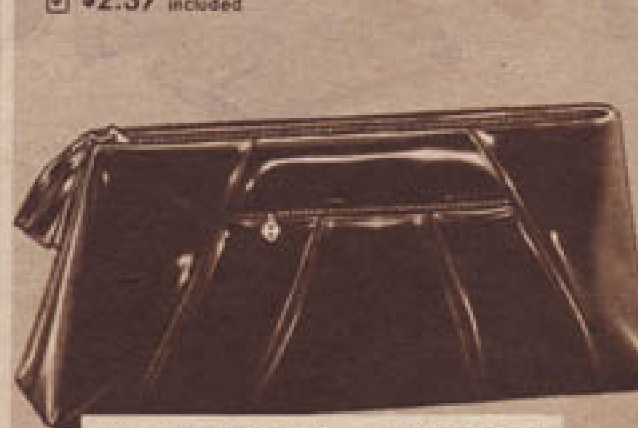
G $3.53 Tax included



H $3.53 Tax included



J $2.37 Tax included



[A] **Gay Printed Flowers** on lovely sheer rayon . . . no one would suspect it cost so little! It's pretty and colorful . . . just the way you want a gift to be. *Size* abt. 30 in. square. Hand washable, too. Shpg. wt. 3 oz.
88 N 4589—Royal blue　88 N 4590—Black
88 N 4591—Brown　Each 95c

[B] **Quilted Top-Handler,** gives her style, service. Patent-like plastic, quilted front and back. Extra inside zip-pocket; gold color metal buttons. Fabric lined, mirror, comb. *Size* about 7½x6¾ in. Shpg. wt. 15 oz.
88 N 613E—Black $3.53

[C] **Two Gifts In One,** a lovely surprise for her! And what a saving for you. Calf-like plastic zip-top with rayon lining and mirror, abt. 13x7¾ in. Matching little bag, so handy to have, abt. 7¾x4 in. Shpg. wt. 1 lb. 3 oz.
88 N 610E—Black　88 N 611E—Brown
88 N 612E—Red　Each set $3.53

[D] **Cozy Quilted Vestee** in black rayon. Such a thoughtful gift . . . she can slip it on under her coat and revel in the extra warmth it provides. Hand wash. *Bust sizes* small, 30-32, med., 34-36, large, 38-40 in. *State size.*
88 N 4588—Black. Shpg. wt. 6 oz $2.95

[E] **Double Woven Cotton.** Hand washable slip-on to give her good service. Set-in thumb; 3 rows pointing. Length about 10½ in. *Sizes* 6, 6½, 7, 7½, 8. For How to Measure, see page 95. *State size.* Shpg. wt. 4 oz.
88 N 5877—Black　88 N 5878—Brown
88 N 5879—White　Pair $1.49

[F] **100% Wool Glove,** to warm her heart and her hands. Hand wash. Ribbed wrists. *Sizes* small (6-6½); med. (7-7½); large (8-8½). Length abt. 9¾ in. How to Measure, see page 95. *State size.* Shpg. wt. 4 oz.
88 N 5062—White　88 N 5063—Brown
88 N 5064—Red　Pair 98c

[G] **Four Part Frame Bag,** calf-like plastic; a gift "find" at this price. Top handle with metal frame. Extra front pocket with tucks. *Size* about 11¾x8¾ inches. Fabric lined; mirror. Shipping weight 1 lb. 6 oz.
88N618E—Black $3.53　88N619E—Brown $3.53

[H] **Shoulder Zip-Top,** sure to please her if she likes a roomy bag. A wonderful buy with its 4 zippers . . 1 in the top, 3 outside zip pockets. Calf-like plastic with fabric lining, mirror. *Sizes* abt. 10¾x9½ in. Shpg. wt. 1 lb.
88N614E—Black $3.53　88N615E—Brown $3.53

[J] **Shining Patent-Like Plastic,** underarm zip-top with lots of gift appeal and price appeal. Extra zip pocket in front set off by dressy tucks. *Size* about 15x7 inches. Fabric lining, mirror. Shipping weight 1 lb.
88N616E—Black $2.37　88N617E—Red $2.37

Prices of bags shown include 20% Fed. Ex. Tax







Kerrybrooke "All-in-One" . . . an ideal wallette, key case, card case, coin holder for women *all-in-one*. 3-sided zip closing style. Morocco grained sheepskin with braided cord edges. Identification window pocket, snap-button closing bill section, plastic coin holder, 6-hook key assembly, *Closed* 3½x4½ in. *State* black, brown, red.
25 N 2888E—Shpg. wt. 5 oz. Fed. Tax incl. **$2.50**

Kerrybrooke "Double Zipper" Style . . . long zip closing bill pocket and shorter zip closing coin pocket plus an open bill pocket for smaller bills. Identification window pocket, 2 swing windows. Genuine hand-grained Morocco (goatskin) with snap button tab-end closing. *Closed size* 3½x4½ inches. *Please state color* black, brown, red.
25 N 2928E—Shpg. wt. 4 oz. Fed. Tax incl. **$3.50**

Kerrybrooke "Modern Miss." Three specially designed card pockets have transparent holders for social security card, railroad ticket, identification, etc. Genuine hand-grained Morocco (goatskin) with 2-sided zip closing. Handy divided bill pocket, 2 swing windows, coin pocket with gusset. *Closed* 3⅝x4⅜ in. *State color* black, brown, red.
25 N 2868E—Shpg. wt. 5 oz. Fed. Tax incl. **$3.50**



Kerrybrooke Wallette— "Gift of the Year" for her

- Two-way, easy-sliding zipper closing
- 4-window pass case conveniently detachable
- Fine hand-grained Morocco (goatskin) leather
- Trim . . . carefully tailored with many features

$4.69 Tax included

[A] She'll thank you the year around for this beautiful Kerrybrooke wallette—a Christmas gift that will double your pleasure in giving. Styling by expert leather craftsmen lends it real distinction. She'll appreciate the pass case feature . . . it has 4 double faced windows, one built in window pocket and is conveniently detachable so you needn't hand over entire wallette when presenting identification. Designed with a leather lined bill pocket, gusseted zipper-closing coin pocket, card pocket and stamp holder in pocket, identification window. *Closed* 3¼x4½ inches. *State color* red, brown, black.
25 N 2974E—Shipping wt. 5 oz. Fed. Tax included $4.69

Lustrous Gold plated Trim Wallette

- Fine, supple genuine hand-grained Morocco
- Trimmed in contrasting color leather

$3.98 Tax included

[B] It will be a Merry Christmas for her when she opens this lovely Kerrybrooke wallette from you. Genuine hand-grained Morocco leather with gold plated metal jacket on the snap closing tab end. Zip closing bill pocket for larger bills, open bill pocket for smaller bills, snap-closing coin pocket with gusset, two transparent swing windows, two card pockets. *Closed* 3¼x4⅛ inches. *State color* black with red trim, red with black trim, brown with green.
25 N 3224E—Shipping wt. 5 oz. Fed. Tax included . . . $3.98







Low-priced Utility Wallette. Divided bill pocket . . . handy for keeping large, small bills separate. Identification window pocket, 2 swing windows, coin pocket, card pocket. Morocco-grained sheepskin with snap-button closing tab end. *Closed size* 3⅛x4¾ inches. *Please state color* black, brown, navy or red. Shipping weight 4 ounces.
25 N 2833E—Federal Tax included $1.69

Kerrybrooke Man-size Wallette . . designed for women. Three-sided zipper closing style with two swing windows, two card pockets, gusseted coin pocket, artificial leather lined bill pocket. *Closed size* 3⅜x4⅝ inches. Morocco-grained lambskin. *Colors* red, brown, black. *Please be sure to state color wanted.* Shipping weight 4 ounces.
25 N 2781E—Federal Tax included $1.25

Kerrybrooke 3-sided Zipper Closing Wallettes. Identification window pocket, detachable leather passcase with 4 windows, artificial leather lined open bill pocket, gusseted coin pocket. *Closed* 3¼x4⅝ in. *State* black, brown, red. Shpg. wt. 5 oz.
25N2923E—Calfskin Federal Tax included . . $4.20
25N2897E—Hand-grained Morocco. Federal Tax included . . $2.98

NOTE: All prices include 20% Federal Excise Tax . . . Buy on Easy Terms—details on page 256



Gay! Exciting! New-as-next-year

COLORS

here right now!
In four "good forever"
Sweater styles









Casual! The long 'n' boxy classics

[A] **Cardigans.** Smart long sleeves. Grosgrain button band inside. 2 qualities. *State bust size* 34, 36, 38, 40 inches. Shpg. wt. 15 oz. Hand washable.

Our Fine Quality. Described right. **38N7388**—White **38N7321**-Aqua blue **38N7381**-Gray **38N7380**-Cherry rose **38N7320**-Orchid **38N7382**—Yellow **$3.98**

Our Finest. Described at right. **38N7253**—White **38N7304**—Black **38N7350**—Lady (lt.) blue **38N7353**—Lady (lt.) pink **38N7354**—Yellow **$5.98**

[B] **Pullovers.** Comfortable, casual young style . . . her long-time favorite with skirts and sportswear. "Push up or wear long" sleeves. In 2 qualities. *State bust size* 34, 36, 38, 40 inches. Shpg. wt. 14 oz. Hand washable.

Our Fine Quality. Described right. **38N7233**-Baby blue **38N7377**-Baby pink **38N7379**-Aqua blue **38N7234**-White **38N7378**-Orchid **38N7376**-Yellow **$3.50**

Our Finest Quality. Described at right. **38N7347**—Sunny yellow **38N7249**—White **38N7300**—Lady (lt.) pink **38N7346**—Lady (lt.) blue **$4.98**

Trim, smart! The fitted classics

[C] **Pullovers.** Fine quality, described at right. Cute short sleeves. *State bust size* 32, 34, 36, 38, 40 in. Shpg. wt. 12 oz. Hand wash. **$2.79**

38N7225—Baby (pale) blue **38N7226**-Orchid **38N7244**-Light aqua blue **38N7245**—White **38N7246**—Baby (pale) pink **38N7247**—Sunny yellow . . Ea. $2.79

[D] **Cardigans.** Fine quality, described at right. Makes beautiful sweater set with pullover (C). Grosgrain button band inside. **$3.98**
State bust size 34, 36, 38, 40 inches. Shpg. wt. 14 oz. Hand washable.

38N7258—Light gray **38N7259**—Navy blue **38N7261**—Chocolate brown **38N7262**—White **38N7283**—Baby (pale) pink **38N7284**—Light aqua blue. Ea $3.98

Kerrybrooke Fine Quality

- √ Made of 100% virgin Zephyr wool . . . soft, resilient yarns firmly knit to wear and wash well. You couldn't find a lovelier quality at this price!
- √ Expert styling . . . looped crew neckline retains its shape nicely . . . rib knit bottom and sleeve cuffs stay close-fitting through plenty of wear
- √ Neatly finished. Cardigan styles have strong, attractive pearl buttons

Measure around fullest part of bust. Order bust size nearest measurement taken. If loose fit is desired, order the next larger bust size.

Kerrybrooke Finest Quality

- √ 100% virgin Zephyr wool! Feather-light yarns, pre-washed to fluffy richness. Beautifully knit for fine texture that's soft to your skin
- √ Hand looped crew neckline . . . specially made to hold its shape . . . always lies flat and smooth! Snug, rib knit bottom and sleeve cuffs
- √ Fashioned armholes . . . careful detailing that means more comfortable fit, extra easy action! Longer wear, too, because there's no pull or strain
- √ Quality-finished! Cardigans have lustrous fresh-water pearl buttons

Buy Sweaters for Christmas Gifts and for yourself, add them to your Sears Easy Terms Order. *See page 256*

Lacy Slips, Trimmed Underwear

"he promised me he'd buy me a beautiful fairing, a gay bit of lace the lassies are wearing."





A

B



C



D

She has always wanted luxury Slips like these . . dainty, lovely, lacy . . in new longer lengths!

[A] Shadowy-sheer Cotton Lace adds the glamour touch to soft multi-filament rayon crepe . . . real luxury at this modest price! Deep 2¾-inch trim at V-neckline and hemline . . . basque bodice, figure-molding bias cut skirt. Seams are double stitched, ripproof; double needle V-back. Adjustable straps. *State bust size* 32, 34, 36, 38, 40 inches. Shpg. wt. 8 oz. **$2.98**

38 N 3129–Tearose 38 N 3130–White. Ea $2.98

[B] Delicate Frills of Val-type cotton lace in 3 dainty rows at basque bodice, 2 at hemline, and 1 across the straight back. Feminine styling by Josie Lingerie in famous Bur-mil rayon crepe . . . long-wearing fabric that feels so smooth, looks so lustrous. Bias cut skirt, double stitched ripproof seams. Adjustable straps. *State bust size* 32, 34, 36, 38, 40 in. Shipping wt. 8 oz. **$3.98**

38 N 3316—Pale pink 38 N 3317—White
38 N 3318—Pale blue. . . . . Each $3.98

[C] Bewitching Slit Skirt decorated with shaped cotton lace . . . matching lace 3¾ inches deep on basque bodice and hemline. Soft multi-filament rayon crepe . . . double stitched ripproof seams. Slim bias cut skirt, double needle V-back. Adjustable straps. *State bust size* 32, 34, 36, 38, 40 in. Shpg. wt. 8 oz. **$4.29**

38 N 3321–Pink 38 N 3322–White. . Ea $4.29

[D] The Slip she'll treasure most. Splendor of luxurious cotton lace exquisitely fashions the entire front bodice . . . breath-taking under sheer blouses, gorgeous under any outfit. Matching lace godet inserts accent the molded, bias cut skirt . . . and narrow ½-inch lace edges the neckline, V-back and hemline. Rich multifilament rayon crepe fabric—so sleek and soft, breezy-cool for next-to-the-skin comfort. Expertly topstitched seams are ripproof. Adjustable straps. *State bust size* 32, 34, 36, 38, 40 in. Shpg. wt. 8 oz. **$5.89**

38N3319–Pink38N3320–Opaline(ivory) Ea. $5.89

SIZE SCALE! HOW TO MEASURE

Bust, inches	32	34	36	38	40	42	44
Hip, inches	35	37	39	41	43	45	47
Regular	43	43¼	43½	43¾	44	44¼	44½

lengths in inches, including shoulder straps.

(All Sears Slips are made in proportioned lengths for each bust size and will fit the average height woman.)

MEASURE FOR SLIPS around body, over the fullest part of the bust. Then measure hips. If hips measure more than 4 inches larger than bust, order the next larger bust size.

Slips on this page are hand washable

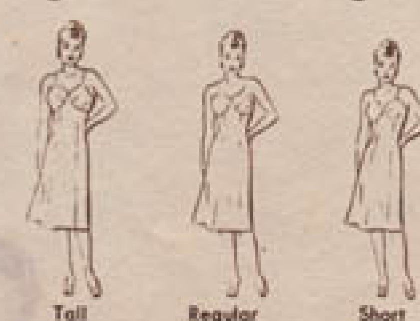
See page 256 for Sears Easy Terms



Over 3 million women have bought them! Sure-to-please gifts . . . for yourself, too

Tailored Classic Slips

For perfect fit! Junior sizes . . . Regular sizes in 3 lengths



Made to Charmode standards—all in the new longer lengths

- 4-gore V-back style won't twist or hang unevenly—it's cut on exact 45-degree bias—fits sleek and smooth as a "second skin"
- Double fabric yoke at front, back, and under arms. Double stitched seams at bodice
- Unpieced skirt bottoms. Neatly covered skirt seams make as clean a finish inside as out. Strong, double needle hems
- All seams are ripproof to add extra service! Firmly sewn adjustable shoulder straps

Junior Sizes $1.98

Perfect gift for the woman with a petite junior figure . . . Classic Slips designed especially for her proportions . . . made in sizes exactly like junior dresses! Multi-filament rayon satin . . . rich, shimmering . . . closely woven so it drapes softly, feels smooth to touch. Hand wash. Shpg. wt. 8 oz. *State size* 9 (30-in. bust); 11 (31-in.); 13 (33-in.); 15 (35-in.). Lengths are proportioned from 41 to 43 inches
38 N 3090—Tearose.................$1.98

Regular Sizes in 3 lengths $2.79

Multi-Filament Rayon Crepe. Our superior quality fabric is made with many fibers to each yarn for extra softness and flexibility. Takes plenty of wash and wear . . . feels smooth to touch . . . looks fine-textured and luxurious. Shipping weight 8 ounces. Hand wash.
Short. (2 in. shorter than Regular Length.) *Please state bust size* 32, 34, 36, 38, 40 inches.
38 N 3080—Pink   38 N 3081—White. $2.79
Regular. (See table on opposite page for lengths.) *Please state bust size wanted* 32, 34 36, 38, 40, 42, 44 inches.
38 N 3079—Pink   38 N 3001—White. $2.79
Tall. (2 in. longer than Regular Length.) *State bust size* 34, 36, 38, 40, 42, 44 in.
38 N 3082—Pink   38 N 3083—White. $2.79

*Buy all your Christmas gifts the easy way, on Easy Terms—**see details on page 256.*



Every girl loves them—because they're so nice to wear! Luxury gifts at little cost

Frilly Fancy Panties

[A] Fancy-free little briefs, with embroidery trim on sheer ninon all around leg openings! Sleek striped 1-bar tricot knit rayon . . . run-resistant, easy to hand wash. Elastic waistband, double fabric crotch. Shpg. wt. ea. 5 oz. *State hip size* 30–34; 35–38; 39–40 in. **87c Each, 3 for $2.55**
38 N 5366—Black   38 N 5365—White
38 N 5364—Tearose
Each..............87c; 3 for $2.55

[B] Shadowy-sheer embroidered rayon ninon puts the feminine touch on flare leg openings. Striped knit rayon, in soft 1-bar tricot. Run-resistant, hand washable. Elastic waistband, double fabric crotch. Shpg. wt. ea. 6 oz. *State hip size* 32–36; 37–40; 41–44 in. **87c Each, 3 for $2.55**
38 N 5369—Black 38 N 5367—Tearose
38 N 5368—White
Each..............87c; 3 for $2.55

[C] Silky-smooth, snug-fitting briefs, decorated around band leg openings with ruffly embroidery. 2-bar tricot knit rayon . . . runproof, hand washable. Elastic waistband, double fabric crotch. Shpg. wt. ea. 4 oz. *State hip size* 30–34; 35–38; 39–40 in. **77c Each, 3 for $2.25**
38 N 5362—Tearose 38 N 5363—White
Each............77c   3 for $2.25

[D] Adorable, dainty briefs trimmed with misty cotton lace around leg openings. Fine 2-bar tricot knit rayon . . . runproof, smooth to touch. Elastic waistband, double fabric crotch. Hand wash. Shpg. wt. ea. 5 oz. *State hip size* 30–34; 35–38; 39–40 in. **77c Each, 3 for $2.25**
38 N 5361—White 38 N 5360—Tearose
Each............77c   3 for $2.25

Measure for Panties around fullest part of hips; order size nearest measure. Hand wash black Panties separately PCBKMNAMDG2







Give a 2 or 3-piece Lingerie Ensemble

Gown $3.89 Slip $2.89 Panty $1.35 Each

Charmode Lingerie. She'll love the smooth, supple feel of the rich knit rayon fabric . . . finest quality 2-bar tricot. Drapes so gracefully . . . wears wonderfully well because it's runproof, hand washes in a jiffy. Trimmed with luxurious touches of Alencon-type cotton lace—1½ inches wide, prettily scalloped.

[A] **Slip.** Scalloped lace along V-neckline curves into lovely bodice insert trim. Lace edged hemline . . new longer lengths. Straight cut style . . double needle ribbon-taped straight back. Rayon satin adjustable straps. *State bust size* 34, 36, 38, 40, 42, 44 in. Shpg. wt. 8 oz.
38N4218M—Tearose 38N4219M—White 38N4220M—Black . . Ea. $2.89

[B] **Gown.** Demure capelet sleeves edged with scalloped lace . . . matching trim at shoulders and V-neckline. V-back. 55 inches long. *State bust size* 34, 36, 38, 40, 42 inches. Shpg. wt. 12 oz.
38N1535M—Tearose 38N1536M—Blue 38N1537M—White
38N1538M—Black . . . . Each $3.89

[C] **Panty.** Dainty scalloped lace around flare leg openings. Double fabric crotch for long service; all around elastic waistband. *State hip size* 32–36; 37–40; 41–44 inches. Shpg. wt. ea. 6 oz.
38N5373M—Tearose 38N5374M—White 38N5375M—Black . . Ea $1.35

See the Size Scale for Slips on page 106.

Match up an Ensemble!

Gown $3.89 Slip $2.89 Panty $1.35 Each

Charmode Lingerie. Styled with rich simplicity . . deep, handsome Alencon-type cotton lace on luxurious knit rayon. Finest quality 2-bar tricot . . . runproof, easy to hand wash . . smooth as satin!

[D] **Slip.** Rich lace, 2½ inches wide, trims V-neckline and underlines bust sections. 1½-in. matching lace edges straight back and hemline. Straight cut style . . new longer lengths! Rayon satin adjustable straps. *State bust size* 34, 36, 38, 40, 42, 44 inches. Shpg. wt. 8 oz.
38N4222M—Tearose 38N4223M—White
38N4224M—Black . . . . Each $2.89

[E] **Panty.** Handsome 2½-inch lace around flare leg openings. Long-wearing double fabric crotch, elastic waistband. *State hip size* 32–36; 37–40; 41–44 inches. Shpg. wt. ea. 6 oz.
38N5370M—Tearose 38N5371M—White
38N5372M—Black . . . . Each $1.35

[F] **Gown.** Wide sweep of lace from front shoulder straps into bewitching all lace bodice. Accents of lace under armholes, at V-back, all around hemline. 55 inches long. *State bust size* 34, 36, 38, 40, 42 inches. Shpg. wt. 12 oz.
38N1531M—Tearose 38N1532M—Blue
38N1533M—White
38N1534M—Black . . . . Each $3.89

Hand wash all black Lingerie separately.

Just watch her smile on Christmas morning!
They're *Charmode* Pajamas and Gowns, exquisitely made
. . . in blossom-tinted, delicate pastels

Dream world gifts, so lovely to wear . . . rich, silken-soft



Charmode
THE RIGHT WAY TO SAY
WOMEN'S INTIMATE APPAREL



[A] **Her favorite classic pajama,** **$5.79** man-tailored to perfection in multi-filament rayon crepe—one of the softest, smoothest, silkiest fabrics you've seen! Crisp, narrow white rayon cording highlights the collar, lapels, pocket and 3-button coat front. Slick, well cut trousers have adjustable pull-through waistband. All major seams are double stitched for extra long wear.
State bust size 32, 34, 36, 38, 40 inches. Shpg. wt. 12 oz.
38 N 1661—Pale pink
38 N 1662—Pale blue. .Ea $5.79

[B] **Creamy Alencon-type cotton lace accents** **$3.98** Reg. sizes the shimmer of this rich rayon satin gown . . wide trim at neckline, front shoulder straps . . narrow edging around armholes. Molded midriff, surplice V-front, back. Double needle hem. 54 in. long. **Regular.** *State bust size* 34, 36, 38, 40, 42, 44 in. Shpg. wt. 10 oz.
38N1539-Tearose 38N1540-Blue
38 N 1541—White. .Each $3.98
Larger. *State bust size* 46, 48, 50, 52 inches. Shpg. wt. 12 oz.
38N1542-Tearose 38N1543-Blue
38 N 1544—White. .Each $4.59

[C] **Exquisite gown in multi-filament rayon crepe.** **$5.79** Gown Softly gathered bodice . . . luxurious with deep cotton lace trim and shoulder straps. Surplice V-back. 55 in. long. *State bust size* 32, 34, 36, 38, 40 inches. Shipping weight 11 ounces.
38 N 1545M—Pink 38 N 1546M—Blue
38 N 1547M—Yellow. . . . . . . .Each $5.79

[D] **Matching bed jacket.** **$3.98** Bed jacket Wide cottton lace accents the front and bottom . . edges the slashed sleeves . . makes 2 pockets! Tie closing. *State bust size* 32–34; 36–38; 40–42 inches. Shpg. wt. 8 oz.
38 N 2531M—Pink 38 N 2532M—Blue
38 N 2533M—Yellow. . . . . . . .Each $3.98

Give her extra warmth and comfort

[E] **Shoulderettes** protect her from cold. **$1.89** Soft, cozy all wool. Collar style . . rayon satin ribbon ties. Long sleeves have rib-knit sewed-on cuffs. Fits 34–40 in. bust. Shpg. wt. 7 oz.
38 N 7805—Tearose 38 N 7806—Blue. .Each $1.89

[F] **Bed Socks.** Fine all wool in fancy purl stitch, contrasting stripe. Extra long anklet . . wool drawstring. Fit all sizes. Shipping weight 4 ounces. **94c**
38 N 7814—Tearose 38 N 7815—Blue
38 N 7816—Orchid. . . . . .Pair 94c

[G] **Bed jacket** to keep her snug 'n' cozy. **$1.98** Knit of soft 100% virgin wool in an attractive novelty stitch. Full sleeves, rayon satin ribbon tie. Shpg. wt. 8 oz. *State bust size.* Small (32–34-in. bust), med. (36–38), large (40).
38 N 7817—Blue 38 N 7818—Pink. . . . .Each $1.98

Measure for Nightwear around fullest part of bust. Order size nearest measurement. Items on this page are hand washable.





Kerrybrooke

THE RIGHT WAY TO SAY

FASHIONS





Kerrybrooke Blouses in dressy styles

"..the damsel dons her kirtle sheen
the hall is dressed with holly green."



Descriptions of blouses on opposite page

[A] Party Blouse. Gold-color nailheads and metallic embroidery on deep front yoke. Buttons in back. Fine rayon crepe. Dry clean. *Sizes* 12, 14, 16, 18, 20. *State size.* Shpg. wt. 10 oz.
♦7 N 1809—Black........$5.98
♦7 N 1810—White...... 5.98

[B] Satin and Lace, a blouse she'll treasure for her dressiest dates. Lustrous rayon satin lavish with frills of Val-type cotton lace. Simulated pearl buttons. Hand wash. *Sizes* 12, 14, 16, 18, 20. *State size.* Shpg. wt. 11 oz.
♦7 N 1808—White.......$4.98

[C] Frilly Collar. Rayon crepe picture blouse with double ruffled collar, ruffled cuffs and a little bow. Hand washable. *Sizes* 12, 14, 16, 18, 20. *State size.* Shipping weight 13 oz.
♦7 N 1811—White.......$3.98
♦7 N 1812—Pink........ 3.98

[D] Jewelry Neckline. Smart zigzag tucking and hemstitching that resembles handwork. Buttons in back. Rayon crepe, hand wash. *Sizes* 12, 14, 16, 18. *State size.* Shpg. wt. 10 oz.
♦7 N 1813—White.......$2.98
♦7 N 1814—Pink......... 2.98

[E] Little Dandy, a charming, inexpensive gift. Rayon crepe, small pointed collar. Lots of pin tucks and bands of cotton lace make it special. Buttons in back. Hand wash. *Sizes* 12, 14, 16, 18. *State size.* Shpg. wt. 8 oz.
♦7 N 1817—White.......$2.98

[F] Dew Drop Blouse. Pink and blue nailheads twinkle like jewels. Fine quality rayon crepe with full cape sleeves. Dry clean. *Sizes* 12, 14, 16, 18, 20. *State size.* Shpg. wt. 10 oz.
♦7 N 1815—White.......$4.98
♦7 N 1816—Pink......... 4.98

[G] Sweetheart Blouse pays her a pretty compliment. Rayon crepe with cotton net heart and lovebirds. Buttons in back. Hand wash. *Sizes* 12, 14, 16, 18. *State size.* Shpg. wt. 8 oz.
♦7 N 1819—White.......$2.98
♦7 N 1820—Pink......... 2.98

[H] Rich Cotton Lace Panels, wide tucks, and simulated pearls for buttons make this rayon crepe blouse a gift to celebrate. Lovely long sleeves. Hand washable. *Sizes* 12, 14, 16, 18, 20. *State size.* Shpg. wt. 12 oz.
♦7 N 1818—White.......$3.98

Descriptions of blouses on this page

[J] Sparkling Jabot with gold-color nailheads. Fine quality rayon crepe. Self-color buttons are dashed with gold color. Hand wash. *Sizes* 12, 14, 16, 18, 20. *State size.* Shpg. wt. 12 oz.
♦7 N 1821—White.......$4.98
♦7 N 1822—Pink......... 4.98

[K] Blue Jewel-like buttons and cuff-links on this fine rayon crepe shirt. Smart French cuffs and a beautiful tucked back. Hand wash. *Sizes* 12, 14, 16, 18, 20. *State size.* Shpg. wt. 12 oz.
♦7 N 1823—White.......$4.98
♦7 N 1824—Pink......... 4.98

[L] Rolled Collar. Fine rayon crepe with deep cuffs, big novelty gold-color buttons. Hand wash. *Women's sizes* 38, 40, 42, 44. *State size.* Shpg. wt. 11 oz.
♦7 N 1825—White.......$5.98
♦7 N 1826—Pink......... 5.98
♦7 N 1827—Light blue.... 5.98

[M] Slimming Box Pleats on a bow blouse. Fine rayon crepe with gold color on buttons. Hand wash. *Women's sizes* 38, 40, 42, 44. *State size.* Shpg. wt. 13 oz.
♦7 N 1828—Light blue....$5.98
♦7 N 1829—White........ 5.98
♦7 N 1830—Pink......... 5.98

Size Scale for Misses' Blouses

Order size:	12	14	16	18	20
If bust is:	32½	34	35½	37	39 in.

Size Scale for Women's Blouses

Order size:	38	40	42	44
If bust is:	40	42	44	46 in

Catalog numbers marked ♦ shipped from Philadelphia or Kansas City. Order and pay postage from Sears nearest mail order house. For Sears Easy Terms . . see page 256.







A $1.69 B $1.49 C 98c D 98c





E $1.98 F $1.98 G $1.49 H $1.69

Aprons for entertaining . . Aprons for practical use

So smart and festive they make delightful Christmas gifts

A **Shirred and Ruffled** printed apron in cotton of flock dot weave. Deeply shirred with colored thread. Ric rac trimming and a handy pocket. Fits up to size 40. Washable. Shpg. wt. 6 oz.
72 N 6065—Light blue ground . . $1.69
72 N 6066—Pink ground 1.69
72 N 6067—Yellow ground 1.69

B **Permanent Finish Organdy** frilled with 80-square percale and trimmed with colorful ric rac. It has such a festive holiday look it makes a charming gift. Tie back sash is organdy. Washable—and its crispness lasts. One size fits to size 40. Shpg. wt. 4 oz.
72 N 6064—White with print . . . $1.49

C **Border Print** cotton, splashed with color and of a very practical size. 80-square percale, Sanforized (max. fab. shrink. 1%). Generous sash ends. Notice that huge pocket. Bright colored piping. Washable. One size fits up to size 40. Shpg. wt. 5 oz.
72 N 6070—Assorted border prints . 98c

D **Perky Stripes** in excellent percale with a flirtatious ruffle, very wide and full. Two slantwise pockets, bright ric rac trimming. A wonderful gift for a smart girl. Washable. One size fits up to size 40. Shipping weight 4 oz.
72 N 6062—Red and white 98c
72 N 6063—Blue and white 98c

E **Black-Eyed Susan,** a bib-top apron, charming colors with black dots and black ric rac. 80-square percale with eyelet embroidery (cotton) ruffles. Washable. Fits to size 40. Shpg. wt. 6 oz.
72 N 6059—Yellow, black dots . . $1.98
72 N 6060—Blue with black dots . 1.98
72 N 6061—Rose with black dots . 1.98

F **Block Checked Cotton** has a fan of white cotton eyelet embroidery at corner of bib and pocket. Sailor collar in back. Bright binding. Washable. One size fits to size 40. Shpg. wt. 5 oz.
72 N 6055—Red and white $1.98
72 N 6056—Blue and white 1.98
72 N 6057—Green and white 1.98

G **Bibbed Border Print** so gay she'll want to wear it all day long. Sanforized (max. fab. shrink. 1%). 80-square percale, washable, and big enough to really protect her dress. Finished with bright binding. One size fits to size 40. Shipping weight 6 oz.
72 N 6068—Assorted border prints $1.49

H **Double Apron.** It isn't really two aprons, it just looks that way because of the way the pretty ruffles are put on. Printed percale with white picot-edged organdy frills and very becoming. Washable. One size fits up to size 40. Shipping weight 6 oz.
72 N 6058—Floral print $1.69

 For size scale for sizes 12 to 20, see page 116 . . for sizes 38 to 40, see page 114. For Easy Terms see page 256





Give her a gay Brunch Coat

Percales and gingham . . pretty as a picture

[A] **Ruffled Border Print** ties at the side like a housecoat. Set-in belt at back. A very low price for such a pretty percale brunch coat. Flyaway sleeves, deep full flounce around bottom. Narrow ruffles edge the wide-winged revers and big square pocket. Washable. *Sizes* 12, 14, 16, 18, 20; size scale, page 116. *State size.* Shipping weight 11 ounces.

♦27 N 7248—Blue background . . $2.98
♦27 N 7249—Rose background . . 2.98

[B] **Neat Checks and Gay Flowers** buttoned down the side with an extra row of buttons for a double breasted effect. Ties in bow at back. White cotton embroidery trimming. Set-in belt with tie ends. Washable percale. *Sizes* 12, 14, 16, 18, 20; size scale, page 116. *State size.* Shipping weight 10 oz.

♦27 N 7240—Blue and white. . . . $3.98
♦27 N 7241—Rose and white. . . . 3.98
♦27 N 7242—Lavender and white 3.98

[C] **Bow-Catcher** in 80-square percale. Pastel print with two flirty bows in solid color at the sweetheart neckline. Colored binding down the side. Fastens with 3 big buttons at the set-in waistband. Set-in pocket. Washable. *Sizes* 12, 14, 16, 18, 20; size scale, page 116. *State size.* Shpg. wt. 12 ounces.

♦27 N 7243—Rose background. . $3.49
♦27 N 7244—Blue background . . 3.49
♦27 N 7245—Maize background . 3.49

[D] **Rainbow Plaid Gingham** side-tied coat style looks so much like a dress she'll wear it a lot. Wonderful pinafore ruffles go from shoulder to waist both front and back. It's a Dan River gingham in a combination of lovely rainbow colors. Washable. *Sizes* 12, 14, 16, 18, 20; size scale, page 116. *State size.* Shipping weight 13 ounces.

♦27 N 7246—Plaid $4.98



Numbers marked ♦ shipped from Philadelphia or Kansas City. Order, pay postage from Sears nearest mail order house. For Easy Terms, see page 256.

Kerrybrooke Robes and Housecoats

"and every maid will bustle down
to show her gown
not one will miss that one day."



[A] **All Wool Flannel Classic** tailored especially for us with Kerrybrooke features . . . wide wrap, double needle stitching, beautiful fit, finely finished inside and out. White rayon piping, tassels. Dry clean. *Please state size.* Shpg. wt. each 2 lbs. 6 oz.

Sizes 12, 14, 16, 18, 20; see size scale, page 116.
♦27 N 7795—Bright blue
♦27 N 7796—Dark red
♦27 N 7797—Navy blue
Each $9.98

Sizes 38, 40, 42, 44: see size scale below.
♦27 N 7800—Bright blue
♦27 N 7801—Wine red
♦27 N 7802—Navy blue
Each $10.98

[B] **Embroidered All Wool Flannel** gives her a dash of drama with its big white embroidered flowers on the smart curving lapels and pointed patch pocket. Stunning against the rich color of the robe. Luxuriously warm with wide overlap, slim waist and full skirt. Self belt and loops with white rayon tassels. Dry clean. *Sizes* 12, 14, 16, 18, 20; see size scale on page 116. *State size.* Shpg. wt. 2 lbs. 6 oz.
♦27 N 7890—Bright blue $9.98
♦27 N 7891—Deep red 9.98

Descriptions of robes on opposite page

[C] **Quilted Rayon In Mandarin Style** has a darling little upstanding collar, bell sleeves and contrasting frog fastenings. Such fine, soft quilting is usually much more costly. Exquisite colors with contrasting lining. A superlative gift. Wide overlap. Dry clean. *Sizes* 12, 14, 16, 18, 20; size scale on page 116. *State size.* Shpg. wt. 2 lbs. 9 oz.
♦27 N 7895—Medium blue with tearose lining . $12.98
♦27 N 7896—Tearose with medium blue lining . 12.98

[D] **Two-Tone Hostess Gown** is so flattering you can safely choose it for anyone. Rayon crepe of the Romaine type with pastel-toned panel in front, very slenderizing, very smart. Softly shirred at shoulders, loose wing sleeves. Dry clean. *Sizes* 12, 14, 16, 18, 20; size scale, page 116. *State size.* Shpg. wt. 1 lb. 10 oz.
♦27 N 7900—Burgundy wine with rose panel . . $9.98
♦27 N 7901—Navy blue with powder blue panel. 9.98
♦27 N 7902—Powder blue with rose panel 9.98

[E] **Quilted Gauntlet Style.** Give it to someone who adores the newest and smartest. Deep gauntlet cuffs are quilted rayon. Wide peaked lapels are quilted, too. Both contrast dramatically with the color of the Luana rayon robe. It's slim to the waist, shirred for fullness in the skirt. Dry clean. *Sizes* 12, 14, 16, 18, 20; scale, page 116. *State size.* Shpg. wt. 2 lbs.
♦27 N 7905—Medium blue with rose trimming . $8.98
♦27 N 7906—Rose with medium blue trimming . 8.98

Numbers marked ♦ shipped from Philadelphia or Kansas City. Order, pay postage from Sears nearest mail order house. For Sears Easy Terms . . see page 256.

Size Scale for Women's Robes and Housecoats						
	Order size	38	40	42	44	
	If hips are	42½	44½	46½	48½	in.
	If waist is	34	36	38	40	in.
	If bust is	40	42	44	46	in.



Also comes in women's sizes

[A] [B]

Two very fine all wool flannel robes $9.98 each, misses' sizes



Kerrybrooke
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FASHIONS

C Quilted Rayon Mandarin Style $12.98

D Rayon Crepe Hostess Gown $9.98

E Quilt-trimmed Rayon $8.98

ALL PAGE 115 . . HOUSECOATS

Kerrybrooke Housecoats

.. rayons and cottons

"Heap on more wood—the wind is chill—
But let it whistle as it will,
We'll keep our Christmas merry still."





[A] The coachman silhouette in a fine rayon robe . . . so smart she'll slip right into it on Christmas morning. Flattering double-breasted lines; self belt ties in back. The skirt has a gored back with generous front overlap. Shoulder pads. Dry clean. *Sizes* 12, 14, 16, 18, 20. *Please state size.* Shipping weight 2 lbs. 10 oz.
♦27 N 7925–Med. blue ♦27 N 7926–Rose
♦27 N 7927–Aqua blue Each. $7.98

[B] Polka dot rayon crepe housecoat, destined to make a hit with the lucky woman who gets it. It's smartly tailored for travel or stay-at-home. Slimming set-in waistband, wide sweeping skirt. One hip pocket; shoulder pads. Hand washable. *Sizes* 14, 16, 18, 20. *Please state size.* Shpg. wt. 2 lbs. 8 oz.
♦27 N 7930–Navy blue ♦27 N 7931–Med. red
♦27 N 7932–Aqua blue Each. $5.98

[C] Rayon crepe hostess coat, a gift she'll greet with rapture. White embroidered bodice panels form two generous pockets; the shirred back skirt dips gracefully for fashion news and slim fit. Shoulder pads. Dry clean. *Sizes* 12, 14, 16, 18, 20. *State size.* Shpg. wt. 1 lb. 8 oz.
♦27 N 7910–Navy blue ♦27 N 7911–Wine red
♦27 N 7912–Med. blue Each. $9.98

[D] Gay border print in a cotton plisse . . . a housecoat she'll love because it's so pretty and practical. Side wrapped style with wide revers and a handy pocket. Washable; needs no ironing. *Misses' sizes* 12, 14, 16, 18, 20. *Women's sizes* 38, 40, 42, 44; size scale on page 114. *State size.* Shpg. wt. 1 lb. 8 oz.
♦27 N 7920–Dark wine ♦27 N 7921–Med. blue.
♦27 N 7922–Navy blue Each. $4.98

[E] Peplum housecoat in a dramatic flowered soft rayon crepe . . . smart enough for the first lady on your gift list. Graceful surplice lines to make her look tall and willowy. Tie belt in front; all around peplum flares over full skirt. Dry clean. *Sizes* 12, 14, 16, 18. *Please state size.* Shipping weight 1 pound 10 ounces.
♦27 N 7915—Medium blue. $6.98
♦27 N 7916—Medium rose. 6.98

Misses' Size Scale for Robes and Housecoats

Order size:	12	14	16	18	20
If hips are:	35	36½	38	39½	41 in.
If waist is:	25½	27	28½	30	32 in.
If bust is:	32½	34	35½	37	39 in.

Numbers marked ♦ shipped from Philadelphia or Kansas City. Order, pay postage from Sears nearest mail order house. Easy Terms page 256.

Kerrybrooke
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[A] The Coachman Silhouette $7.98   [B] Polka Dot Rayon Crepe $5.98

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FASHIONS





C Rayon Crepe Hostess Coat $9.98

D Gay Border Print Cotton $4.98

E Rayon Print with Peplum $6.98





SLIPPERS ILLUSTRATED ABOVE ARE DESCRIBED IN COLUMNS BELOW

Dear to her heart . . . the Christmas Gift of Leather Slippers

[F] **Pretty Bridge Slipper** . . . just the right gift for Mother or sister. Has a soft matching draped bow. 3 lovely colors to match her lounging robe. Sturdy leather sole, 1½-in. heel.
• C (medium) sizes 4 to 9. Half sizes too. *Please state size.* Shpg. wt. 1 lb.
15 N 3015—Blue kid
15 N 3016—Wine (dark red) kid
15 N 3017—Black kid . . . . Pair $3.88

[G] **Women of Any Age** . . . like kid-skin D'Orsay slippers. They feel so good, yet look so neat and trim; give excellent wear. Choose blue or black for feminine members of your family. Leather sole, 1½-inch heel.
• C (medium) sizes 4 to 9. Half sizes too. *Please state size.* Shpg. wt. 1 lb.
15 N 3018—Blue
15 N 3019—Black . . . . Pair $3.88

[H] **You Can Remember More People** . . . and spend less if you buy inexpensive gifts like these pretty kid-skin slippers. Women love to get them, too; they promise so many hours of foot-comfort. Soft and flexible, simple style; padded leather sole, 1¼-inch heel. Get a pair for yourself, too.
• C (medium) sizes 4 to 9. No half sizes. *Please state size.* Shpg. wt. 1 lb.
15 N 3654—Black . . . . Pair $2.49

[J] **There's No Nicer Gift Than a Soft Supple Kidskin Slipper** . . . so blissfully comfortable you can wear them around the house all day long, so serviceable, they last a long time. In black that you can wear with everything. Padded leather sole and low wedge heel.
• C (medium) sizes 4 to 9. No half sizes. *Please state size.* Shpg. wt. 1 lb.
15 N 3854—Black . . . . Pair $2.69

[K] **Gay House Coat Companion** . . . grand to slip into when your feet are tired. Flexible leather shirred around a smooth peaked vamp. Padded sole, low wedge heel. Choice of three practical colors.
• C (medium) sizes 4 to 11. No half sizes. *Please state size.* Shpg. wt. 1 lb.
15 N 3682—Wine (dark red)
15 N 3840—Blue
15 N 3841—Black . . . . Pair $1.98

[L] **Feminine Little Scuff** . . . makes lounging a joy. In black kidskin, soft, flexible, easy on your feet. Grand gift for school girls, careerists, women at home; so easy to slip in and out of when you're rushing around in the morning. Padded sole and wedge heel. Get a pair for yourself, too.
• D (medium width) 4 to 9. No half sizes. *Please state size.* Shpg. wt. 1 lb.
15 N 3058—Black . . . . Pair $2.89



See Opposite Page for illustrations of slippers described in this column

[F] **Luxurious Rayon Satin Scuff** . . . open toe, leather sole, 1½-inch heel.
• C (medium) sizes 4 to 9. Half sizes, too. *State size.* Shpg. wt. 1 lb.
15 N 3855—Blue
15 N 3857—Black
15 N 3856—Wine (dark red) . . . . Pair $2.69

[G] **Nailhead Studded Bands** . . . rayon faille, platform. Adjustable strap. Leather sole, low wedge heel.
• C (medium) sizes 5 to 9. Half sizes too. *Please state size.* Shpg. wt. 1 lb.
15 N 3776—Blue 15 N 3778—Black
15 N 3777—Wine (dark red).Pr. $1.98

[H] **Lustrous Rayon Satin Bridge Slipper**, softly trimmed with shirring. Leather sole, 2-inch heel.
• C (medium) sizes 5 to 9. Half sizes too. *State size.* Shpg. wt. 1 lb.
15 N 3041—Blue 15 N 3043—Black
15 N 3042—Wine (dark red).Pr. $3.49

[J] **Electrified Shearling Scuff**. . rayon faille platform, leather sole.
• C (medium) sizes 4 to 9. Half sizes too. *Please state size.* Shpg. wt. 1 lb.
15 N 3894—Blue
15 N 3897—White
15 N 3895—Red . . . . Pair $2.98

[K] **Pastel Scuff** . . . striped rayon velvet, white fur trim. Platform, stretchable strap, leather sole.
• C (medium) sizes 4 to 8. No half sizes. *Please state size.* Shpg. wt. 1 lb.
15 N 3603—Light Blue
15 N 3604—Pink . . . . Pair $2.49

[L] **Rayon Faille** . . . draped bow. Stretchable strap, platform, leather sole. Lovely colors.
• C (medium) sizes 4 to 8. Half sizes too. *Please state size.* Shpg. wt. 1 lb.
15 N 3048—Pink, black trim
15 N 3046—Light blue, med. blue trim
15 N 3047—Pink, blue trim. .Pr. $2.98

[M] **A Gift for You or Someone Else** . . . rayon satin; knotted vamp trim. Fits high over instep. Woven rayon platform. Leather sole.
• C (medium) sizes 5 to 9. Half sizes too. *Please state size.* Shpg. wt. 1 lb.
15 N 3743—Blue
15 N 3744—Wine (dk. red).Pair $2.88

[N] **Shearling Scuff** . . . rayon faille covered platform. Leather sole and heel. Stretchable back strap.
• C (medium) sizes 5 to 9. Half sizes too. *Please state size.* Shpg. wt. 1 lb.
15 N 3009—Pink 15 N 3010—Red
15 N 3008—Blue . . . . Pair $3.49

[P] **Rayon Satin Bridge Bowed Slipper** . . . pillow-soft platform, padded sole; softly draped bow.
• C (medium) sizes 4 to 9. No half sizes. *Please state size.* Shpg. wt. 1 lb.
15 N 3036—Black 15 N 3034—Blue
15 N 3035—Wine (dk. red) . Pair $1.98

[R] **Beautiful Moccasin** . . . shearling with leather side out. Leather sole. Shearling sock lining.
• C (medium) sizes 4 to 9. No half sizes. *Please state size.* Shpg. wt. 1 lb.
15 N 3815—Blue
15 N 3816—Red . . . . Pair $2.88

[T] **Cotton Chenille Slipper** . . . soft foot-caressing, fluffy white fur. Cushion-platform, padded sole.
• C (medium) sizes 4 to 9. No half sizes. *Please state size.* Shpg. wt. 1 lb.
15 N 3044—Royal (medium blue)
15 N 3045—Wine (dk. red) . Pair $1.98

[V] **Shearling Boot** . . . Cotton fleece lining, leather sole.
• Wide width sizes 4 to 9. No half sizes. *Please state size.* Shpg. wt. 1 lb.
15 N 3714—Blue
15 N 3716—White
15 N 3715—Red . . . . Pair $2.98

[W] **Made in England** . . . finer grade felt boot; plush collar, wall last, platform, soft sole, wedge heel.
• Wide width sizes 4 to 8. No half sizes. *Please state size.* Shpg. wt. 1 lb.
15N3038—Lt. pink 15N3037—Lt. blue
15 N 3039—Wine (dk. red) . Pair $2.98

[X] **Shearling trim** . . . cotton corduroy platform. Padded sole.
• C (medium) sizes 4 to 9. No half sizes. *Please state size.* Shpg. wt. 1 lb.
15 N 3005—Blue leather
15 N 3006—Red leather. . . . Pair $2.98

[Y] **Two Color** . . . leather vamp; imitation patent trim. Padded sole.
• C (medium) sizes 4 to 9. Half sizes too. *State size.* Shpg. wt. 1 lb. 2 oz.
15 N 3001—Blue, black trim.
15 N 3002—Red, black trim Pr. $1.98

HOW TO ORDER WOMEN'S SLIPPERS: Order slippers *same size* as your shoe, where slippers are listed in that size. If slipper comes in whole sizes only and you wear a half size, order as follows: for A, B and C shoe widths, *order slipper half-size smaller* than shoe. For D and E shoe widths, *order slipper half-size larger* than your shoe. Due to slight variations, fiber content of felt and wool is not stated in the catalog, but as required by the Wool Products Labeling Act, is clearly marked on all wool or felt slippers.

Give Slippers to all the family . . . See page 126 for children's; pages 34 to 36 for men's, 134 for boys'











Slippers . . . lovely answers to your gift problems . . . available on Sears Easy Terms; see page 256







15 Lovely ways to say "Merry Christmas" . . . Colorful Kerrybrooke Slippers

F First Choice for an Inexpensive Gift . . . lovely rayon crepe slipper; simple, smart. Rounded vamp, slenderizing center seam. Soft padded sole, 1¼-inch heel. Pretty with any of your house coats.
• C (medium) 4 to 9. No half sizes. *State size.* Shpg. wt. 1 lb.
15 N 3667—Black. . . .Pair $1.49

L If She Loves Her Comfort . . . give her this foot-coddling striped cotton chenille slipper, with a rayon cuff in matching color. Padded sole, 1-inch heel. In rich wine or blue.
• C (medium) 5 to 9. No half sizes. *State size.* Shpg. wt. 1 lb.
15 N 3050—Wine (dark red)
15 N 3049—Blue. . . . .Pair $1.39

T Gay Foot-Flattering . . . foot caressing comfort. Shining rayon satin scuff. Open toe, cushion-platform, leather sole, wedge heel.
• C (medium) 4 to 8. Half sizes too. *State size.* Shpg. wt. 1 lb.
15 N 3053—Medium Blue
15 N 3054—Light Blue
15 N 3055—Red. . . . .Pair $1.98

G Neat and Sweet Gift Slipper . . . just what she'll want to see in her Christmas package. Get a pair for yourself, too. Rayon faille with open toe. Sturdy leather sole, 1-inch heel.
• C (medium) 5 to 9. Half sizes too. *State size.* Shpg. wt. 1 lb.
15 N 3837—Black. . . .Pair $1.88

M She'll Look for Them . . . the moment she gets up on chilly mornings. Slippers made from our finest shoe felt, rich two-tone effect. Padded sole and heel.
• C (medium) 4 to 9. No half sizes. *State size.* Shpg. wt. 1 lb.
15 N 3742—Wine (dark red)
15 N 3741—Blue. . . .Pair $1.59

V Favorite Softie . . . any woman will enjoy wearing. Rayon satin stitched in quilted effect. High vamp. Padded soft sole, 1-inch heel.
• C (medium) 4 to 9. No half sizes. *State size.* Shpg. wt. 1 lb.
15 N 3890—Royal (med. blue)
15 N 3891—Wine (dark red)
15 N 3892—Black. . . .Pair $1.39

H Give Her This Black Beauty . . . for blissful indoor comfort. Simply styled in genuine nylon that wears and wears. Smart for company dinners with lovely hostess frocks. Leather sole. 1¼-inch heel.
• C (medium) 4 to 9. Half sizes too. *State size.* Shpg. wt. 1 lb.
15 N 3617—Black. . . .Pair $2.99

N Low Priced . . . cozy and warm. Sturdy felt slipper. High squared vamp, rayon ribbon and pompon. Padded sole and wedge heel.
• C (medium) 4 to 9. No half sizes. *State size.* Shpg. wt. 1 lb.
15 N 3794—Blue
15 N 3795—Wine (dark red)
15 N 3792—Brown. . .Pair $1.09

W For Mother, Aunt or Sister Sue . . . dainty rayon faille slipper; shimmering cuff of matching rayon satin over instep. Very practical, very feminine. Leather sole, low heel.
• C (med.) 4 to 9. Half sizes too. *State size.* Shpg. wt. 1 lb.
15 N 3868—Wine (dark red)
15 N 3867—Blue. . . .Pair $1.99

J Beautiful Shiny Plastic Scuff . . . a gift any woman would appreciate. The vamp is stitched with eyelets worked in bright red; soft rayon faille covered cushion platform; sturdy leather sole.
• C (medium) 4 to 8. Half sizes too. *State size.* Shpg. wt. 1 lb.
15 N 3056—Black. . . .Pair $1.98

P Paddle Around in Comfort . . . in Canadian-made, bright color hand-beaded soft leather moc-style slippers. Padded leather sole and heel.
• C (medium) 4 to 9. No half sizes. *State size.* Shpg. wt. 1 lb.
15 N 3605—Royal (med. blue)
15 N 3606—Red
15 N 3607—Brown. . .Pair $2.98

X Feminine Adorables . . . gay rayon in a floral print, plain rayon trim. Thrift-priced for Christmas-giving. Padded sole, 1¼-inch heel.
• C (medium) 4 to 9. No half sizes. *State size.* Shpg. wt. 1 lb.
15 N 3702—Floral print on blue
15 N 3703—Floral print on wine (dark red) ground. . . .Pair $1.49

K Dainty Scuff . . . as smart looking as a street shoe. 2 bands cross to form vamp. Open toe. Black shiny plastic. Cushion-soft platform covered with black patent. Leather sole, wedge heel.
• C (medium) 4 to 8. Half sizes too. *State size.* Shpg. wt. 1 lb.
15 N 3057—Black. . . .Pair $1.98

R Women Like This . . . lustrous reptile-grained imitation leather. High vamp. Real leather sole, 1-inch heel.
• C (medium) 5 to 9. Half sizes too. *State size.* Shpg. wt. 1 lb.
15 N 3845—Red
15 N 3842—Blue
15 N 3843—Wine (dark red)
15 N 3844—Black. . .Pair $1.88

Y A Gift for a Lovely Lady . . . Beautiful scuff in deep wine or black. Rayon faille with a soft cushion-comfort platform. Covered with rayon faille. Leather sole, wedge heel.
• C (medium) 4 to 8. Half sizes too. *State size.* Shpg. wt. 1 lb.
15 N 3051—Wine (dark red)
15 N 3052—Black. . . Pair $2.59

Due to slight variations, the fiber content of felt and wool is not stated in the catalog, but as required by the Wool Products Labeling Act, is clearly marked on all wool and felt slippers.

HOW TO ORDER WOMEN'S SLIPPERS: Order slippers *same size* as your shoe, wherever slippers are listed in that size. If slipper comes in whole sizes only and you wear a half size, *order as follows:* for A, B and C shoe widths, *order slipper half-size smaller* than your shoe. For D and E shoe widths, *order slipper half-size larger* than your shoe. Order slippers on Easy Term orders of $10 or more . . . See page 256 for details.

Slippers are ideal gifts; they look so pretty, cost so little





Kerrybrooke

THE RIGHT WAY TO SAY WOMEN'S SHOES

[F] Rayon Plush Fuzzy Wuzzy . . . lined with cotton fleece. Soft padded sole. Shipping weight 1 lb.
• Wide width in sizes 4 to 9. No half sizes. *State size.*
15 N 3820—Wine (dark red)
15 N 3818—Light blue
15 N 3819—Royal (medium blue)...............Pair $1.39

[G] A Gift for Any Woman on Your List . . . toasty warm electrified shearling Fuzzy Wuzzy, shearling sock lining. Padded leather sole.
• Wide width in sizes 4 to 9. No half sizes. *Please state size.* Shpg. wt. 1 lb.
15 N 3718—Blue
15 N 3719—Red..........Pair $3.29

[H] Give Her Our Finest Fuzzy Wuzzy . . . she'll love its cozy comfort. Electrified shearling, shearling sock lining; long-wearing leather sole.
• Wide width in sizes 5 to 9. No half sizes. *Please state size.* Shpg. wt. 1 lb.
15 N 3721—Blue
15 N 3722—Wine (dark red).Pr.$3.98

[J] Electrified Shearling Boot . . . soft as kittens' fur. American beauty red with matching tie. Comes up high around ankle. Shearling sock lining, padded leather sole.
• Wide width in sizes 4 to 9. No half sizes. *Please state size.* Shpg. wt. 1 lb.
15 N 3717—Deep red.....Pair $3.98

[K] Natural Shearling Boot . . . with the leather side out. Shearling collar; wear it up or down; vamp ornament, and lining. Cozy and warm. Long-wearing leather sole.
• D (medium wide) sizes 5 to 9. No half sizes. *State size.* Shpg. wt. 1 lb.
15 N 3713—Natural tan...Pair $1.69

[L] Mother Would Like This Felt Zip Boot . . . grand for cool days around the house. Rayon trimmed collar. Leather sole, low heel.
• Wide width in sizes 4 to 9. No half sizes. *Please state size.* Shpg. wt. 1 lb.
15 N 3728—Blue
15 N 3729—Wine (dk. red).Pair $2.79

[M] A Slipper You Can Really Dig Your Toes In . . . soft smooth leather with full shearling lining. Beautiful colors, sturdy leather sole.
• C (medium) sizes 5 to 9. No half sizes. *Please state size.* Shpg. wt. 1 lb.
15 N 3839—Wine (dark red)
15 N 3838—Blue.........Pair $3.98

[N] Woven 100% Wool Zip Boot . . . Shearling collar, sock lining. Durable leather sole, heel.
• C (medium) sizes 5 to 9. No half sizes. *Please state size.* Shpg. wt. 1 lb.
15 N 3725—Tan
15 N 3723—Royal (medium blue)
15 N 3724—Wine (dark red).Pr.$3.98

[P] Rich Suede Leather Boot . . . fully lined with shearling for extra warmth. Electrified shearling collar. Plastic trim. Leather sole and heel.
• Wide width in sizes 5 to 9. No half sizes. *State size.* Shpg. wt. 1 lb.
15 N 3709—Blue
15 N 3710—Wine (dk. red).Pair $4.39

[R] Two-tone Superior Quality Felt . . . to slip into when you're at home. Blue or wine, lighter shade collar. Leather sole, rubber heel.
• C (medium) sizes 4 to 9. No half sizes. *Please state size.* Shpg. wt. 1 lb.
15 N 3732—Wine (dark red)
15 N 3731—Blue..........Pair $2.88

[T] A Wonderful Gift . . . for stay-at-homes, and a wonderful value. Snugly warm bootee in good quality felt. Sturdy leather sole, 1-in. heel.
• D (medium wide) 4 to 9. Half sizes too. *Please state size.* Shpg. wt. 1 lb.
15 N 3600—Blue
15 N 3601—Wine (dark red).Pr.$1.49

[V] Cozy Slipper Standby . . . fine felt. Rayon pompon trim. Long-wearing leather sole, rubber heel.
• Wide width in sizes 4 to 9. No half sizes. *Please state size.* Shpg. wt. 1 lb.
15 N 3613—Wine (dark red)
15 N 3668—Brown
15 N 3683—Blue..........Pair $1.98

[W] High Zip Boot . . . easy on and off. As sturdy as a street shoe. Kidskin, lined with cotton fleece. Deep matching shearling cuff. Long-wearing leather sole, 1-inch heel.
• C (medium) sizes 4 to 10. No half sizes. *Please state size.* Shpg. wt. 1 lb.
15 N 3720—Brown........Pair $5.75

[X] Crushed Leather Zip Boot . . . you'll like the warm feel of the thick shearling. Natural shearling cuff, durable leather sole, flat heel.
• C (medium) sizes 5 to 9. No half sizes. *Please state size.* Shpg. wt. 1 lb.
15 N 3696—Wine (dark red)
15 N 3695—Blue..........Pair $4.69

[Y] Keep Your Feet Warm as Toast . . . in these soft brown kidskin zip boots. Deep shearling cuff in matching color. Natural shearling lining. Leather sole and flat heel.
• C (medium) in sizes 5 to 9. No half sizes. *Please state size.* Shpg. wt. 1 lb.
15 N 3708—Brown........Pair $4.98

See opposite page for "How to Order" instructions



A $7.98 Cotton Velveteen B $5.98 Cotton Velveteen C $3.98 Spun Rayon D $3.79 Rayon Velvet



E $10.98 100% Virgin Wool F $5.98 Quilted Cotton G $2.98 Cotton Chenille H $2.49 Cotton Chenille



Descriptions of Dresses shown on opposite page

[A] **Cotton Velveteen Dress** for school girls' big holiday doings. Styled with the newest fashion trick . . . that smart self tab buttoned down over a frosty cotton eyelet bow, removable and washable. Eyelet cuffs and puff sleeves. Plastic buttons down front and on back belt . . . snap opening. Dry clean. *Sizes* 7, 8, 10, 12, 14; scale below. *State size*. Shpg. wt. 8 oz.
♦77 N 2487—Bright red $7.98
♦77 N 2488—Royal (bright) blue 7.98

[B] **Cotton Velveteen Party Dress** for little girls, has crystal-clear plastic buttons down its princess front . . . snaps for easy on-and-off practicality. She'll be proud of the crocheted Irish-type lace on Peter Pan collar; self bow trim. Back belt has button. Dry clean. *Sizes* 3, 4, 5, 6, 6x; size scale below. *State size*. Shipping weight 7 ounces.
29 N 1268—Royal (bright) blue $5.98
29 N 1269—Bright red 5.98

[C] **Sugar-Sweet Spun Rayon**, the dress any size 3 to 6x would love to get from Santa. Dressy with pretty party airs . . . has soft contrasting colors and dainty fagoting on collar and all around the full gathered skirt. Self ruffle on collar; cute puff sleeves and a big 2-inch hem. Dry clean. *Sizes* 3, 4, 5, 6, 6x; scale below. *State size*. Shpg. wt. 6 oz.
29 N 1270—Coral (light rose). $3.98
29 N 1271—Medium blue. . . . 3.98

[D] **Crush-resistant Rayon Velvet** in the perfect dress for tots' parties and Sunday best. The soft, rich velvet is luxuriously lovely in soft pastel shades. A sweet doll-like style, smocked at bodice . . . puff sleeves . . . tie back sash. Has dainty net frill trim on rayon taffeta collar; 2-inch hem. Dry clean. *Sizes* 1, 2, 3; scale below. *State size*. Shpg. wt. 6 oz.
29 N 6397—Pink. $3.79
29 N 6398—Light blue. 3.79

Descriptions of Robes on opposite page

[E] **100% Virgin Wool Robe** in rich colorful plaid on a clear white ground. Expertly tailored to the last detail. She'll love its winter warmth and trim good looks . . . its smart notched collar, generous full sweep of skirt and self tie sash. Has stitched down cuffs; 2 big pockets. An ideal gift for a schoolgirl. Dry clean. *Sizes* 8, 10, 12, 14, 16; scale below. *State size*. Shpg. wt. 1 lb. 6 oz.
98 N 2910—Bright red plaid. . $10.98

[F] **Quilted Cotton Brunch Coat** is a wonderful gift for girls' lounging and study hours. Beautifully tailored in a bright colorful floral print (similar to illustration) . . . with gay contrasting binding throughout that adds to its beauty. Smart lapel collar, big pocket and full all around tie belt. Washable separately. *Sizes* 8, 10, 12, 14, 16; scale below. *State size*. Shpg. wt. 1 lb. 6 oz.
98 N 2911—Blue background. $5.98

[G] **Cotton Chenille Robe** is so practical for little girls. It is sturdy cotton covered with tiny fluffy cotton tufts, soft as a kitten. Easily washable, dry and shake out, it's ready to wear . . . never needs ironing. Well made . . . has shawl collar, a pocket and generous tie belt in front. *Sizes* 3, 4, 6, 6x; scale below. *State size*. Shpg. wt. 1 lb.
29 N 1513—Medium blue. . . . $2.98
29 N 1512—Bright red 2.98

[H] **Cotton Chenille Robe** for tots, is soft, cuddly and cozy warm. The fluffy tufts of cotton chenille on a sturdy cotton back are in attractive all-over waffle design. Neatly styled with warm roll collar and a pocket for her hankie. All-around tie belt. Washable, needs no ironing. *Sizes* 1, 2, 3; size scale below. *Please state size*. Shipping wt. 13 oz.
29 N 7921—Pink. $2.49
29 N 7920—Medium blue. . . . 2.49

1 to 3 Size Scale

Order size.	1	2	3
If chest is. . .	20	21	22 in.
If height is. . *	30-31	32-34	35-37 in.
Dresslength	15½	16½	17½ in.

3 to 6x Size Scale

Order size . . .	3	4	5	6	6x
If height is: . . .	35-37	38-40	41-43	44-46	47-48 in.
If chest is:	22	23	24	25	25½ in.
Dress Length: . .	18½	20	21½	23	24½ in.

Catalog numbers marked ♦ shipped from Chicago, Philadelphia, Kansas City or Atlanta. Order, pay postage from Sears nearest mail order house.



Smart Rainy Weather Gifts are practical for schoolgirls, sizes 7 to 14

$1.98

Rubberized Plaid Raincape in colorful red and blue, looks so bright and cheerful on a grey day. The attached hood keeps her curls dry and looks smart when dropped back. Buttons in front with a bow tie to hold it firm. Made of sturdy rubberized cotton, sheds rain. Has deep arm slits, roomy enough to wear over a winter coat. *Sizes* 7, 8, 10, 12, 14; size scale below. *Please state size*. Shipping weight 1 pound 4 ounces.
98 N 6800—Red, blue plaid. . $1.98

$4.98

Raincoat with Hood in lustrous rubberized rayon twill. Girls adore the button-on, detachable hood . . . its good-looking raglan sleeves . . . and wrap around style. All around tie belt for snug fit. Beautifully tailored with double stitched seams, 2 roomy inside pockets . . . button and tab at front keeps skirt closed. *Sizes* 7, 8, 10, 12, 14. *State size*. Shipping weight 1 pound 8 ounces.
98 N 6830—Bright blue. $4.98
98 N 6831—Bright red 4.98

Size Scale for Girls' Sizes, 7 to 14

Order size.	7	8	10	12	14
If chest is:	26	27	29	30½	32 in.
If hips are:	27½	28½	31	33	35 in.
Dress length is:	26	28	31	34	36 in.
Coat length is:	26½	28½	31½	34½	36½ in.

Size Scale for Girls' Robes, Sizes 8 to 16

Order size:	8	10	12	14	16
If chest is:	27	29	30½	32	33½ in.
If hips are:	28½	31	33	35	36½ in.
If height is:	50-52	53-56	57-58½	59-61	61½-63 in.

Sears Easy Terms are available. See page 256 for complete details.





A She'll love a glamorous "Sno-Belle" fur pillbox

$2.59 each — in its own plastic box



B $2.98 set



C $3.59 set



D $2.98 set



E $1.98 set



F $1.98 set



G $3.49 set



H $1.98



J $1.39



K $1.69



L $2.98 set





M $2.98 set

N $2.29 set

Fifteen answers to "What to give girls?" in color-happy Caps or Match-ups

Hats described below shown on opposite page

[A] **"Sno Belle" bunny fur pillbox,** a new fashion to thrill any girl or teen. Belting lined; grosgrain sweat band; headsize elastic. Each one in a non-inflammable plastic box. *Colors* White, black, brown, pink, pale blue, American beauty red. *State color.* Shpg. wt. 11 oz.
♦78 N 8100—Fits all sizes... $2.59

[B] **Hat and dolly muff** to make her happy as a lark. Rayon plush trimmed with felt cloth (70% wool, 30% cotton). Muff about 6½x7 in. with real doll's head. *Colors* White with bright red or royal blue. *State color.* Hat fits all sizes. Shipping wt. set 1 lb. 4 oz.
♦78 N 8105............Set $2.98

[C] **Sweetheart bonnet set.** She'll look pretty as a picture in this embroidered rayon plush bonnet trimmed and faced with red velveteen. Matching muff abt. 7x6½ in. *Color* White with colored embroidery, red trimming. Hat fits all sizes. Shpg. wt. set 1 lb. 7 oz.
♦78 N 8110............Set $3.59

[D] **100% wool beret set,** so merry and bright it will make every day as gay as Christmas. Popular beret with mittens to match. *Colors* Red, brown, bright green or royal blue plaid. *State color.* Beret, mittens fit all sizes. Shipping weight set 4 oz.
♦78 N 8120............Set $2.98

[E] **Pompon hood set,** a gift she'll love to find under the Christmas tree. All cotton brightened by rows of contrasting stitching, and saucy wool pompons. Hood, mittens fit all sizes. *Colors* Brown, bright red, bright green, royal blue. *State color.* Shpg. wt. 12 oz.
♦78 N 8125............Set $1.98

[F] **Novelty knit set,** will make a hit because of the gay pompons on mittens as well as the hood. 70% wool, 30% cotton knit. Hood, mittens fit all sizes. *Colors* Bright red, royal blue, white, brown, all with bright green stitching. *State color.* Shpg. wt. set 9 oz.
♦78 N 8115............Set $1.98

[G] **Hat and bag,** grown-up set for a little miss. Embroidered felt cloth (70% wool, 30% cotton). Bag abt. 5½x7¾ in. *Colors* Bright red, brown, royal blue, wine red, dark green. *State color.* Hat fits all sizes. Price includes 30c Fed. Excise Tax on bag. Shpg. wt. set 1 lb.
♦78 N 8130E..........Set $3.49

[H] **100% wool stocking cap,** just the gift for the girl who loves winter sports. About 21 in. long. Self tassel. *Colors* Combinations of white, green and red; red, yellow and royal blue; bright green, red and yellow; brown, yellow and orange. *State color.* Shpg. wt. 4 oz.
♦78 N 8135—Fits all sizes... $1.98

[J] **100% wool knotted cap,** the new stocking style that teens love. About 21 in. long with self tassel. *Colors* Combinations of royal blue, red and yellow; white, red and royal blue; bright green, white and orange; red, yellow and brown. *State color.* Shpg. wt. 4 oz.
♦78 N 8145—Fits all sizes... $1.39

[K] **100% wool pompon cap,** a grand gift. About 19 in. long. *Colors* White with red, yellow and green; red with green, yellow and royal blue; bright green with orange, white and brown; light navy blue with yellow, red and green. *State color.* Shpg. wt. 4 oz.
♦78 N 8140—Fits all sizes... $1.69

[L] **100% wool hockey cap and scarf,** super gift for all the girls who take winter sports seriously. Handsome novelty knit set off by contrasting pompons. Separate scarf about 44 inches long; wraps snugly around her neck. Each set nicely boxed. *Colors* bright red and white; royal blue and white; bright green and white; all white. *State color.* Fits all sizes. Shipping weight set 15 ounces.
♦78 N 8150..Set $2.98



P $1.69 set

R $3.98 set

Give her glamour for Christmas

Whether she's 6 or 16 she'll want a Matched Set

[M] **100% wool knitted set;** she'll thank you for it again and again on cold winter days. Stocking cap with earlaps to keep Jack Frost away; mittens to match. Cap about 14 in. long. *Colors* All white, brown with yellow pompon. Red or bright green with white pompon. *State color.* Shpg. wt. set 10 oz.
♦78 N 8155—Fits all sizes.....Set $2.98

[N] **Cuddly parka hood and muff,** an adorable set to put under her tree on Christmas morning. Of snowy white rayon plush, it's a really luxurious set at a value-wise price. Hood fits all sizes. The muff is about 6x7 in. with rayon cord strap; rayon lining. *Color* White only. Shpg. wt. 1 lb. 5 oz.
♦78 N 8160.................Set $2.29

[P] **Brushed cotton set,** if you're looking for an economical gift, this will solve your problem. She can't help loving the hood with its fluffy wool fringed band; matching mittens, too. Hood and mittens fit all sizes. *Colors* White, bright red, wine red, brown, dark green. *State color.* Shipping weight set 12 ounces.
♦78 N 8165.................Set $1.69

[R] **Dutch bonnet set,** a gift she'll rave about! 70% wool, 30% cotton felt cloth. Bonnet, mittens fit all sizes. Zip top bag abt. 7½ in. in diam. *Colors* Red with navy; brown with bright green; bright green with brown; navy with red. *State color.* Price includes 40c Fed. Ex. Tax on bag. Shpg. wt. 1 lb. 2 oz.
♦78 N 8170E...............Set $3.98

Catalog numbers marked ♦ shipped from Philadelphia or Chicago. Order, pay postage from Sears nearest mail order house. For Easy Terms, see page 256.



F $1.59 | G $1.98 | H $1.98 | J $2.49 | K 98c



L $3.69 | M $1.69 | N $2.99 | P $2.49 | R $1.98



T $1.49 | V 99c | W $2.98 | X $1.98 | Y $2.98

Bedtime Biltwels . . . warm felts, shearlings; sturdy leathers

Save shoes, save floors . . . sizes for infants and children

J **Shearling Lined,** leather upper, sole. • Children's sizes 11, 12, 13, 1, 2, 3. No half sizes. Wide width only. *Please state size.* Shipping weight 10 ounces.
15 N 950—Red
15 N 949—Blue.............Pair $2.49

N **Cushiony Platform.** Leather sole. • Children's 8, 9, 10, 11, 12, 13, 1, 2, 3. No half sizes. Wide width only. *Please state size.* Shipping weight 10 oz.
15 N 992—Red leather
15 N 993—Black plastic.....Pair $2.99

V **Colorful Felt Bootee** . . . rayon tassel. Padded sole, wedge heel. • Children's sizes 7, 8, 9, 10, 11, 12, 13, 1. No half sizes. Wide width only. *Please state size.* Shipping weight 10 oz.
15 N 932—Red
15 N 931—Blue..............Pair 99c

F **Shearling Upper,** split leather sole. • Children's 5, 6, 7, 8, 9, 10, 11, 12, 13, 1, 2. No half sizes. Wide width only. *Please state size.* Shpg. wt. 10 oz.
15 N 982—Red 15 N 983—Natural
15 N 981—Blue............Pair $1.59

K **Rayon Plush Slippers.** Leather sole. • Children's 6, 7, 8, 9, 10, 11, 12, 13, 1, 2, 3. No half sizes. Wide width only. *Please state size.* Shpg. wt. 10 oz.
15 N 930—Red
15 N 929—Blue..............Pair 98c

P **Brown Leather Zip Boot,** turn down collar. Padded leather sole, heel. • Children's sizes 9, 10, 11, 12, 13, 1, 2, 3. No half sizes. Wide width only. *Please state size.* Shipping weight 10 oz.
15 N 913—Brown...........Pair $2.49

W **Cozy Felt High Zipper Boot.** Shearling sock lining. Leather sole. • Children's sizes 9, 10, 11, 12, 13, 1, 2, 3. No half sizes. Wide width only. *Please state size.* Shipping weight 10 oz.
15 N 960—Blue
15 N 961—Red.............Pair $2.98

G **Crushed Leather Moccasin.** Shearling lining and cuff. Leather sole. • Children's sizes 5, 6, 7, 8, 9, 10. No half sizes. Wide width only. *Please state size.* Shipping weight 10 ounces.
15 N 948—Pink, blue trim...Pair $1.98

L **Shearling Lined,** leather upper, sole. • Children's 9, 10, 11, 12, 13, 1, 2, 3. No half sizes. Wide width only. *Please state size.* Shipping weight 10 ounces.
15 N 901—Red
15 N 900—Blue............Pair $3.69

R **Leather Upper,** heavy leather sole. • Children's sizes 8, 9, 10, 11, 12, 13, 1, 2. No half sizes. Wide width only. *Please state size.* Shipping weight 10 oz.
15 N 925—Blue
15 N 926—Brown...........Pair $1.98

X **Sturdy Leather Boot,** snap fastening at instep. Cut high for extra warmth. Padded sole and wedge heel. • Children's 6, 7, 8, 9, 10, 11, 12, 13, 1, 2, 3. No half sizes. Wide width only. *Please state size.* Shipping weight 10 oz.
15 N 914—Brown...........Pair $1.98

H **Bunny Slipper** . . . soft natural color shearling, red trim. Leather sole. • Children's 5, 6, 7, 8, 9, 10, 11, 12, 13, 1, 2. No half sizes. Wide width only. *Please state size.* Shpg. wt. 10 oz.
15 N 988—Natural..........Pair $1.98

M **Rayon Satin,** platform, leather sole. • Children's sizes 12½, 13, 13½, 1, 1½, 2, 2½, 3. Wide width only. *Please state size.* Shipping weight 10 oz.
15 N 916—Red
15 N 915—Blue............Pair $1.69

T **Zip Front Felt Bootee,** padded sole. • Children's 5, 6, 7, 8, 9, 10, 11, 12, 13, 1, 2, 3. No half sizes. Wide width only. *Please state size.* Shpg. wt. 10 oz.
15 N 966—Red
15 N 965—Blue............Pair $1.45

Y **Woven Wool,** zip front. Sponge rubber platform, leather sole. • Children's sizes 12, 13, 1, 2 and 3. No half sizes. Wide width only. *Please state size.* Shipping weight 10 ounces.
15 N 903—Red
15 N 902—Blue............Pair $2.98

Due to slight variations, the wool content of felt and wool slippers is not stated in the catalog; it is marked plainly on merchandise as required by the Wool Products Labeling Act.

HOW TO ORDER CHILDREN'S SLIPPERS: Order the *same size* as your shoe wherever slippers are listed in that size. If the slipper comes in whole sizes only and you wear a half size shoe, *order the next size larger.* (Example: for size 6½ shoe, order size 7 slipper.)

See our line of women's slippers pages 118 to 121; men's, pages 34 to 36; boys' page 134

Children's Accessories and Slippers

"the tree is ready, the candles alight
rejoice and be glad,
all children tonight."





A $1.98



B $1.19



C $1.98



D $1.19



E 98c



F $1.29



G 79c



H $1.95



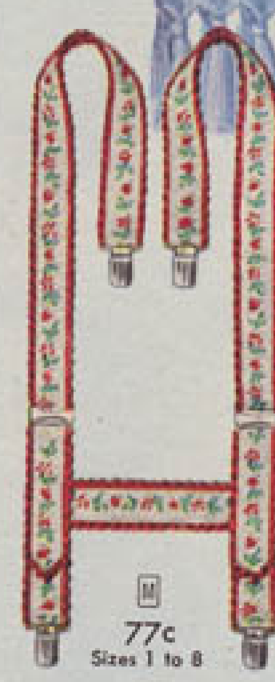
J 98c



K 98c



L 98c





M 77c Sizes 1 to 8

87c Sizes 10 and up

Smart gifts she'll look for under her Christmas tree

A **Bunny Ears**, a smart zip-top bag to thrill a lucky teen. Grown-up top-handle style; fabric lining, mirror. Of gleaming patent-like plastic. *Size* about 7¾x4½ in. Shpg. wt. 9 oz.
88 N 600E—Red $1.98
88 N 601E—Black 1.98

B **Shoulder Strap Smoothie**, a zip-top bag she'll wear with her best clothes. Patent-like plastic with a cute skirt in front. *Size* about 7x5 in. Fabric lined. Shpg. wt. 6 oz.
88 N 606E—Red $1.19
88 N 603E—Black 1.19

C **Cuddly Puppy Bag**, zip-pocket on his back. She'll carry it everywhere. Dog collar handle. 50% cotton, 50% rayon plush; fabric lined. *Size* about 9x5 in. Shpg. wt. 10 oz.
88 N 604E—Brown and white... $1.98
88 N 605E—Red and white..... 1.98

D **Little Lady Vanity Bag** for a tiny girl who loves to imitate Mother. 70% wool, 30% cotton plaid; goes with everything. Mock shell top; mirror inside; top handle; fabric lining. *Size* about 4½x3½ in. Shpg. wt. 6 oz.
88 N 602E—Multicolor plaid.... $1.19

E **100% Wool Gloves** in the gay gift-right jacquard patterns she loves. *Sizes* 5 (5¾ in.); 6 (6 in.). *Please state size.* Length about 9 inches. Shipping weight pair 4 ounces.
88 N 5205–Red   88 N 5206—Brown
88 N 5207–Navy   Pair........... 98c

F **"Dry Soft" Mittens** of buffed deerskin. A hit with the snowball set ...they dry soft as new. Cotton fleece lined. Length about 8 inches. *Sizes* 4 (5½ in.); 5 (5¾ in.); 6 (6 in.); 7 (6¼ in.). *State size.* Shpg. wt. pair 4 oz.
88 N 5150—Brown........ Pair $1.29

G **Gay 100% Wool Mittens** in her pet jacquard patterns. Length about 9 inches. *Sizes* 3 (5¼ in.); 4 (5½ in.); 5 (5¾ in.); 6 (6 in.). *Please state size.* Shipping weight pair 4 oz.
88 N 5277–Red   88 N 5278—Brown
88 N 5279–Navy   Pair........... 79c

H **Buffed Deerskin**, smart gloves that dry without stiffening. Cotton fleece lined. Length about 7¾ inches. *Sizes* 4 (5½ in.); 5 (5¾ in.); 6 (6 in.); 7 (6¼ in.). *Please state size.* Shipping weight pair 4 oz.
88 N 5125–Brown......... Pair $1.95

J **"Pinocchio" Square**, Walt Disney's beloved character on a rayon challis square she'll show off to all her friends. *Size* about 26 inches square. Hand washable. Shpg. wt. 4 oz.
88 N 4586—Red ground......... 98c
88 N 4587—Blue ground......... 98c

K **100% Zephyr Wool Square**, every girl wants one; it's the fashion her crowd is wearing. About 26 in. square. Hand washable. Shpg. wt. 3 oz.
88N4561–White   88N4562–Red
88N4563–Med. blue   88N4564–Yellow
Each.......................... 98c

L **100% Zephyr Wool Scarf**, a wonderful present to tuck into her stocking. Kitten-soft wool; hand knotted fringed ends. *Size* about 9x42 in. Hand washable. Shpg. wt. 4 oz.
88 N 4595–White   88 N 4596–Red
88 N 4597–Med. blue   Each..... 98c

M **Tot-to-Teen Suspenders**, she'll love them to wear with ski-pants, skirts, slacks ... Peasanty white decorated tape on red felt. Adjustable; clip-on ends. Shipping weight 5 oz.
88 N 4333–Fits sizes 1 to 8........ 77c
88 N 4444–Fits sizes 10 and up... 87c

Prices of bags include 20% Federal Excise Tax. *For How to Measure children's gloves and mittens, see page 95. For Easy Terms, see page 256*



Ⓐ 59c



Ⓑ 75c



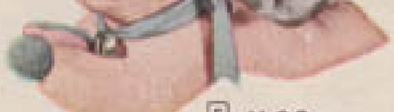
Ⓒ 59c



Ⓓ 79c



Ⓔ $2.21



Ⓕ $1.29



Ⓖ $3.79



Ⓗ $4.07 Complete



Ⓙ $4.79



Ⓚ $1.55



Ⓜ $1.49



Ⓛ $2.79



Ⓝ $1.79

Enchanting Soap Figures for a Merrier Christmas

Ⓐ **"The Angels Sing."** The saintly expressions on these castile soap angels reflect the spirit of Christmas. Grand for decorations.
8 N 9907—Shpg. wt. 1 lb. Transparent box cover. 3 Soap Angels **59c**

Ⓑ **Disney Soap Trio.** Popular comic team of Donald Duck, Mickey Mouse and Pluto made of castile soap. Their amusing expressions are so life-like, youngsters will be elated to receive them.
8 N 9849—Shpg. wt. 12 oz....3 pieces carefully boxed for gifts **75c**

Ⓒ **Toboggan Teddies.** 3 cuddly teddy bears of castile soap. Soap laden sled will look adorable peeking out of a stocking ... on a dresser.
8 N 9905—Shpg. wt. 1 lb...Toboggan with 3 bears gift boxed **59c**

Children's Toiletries, Comb and Brush Sets

"Santa is coming the children well know with only such gifts as he can bestow."



TWERPY'S Water Circus Playhouse

Ⓓ **79c** Soap Circus HEY, KIDS ... the circus is in town! Here's a tentful of pure baby castile soap figures featuring Twerpy the Clown as ringmaster, Dubbie the Duck, Frankie the Fish, Myrtle the Turtle and Sniffer the Seal. And say ... when you play circus there is plenty of room for Twerpy and his performers in the big colorful play tent which is almost a foot high and a foot long. Bath time is fun time with Twerpy's water circus.
8 N 9848—Postpaid. (Shpg. wt. 1 lb. 8 oz.) Carefully boxed . . **79c**

Ⓔ **Johnson's De Luxe Gift Box.** Remember baby with this popular set: 2 cakes baby soap, 2⅛-oz. jar baby cream, 6-oz. baby oil and two 4⅛-oz. baby powder. Gift boxed. 32c Fed. Tax Included.
8 N 2199E—Postpaid. (Shpg. wt. 4 lbs. 8 oz.) 6-piece Gift Set **$2.21**

Ⓕ **"Pussykin" Bottle Holder.** Playful kitty nonchalantly holds baby's bottle on his back. Easy-to-wash plastic covering in soft pastel colors. Bottle not included. Length of stretched out kitten 10½ in.
8 N 9908—Shipping weight 1 lb.............Bottle Holder **$1.29**

Ⓖ **Honeysuckle Feeding Set.** Heats baby's bottle and food, keeps them warm. Automatic bottle warmer, porringer for heating food and hot water dish to keep it warm. Glazed pottery. For 110-120 volt A.C. 5-foot cord. Approved by Underwriters' Laboratories, Inc.
8 N 9911—Shipping weight 4 lbs. 13 oz **$3.79**

Ⓗ **Baby's Traveling Kit.** A grand gift for mother to take on long trips, family outings, or overnight jaunts. Large plastic coated carrying case has bright red plastic trim and strap. Holds these all-important pieces: diaper bag, two Evenflo sets (8-oz. bottle, nipple and cap), Baby Lamb powder puff, 3 bars Sears Approved Castile Soap, 54 double-tipped swabs), 4¼-oz. Sears Approved Baby Powder and 6-oz. Sears Approved Baby Oil. Price includes 9c Federal Tax.
8 N 9910E—Shpg. wt. 4 lbs. 12 oz......11-piece Fitted Kit **$4.07**

Ⓙ **Kiddy Music Box.** Fairyland of animals and figures flash on "screen" as gay tune is played. Plastic box in pink, blue or ivory. Well made with jaunty clowns on front. 8¾-inch base. Nicely boxed.
8 N 9791—Shpg. wt. 1 lb. 7 oz. *State shade*................**$4.79**

Ⓚ **Baby 3-pc. Silver Plated Set.** Dainty, easy-to-grasp knife, fork and spoon designed for little ones. Flannel case. Smart gift box.
8 N 9906E—Shpg. wt. 5 oz.........3-piece Baby Feeding Set **$1.55**

Ⓛ **Metal Brush and Comb Set.** Patterned after mother's favorite. Nylon bristled brush. Gold colored pieces nestle in soft rayon lining. Cellophane cap fits snugly over box. Metal capped comb.
8 N 9786—Shpg. wt. 6 oz..........Metal Comb and Brush **$2.79**

Ⓜ **Baby Boy's Lucite Brush and Comb Set.** Miniature (about 3⅜-inch) military brush bristled with silky soft Nylon. 4½-in. comb.
8 N 6393—Shipping weight 6 ounces......2-piece Lucite Set **$1.49**

Ⓝ **Lucite Brush and Comb Set for a Baby.** 6-in. brush is specially made for child's fine hair. It has extra soft white Nylon bristles.
8 N 6394—Comb 4¾ in. Shpg. wt. 6 oz........2-piece Set **$1.79**









Puzzy Good Habit Kit

An easy way of making good habits fun for a "little guy." He'll be so proud of the tooth brush, tooth paste, castile soap and castile shampoo . . . each with its own picture of cute little Puzzy. 4¾-inch tooth brush, 1⅛-ounce tooth paste, 2 bars mild soap and 1-oz. liquid castile shampoo.
8 N 2289—Gift box. Postpaid. (Shpg. wt. 1 lb. 8 oz.)........$1.25

Sizzy Good Habit Kit

The perfect start for good grooming. Your little girl will feel grown-up with her own tooth paste, tooth brush, soap, shampoo. All have pictures of Sizzy. 4¾-in. tooth brush, 1⅛-oz. tooth paste, 1 bar mild soap, 1-oz. liquid castile shampoo and 1¾-oz. talc. Postpaid. (Shpg. wt. 1 lb. 8 oz.)
8 N 9700E—Gift box. Price includes 5c Federal Tax......$1.30

Kiddies' Illustrated Soap

Bound to be a favorite with boys and girls because it's really two gifts in one. Eight bars decal-trimmed castile soap, plus two interesting children's games have been combined in this Christmas special. Grand to have as prizes at parties during holidays and all year. Shipping weight 1 lb. 10 oz.
8 N 9912—Gift box..........95c

"Bubbling Zoo" Bath Crystals

An enchanting gift that changes an ordinary bath into a fairyland of dancing bubbles. Sixteen 1-oz. packages . . . each with enough crystals for several baths. There's a surprise, too . . . two balloon treasures tucked in between the crystal packages. Amusing caricatures on envelope and balloons. Shpg. wt. 1 lb. 6 oz.
8 N 9846E—Gift box.........83c









9-pc. Landers' Bath Set

Make this an extra special Christmas for your young lady . . . give her this gorgeous set. It is sure to be enjoyed by any age . . . from Junior Miss to grandma. Tempting, luxurious bath set: 3-oz. bottle toilet water, 6 torpedoes of bubble bath and two 2-oz. water softener. *State fragrance.* Spicy Apple Blossom or Pink Petals.
8 N 9825E—Shpg. wt. 1 lb. 10 oz. 68c

3-pc. Pyroloid Dresser Set

Your little miss will probably run to this set first thing Christmas morning. Her eyes will light up when she sees this set that includes a nicely shaped brush, 12-inch hand mirror and comb. A set so inexpensive it's smart Christmas shopping to send for several, for little women on your list. *Choice of* Rose or Blue. *Please state color.*
8 N 9800—Shpg. wt. 1 lb. 8 oz. 69c

3-pc. Pyroloid Dresser Set

Make a small girl's dreams come true this Christmas. Give her this dresser set that's just like her mother's. She'll feel so grown-up and important. It's especially designed for children . . . easy to wash and practically non-breakable. Long, 13¾-inch hand mirror, hair brush and comb. *State color* Rose or Blue.
8 N 9801—Shpg. wt. 1 lb. 8 oz.. 98c

LUSTRON 3-piece Set

What little girl doesn't want to feel grown-up? Flatter your child with this full sized set made of the new wonder plastic Lustron. Includes Nylon bristled professional style hair brush, 9¾-inch mirror and comb. Shipping weight 1 lb. 4 oz.
8 N 9695—Blue............$1.98
8 N 9696—Rose............ 1.98
8 N 9697—Crystal color...... 1.98





KIDMETICS . . . Toiletries for Juniors. Sets or singly . . . cute verse on each bottle

[A] Kidmetic 3-piece Set. 6-oz. bottle each of Bubble Bath, Bath Powder and Sugar and Spice Cologne.
8 N 3335E—Postpaid. (Shpg. wt. 3 lbs.)........$2.12

[B] Kidmetic 2-pc. Set. 6-oz. Bubble Bath, Cologne.
8 N 3334E—Postpaid. (Shpg. wt. 2 lbs.)......$1.42

[C] Kidmetic 2-piece Set. 6-oz. bottle each of Bubble Bath and refreshing Bath Powder.
8 N 3330E—Postpaid. (Shpg. wt. 2 lbs.)........$1.42

[D] Bubble Bath. Magically turns bathing into fun. Makes soft billowy foam. Nicely scented. 6 oz.
8 N 3332E—Postpaid (Shpg. wt. 1 lb.)..........71c

[E] Sugar and Spice Cologne. Very young and feminine . . . delicately, sweetly scented. Gay bottle. 6 oz.
8 N 3331E—Postpaid (Shpg. wt. 1 lb.)...........71c

[F] Bath Powder. Carefully blended. Shaker top. 6 oz.
8 N 3333E—Postpaid (Shpg. wt. 1 lb.)........71c

"Goompy"—the Sachet Clown

The sweetly scented clown that can do almost anything . . . he can sit, stand, walk and jump. You'll become so attached to floppy, colorfully garbed Goompy, you'll want several for gifts. Fun to keep on dresser or bed . . . perfect for closets and drawers. In "Throne Box."
8 N 9847E—Postpaid. (Shpg. wt. 12 oz.)........................$1.50

20% Fed. Tax is included where "E" is added to catalog number. See page 256 for Easy Terms



A $8.95 also in blue and maroon



Zipper book pocket protects valuables



B $7.49 also in brown

Quilted rayon lining, warmly innerlined



C $4.98 also in blue

Roomy sports back, smart half-belt



G 69c H $1.89 J $2.79 K $1.95



D $5.98 also in red and black, and black and white

Boyville

THE RIGHT WAY TO SAY

BOYS' CLOTHING



Juniors' E $3.69 Boys' F $4.59





L $1.39 M 55c



ITEMS DESCRIBED BELOW ARE ILLUSTRATED ON OPPOSITE PAGE

Our four most popular Outerwear styles—all 100% virgin wool! Bold, he-man plaids that are sure to please your boy

A **Our finest 33-ounce Winter Fleece Mackinaw.** Best buy we've seen! Loomed from top quality long staple yarns to our own exacting specifications . . . tops for warmth and wearing comfort. Colorful cotton plaid body lining; lined sleeves. 2 muff, 2 flap pockets; zip book pocket. Detachable 3-piece belt. *Sizes* 8, 10, 12, 14, 16, 18. *Please state size.* Shpg. wt. 4 lbs.
40 N 3729—Brown plaid . 40 N 3727—Blue plaid
40 N 3728—Maroon plaid. $8.95

B **33-oz. Winter Fleece Surcoat . . quilted lined.** A knockout for warmth and colorful good looks! About 2 inches longer than regular jackets. Smart plaid front contrasts with solid tone sleeves, collar and back. Quilted rayon body lining; rayon lined sleeves. Zip front, zip chest pocket. 2 muff pockets. *Sizes* 8, 10, 12, 14, 16, 18. *Please state size.* Shpg. wt. 2 lbs. 10 oz.
40 N 3424—Blue 2-tone 40 N 3425—Brown 2-tone. . . $7.49

C **33-oz. Winter Fleece Cossack Jacket.** Our finest . . . a jacket any boy will be proud to own! Cut for action in popular Cossack style; expertly tailored for correct fit, reinforced for long wear. Handy zipper front; 2 deep muff pockets. Belted sports back. Extra heavyweight; so warm, needs no lining. *Sizes* 8, 10, 12, 14, 16, 18. *Please state size.* Shpg. wt. 2 lbs. 8 oz.
40 N 3422—Brown plaid 40 N 3421—Blue plaid. . . . $4.98

D **Heavy 22-ounce virgin wool Shirt-Jacket.** Buffalo Plaids—Young America's favorites! Woven from selected long staple yarns in a quality that's outstanding value at this price! Carefully tailored. 2 double-button flap pockets; 2-way collar button cuffs. Front and sleeve facings. Unlined, finished seams. *Sizes* 8, 10, 12, 14, 16, 18. *Please state size.* Shpg. wt. 1 lb. 8 oz.
40 N 6602—Black and gold 40 N 6600—Red and black
40 N 6601—Black and white. $5.98

E F **Warm part wool flannel robe.** Richly blended flannel fabric of 75% wool, 25% rayon provides warmth without bulk, assures long wear. Full wrap-around style with wide front facing, shawl collar, rayon cord trim, self material sash belt. Dry clean. *State color* med. blue, maroon. Shpg. wt. 13 oz.
E 43 N 22—*State size* 4, 6, 8, 10. See size chart below. $3.69
F 43 N 124—*State size* 12, 14, 16, 18. See size chart below. $4.59

G **100% wool scarf**—a smart gift for little fellows! Soft, closely knit fabric keeps neck and chest snugly warm. Attractive assorted plaid patterns. Just the right size: 9 x 41 in. Individually boxed.
State color brown, blue or maroon.
43 N 214—Shpg. wt. 4 oz. 69c

H **Junior part wool scarf and glove set** knit of 50% new wool, 50% rayon. 8½x41-in. fringed scarf; matched color ribbed wrist gloves.
State color maize, camel tan, maroon. *State size* 5¼ or 6¼. See How to Order at right. Boxed.
43 N 215—Shpg. wt. 11 oz. . . . $1.89

J **All wool scarf and glove set** for big boys. Loomed scarf is 10½x44 in. Seamless knit matching gloves have cotton lastex in wrists. Boxed.
State color maize, camel tan or maroon. *State size* med. (7) or large (8). See how to order at right.
43 N 306—Shpg. wt. 11 oz. . . $2.79

K **Plaid gauntlet style mittens.** Big swagger mitts with all wool Buffalo plaid backs and cuffs; capeskin leather palms. Cotton fleece blizzard lining for real warmth.
Colors red or blue. *Sizes* med. (7), large (8). *State size, color.*
43 N 914—Shpg. wt. 6 oz. . . . $1.95

L **Leather-grained plastic Helmet**—more durable than leather. Perfect protection against winter cold Fleecy rayon lining; adjustable strap.
State color tan or red. *State size* small (6⅜-6½) medium (6⅝-6¾), large (6⅞-7⅛). Size chart page 133.
43 N 727—Shpg. wt. 8 oz. . . . $1.39

M **New type, lambskin fur Ear Muffs.** Soft, furry deep pile side is worn *next to ears* for real warmth. Adjustable headband for exact fit. Gaily decorated with winter sports scene. An inexpensive gift, but one he will prize!
State color red, blue or brown.
43 N 200—Shpg. wt. 4 oz. 55c

How to Order Boys' Robes

If chest is	22	24	26	28	30	32	33	34 in.
If height is	36-40	41-46	47-50	51-54	55-58	59-61	62-64	65-66 in.
Order size	4	6	8	10	12	14	16	18



Warm, sturdy Gloves, Mittens . . . for dress or winter play

N **Cowboy gauntlet style**—popular 'cause they're tough, warm! Fringed bound edge artificial leather cuffs. Cotton and rayon mixture glove.
Colors blue with red cuffs; tan with brown cuffs. *Sizes* 5¼, 6¼. *State size and color.* See How to Measure.
43 N 817—Shpg. wt. 4 oz. 49c

R **Roy Rogers Cowboy Gauntlet Gloves** of unlined all grain horsehide. Fringed cuffs trimmed with Roy Rogers and horse Trigger, nailhead star and jewel-like stones.
State color: natural, light brown.
State size: 6¼, 7¼.
43 N 800—Shpg. wt. 6 oz. . . . $1.98

P **Fine imported Capeskin leather** for dress. Soft, strong, scuff-proof! Shirred wrist slip-on style. Lined with warm cotton fleece. *Color:* brown.
43 N 823—*State size* 5¼,6,6¼. See How to Measure. Shpg. wt. 4 oz. $1.98
43 N 925—*State size* 7,7¼,8. See How to Measure. Shpg. wt. 5 oz. $2.19

S **Top quality smooth finish horsehide leather**—a handsome durable gift! Slip-on style, warmly lined with 35% wool, 16% rayon, 49% cotton. Dressy whipstitched sewing.
Color dark brown. *State size* small (7), medium (7¼), large (8). See below.
43 N 917—Shpg. wt. 5 oz. . . $2.79

HOW TO ORDER BOYS' GLOVES AND MITTENS

Have hand open with fingers touching and thumb extended. Place tape around hand over knuckles. Do not include thumb. Then close fist and take measurement in inches. If hand measures between 2 sizes, order larger one.



Boys can't have too many shirts!

Rib knit cotton with gay all-over ski pattern, ribbed cuffs, crew neck, hemmed bottom. Wash separately.
Sizes Small (8-10), medium (12-14), large (16-18). *Please state size.* See size chart below. Shpg. wt. 8 oz.
43 N 4323—Blue
43 N 4324—Tan 98c

Checked cotton twill Sports Shirt. Sanforized—won't shrink over 1%. 2-way collar, in-or-out bottom. Washfast.
Sizes 4, 6, 8, 10, 12, 14, 16, 18. *State size.* See below. Shpg. wt. 12 oz.
43 N 3540–Blue-red check
43 N 3541–Brown-gold check
43 N 3542–Green-brown check $1.98

HOW TO ORDER BOYS' SPORTS, AND KNIT SHIRTS

If chest measures	22	24	26	28	30	32	33	34 in.
Order size	4	6	8	10	12	14	16	18

Measure chest around body over underwear, well up under arms



No extra charge!
Beautiful photograph of Roy Rogers riding his horse "Trigger" included with set

YIPPEE! It's Boyville Jr. round-up time!
Complete Outfits for four-to-twelvers

A 8-pc. Official Roy Rogers Set. $4.98 Sold by mail only by Sears! Wide batwing chaps of heavy tan cotton twill have pictures of Roy and his famous horse "Trigger." Decorated waistband of imitation leather; adjustable back strap and buckle. 2-tone cotton poplin shirt, cowboy style piping. Wide brim cotton hat. Real leather belt and holster. Clicker pistol; bandanna; lariat.
State size 4, 6, 8, 10, 12. See chart. Shpg. wt. 2 lbs. 8 oz.
40 N 4541—Roy Rogers 8-pc. set (with photo) $4.98

B Our finest 9-pc. Cowboy Set. $7.95 Our biggest value! Broncho Buster style batwing chaps; fronts are genuine tan suede leather. Open seat. Uppers and back of tough, wear-resisting cotton. Fancy trimmed leather waistband with leather back strap and buckle. Matching leather and cotton vest. Plaid cotton shirt. Black wool felt hat. Real leather belt, holster. Big metal toy pistol. Bandanna; lariat.
State size 4, 6, 8, 10, 12. See chart. Shpg. wt. 3 lbs. 8 oz.
40 N 4542—9-piece cowboy set $7.95

C Economy priced 8-piece Outfit. $3.98 Western style pants with lower front of corduroy; strong cotton twill back, uppers. Decorated elastic-back waistband. Cowboy hat. Tan cotton Kasha shirt, red collar, trim. Real leather belt, holster; bandanna; pistol; lariat.
State size 4, 6, 8, 10, 12. See chart. Shpg. wt. 2 lbs. 6 oz.
40 N 4540—8-piece cowboy set $3.98

D Girls' Western style 8-pc. Set. $3.59 Styled with western glamour! Decorated skirt of imitation leopard skin (cotton fabric). Matching vest front, cotton back. Plaid cotton flannel blouse has contrasting collar. Western style hat. Leather belt, holster. Toy pistol; lariat.
State size 4, 6, 8, 10, 12. See chart. Shpg. wt. 2 lbs. 2 oz.
40 N 4547—8-piece cowgirl set $3.59

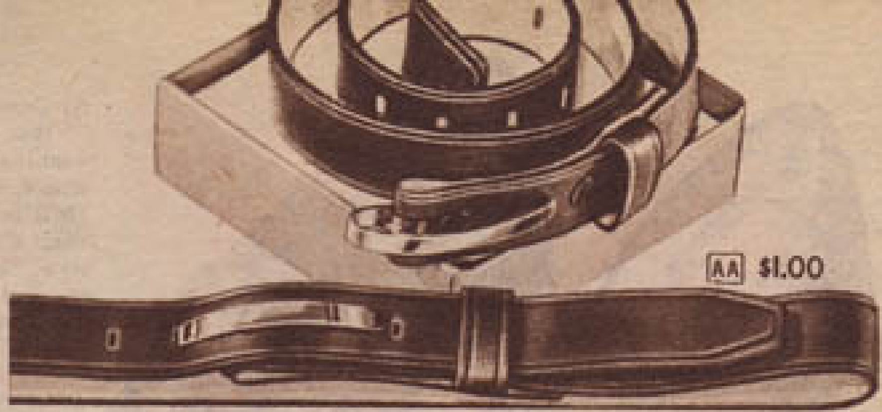
E Colorful 3-pc. "Injun" Outfit. $2.98 Laced front Redskin jacket and elastic-waistband pants made of sturdy tan cotton suiting. Bright yellow front panel and head-dress band decorated with Indian pictures. Eye-catching trim. "Rainbow" colored feathers.
State size 4, 6, 8, 10, 12. See chart. Shpg. wt. 1 lb. 4 oz.
40 N 4539—3-piece Indian set $2.98

How to Order Cowboy Outfits Measure height from floor to top of head without shoes. Measure waist around body over pants without belt.

If Height is, inches	And Waist is, inches	Order Size
37 to 40	21 to 23	4
40 to 46	22 to 24	6
46 to 50	23 to 25	8
50 to 54	24 to 26	10
54 to 58	25 to 27	12

Boyville Accessories

make it a gay western Christmas for your young "Broncho-busters"



Cowhide leather "Stratoline" Belt Like Dad's but sized to fit Junior

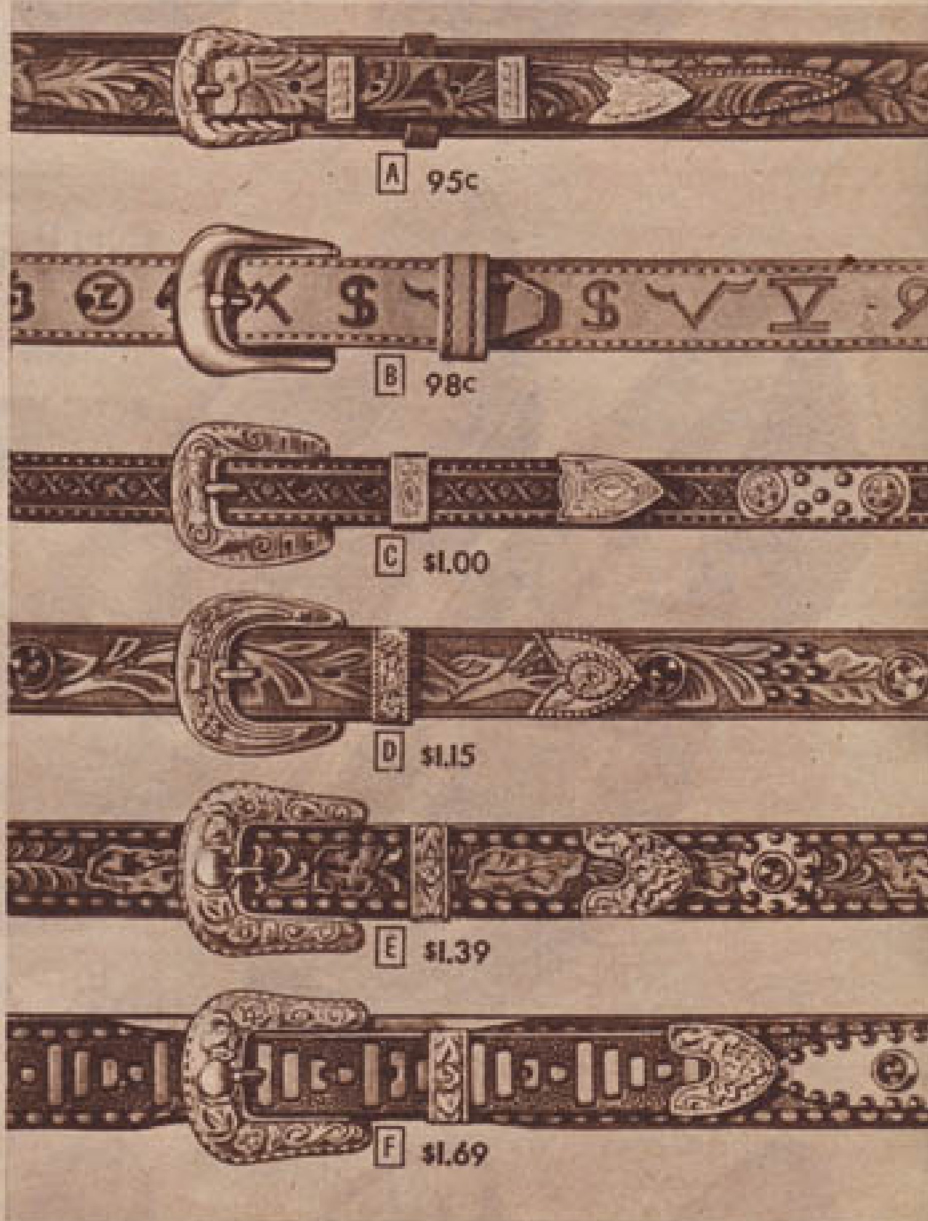
AA Modern, streamlined—the newest, easiest to fasten belt available today. Curved tongue of silver-plated metal buckle passes through slot in belt, snaps flat, and stays that way! Best of all, it can't crease belt as ordinary buckles do. Made of fine grain cowhide that is soft and pliable, extremely tough, long-wearing. Satin-like finish of smooth leather retains sheen even after months of continuous wear. 1-inch width. Boxed. **$1.00**

Colors black or brown. *Sizes* 22, 24, 26, 28, 30, 32-inch waist. *State size and color.*
43 N 376—"Stratoline" belt. Shipping weight 5 ounces.................. $1.00

Imagine his delight on Christmas morning . . . to find a sturdy, attractive Boyville belt . . . sized to fit his young waist . . . in just the width he prefers. You'll be rewarded with a long whistle of appreciation when he examines the smooth, pliable top-quality leather used in any one of these belts. Seven he-man styles, nation-wide favorites to choose from—at prices that *should* make Santa turn handsprings!

Handsome Western styled Belts . . . made of genuine steerhide leather

- Trim fitting and comfortable for active boys' wear
- Gaily decorated in a way irresistible to youngsters



Extra heavy steerhide

A This Texas Ranger belt makes a wonderful gift! Extra heavy steerhide leather wears exceptionally well. Embossed western style metal buckle, tip, loops. Strongly stitched with nylon thread. ⅞-inch wide. Boxed. **95c**

Color tan. *Sizes* 22, 24, 26, 28, 30, 32-inch waist. *State size.* Shpg. wt. 4 oz.
43 N 338........................ 95c

New cattle brand Belt

B Just watch your young cowboy's eyes light up when he sees this new western style belt! Cattle brands embossed on the fine, long-wearing steerhide leather. Brass buckle is hand polished. 1 inch wide. Boxed. **98c**

Color light tan. *State size* 22, 24, 26, 28, 30, 32-inch waist. Shpg. wt. 4 oz.
43 N 369........................ 98c

White leather trim

C Another new western style belt, carefully made of long-wearing steerhide leather! Decorated with jewel-like stones and nailheads on patch of white leather. Snap-on western buckle loop and tip. ¾-in. wide. Boxed. **$1.00**

Color tan. *Sizes* 22, 24, 26, 28, 30, 32-inch waist. *State size.* Shpg. wt. 4 oz.
43 N 366........................ $1.00

Embossed, stud trimmed

D Horseshoe buckle belt, for all around smartness. Steerhide leather in popular western style—trimmed with jewel-like stones and nailhead studs. Attractive embossed leaf designs. 1-inch wide, and sturdy. Boxed. **$1.15**

Color tan. *State size* 22, 24, 26, 28, 30, 32-inch waist. Shpg. wt. 4 ounces.
43 N 372........................ $1.15

Better grade steerhide

E A handsome belt of quality leather with snap-on Western style buckle, loop and tip. Four white leather patches surrounded by eight nailheads; one jewel-like stone in center. Smartly embossed. 1-in. wide. Boxed. **$1.39**

Color tan. *State size* 22, 24, 26, 28, 30, 32-inch waist. Shpg. wt. 4 ounces.
43 N 367........................ $1.39

Top quality steerhide

F Made in the smartest western style—1¼-inch belt, tapered to fit 1-in. western snap-on buckle and loop. 2 large oval patches of white leather, surrounded by 32 nailheads; 3 jewel-like stones on each patch. Boxed. **$1.69**

Color tan. *State size* 22, 24, 26, 28, 30, 32-inch waist. Shpg. wt. 5 ounces.
43 N 368........................ $1.69

Boyville

THE RIGHT WAY TO SAY BOYS' FURNISHINGS

Tops with young cowboys . . . Western style Rodeo Hats

G **100% wool felt.** 3¼-inch brim has contrast color felted welt edge. Rayon cable cord, adjustable chin strap.

Colors tan, red, black. *Sizes* 6⅜, 6½, 6⅝, 6¾, 6⅞, 7, 7⅛. *Please state size and color.* See How to Measure below.
43 N 516—Shipping weight 1 pound 4 ounces....... $1.49

H **100% new wool felt hat** to make your boy's or girl's Christmas complete. Laced edge brim is wide . . . 3¼ in. Attractively decorated with 2-tone rayon cable chin cord and band trim. Chin cord is adjustable.

Colors tan, red, black. *Sizes* 6⅜, 6½, 6⅝, 6¾, 6⅞, 7, 7⅛. *Please state size and color.* See How to Measure below.
43 N 515—Shipping weight 1 pound 4 ounces....... $1.69

How to Measure and Size Scale for Boys' Hats—Place a strip of heavy paper around head. Mark where ends meet, then place on a tape measure for correct measure in inches. If between sizes, order size larger.

If head measures	19⅝	20¼	20¾	21⅛	21½	21⅞	22¼ in.
Order size....	6⅜	6½	6⅝	6¾	6⅞	7	7⅛





F $2.19 G $1.69

F **Genuine Kid Leather.** Just what that boy on your list wants for dashing around getting ready for school, for evening hours at home. He'll be proud of their good looks, their fine quality, their grown-up style. Soft, supple kid leather uppers, checked cloth lining. Padded leather sole and heel.
• Boys' full sizes 1, 2, 3, 4, 5. Wide width. *State size.* Shpg. wt. 1 lb. 4 oz.
67 N 5952—Brown kid . . Pair $2.19

G **Boys' Everett** . . . a gift for year 'round comfort. Easy to slip into, soft feeling. Pliant, longwearing tan imitation leather uppers, with embossed design on vamp. Genuine leather sole, rubber heel. Here's an inexpensive present that's useful . . . and good-looking, too.
• Boys' sizes 1, 1½, 2, 2½, 3, 3½, 4, 4½, 5, 5½. Wide width. *Please state size.* Shipping weight 1 lb. 5 oz.
67 N 5995—Boys' tan. . . Pair $1.69





H $3.69 J $5.45

H **Gold Bond Casuals** . . . boys everywhere like them for school, to wear all the time. Roomy and comfortable as a slipper, but built to take the hard outdoor wear boys give. Moc style toe with brown leather upper, tough non-marking rubber sole, rubber heel. Sturdy sewed construction. Put a pair under the tree for him.
• D (medium wide) width in boys' sizes 3½, 4, 4½, 5, 5½, 6, 6½, 7. *Please state size.* Shipping weight 2 pounds 8 ounces.
67 N 5141—Brown leather . . . . Pair $3.69

J **New "Zig-Zag-Stitched"** moc-type vamp, overlaid with a strip of pliant leather. Rich, handsome, "copper-color" leather uppers. Buckle and strap make it smooth fitting, wall toe gives it extra room. Goodyear welt. Husky rubber sole and heel, solid leather insole.
• D (medium wide) width in boys' sizes 3½, 4, 4½, 5, 5½, 6, 6½, 7. *Please state size.* Shipping weight 2 pounds 8 ounces.
67 N 5215—Copper tan leather casuals . . . . Pair $5.45



Moc-style Camper . . . roomy, flexible. Brown leather uppers, leather tie. Rubber sole, heel.
• D (med. wide) boys' sizes 2, 3, 4, 5, 6. No half sizes. *State size.* Shipping weight 1 lb. 14 oz.
67 N 5090—Dark brown.
Pair. $2.29

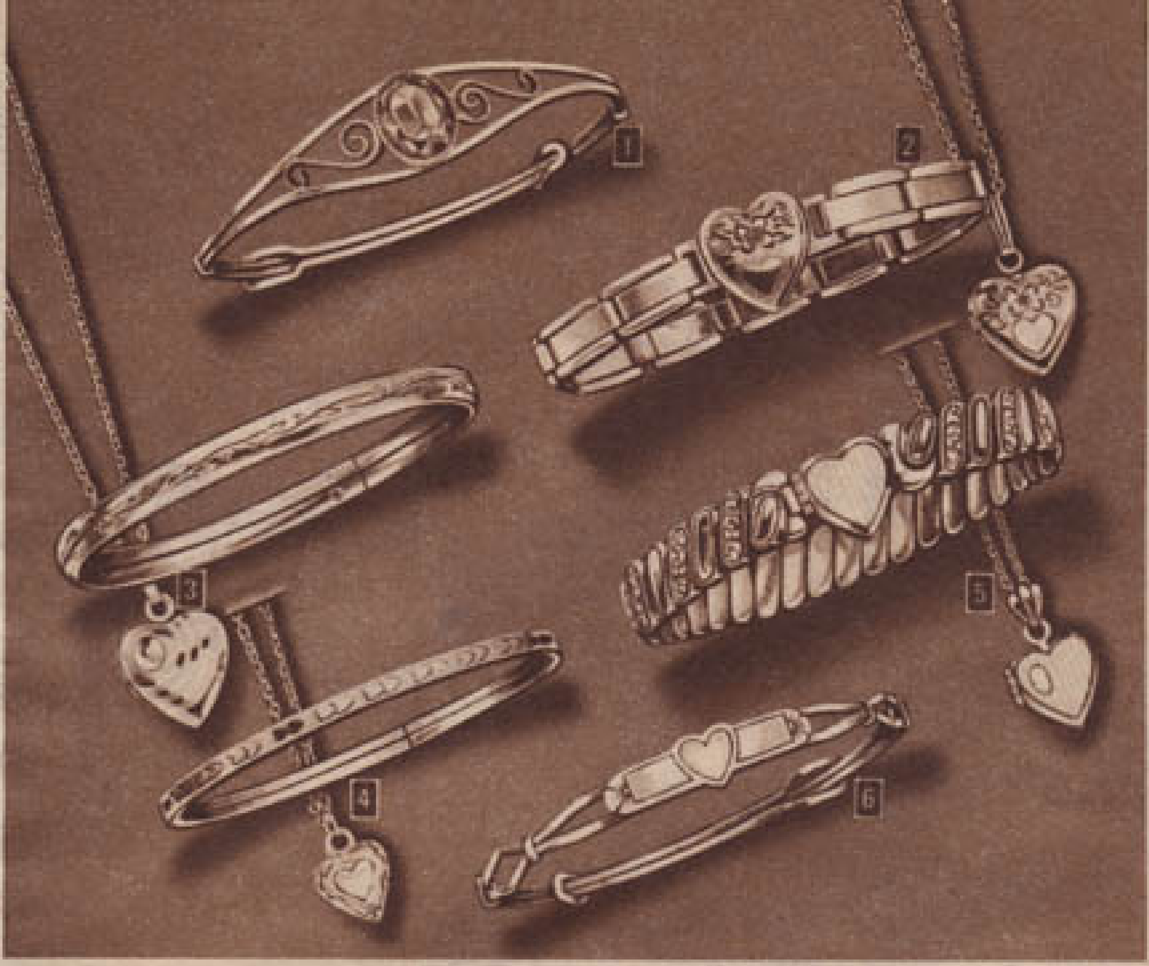
Handsome leather uppers, lined with soft, warm shearling. Leather sole, rubber heel.
• Boys' wide sizes 2, 3, 4, 5. No half sizes. *Please state size.* Shipping weight 1 lb. 4 oz.
67 N 5971—Boys' tan
Pair. $3.59

Warm Moc-style Slipper, with padded sole and heel. Thick, durable brown felt uppers.
• Wide width; boys' sizes 1, 2, 3, 4, 5. No half sizes. *State size.* Shipping wt. 1 lb. 4 oz.
67 N 5982—Brown felt
Pair. $1.79

Two-Tone Moc-style. Brown and tan suede leather upper, padded sole and heel.
• Boys' sizes 2, 3, 4, 5. Wide width. No half sizes. *State size.* Shipping wt. 1 lb. 4 oz.
67 N 5951—Brown, tan
Pair. $1.98

Zipper Front . . . soft blue wool, snug as a blanket. Cushioning cloth-covered platform, with flexible leather sole and heel.
• Boys' wide width sizes 2, 3, 4, 5, 6. No half sizes. *State size.* Shpg. wt. 1 lb. 4 oz.
67N5984—Blue. Pair $2.19

 Due to slight variations, fiber content of felt slippers is not stated . . . it is marked plainly on the merchandise









Bright jewelry makes a big impression

Give a pretty match-up bracelet and locket set to the lucky little girl on your Christmas list. Made just like mother's and sure to please the little miss. Lockets open to hold two pictures . . . one of mother and one of dad. Shown actual size. In attractive gift box. Shpg. wt. each 3 oz.

[1] **Stone-set Extension Bracelet** with sparkling simulated ruby or blue sapphire to warm the heart of a little miss on Christmas morn. 5½-inch bracelet extends to 7 in. 1/20 12K yellow gold filled. *State stone color.*
4 N 5948E. $2.98

[2] **Expansion link-style Bracelet and Locket** for a good little girl and one she'll treasure for years. Links on bracelet removable to fit child's wrist. Locket has 12-inch chain. 1/20 12K yellow gold filled. *Print 1 initial.*
4 NR 5978E—Set. $8.95

[3] Bracelet and Locket set in shining 1/20 10K yellow gold plate to delight a youngster. Economy priced too! 13-in. chain. Bracelet opens to fit wrist; measures 4 inch around. Dainty engine turned design. *Print 1 initial.*
4 NR 4815E—Set $1.14

[4] **Bracelet and Locket** of her very own for the youngster who loves to wear jewelry when she's dressed up. Dainty engraved design. 5½-inch bracelet opens. 12-inch locket chain. 1/20 12K yellow gold filled.
4 NR 5991E—Set. *Print 1 initial* $3.39

[5] **Baby Snooks Expansion Bracelet and Locket** set . . . so pretty she'll want to wear it always. Bracelet heart opens. Locket has 12-inch chain. Dainty engine turned design. Set is 1/20 14K yellow gold filled. *Print one initial.*
4 NR 5979E—Set. $8.49

[6] **Extension Bracelet** in pretty heart design . . . the kind of jewelry that will win a child's heart. Bracelet measures 5½ inches around; extends to fit the wrist. 1/20 12K yellow gold filled. *Please print initial.*
4 NR 5957E $2.49

Bright jewelry for a little Princess

Lockets open. All except cross can be engraved. 12-inch chains. *Print 1 initial.* Shpg. wt. each 3 oz. Shown actual size.

[7] 4 NR 5927E—Pendant. 1/20 12K yellow gold filled $1.59
[8] 4 NR 5928E—Pendant. 10K yellow gold. $2.39
[9] 4 NR 5930E—Locket. 1/20 10K yellow gold filled $1.89
[10] 4 NR 5922E—Heart Charm. 10K yellow gold. . . . $3.69
[11] 4 NR 5938E—Locket. 1/20 12K yellow gold filled $1.98
[12] 4 NR 5929E—Locket. 10K yellow gold. $3.75
[13] 4 NR 5937E—Pendant. 10K yellow gold. $2.39
[14] 4 N 5964E—Embossed Cross in 10K yellow gold . . $2.69

Authentic Disney Rings

[15] Kids will go for a Mickey Mouse, Donald Duck or Pluto shield on sterling silver. *State size 4 to 7 and insignia.*
4 N 5175E—Girls (*round*) $1.20
4 N 5176E—Boys (*square*) $1.20
Same ring as above but in solid 10K yellow gold. *State insignia.*
4 N 5177E—For girls only . $6.00

Identifications

[16] **Bracelet.** *Print name, address.* Name over 12 letters, address on back. Shpg. wt. 3 oz.
1/20 10K yellow gold filled
♦4 NR 5949 EY—5-inch . . $2.39
♦4 NR 5955 EY—6½-inch . 2.59
In Sterling Silver
♦4 NR 5958 EY—5-inch . . . $2.19
♦4 NR 5959 EY—6½-inch . 2.39





Precious Sterling Silver for baby's own use

[17] **Sterling silver cup.** First name engraved on cup for 8c per letter extra. *State* block or scroll. Postpaid (Shpg. wt. 4 oz.)
4 NR 8911 E—Plain. 2¾ in. high. $5.95

[18] **Sterling silver Brush and Comb set.** Brush 5½ in. long; nylon bristles. One initial on brush 8c extra. Comb 4½ in. long. Sterling silver backs. Ivory color teeth.
4 NR 8924 E—Shpg. wt. 6 oz. $4.95

[19] **Teething Ring** of non-poisonous, white plastic with hollow sterling silver bell.
4 N 8915 E—Shipping weight 5 ounces. $2.19

[20] **3-pc. Sterling Silver Child's set:** knife, fork, spoon. Knife 6¾ in. long. Pattern may vary.
4 N 8916 E—Shpg. wt. 6 oz. $8.95

[21] **2-pc. Sterling set:** fork, spoon.
4N8920 E 4¼ in. long. Shpg. wt. 4 oz. $3.50

All items on page except baby silver shown actual size

Gold rings for lads, lassies

Dainty 10K yellow gold rings. *State size.* Gift box. Shpg. wt. 3 oz.

[22] **Engraved band.** *Size* 0 to 3.
4 N 5911 E. 98c

[23] **Signet.** *Size* 0 to 3 *Print 1 initial.*
4 NR 5912E. . . $1.59

[24] **Signet.** *Size* 2 to 4. *Print 1 initial.*
4 NR 5913E. . $1.95

[25] **Tiny band ring** with simulated ruby or blue sapphire in center. *Size* 0 to 3. *State stone.*
4 N 5915E. $1.98

[26] **Beautiful simulated birthstone ring** that child will treasure. *State birth-month.*
♦4 N 5908 EY—Size 2 to 4. $2.59



Make every day a holiday . . give matching Honeysuckle Furniture . . low as $5 monthly

A **Crib** with full end panels to protect baby from drafts. Beautiful non-poisonous golden maple or waxed birch finish. Sturdy hardwood construction. Four position adjustable metal spring may be lowered as baby grows. Single drop side. Overall size 54x30 in. Sides are 26 in. high. Smooth rolling casters. Shipped freight or express from stock. Shipping weight 59 lbs. State finish.
1 NM 8311—Crib and Spring $28.95
1 NM 8403—Crib, Spring, and 55-coil innerspring mattress (1 NM 8237 shown at right). Shpg. wt. 80 lbs. $39.95

B **Chifforobe** finished in rich golden maple. Just the thing you've been looking for to keep all of baby's things handy in one convenient place. Four well-built drawers, with wood handles, each 12 in. deep, 15 in. wide. Roomy wardrobe compartment, 17x15½x33 in. high. Hanger rod included. Made of durable hardwood with strong 3-ply ends. Safe, non-poisonous finish. Colorful nursery design decals on front. Overall size 36x41x16 in. Pay freight or express charges from factory near Milan, Ind. Shpg. wt. 65 lbs.
1 NM 8799F—Chifforobe $29.95

C **Youth bed,** made of hardwood with golden maple finish. Scalloped top and ends. 11 in. panels with juvenile decorations. Removable guard rails 40 in. long. Rust resistant link fabric springs for extra comfort. Casters. Size 66x33 in. Head ht. 37¾ in. Foot ht. 27¾ in. Shipped freight or express from stock. Shpg. wt. 50 lbs.
1 NM 8308—Bed, Spring $21.95
1 NM 8414—Bed, Spring, and 77-coil innerspring mattress with taped edges and layers of 100% cotton felt padding. Size 63x29½ inches. Shipping weight 80 pounds $33.95

D **Mattress** with 55 tempered steel coil innersprings. Pyroxylin-coated ticking cover in gay juvenile pattern is moisture resistant. Button tufts help prevent filling from shifting or lumping with use . . . they're sealed against moisture to give cover all-over protection. Thick layers of cotton felt and jute pad insulator surround spring unit. Strong border frame helps keep a "like-new" shape. Taped edges. Size 52x28 in. Comes in blue or pink. *State color.* Shipped freight or express from stock.
1 NM 8237—Shpg. wt. 21 lbs. . . . $11.95





E **Steel Nursery Table.** Three convenient shelves. Pastel blue or pink enamel finish. Top is 24x16 in. Height is 29 in. Unassembled. *State finish.*
1 N 08748—Table. Mailable. Shpg. wt. 16 lbs. . . . $6.19

F **Bassinet,** built of sturdy hardwood, with non-poisonous golden maple finish. Smooth rolling metal casters for easy moving. Overall size 35x20x32 in. high. Sides 14 in. high. Partially assembled. **Tuftless Pad**—100% cotton filling. Pyroxylin coated cover. Size 35x19 in. Mailable.
1 N 08330—Bassinet only. Shpg. wt. 15 lbs. $6.95
1 N 08290—Pad for bassinet. Shpg. wt. 7 lbs. 3.79
1 N 08442—Bassinet and Pad. Shpg. wt. 22 lbs. . . . 9.98

High Chair

Give baby comfortable support in a full panel back chair. Stain resistant tray adjusts to 3 positions. Adjustable footrest. Widespread legs. Golden maple or waxed birch finished hardwood. Seat 15x12¾ in. Height 39½ in. Shipped freight or express. *State finish.* Shpg. wt. 25 lbs.
1 NM 8761 . . . . $10.95

Youth Chair

Large and sturdy, with 7 durable stretchers. Seat 15x13½ in. Ht. of seat from floor, 21½ in. Overall 37½ in. Ladder back. Hardwood in golden maple or waxed birch finish. Sturdy widespread legs. Shipped by freight or express from stock. *State finish.* Shipping weight 11 lbs.
1 NM 8760 . . . . $6.95

Training Seats

G Hardwood nursery seat with duck deflector. Curved back. Seat 11x10 in. Back ht. 4 in. Pastel blue. Shpg. wt. 2 lbs. Mailable.
1 N 08766 . . . . $3.49

H Same as above, but with arms and adjustable foot rest. Back height 5½ in. Shpg. wt. 2 lbs. 8 oz.
1N08767-Mailable $4.69

Nursery Chairs

J Birch finished hardwood. Panel back, safety strap. Seat 10¾x11¾ in. Ht. 20½ in. Shpg. wt. 8 lbs. Mailable.
1 N 08735—Chair $4.49
1 N 08787—Chair, enamelware vessel. Shpg. wt. 9 lbs. . $4.95

K Hardwood folding trainer. Maple or white enamel finish. Seat 11x9¾ in. Shpg. wt. 5 lbs. *State finish.*
1 N 08784—Mailable . . $2.49

Deluxe Play Yard and Baby Basket Sets

[A] Folding Play Yard with Quilted Pad. Raised 7½-in. off the floor to protect baby from drafts. Metal casters. Seasoned wood, sanded smooth; natural varnish finish. Re-inforced floor. 40x40x32-in. high. **Water-repellent Pad,** covered with pink and blue vinyl plastic. One side quilted; other side plain. Cotton felt filling.

79 NM 6748—Play Yard with Pad. Shpg. wt. 39 lbs. Shipped freight or express $16.95

79 NM 6752—Play Yard only. Shpg. wt. 36 lbs. Shipped freight or express $13.39

49 N 6746—Pad only. 40⅜-in. square. Shpg. wt. 3 lbs $4.19

[B] Baby Basket with Quilted Lining and Pad. Fine quality woven fiber. Adjustable hood. 34x19x11-in. deep. Quiet casters on folding legs. Use in auto, too. Enameled ivory, pastel trim. **Pad and quilted liner** covered with waterproof vinyl plastic. Removable 13x27-in. cotton-filled pad. *State color of pad.* light blue or pink.

79 NM 6734—Basket with Lining and Pad. Shpg. wt. 18 lbs. Shipped freight or express . . $12.25

79 NM 6706—Basket only. Shpg. wt. 16 lbs. Shipped freight or express $8.89

49 N 6754—Pad, lining only. Shpg. wt. 2 lbs. $3.79



Children's Furniture, Nursery Needs

". . bring boughs of holly, green and red to deck about his little bed."



Bathinette with lightweight magnesium frame

$15.65

New beauty, new light weight, new strength in this gleaming Bathinette with its polished magnesium frame. Has all the famous Bathinette conveniences: strong tub of plastic coated, water-holding fabric; inside hammock to support baby at proper angle for bathing; dressing table of fabric, easy to lift and lower with one hand; pockets at top and large enameled Masonite Presdwood tray below for storing needs, diapers, etc.; rubber spray attachment for rinsing baby and filling tub. 25-inch rubber draining hose. Steady rubber-tipped legs. Overall size 20x36x41-inches high. Folds for storing. For Easy Terms see page 256.

79 NM 6731—Shpg. wt. 18 lbs. Shipped freight or express $15.65









Our best 2-in-1 Baby Walker-Stroller

$6.89

A grand gift for both the young mother and her baby. Without the foot pan and handle, it is a fine sturdy walker for use indoors or outdoors by little toddlers. Attach the handle and slip the foot pan on and presto—mother has a stroller. Rugged steel construction. Easy-rolling double-disc wheels are 5¾-in. in diam., with rubber tires. Coil spring on rear axle to cushion shocks. Bumpers covered with rubber, front and rear. Shaped wood seat. Steel play tray with colorful wood play beads. Blue and ivory enamel finish. Overall size 28-in. long. Handle 35¾-in. from floor.

79 N 07510—Easily assembled. Shpg. wt. 18 lbs. $6.89

"Totseat" Baby Chair

$4.98

Baby will love to bounce and play in this comfortable steady chair. Metal base designed to hold seat steady in car, too. Spring steel frame. Removable seat and tray of washable cotton fabric. 21½x24-in. high. Assorted colors. Easy to set up.

79 N 06733—Shpg. wt. 10 lbs. $4.98

49 N 6753—**Extra cloth seat and play tray.** (Use while other is being laundered). Shpg. wt. 6 oz. $1.55

Horsie Reins

69c

Handy jingling harness to help mother keep hold of baby while crossing streets, and shopping. Fine for playing "horsie," too. Strong ⅝-in. washable plastic reins. Shiny bells. Shpg. wt. 10 oz.

49 N 4439. . . . . 69c

Portable Baby Swing

$5.69

Has bouncing action that babies love. 54-in. high steel-braced hardwood stand; easy to move indoors or out. Seat and play tray of washable cotton; strong steel frame. Swing suspended with strong web straps and steel springs. Enameled ivory. Easy to set up. Shpg. wt. 10 lbs.

79 N 06797 . . . . $5.69

Baby Toys, Rocking Horses, Walkers

"so up to the house top the coursers flew
with a sleigh full of toys
and St. Nicholas, too!"





Whistling Dog

Flexible synthetic rubber poochie; whistles when baby squeezes him. About 5½-in. high. Attractively colored. Shpg. wt. 6 oz. **63c**
49 N 4409.........63c



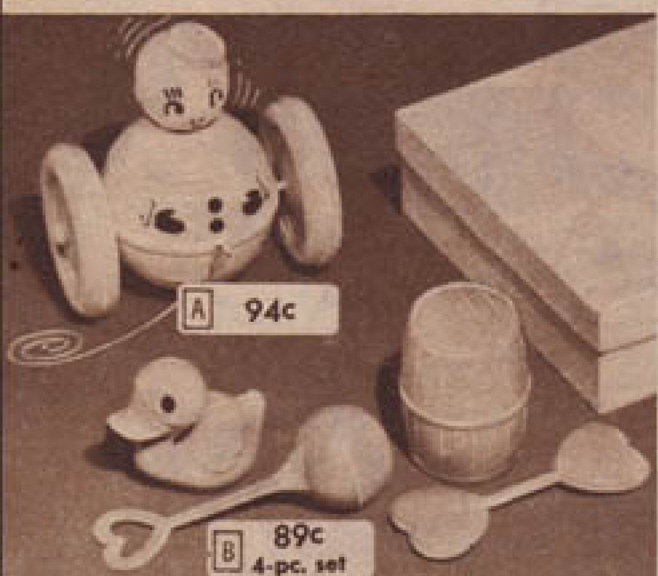
Lamb for buggy, crib

Tie to crib with cord and ring. Coated cotton material, easy to wipe clean. Cotton stuffed. Has bell. About 6-in. high. Shpg. wt. 10 oz. **$1.49**
49 N 4464.......$1.49



Plastic Roly Poly

Rolls and bobs and rattles. Never upsets. Two-tone colors; easy to wipe clean. 6¾-inches tall. Shipping weight 10 ounces. **94c**
49 N 4434.........94c





C 89c



$1.89 D



E 94c



F 49c



G 45c



H 89c



J $1.79



K $4.79



Rattle Doll $1.79 L

M $2.89

Easy-to-clean Plastic Toys

[A] **Roly Poly on Wheels.** Rocks back and forth when pulled.
49 N 4430—6 in. high. Pastel colors. Shpg. wt. 10 oz. 94c

[B] **4-pc. Toy Gift Set.** 3¼-in. barrel, 2¾-in. duck, 5¾-in. ball with teether handle. 5-in. dumb-bell. Smooth finish.
49 N 4463—Assorted pastel colors. Shpg. wt. 1 lb. .4-pc. set 89c

[C] **Colorful Plastic Piggie Bank.** Squeals when coin is dropped. Lock device on bottom for emptying. Gaily decorated.
49 N 6427—6-in. long 4⅜-in. high. Shpg. wt. 10 oz.... 89c

[D] **Big Mechanical Roly Poly Juggler.** Fascinating! Wind key on his back, watch him go into action! Rocks and bobs; the ball between his hands rolls back and forth as if juggled.
49 N 4466—About 8¾ in. tall. Gay colors. Shpg. wt. 1 lb. $1.89

[E] **Musical Ball.** Heavy plastic. Sends off tinkling notes as it spins about. Metal chimes inside. Diam. 4¾ inches.
49 N 4418—Baby colors. Shpg. wt. 12 oz............... 94c

[F] **Musical Rattle.** Makes melodious tinkling sound when baby shakes it. Metal chimes inside. 6¾-inches long.
49 N 4428—Baby colors. Shpg. wt. 6 oz................ 49c

[G] **Transparent Water Barrel.** Amusing frog and turtle or other fish float inside. Barrel tightly sealed, also floats.
49 N 4422—3¼-in. high. Ass't'd. colors. Shpg. wt. 10 oz. 45c

[H] **Puss-in-Boots Jack-in-box** has hinged top. Press button, out pops cat. Plastic head, cotton fabric covered spring.
49 N 4435—About 5-in. tall. Plastic boot. Shpg. wt. 10 oz. 89c

New! Cradle Bounce Exerciser—for crib or pen

[J] Entertain baby; give mother more free time. Fascinating toy strengthens baby's muscles by exercise, keeps him happily occupied. Cotton stuffed ball, about 5½ in. long, covered with coated fabric in eye-appealing gay colors. Wipe it clean with a damp cloth. Hangs from a cord with two metal bells. Attach it to crib or play pen. Has natural finish wooden clamp. Plastic-covered coil spring makes it bounce.
49 N 4458—Shpg. wt. 1 lb. 10 oz. A clever new toy.. $1.79

Huggable, Kitten-soft Sleepy Head Doll

[K] Now has easy-to-clean plastic face. A wonderful play and crib companion for tiny tots. 5-in. zipper pocket in back for hankies and prized belongings. Cotton-stuffed body entirely covered with cotton back rayon plush, pastel colors. Rosy face of durable plastic, painted features. Cotton yarn ringlets.
49 N 3528—**Deluxe Sleepy Head,** about 18 inches long.
Shipping weight 2 pounds $4.79
49 N 3527—**Popular priced 16-in. size.** Similar to above but without zipper pocket. Body covered with cotton-back rayon fleece; jacket and hood rayon plush. Shpg. wt. 1 lb... $2.89

They're New! Durable! Amusing soft Dolls

[L] **This soft Doll rattles.** Composition head, painted features. Firm, cotton-stuffed body covered with rayon plush and sturdy cotton fabric; matching cap. Pastel colors. Stands alone.
49 N 3583—About 12 in. tall. Shpg. wt. 1 lb. 8 oz..... $1.79

[M] **Pert Doll, stuffed with soft sponge-like rubber** . . . never gets lumpy. Covered with cotton jersey. Pressed mask face, painted features. Rayon floss hair. Cotton play dress.
49 N 3549—About 13 in. tall. Shpg. wt. 12 oz....... $2.89



Sturdy Mounts for little riders

A **Hobby Horse, de luxe model.** Carved wood body, lifelike dapple grey finish. Long horsehair mane, tail. Glass eyes, steel stirrups, leather ears. Web bridle, reins, stirrup straps. Horse rests on tubular steel arches. Sturdy, red-enameled, hardwood stand 32¾ in. long, 14⅝ in. wide. Fancy saddle about 22½ in. from floor. **$16.98** Large size

79 NM 7589—Large Horse. Shipping wt. 35 lbs. Freight or express.......................... **$16.98**

79 NM 7588—Smaller Horse, narrower saddle about 21⅛ in. from floor; otherwise same as above. Shpg. wt. 30 lbs. Freight or express..... **$11.98**

B **Horse with steel rockers.** Well-shaped ⅜-in. plywood body finished in grey, blue, yellow and red lacquer; strap steel braces. Rockers are ⅝-in. tubular steel. Foot rests adjustable for length. Dowel handles. Seat 16 in. from floor. Size: 33¾ in. long, 11¾ in. wide, 21½ in. high. Easily assembled, screws included. **$6.39**

79 N 07561—Shpg. wt. 7 lbs. Mailable.. **$6.39**

C **Horsie Rocker.** A gentle-rocking "horse," especially designed for tiny tots. So low, a creeping baby can get on and off without help. Long seat, 7x17 inches overall, is only 4½ inches from floor; has back rest. Sturdily constructed of extra thick, selected wood . . . smoothly finished, enameled in attractive colors. Large dowel handles on decorated horse's head. Easy to set up; hardware included. Order one for your baby! **$1.29**

49 N 7526—Shipping weight 3 lbs....... **$1.29**

D **Wood Rocking Horse.** Realistic horse's body has attractive grey wrinkle lacquer finish, yellow trim, red enamel runners and seat. Youngsters will spend many a happy hour, riding to their heart's content! Body made of sturdy plywood, runners of ¾-in. wood. Dowel handles on horse's head for secure grip; stationary foot rest. Shaped wood seat about 15 in. from floor. Size overall; 25x9½x21 in. high. Screws for assembling included. **$4.29**

79 N 07550—Shpg. wt. 7 lbs. Mailable... **$4.29**

A thrilling gift for your toddler!
Big, gentle-rocking SHOO-FLY

- Extra sturdy construction—⅜-in. plywood sides; seat and foot rest of ¾-inch wood.
- Smooth pastel enamel finish . . . both sides have colorful horse decorations.
- Large and roomy . . . 35 inches long, to give smoother, easier rocking action.

E Helps baby to develop muscular coordination and confidence. Gives mild exercise without constant supervision. Roomy seat and footrest keep baby comfortable. Swinging wood play tray. Dowel handle gives firm grip for rocking. Finished in smooth pink and blue enamel. Rounded edges . . . no sharp corners to hurt baby. Size overall; 35 inches long, 12¾ inches wide and 18¾ inches high. Dowel stretchers for added strength. Easy to assemble, screws included.

79 N 07585—Shipping wt. 12 lbs. Mailable.. **$5.19**

Buy toys on Sears Easy Payment Plan! Only 10% down, balance monthly. For full details see page 256.



Baby Walker-Stroller

F Bargain priced! Sturdy steel construction with shaped wood seat 8¾ in. from floor, steel play tray, wood grip handle. Front wheels 2¾-in. diam., rear wheels 5¾-in. diam.—all with rubber tires. Rubber-covered front bumper. Size overall: 22¼ in. long, 16¾ in. wide, 16¾ in. high; enameled in blue and ivory colors. Steel handle 32½ in. from floor. Easy to assemble. Shpg. wt. 13 lbs.

79 N 07520.......... **$3.98**

For better quality walker see page 139.

Bouncing Jack's Pony

G A wonderful exerciser . . . fun to ride! Strong, flexible spring steel body. Shaped wood seat, 14½x5 in. wide. Wooden horse's head fastens to seat. Two wood handle grips. Adjustable steel footrests for various leg lengths. Sturdy wood stands. Enameled in bright colors. 35 inches long. A thrilling gift for your youngster. Screws for assembling included. Easy to set up. Shpg. wt. 19 lbs.

79 N 07592.......... **$5.49**



Let's play fireman . . . steel Rider Truck

- Clang the bell! Unhook the ladders!
- Steer it with regular steering wheel!

$5.89 Back again! Heavy duty fire engine with sturdy bicycle-type seat, strong enough for your most active youngster. Extra heavy gauge steel automobile-type chassis, reinforced and welded. All the young fire fighters will go for the bright red enamel . . . they'll like the automobile-type steering gear, the fire engine bell mounted on the cab . . . the four big rubber-tired easy-rolling disc wheels. Best of all—two ladders, each 20 in. long, unhook from sides of truck and mount at rear. Truck over 30 in. long overall, 15½ in. high, 8½ in. wide. Seat 11½ in. from floor.

79 N 06187—Shpg. wt. 19 lbs. $5.89



Trucks, Tinker Toys, Peg Tables, Floor Toys

"dear kind Santa Claus you'll see what good children we can be."



Famous Tinkertoys . . . practical for children of all ages

No limit to the models that can be built! And what fun after you build them . . . hundreds of toys that operate in the wind or by hand power. Smooth sanded white birch Tinkertoy pieces can be put together in many different ways without screws or bolts. All Tinkertoys packed in attractive fiberboard tubes with metal ends.

Senior Tinkertoy $1.98 188 pieces. Build big models. Shpg. wt. 2 lbs. 2 oz.
49 N 4716. . . . . $1.98

Regular Tinkertoy $1.19 126 pieces. The wonder builder. Shpg. wt. 1 lb. 8 oz.
49 N 4711. . . . . $1.19

Junior Tinkertoy 69c 81 pieces. Simple models. Shpg. wt. 14 oz.
49 N 4710. . . . . 69c





New! Steel 5-in-1 Play Table

Wonderful work and play center, with new tilting metal top, new fold-away design. Youngsters can pound away or draw to their hearts' content. Includes board for nailing wood pieces into designs, pound-a-peg table top, detachable hinged blackboard—reverse side white for crayons. 19¾x15¾-in. blackboard folds down for work table. Tubular steel frame, wood saddle seat. Compartments for about 100 parts, nails, mallet, etc.

79N03617—Easy assembly. Shpg. wt. 15 lbs. $6.79

3-in-1 Play Table, Stool

Sturdy wood table and stool, with colorful pegs, wood pieces, nails, nailing board and mallet. Child hammers pegs into perforations in table making gay patterns; nails colored wood pieces to board to make trucks, engines, etc. 17x13-in. Presdwood table top. Well-built maple-stained frame and stool. Easy to assemble.

79 N 03618—Shpg. wt. 6 lbs. $2.34

Inlay Puzzles for tots

Better than ordinary jig saw puzzles because large simple pieces fit into a ½-in. thick board with a back that holds puzzle—can be held in lap or played in bed. Sturdy; gay enameled pieces. Size 11¾x8¾ inches. Shipping weight each 13 ounces.

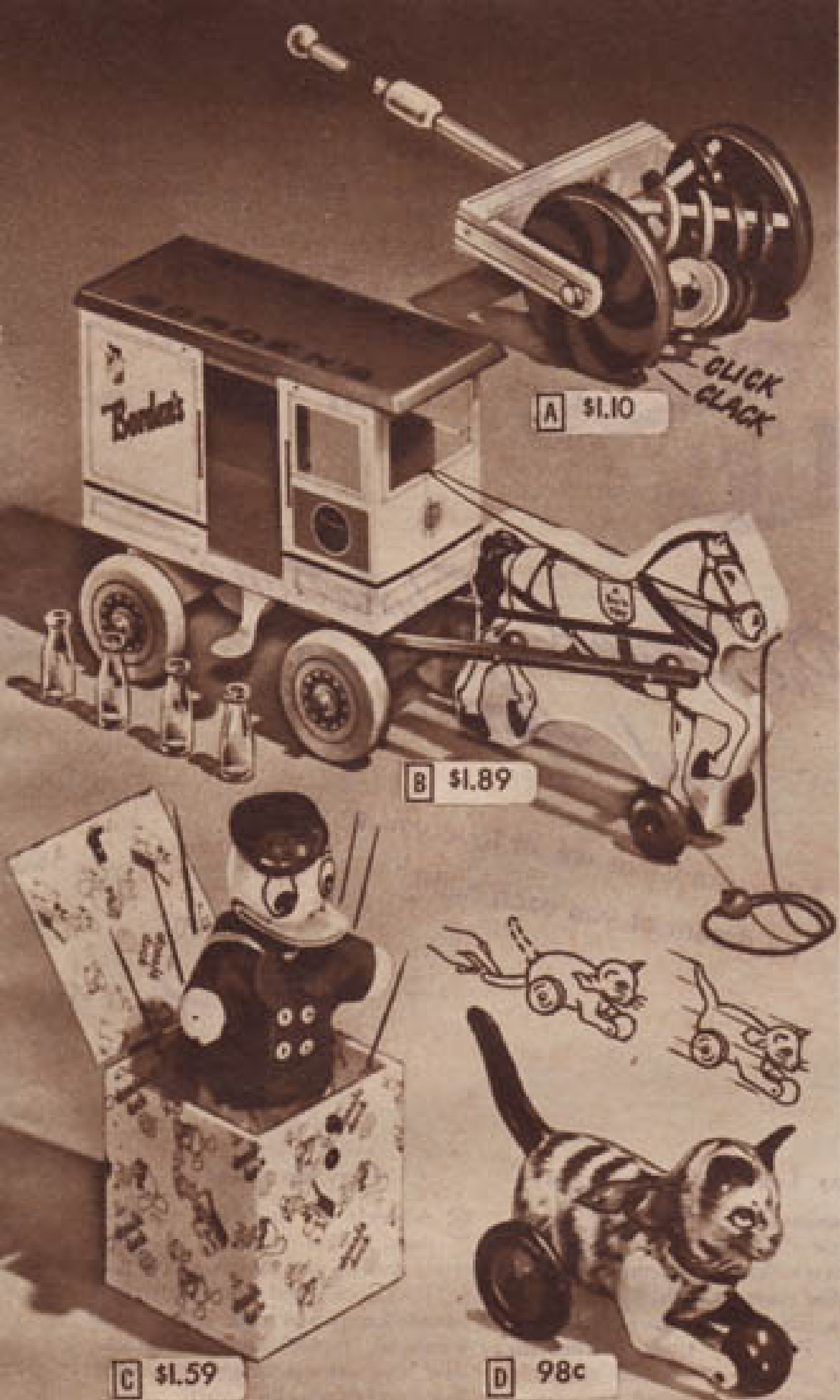
49 N 3932—Locomotive $1.09
49 N 3931—Humpty Dumpty 1.09

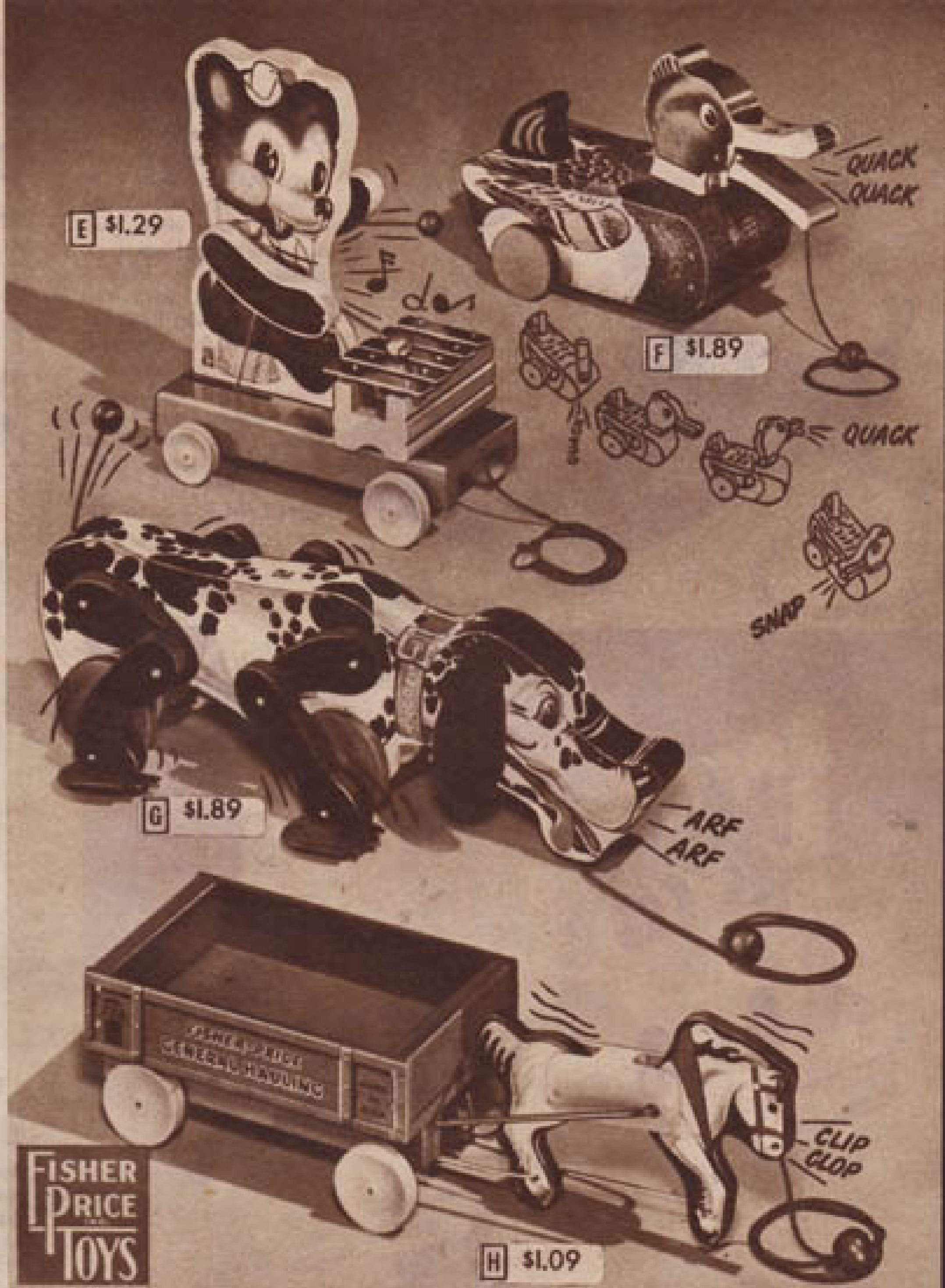
Tot's Jig Saw Puzzles

Set of 8 Mother Goose puzzles—big pieces for little folks. Includes Peter Peter Pumpkin Eater; Simple Simon; Mary Had a Little Lamb; Little Miss Muffet; Old Woman in the Shoe; Jack and Jill; Tom Tom the Piper's Son; Rub-a-Dub Dub. Size 4¾x5½ in.; boxed. Shpg. wt. 2 lbs.

49 N 3895. . . . . 89c

Do ALL your Christmas shopping by mail this year—use Sears Easy Terms if you like. *See page 256*





Tots love them . . . colorful Toys with lots of merry action

Sturdily constructed for lasting fun . . . all moderately priced

[A] Roller Push Toy. Lots of color, lots of action and a merry sound—when pushed along, bright enameled rings slide down the slanted bars with a clickety-clack and a rainbow effect. All wood; big 4½-in. wheels.
49 N 5403—20-in. jointed push stick. Shpg. wt. 1 lb. 12 oz $1.10

[B] Borden Milk Wagon. Youngsters will love to deliver milk with this big horse and wagon set. Realistic wood horse; wagon has metal sides, the rest of sturdy wood. King pin on front axle; wagon can turn sharp corners. Overall size 20x5x9 in. Pull cord, 4 bottles.
49 N 5456—Shipping weight 3 pounds $1.89

[C] Donald-Duck-in-Box. Whish-h—out he pops! Molded, colored composition head, cap; cloth coat; coil spring body. Hinged wood box.
49 N 6424—4⅗x4⅗x5 in. high. Shpg. wt. 1 lb. $1.59

[D] Clever Mystery Motor Kitten. Simply push kitty's tail down, release it and she runs along the floor pushing her wooden ball. Easy for tiniest tots to operate; no key-winding necessary. Lithographed metal. Soft ears.
49 N 5727—8½ in. long, 4¾ in. high. Shpg. wt. 14 oz. 98c

[E] Teddy Xylophone. Bangs a lively tune on his steel bar xylophone when he's pulled along—the faster he's pulled, the faster he plays! Simple, sturdy action parts won't get out of order. All wood body, base and wheels in gay colors. Pull cord. Overall size 9x4¾x11 inches high.
49 N 5455—Shpg. wt. 3 lbs. 8 oz.. $1.29

[F] Snap-Quack Duck. Lively true-to-life mallard duck turns his head, sways from left to right, opens his bill and quacks loudly when pulled, to the delight of all tots. Wood construction, brilliantly lithographed. Rides on 3 wheels. Pull cord attached. About 11 inches long.
49 N 5457—Shpg. wt. 1 lb. 8 oz. . $1.89

[G] Snoopy Sniffer, funniest dog you ever saw! Woofs loudly as he stalks along on his jointed legs with their giant paddly paws. His ears flip-flop, his coil spring tail wags up and down. Gaily lithographed over thick wood. About 16½ inches long. Pull cord.
49 N 5447—Shpg. wt. 2 lbs.... $1.89

[H] Clippity-clop Horsie Wagon. Realistic horse has jointed wood body, so his head and legs take on a wonderful galloping action as he's pulled. Makes noise just like hoofs on street. Cute brightly colored wagon. Pull cord. Overall length about 16 inches.
49 N 5443—Shpg. wt. 1 lb. 10 oz. $1.09

Watch this Ski-Jumper loop-the-loop!

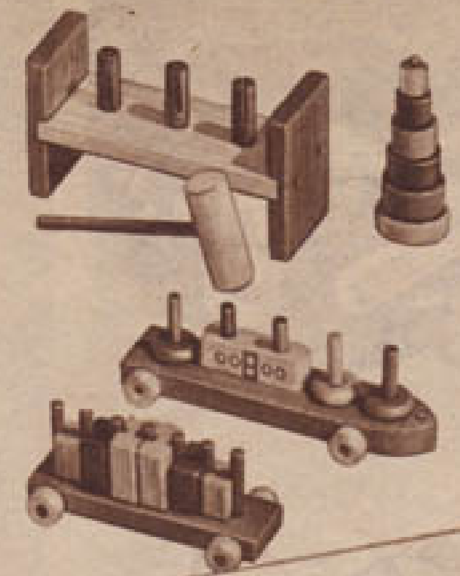
Ski-Jumper does a thrilling somersault over the obstacle. One of the most amazing toys you ever saw. The daring young man goes zipping down the slide—suddenly he takes off into space, turns a perfect somersault, lands on his feet and glides off across the floor. Youngsters love to see this stunt over and over again. Slide about 25 in. long, made of metal. Automatic spring release. Man made of wood and metal; about 4½ in. high.
49 N 5740—Shipping weight 2 pounds........ $1.39





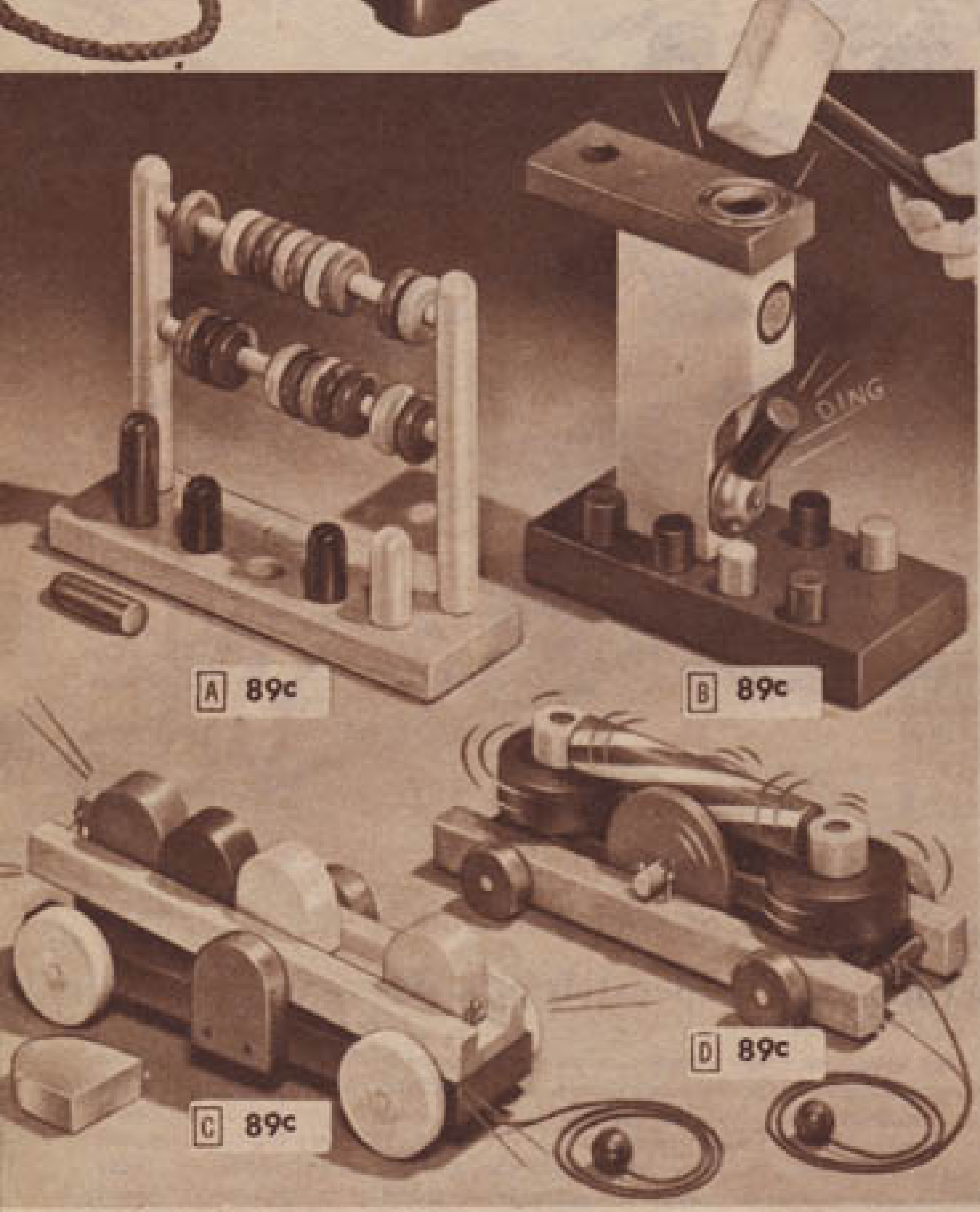
Toy Telephone

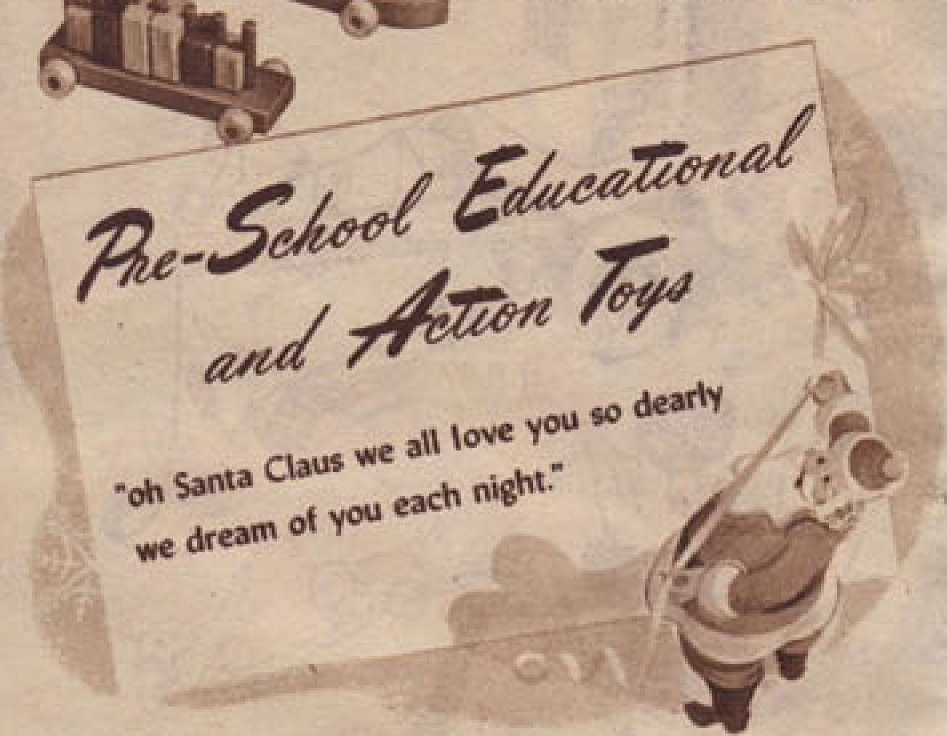
94c Young America's favorite toy—now more realistic than ever with its merry tinkling bell and dial that clicks. Just dial number and bell rings. Kiddies delight in making pretend calls with this modern handset in junior size. Smooth, gleaming plastic in bright color combinations. Lettered, numbered dial has spring-back action. Receiver 6¾ in. long; base 3½x5 in. Shipping weight 1 pound.
49 N 2401 .... 94c



4-piece wood Toy Set

89c 4 well-made pieces at one low price. Consists of: **Hammer Board** for tots who love to pound. 7½x2¾-in., 3 pegs, hammer. **8-in. Peg Boat** with removable pegs, rings on wheels. **5-ring tower.** Colorful rings in graduated sizes fit pole. **Peg Wagon.** Colored blocks fit between pegs. 6⅝ in. long. Shpg. wt. 1 lb. 8 oz.
49 N 3698 .... 89c





Tiny Tot Counting Frame

[A] Fascinates the little folks. Wood base with upright posts and 2 cross dowels which have 10 brightly colored counting rings on each. 9 x 7¼ x 2⅝ inches, finished in natural lacquered wood. Pegs and rings finished in bright enamels. Safe for children. Shipping weight 1 pound.
49 N 3601 .... 89c

Tiny Tot Teeter

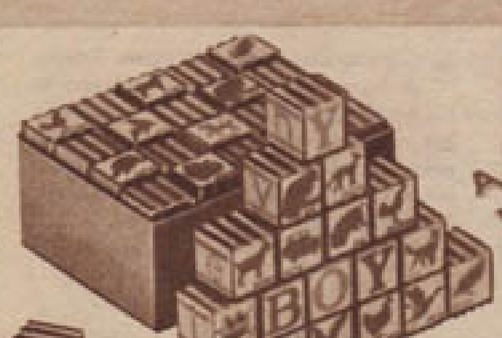
[C] A clever toy to delight the little ones. Makes clattering noise and teeter goes up and down when pulled. 9x3½x3¼-in. wood base on 4 wooden wheels. Lacquered teeter holds 5 multi-colored, removable wood blocks. Base and wheels bright enameled. Safe for children. Pull cord.
49 N 3647—Shpg. wt. 1 lb..... 89c

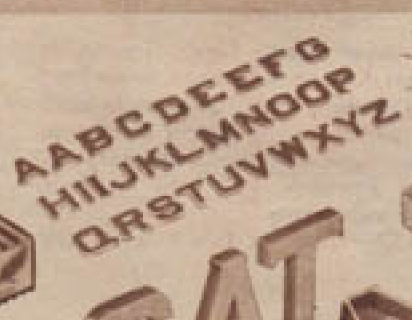
Hammer Bench with bell

[B] Let your child bang away to his heart's content! Child places pegs in metal bound hole in top of board, then pounds with rugged hammer. Bell rings as pegs fall through hole. Wood bench is 7½-in. long, 8-in. high. Bright colors. 8 pegs and hammer. Shipping weight 1 lb. 10 oz.
49 N 3918 .... 89c

Peppermint Pull

[D] An unusual pre-school toy. 3-piece base mounted on 4 wheels. "Peppermint stick" whirls like a barber's pole when toy is pulled. Removable pieces help develop child's arm and finger control. Finished in natural and brilliant colored lacquers. 9x4¼x2⅝ inches. Pull cord.
49 N 3648—Shpg. wt. 1 lb..... 89c









Halsam Hi-Lo Blocks

Famous smooth edge blocks with interlocking ridges that make it easier for children to build things. Pictures of familiar animals; letters on sides. 40 blocks, 1⁵⁄₁₆-inches square.
49N3613—Shpg.wt. 1 lb. 12 oz. $1.00

Plastic Letters

30 smooth, colorful, strong plastic letters 2-inches high. Complete alphabet plus duplication of A, E, I and O. Use also as cookie cutters or sand toys. Sanitary; washable.
49 N 3616—Shpg. wt. 1 lb...$1.39

Plastic Rattle Blocks

Set of eight, 1⅝-in. blocks of extra strong plastic with pebble in each that rattles when block is moved. Red, white, blue and yellow; pictures on sides. Rounded corners; sanitary.
49 N 3614—Shpg. wt. 10 oz...89c

Spin-A-Block Cart

Blocks spin as tot pulls wagon. Six 1⅝-in. colorful, removable plastic blocks with big letters and numbers. 9x5-in. wagon with Masonite Presdwood bottom, pull cord, plastic wheels.
49 N 3637—Shpg. wt. 1 lb. 8 oz. $1.39

Build your Christmas order to $10 and buy on Sears Easy Terms. See page 256







Lifelike action Toys by NOMA

A **Big, chubby, lovable walking Panda . . .** the very newest thing! Bound to be a tiny tot favorite! Made of strong composition in realistic colors. About 12½ in. long. 8 in. high. Pull cord.
49 N 5411—Shpg. wt. 2 lbs........ **$2.19**

B **Pull the Doggie—see him walk!** Follows tots around just like a real puppy on a leash. Who could resist such a cunning bob-tailed playmate. Durable composition. 10½ in. long, about 7¾ in. high. Pull cord.
49 N 5436—Shpg. wt. 1 lb. 8 oz.... **89c**

C **Beautiful Horse on wheeled platform.** The hit of the playroom! Sturdy gray composition percheron . . colorfully detailed, finely molded. Red enameled wood platform—rolls along like a song. 8¾ inches high. Wood wheels. Cord.
49 N 5410—Shpg. wt. 1 lb.......... **98c**

G **Acrobatic Tumble Clown Blocks** (below) . . can do balancing tricks! Heads, arms or legs fit snugly into matching notches of other men. Very amusing, educational, too! Smooth plastic in bright colors, gaily decorated. 7 blocks, each 4 in. high.
49 N 3928—Shpg. wt. 8 oz........ **89c**

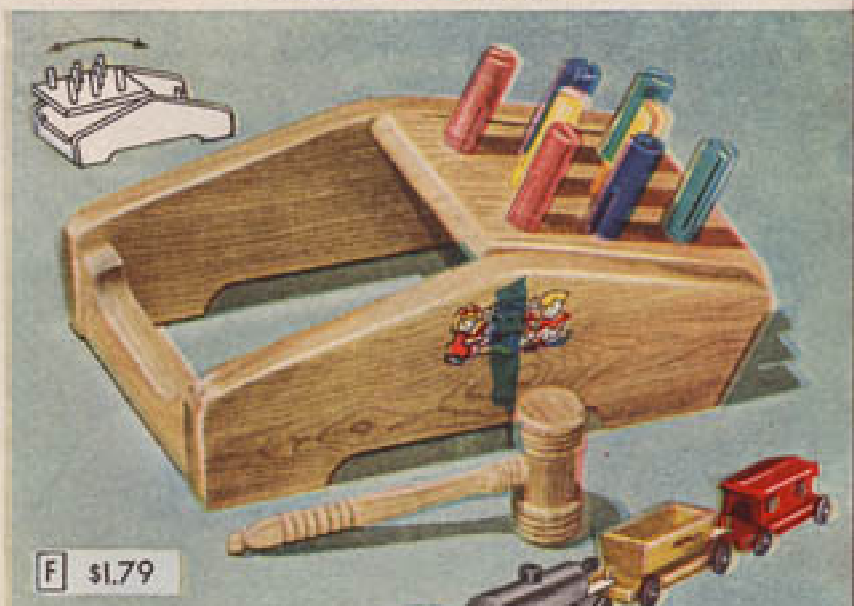
D **Mammy walks—pushes the buggy** when pulled along. She's mighty proud of that little 3¾-in. doll baby and her sturdy metal-framed composition buggy with big wheels, adjustable hood! Mammy is 9¾ inches tall, durable composition; gay bandana, cotton dress.
49 N 5497 —Shpg. wt. 3 lbs... **$2.79**

E **Roly Poly Circus Clown.** Push him over . . he bobs back again. Sure-fire fun! 7¾ in. tall. Composition, gay colors.
49 N 4436—Shpg. wt. 2 lbs........ **89c**

F **Flip-flop Peg Board.** A child can bang to his heart's content! Hammer wood pegs level; flip top over and hammer 'em back. All wood. 14x6½x5 in.
49 N 3915—Shpg. wt. 3 lbs. 4 oz.. **$1.79**

H **Long Wooden Pull Train . . 4 ft. 7 in.** Sturdy big engine, tender, freight, gondola and oil cars, caboose, 2¾ in. high. Attractively painted in bright colors.
49 N 5490—Shpg. wt. 3 lbs....... **$2.59**

J **28-inch Wooden Pull Train . .** engine with tender, gondola, caboose.
49 N 5417—Shpg. wt. 1 lb. 10 oz.. **$1.19**









"Jimminy! We can put the animals in their stalls inside the barn."

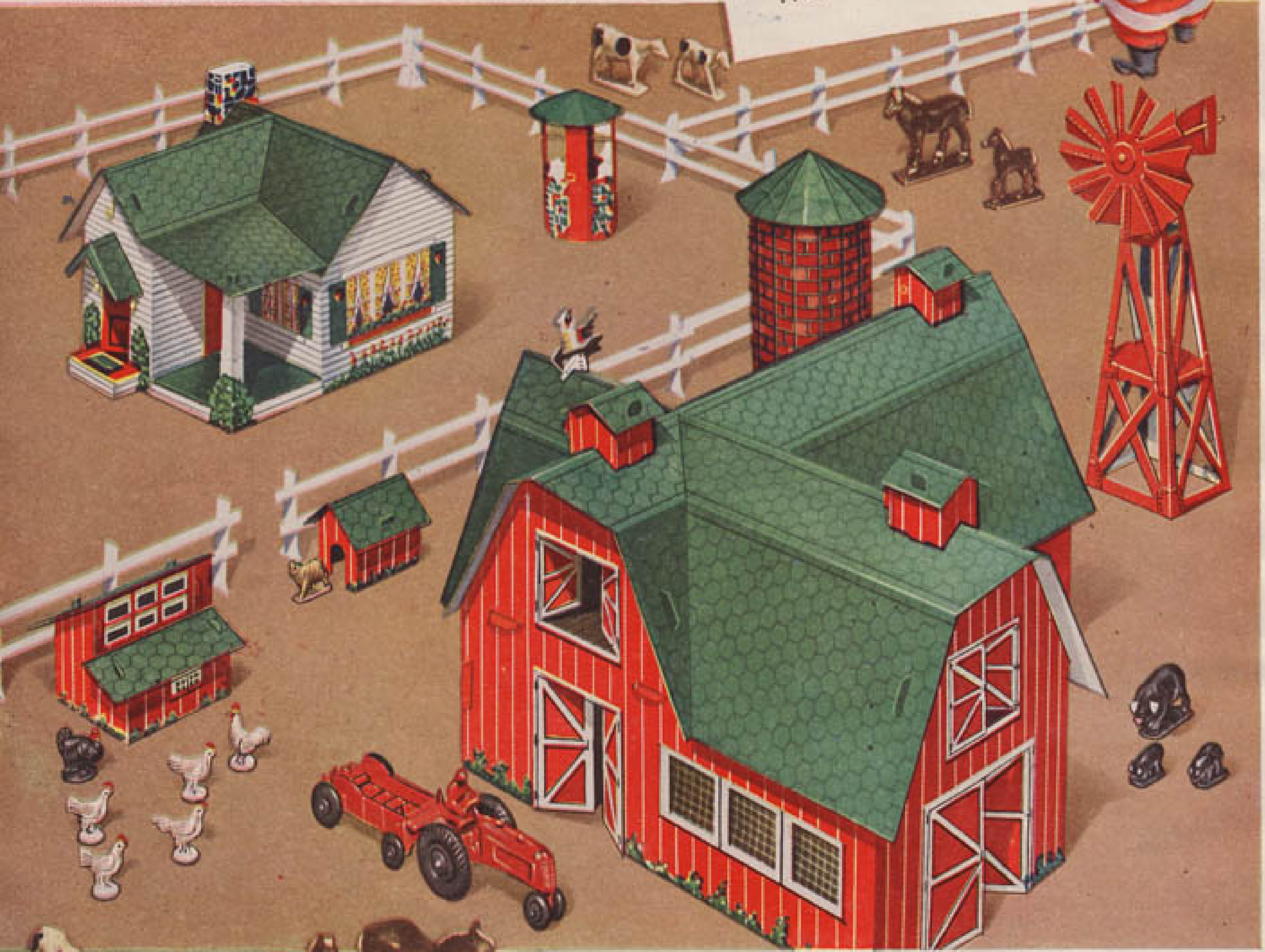


"Time for work . . . I'll hitch the tractor to the spreader."

Happi-Time Farm, Garages, Grocery Store



"I've got a little farm
. . and I've got a little house."





16-piece molded rubber Animal Set

True-to-life miniatures. Long-lasting, smoothly finished, appropriately colored. Set includes horse and 2 colts, cow and 2 calves, hog and 2 little pigs, rooster and four hens, turkey and collie dog. Horse 3¾x3⅝ in. high . . . others in proportion. All stand alone on solid bases. **89c**

49 N 6447—Set of 16 animals, color-enameled. Shpg. wt. 1 lb. 4 oz . . 89c

Big HAPPI-TIME Farm with rubber animals

. . . colorful buildings, white fencing, rubber vehicles

Won't the above "work-a-day" farm scene look attractive under your Christmas tree! Children are enchanted by its bright colors—thrilled by its true-to-life detail. Gives happy hours of play. **$2.98 Farm Set**

14 realistic farm animals molded from rubber—appropriately colored. Included in farm set are horse and one colt, cow and one calf, hog and two little pigs, collie dog, turkey, rooster and four hens. Horse stands 3¾ inches high; is 3¾ inches long. All others in proportion. Smoothly finished—wipe clean with damp cloth.

Rubber farm implements. 4⅜-in. long tractor, with farmer driving. Manure-spreader can be unhitched and left in barn. Both pieces realistically molded and colored.

Sturdy fiberboard buildings. Extra-large 2-wing barn is precision die-cut from heavy fiberboard. Has gables, eaves, even R-V-Lite transparent material to attach over windows. Cut-away in rear roof allows built-in stalls to be used—animals can be taken in and out of barn. See illustration at top of page. Barn measures 19x12⅜x11¾ inches. Other buildings are in proportion. Included are silo, water-well, farm house, windmill, doghouse, chicken coop. Fencing adds realism. All pieces, except animals and machines, come flat. Easy to set up—complete instructions. Add this set to your Easy Terms order. See page 256 for information.

79 N 06453—Shipping weight 7 lbs. Farm set complete with animals. $2.98

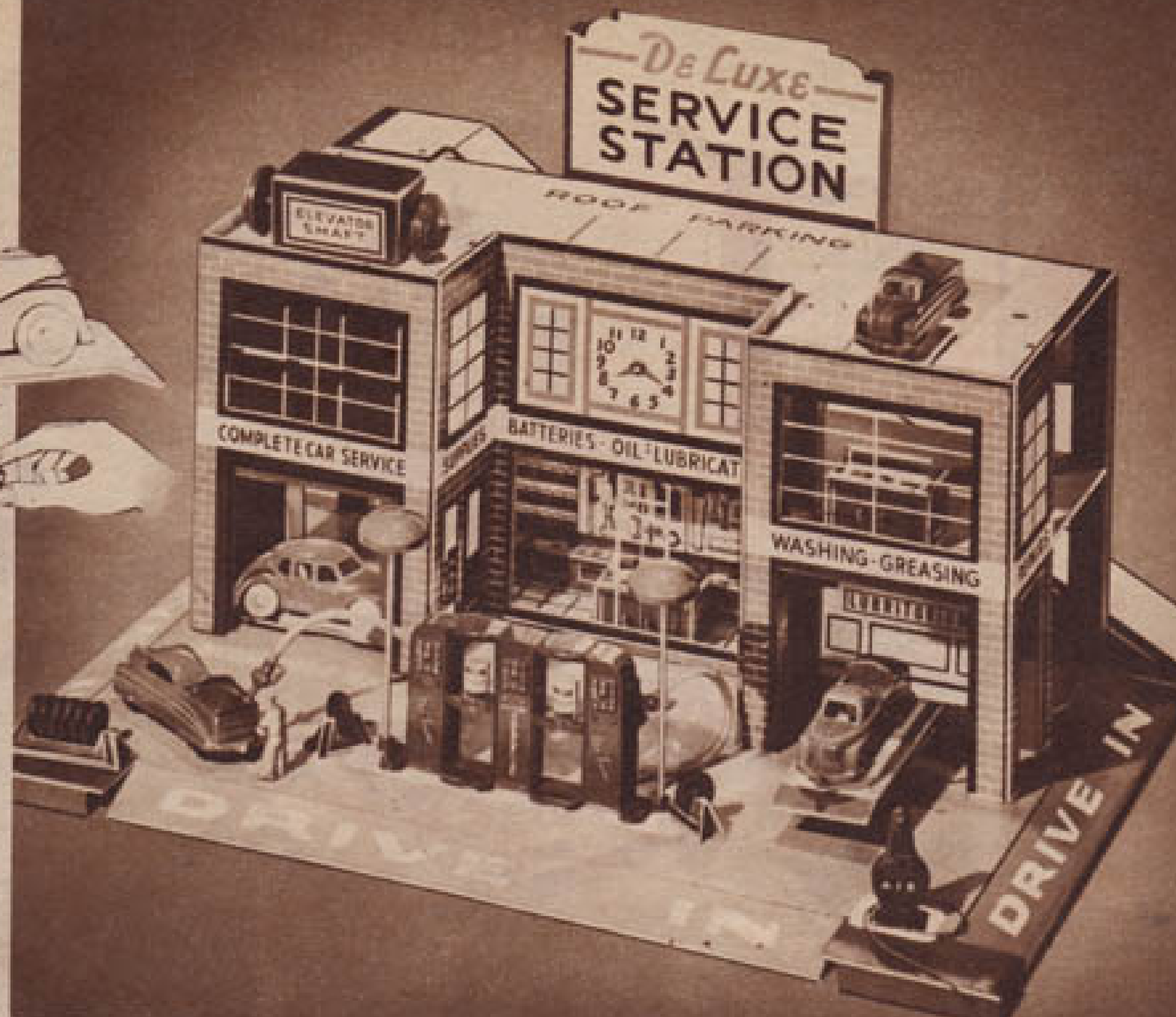
BOTH SETS HAVE THESE TWO GREAT FEATURES!



Gas pumps—2 hold water which flows through hoses to fill tanks of 2 plastic trucks



Greasing rack goes up and down when you work the jack in the plastic base





Modern Service Station

Such fun—so much to do! Youngsters play at greasing, filling up with gas, make-believe repairs. **$1.95** Includes these **realistic detailed plastic** pieces: base with 3 dummy pumps (2 hold water, dispensing it through hose); delivery truck and oil truck with tanks that can be filled (oil truck also drains); wrecker truck with derrick and winch; 2 large dummy lamps, fit in pump base; dummy air pump with hose and attendant. Grease rack has plastic base with lever to raise rack. 2 wood 'oil cans,' 2 'tires,' heavy cardboard false-front in realistic colors, 21½x9 in. high, 2 display signs. Plastic cars average 4½ in., other pieces in proportion.

49 N 6436—Shpg. wt. 2 lbs....... Complete set $1.95

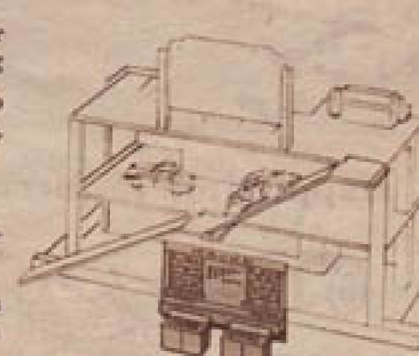
New 18-piece super deluxe Service Station

Busiest, most modern gas station in Make-Believe Land!



Real elevator!

- Big 2-floor building with elevator and sloping ramp for roof parking
- Elevator actually hoists car to second floor—as elevator goes up, door comes down automatically
- Store at rear with 2 counters
- True-to-life play gas pumps, air pump, greasing lift, tire racks
- 4 colorful, molded plastic autos—proportioned in size to station



What youngster wouldn't be delighted at the chance to operate a big, de luxe service station of his very own! Just like the real thing—gas pumps that really "fill 'em up" **$4.85** (with water), elevator that lifts auto to second floor, and greasing lift that really works. One youngster can pretend to check oil, sell gas, pump tires; another take charge of greasing; still another drive cars up ramp for parking on second floor or roof. Building with base 23x18x14½ in. high overall. Made of tekwood (3-ply wood-centered fiberboard). Set includes 1 sedan, 3 delivery trucks (2 have tanks you can fill)—all about 4½ in. long; air pump, attendant, and 3 gas pumps with 2 lamps—all of realistically molded plastic. Also includes dummy counters, oil cans, tire racks with tires and complete merchandise display in back. Complete station can be quickly set up.

79 N 06450—Shipping weight 5 pounds.................................Complete set $4.85



11-piece plastic Vehicle Set

He'll want more cars for his garage. **$1.98** Set includes **jeep, racer, delivery truck, coupe, oil truck, sedan, beverage truck, tractor, hay rake** and **two 3-in. trailers** that can be attached easily to all trucks, the jeep or sedan. All units on easy-rolling wheels; trucks and cars average 4½ in. long. Sturdily made and gaily colored.

49N6449—Shpg. wt. 1 lb. 4 oz. 11-pc. set $1.98

New "Super Market"

Here's everything the little "storekeeper" **$3.98** needs . . a big, complete market equipped with fixtures and dummy stock. Real-looking building of tekwood (3-ply wood-centered fiberboard). Large transparent front "window" and gaily colored cloth roll-up awning. Store front painted to look like red brick, door that opens. Entire front lifts up for easy access to inside of store —(see inset picture). Interior consists of dummy dairy and frozen food cabinet, meat counter, turnstile, scale, cash register and assorted dummy toy packs of famous brand foods. Overall about 18x14½x12¼ in. high.

79N06475-Shpg. wt. 4lbs. $3.98





Honeymoon Express

Wind it up and watch train speed 'round and 'round through tunnels, over bridge as plane soars overhead. All-metal, brightly lithographed. Platform 9¾ in. across. Key wind motor, brake. Fun for all.
49 N 5732—Shipping weight 1 pound **98c**

New jumping Jeep

Realistic jeep goes everywhere, does everything without losing any of its 4 men! All metal. Spring motor, key attached. Runs all directions, backwards, forward, tips back on rear wheels. 5½ in. long.
49 N 5725—Shipping weight 12 ounces **79c**

Speedy Motor Boat

Real life water fun. Bright colored speed boat, realistically lithographed. All metal. Has rudder adjustable for steering where you want it to go. Strong wind-up motor, key attached 14½ in. long.
49 N 5710—Shipping weight 1 pound **87c**

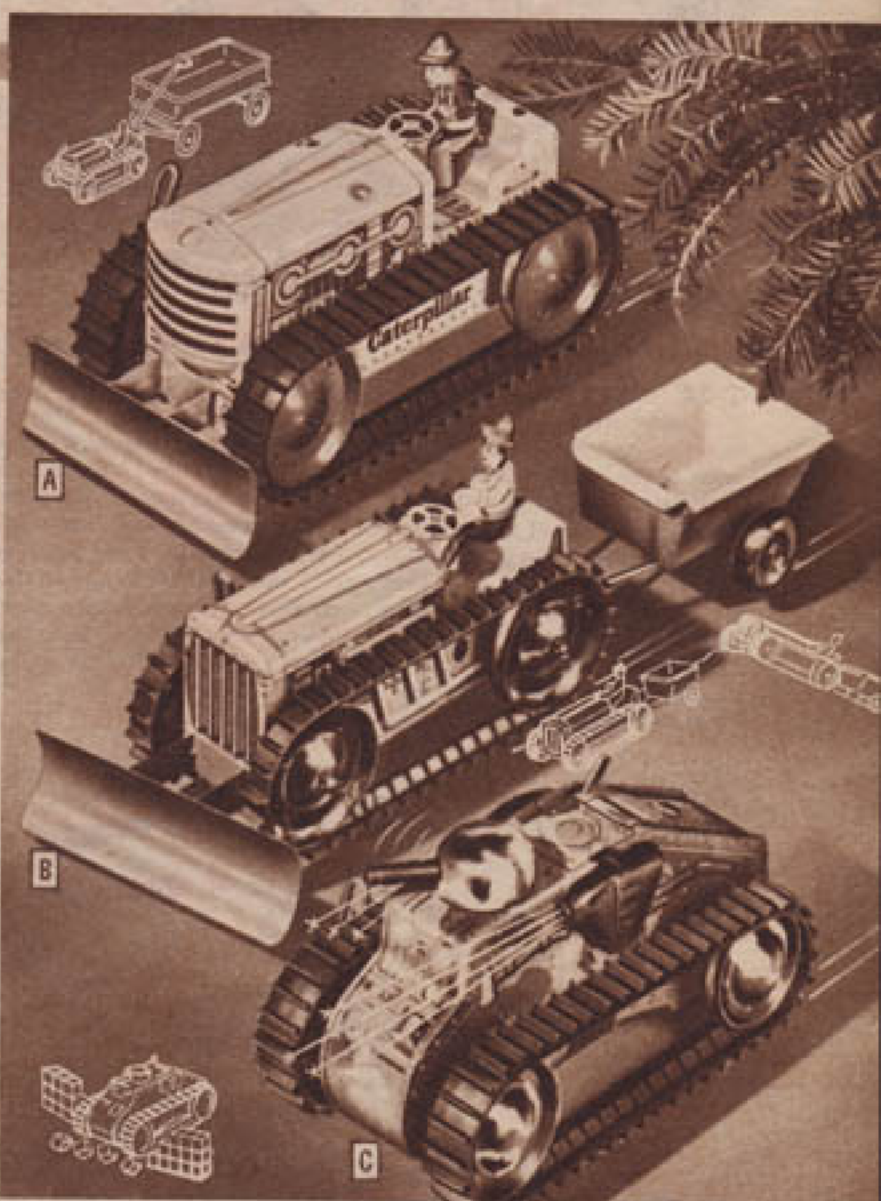
Rollover Plane

An air circus all by itself! Mechanical motor toy, all metal, with man in cockpit. Runs forward, somersaults, making complete ground loop. Repeats action many times with one winding. 7½-in. wing. 5 in. long.
49 N 5738—Shipping weight 12 ounces **98c**

Disney's Donald Duck Duet

Amusing! Full of action! Donald beats the snare drum, while Goofy, the dog, does a tap dance on the big drum. Long running key wind, spring motor; brake. Lithographed in bright colors. 10¾ in. high. Sure to be a hit with any youngster.
49 N 5737—Shpg. wt. 1 lb. **$1.49**





Super-power heavy-duty Tractors, Tank

[A] **Powerful toy farm Tractor** . . . such a world of power! Pulls many times its own weight; climbs 35 degree grades. The clock-spring motor is sturdy. Equipped with non-skid gripper treads to give added traction. Keeps to lumbering tractor-like speed. Streamlined, with shaped radiator front. Complete with driver, brake, and hook in back for attaching loads. Key attached. Comes with easily attached and detached road scraper. All metal.
49 N 5759—9½ in. long by 5 in. wide. Shpg. wt. 2 lbs. 4 oz. **$2.89**

[B] **Tractor, Trailer, Scraper Sets.** Choice of two models. Both roar up 35° hills, shove aside sand with road scraper, haul toys in detachable 6-in. dump trailer. Tractors powered with heavy duty clock-spring motors and sure-grip rubber treads. Length, including trailer, scraper 15½-in. Pull loads many times their own weight. Start and stop lever on tractors.

49 N 5753—**Deluxe set** with aluminum finish. Shipping wt. 1 lb. 8 oz. **$1.95**

49 N 5752—**Popular priced set** of lithographed metal. Shpg. wt. 1 lb. 8 oz. **$1.54**

[C] **Giant, spark-shooting Steel Tank** . . . What boy wouldn't be thrilled to own this realistic tank! Crashes toy walls . . . climbs steep grades . . . rumbles like real tank . . . even shoots sparks. Dummy cannon in revolving turret. Sure-grip, caterpillar-type rubber treads. Powerful key-wind clockwork motor; start and stop lever. Sturdy construction. Camouflage colors.
49 N 5797—5x5¾x10 in. long. Shipping weight 2 lbs. 6 oz. **$2.89**

[D] **Pair of pecking Birds** . . . these two cute birds have realistic action. Turn the key and they hop all over the floor pecking for food. Colorful all metal. Abt. 5¾ in. long.
49N5704—Shpg. wt. pr. 10 oz. Pr. **79c**

[E] **Mechanical Racer,** 13 in. long. Wind up the key wind spring motor and let it run across the floor! Sturdy metal, realistically lithographed. Metal driver. 2⅜-in. diam. wheels.
49 N 5712—Shpg. wt. 12 oz. . . **79c**

[F] **Little red Hen** . . . just crank the handle, she cackles and lays one colorful wooden egg after another! She's all metal. Feathers brightly colored. About 5½x3¼x4¾ in. high.
49 N 5766—Shpg. wt. 7 oz. . . **56c**

[G] **ZIPPO—climbing Monkey.** Pull string taut—watch him scramble up; hands, feet moving. Release string, down he comes. All metal, 8¾ in. long. Gaily lithographed.
49 N 5709—Shpg. wt. 10 oz. . . **69c**







Giant hydraulic-type road-plow can be set in 2 positions by operating lever.

Huge 2-piece Trailer Set

A 24 inches long! **$2.98** Heavy steel construction ... modern, streamlined design with realistic details. Tail gate drops to form loading ramp. Spare wheel and two red reflectors in rear. Detachable 12-inch cab has front bumper. Three red reflectors. Six easy-rolling rubber-tired wheels. Smooth, durable baked-on enamel finish in bright colors. Shpg. wt. 8 lbs.
79 N 06175............$2.98

Sleek Station Wagon

B About 21 inches long. . . a shiny, **$2.59** ground-hugging beauty, as modern as tomorrow! Rugged all metal construction . . . realistically lithographed in station wagon colors, with driver and passenger on "windows." One hinged door on either side opens and closes. Streamlined fenders; front and rear bumpers. Rubber-tired wheels. Shpg. wt. 4 lbs. 8 oz.
49 N 6161..............$2.59

New! Heavy-gauge all steel Farm Tractor and Implements

$2.59 Tractor with road plow

- Giant bull-dozer tractor looks real, sounds real; abt. 15 in. long
- 3 realistic implements: plow, hay rake and mower that really works
- Just like a real farmer's machinery. Even a dummy motor engine
- Extra strong, rugged construction—implements are all steel, too

$3.98 Complete set

Hit of the year! Shows youngsters how real farm equipment works! Hitch any of the 3 implements to tractor. **Hay Rake,** abt. 10 in. wide, has realistic dump lever. **Mowing Machine,** abt. $11\frac{3}{8}$ in. wide, has teeth that move automatically like real mower's. Big **3-gang Plow** abt. 11 in. long. Powerful-looking tractor with attached road-plow makes noise like motor when pushed. Dummy motor lithographed on sides. Big $5\frac{1}{4}$-in. rear wheels, $2\frac{1}{2}$-in. front wheels; metal driver. Implements have bright baked-on enamel finish. Nothing to wind; loads of play features.
49 N 6176—**Tractor with attached road-plow and 3 implements:** Hay Rake, Mowing Machine, Three-gang Plow. Shipping weight 3 lbs. 10 oz........Complete Set $3.98
49 N 6197—**Tractor with attached road plow.** Shpg. wt. 2 lbs. 6 oz............ 2.59



New! Powerful electro-magnetic Crane

C Crane truck that actually picks up metal loads! Battery-operated magnetic pick-up, **$2.98** attached to die-cast lifting hook, picks up heavy metal objects. Swing crane to unloading spot—turn off battery current and demagnetized pick-up drops load. Release lever and crank to control lowering and raising of 'cable.' Three-position boom, about 14 in. long. Crane revolves. Standard flashlight battery enclosed in crane. Husky heavy-gauge steel construction; baked-on enamel finish in bright colors. Overall length about 17 inches. Shipping weight 4 pounds 4 ounces.
49 N 6180—Crane with battery................$2.98

Big 22-inch Auto Transport

D It's great fun to play new car "delivery service!" **$1.95** Tail gate drops down to form unloading ramp for lower deck. Two 12-in. skid rails can be attached to upper deck to let cars roll down. Detachable trailer has 4 rear wheels and collapsible support. Grooves on top to hold cars. Comes with 2 streamlined autos, about 6 in. long. Cab has 4 wheels. All steel construction, bright colors.
49 N 6149—Shpg. wt. 4 lbs..$1.95

Modern Vehicles with realistic details

E **Metal Coal Dump Truck,** $12\frac{1}{2}$ inches long. Press lever on side to tilt bin. Finished in bright colors; "Coal" and "Coke" lithographed on sides like on big truck. Shipping wt. 1 lb. 8 oz.
49 N 6141............89c

F **New Metal Helicopter.** Rotor blades on top and tail blades spin when child pulls toy. 3 wheels. Lithographed in bright colors. $9\frac{3}{4}$ in. long. Shpg. wt. 1 lb.
49N6129............79c

G **Husky Steel Jeep,** 11 in. long. Windshield folds back and hood lifts up as on real jeep. Has spare wheel; bumper in front. Finished in bright colors. Shipping wt. 2 lbs. 8 oz.
49 N 6173..........$1.69

H **Heavy Steel Dump Truck,** 12 in. long overall. Press lever on side to tilt bin for unloading. Modern design. Enamel finish, bright colors. Shipping wt. 1 lb. 8 oz.
49 N 6116............59c

For Easy Terms, see page 256.

Big and Little Sister Dolls

[A][B] These sweet, cuddly dolls have washable, plastic coated mask faces with painted features; cotton yarn curls. Rubberized cloth legs, composition arms, cotton stuffed bodies. Cotton undies, slips, sheer cotton frocks, bonnets, socks, imitation leather shoes.
49 N 3581—13½-in. Little Sister Doll. Shpg. wt. 1 lb. 2 oz... $2.79
49 N 3582—15-in. Big Sister Doll. Shpg. wt. 1 lb. 8 oz..... 3.59
49 N 3588—Big and Little Sister Doll Set. Shpg. wt. 3 lbs.... 5.98

[C] Soft lovable cotton-stuffed Doll. Washable mask face with painted features, cotton yarn wig. Wears colorful corduroy dress, matching hat, rayon socks, imitation leather shoes.
49 N 3594—About 16-inch size. Shpg. wt. 1 lb. 8 oz...... $2.89





Tots can ride this strong Horsie!

- Mounted on strong steel frame; baked-on enamel
- Rubber-tired, steel spoke type wheels, steel axle
- Will hold the weight of a child up to 100 pounds

$7.89

[D] Your youngster will love this husky, good-natured, solidly mounted horse. Can take a lot of punishment without a whimper. Mounted on a steel frame with 4 large rubber-tired spoke-type steel wheels, 5 in. diameter. Frame has baked-on enamel finish. His soft cotton back rayon plush coat is two-toned. Moving eyes are securely fastened in place. Imitation leather bridle, harness, reins, and saddle with metal stirrups. He's 18¾ in. long. 9¾ in. wide, 21 in. high overall. Height from saddle to floor 13¼ inches.
79 N 04364—Horse on wheels. Shpg. wt. 7 lbs............ $7.89



Soft huggable Lamb

[E] Made of cotton jersey in pastel colors . . . stuffed with Latex rubber foam, never gets lumpy. Big floppy ears, tail. Painted eyes, nose and decorations. Wears rayon bow. Shpg. wt. 12 oz.
49 N 4475—About 8 in. high $1.89

[F] Rayon Plush Terrier with moving head. Felt nose, shiny eyes, imitation leather collar. Firm cotton-stuffed body. Two-tone coat. Shipping weight 1 lb. 4 oz.
49N4037—About 10-in. tall $2.89

Rayon Plush Zipper Cat

[G] It's a pal, it's a pillow, it's a place to put priceless young possessions where they'll have a bright-eyed kitty to watch over them. Whiskered, plump, and pettable, kitty has a movable head. Zipper-closing pocket in her back will hold handkerchiefs, doll clothes, or jewelry. Coat is rayon plush (assorted colors) . . . cotton stuffed. Dressed up with a rayon ribbon bow. About 18-in. long. Shpg. wt. 1 lb. 8 oz.
49 N 4078.............. $4.79

Gold-color jointed Bear

[H] This fuzzy, snub-nosed bear will get a heart-warming welcome from any child. Rich gold-color cotton back rayon plush covers his plump cotton filled body. Fully jointed so he can be placed in many amusing positions. Has shiny eyes, felt nose, yarn mouth. Realistic felt paws. Jaunty rayon ribbon bow.
49 N 4321—About 14-inch size. Shpg. wt. 1 lb. 8 oz.. $2.94
49 N 4322—About 16½-in. size. Shpg. wt. 2 lbs........... $3.89







Stuffed Animals, Miniature, Kewpie Dolls

"Santa dear, already we have waited long we children, large and small."



A Heart-winning two-tone Honey Bear. Soft and huggable and hungry to be friends, this little fellow has a happy future ahead as your youngster's bosom companion. He has an impish twinkle in his sparkling eyes; life-like plastic nose; red felt tongue, and a stubby tail. His soft coat is rayon and cotton plush in two tones of brown, and he's all dressed up in a big lustrous ribbon bow. Stuffed with cotton. 14-inch bear has stub feet, 16- and 22-inch have shaped feet.
49 N 4370—About 14-inch size. Shpg. wt. 1 lb......$1.89
49 N 4371—About 16-inch size. Shpg. wt. 1 lb. 6 oz. 2.89
79 N 04372—About 22-inch size. Shpg. wt. 3 lbs.... 4.79

B Irresistible Baby Panda with chubby outstretched arms, a mischievous expression, softness that invites a hug. Made to be petted, talked to, fussed over, and be all-around good company for very small people. Rich-looking, rayon and cotton plush coat with two-tone panda markings—feels soft against young skin. Stuffed with cotton. Shiny button eyes, plastic nose, stubby tail, handsome ribbon bow. 14-in. panda has stub feet, 17- and 22-inch have shaped feet.
49 N 4374—About 14-inch size. Shpg. wt. 1 lb..... $1.89
49 N 4375—About 17-inch size. Shpg. wt. 1 lb. 6 oz. 2.89
79 N 04376—About 22-inch size. Shpg. wt. 3 lbs.... 4.79

C Big value! Fully jointed Bear at a moderate price. This bewitching fuzzy-wuzzy has jointed arms and legs and a turning head so he can snuggle up all the closer to his loving owner . . . and he'll take all kinds of delightful poses. A real investment in happiness . . . for this roguish, lovable little fellow is sure to win any tot's heart. Luxuriously thick, glossy coat of brown rayon plush covers a soft, plump cotton-stuffed body. Fully jointed arms and legs have velvety felt paw pads. There's an impish twinkle in his sparkling eyes. Shiny black button nose, friendly red felt tongue and big ribbon bow add to his charm.
49 N 4360—About 14-in. size. Shpg. wt. 1 lb. 4 oz...$2.89
49 N 4362—About 17-in. size. Shpg. wt. 1 lb. 12 oz... 4.89
79 N 04363—About 22-in. size. Shpg. wt. 3 lbs..... 7.79





D Irresistible, little Kitten. Soft cotton stuffed body covered with two-tone shiny rayon plush. Sewed in, glass-like button eyes, whiskers, yarn nose and mouth, red felt tongue, long tail. Rayon ribbon collar with bell.
49 N 4005—About 8½ in. long to tip of tail. 4½ in. high. Shpg. wt. 6 oz..$1.29

E Jumping Doggie with bells on his feet. Loosely-jointed forelegs paw the air. Coat of soft cotton-back rayon plush; pert tail and ears. Ass't'd. colors. Glasslike eyes. Cotton stuffed body. Artificial leather collar and leash.
49 N 4345—About 11 in. long, 8 in. high. Shpg. wt. 2 lbs...........$2.89

F Delightful new Jumping Dog. Just pat him on the back and he jumps forward and "barks," the bells on his plastic collar jingling. Has coat of deep-pile, cuddly rayon plush, pert ears and tail, and shiny button eyes. Cotton stuffed.
49 N 4346—Assorted colors. About 10½ in. long. Shpg. wt. 2 lbs.....$3.79

G Rayon plush Lamb. Snowy white (he's a GOOD sheep!) with pastel bow and a jingling nickel-plated bell. He can stand up alone on his awkward long legs. Appealing little face, with yarn nose and bright eyes. Cotton stuffed.
49 N 4009—9 in. high, 9 in. long. Shpg. wt. 1 lb.....................$1.98

H Huggable wool plush Begging Dog keeps tots amused for hours. Plastic rattle ball is attached to front paws. Shiny glass-like eyes, black plastic nose, red felt tongue, rayon ribbon bow, and stubby tail. Soft, cotton stuffed body.
49 N 4006—Ass't'd. colors. Abt. 10 in. high. Shpg. wt. 1 lb. 4 oz.....$2.89

It's easy to buy toys on Sears Easy Payment plan. Full information on page 256





Beloved Kewpie by Rose O'Neill

- Molded of sturdy composition with turning, tilting head; jointed arms and legs **$1.65**
- Takes many active poses . . . stands without support

Impish Kewpie with the same old irresistible charm, but priced much lower than last Christmas. She's bound to win the heart of any girl with her winning grin, flirtatious painted eyes and the perky molded lock on her head. Wears cute cotton print sunsuit (assorted colors), rayon socks, imitation leather shoes.
49 N 3435—12¾ in. tall. Shpg. wt. 1 lb. 12 oz. $1.65

Beautiful, new Princess Anna Collectors' Dolls

- Delightful 6½-inch miniature dolls with mohair wigs . . . painted features
- Stand without support . . . sturdy composition bodies have movable arms
- All wear exquisite, rich-looking rayon dresses with full-gathered, billowy skirts (assorted styles and colors, no choice), and dainty pantalettes and petticoats

[A] **Radiant Bride** looks sweet and enchanting in her wedding finery. Her beautifully trimmed gown is traditional white. The delicate veil is adorned with white blossoms and she carries a beribboned bouquet.
49 N 3002—Shipping weight 1 lb. . $2.79

[B] **Lovely Bridesmaid,** dressed up for the wedding party in a swirling, ruffled pastel-color gown and charming matching pancake hat with frilly net trim. She carries a dainty, beribboned bouquet.
49 N 3003—Shipping weight 1 lb. . $2.79

[C] **Nun,** dressed in realistic black and white garments and flowing black veil. Wears tiny copper-color metal cross. (No wig.) Shpg. wt. 1 lb.
49 N 3004 . . . . $2.29

[D] **Glorious Gold Princess** wears a shimmering gown and felt bonnet with lavish gold-color fringe trim. Shipping weight 1 pound.
49 N 3005 . . . . $2.29

[E] **Pert Pierrette** dressed up for the costume ball in a sweeping gown with ruffled collar, and peaked cap. Shipping weight 1 lb.
49 N 3006 . . . . $2.29

Famous Effanbee Patsy Dolls

Patsy with Roller Skates

[F] Lovable Patsy—so popular when Mom was a little girl— **$2.59**
now comes with a pair of little metal roller skates attached to imitation leather shoes! Sturdy composition with jointed arms and legs, and turning, tilting head . . . stands alone, takes all kinds of lively poses. Molded, tinted composition hair with ribbon bow; painted eyes. Wears cotton dress with panties (assorted colors), socks; also has extra pair imitation leather shoes. About 13½ in. tall.
49 N 3440—Shipping weight 2 lbs. . . $2.59

Patsy Joan with sleeping eyes

[G] She's a slim beauty with a sweet, appealing face, bound **$5.98**
to delight any girl. Sparkling eyes with real lashes, go to sleep. Molded of fine composition, jointed arms and legs, turning-tilting head. Molded, tinted composition hair, tinted finger nails. Carefully sewn, colorful outfit of fine cotton fabric: charming 1-piece playsuit, skirt, matching sun bonnet, rayon socks, and imitation leather slippers. About 17 inches high.
49 N 3380—Shipping weight 3 lbs. . $5.98



Do all your Christmas shopping in the comfort of your home. Buy by mail at Sears!



Luxurious Mme. Alexander Dolls . . . none finer made in all America

Artistically designed . . . painstakingly made of finest quality materials. Three dolls above have graceful, slender bodies, made entirely of high-gradé, durable polished composition. Arms and legs are fully jointed . . . heads turn and tilt. Baby dolls below are made of the same quality composition with huggable stuffed cotton-covered bodies; the big baby has smooth latex rubber arms and legs that feel human to the touch. Faces are hand-polished to give them a lifelike glow.

All dolls have sparkling glass-like go-to-sleep eyes with real lashes. Lustrous wigs of high quality mohair, that looks like human hair, are firmly sewn to cloth foundations. Exquisitely styled outfits of fine quality fabrics are carefully sewn, finished with finest details. Snap closing on dresses, undies with lace trim and elastic. Girl dolls wear sturdy artificial leather shoes with snap closing. Baby dolls' shoes have laces. All wear rayon socks. (Sorry, no choice of colors.)

Alice in Wonderland

$8.98 14½-in. size

[A] She is an elf-like beauty with long, softly-curled hair, tied with a ribbon bow. Her authentic costume is charming in every detail. Consists of blue cotton dress with swirling, circular skirt; dainty apron of imported Swiss organdy trimmed with delicate lace; full-cut petticoat with lavish embroidery trim. Wears long stockings.
49 N 3385—14½-inch size. Shipping wt. 1 lb. 10 oz. $8.98
49 N 3386—18-inch size. Shipping wt. 2 lbs. 10.98

Enchanting Fairy Queen

$9.98 14½-in. size

[B] A dream of a doll . . . coming from fairyland into this world, she had to have wings. Her light-as-a-cloud gown of delicate net has a billowy double skirt with a full peplum and wing sleeves, richly trimmed with gold color braid and dainty flower sprigs. Her full-cut petticoat and panties are lustrous rayon. Wears crown of gold-color braid with a shining star and she carries a "magic wand." Shpg. wts. 2 lbs.; 2 lbs. 4 oz.
49 N 3388—14½-inch size $9.98
49 N 3389—17¾-inch size 14.98

Genuine Margaret O'Brien Doll

$7.49 14½-in. size

[C] This captivating doll looks just like a double of the famous little movie star. To own her is the next best thing to having Margaret herself to play with every day! Dressed in copies of original Margaret O'Brien costumes (assorted styles), cotton slip, panties. Her braids are done up with ribbon bows; wears a big straw hat.
49 N 3395—14½-inch size. Shipping weight 2 lbs. $7.49
49 N 3396—18-inch size. Shipping wt. 2 lbs. 6 oz. 9.98



Has latex skin arms and legs, crying voice

$12.98 18-inch

This gorgeous doll has cuddly, lifelike arms and legs of latex rubber. Her outfit is truly luxurious and complete. Lustrous rayon satin coat has lavish lace trim. Matching frilly bonnet with flowers and feather, frames her sweet face. Lovely dress of filmy silk-like rayon with dainty lace and ribbon trim, has puffed sleeves. Petticoat and panties of lustrous rayon. Shpg. wts. 2 lbs. 12 oz., 3 lbs.
49N3292—18-in. size . . $12.98
79N03293—20½-in. size . 16.98



Bitsey and Butch

$4.49 Butch

New! Delightful dolls, only 11 in. tall, made with great care. Bitsey wears lace-trimmed dress of filmy rayon, and flower-trimmed bonnet, cotton slip and panties. Butch wears cotton suit with lace trim, knit cap. Both have composition heads, hands, legs. Shpg. wt. 12 oz. each, set 1 lb. 8 oz.
49 N 3291—Bitsey $5.49
49 N 3290—Butch. 4.49
49 N 3294—Set of Bitsey and Butch $9.69




A

Lifelike HAPPI-TIME Baby Dolls

made of durable rubber . . . have sleeping eyes
plastic heads with almost human facial features
Look at the low prices! The biggest doll values in years


She drinks from her bottle, wets diaper


Lifelike sleeping eyes, real lashes


Baby-soft skin grows warm to your touch


Lifelike sleeping eyes, real lashes

Happi-Time drinking-wetting Baby Doll

[A] • Drinks and wets . . . can be sponged
• Flesh-like body with jointed arms and legs made of synthetic rubber
• Plastic head with lifelike details turns

$2.89 11½-inch size

Carefully made of quality materials to last a long time . . . to withstand lots of loving care. Plastic head with tinted plastic hair is practically indestructible. Winsome, happy face with rosy apple cheeks, sleeping eyes. Chubby, dimpled little hands. Doll comes with cotton diaper and nursing bottle.

49 N 2817—11½-inch Doll. Shpg. wt. 2 lbs. $2.89
49 N 2818—13 -inch Doll. Shpg. wt. 2 lbs. 8 oz. 3.89
49 N 2819—15 -inch Doll. Shpg. wt. 3 lbs. 4.89

HAPPI-TIME Rubber Skin Baby

[B] • Her soft, satin-smooth rubber skin feels and wrinkles like a real baby's
• Chubby arms and legs are jointed
• Lifelike plastic head turns and tilts

$3.79 14-inch size

Made of quality materials for a long life. Cuddly cotton-stuffed body, arms, and legs with pliable synthetic rubber skin . . . can be sponged off with soap and water. Separate fingers are so flexible that doll can clasp her hands. Practically indestructible plastic head with tinted plastic hair has almost human details . . . appealing, rosy face, sleeping eyes. Doll wears charming, beautifully trimmed rayon sunsuit (assorted colors).

49 N 2801—14-inch Doll. Shpg. wt. 2 lbs. $3.79
49 N 2802—15-inch Doll. Shpg. wt. 2 lbs. 8 oz. . . . 4.89
49 N 2803—16-inch Doll. Shpg. wt. 3 lbs. 5.69

Buy dolls on Sears Easy Payment Plan; see page 256


B



$7.79 Complete Set

HAPPI-TIME drinking-wetting Baby Doll with her own bath and attractive layette

This Happi-Time baby, made of synthetic rubber with plastic head, sleeping eyes and the same features as drinking-wetting dolls above, comes with everything needed for her care. *Baby Bath* has movable dressing table top. Water-holding tub of coated fabric, about 5x9x13 in. long, has drain hose. 3 pockets with rubber sponge, wash cloth, soap. Folding wood frame, 19 in. high, enameled pastel color. *Layette* consists of sheer cotton dress and bonnet, 2 flannel diapers, 4 safety pins, 3 powder puffs, 4 clothes pins, rayon socks, imitation leather shoes. Shpg. wt. 4 lbs.

79 N 02831—11½-inch Happi-Time Doll with bath and layette. $7.79





Famous Betsy Wetsy drinking-wetting baby

$4.79 11½-inch doll

- Flesh-like body with chubby jointed arms and legs made of washable synthetic rubber
- Beautifully molded, durable plastic head turns . . . has almost human facial features
- Sparkling sleeping eyes with real lashes

This beloved doll with the sweet, lifelike face actually drinks from her bottle and then wets her diaper like a real baby! Unbreakable rubber body, arms and legs can be sponged off. Plastic head with tinted molded plastic hair is practically indestructible. Made with great care for a long, happy life to delight your little girl. Doll comes with flannel diaper (has no shirt) and nursing bottle.

49N2823–11½-inch Betsy Wetsy. Shpg. wt. 1 lb. 10 oz. $4.79
49N2824–13½-inch Betsy Wetsy. Shpg. wt. 2 lbs. 4 oz. 6.79
49N2825–16-inch Betsy Wetsy. Shpg. wt. 2 lbs. 12 oz. 8.79

Thrilling Betsy Wetsy Gift Set with layette and carrying case

$6.79 with 11½-in. doll

This Betsy Wetsy in flannel diaper comes with a lovely layette in an attractive carrying case. And, of course, she has a nursing bottle. *Layette* consists of pretty sheer cotton dress, bonnet, slip, knit shirt, 2 diapers, rayon socks, imitation leather shoes, 4 safety pins, 3 powder puffs, 6 clothes pins, and plastic feeding plate and spoon for pretend meals. *Carrying case* of canvas-effect cardboard with snap lock and handle is very convenient for taking Betsy Wetsy and her clothes along, when the little mother goes visiting . . . grand for storing dolly's clothes at home. Choose this beautiful gift set for your little girl!

49 N 2826—11½-inch Betsy Wetsy with layette in carrying case. Shipping weight 3 pounds. . . . . Complete Set $6.79
49 N 2827—13½-inch Betsy Wetsy with layette in carrying case. Shipping weight 4 pounds. . . . . Complete Set $8.79
49 N 2829—16-inch Betsy Wetsy with layette in carrying case. Shipping weight 5 pounds. . . . . Complete Set $10.79

Layettes for Betsy Wetsy

$1.79 for 11½-in.

Each layette includes lovely, sheer cotton dress and bonnet, cotton slip, 2 flannel diapers, 4 safety pins, 3 powder puffs, rayon socks, imitation leather shoes, 6 clothes pins, plastic feeding plate, spoon. Shpg. wts. 10 oz. each.

49N3532–For 11½-in. size Betsy Wetsy doll. $1.79
49N3533–For 13½-in. size Betsy Wetsy doll. $1.89
49N3534–For 16-in. size Betsy Wetsy doll. $1.98

 See page 256 for details

Cuddly Magic Skin Baby

Beautiful plastic head has almost human facial features



Petal-soft, smooth "skin" of pliable synthetic rubber feels and wrinkles like a real baby's. Each little finger is separate so that doll can even clasp her tiny hands



Sparkling, lifelike eyes go to sleep, have thick real lashes. Realistic head, molded of practically unbreakable plastic, turns, also tilts on 14 to 18-inch size



Doll can be sponged off with soap and water and powdered to keep her sweet and clean. Legs and body are molded in one piece. Dimpled arms are jointed





14-in. size $5.79 | 16-in. size $7.79 | 18-in. size $9.69 | 20-in. size $11.59

Every little girl dreams of owning a doll as sweet and lifelike as this one, with go-to-sleep eyes and skin that feels almost human to the touch . . . a doll that she can sponge off and powder, dress and undress. Quality workmanship throughout . . . will outlast many ordinary dolls. Read about her wonderful features above! Body, arms, and legs of smooth synthetic rubber Magic Skin, stuffed with soft cotton, are unbreakable. Beautiful plastic head with molded, tinted plastic hair and almost human facial details is practically indestructible. The layette is as pretty as can be. Consists of sweetly styled sheer cotton dress with dainty trim and matching frilly bonnet with rayon ribbon ties (assorted styles and colors), cotton slip, knit cotton shirt and panties, rayon socks and imitation leather shoes. Also included are cotton wash cloth, and three powder puffs for keeping dolly clean, two safety pins, and six wooden clothes pins.

49 N 2833—14-in. Doll with layette. Shpg. wt 2 lbs. . **$5.79**

49 N 2835—18-in. Doll with layette. Shpg. wt. 3 lbs. . **$9.69**

49N2834–16-in. Doll with layette. Shpg. wt. 2 lbs. 4 oz. . **$7.79**

49N2836–20-in. Doll with layette. Shpg. wt. 3 lbs. 10 oz. **$11.59**

Ideal

Deluxe 15-pc. Magic Skin Doll Gift Set

with gorgeous, complete layette and smart-looking, sturdy carrying case

$12.95 Set with 14-in. doll

Imagine how delighted your little girl will be when she opens the suitcase and sees the adorable doll and all the lovely, lovely clothes! She'll have endless fun dressing dolly in her different outfits and taking care of her. The lifelike Magic Skin baby has the same wonderful features as doll above. Beautiful layette of very fine cotton and rayon materials in pastel colors or white (no choice) . . . richly trimmed with lace, embroidery, and ribbons. Included are a sweet dress with bonnet, coat and bonnet, slip, knitted shirt and panties, housecoat, jacket, cuddly robe, socks, imitation leather shoes, and a soft blanket with ruffled edge. Handsome suitcase with rounded corners of sturdy cardboard over wood frame has canvas-effect paper covering, snap locks and carrying handle.

79N02840–14-inch Doll with layette in carrying case. Shpg. wt. 5 lbs. **$12.95**

79N02841–16-inch Doll with layette in carrying case. Shpg. wt. 6 lbs. . . . **$14.95**

79N02842-18-inch Doll with layette in carrying case. Shpg. wt. 7 lbs. . . . **$17.95**

Give your little girl her dream doll this Christmas! Pay on Sears Easy Payment plan . . . see page 256









Back again! The Wonder Doll that says "Mama" and "Papa," too

- She's Daddy's girl too, says "papa" when you tilt her one way, "mama" when you tilt her the other.
- Has sparkling sleeping eyes; thick, real lashes.
- Composition head, arms, legs; cotton-stuffed body.

$4.29 17½-inch

What little girl doesn't dream of owning a "child" that "speaks!" Make her dreams come true with this amazing doll that cries for Mama *and* Papa. Her chubby body is just made to be hugged. Head can be turned into many poses. Charmingly dressed in a lovely cotton baby dress with delicate lace trim and matching frilly bonnet with tie ribbons (assorted styles and colors), cotton slip, knit panties, rayon socks, and imitation leather shoes.
49 N 3147—About 17½ in. tall. Shpg. wt. 2 lbs. 10 oz. **$4.29**
49 N 3148—About 19 in. tall. Shpg. wt. 3 lbs.......... **4.89**

Do all your Christmas shopping in the comfort of your home. Buy the easy mail-order-way at Sears . . . save time and money!

Lovely dolls with sleeping eyes . . . big values at these low prices

[A] Winsome sweet 14½-inch Baby. $1.98 Looks so sweet and appealing, any little girl will find her a charming play companion. Head, arms and legs made of sturdy composition; soft, cotton-stuffed body. Big, sleeping eyes have real lashes. Wears charmingly styled cotton dress (assorted colors); matching frilly bonnet with ribbon ties frames her rosy face. Knitted cotton undies, rayon socks and imitation leather shoes complete her outfit. Shpg. wt. 1 lb. 6 oz.
49 N 3105.............. **$1.98**

[B] Lovable Crying Baby Dolls with lifelike rubber skin arms and legs, that **$2.98** 15-in. size feel and wrinkle like a real baby's. Beautifully molded fine composition heads turn. Big sleeping eyes have real lashes. Arms and legs and cotton-covered bodies stuffed with cotton. Dressed in cotton frocks, bonnets, slips, panties, rayon socks, imitation leather shoes.
49 N 3121—Baby, about 15 in. tall. Shpg. wt. 1 lb. 6 oz. **$2.98**
49 N 3122—Baby, about 16¼ in. tall. Shpg. wt. 2 lbs.... **$3.89**

[C] Chub-by Toddler $3.89 Doll, 16½ in. tall, made entirely of sturdy composition. Has sparkling sleeping eyes with real lashes. Head turns and tilts, arms and legs are jointed. Wears cotton dress, bonnet (ass't'd. colors), undies, socks, imitation leather shoes. Shpg. wt. 2 lbs. 8 oz.
49 N 3329.... **$3.89**



To give a lot of joy at low cost select one of these appealing Dolls

Cute composition Baby, about 8¾ inches tall. Has movable arms and legs. Painted eyes. Wears attractive two-tone knitted suit and matching cap in assorted colors. Shipping wt. 10 oz.
49 N 3304....... **87c**

SHOP AT SEARS AND SAVE!

Pretty composition Baby, about 11-in. tall. Has movable arms and legs. Rosy apple cheeks, painted eyes. Wears sweet cotton print dress (assorted colors), cotton undies and knit bootees. Has ribbon bow. Shipping weight 1 lb.
49 N 3302..... **$1.19**

Lovable 13½-in. composition Baby. Make clothes yourself and dress her up for a charming, personal gift! Turning, tilting head; movable arms, legs. Painted eyes. Wears 1-piece cotton undies and bootees. Shpg. wt. 1 lb. 8 oz.
49 N 3511..... **$1.69**

Pert Toddler Doll, made of composition, 12 in. tall. Stands up. Movable arms and legs. Painted eyes. Dressed in cotton frock and undies, soft cotton coat and bonnet (ass't'd. colors), socks, imitation leather shoes. Shpg. wt. 1 lb. 2 oz.
49 N 3309...... **$1.29**

Cunning 11½-inch Soft Doll. So soft and small . . . fine for baby's first doll. Stuffed with cotton. Wears cute cotton print dress with matching bonnet. Mask face, painted features. Tufts of cotton yarn hair. Shpg. wt. 12 oz.
49 N 3531..... **$1.29**

Charming 13½-inch Soft Doll. Plastic coated face can be wiped clean with damp cloth. Tufts of cotton yarn hair. Dressed up in neatly trimmed cotton frock and bonnet (assorted patterns and colors). Soft cotton-stuffed body. Shipping weight 1 lb.
49 N 3556....... **$1.98**

Order all Christmas gifts now, pay by the month on Sears Easy Payment Plan . . . for full information see page 256



18½-inch Snowsuit Doll

$4.98 A rosy-cheeked bright-eyed child with curly mohair wig. Head, arms, and legs, molded of hard-wearing composition. Head can be turned to many positions. Shiny glass-like eyes with real lashes go to sleep. Cotton-stuffed body. But what will delight your little girl most is the way dolly is dressed: beautiful pastel-color snowsuit and hood of soft, cotton-back rayon fleece, rayon socks, imitation leather shoes. Shipping weight 2 pounds 10 ounces.
49 N 3141 . . . . $4.98





Turn the button to change her face

Sleepy *Weepy* *Smily*

TRUDY with 3 moods

$4.79 Just like having three different dolls! Composition head has three appealing faces with painted features . . . one sleeping, one weeping, and one smiling. Simply turn button on her hood to bring the different face forward (2 faces always hidden by the hood). Body is cotton-stuffed, covered with flesh-color cotton fabric. Outfit of soft cotton-back rayon fleece in 2-tone pastel colors. Consists of leggings, waist, bolero and hood to which curls are attached. About 14-inches tall.
49N3565–Shpg. wt. 1 lb. 10 oz. . . . $4.79





Ever-popular crying PLASSIE with Magic Skin arms and legs

[A] Lucky is the little girl who receives PLASSIE—she's a sweet, cuddly baby who cries plaintively when either of her legs is squeezed. Practically unbreakable plastic head, with tinted, molded plastic hair, tilts into many bewitching positions. Face is molded with life-like details. Shiny, sleeping eyes have thick real lashes. Arms and legs are covered with satin-smooth flesh-color washable Magic Skin of pliable synthetic rubber . . . feels and wrinkles like a real baby's. Separate, flexible fingers. Soft body is cotton-stuffed. She has an embroidered dress of sheer cotton, pastel color or white (sorry, no choice) and matching bonnet. Cotton slip, panties, rayon socks, and imitation leather shoes complete her outfit.
49 N 3150—16-inch size. Shipping weight 2 pounds $5.89
49 N 3151—18-inch size. Shipping wt. 2 lbs. 12 oz. $7.79
49 N 3152—21-inch size. Shipping wt. 3 lbs. 8 oz. 9.79

Lovable 21-inch crying Baby Doll

[B] A great big bundle of happiness for a little girl. Shiny sleeping eyes have real lashes. Composition head, arms, legs. Soft cotton-stuffed body. Outfit consists of rubber panties, cotton slip, lace-trimmed organdy dress (assorted colors), matching bonnet, rayon socks, imitation leather shoes.
49 N 3154—Shpg. wt. 4 lbs. $4.98

15-inch Baby Doll with wig

[C] How she'll love this pert-faced baby with sparkling sleeping eyes and mohair wig! Composition head, arms, legs. Cotton stuffed shaped body. Dressed in 1-piece cotton undies, daintily trimmed cotton dress (assorted colors), matching bonnet with ribbon ties, rayon socks, and imitation leather shoes.
49 N 3135—Shpg. wt. 2 lbs. $3.59



For Sears Easy Terms see page 256







This Charmer has six attractive Outfits!

All composition Doll with go-to-sleep eyes and mohair wig

$8.98 16½-in. doll — **$6.98** 13-in. doll

Every little doll mother loves to have a "child" with lots of pretty clothes. Imagine how overjoyed *your* little girl will be when she receives this bewitching doll that comes with six attractive outfits! The slim, graceful doll is made of fine, sturdy, polished composition. Arms and legs are jointed, head turns and tilts. Wears pert ribbon bows in her lustrous, fine quality mohair wig. Has a pretty, rosy face and sparkling sleeping eyes with real lashes. Dressed in charmingly styled *party frock* of delicate sheer cotton with full-gathered skirt, cotton undies and slip, rayon socks and imitation leather shoes. Her other outfits are made of assorted colorful cotton fabrics. There is a pretty *coat with matching bonnet*, a cute *sunsuit*, snug *pajamas*, a beautiful *house coat* with wide, flared skirt, and a 2-piece *snowsuit* with knit anklets, its own plastic belt, and matching cap.

49 N 3337—Doll, about 16½ inches tall, with 6 outfits. Shipping weight 3 lbs. $8.98
49 N 3336—Doll, about 13 inches tall, with 6 outfits. Shipping weight 2 lbs. 6.98

Lovable composition Girl Doll.

with go-to-sleep eyes and pigtail mohair wig

$4.79 15-in. doll

This slender little miss has prim pigtails that give her a captivating school girl look. She has a radiant, rosy face. Sparkling eyes that go to sleep have real lashes. Head turns and tilts, arms and legs are jointed. Wears attractive cotton dress with gay embroidery trim (assorted colors), beautifully trimmed straw hat, cotton undies, rayon socks, and imitation leather shoes.

49 N 3381—15-inch Doll. Shipping weight 2 lbs. $4.79
49 N 3382—17-inch Doll. Shipping weight 3 lbs. 6.79
49 N 3383—20-inch Doll. Shipping weight 4 lbs. 8.69

Order all gifts now, pay on Sears Easy Terms. See page 256



Give her smartly styled Clothes for her Doll . . . assorted good fabrics and colors

[A] **Baby Doll Dress.** Colorful cotton print, beautifully trimmed. Shpg. wt. 6 oz.
49 N 3529—Fits 10 to 12-in. 58c
49 N 3536—Fits 14 to 16-in. . 64c
49 N 3593—Fits 18 to 20-in. . 79c

[B] **Baby Coat and Bonnet.** Bright cotton. Shpg. wt. 6 oz.
49 N 3521–Fits 10 to 12-in. $1.34
49 N 3522–Fits 14 to 16-in. . $1.49
49 N 3523–Fits 18 to 20-in. . 1.89

[C] **Housecoat for Girl Doll** with swirling skirt. Colorful floral print. Shpg. wt. 6 oz.
49 N 3591—Fits 13 to 15-in. 94c
49 N 3592—Fits 17 to 19-in. $1.19

[D] **Cuddly Cotton Pajamas for Baby Doll.** Knit anklets. Shpg. wt. 6 oz.
49 N 3589–*State size:* for 10, 12, or 14-in. doll. 59c
49 N 3590—*State size:* for 16 or 18-inch doll. 79c

[E] **Snowsuit for Girl Dolls.** Trousers with knit anklets and smart-looking plastic belt, jacket and cap. Made of bright color cotton twill. Shpg. wt. 8 oz.
49 N 3584—*State size:* for 13-inch or 15-inch doll. $1.39
49 N 3585–*State size:* for 17 or 19-in. . $1.59

[F] **Snowsuit for Baby Dolls:** 1-pc. suit of cuddly fabric with knit cuffs and anklets, matching bonnet. Shpg. wt. 8 oz.
49 N 3587—*State size:* for 10-inch, 12-in. or 14-in. doll. $1.49
49 N 3535–*State size:* for 16 or 18-in. $1.69

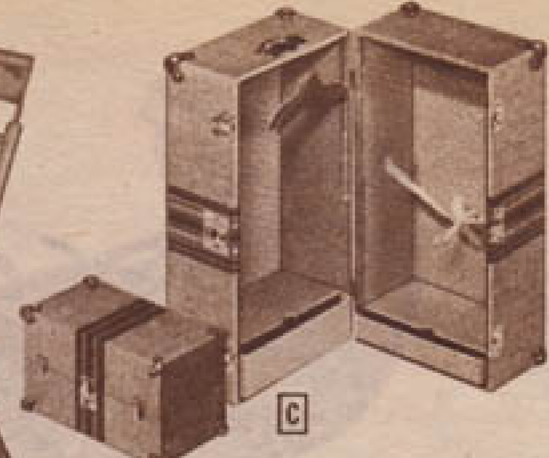
[G] **Lovely 4-pc. Outfit for Baby Doll.** Dainty cotton dress with attached petticoat; bonnet; rayon socks; imitation leather shoes. Shpg. wt. 8 oz.
49 N 3525–Fits 10 to 12-in. $1.27
49 N 3526–Fits 14 to 16-in. $1.49
49 N 3538–Fits 18 to 20-in. 1.89
49 N 3539–Fits 22 to 24-in. 2.19

[H] **Set of 6 Plastic Hangers** for dolly's clothes, about 5¾ in. long. Assorted colors.
49 N 3518–Shpg. wt. 4 oz. 43c

[J] **Exquisite Comfy** for carrying her baby doll. (Doll not incl.) Quilted rayon fabric with cotton backing. Back-side of pocket lined with water-resisting plastic material. Pastel colors. Shpg. wt. 10 oz. each.
49 N 3597—12x17½-in. size. . $1.29
49 N 3596—9x13½-in. size. . . 1.09









Steel Doll Glider

[A] How she'll love to have this **$2.49** free-swinging glider for her dolls! Strong steel frame with 5x6-inch seats, suspended with chains. Enameled, decals. 23¾ in. long. Easy to set up. (Dolls not included.)
49 N 7990—Shpg. wt. 5 lbs. $2.49

Sturdy Doll Bathinette

[B] By the makers of the famous baby **$3.59** Bathinette! Tub of heavily coated water-holding fabric; drain hose. Fabric dressing table lowers down the back. 6 pockets for bath needs. Ivory enameled folding wood frame. 21x13½x22½ in. high.
79 N 07999—Shpg. wt. 4 lbs. . $3.59

Doll Wardrobe Trunks

[C] Wood and fiber board, covered with tough canvas-effect paper. **$2.49** 18-inch Drawers, hangers. Lock and key, hasps, hinges, handles and corners all of metal. Shpg. wts. 5 lbs., 4 lbs.
79 N 07953—18x10x9¾ in. $2.49
79 N 07952—16x8¾x8¾ in. 1.89

High Chair for dolly

[D] Looks like a real baby's! **$2.69** Tray and footrest lift up. Strong wood, maple finish; gay decal. Stretchers doweled into legs for greater strength. 31 in. high, seat 9x9½ in. Shipped set up. (Doll not incl.)
79 N 07933—Shpg. wt. 7 lbs. $2.69





[E] **Thrift-priced Doll Bassinet.** A fine bed for dolly, made of sturdy wood, nicely finished in light maple color. Has wood slat bottom. Easy to set up; screws included. Size 22¾ inches long, 12⅝ inches wide, 15¾ in. high.
49 N 7918—Shpg. wt. 3 lbs. (Mattress not incl., order 49 N 3547 below). **$1.29**

[F] **Handsome Bassinet with Drawer for dolly's clothes or bedding.** Built of selected wood, rounded corners. End panels of fiberboard with colorful decals. Four decorative red wood beads. Bed and drawer have sturdy fiberboard bottoms. Ivory color enamel finish; drawer varnished. Easy to set up; no screws needed . . . snug-fitting dowel joinings. Size 22½x12½x15¾ in. high overall.
79 N 07947—Shpg. wt. 7 lbs. (Mattress not incl., order 49 N 3547 below) **$2.69**

[G] **De luxe Doll Bassinet with Drop Side and ⅞-inch Casters.** Extra large and beautiful . . . just like a real baby crib! Constructed with great care of strong hardwood with plywood panel ends. Mellow maple finish. Colorful decal decorations. Rounded corners . . . no rough edges. Stretchers doweled into legs for extra strength. Slat wood bottom. Easy to move around on smooth-rolling casters. Easy to set up; screws included. 25¾x14¾x20½ in. high over all. Order mattress 49 N 3548 below. (Doll and bedding not included.)
79 N 07941—Shipping weight 8 lbs. **$3.79**

[H] **Double-Deck Beds . . . new, beautiful wrinkle lacquer finish.** Built of strong wood with ⅜-in. plywood ends. Sturdy fiberboard bottoms. Top bed can be lifted off and you have 2 twin beds. Light blue; stencil decoration. 15-in. ladder. 22x12x16½ in. high overall. Order mattress 49 N 3547.
79 N 07958—Shpg. wt. 6 lbs. (Dolls and bedding not included.). Set. **$2.89**

[J] **Reversible Doll Comforter,** about 15½x21½ inches, 9x7-in. pillow for cribs above. Cotton-stuffed. Plastic material covering. Shpg. wt. 1 lb. 3 oz.
49 N 3550—Pastel colors. . . . Set **$1.29**

[K] **Doll Mattresses.** Colorful, water-repellent cotton fabric. Cotton stuffing. Shpg. wts. 12 oz., 14 oz.
49 N 3547—Abt. 11½x19½ in. . . . **89c**
49 N 3548—Abt. 14½x22½ in. . . . **$1.09**











Lowest prices in years!

[A] **Folding Doll Buggy** of gray artificial leather, white binding. 3-bow hood with sun shield. Enameled steel frame; handle 25¼ in. from floor. 5¾-in. steel wheels, ½-in. rubber tires.
79 N 08251—Body 20x10x7½ in. deep. Shpg. wt. 11 lbs. $4.98

[B] **Big Folding Doll Buggy,** 28 inches long with foot extension. Made of durable dark red artificial leather with white binding and decorative stitching. 4-bow folding hood has sun shield. Body has rigid fiberboard insert. Enameled steel frame—tubular steel handle 29 in. from floor. 7-in. steel wheels, ⅝-in. rubber tires; large steel hub caps. Body 24x12x10 in. deep.
79 N 08253—Shipping weight 16 pounds............$7.98

Doll Buggies, Doctor Sets, Kitchen Set, Hankies

"... days are golden, days are fleet
for little folk living
on 'good children street'."





De luxe Buggy with padded sides



Quick-action steel spring foot brake



Foot extension folds and hooks on to body



7½-in. steel wheels, extra large ¾-in. rubber tires

$11.79 [C] Your little girl will be a proud doll mother with this beautiful large folding buggy. Will last for years. Made of high-grade, dark blue artificial leather with neat white binding. Body has rich-looking, thickly padded sides with attractive stitched decorations. Four-bow folding hood in dark blue with smart-looking gray panel has sun shield, nickel-plated knobs. Strong enameled steel frame. Comfortable handle of nickel-plated tubular steel is 29¾ in. from floor. 7½-in. stamped steel wheels... extra large ¾-in. rubber tires, nickel-plated hub caps. Foot brake. Body 26½x13x10 in. deep, 30 in. long with foot extension.
79 N 08254—Body has fiberboard insert. Shpg. wt. 20 lbs.......$11.79
Take advantage of Sears Easy Payment Plan—see page 256.







Luxurious Pram ... inside padded

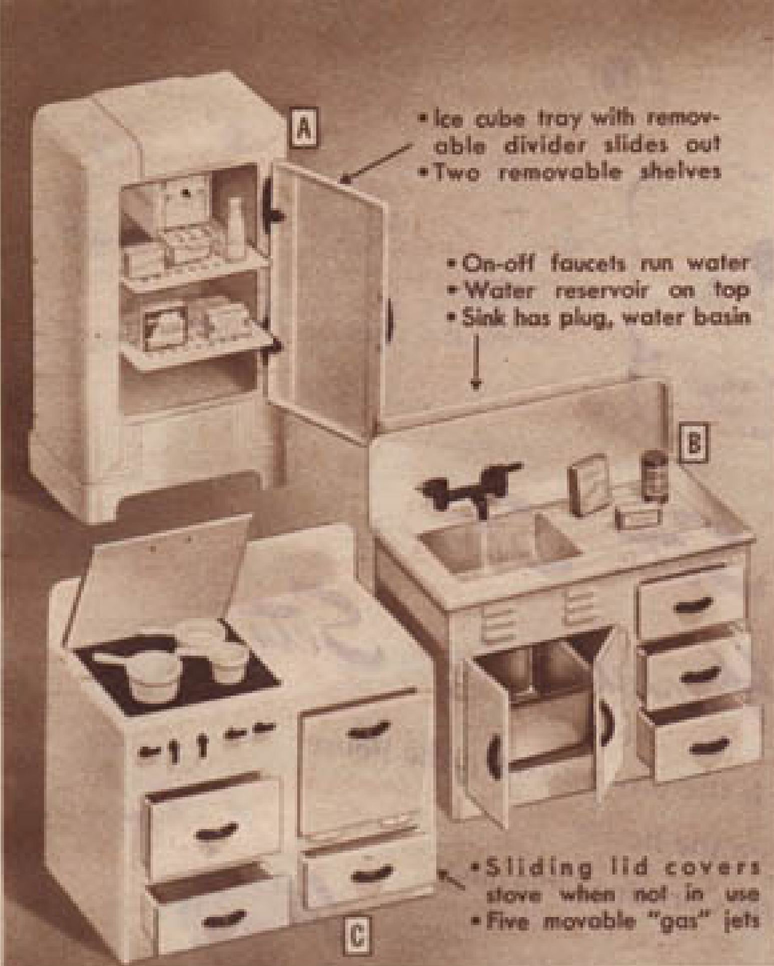
$14.25 Beautifully styled, with features like a real baby pram! Body made of durable 3-ply veneer wood, enameled dark blue ... two sides are softly padded and lined with artificial leather. 4-bow folding hood of dark blue artificial leather. Enameled steel undergear ... nickel-plated trimmings. Easy-grip chrome-plated tubular steel handle 28 in. from floor. White enameled 7½-in. stamped steel wheels, ⅝-in. rubber tires. Foot brake for safe parking. Body 24½x12½x12 in. deep.
79 N 08299—Shipping weight 23 pounds............$14.25

Handsome, durable fiber Buggy

$9.79 Made of fancy oval fiber over wood dowel frame ... caramel color enamel, colorful decorations. Adjustable hood. Steel undergear. 6¼-in. steel wheels, ½-in. rubber tires. Handle 25 inches from floor. Size of body 22x10¾x9½ inches deep.
79 N 08210—Shipping weight 13 pounds. $9.79

Low-priced fiber Buggy

$5.79 Sturdily made of oval fiber, with reinforced edge. Steel undergear. 5-in. steel wheels, ⅜-in. rubber tires. Tan enamel ... contrasting trim. Body 18x9½x7 in. deep. Adjustable hood. Handle 23 inches from floor.
79 N 08209—Shipping wt. 9 lbs .. $5.79





Brand new! Modern play kitchen made of smooth, durable plastic

$1.39 Each — The most realistic toy appliances you ever saw! Ivory color, black trim. Drawers and doors open and close. Sturdy, easy for youngsters to handle. — **$3.98** 3-pc. set

[A] **49 N 2151—Refrigerator** with play milk bottle, butter, eggs. Size 4¼x2½x7 inches high. Shipping weight 1 pound............$1.39

[C] **49 N 2152—Stove** with 2 plastic sauce pans, 1 frying pan. Size 5x3⅜x5⅞ inches wide. Shpg. wt. 1 lb..$1.39

[B] **49 N 2153—Sink** with metal basin for catching water, play soap, soap flakes, and cleanser. Size 5⅛x4⅜x6 in. wide. Shpg. wt. 1 lb.$1.39

49 N 2175—Complete Set of refrigerator, sink and stove at a money-saving price. Shipping wt. 3 lbs.....$3.98

Doctor and Nurse Kits at Sears low prices

There's a mystery about the kits of real doctors that fascinates every youngster. Sears kits offer a happy collection of the most exciting things. While they're really just toys, they're actually lots of fun. And they familiarize children with many of the real instruments used by doctors and nurses, and help youngsters learn First Aid. **$1.39** Each

Tinytown Visiting Nurse Kit. Includes nurse's apron, play stethoscope, wash pan, wash cloth, real soap, plastic comb, measuring glass, play thermometer, play wrist watch, eye glasses (no lenses), tongue depressors, gauze, cotton, candy pills, bottles, ointment cans, diploma, many charts, signs, and other equipment that little nurses need. Sturdy cardboard carrying case has metal snap lock and handle. Size 14¾x9x3⅛ inches.
49 N 3809—Shpg. wt. 2 lbs. Kit....$1.39

Tinytown Family Doctor Kit with toy stethoscope that really works! Has toy head reflector, toy microscope, reflex hammer, toy eye tester, toy thermometer, and toy wrist watch, tongue depressors, gauze, cotton, eye glasses (no lenses), candy pills, bottles, ointment cans, diploma, certificates, lots of charts and signs, and other equipment for the little doctor. Sturdy cardboard carrying case has metal snap lock and handle. Size 14¾x9x3⅛ inches.
49 N 3808—Shpg. wt. 2 lbs. Kit.....$1.39



[D] **"Hankie School Calendar"** 5 colorful cotton print hankies with assorted animal designs—one for each school day. Hemstitched . . . abt. 9x9 in. Comes in mailing envelope. Shpg. wt. 3 oz.
25 N 2399-5 in folder **57c**

[E] **"Mickey Mouse" and his pals.** 6 printed cotton hankies in story book. Hemstitched . . . abt. 9x9 in. Shpg. wt. 6 oz.
25 N 2385-6 in book **97c**

[F] **"Bambi" Hankies** by Walt Disney. 4-page illustrated story and 4 cotton hankies printed with pictures of Bambi and his friends. Hemstitched . . . abt. 9x9 inches. Shpg. wt. 5 oz.
25 N 2386—4 in book **75c**

[G] **"Margaret O'Brien" Hankie Gift.** 3 assorted cotton print hankies in 4-page illustrated folder. Hemstitched . . . abt. 9x9 in. Shpg. wt. 3 oz.
25 N 2381-3 in folder **57c**

[H] **"Hocuspocus" Folder** for youngsters. Clever hankie group unfolds into not one—but *four* assorted cotton hankies in cute printed doll designs. Neat hems . . . about 9x9 in. Shipping weight 4 ounces.
25 N 2370—4 in folder **57c**

[J] **Cunning Figure Prints.** Brightly colored cotton hankies. Assorted colors, patterns. Hemmed . . . about 9x9 in. Shpg. wt. 1 oz.
25 N 2323.......3 for **29c**

[K] **"Johnny Jumping Jack."** Hang by elastic cord on Christmas tree—or use novelty box as picture frame. 3 colorful cotton print hankies form body, hand painted face. Abt. 9 in. high. Shpg. wt. 5 oz.
25 N 2387....Each **57c**

[L] **Story Book Designs.** 3 assorted cotton print hankies . . . neatly hemstitched. Abt. 9x9 in. Boxed. Shpg. wt. 4 oz.
25 N 2372-3 in box **47c**

Perky **"Hankie Dolls"** tied on the tree will bring squeals of joy from the kiddies Christmas morning. Cute painted faces and colorful hankie dresses make them look like real dolls yet they can be "undressed" and then you'll have 3 usable cotton hankies in assorted colorful prints. About 11 inches high. Shipping weight each 5 ounces.

[M] **Long-skirted..old fashioned Girl.**
25 N 2393..............Each **75c**

[N] **Black-faced Turbaned Mammy.**
25 N 2394..............Each **75c**

Playtime metal Tea Sets for the little hostess

Service for six . . . unbreakable, easy-to-handle. Beautiful, gaily colored lithographed designs will delight a proud little hostess. Consists of six cups, six saucers, six butter plates, six salad plates, handled dish with cover, creamer, footed sugar bowl, teapot with lid, and 8x10 inch tray. Duck design on butter plates, fairyland bride and groom design on all other dishes. Saucers 2½ inches in diameter; other dishes in proportion. Fine, indoors or outdoors.

94c 31-piece set

49 N 1818—31-piece metal tea set. Shpg. wt. 3 lbs 94c







Colorful, hard-to-break plastic Dinner and Tea Sets

A young hostess can be sure of social success with these new dishes . . . they're so like mother's. In rich attractive pastel blue. Beautifully molded in sanitary, lightweight plastic, rimmed with delicate scalloped design. Complete even to cutlery and paper napkins. Saucers 3⅛ in. in diameter; others in proportion.

[A] Plastic Tea Sets

Service for three:

3 cups 3 saucers 3 plates creamer 3 forks 3 knives 3 spoons sugar bowl teapot with cover 6 napkins

49 N 1814—22-piece set plus 6 paper napkins. Shipping weight 1 pound $1.49

Service for six:

6 cups 6 saucers 6 plates creamer 6 forks 6 knives 6 spoons sugar bowl teapot with cover 12 napkins

49 N 1815—40-piece set plus 12 paper napkins. Shipping weight 1 pound 8 ounces $2.39

[B] Plastic Dinner Sets

Service for three:

3 cups 3 saucers 3 plates 1 platter 3 forks 3 knives 3 spoons 1 creamer oval casserole with cover, teapot with lid, gravy boat with ladle, sugar bowl.

49 N 1816—27-piece set plus 12 paper napkins. Shpg. wt. 2 lbs $2.89

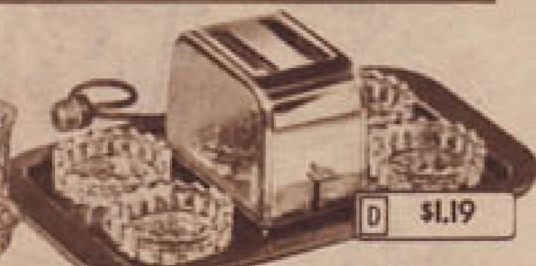
Service for six:

6 cups 6 saucers 6 plates 1 platter 6 forks 6 knives 6 spoons 1 creamer casserole with cover, teapot with lid, footed gravy boat with ladle, sugar bowl.

49 N 1817—45-pc. set plus 24 paper napkins. Shpg. wt. 2 lbs. 8 oz $3.89

Invite your playmates to lemonade and toast







[C] **Sherbet and Goblet Set** for 6 . . . no party's complete without the proper glassware. Here are 6 sherbet glasses, 6 water glasses and 3½ in. high pitcher. Looks like crystal . . . prettily patterned, hard-to-break plastic.
49 N 1805—Shpg. wt. 1 lb. 14 oz. **$1.34**

[E] **6-piece Lemonade Set.** Make playtime refreshments more delightful. Beautifully finished 4⅛x5-in. metal tray with big easy-grip handle; holds 4 sparkling glass tumblers 2¾-in. high. Pitcher 4-in. high, 3-in. wide.
49 N 1955—Shpg. wt. 2 lbs **89c**

[D] **Toy Hostess Set** . . . smart as mother's! 2 pieces of "let's pretend" toast can be lowered and raised in 3¾x5x 3½-in. nickel-plated toaster; dummy cord and plug. Enameled metal tray 12x7¾ in.; 4 relish dishes.
49 N 2051—Shpg. wt. 3 lbs . . . **$1.19**

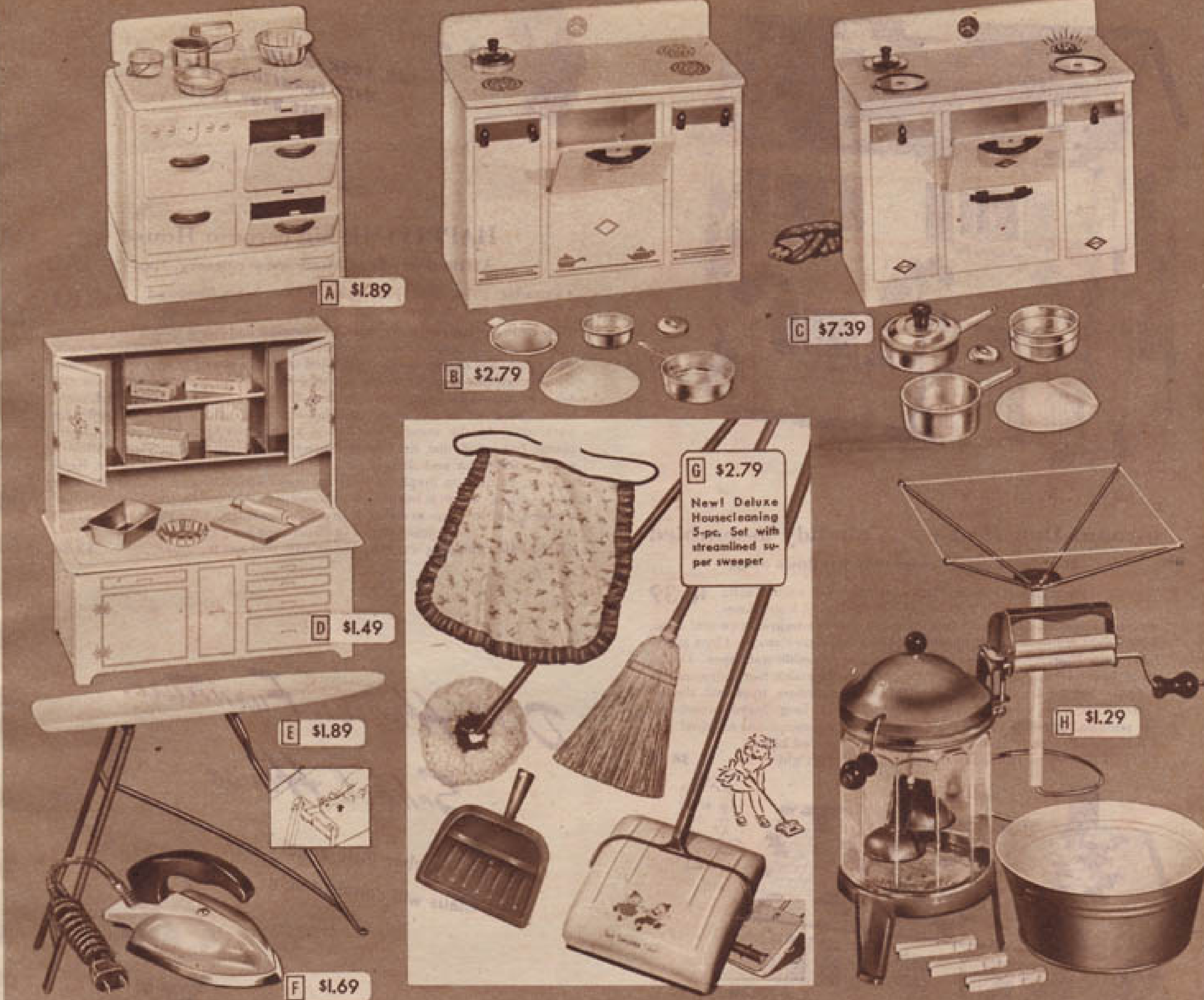
[F] **Little baker Mixer Maker** whips real cream . . . beats real eggs! Strong, heavy gauge steel; baked on enamel; 8-in. high. Non-corroding beater geared 4 times fast as handle. With bowl, dummy cord and plug.
49 N 2142—Shpg. wt. 2 lbs . . .**$1.69**



12-piece Baking Set

$1.12 12 pieces

The newest thing . . . fine for cookies or mud pies! With real egg-beater, real flour sifter, rolling pin and board 8⅛x 6½; plastic cake knife, glass bowl; potato masher and sugar-flour scoop; 4 tin baking dishes and a cook book full of every little cook's favorite recipes. What fun to bake with mother's cake dough or to make little tarts on her baking day! With your own equipment you can have a special party for your playmates and dollies. Easy to clean. Shipping weight 1 pound 14 ounces.
49N1962 . . . .$1.12



Little girls love to keep house just like mother!

A **Our lowest priced Play Stove** . . . prepare "let's pretend" food, for afternoon teas, "little dinners", and for your doll family. Show your playmates what a good "cook" you are. Non-electric type. Generous sized: $10\frac{3}{4}$ in. wide by $11\frac{1}{4}$ in. high by $6\frac{3}{4}$ in. deep. Sturdily built of all-steel, finished in white enamel, trimmed with red colored handles. Easy to clean. Oven and broiler doors really open and close. Comes complete with four cooking and baking toy utensils. An excellent gift for a very young housekeeper!
49 N 2076—Shpg. wt. 3 lbs. 6 oz. $1.89

B **Non-electric play Range.** Beautiful scale model of newest "twin top" range. Shining white enamel with red and black trim. $15x7\frac{3}{4}x12\frac{3}{4}$ inches. Big oven with plastic handle; movable plastic switches; clock dial. Strong welded steel construction to withstand hard use. Comes with five cooking and baking toy utensils and has built-in metal toy waterless cooker. A little girl would be very good for quite a long time if she could be sure Santa had this in mind for her!
79 N 02052—Shpg. wt. 8 lbs. . $2.79

C **Electric Range that cooks, bakes!** Modern table-top design; sparkling white enamel finish on strong welded steel. Extra large: $15x7\frac{3}{4}x12\frac{3}{4}$ in. Plastic play switches and handles. Clock dial on back-guard. 2 enclosed, insulated, safety heating units; air-space insulation confines heat to insulated burners and big oven. Signal lights while range is connected. 6 utensils; cord, plug, inc. For 110-120 volt AC or DC current. Approved by Underwriters' Laboratories, Inc.
79N02055—Shpg. wt. 9 lbs. $7.39

D **Steel Kitchen Cabinet** . . . what a thrill every little housekeeper will get out of this realistic cabinet. Modern design, all metal; 14 inches long by $15\frac{1}{2}$ inches high by 7 inches deep; sturdily constructed. Well-stocked with play packages of food. Two doors open in cabinet. Utensils include rolling pin, cake pan, pie plate, bread board. She'll spend happy hours playing house. Baked-on enamel finish of cabinet is easy to wash. No sharp corners to hurt little fingers.
49 N 2069—Shpg. wt. 4 lbs. . . $1.49

E **New improved Ironing Board**—Smooth wood top: $\frac{3}{4}$-in. thick; $29\frac{1}{2}$-in. long; $7\frac{3}{4}$-in. wide. Sturdy collapsible all-metal legs, securely fastened to board with metal safety clamp. Made like mother's big board and just the right size.
79 N 01703—Shpg. wt. 5 lbs. . . . $1.89

F **$6\frac{1}{4}$-in. Electric Iron** heats up enough to iron doll clothes. Colorful enamel finish; nickel-plated base; black wood handle. Cord and plug for 110-120-volt AC or DC. A thrilling gift for girls.
49 N 1722—Shpg. wt. 1 lb. 10 oz. $1.69

Housecleaning Set: Sweeper just like mother's

G This set is more than a toy: it has a practical use never quite so well achieved in previous little housekeeper sets! The handsome, streamlined SWEEPER is duplicate of grown-up models, with easy-rolling wheels, thorough-cleaning brush action, and dust pick up just like mother's . . . only it comes in little daughter's size. Brightly enameled metal base about $9\frac{1}{4}x8$ in. Just right for her height. Even has dust-catching pan, see small illustration. Now Mother can have help around the house . . . and daughter can play house with her dolls realistically, to her heart's content! The set also includes a cute plastic apron, a child-size version of a fine corn broom, dust pan and dust mop that finishes the job right. Surprise your little girl with this fascinating set! $2.79
79 N 02101—Shipping weight 4 pounds $2.79

H **Complete Washing Machine Set.** Wash all of dolly's little washables in a jiffy! You can see the vacuum cups beat up and down and swish the little garments round and round in the glass body. Metal base and removable top. Overall height 9 inches. Detachable wringer actually wrings, adjusts to 3 positions. Enameled rinsing tub $6\frac{7}{8}$ inches in diameter; clothes line and stand; 3 clothes pins.
49N1723 Shpg. wt. 3 lbs. 9 oz. $1.29



6-room Doll House . . . already assembled

Door and metal casement windows open

A cheerful roomy house for some lucky little girl, just waiting to be 'lived in.' Sturdy Masonite Presdwood, with beautiful wood doorway and steps, all enameled white. Metal casement windows open and close; have bright red painted-on shutters. The two floors are connected by a graceful circular staircase. Inside walls decorated to resemble wallpaper. Downstairs there's a living room, dining room, kitchen. Upstairs: two bedrooms and a bath. Beautifully decorated outside with painted-on trees and shrubs. Overall size: 12¼ in. wide, 22⅛ in. high, 24¾ in. long. Sturdy wood corner posts and partition supports. Shipped set-up; no assembling required. For a thrilling gift order this house and furniture described below. **$8.39**

79 N 02178—Unfurnished Doll House. Shipping weight 29 lbs......$8.39





New! Blondie Bumpstead Homestead . . . 4 rooms

A doll house just like the Bumpstead home in the comics with Blondie, Dagwood, Elmer, Cookie, postman, Daisy and her pups, and signs! Strong, durable Masonite Presdwood, colorfully decorated. Prefabricated construction—sets up in a jiffy. Side porch, large bay window; other windows of transparent acetate material. Separate door for Daisy and pups. **$3.98**

49 N 2160—About 12x17x22 inches long overall. Shpg. wt. 5 lbs....$3.98

You can buy toys and other gifts on Sears Easy Payment Plan. See page 256.



New! Stall Shower with doll

Running water to keep her clean

A delightful new toy for little mothers. All metal stall finished in white has a realistic, decorated background. Water reservoir on top. Control lever in shower. 3¾ in. plastic doll incl. Shower 13½x7½x6½ in. deep. Use a saucer for catch basin. **$1.29**

49 N 2066—Shpg. wt. 2 lbs. 8 oz..........Set $1.29



HAPPITIME big 6-room House

Attractively furnished—new nursery, too!

- Extra big: 28½x18x19½ in. high.
- Baby doll, new nursery furniture
- Extra heavy fiberboard
- Beautifully decorated

$3.84

Your little girl's dream come true—a beautiful doll house with 6 large rooms, plus library and den, and very attractive furniture, too. Each piece is a realistic miniature copy of real furniture, molded of sturdy plastic in appropriate colors with contrasting trim. Included are sofa, barrel chair, cocktail table and end table with lamp for living room; table and 4 chairs for dining room; bed, night table, and chair for bedroom; modern ivory-color tub, lavatory and toilet for bathroom. In the nursery you'll find a crib, carriage, chair, plus a 2¼-in. plastic baby doll that fits into this furniture. Cheery kitchen with cardboard stove, refrigerator and sink, is enclosed in the wing . . . sun deck above. Real-looking, painted-on fireplaces in living room and bedroom. Painted-on rugs and pictures. House is beautifully decorated on the outside, too. Shipped unassembled, but very easy to set up. Instructions included. A big value at this price!

For fence shown in illustration see page 204.

49 N 2140—Shipping wt. 4 lbs. House with doll and furniture.........$3.84



Plastic doll house Furniture Sets

Startling! *And* moderately priced! Handsome, miniature reproductions of modern furniture and home fittings in durable plastic. Surprisingly sturdy—yet well proportioned; every detail so perfect it will astonish you! Dining room chairs 2⅝ in. high, other pieces in proportion. Will fit in doll houses shown.

[A] **8-pc. Dining Room Set:** Dining table, four chairs, breakfront cupboard with scroll top and shelves, server, buffet. Duncan Phyfe style!
49 N 2110—Shpg. wt. 1 lb. 6 oz. **98c**

[B] **8-pc. Bedroom Set.** Two twin beds; dresser and vanity with mirrors, bench; high boy; night table; table lamp. Simulated spreads on beds.
49N2113—Shpg. wt. 1 lb. 6 oz. **$1.39**

[C] **13-pc. Living Room Set.** Davenport, club chair, barrel chair, console radio, fireplace, piano with raised keys, bench, 2 end tables, cocktail table, floor lamp, 2 table lamps.
49N2109—Shpg. wt. 1 lb. 12 oz. **$1.98**

[D] **8-pc. Nursery Set:** Has two 2¼-in. plastic dolls! High chair with movable play tray, carriage with movable hood and wheels, play pen, cradle, bathinette with hinged dressing table and highboy.
49N2154—Shpg. wt. 1 lb. 8 oz. **$1.39**

[E] **8-pc. Kitchen Set:** Table; 4 chairs with contrasting seats; cabinet sink with faucets; gas range; refrigerator . . . all in modern design.
49 N 2111—Shpg. wt. 1 lb. 4 oz. **$1.19**

[F] **4-pc. Bathroom Set.** Washstand and bathtub with faucets; toilet with movable lid and seat; hamper.
49 N 2112—Shpg. wt. 1 lb. . . . **74c**

New Hit! Realistic School House with pupils and desks

It's loads of fun to play with this set. Has 4 pupils with painted suits, 6 student desks with movable seats, teacher's desk with drawers that open, and swivel chair—all of smooth plastic. House of sturdy cardboard with realistic school room decorations . . . even a teacher painted on wall! Easy to set up—one side opens. Teacher's desk 4x2¼x2⅜ in. high; others in proportion. **$2.69**

49 N 2162—Size of house 14x8½x9¼ in. high. Shpg. wt. 2 lbs. 4 oz. Set $2.69





A 8-pc. Dining Room Set... 98c

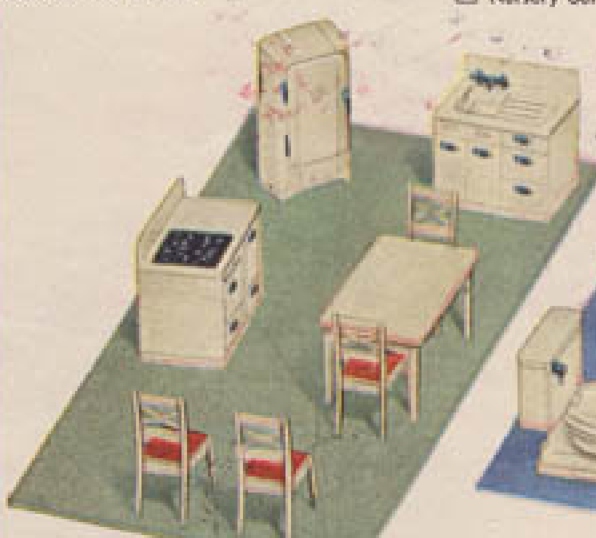
B 8-pc. Bedroom Set.. $1.39

C 13-pc. Living Room Set.... $1.98

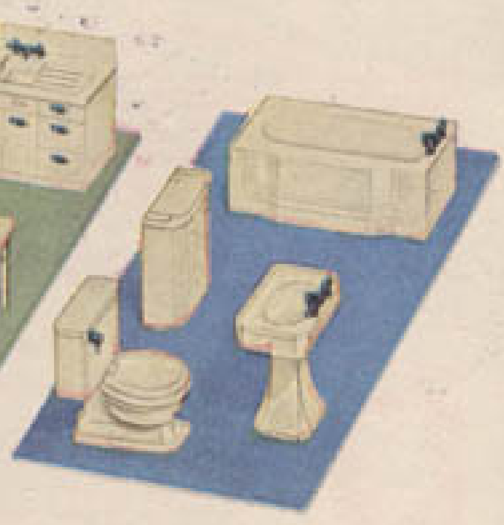
D 8-piece Nursery Set $1.39



13-piece School House Set $2.69



E 8-piece Kitchen Set $1.19



F 4-pc. Bathroom Set.. 74c





A $19.95

New! GE Electronic Record Player



B $8.98 **Big value Toy Electric Phonograph**



E 12 key Piano..$2.98



C 3 books with 1 record each. Set $1.49



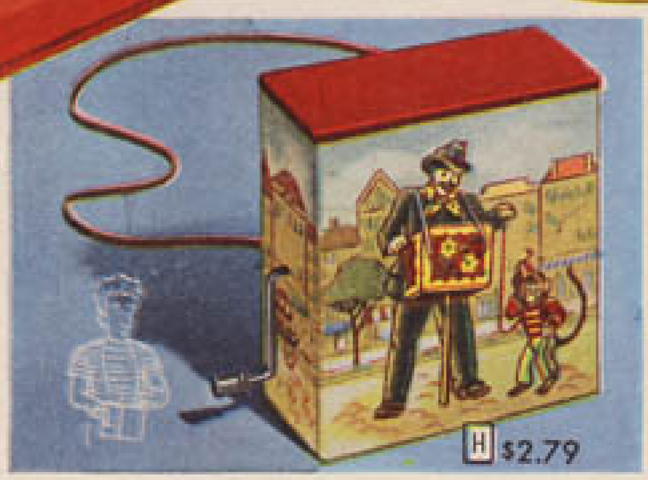
D 3 records Set.....76c



G $2.69



F 12 key Xylophone $2.98



H $2.79



The handsome Juke Box plays a tune every time you bank a coin!

J $4.98



ILLUSTRATED ON OPPOSITE PAGE

[A] New! "G-E" Electronic Record Player—has 2 tubes

Watch the Christmas stars light up in their eyes when they see this under the tree. The perfect way to start music appreciation early; ideal for children and teen-agers. Beautifully lithographed tear-drop shape metal case, abt. 13x9x5-in. Unlike the usual toy record player, this de luxe model has two tubes, regulation amplifier-rectifier, 3½-in. magnetic speaker, combination on-off switch and volume control covering full range from soft to loud, and crystal cartridge mounted in tone arm. All these features give you superb tone quality, and you can hear every rapid-fire word in story-telling records. Plays up to 12-in. records. Underwriters' Laboratories, Inc. approved. For 105-125 volt A.C., 60 cycle. For records see below and Index.

79 N 02413—Pkg. needles incl. (Record not incl.) Shpg. wt. 8 lbs. $19.95

[B] Low-priced toy Electric Phonograph

- All metal. Self-starting motor. Plays up to 10-inch records
- Aluminum diaphragm tone arm for good clear reproduction

Back again—new and improved model that will be a favorite with every child. Has dependable self-starting induction motor with on-off switch, and reproduces a good tone. Size 12½x8x7 inches, brilliantly colored. Just plug in the cord. For records see below and Index. Approved by Underwriters' Lab., Inc. For 110-120 volt A.C. only. Needle included.

79 N 02414—(Record not included). Shpg. wt. 7 lbs. $8.98

[C] Favorite Song and Story Records

Toy-time Record-Picture Book Sets . . . a set includes 3 books with 1 record each . . . a grand way to entertain the children! Famous nursery stories on musical-background 7-inch records, with colorfully illustrated story books to be read right along with the record. Shpg. wt. 2 lbs.

49 N 2408—Jack and Bean Stalk; Wm. Tell; Ali Baba . . . .set of 3 $1.49

49 N 2410—Beauty and Beast, Sleeping Beauty, Golden Goose. Set $1.49

[D] Nursery Songs Record Set: Farmer in Dell, Tisket-a-Tasket, Twinkle Little Star, Sing Song of Sixpence, Bo Peep, Mary's Little Lamb.

49 N 2406—Three 7-in. double-face records. Shpg. wt. 1 lb. 8 oz. Set 76c

Cowboy Songs: Home on the Range, Waiting for Wagon, Git Along Little Dogie, Lone Prairie, Coming 'Round Mountain, Good Bye Old Paint.

49 N 2407—Three 7-in. double-face records. Shpg. wt. 1 lb. 8 oz. Set 76c

Musical Toys for girls and boys

[E] True-tone Toy Pianos with sturdy metal cases. Have rich, clear tone. Feather-touch standard width keys accustom little fingers to big piano. 16 page instruction book—easy to follow. Or child can pick out simple tunes by ear. 3 wood legs; removable music stand.

49 N 2316—**12-key Piano**, Presdwood top; metal case about 12x14-in. Shpg. wt. 3 lbs. 6 oz. $2.98

49 N 2313—**8-key Piano.** All metal case, abt. 10⅞x8⅝-in. Shpg. wt. 2 lbs. $1.79

[F] Xylophones with metal tone chambers. Children love the "grown-up" tone: rich, vibrant mellow. Heavy metal tone bars mounted on feltbase, absolutely true-toned. 1 rubber mallet for mellow tones, 1 wood mallet for sparkle. Instruction book.

49N2311—**12 keys.** Abt. 18 in. long. Shpg. wt. 3 lbs. 14 oz. $2.98

49N2310—**8 keys.** Abt. 12½ in. long. Shpg. wt. 2 lbs. 14 oz. $1.98

[G] Toy Banjo. It's easy to pick out tunes using the markings on arm, and instruction sheet! Metal head 8½-in. diameter. Wood arm. 22 in. long overall. Steel strings. 4 tuning pegs that really tune. Pick. Shpg. wt. 1 pound 8 ounces.

49 N 2331 . . . . $2.69

[H] Hurdy Gurdy—A "real" hurdy-gurdy, child-size, that plays its tune when you turn the metal crank. Colorful wood and tekwood case 8x8x4 in. With bright color shoulder cord so you can walk around as you play it, like the hurdy gurdy man. Shpg. wt. 1 lb. 8 oz.

49 N 2330 . . . . $2.79

[J] Juke Box Bank—It's terrific! A juke box full of music—a bank for coins! Put in coin and it plays tune. Watch the Swiss winding musical movement through window. Colorful plastic case. Opens in back.

49 N 2333—Shipping wt. 12 oz. 6 in. high, 4 in. wide. $4.98

For Easy Terms see page 256



Musical Toys with real keys!

$1.79 Clarinet

Here's music for your ears . . . Here are real career-starters for the children! And so reasonably priced when you consider all they offer! Beautiful colored plastic bodies, both 15 inches long, with real keys like grown-up models, sized to little beginners' fingers. Both combine durability with beauty; clear true tone with fast easy action. Full octave of 8 notes; hand-tuned bronze reeds; nickel-plated polished keys; easy-blowing and hygienic. Child can quickly learn to play from the 6 song instruction sheets included.

[K] 49 N 2325—Saxophone. Shipping weight 14 ounces $2.39
[L] 49 N 2324—Clarinet. Shipping weight 12 ounces $1.79



Tots hum into these Make-believe Instruments

Plastic Toy Instruments—all equipped with kazoos. Simply hum into them—even small children learn quickly. Ideal for rhythm bands. Reproduce humming with real musical magic.

[M] Shipping weight each 6 ounces.
49 N 2332—"**Sousafun.**" 6¾-in. horn 35c
[N] 49 N 2365—**Trombone.** 12-in. size. Real slide, goes in and out 3½-in. 69c
[P] 49 N 2364—**Saxophone.** 10-in. size. . . 69c

[R] Top sings as it spins! Music—action—color—all in one. Easy to operate. Just pull wood plunger up, push it down, repeat till top whirls away. Lithographed metal. Nickel-plated top cone. Abt. 9-in. diam. Shpg. wt. 10 oz.

49 N 2334 . . . . 44c



Big Hits for little music-makers

Magical new Tune-A-Toy. Reads music—plays true tones. Simply slide in the music sheet—swing the selector lever with left hand until wire coincides with note—push the button with right hand—out come clear accurate tones. 6 songs incl. Size 6¼x8-in.

49 N 2319—Shpg. wt. 3 lbs. 6 oz. . $2.79

10-inch parade Drum. Be a real bandsman! Painted metal shell; cotton "tobacco cloth" heads on both sides for durability, resonance. 2 drumsticks; strap for carrying. Shpg. wt. 1 lb. 4 oz.

49 N 2321 . . . . 89c





NEW! Exclusive with Sears!

Silvertone Student Xylophone . . . . . $32.50 Cash

Easy Terms $3.50 Down $5.00 Monthly

- ☆ An ideal way to introduce your boy and girl to music
- ☆ Adjustable in height for boys and girls of any age
- ☆ Chromium plated steel bars tuned to perfect pitch
- ☆ Adequate range (2 octave) for almost every popular song
- ☆ Strikingly beautiful! Built to give years of service
- ☆ Folds compactly for convenient storage and carrying

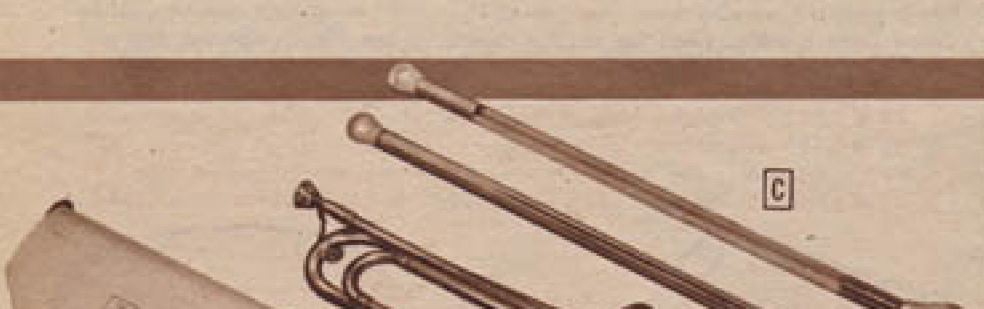
The Silvertone Student Xylophone is easier to learn to play well than any other musical instrument . . . it has *perfect* pitch, to accustom young ears to true musical values from the very start . . . and it's a *real* solo instrument that produces beautiful, genuinely enjoyable music! Even beginners will quickly learn to pick out real melodies, their scope is practically unlimited—they can play almost every popular song and standard selection on its full-tone, vibrant 2-octave range. The mellow, resonant tone bars are hand-tuned to exact pitch (to what musicians call "A-440") by means of scientific precision apparatus capable of detecting a single vibration-per-second off true key. An illustrated instruction book is included.

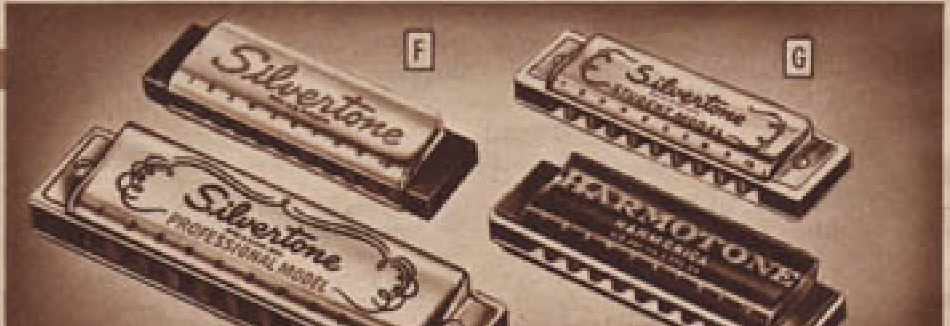
It's beautiful! The body is of hard wood, with a hard, scratch-resistant metallic finish in gold color. The tone bars are bright, chromium-plated music steel, mounted on durable wool-felt insulator pads. The legs are of highly polished tubular aluminum, firm and strong, adjustable by means of knurled sleeves to heights suitable for players of any age. Brushed aluminum resonators are specially tuned. Overall size is 26¾ inches long, 15¾ wide, and from 26¾ to 31 high; folds in a convenient 26¾x15¾x4¾-inch space. Two mallets included.

(NOTE: School and institutional orchestras and small dance combinations can use this xylophone in place of a vibraharp or celeste. The tone is full and "professional"; and its easy portability is a big advantage.)

57 N 02610—Silvertone Student Xylophone. Shpg. wt. 19 pounds . . . $32.50

57 N 02611—Carrying Case. Strong, compact fiber case, reinforced with steel; cotton-duvetyn lined. Size 28x17x4½ in. Shpg. wt. 5 lbs. . . . $6.75





Q. R. S. Piano Rolls

[A] Christmas music for your player piano, each with song lyrics. Order by catalog number and selection number. Shpg. wt. 2 rolls, 1 lb. 8 oz.
57 N 4651—2 rolls for $1.10
7742—White Christmas
3317—Silent Night
1537—Star of the East
1798—Jingle Bells
1555—Adeste Fideles
6044—Santa Claus Is Coming to Town

Silvertone Bugle . . . Batons

[B] **Silvertone Brass Bugle.** U.S. Army type; highly polished brass; nickel-silver mouthpiece with chain. Key of G with slide change to F. 18 in. long; 4½-in. bell. E-Z Method Bugle Book.
57 N 2401—Shipping weight 3 pounds . . . $7.49

[C] **Lucite Baton.** Spectacular! Made of Lucite—looks like glass, but is practically unbreakable! Transparent clear color, or beautiful red or blue. White rubber ball and tip; perfectly balanced. 28-in. length. Instruction book included. Red, blue, or clear. *State color wanted.*
57 N 03795R—Shipping wt. 1 lb. 4 oz. . . . $3.98

[D] **Chromium Plated Baton.** Accurately balanced. Rubber ball, tip; 28 in. Instruction book.
57 N 03752—Shipping wt. 1 lb. 4 oz. . . . $1.98

Silvertone Harmonicas—Musical gifts for young and old

[E] **Silvertone Professional Harmonica.** Engraved chromium-plated cover plates, glossy black plastic comb; 20 brass reeds, tuned to perfect pitch by means of a stroboscope! Clean in warm water. 10 numbered holes. Instructions included.
57 N 1804—Key of C. 4 inches long; shipping weight 4 ounces $1.89

[F] **Silvertone Harmonica.** Metal cover plates; smooth black plastic comb; 20 stroboscopically tuned brass reeds. 10 numbered holes; instructions.
57 N 1800—Key of C. 4 inches long; shipping weight 6 ounces $1.49

[G] **Silvertone Student Harmonica.** Metal cover plates; black plastic comb; all-plastic reed plates and reeds. 20 reeds; 10 holes; instructions.
57 N 1803—Key of C. 4 inches long; shipping weight 6 ounces 89c

[H] **All-Plastic Harmonica.** Black plastic cover plates, comb, reed plates and 20 tuned reeds; instructions.
57 N 1802—Key of C. 4 inches long; shipping weight 8 ounces 59c

NOTE: Because of health regulations we cannot accept return of harmonicas. If damaged in transit or defective on receipt, replacement will be made.



De luxe Toy Sewing Machine

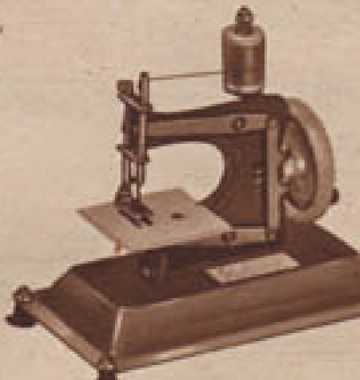
- Exciting new features **$6.29**
- Safe—easy to operate
- All parts are precision built
- Clamps to table—won't slide

Much like mother's—with many of the same features that her sewing machine has! More than just a toy, it is a precision built machine that sews a neat, even chain stitch. Hand operated. Has rotary bobbin and standard sewing machine needle with **presser foot lever** to hold material firmly in place.

Self-feeding . . . no need to pull the cloth as is necessary in economy priced models. Screw at top adjusts machine for different types of material: cotton, wool, etc.

Body completely housed—no exposed moving parts. Made of heavy gauge steel with baked-on enamel finish. Size 8x4x6½ inches high. Comes with clamp for fastening to table, thread, standard needle and complete, easy-to-follow instructions. This is the type of present that any little girl will enjoy 365 days of the year! Shipping weight 3 pounds.

49 N 2001 . . . . $6.29



Thrift-priced Toy Sewing Machine

- Always a favorite for Christmas and all year **$2.69**
- Easy to use, safe for small fingers

Hand operated; actually sews . . . child-size machine for little daughter! She can use it right alongside Mother on mending day. Sews chain stitch, uses standard spool of No. 30 thread. Compact, lightweight and engineered so it is safe and easy for little fingers to operate. Sturdy all-metal construction with bright-colored enamel finish. Base has 4 rubber suction feet to help keep machine firmly in place when in use. Easy-to-follow instructions. Size 8¼x4½x7 inches high.

49N2002–Shpg. wt. 1 lb. 4 oz. $2.69

Buy Toys on Easy Terms, see page 256

Gay Lapel Pins in Treasure Chest

- Six different pins **$1.98** Incl. Fed. Tax
- Rose-gold plated
- Colorful details

Every little girl will love to wear these delightful Disney character pins . . . because they're HERS, because they'll add a touch of "big-sister" smartness to every dress and coat she owns. Strong and heavy to stand up under hard wear; have safety clasps. Six captivating designs, each about 1½ in. tall, in lustrous gold plate with colorful hand-painted details: **Mickey** and **Minnie Mouse; Pluto; Donald Duck; Porky;** and **Jiminy Cricket.** Decorated, sturdy 8x5¾x2-in. fiberboard chest has removable tray. Price includes 20% Fed. tax.

49N2144E–Shpg. wt. 1 lb. $1.98







19-pc. Sewing Set and Cabinet

Inspiration for a little girl to develop her talent for fine needlework. **$1.15** Easily assembled 9½-inch tekwood (3-ply fiberboard with wood center) cabinet to keep her sewing supplies neat and tidy; embroidery hoop, 6 printed samplers to embroider, 4 skeins of yarn, 6 pieces of material for sewing, scissors, and needle. She'll be proud to have her own little sewing set with everything she needs to sew.

49 N 2165—Shpg. wt. 2 lbs $1.15

Sea Shell Jewelry Kits

De luxe Kit. Hundreds of sea shells and beads in rich **$2.95** natural colors. Create necklaces, bracelets, decorations. Imitation leather cardboard box with tray 14⅛x10¼ in.; 2 awls, 2 blocks, 2 needles, stringing cord and complete instructions.

49 N 2167—Shpg. wt. 3 lbs. 8 oz. $2.95

Smaller assortment; about half of quantity of shells as above; awl, block, needle, cord. Box 14⅛x10 in.

49 N 2166—Shpg. wt. 1 lb. 12 oz. $1.52



3-pc. Dresser Set

"Snow White" Dresser Set. Beautiful set **$2.69** has 3 pieces of excellent quality. Includes a long-lasting Nylon bristle brush, 8¾-inches long—just the right size for little girls to handle easily. 9½-inch mirror, 6¼-inch comb. All clear plastic—have lovely "Snow White" designs. Come in beautiful "Snow White" box to make a thrilling gift which will encourage little girls to keep themselves neatly groomed.

49N2145–Shpg. wt. 1 lb. $2.69



Fashion Designing Sets

It's fun to make clothes for these 12½-in. rubber **$3.32** mannequins; have wood base, removable arms.

12-piece Set. Includes mannequin, dress form, 3 patterns, material for dress, thimble, thread, tape measure, needle holder, dress trimming, 66-page instruction book.

49N2177–Shpg. wt. 2 lbs. 2 oz. $3.32

7-piece Mannequin Set. (Not illustrated, does not have dress form.) Includes mannequin, 3 patterns, material for dress, tape, sewing book.

49N2176–Shpg. wt. 1 lb. 6 oz. $1.92



Genuine Indian Beadcraft

$1.98 The ancient art of beadwork is fascinating fun for boys and girls. Appeals to the creative instincts of young and old alike . . . make belts, rings, watch fobs, necklaces, bracelets and many other articles from colorful Indian Seed beads. Create your own designs and color schemes. Durable bead loom frame is 12x4 inches. Includes seven vials of colored Indian Seed beads, two special needles, wire, bead thread, center jewels, beeswax, designs and complete instructions.

49 N 4607—Shpg. wt. 2 lbs $1.98



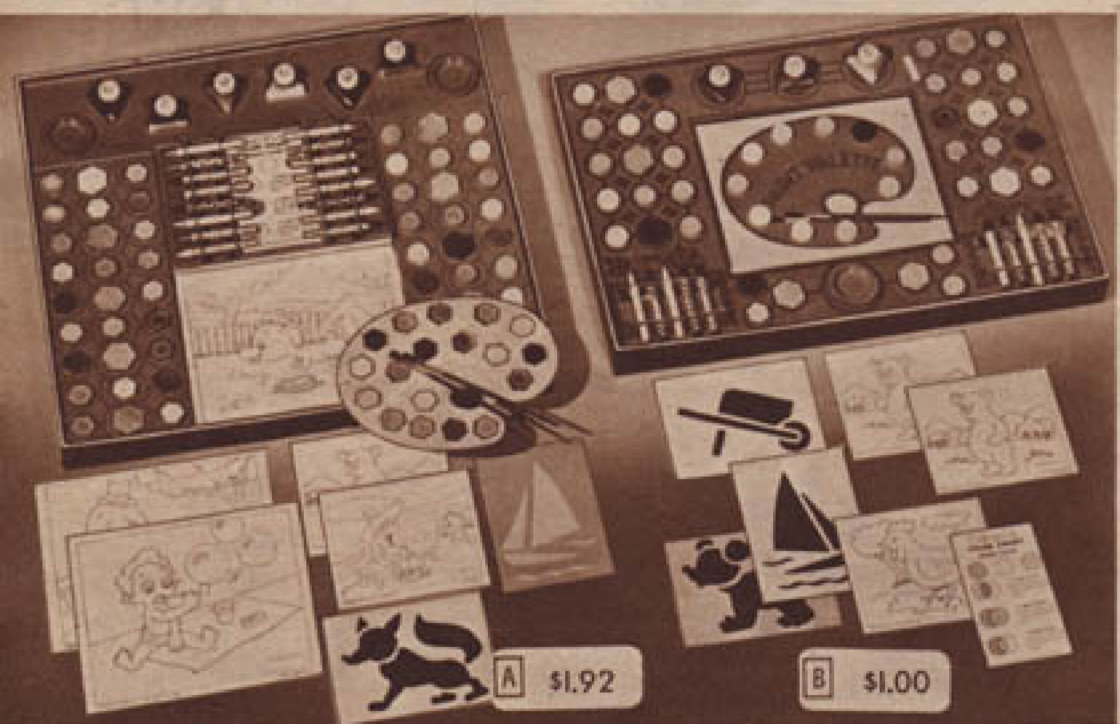
Youngsters can type real letters on this Dial Typewriter

Typewriter with 40 character metal dial ins[illegible]d of keyboard. Has alphabet, numerals, line spaces, and [illegible] marks. Everything youngsters need for writing letters; and i[illegible]ate. Accommodates up to 11½ inch paper. Dummy keybo[illegible] regular typewriter. Carriage moved by lever, is 11½ in[illegible] to top of dial is 6⅝ inches.
—Metal [illegible]. Shipping weight 2 lbs. 8 oz. . . . .
—Three extra ink roll refills. Shipping weight 2 ounces. . . . . .

SORRY—NOT AVAILABLE

Toy Typewriters, Paints, Blackboards, Magic Sets

"and soon will the joy borne of gift and of toy, come gladden each girl and boy."



Paint and Crayon Sets for happy play with a purpose

[A] **Giant 193-piece Paint Set.** There are hours and hours of fun and pleasure for every youngster in this big complete paint and crayon set—and genuine instructive value as well. While they're having real fun, children develop creative ability, observation and coordination. Set includes poster paint, water colors, and crayons for a variety of effects and techniques. All clean, non-poisonous colors: 6 bottles poster paint, 4 trays, 16 crayons, 72 paint tablets, 2 brushes, palette, 10 stencils, color chart, and 81 pictures to paint. Box 19x17 inches.
49 N 3707—193-piece set. Shipping weight 4 lbs $1.92

[B] **Big 81-piece Paint Set.** A generous assortment of clear, attractive colors and equipment to set young imaginations free, and train young hands while they're busy with real enjoyment. Set includes 3 bottles of poster paint, 46 tablets of water colors, palette, 10 crayons, 2 brushes, 2 water trays, 4 stencils, 12 pictures to color, color chart. All colors non-poisonous. In 20x13-inch bright colored box. Fine for Christmas gift, party prize, or save for rainy day play or child's easy convalescent fun.
49 N 3708—81-piece set. Shipping weight 2 lbs. 6 oz. . . . $1.00





Lots of fun for lively minds and active hands!

Magic Set, easy-to-perform parlor tricks: Hindu mystery; T-puzzle; gravity glass suspension trick: pyramid puzzle; magic safety pin; mystic puzzle; horse and rider puzzle; cigarette catcher; Chan's laundry ticket. Instructions.
49N4609-Shpg.wt.1 lb. 98c

Modeling Clay in 8 colors. Non-hardening. 2 lbs. clay, 1 mold, 4 wood impressions. 4 tools. Shpg. wt. 3 lbs. 8 oz.
49 N 3756. . . . . .88c

Smaller Modeling Clay Set contains 1 lb. clay, 1 mold, 6 wood impressions and 1 tool. Shpg. wt. 2 lbs. 6 oz.
49 N 3755. . . . . .44c

8-pc. Practical Joke Assortment. Harmless and funny. Set contains 2 boxes of snow storm tablets, dribbling water glass, "hot seat," ink bottle and ink spot, invisible ink, magic soap powder, beer trick, and box of hot toothpicks. Complete materials and instructions. Shpg. wt. 1 lb.
49 N 4606. . . . . 98c

Make pictures or print with Rubber Stamp Sets

"Who's Who in Farm and Zoo," Rubber Stamp Set, furnishes many happy hours for youngsters. 10 different animal characters, 1⅜ in. high, are included in set with stamp pad and crayons to color the finished ink impression. Simple—fun! 10x9-inch box; booklet. Shpg. wt. 12 oz.
49 N 3803. . . . . .89c

Letter and Number Rubber Stamp Set includes 4 sets of numbers and alphabets complete, in 4 different styles of type. Set of capitals and abbreviations with fixed periods. Stamp pad, booklet, and tweezers. One 3-line and one 1-line holder. Box is 9⅛x6 inches. Shpg. wt. 8 oz.
49 N 3802. . . . . .67c





Chalk these up for the youngsters on your list!

[A] Good desk-type Blackboard

Only $2.09

- Writing surface 16x12 in.
- 6-frame roller chart
- 39-in. high; 19-in. wide

A real bargain! Easel type blackboard converts to handy desk. Roller chart has 6 frames of instructive pictures in color. Black composition writing surface on both sides. Strong Masonite Presdwood back, with maple finished all wood rack. Sturdy legs, ¾x1 inch. Folds compactly when not in use. Eraser and 2 pieces of chalk included. Shpg. wt. 8 lbs.

79 N 03903.......$2.09

[B] Better quality desk-type Blackboard

$3.84

- Writing surface 15½x12 in.
- 12-frame colored roller chart
- Overall size 41½x19½ inches
- Sturdy all-screw construction

Large roller chart has pictures of the things children love to draw. Roomy 13-inch wood rack for supplies. Veneer front panel. Natural finish, sturdy wood frame, with steel hinge plates on rear legs for extra steadiness and strength. Masonite Presdwood back. Smooth black composition slate writing surface on both sides. Eraser, and 2 pieces of chalk. Shpg. wt. 10 lbs.

79 N 03904...........$3.84

[C] Our Best de luxe quality desk-type Blackboard

Has animal pictures, dummy clock, full alphabet . . . complete for only $5.39

- Large writing surface 15½x18¾ in. 45½ in. high
- Husky 1x1 inch wood frame; all-screw construction
- Animals appear in the two port holes at top, as child turns dials; lift out easily for tracing on blackboard
- Full aphabet of die-cut letters to teach spelling
- Movable hands on clock helps teach child to tell time

Designed for those who want the finest. Smooth-coated reversible blackboard opens to form desk with 17-in. wood rack for books and supplies. Rear legs have metal hinge plates. Board can be folded up snugly. Heavy Masonite Presdwood back. Legs, frame and handy chalk tray are varnished. Brilliant red enamel top. Die-cut animals inserted in clips in port holes. Children love to lift them out and trace around them on board. Alphabet letters can be inserted in slots to spell name of animals. Eraser; 2 pieces of chalk included.

79 N 03804—Shipping weight 15 lbs:.......$5.39

Make-believe clock

Large alphabet letters



8 removable animals



For other toys, see Sears big Fall General Catalog or Mid-fall Supplement





33-pcs. chalk



Back again! Snippie Scissor Toy

- Electric . . . vibration does cutting
- Child can't cut self—no sharp edges
- Hand-fitting 5½-inch plastic case

$1.79

Makes a big hit with the pre-school paper-doll crowd. Cuts paper cleanly, accurately. Even if tot puts finger between blades his skin will not be cut. No sharp points either. On-off switch in handle. 10 colored pictures included in attractive box. For 110–120 volt, AC-DC.

49 N 3841—Shpg. wt. 1 lb. 3 oz.......$1.79

110-piece Chalk and Slate Set

- Tekwood slate with chalk, crayons
- One side black, other side white
- Easy to carry around—use anywhere

$1.00

Lots of stencils and pictures, too. Youngsters can enjoy quiet hours of chalk-work and crayoning . . . training that every child should have. 12x8-inch Tekwood board (3-ply fiberboard with wood center). Set has 33 pieces chalk, 24 stencils, 14 colored crayons, 36 pictures, 2 erasers.

49 N 3716—Shpg. wt. 2 lbs. 12 oz.....$1.00

Wall-style Blackboards—two big values

- Glareless writing surface . . . two big sizes
- Easily cleaned with a damp cloth or eraser
- Alphabet and figures stenciled on sides and top

$1.07 24x18 in.

Easy to hang or fasten to wall. Plenty of writing surface. Made of non-warping Masonite Presdwood, smoothly coated. Chalk marks erase easily. Thorough cleaning with damp cloth won't harm the finish. Maple finished wood chalk rail on both boards. Eraser, 2 pieces chalk included.

79 N 03821—24x18 in. size. Shpg. wt. 4 lbs.......$1.07
79 N 03822—Giant size 36x24 in. Shpg. wt. 7 lbs.. 1.87

Tubular Steel Desk-Chair Set

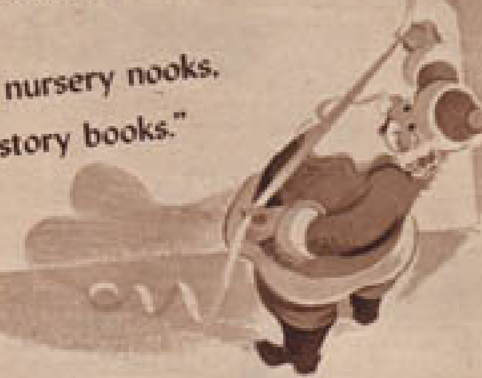
Built to take it! Tubular steel legs (⅜-in. diam.) enameled red. Plywood writing surface enameled light gray, 26x20 in., 20½ in. high. Red enameled plywood top partitioned for inkwells, pencils, and stationery. Chair has plywood back and 11½x10-inch seat, 11⅝ in. high. Overall height 21¾ in. Easily set up. Shpg. wt. 22 lbs. Mailable. **$9.98**

79 N 08450...... $9.98



Children's Desks, Furniture, Chests

". . sitting safe in nursery nooks, reading picture story books."





[B] Small Desk, Chair $24.45

[A] Large Desk, Chair $29.95

Large Roll-top Desk and Swivel Chair

[A] • Large desk has 30x16-inch writing surface, 26¾ inches from floor
• 3 roomy side drawers, 1 center drawer; 5 pigeonholes under roll top
• Swivel chair, 12½x11¾-in. seat adjustable from 12¼ to 15-in. height
• Built like fine adult furniture of rugged hardwood; warm maple finish

Just think how proud your youngster will be to own a desk with an easy-sliding roll-top and a swivel chair just like Dad's! Carefully built, smoothly finished. Desk has plenty of storage space, even 5 pigeonholes to keep writing equipment in apple-pie order. Stands on 6 strong legs. Overall height 36¼ in. Desk and chair shipped set up. By freight or express.

79 NM 8441—$3.00 down on Terms. Shpg. wt. 64 lbs...... Set **$29.95**

[B] **Smaller Desk with 2 drawers and straight chair.** Same construction and maple finish as above. Writing surface 27x15 in., 25½ in. from floor. Overall height 35 in. 5 pigeonholes under roll top. Sturdy chair has 11x11-in. seat, 15½ in. from floor; 29 in. high overall. Shipped freight or express.

79 NM 8440—$2.50 down on Terms. Shpg. wt. 52 lbs...... Set **$24.45**

[C] **New! Modern Steel Desk and Chair.** Very handsome . . . exceptionally strong and durable. Smooth gray enamel finish; 27x18-in. black-enameled Masonite Presdwood top, 24 in. high. 2 roomy drawers. Chair has 12x10-in. seat covered with black artificial leather; 22¼ inches high overall.

79 NM 8458—Shpg. wt. 42 lbs. Shipped freight or express.. Set **$17.95**

[D] **Thrift-priced Lift-top Wood Desk and Chair,** maple finish. Sturdily built. Desk about 21½ in. wide, 26¾ in. high. Roomy storage compartment under hinged top. Chair seat 10x9¾-in., 11½ in. from floor.

79 N 08550—Shipping wt. 18 lbs. Mailable............... Set **$6.19**

Comfortable Rockers; handy Nursery Stool

[E] **Large Overstuffed Rocker** with No-Sag steel springs in seat. Covered with durable, red artificial leather. Softly padded. Seat 13½x13½ in., 13 in. from floor. Walnut finish wood parts. Overall height 25½ in. Shpg. wt. 19 lbs. Mailable.

79 N 08418.... **$10.25**

[F] **Bentwood Rocker.** Red artificial leather covered seat, back. Seat 14x14 in., 11 in. high, has No-Sag steel springs. Rockers 23¾ in. long. Wood parts varnished. Height 23 in. Shpg. wt. 10 lbs. Mailable.

79 N 08416..**$5.89**

[G] **Husky Stool** of ¾-in. plywood. Bottom securely braced; very steady. Red enamel finish, gay decal on 11½x6½-in. top; 6¾ in. high. Easy to set up. Shipping wt. 3 lbs.

49 N 8454.**$1.49**

It's convenient to buy on Sears Easy Terms. Only 10% down—balance by the month.



[C] $17.95 Set

- New! Steel desk and chair . . . extra strong.
- Smooth rounded corners; enamel finish.
- Two big, deep drawers
- Hard Masonite top.



[D] $6.19 Set



[E] $10.25



[F] $5.89



[G] $1.49





Tubular Steel Table with two Chairs

$12.98 3-pc. set

Youngsters will love this attractive, modern set. Built to take the roughest treatment. Smooth plywood table top measures 26x20 in.; 20½ in. high. Enameled in light gray with colorful center decoration; neatly grooved-in design around edges. Rigid ¾-inch diam. tubular steel legs enameled bright red, are easy to attach; screws included. Matching chairs of ⅝-inch diameter tubular steel have plywood backs and 11⅛x10-inch seats, 11⅝ inches from floor. Overall height 21¾ inches. Shipped set up.

79 N 08455—3-piece set. Shpg. wt. 30 lbs. Mailable. $12.98

Buy on Sears Easy Terms, pay by the month. See page 256.

Thrift-priced Set—Wood Table and 2 Chairs

$8.89 3-pc. set

[A] Built of strong hardwood; smooth dark maple finish. Table top 24x18x¾ in. thick; 21½ in. high. Screws included to attach legs. Curved ladderback chairs, 11½x11½-in. slat seats; 12 in. from floor; come set up.

79 N 08464M—3-pc. set. Shpg. wt. 24 lbs. Mailable... $8.89

[B] **79 N 08563M—Matching Chair,** same construction as above. Order an extra one for large "families." Shipping weight 9 pounds. Mailable.............................$2.79

[C] **79 N 08407M—Matching Rocker with arm rests.** Sturdy hardwood construction, dark maple finish. 11⅛x11½-in. slat seat about 10½ in. from floor. Shpg. wt. 12 lbs. Mailable...$3.39







Period Chairs

Beautifully carved, paneled backs of solid mahogany—balance mahogany-finish hardwood. Doweled and glued. Padded seats covered with assorted colorful fabrics. Height 21 in.; seats 10¾x11 in. Mailable. Shpg. wts. 8 lbs., 7 lbs.

[D] **79 N 08413M—Rocker**......$6.69

[E] **79 N 08412M—Chair**...... $6.19

Steel Rocker

[F] **Big value . . . price slashed!** Enameled red. Comfortable, shaped 10⅛x10¾-in. seat, 9¾ in. from floor. 18½ in. high overall. Sturdy construction. Arms, legs, rockers of 1-piece steel. Screws for assembling included. Shpg. wt. 6 lbs.

79N08471.$1.00

New Steel-covered Toy Chests

[G] **Ideal for storing youngsters' toys... roomy,** beautifully decorated, built to take abuse! Strong, bright blue steel over sturdy wood—colorful paper lining inside. Edges have black metal binding; metal corner reinforcements. Strong metal lock and key. Leather handles for easy carrying. Lid has metal chain holder, 2 metal handles for lifting.

79 N 08465—Chest, 28½x14½x15 in. high. Shpg. wt. 25 lbs. Mailable.........$8.95

[H] **79 N 08457—Chest, 24½x12x12 in. high.** As above, but with 2 metal snaps instead of lock and key. No metal handles or decorations. Shpg. wt. 16 lbs. Mailable. $6.19

De luxe Solid Maple Table and Chair Sets expertly built . . . beautifully finished

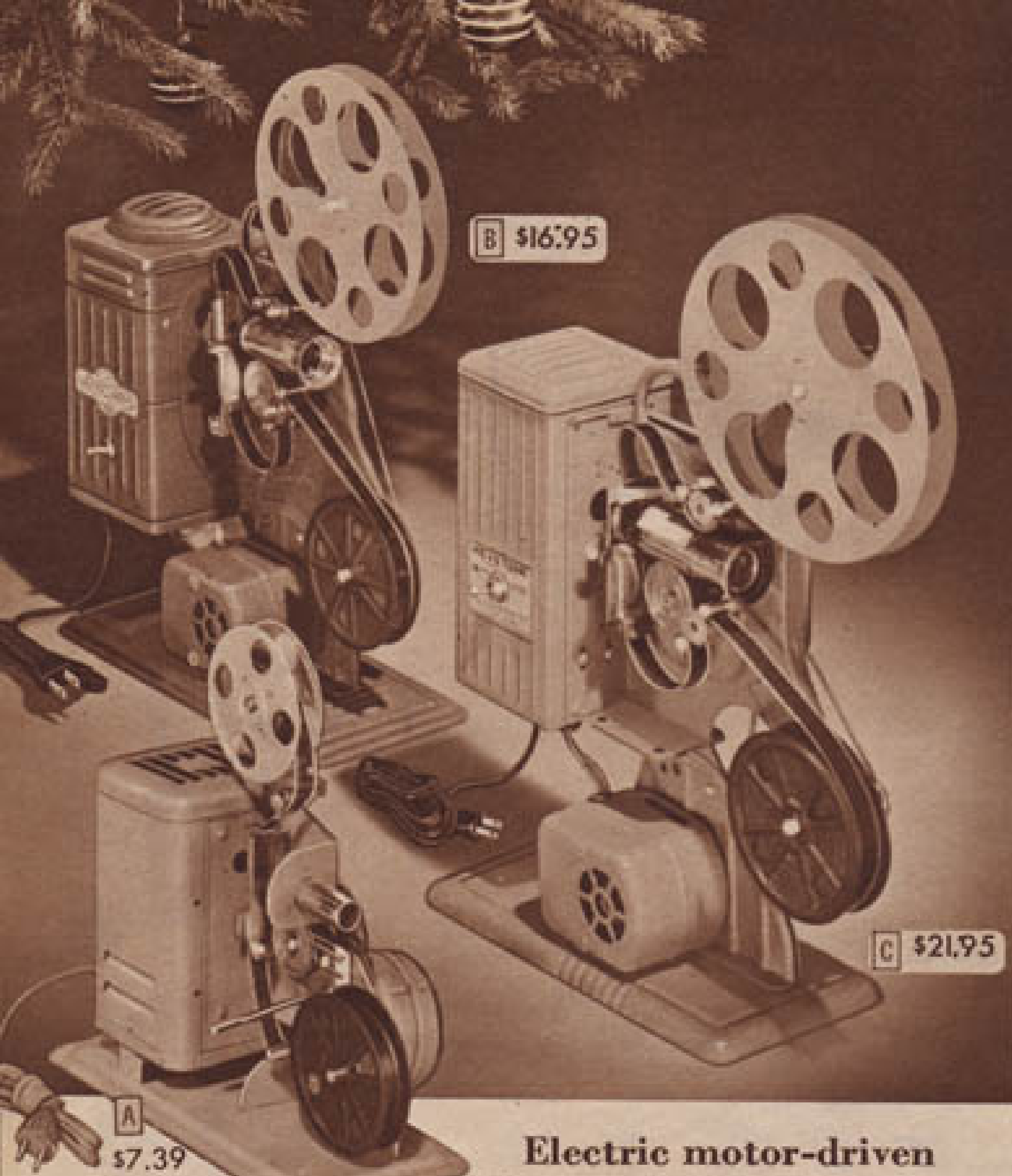
$18.39 3-pc. set

- Early American design with "worn-edge" table
- Beautifully turned, beaded legs . . . steel corner braces
- High-back chairs, doweled and glued, come set up

Superbly designed, expertly built of selected wood, carefully finished like fine adult furniture . . . this is a set your youngsters will be very proud to own! Table with 26x20-in. top, stands 21 in. high. Screws included to attach legs. Graceful chairs have 12¾x11-in. seats, 12¾ in. from floor; overall height 23¾ in. Your choice of two rich finishes. Shipping wt. 29 lbs. each set. Shipped freight or express.

79 NM 8444—3-piece set with mellow light maple finish... $18.39

79 NM 8445—3-piece set with smart light blond finish....... 18.39





Electric motor-driven 16 mm. Movie Projectors

Now you can have children's movies—right in your own home. What fun for holidays, parties and rainy-day entertainment. These projectors are easily operated by a child. Show a picture about 16x12 inches, with projector 7 feet from screen. Greater distance increases size of picture . . . high wattage lamps make them bright and clear. All projectors have steel-spring belt drives and air vents to keep lamps cool. Convenient handles for easier carrying on 79 N 06866 and 79 N 06867. *Film not included.*

GOOD—100-watt

[A] Low-cost, but shows bright, clear pictures. Constant speed motor already set for best speed. On-off switch. Uses regular 100-watt light bulb. Fan cooled motor. Operates on 60-cycle 110–120-volt A.C. Special tension plates lessen film breakage. Adjustable double projection lens, easy to focus. Heavy gauge steel body and base, with crystal finish. Base 11¼x5½ in. Height without reel, 10½ in. Cord, plug and one empty 100 foot capacity reel included. Instructions included. Shipping weight 5 pounds.
79 N 06840.....$7.39

BETTER—120-watt

[B] Famous Keystone projector, with 120-watt lamp which shows brighter, clearer pictures. Stamped steel base and frame have heavy crackle finish. Fan-cooled constant speed motor set at proper speed. On-off switch. Sliding projector lens and polished metal reflector. Tilting device adjusts elevation. Operates on 60-cycle 110–120 volt AC. Base 11¾x5½-in. Height with reel, 16 in. Cord, plug and 1 empty 200-ft. capacity reel included. Instructions included. Shipping weight 8 pounds.
79 N 06866... $16.95

BEST—140-watt

[C] Our best quality, Keystone Projector with a special tubular lamp which shows brightest, clearest pictures. Pressed steel base, cast steel frame with thick crackle finish. Constant speed motor set at proper speed. On-off switch. Fan cooled motor operates on 60-cycle 110–120-volt A.C. Sliding projector lens. 9½x5-in. base has built-in tilting device. Height 17¾ in. with reel. Cord, plug and 400-ft. capacity reel incl. Instructions. Shpg. wt. 10 lbs.
79 N 06867 .. $21.95
$2.50 down on Terms.
See page 256

16-mm. SAFETY Movie Film

Have movies at home . . shows for the whole neighborhood

Cat. No.	Ft. of Film	Price	Star	Title	Cat. No.	Ft. of Film	Price
49 N 6810	100	$2.59	3 Stooges	Grin and Bear It	49 N 6853	200	$5.35
49 N 6825	100	2.59	Western	Quick to Draw	49 N 6856	200	5.35
49 N 6828	100	2.59	Scrappy	Prize Auto	49 N 6858	200	5.35
49 N 6805	50	1.45	Mickey Mouse	Big Story	49 N 6811	100	2.89
49 N 6806	50	1.45	Mickey Mouse	Toreador	49 N 6831	100	2.89
49 N 6809	50	1.45	Donald Duck	Matching Tricks	49 N 6830	100	2.89
49 N 6824	100	2.89	Donald Duck	Master Plumber	49 N 6860	200	5.75
49 N 6827	100	2.89	Donald Duck	Magnetic Pluto	49 N 6854	200	5.75

Shipping weights: 16 MM. film on reel: 50 ft., 5 oz.; 100 ft., 8 oz.; 200 ft., 1 lb.



Toys for hearty outdoor and indoor fun

[D] **Accurate 16-point Compass.** Sun-flashing signal mirror on back. Aluminum case. 1⅞ in. diam. Shipping weight 10 oz.
49 N 6419.............39c

[E] **5-power Aluminum Telescope.** Precision ground, polished lens. About 13¾ in. long extended, 7 in. nested. Shipping weight 6 oz.
49 N 6456.............89c

[F] **New Kaleidoscope, floating designs!** See thousands of colored designs come and go. Shatterproof aluminum prism and collars. 8 in. long.
49 N 6455—Shipping wt. 10 oz. 39c

[G] **Midgette Movies.** Insert 4 flip booklets (included); turn handle, cartoon style pictures flip past magnifying lens like movies. Metal case 8¾x2½x6 in.
49 N 6812—Shpg. wt. 1 lb. 8 oz. $1.83
49 N 6815—**8 extra booklets.** Shipping weight 12 oz.........$1.13



Real Camera with film

[H] $1.95 Film included. New low price! Exclusive Sears Happi-Time Camera with optically ground lens that takes 8 to 12 pictures. 1⅝x1⅝-in. on standard 127 film. Molded plastic case; fixed bellows. Carrying cord. Overall 4½x2⅝x2¾ in. with instructions, 1 roll film. Shpg. wt. 1 lb.
49 N 6903M..........$1.95
49 N 6822M—**Extra Film.** Postpaid. (Shipping wt. 2 oz.) Per Roll.......... 26c

[J] 49 N 6902M—**Carrying Case with strap.** Artificial leather. Shpg. wt. 3 oz. 47c



3-Coin Register Bank

$3.29 Nickels, dimes and quarters register in dollars and cents on two dials. Bell rings once when nickel is deposited, twice for a dime and five times for a quarter. Nonregistering slot in the rear takes other coins. Has hole for bills. No key to lose . . . door locks when the first quarter is deposited and opens at $10 automatically. Bank will hold approximately $50. The heavy gauge metal case is 6x5¾x4½ inches. Just the thing for teaching children first lessons in thrift. Shipping weight 2 pounds 8 ounces.
49 N 6493.............$3.29





3 for 1^{85}

Thrill youngsters at Christmas with packages of Books . . . Famous series only

63c Each

Children's Classics . . . all ages

Stories that every child should know. Ever-popular tales of adventure, animals, real life boys and girls. Stiff cover.

Alice in Wonderland (36)
Anderson's Fairy Tales (37)
Bambi (38)
Bambi's Children (39)
Beautiful Joe (40)
Bird's Christmas Carol (159)
Black Beauty (161)
Eight Cousins (171)
Five Little Peppers (156)
Five Little Peppers Midway (157)
Five Little Peppers Grown Up (158)
Grimm's Fairy Tales (44)
Hans Brinker (163)
Heidi (45)
Heidi Grows Up (46)
Heidi's Children (47)
Adventures of Huckleberry Finn (62)
Jo's Boys (54)
Little Men (55)
Little Women (56)
Old Fashioned Girl (57)
Pinocchio (167)
Pollyanna (60)
Pollyanna Grows Up (61)
Robin Hood (166)
Robinson Crusoe (160)
Rose In Bloom (58)
Tom Sawyer (50)
Treasure Island (51)
Uncle Remus (53)
Little Colonel (175)
Pollyanna's Protege (174)

State cat. no., title, title no.
3 N 1714—*Postpaid* (Shpg. wt. each 8 oz) .... Each **63c**

Bobbsey Twins . . . 7-10 years

The Bobbsey Twins (75)
—on a Pony Trail (69)
—In Echo Valley (70)
—on a Ranch (78)
—Solve a Mystery (79)
—in the Country (120)
—at the Circus (127)
—and Schoolmates (132)
—at Indian Hollow (73)
—on an Airplane Trip (80)
—on Blueberry Island (123)
—at the County Fair (125)
—at Mystery Mansion (129)
—at Sugar Maple Hill (130)
—in the Great West (133)
—in Mexico (138)
—at the Ice Carnival (72)

State cat. no., title, tile no.
3 N 1717—*Postpaid* (Shpg. wt. each 8 oz.) Stiff cover. Each **63c**

Lone Ranger . . . 11 to 15 years

"Hi-Yo, Silver!" . . . more thrilling adventures.
The Lone Ranger (28)
—and Tonto (32)
—Rides Again (35)
—Traps the Smugglers (34)
—and the Gold Robbery (30)
—at Haunted Gulch (33)
—and the Mystery Ranch (29)
—and the Outlaw Stronghold (31)
—Rides North (99)

State cat. no., title, title no.
3 N 1715—*Postpaid* (Shpg. wt. each 8 oz.) Stiff cover. Each **63c**

Hardy Boys . . . 11 to 15 years

Boys will love the adventures of these young detectives.

Mystery of the Flying Express (17)
Short Wave Mystery (13)
Melted Coins Mystery (14)
Disappearing Floor (18)
Twisted Claw Mystery (19)
Secret Warning (20)
Secret Panel (200)
Secret Tower Treasure (201)
House on the Cliff (202)
Missing Chums (207)
Mark on the Door (224)
Clue of the Broken Blade (16)
Flickering Torch (15)
Great Airport Mystery (204)
Phantom Freighter (227)
Secret of the Caves (209)
Mystery of Cabin Island (220)
Secret of the Old Mill (206)

State cat. no., title, title no.
3 N 1724—*Postpaid* (Shpg. wt. each 8 oz.) .... Each **63c**

Zane Grey Books . . . 7 to 16 years

Tappan's Burro (364)
Ken Ward in the Jungle (365)
The Young Pitcher (366)
The Young Lion Hunter (367)
The Young Forester (368)
Roping Lions in the Grand Canyon (369)
Last of the Plainsmen (370)
The Short Stop (371)

State cat. no., title, title no.
3 N 1744—*Postpaid* (Shpg. wt. each 8 oz.) Stiff cover. Each **63c**

Nancy Drew . . . 11 to 15 years

Clue in the Old Album (114)
Clue of the Broken Locket (109)
Clue of Tapping Heels (87)
Clue in the Diary (105)
Clue in the Jewel Box (83)
Bungalow Mystery (101)
Hidden Staircase (100)
Message in the Hollow Oak (110)
Moss Covered Mansion (112)
Mystery of the Tolling Bell (113)
Nancy's Mysterious Letter (106)
Secret of Red Gate Farm (104)
Secret at Shadow Ranch (103)
Secret in the Attic (82)
Clue in the Crumbling Wall (81)
Secret of the Old Clock (85)

State cat. no., title, title no.
3 N 1713—*Postpaid.* (Shpg. wt. each 8 oz.). Stiff cover. Each **63c**

Cherry Ames . . . 11 to 16 years

Student Nurse (90)
Senior Nurse (91)
Chief Nurse (92)
Army Nurse (93)
Flight Nurse (94)
Private Duty Nurse (96)
Veteran's Nurse (95)
Visiting Nurse (97)

State cat. no., title, title no.
3 N 1708—*Postpaid* (Shpg. wt. each 8 oz.). Stiff cover. Each **63c**





Terhune Stories for dog lovers

Every person, young or old, who has ever had a dog will be enchanted with these charming tales by the master writer of dog stories, Albert Payson Terhune. His name is synonymous with beloved dog stories the world over, and here are 12 of his best tales. Delightfully illustrated. Clothbound.

Lad, A Dog (375). Often called the greatest Terhune story of all, and a best-selling favorite since it was first published. Available now for the first time at a popular price.

Buff, A Collie (147).
A Dog Named Chips (152)
The Critter and Other Dogs (373)
Lad of Sunnybank (150)
Further Adventures of Lad (151)
Lochinvar Luck (149)
Wolf (155)
Treve (153)
Bruce (148)
My Friend the Dog (374)
The Way of a Dog (154)

Please state catalog number, title, and title number.
3 N 1751—*Postpaid* (Shipping weight each 12 oz.) . . . Each **95c**

Give colorful Thrushwood Classics to young readers

These 20 titles, selected from the best loved books for young readers, are handsomely packaged and wrapped in full color jackets. Clothbound, with 5⅜x7½-inch pages . . . many in full color.

Master Skylark—Bennett (318)
Bambi—Salten (325)
Bob, Son of Battle—Ollivant (327)
Little Shepherd of Kingdom Come—John Fox, Jr. (332)
White Fang—Jack London (328)
Beautiful Joe—Saunders (333)
Call of the Wild—London (189)
Bambi's Children—Salten (326)
Penrod—Tarkington (185)
Secret Garden—F. H. Burnett (187)
Wind in the Willows—Kenneth Grahame (319)
Heidi's Children—Tritten (322)
Uncle Remus: His Songs and His Sayings—J. C. Harris (324)
Heidi Grows Up—Tritten (321)
Seventeen—Tarkington (330)
Rebecca of Sunnybrook Farm—Kate D. Wiggin (190)
Penrod and Sam—Tarkington (186)
Peter and Wendy—Barrie (323)
Freckles—Tarkington (317)
Understood Betsy—Fisher (188)

Please be sure to state catalog number, title, and title number of books wanted.
3 N 1716—Clothbound. *Postpaid* (Shipping weight each 1 pound) .... Each **95c**

Children's books are available on Sears Easy Terms. See page 256



A $3.91



B 94c

School Bags, Sets Mickey Mouse Viewer

"'merry Christmas', he will say, all who willingly obey, good at school and fair at play."





C $3.36



D 93c



E $3.84



F $3.36



G $1.57



H $1.91

J $1.41

K $1.16



N $1.03

L 94c

M $1.03

P 93c

A **Green Blackboard** with a sight-saving, non-glare writing area. It's the easy way to amuse and instruct children or record Mother's kitchen shopping. Finest-quality surface size 24x36 inches, bordered by 1 3/8-inch wood frame and chalk trough. Included are 6 sticks white chalk, 1 eraser. Mailable. Shipping weight 10 pounds.
3 N 04932 .... $3.91

C **Durable zipper Ring Binder** of plastic-coated artificial leather, plastic bound edges. Has 2 inside pockets, 1 zipper pocket, identification holder. *State color:* brown or black. 20% Federal Excise Tax included. Shipping weight 1 pound 6 ounces.
3 N 4754E—2-ring binder. For 10 1/2x8-inch paper $3.36
3 N 4755E—3-ring binder. For 11x8 1/2-inch paper $3.36

E **Zipper-top Brief Bag** of rough-grained artificial leather. Has 3 pockets, metal corners, split leather handles and a 6-inch bottom gusset expansion that allows case to hold many books. Size 16x12 in. 20% Federal Excise Tax included. Shpg. wt. 2 lbs. 3 oz.
3 N 4720E—Black brief bag $3.84
3 N 4721E—Brown brief bag 3.84

G **Colorful empire plaid School Bag** of cotton cloth with water repellent lining. Has tan imitation leather trim, tan plastic gussets, lunch pocket, pencil pocket, name plate and leather buckle straps. Size 14x10 inches. Shipping weight 1 lb. 4 oz.
3 N 4718—Carrying handle $1.57
3 N 4719—Shoulder strap 1.57

J **Give a leather zipper Pencil Case** to all the boys and girls on your Christmas list. Case is equipped with 8 eraser-tipped pencils, 6-inch ruler, a penholder and penpoint. Convenient and easy-to handle case even boasts an extra pocket with 2 snap fasteners for money, etc. Comes in assorted colors. Convenient size to carry: 8 3/4x5 inches. Shipping weight 8 ounces.
3 N 4804 .... $1.41

L **Mechanical Calendar Pencil** made as attractive as it is useful in mottled brown, beautifully contrasted with gold-color trim and clip. The cap of the pencil is a perpetual calendar that quickly tells you the date. Ideal gift for the businessman, housewife or student. Set incl. extra box of 36 standard size (1 5/8-inch leads and 3 useful erasers.)
3 N 8027—Shpg. wt. 4 oz. 94c

M **Maroon (Dk. red) mechanical Pencil Set** with an extra long and gracefully fluted barrel trimmed with nickel finish bands, clip and point. This Scripto Wordmaster Pencil is attractively boxed and contains 6 extra 4-inch standard size leads, 10 erasers.
3 N 8020—Shpg. wt. 4 oz. $1.03

B **Watercolor Art Set** ... "to develop young artists." It's amazing what talent children show when given an opportunity. Attractive display box (12 3/4x7 3/4x1 3/4 in.) holds 8 tubes water color, 2 mixing pans, 1 enamel mixing tray, 1 paint brush, 10 photogravure pictures for coloring, 1 mixing guide, 1 colored picture for guidance.
3 N 5267—Shpg. wt. 1 lb. 6 oz. 94c

D **Deluxe chest of Crayons** ... the gift that will really make your youngsters' eyes shine with excitement on Christmas morning. This colorful cardboard box contains finest quality crayons ... 42 standard size and 9 jumbo size. Each crayon is individually wrapped and standing upright in an attractive box for easier handling. Box size 4 3/4x3 3/4x3 3/4 in.
3 N 4901—Shpg. wt. 1 lb. 3 oz. 93c

F **Neat-looking Brief Case** of artificial leather has metal corners and handy extension lock ... overall split leather straps and 4 pockets including a zipper pocket. 15 3/4x10 3/4 in. 20% Federal Excise Tax included. Shipping weight 2 lbs. 3 oz.
3 N 4867E—Black case $3.36
3 N 4868E—Brown case 3.36

H **Brown Pencil Box** of alligator-grained imitation leather with artificial leather edges. Quality supplies: 13 pencils, protractor, compass, 6 paints, water pan, ruler, paint brush, pen-holder, container with pen-point, 8 colored pencils, eraser, tablet. 9 1/2x5x2 1/2 inches.
3 N 4823—Shpg. wt. 1 lb. 8 oz. $1.91

K **Beautiful gold-plated Pencil** ... a perfect example of good things that come in small packages. Just 3 inches long ... it's tiny enough for Mother to carry in her purse or daintily suitable for daughter to hang around her neck on a cord. Ready to please anyone who likes "nice things." Pencil and 15 extra leads. Gift box. 20% Federal excise tax included.
3 N 8026E—Shpg. wt. 4 oz. ... $1.16

N **Thin lead mechanical Pencil Set** with a sleek black barrel and rich looking gold-color trim and clip. Tailored design lends itself towards making perfect Christmas gifts for all members of the family ... works equally efficiently at a business office, bridge table or in a class room. Extra box of 36 leads and 3 erasers.
3 N 8025—Shpg. wt. 4 oz. ... $1.03

P **Mechanical Key-Chain Pencil** ... the new gift idea for women shoppers, men motorists, or anyone on your Christmas list. Top of precision-made collapsible pencil is covered with fine leather in assorted colors. Comes in an attractive box.
3 N 8028—Shpg. wt. 5 oz. 93c





Paint and Coloring Sets . . . the gift all kiddies love

Give all children on your Christmas list a paint and coloring set that encourages artistic talents as well as amuses them for hours. **$1.81** Deluxe Set

This Deluxe Combination Set contains 30 semi-moist water color paints, 28 crayons, 22 colored pastels (pastels for paper or blackboard use), 9 sheets of paper, 1 outline picture. Also included is a paint brush and 5 big paint and coloring books, size 11¾x11 in. each with 32 pages of imaginative drawings on which to work.
3 N 4723—Shpg. wt. 3 lbs. 8 oz. $1.81

Smaller Crayon and Paint Set (not illustrated). Contains a box of 12 semi-moist paints, a box of 23 crayons, 3½ inches long, and a huge 192-page coloring book with a cardboard cover, size 13½x10⅝ in.
3 N 4724—Shpg. wt. 2 lbs. 12 oz. $1.23

Strips from Disney productions reproduced in gorgeous colors . . . keep children happy for hours

Walt Disney's Film Strips and Mickey Mouse Viewer rate tops in home fun . . . all the lovable folks you enjoyed so much in the movies are all ready to be put through their paces again and again. Each strip has 16 scenes ("still" pictures) showing a condensed version of a famous Disney picture. These are actual scenes from original movies reproduced on Kodachrome film. Read the story of the picture printed on each box. Plastic viewer in attractive modern design . . . greatly magnifies the 16mm. film of these scenes. **95c** Viewer and strip
3 N 6302—Mickey Mouse viewer with 1 film strip "Brave Little Tailor". *Postpaid.* (Shipping weight 3 ounces). 95c

Feature Films . . . four film strips each. See once again all those lovable people from Disney's greatest creations . . . all in gorgeous Kodachrome "still" picture reproductions.
3 N 6158—Snow White. . . . . . *Postpaid* (Shpg. wt. 4 oz.) 95c
3 N 6160—Bambi . . . . *Postpaid* (Shpg. wt. 4 oz.). . 95c
3 N 6159—Pinocchio . . . . *Postpaid* (Shpg. wt. 4 oz.). . 95c
3 N 6157—Dumbo. . . . . *Postpaid* (Shpg. wt. 4 oz.). . 95c

3 N 6161—Disney Treasure Chest of Viewer and all Feature Film Strips: Snow White, Pinocchio, Dumbo, Bambi (3N6158, 3N6160, 3N6159, 3N6157).
Postpaid (Shipping weight 1 lb.). $4.49

Sets of 4 Film Strips. *Postpaid* (Shpg. wt. set, 2 oz.).
3 N 6303—Three Little Pigs; Practical Pig; Chicken Little; The Tortoise and The Hare (Academy Award Winner) 4 for 95c
3 N 6304—Ugly Duckling (Academy Award Winner); The Grasshopper and The Ants; The Pied Piper; The Golden Touch. . . . . 4 for 95c
3 N 6305—Donald's Vacation; Hiawatha; The Painter; Good Time For a Dime. . . . . 4 for 95c
3 N 6306—Viewer and 13 Strips (3N6302, 3N6303, 3N6304, 3N6305). *Postpaid* (Shpg. wt. 12 oz.). $3.69







Spatter Craft Set

Here's a gift that's both practical and instructive. Make hot plate holders, coin purses, coasters, luncheon sets, lamp shades, waste baskets, posters and greeting cards. Use on paper, cork, wood or fabric. Includes: 1 sheet cork, 9x12x⅛ in., 2 sheets cork, 9x12x1/16 in., 1 piece white felt, 9x12 in., 1 air-brush gun, five ½-oz. bottles spatter ink, (red, green, brown, blue, yellow), 2 cut stencils, 2 stencil paper sheets, 8 pages designs and illustrations and instructions.
3 N 5268—Shpg. wt. 2 lbs. 14 oz. $2.26

Deluxe Art Sets

The dream of the child artist. Has the finest materials for good art work. 24 tubes water colors, 7 poster paints, 2 mixing cups, 3 brushes. 28 semi-moist paints, 2 water pans, mixing tray, 32 pictures, color mixing guide, and art study.
3 N 5283—Shpg. wt. 4 lbs. 14 oz. $4.31

Smaller Set (not shown). 6 crayons, 4 tubes water colors, 4 jars poster paints, 2 mixing cups, brush, 12 paints, 24 pictures, 1 color guide picture, 1 mixing chart.
3 N 5284—Shpg. wt. 3 lbs. 6 oz. . $1.94

Magazine gifts that will delight young readers

3 N 9162F—**American Girl.** Published monthly by the Girl Scouts of America.
1 yr. . .$2.00 2 yrs. . .$3.00 3 yrs. . .$4.00

3 N 9163F—**Boys' Life.** Published monthly by the Boy Scouts of America.
1 yr. . .$2.00 2 yrs. . .$3.50 3 yrs. . .$4.50

3 N 9164F—**Calling All Girls** (Monthly). Many interesting features for the Junior Miss.
1 year. . . . . .$1.75 2 years. $3.00

3 N 9197F—**Child Life** (Monthly). Stories, games and pictures for youngsters.
1 yr. . .$3.00 2 yrs. . .$5.00 3 yrs. . .$6.00

3 N 9364F—**Children's Activities** (10 issues yearly). Ideal for children up to 12.
1 yr. . .$3.00 2 yrs. . .$5.50 3 yrs. . .$7.50

3 N 9161F—**Jack and Jill** (Monthly). Games, puzzles, stories for ages 3 to 10.
1 year. . . . . .$2.50 2 years. $4.00

3 N 9325F—**Looney Tunes and Merrie Melodies** (Monthly). . . . . .2 years. . $1.75

3 N 9326F—**New Funnies** (Monthly).
2 years. . $1.75

3 N 9166F—**Open Road** (Monthly). Fiction, facts and fun for teen-age men.
1 yr. . .$3.00 2 yrs. . .$4.50 3 yrs. . .$6.00

3 N 9458F—**Polly Pigtails** (Monthly).
1 year. . . . . .$1.50 2 years. $2.50

3 N 9459F—**Walt Disney's Comics and Stories** (Monthly). . . . . .2 years. . $1.75

For additional information on magazines, How to Order and Gift Subscriptions, see page 214







Story and Paint Book Favorites

100 Favorite Stories. A dandy Christmas gift . . . 100 enchanting tales that will fast become favorites. Big easy-to-read type. Stiff cover 7¾ x 10¾ inches. **44c** Each
3 N 1508—*Postpaid* (Shpg. wt. 1 lb.)............44c

Jumbo Paint Book. 256 big pages of coloring fun. Youngsters will love it. Stiff cover 10x15 inches.
3 N 1807—*Postpaid* (Shpg. wt. 1 lb.)............44c

Ten Mother Goose Books

Every child loves Mother Goose stories . . . imagine the thrill this big box of 10 brightly illustrated books will give! Each 5x8-inch book contains a complete and favorite tale from these famous stories that have thrilled children for so many years. In cardboard box. Paperbound. **44c** Postpaid
3 N 1808—*Postpaid* (Shpg. wt. 1 lb.)..........44c

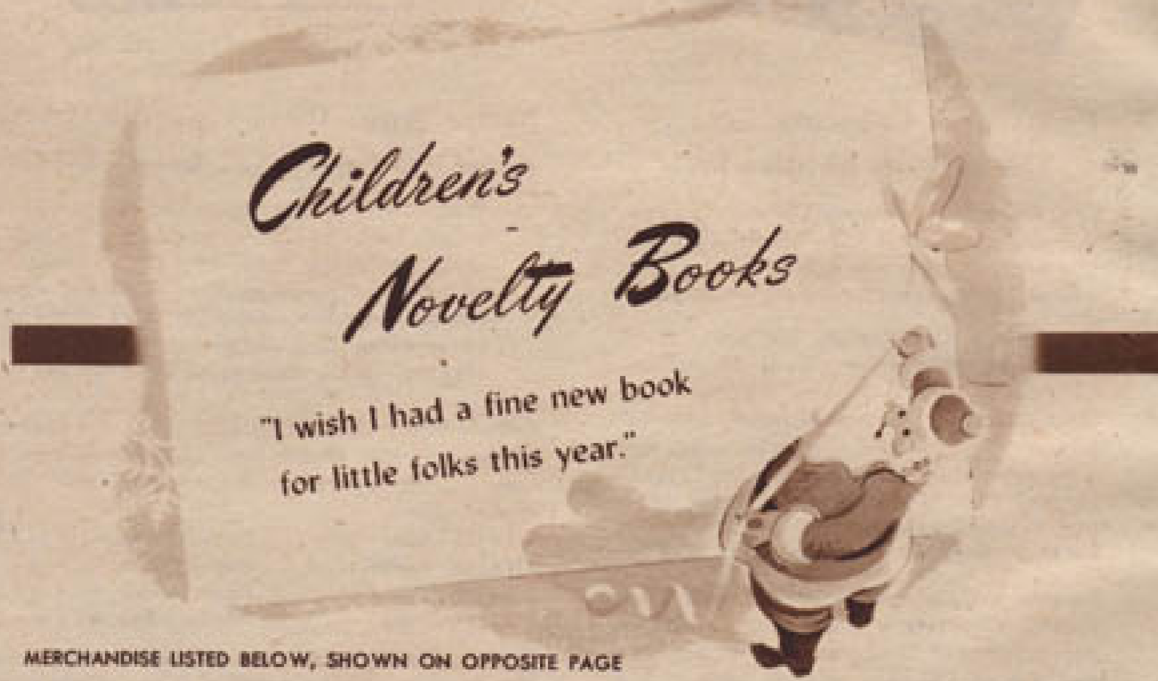
Beautiful Classics for Children

Lavishly illustrated in gorgeous colors and richly bound, these colorful classics strike a new high in beautiful, inexpensive children's books. The delightfully told stories should be a part of every child's reading experience, and richly illustrated as they are, they make perfect Christmas presents. Cloth covers decorated with exquisite full-color designs; quality paper. **95c** Postpaid

The Adventures of Tom Sawyer (258)	Heidi (255)
Swiss Family Robinson (268)	Pinnochio (266)
Andersen's Fairy Tales (250)	Christmas Stories (361)
Alice's Adventures in Wonderland and Through the Looking Glass (352)	Hans Brinker (254)
	Robin Hood (263)
Grimm's Fairy Tales (253)	Arabian Nights (265)
Robinson Crusoe (259)	Black Beauty (359)

The Adventures of Huckleberry Finn (267)

3 N 1706—*Postpaid* (Shpg. wt. each 1 lb. 4 oz.) . . *Please state title and title number in your order*..................Each 95c





Children's Nursery Packets

Fascinating packets contain 4 complete 32-page books, profusely illustrated. Paperbound. Each packet . . . 44c 2 for 83c **83c** 2 packets

3 N 1527—Nursery Books "Peter Rabbit", "House That Jill Built", "Child's Garden of Verses", "Nursery Fun". ....*Postpaid* (Shpg. wt. 5 oz.)

3 N 1528—Bedtime. "Posh and Tosh", "Finding Fairies", "Quacky", "Night Before Christmas". *Postpaid* (Shpg. wt. 5 oz.)

3 N 1531—Just Fun. "Train Went Traveling", "Cuthbert", "Muggin's Adventure", "3 Little Book". *Postpaid* (Shpg. wt. 5 oz.)

3 N 1532—Read Aloud Time. "Horace", "Flying With Ronnie", "Cleo", "Read Aloud Time". *Postpaid* (Shpg. wt. 5 oz.)

MERCHANDISE LISTED BELOW, SHOWN ON OPPOSITE PAGE

A book to amuse every child! *Postpaid* (Shpg. wt. each 14 oz.)

[A] 3 N 1540—Treasury of Play Ideas for Tiny Tots.......95c

[B] 3 N 1543—A Little Girl's Treasury of Things-To-Do. For girls 6 to 9 years old............95c

3 N 1544—A Girl's Treasury of Things-To-Do (9 to 12)........95c

3 N 1541—A Young Boy's Treasury of Things-To-Do. For boys 6 to 9 years of age...............95c

[C] 3 N 1542—A Boy's Treasury of Things-To-Do (9 to 12).....95c

[G] **Children's Book of Bible Stories.** Teach your children to know and love the Bible. This beautiful book contains over 100 of the most magnificent stories from the Bible, simply and clearly retold. Written with deep reverence, but in fascinating story-style alive with color and vividness. 71 lovely illustrations, 52 in brilliant colors. 312 pages. Durable cloth binding.
3 N 1654—*Postpaid* (Shipping wt. 1 lb. 14 oz.)..............$1.19

[M] **Animated "Night Before Christmas."** Delightfully illustrated edition of the beloved Christmas poem. Pictures really move...Santa's round paunch jiggles like a bowl of jelly, his merry eyes twinkle as he fills all the stockings. Then away the lively old driver flies through the night in his sleigh pulled by 8 tiny reindeer. Size 6¾x8¾ inch Stiff cover.
3 N 1882—*Postpaid* (Shipping weight 10 ounces).........88c

[D] **Santa Claus Book.** Youngsters will think that old St. Nick himself has come to visit them when they find this jolly Santa Claus book under the tree. The whole book is cut in the shape of a rosy-cheeked, sparkling-eyed Santa with realistic white cotton beard. Inside is complete "Night Before Christmas" poem with gay color illustrations. Stiff cardboard cover.
3 N 1905—*Postpaid* (Shipping weight 14 ounces.)..........95c

[H] **Picture Dictionary for Children.** Here's a gift that will provide hours of quiet, instructive entertainment for children 4 to 12 years old. Learning facts becomes real fun with this big child's own dictionary. Contains 480 pages of simple words and vivid pictures . . . a fascinating way to make learning definitions and words easy and amusing. Durable board binding.
3 N 1902—*Postpaid* (Shipping weight 2 pounds)..........95c

Mother and Baby Animal Books. Four fascinating books cut in shape of mother animals. Covers in color. Removable cunning baby animals tucked in slot of front cover. Each 9x12-in. book has 16-page story, illustrated. Stiff cover.

[N] 3 N 1888—Wild Animal Books. *Postpaid* (Shpg. wt. 6 oz.). 98c

[P] 3 N 1897—Domestic Animal Books. *Postpaid* (Shipping weight 6 ounces.)............98c

[E] **Tall Book of Mother Goose.** All those dear old Mother Goose favorites dressed in a brand new 5⅜x12⅛-in. costume. Over 150 striking illustrations . . . 50 in full color.
3 N 1536—*Postpaid* (Shipping weight 9 ounces)..........95c

[F] **Tall Book of Nursery Tales.** Old favorites that children of every generation love to hear. 150 pictures; 100 in full color. 5x12-in. size.
3 N 1537—*Postpaid.* (Shipping weight 9 ounces)..........95c

[J] **Lassie Come Home.** Eric Knight's story of a dog will thrill young and old alike.
3 N 1002—*Postpaid* (Shpg. wt. 1 lb.). Clothbound.......$1.88

[K] **12 Famous Nursery Tales.** Cunning stories and pictures. 60 pages, 30 in color.
3 N 1503—*Postpaid* (Shpg. wt. 8 oz.). Paperbound.........78c

[L] **A-B-C and 1-2-3 Number Book.** 60 pages of animal and bird pictures, 30 in color.
3 N 1502—*Postpaid* (Shpg. wt. 8 oz.) Paperbound..........78c

[R] **Wonder Book Library.** 4 wonderful big children's books whose plastic covers are always bright and clean! Each book averages 46 pages, lavishly illustrated . . . many in full color. Contains following books: "Animal Stories", "The Little Train That Won a Medal", "Peter Rabbit and Other Stories", "Storytime Favorites". 20 stories in all.
3 N 1538—*Postpaid* (Shipping wt. 2 lbs. 12 oz.).............$1.89

Children's Books, too, are available on Sears Easy Payment Plan. See page 256 for details







Activity Box . . . for hours of fun

When the youngsters ask "What'll we do?," the answer is inside this Activity Box. 10 delightful fun books keep them busy and happy for hours on end. Any number of exciting games and other things to do . . . Magic Paint Books that make pretty pictures appear from nowhere . . . follow-the-dots drawing game . . . objects to color and paint . . . riddles and mysteries to solve . . . A-B-C and number books. Festive box contains ten 10x14-inch books, with twenty pages in each. For ages 4 to 8. **44c**

3 N 1853—Shipping weight 1 pound. 44c

Pop-up Treasure Box

Open the box and up jumps the house where all the story-book people live . . . you can see Red Riding Hood, Little Miss Muffet, Boy Blue and many other familiar characters. Tucked inside box are 16 wonderful story books with bright colored covers and illustrations. Age-old favorites like "Little Black Sambo," "The Gingerbread Boy," "Hansel and Gretel" and new stories like "The Kitten that wouldn't wash his face" and "Good Night Stories." Each paperbound book size 7¾x5¼ inches has 12 colorful pages. Box size 11¼x8½ inches. **44c**

3 N 1854—Shipping weight 1 pound. 44c

Children's Library

Here's a whole library for the price of one book . . . "Fairy Tales," "Mother Goose," and "Animal Stories"! Children will love these three big 64-page books with full-color pictures on the cover . . . and just watch them exclaim over the gay and fascinating black and white illustrations inside! All are board bound and neatly packed in a cardboard slip-case. Preschool and primary. **88c** Postpaid

3 N 1509—3 books. Boxed. *Postpaid.* (Shipping weight 2 pounds 8 ounces). 88c



A B C 95c Each



D 95c



E 95c F 95c



G $1.19



H 95c



J $1.88 K 78c L 78c



M 88c

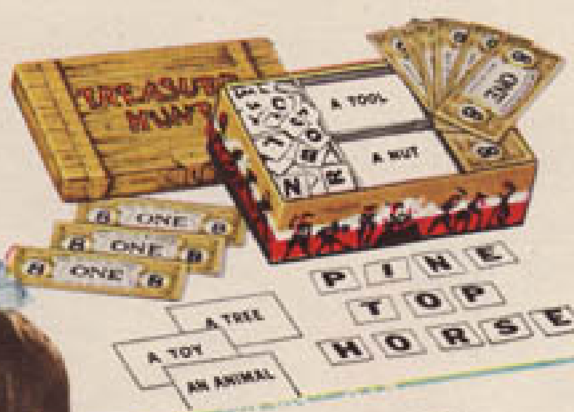


N P 98c Each



R $1.89





$1.12 **Treasure Hunt.** Party favorite. Scramble for letters to make words describing Treasure Hunt cards; win pirate money. For 2–16 players—all ages. Cards, letters, money in 8¾x5½-in. chest.
49 N 170—Shipping weight 1 pound 6 ounces........$1.12



SPELL IT—delights youngsters ages 4 to 10 years

Amazing game with the magic doors! Spells, adds, multiplies, subtracts. Operates just like a telephone dial. Children dial letters to spell objects pictured on board. Open the magic door—if word is spelled correctly a picture of the object appears. When arithmetic problems are dialed correctly, answer is shown. Educational fun for 1 or more. Heavy cardboard 17 inches square. **$1.79**
49 N 207—Shipping weight 1 pound 4 ounces..................$1.79



[A] **Hookey.** Exciting fishing game . . . loads of fun for tots. All youngsters fish at once with rods and magnetized lines in the deep sea pool. First player to fill his frying pan with the correct assortment of metal colored fish wins. 2–4 players. Fish pool. 4 frying pans, metal fish, rods, lines, magnets, 16x10½ in. colorful "Underseas" box.
49 N 214—Shipping weight 1 lb. 12 oz.. **$1.79**

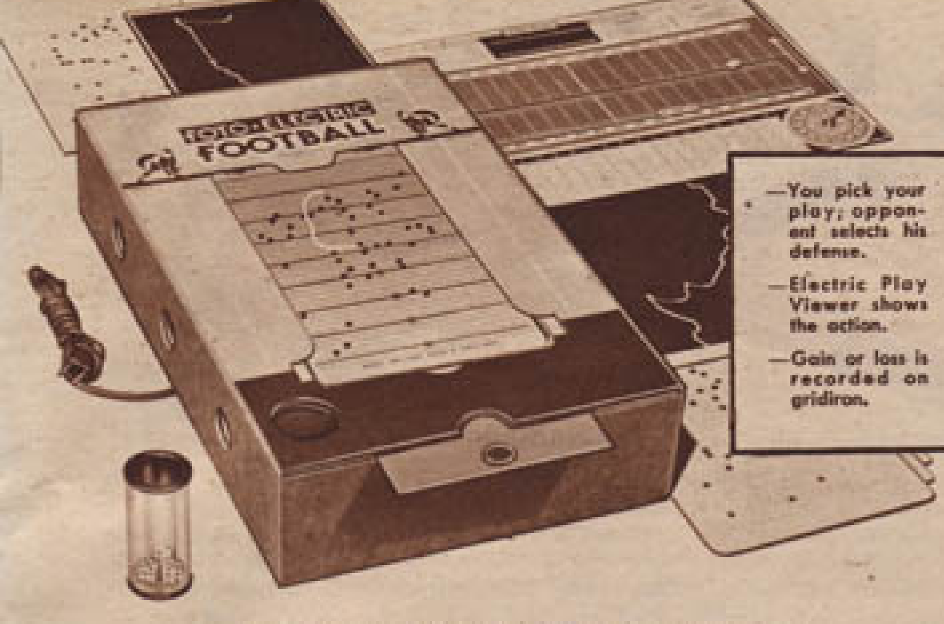
[B] **Tripoley and four other Games.** A grand party kit, fun for all ages. Five stimulating games to suit everyone's taste. **Tripoley** . . . (a combination of Hearts, Poker and Rummy), **Number-Chek, Backgammon** (Acey-Ducey), **Checkers** for fun-filled hours, and **Horse-Race** for thrills. Five famous games for the price of one. 30 playing pieces, 24 tiles, 2 dice and 6 horses come in box 10½x10½ inches.
49 N 241—Shipping weight 2 lbs. 6 oz.. **$2.24**

[C] **Sandman.** Fascinating new game that makes little children's bedtime an interesting venture. They follow the star path through dreamland, ride revolving cloud circle to Sunrise Castle, slide down the beam into bed. Pixie signs direct the clouds, changing the positions of all players riding the cloud circle. First one home in bed wins. 2–4 players. Dreamland game board, 4 markers, spinner. Colorfully illustrated 20x10 in. box.
49 N 289—Shipping weight 1 lb. 12 oz.. **$1.79**

[D] **Top-ography.** Know your United States! Race with time on a peg-map of the U.S.A. A game that's both educational and amusing . . . will provide hours of fun. Peg-in cities, lakes, rivers and national parks beginning with letter indicated on alphabet spinner. First to place all his pegs in map wins. 2–6 players. Spinner, timer, peg map and pegs in colorful 22x13¾ inch box.
49 N 262—Shipping weight 2 lbs. 6 oz. **$2.24**

[E] **Ringmaster.** The new Circus Game . . . tops in entertainment for boys and girls. As ringmaster, each player has 6 circus acts to place in the center of the ring . . . clowns, lions, strong men, bareback riders, seals, elephants. Directed by spinner, players travel around picture board placing their marker on its proper box in center ring. First player to place all 6 acts in ring wins. Folding board 19½ in. square, 24 circus cut outs, 4 markers, spinner. 16x10½ in. box.
49 N 290—Shipping weight 1 lb. 12 oz. **$1.79**

[F] **Little Black Sambo.** This popular story-book character is a great favorite with ages 3–10. Children have fun following in Sambo's footprints on his famous trip through the jungle. First to get home to the pancakes wins. For 2–4 players. Durable folding board, pawns and spinners. In brightly illustrated 20x10 inch box.
49 N 227—Shipping weight 2 lbs. 4 oz.. **$1.79**



Spectacular Foto-Electric Football Game

The only football game where you can actually follow the path of the ball-carrier as he smashes through center, dodges around end, or passes for a touchdown. Over 1000 play combinations, based on actual records. 2 players. 19x12x4-inches. Play Viewer for 110-120 volt AC or DC, heavy cardboard gridiron, dice, shaker, play sheets, and complete instructions. Uses standard light bulb. (Bulb included.) **$5.49**

49 N 201—Shipping weight 6 pounds 6 ounces $5.49



New "Quiz Kids" Electric Quizzer—120 questions, answers

Authentic quiz kids questions! Grand fun. Simple to operate—put one metal-tipped cord under a question, other cord under answer. Signal buzzes if answer is correct. Shock-proof electric operation—cannot work unless answered correctly. 120 questions, answers on 5 cards, 10x7½-in. Battery incl. **$1.79**

49 N 109—Box 12¾x9¾-in. Shipping weight 2 lbs $1.79

49 N 177—5 extra sheets. 120 questions, answers. Shpg. wt. 2 oz...... 44c



Burrowes Pool Tables . . back again after 5 years!

Yes—new, streamlined pool tables are back again to provide fun for the whole family. "Roll-away" track returns balls to end tray. Fast accurate cushions and beds. Sturdy double-braced legs afford professional table rigidity. Folds easily. 15 numbered balls in assorted colors, 1 white cue ball, wood rack, chalk, 2 cues, counting frame, book "How to Play Pool." 79 NM 427 has green flocked surface, other two have green cloth covering. 79 NM 430 has light maple finish. *Shipped freight, express.* **$12.19** 40-in. size

Cat. no.	Length	Width	Height	Diam. balls	Cue lengths	Shpg. wt.	Price
79 NM 427	40-in.	22½-in.	27-in.	15/16-in.	30-in.	17 lbs.	$12.19
79 NM 429	50-in.	27½-in.	29-in.	1¼-in.	36-in.	28 lbs.	22.95
79 NM 430	62-in.	33 -in.	30-in.	1¾-in.	42-in.	52 lbs.	44.95



Exciting authentic Games for the sports fan

[A] **Bas-Ket.** Thrilling basketball in miniature, action every minute. Each player operates mechanically controlled steel levers which shoot ball from any position on court. Same rules and scoring as real basketball. 1-6 players. Fiber-board playing field, scoreboards, ball. 12x20 in. box.

49 N 202—Shipping weight 4 pounds $3.39

[B] **All-Star Baseball.** Manage your own team! Select your batting order from 40 stars of today (DiMaggio, Ferriss, etc.) and 20 all-time greats (Babe Ruth, Lou Gehrig, etc.). Based on official batting records, players' discs give each batter exactly the same number and type of hits he's made in big league play. 60 players, regulation diamond, in 22x13¾-in. box.

49 N 210—Shipping weight 2 pounds 8 ounces.............. $2.24

[C] **American Derby.** Exciting as a real horse race! Endorsed by famous Washington Park Jockey Club. Skilful jockeying moves horses to the rail, blocks off opponents, forces competing horses to the outside. 2-6 players Realistic race track, 6 horses, dice and spinner in 20x10-in. box.

49 N 236—Shipping weight 2 pounds 4 ounces.............. $2.24

Popular 85-Game Reversible Carrom Board

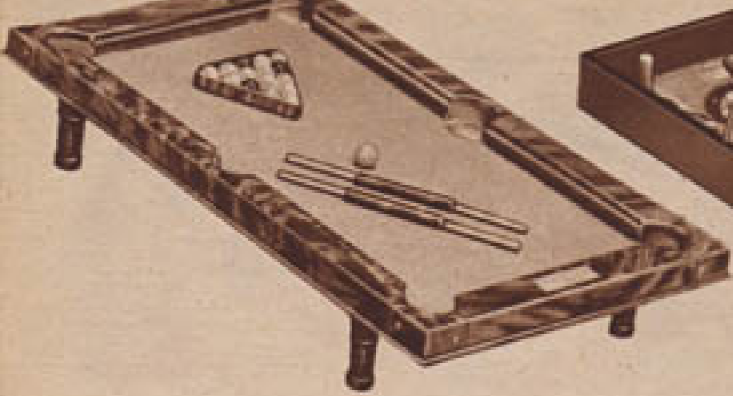
What a wonderful gift! On this one board, you can play party games, children's games and games for the entire family. Such grand old favorites as Carroms, Checkers, Backgammon, Crokinole and many other playtime classics—85 games in all. Made of handsome, 3-ply veneer board, 28½ inches square. Finished with playing field on both sides. Green net pockets. Set includes 29 carrom rings, 15 discs, 10 tenpins, 3 tops, score tab, 2 dice, box, 18 flies, book of rules. **$6.50**

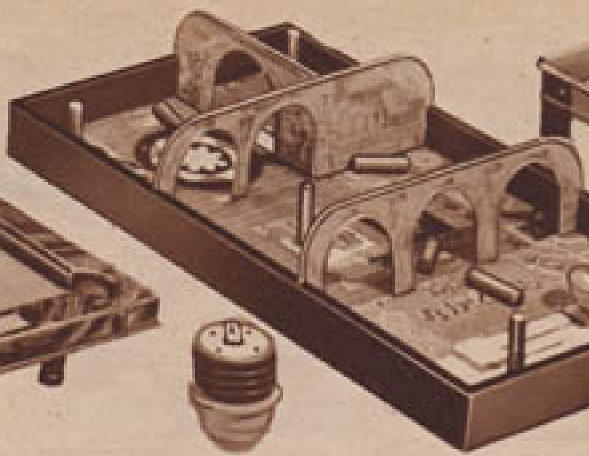
79 N 0481—78-piece set, with board. Shpg. wt. 10 lbs. . $6.50

49 N 480—Extra Carrom Rings. Set of 29. Shpg. wt. 8 oz. 45c



For Easy Terms see page 256







Children's Pool Table

A complete little pool game. Set it up on top of a card table in a jiffy. Table is 19¾x12⅝x3¼-in. high. 4 wooden legs and steel frame with simulated wood finish. Rubber cushions. Non-warping Masonite Presdwood surface, covered with green cotton flocking. 2 spring-type wood cues, 15 colored glass balls, 1 white cue ball, metal rack. **$1.98**

49 N 425—Shipping weight 3 lbs. 6 oz. **$1.98**

El Jumperino—Top knocks over pins

An exciting game with a whirling top that dashes through the archways of a Mexican hacienda, knocking down the pins in its path. Lots of thrills. Each pin scores. Mexican room scenes lithographed on room partitions and floors. Masonite Presdwood base; sturdy 20x12-inch metal frame. 10 smooth pins, high-speed spring steel top. **$1.79**

79 N 0278—Shipping weight 4 pounds. **$1.79**

Action-packed Ice Hockey Game

A game of skill with lightning fast action just like real ice hockey! Each player controls one of the 2½-inch metal goalies by a hand knob and tries to drive steel ball through opponent's goal. Beautifully illustrated composition board rink 24x11x3½-in. high. Built to stand lots of hard play . . . enameled steel frame; built-in legs. 2 steel balls. **$2.19**

79 N 0276—Shipping weight 4 pounds. **$2.19**





Games of skill for an exciting Christmas

[A] Plastic Duck Pins. Children love to set 'em up and knock 'em down. Ten 2-tone red and white plastic pins 3¾-in. high; two 1⅝-in. wood balls. Requires little space.
49 N 162—Shipping wt. 1 lb. 4 oz. . . **$1.33**

[B] Horse Shoe Game. Indoor-outdoor favorite. 2 pairs molded, reinforced 5¾-in. rubber horseshoes, 2 enameled steel plates 11¾ in. sq.; removable pegs. Rules.
49 N 174—Shpg. wt. 2 lbs. 10 oz. . . **$1.10**

[C] Reversible Dart Game. Red, white and blue bull's eye. Baseball game on back. ¾-in. composition board, 17½-in. square. Steel point darts. (Not for small children.)
49 N 105—Shpg. wt. 2 lbs. 12 oz. . . . **85c**

[D] Safety Dart Game. No steel points to injure children. Three feathered, rubber-tipped safety darts stick to the 2 targets. One 4-color target to hang up; one cork-style target on box top. 14½x11½-in. box.
49 N 117—Shpg. wt. 12 oz. . . . **49c**

[E] Toy Fishing Set; for indoor or outdoor fun. Children have a wonderful time fishing in the bath-tub for the colorful plastic fish, which hang from corks in the water. Set includes a 22-in. rod, reel, line, sinkers, floaters, safety hooks and water-resistant carrying case, 24-in. long. Instructions.
49 N 102—Shpg. wt. 1 lb. 4 oz. **$1.09**



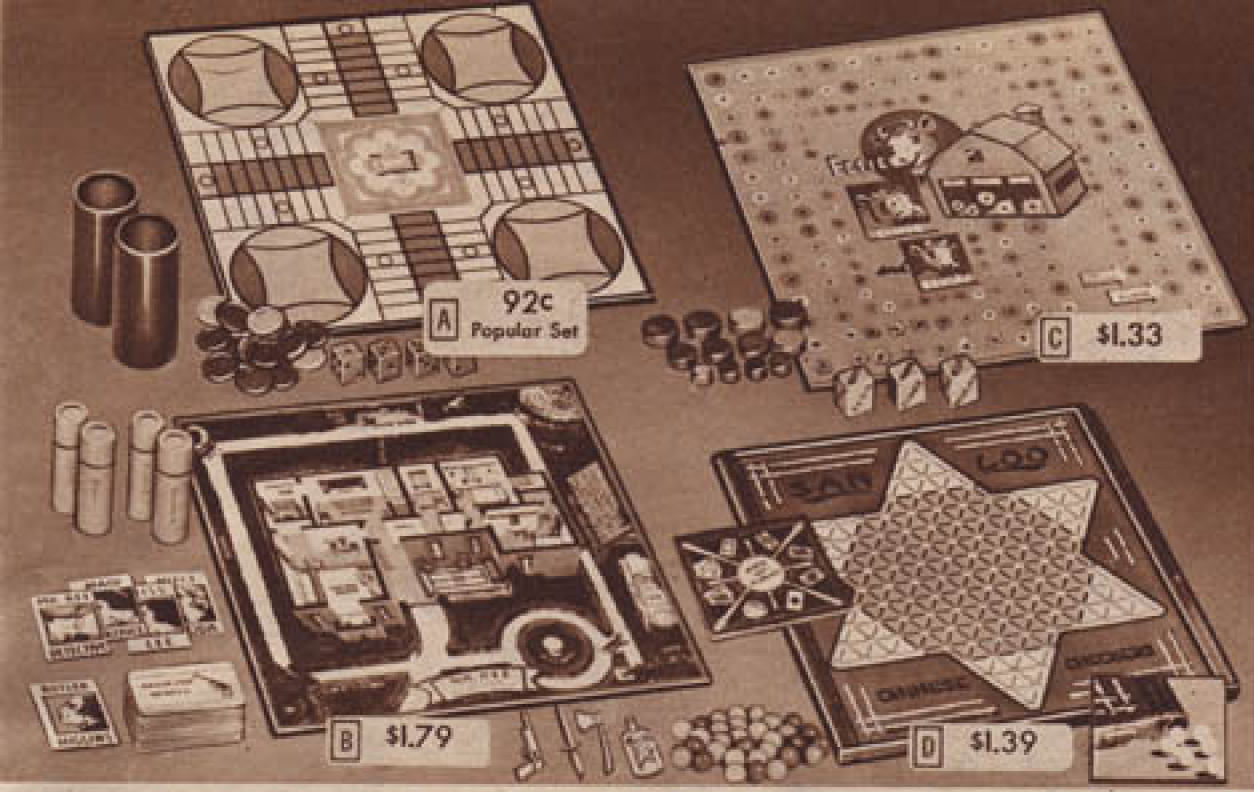
We're good at Puzzles too!

[F] Set of 4 Wild West Pictures. Deluxe 14x22-in. cardboard puzzles with 4 gorgeous scenes. About 300 pieces each. Makes a grand gift. **"On The Trail."** Indians pursuing as stage coach fords stream. **"Custer's Last Stand."** Battle scene. **"Going Home."** 5 mounted cow hands racing home on spirited horses. **"Roping a Bear."** Wilderness battle. Wild animal vs. hunters.
49 N 3898—Shpg. wt. 4 lbs. Set **98c**

[H] Grand prize 1000-piece Puzzle. Measures about 28x22-in. Stirring scene the whole family will enjoy assembling. Beautifully printed on heavy cardboard. Box shows completed picture as guide.
49 N 3896—Shpg. wt. 2 lbs. . . **79c**

[G] Set of 3 Walt Disney Puzzles. Brilliant colors . . . lots of action in these big 22x14-in. puzzles showing children's favorite Disney characters: **Snow White and the 7 Dwarfs, The Three Little Pigs** and **Mickey Mouse.** About 300 cardboard pieces in each.
49 N 3889—Shpg. wt. 3 lbs. Set **83c**

[J] Deluxe two-sided Map Puzzle. Two puzzles in one—a map of the U.S. on one side, a map of the world on the other. Made of 20x14-in. durable tekwood (3 ply fiberboard with wood center). Colorfully lithographed. Instructive and entertaining—an excellent way for children to learn geography as they play.
49 N 3919—Shpg. wt. 1 lb. 8 oz. **$1.19**





Name your game . . whatever your game or her game, or his game or their game . . we've got it! Every old favorite and some that are new!

[A] **Parcheesi**—loads of fun for all. Form blockades, send opponents' men back to start. 2 dice cups, 4 dice, 16 'men', board. 2 to 4 players.
49 N 101—Popular edition with 15½-in. square folding board. Shpg. wt. 1 lb. 8 oz. 92c
49 N 172—Deluxe gift set with 18½-in. board, finer equipment. Shpg. wt. 2 lbs. $1.79

[B] **Mr. Ree.** It's murder! Exciting mystery game with a different plot and new thrills each time you play. 4 to 8 players. Set includes 18½-in. square folding board, miniature hatchet, revolver, knife, poison, 8 character cards, 7 pawns, 1 detective pawn, 86 direction cards.
49 N 194—Shipping weight 2 lbs. 8 oz. $1.79

[C] **Elsie and Her Family.** Grand for children because it requires no dice, no numbers, no knowledge of reading. Try to get Elsie, Elmer and Beulah from pasture to barn first. Moves made along path of colored flowers by rolling colored cubes. 2 to 4 players. 18½-in. square board, 3 cubes, 4 sets pawns.
49 N 145—Shipping weight 2 lbs. 7 oz. $1.33

[D] **Chinese Checkers.** Reversible, two-feature game. Ante-up Rummy on back side, Chinese Checkers on front . . . the popular, easy-to-learn game for 2 to 6 players. Non-warping 17½x18-in. board is beautifully decorated . . . has polished tubular metal frame for storing the 60 colored marbles.
49 N 116—Shipping weight 3 pounds. $1.39

Uncle Wiggily. Who can get Uncle Wiggily through the forest to Doc Possum's office first? Cards tell where to go on each play—no spinners or dice. There are a great many different variations, so the youngsters will want to play it over and over again. 2 to 4 players. Beautifully illustrated 16-inch square board, 4 pawns, 140 direction cards. Rules included. This entertaining game is sure to please your youngsters, yet it costs so little. Order one today!
49 N 104—Shipping weight 1 lb. 6 oz. 67c

Games and toys of all kinds can be purchased on Sears Easy Terms. *See page 256 for complete details.*



Games you'll enjoy for years . . . proven popularity makes them popular gifts

[E] **Table Tennis Set.** Everything you need, 48-in. green cotton mesh net with tie strings; spring steel brackets, attach to playing surface; 2 paddles (sandpaper faces, both sides), ball.
49 N 406—Shipping wt. 1 lb. $1.09

[F] **Bargain Target Game.** Husky Long Tom metal pistol (10-in. long!) shoots suction-cup darts. Hang up colorful paper target, 10¾x12¾-in., and fire away with two safety-type rubber-tipped darts. Fun for entire family.
49 N 5686—Shipping wt. 12 oz. 69c

[G] **Anagrams.** Ever-popular favorite that 2 or more persons can play. Make words from letters. Set contains 90 excellently finished blocks ¾-in. square. Easy-to-read ivory-colored letter embossed on each ebony block.
49 N 103—Shipping wt. 1 lb. $1.12

[H] **Chessmaster Set.** Durable plastic coated tan and brown Presdwoodboard 11¾-in. square. 32 beautifully molded plastic chessmen. King 2⅜ inches tall, others in proportion.
49 N 183—Shipping wt. 2 lbs. $1.59

[J] **Tiddledy Winks.** Great sport for children and grownups. 4 official size plastic 'Tiddledys' and 12 'Winks'; excellent snappers. Lots of variations; play obstacle games, Tiddledy Golf, etc. Glass tub, felts.
49 N 275—Shpg. wt. 1 lb. 62c

[K] **Tournament Checkers.** Handsome plastic-coated Masonite Presdwood board, 11¾-in. square. Set of 24 deeply embossed plastic checkers, 1⅛-in. diameter. Rules included.
49 N 184—Shpg. wt. 2 lbs. . . $1.19

Mechanical Bingo. This automatic number machine adds a new thrill to Bingo. Press the button and watch the wheels go 'round. Release the button and wheels stop at the lucky number. 2 to 15 people can play—each with a different Bingo card. First player to get 5 lucky numbers in a line on his card is the winner. All metal number machine is 4½x3¾ inches. 15 different Bingo cards, banker's master sheet, box of counters included.
49 N 165—Shpg. wt. 1 lb. 4 oz. . $1.98



12x22-in. Five-game Board

$1.29

Five thrilling pin ball games for young and old—test your skill at **Bagatelle, Pennants, Twenty-One, Put-N-Take** and **Baseball**. Simple rules for each game included. Big playing surface—12x22-inch non-warp composition board; colorfully lithographed. Sturdy metal frame, steel spring shooter and lots of traps and obstacles. All cups and pins are metal—carefully set and distinctly marked for scoring in all five games. Strong wood legs hold board at correct playing angle. Includes 7 marbles.
49 N 119—Shipping weight 3 lbs. 8 oz..... $1.29

Triki-shot Bagatelle

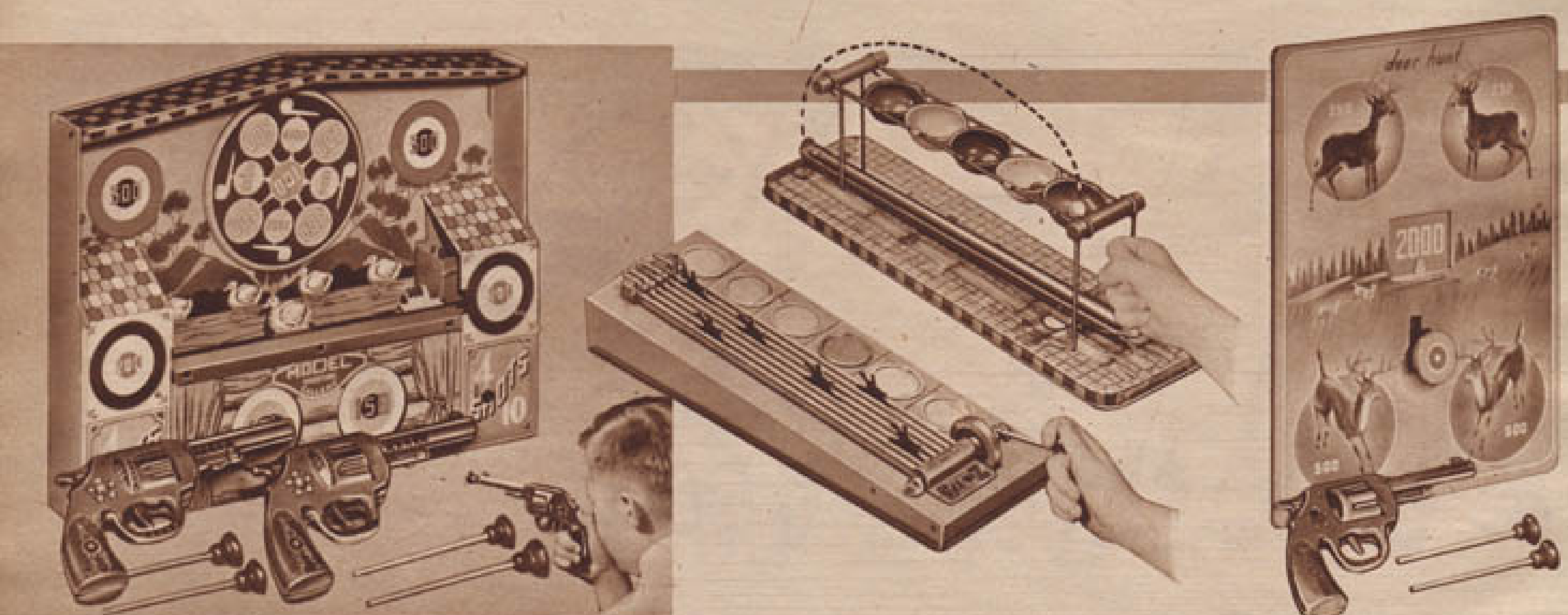
$2.69

It's fun . . . it's tricky . . . it's a real test of skill! Has strong spring shooter and **four other shooters** to give you five different playing positions! Lots of hazards and traps to keep you on your toes. A fast-paced pin ball game full of fun and excitement. Nickeled playing parts. **24x13½-inch** Masonite Presdwood base with metal frame; gaily lithographed. Has two wooden legs to hold board at correct playing angle. Comes complete with ten marbles. Dad will like it, too!
79 N 0279—Shipping weight 5 pounds.... $2.69

Big Crow Shoot

$1.29

Join in the fun . . . one of the most popular games of all time! Test your marksmanship—see if you can knock the black crows down from their roost with the steel barreled cork-shooting gun. The gun is 13¾ inches long and comes complete with twelve corks. Base of box supports the colorful fence and steel roost for the five black-enameled wood crows. The crows' tails are numbered for scoring. Easy-to-follow rules included. Gaily illustrated box, 23¼x7¼ inches.
49 N 124—Shipping weight 2 pounds.... $1.29



New mechanical Shooting Gallery

$3.19

- Moving ducks on motor driven belt!
- New type pistols—darts can't fall out!

Wind up motor, release, and as the revolving ducks move realistically across front of game—fire away and watch your score pile up! Ducks fall over when hit and a number appears. Sturdy metal construction 15-in. long, 12-in. high, lithographed in bright colors—built to take lots of punishment. Strong key-wind motor (key attached). Includes two 7¾-in. metal spring pistols and 4 safety suction darts . . . ideal for use by even small children.
79 N 0297—Shipping weight 5 lbs........ $3.19

Gee Wiz Horse Race

$2.29

They're off! Any horse can win! Exciting as a real horse race. Popular with youngsters and adults. Six horses of six different colors. Shaft of spinning flywheel drives balls against horses, advancing them along the track. Flag raises as they cross the finish line. Lithographed metal construction 15½ inches long. Starting cord and instructions are included.
49 N 173—Shpg.wt.2 lb.6 oz.$2.29

New . . . Zamboola!

$1.39

From the South Sea Islands comes a thrilling new game of action and suspense . . . wait 'til you try to 'flip' the balls into their matching cups! Metal construction, 18x5½x6 in., gaily lithographed. Five colored balls and matching cups. Rules and score card. Shipping weight 1 pound 6 ounces.
49 N 120........... $1.39

"Deer Hunt"

94c

It's 'open season' any season with this exciting new action target game! Hit the bull's-eye . . . slide automatically drops down and your score appears. Target brightly lithographed steel—16x11½ in. Metal spring target pistol and four rubber tipped suction darts included. Shpg. wt. 2 lbs. 4 oz.
49 N 296 ....94c

 Save time and money! Buy all your gifts by mail at Sears. Take advantage of Sears Easy Payment plan. *See page 256.*



Four old favorites . . . for fun in your home

[A] **Pit.** Lively grain trading game for two to seven players. An evening of fun for the whole family. 65 cards and instructions. **63c**
49 N 166—Shipping weight 8 oz. **63c**

[B] **Flinch.** An old favorite still full of fun. For two to eight players. 150 cards in 10 series. Simple rules for seven games. **89c**
49N151—Shipping weight 12 oz. **89c**

[C] **Rook.** 57 crisp quality cards for regular or partnership Rook. Entertaining game for two to six players. Rules for 20 games. **63c**
49 N 148—Shipping weight 8 oz. **63c**

[D] **Touring.** The famous automobile card game—with all the thrills of an auto tour. First to finish tour wins. For 2–6 players. **63c**
49 N 150—Shipping weight 6 oz. **63c**



Monopoly . . . America's most popular Game!

Have a 'Monopoly Party'—play this greatest of all trading games. You handle thousands of 'dollars'—buy, rent and sell railroads, hotels, houses and public utilities. Make shrewd, profitable deals, become the wealthiest player and build up your monopoly. Appeals to adult and teen-agers alike. Fun . . . action . . . lots of excitement! Regular edition has 19¼-inch square-folding board, 32 'houses', 12 'hotels', tokens, dice, deeds, pack of 'money', cards and complete instructions. **$1.79**

49 N 220—**Regular Edition** (2-7 players). Shipping weight 2 lbs. 8 oz. . . . **$1.79**

49 N 223—**Deluxe Edition** (2-10 players). Large 'hotels' stamped in gold color, metal tokens, 2 packs slip finish money. Shipping weight 4 lbs. 4 oz. **$2.95**



Play Sorry . . . a grand Game

[E] Easy to learn . . . fast to play! Requires no dice, no spinners. Movement of pawns is controlled by the draw and play of Sorry cards. 17¾-in. square folding board. Wood pawns, Sorry cards and simple rules for playing are included. For 2-4 players.
49 N 118—Shipping weight 1 lb. 6 oz. **$1.79**

Children's Hour . . . Set of 3 games

[F] Three simple games designed for little folks. Variety of action . . . short playing time, easy rules.
Peanut the Elephant: 4 little elephants take a trip through the jungle. Spinner, gaily illustrated board.
Porky the Pig: 20 pairs of animal cards. Children make animal noises to ask for cards to make animal pairs.
ABC Fishing: fish alphabet cards out of 'pond'.
49 N 285—**Set of 3.** Shpg. wt. 1 lb. 12 oz. **$1.79**

Pollyanna . . . Game of pursuit

[G] Fascinating pursuit game for children and grown-ups—first to reach Pollyanna in center of board wins. Use the curved side tracks to avoid capture or blockades. 17¾-in. folding board, 4 dice cups, dice, pawns and rules for two to four players.
49 N 158—Shipping weight 1 lb. 8 oz. **$1.79**

Finance . . . make a fortune!

[H] Popular trading game, similar to Monopoly. Invest in railroads, trade with your neighbors—gain or lose property. For 2-5 players. 18½-inch folding board, dice, houses, cards, all necessary playing pieces and easy instructions for playing.
49 N 222—Shipping weight 2 lbs. 4 oz. **$1.32**

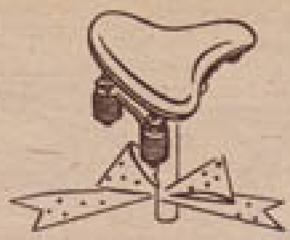


Dig . . . magic pick does the trick

The gold mine game—everyone digs fast and furiously for letters with his magic pick. First to finish a word earns a share. Trade shares for gold-colored bar . . . get 3 gold bars and win. Great fun for 2-6 players. Includes picks, shares, cards, etc. Rules.
49 N 137—Shipping weight 1 lb. 2 oz. **$1.32**

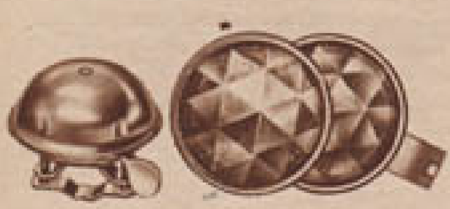


For other toys and games see Sears big Fall General Catalog



A Christmas Gift for your Bicycle



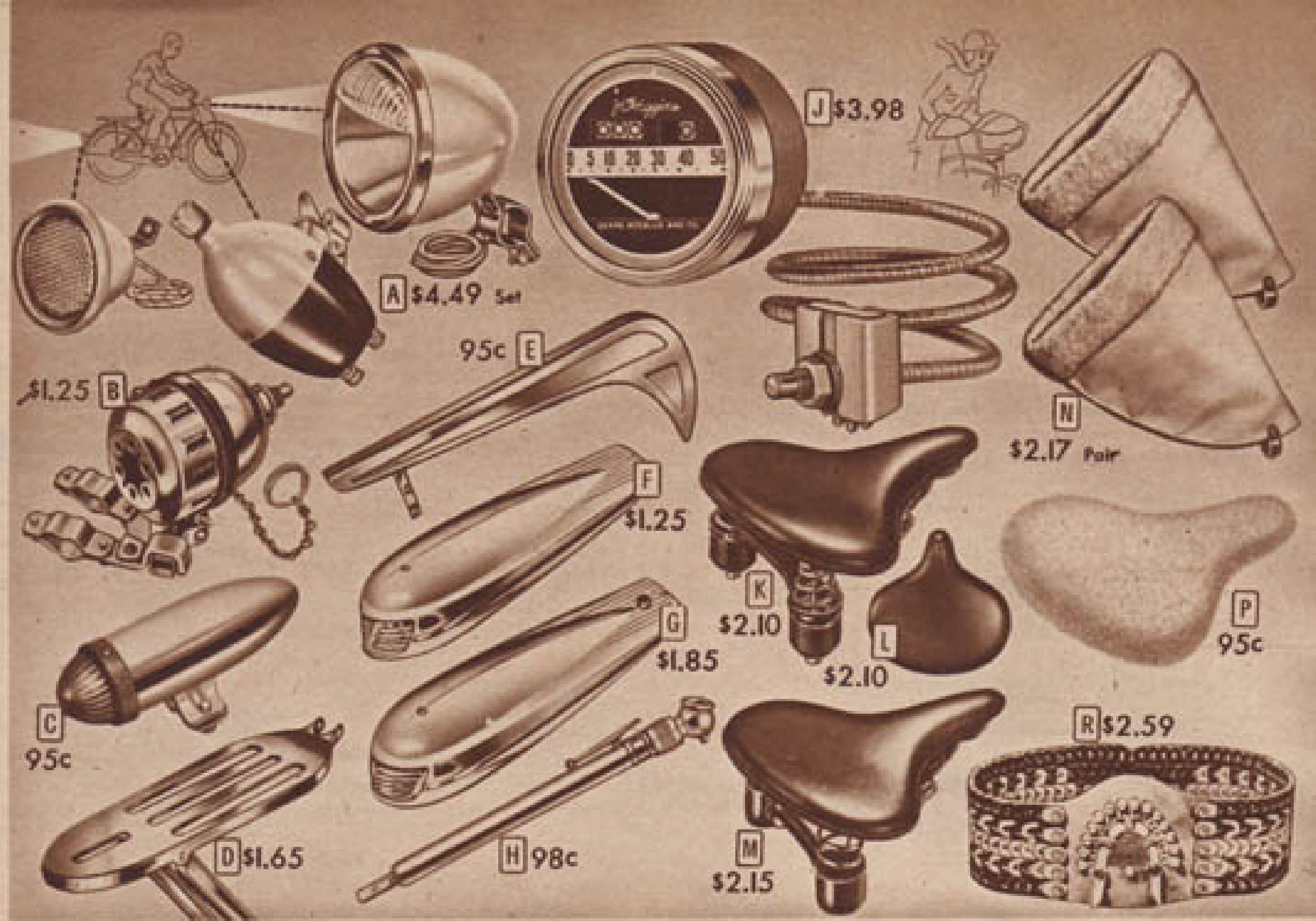


Stuff their stockings with these practical Bike Accessory Sets

6-piece Set only **$1.39** — 5-piece Set only **79c**

6-piece Bike Accessory Set. Useful to every young rider . . . a tail light in attractive white enameled metal case with cadmium plated mounting bracket (battery not incl.); a pair of black rubber handlebar grips with colored reflectors in the ends; a nickel plated single-chime bell for all standard bikes; and a pair of jumbo jewel reflectors, one amber for handlebars and one red for rear fender. Shpg. wt. 2 lbs. 8 oz.
6N4865.................Set $1.39

5-piece Bike Accessory Set. Same as above except tail light not included. Shipping weight 1 lb. 8 oz.
6 N 5239.............Set 79c



[A] **Make-A-Lite Generator, Light Set.** A complete lighting system . . . head and tail light, generator, fixtures, wire. 4-in. headlight lens; 2½-in. red tail light lens. Bulbs incl. Gray crackle, chrome plated finish. Instructions.
6 N 4815—Postpaid. (Shpg. wt. 2 lbs. 8 oz.). . .Set $4.49

[B] **Bike Siren.** For balloon tires; mounts on front fork. Gives shrill signal. Silver color metal case. About 4¾x3 in.
6 N 5317—Shipping weight 1 pound 8 ounces.....$1.25

[C] **Tail Light.** Torpedo shape chrome plated 1-pc. brass shell. Red lens; off-on switch; 5⅜ in. long. Clamps on rear fork. Uses 1-cell battery (not included).
6 N 5366—Shipping weight 5 ounces...............95c

Headlight. (Not shown.) Same as above but with white lens.
6 N 5365—Attach to handlebars. Shpg. wt. 5 oz.....95c

[D] **Chrome plated Luggage Carrier.** Supports heavy load. 22½x5-in. size fits 24, 26, 28-in. wheel bikes. Braces incl.
6 N 04842—Shipping weight 5 pounds...............$1.65

[E] **Streamlined chrome plated Chain Guard.** Fits 26, 28-in. tire bikes. Wider than standard guards. 21⅝ in. long.
6 N 4844—Fittings included. Shipping wt. 2 lbs.....95c

[F] **J. C. Higgins Bike Headlight.** 2-pc. 9-in. white enameled steel shell; chrome strips; plastic lens, red, green side plate. Off-on switch. Uses 2 flashlight batteries (not incl.).
6 N 5352—Shipping weight 1 pound.............$1.25

[G] **J. C. Higgins Electric Horn.** Matches headlight above. Pushbutton switch. Uses 2 flashlight batteries (not incl.).
6 N 4814—Shipping weight 1 pound 3 ounces.....$1.85

[H] **Bike Tire Air Gauge,** with pocket clip and valve-deflating pin. Registers pressure accurately from 5 to 50 lbs.
6 N 5237—Shipping weight 2 ounces............. 98c

[J] **J. C. Higgins Speedometer.** Tells speed, length of trip and total mileage to 999. Total mileage turns itself to 000 upon reaching, 1000 miles. Trip register can be re-set for each new trip. Clear plastic lens; easy-to-read figures; metal case. Gray crackle enamel, chrome plated finish. Matches Make-A-Lite Generator described at left. Instructions.
6 N 5306—Shipping weight 2 pounds 8 ounces.....$3.98

Troxel Saddles. Comfortable black artificial leather covering over full padding. Flexible nose, full metal seat base, carbon steel coil springs. Black enamel cups, underfittings.

[K] **6 N 4892—Men's Saddle.** Shpg. wt. 5 lbs......$2.10

[L] **6 N 4893—Women's Saddle.** Shpg. wt. 5 lbs...$2.10

[M] **Men's deluxe Troxel Saddle.** Same features as above saddle but heavier, stronger, more comfortable, plus heavy carbon steel compound spring set. Black enamel springs, underfittings. In men's style only.
6 N 4894—Shipping weight 5 pounds 6 ounces.....$2.15

[N] **Wind Cuffs.** Water-repellent artificial leather; wool lining, shearling trim. Clamp to handlebars.
6 N 4830—Shpg. wt. 1 lb. 2 oz. Neutral color..Pair $2.17

[P] **Sheepskin Seat Cover.** Drawstrings fit cover to any size bike saddle. Natural shearling hair, at least ¾ in. long. Edges bound with white duck. Soft and comfortable.
6 N 5376—Shipping weight 8 ounces...............95c

[R] **Leather Cycling Belt.** Brown and tan top grain leather links woven into Western style belt 3½ in. wide. Tan cowhide back panel has bright metal studs, laced leather thongs, 2 glass jewel reflectors. 2 buckle-straps in front. Remove links to shorten. *Waist sizes 22, 28, 32 in. State size.*
6 N 4800—Shipping weight 13 ounces...........$2.59



ALLSTATE white sidewall Bicycle Tires are back again . . .
Ideal Christmas gifts . . . buy a pair, save money

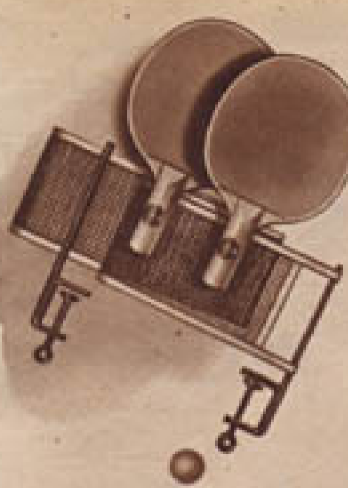
$1.89 Each 20-in. Tire

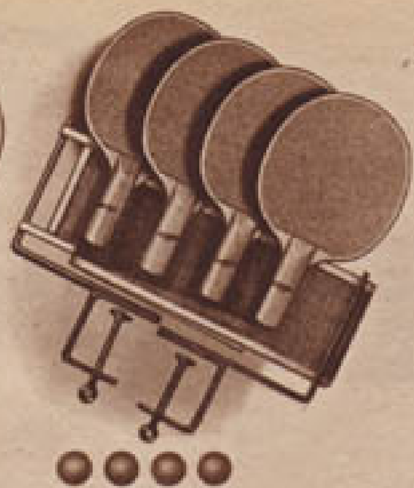
Flashy white sidewalls that add good looks to any bike—available in Balloon and Deluxe Balloon. Both have rugged 2-cord plies all around (see cut-away view); thick ribbed sidewalls to help cushion tread.
ALLSTATE white sidewall Balloon Tires. Improved carcass of new natural crude rubber; tread, sidewalls select grade of synthetic rubber. Zig-Zag tread design as listed. 26x2.125-inch size fits rim with 22½-inch outside diam. 24x2.125-inch size fits rim with 20¾-inch outside diam. **ALLSTATE white sidewall Deluxe Balloons.** Same features as Balloon tires plus longer wearing, broader, thicker tread. Non-Skid tread design only. Fits rim with 22½-inch outside diameter. **ALLSTATE Tubes.** New natural crude rubber.

For correct size, order by markings on old casing. If no markings are visible on your tires please measure outside diameter of your rims. *State quantity of tires.*

Cat. No.	Description	Tread Design	Size, in.	Shpg. wt. each	Each	Pair
6 N 05126	Balloon Tire	Zig-Zag	26x2.125	3 pounds	$1.98	$3.75
6 N 05162	Deluxe Balloon Tire	Non-Skid	26x2.125	3 pounds 4 ounces	2.39	4.50
6 N 5171	Balloon Tube		26x2.125	1 pound 6 ounces	.95	1.85
6 N 05158	Balloon Tire	Zig-Zag	24x2.125	3 pounds	1.98	3.75
6 N 5172	Balloon Tube		24x2.125	1 pound 6 ounces	.95	1.85
6 N 05115	Balloon Tire	Zig-Zag	20x2.125	2 pounds 12 ounces	1.89	3.65
6 N 5152	Balloon Tube		20x2.125	1 pound 2 ounces	.90	1.75

Bike Accessories and Tires make perfect Christmas gifts. Buy them now on Sears Easy Terms. *See page 256*





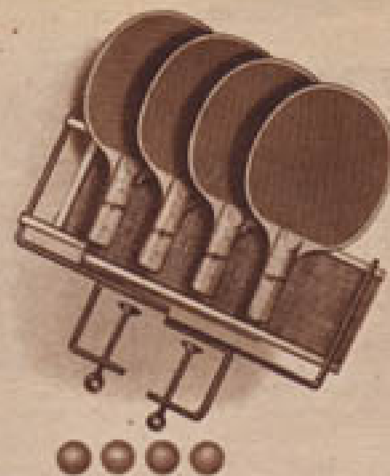




Table Tennis Equipment . . . a game to brighten winter evenings . . . a game the whole family can enjoy

Singles Set. 2 sandpaper surface paddles. 60-in. tape bound net, metal screw-on posts. 1 ball, rule book. **$1.79** Singles Set
6N2572-Shpg. wt. 1 lb. 12 oz. **$1.79**

Doubles Set. As above. 4 paddles, 4 balls. Shipping wt. 2 lbs. 12 oz.
6 N 2573 . . . . **$2.89**

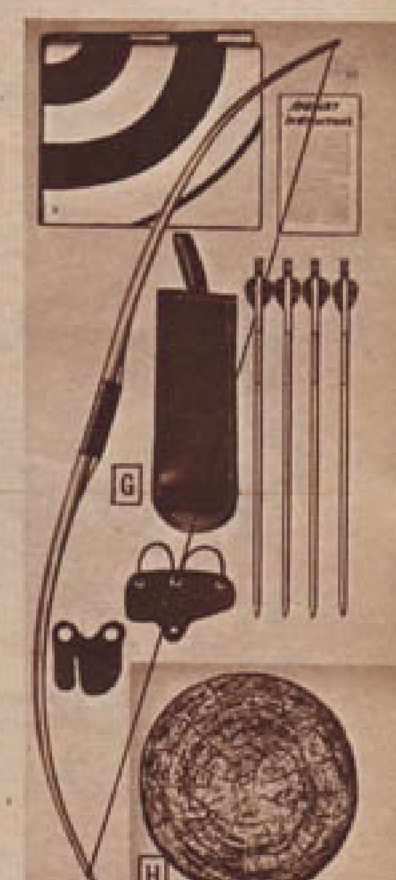
Set with 4 cork face Paddles. **$3.79** 3-ply wood construction. 66-in. net with clamp-on steel posts at both ends extends 4 in. over table edge. 4 balls, rule book included. Shpg. wt. 2 lbs. 12 oz.
6N2574–Complete. **$3.79**

Expert Quality Set. **$4.79** Four 5-ply wood paddles with pipped rubber playing surface on both sides. Lacquered handles. Steel screw-on posts extend 4 in. over table. 66-in. tape bound net. 4 balls, rule book included. Shpg. wt. 2 lbs. 14 oz.
6 N 2562—Complete Set. **$4.79**

Regulation Table. Lively, level playing surface coated with special non-glare green finish. Table sets up quickly. Two sections, each 4½x5 ft., join together with wing bolts to make official size table 5x9 feet. Each section has 4 folding legs for quick storage; use separately as game or utility tables. Plywood construction resists warping. Shipped freight or express. Buy on Easy Terms. See page 256. **$37.50** Cash, $4.00 down
6 NM 2558—Shpg. wt. 110 lbs. **$37.50**







Christmas time is a happy time and Games of skill are fun

Hardwood Croquet Set

[A] Blue enameled wood carrying rack. Six 3⅜-in. diam. maple balls with weather resistant finish. Six 7-in. mallets with screw-in type handles. Mallet heads and balls have bright matching stripes. End stakes and set of wickets. Instructions included. **$7.19**
6 N 02570—Shpg. wt. 16 lbs. **$7.19**

Large size Play Balls

[B] **Voit Rubber "All Sports" Ball.** Scuff resistant. Inflates by mouth. **$2.19** 13-inch
6N2526–13-in. Shpg. wt. 1 lb. 12 oz. . . **$2.19**
6N2527–16-in. size. Shpg. wt. 2 lbs. 5 oz. **2.59**

[C] **Colorful All Plastic Ball.** So strong you can even sit on it. Inflates by mouth.
6 N 2546—14-in. diam. Shpg. wt. 10 oz. **$1.98**
6 N 2538—20-in. diam. Shpg. wt. 13 oz. **2.98**

Jousting Sets—modern style



$4.95 A game of skill and fun like the jousting tournaments enjoyed by Knights of long ago. Your "horse" is an 18-in. hardwood platform mounted on 2-way rockers, your "lance" is a 44-in. wood pole heavily padded with cotton duvetyn. With your horse and your lance you try to overthrow your opponent. It takes skill and balance. A game enjoyed by youngsters and adults. 2 rockers, 2 lances and instructions included.
6 N 02517—Shpg. wt. 13 lbs. Complete set. . **$4.95**

Bull's eye Dart Game

[D] 15¼-in. target face spiral wound for longer life, when you pull out the dart, the hole closes. 3 darts included. **$1.59**
6N2509–Shpg. wt. 2 lbs. 8 oz. **$1.59**

J. C. Higgins Horseshoe Set

[E] Official size, weight. 2 pairs forged steel shoes, 1 pr. silver color, other pr. bronze color. Two 24½-in. steel stakes. In wood box. Mailable. **$5.29**
6 N 02584—Shpg. wt. 25 lbs. **$5.29**

Rubber Quoit Game

[F] A game to be enjoyed by entire family. Eight-piece set includes 2 red and 2 black rubber quoits with flat, non-skid bottoms. Two 4-inch wood stakes with detachable rubber base for indoor playing. Two 9-inch stakes for outdoor play. Easily set up in any room. Packed in cardboard box ready for wrapping. **$1.25**
6N2544–Shpg. wt. 2 lbs. 8 oz. **$1.25**

Youth's Archery Sets

[G] **Junior Set.** For ages 8 to 12 years. **$3.29** 4-ft. 6-in. lemonwood bow (light pull) has water-resistant finish. Laminated handle riser has fiber inlay and spiral wound leather grip. Strong hemp bowstring. Four 22½-in. plastic nock target arrows. One 16-in. diam. paper target face. Leather finger tab, leather arm guard. Imitation leather quiver. Instructions.
6N02512–Shpg. wt. 3 lbs. . **$3.29**

Beginner's Set. For ages 4 to 8 years. 4 ft. lemonwood bow, water-resistant finish. Laminated handle riser. Cellulose grip, hemp bowstring. Four 18-in. target arrows. One 16-in. colored paper target face. Imitation leather quiver. Leather finger tab, arm guard.
6 N 02515—Shipping weight 3 pounds. **$2.69**

[H] **6N02513–18-inch Straw Target.** Shpg. wt. 10 lbs. . . **$2.29**







"Lone Rider" Gun and Holster Set

Low-priced gift hit! 7¾-in. "Pinto" metal pistol; plastic butt-plates, repeater trigger—(does not shoot). 10-in. holster has colored plastic "jewel," metal "nail-heads" on front. Imitation leather 30-in. belt. Lariat for twirlin' and ropin'. **95c**
49 N 5637—Shpg. wt. 1 lb. . . . . . . 4-pc. outfit 95c

"Lone Rider" Double Holster Set

Twin 7¾-in. "Pinto" metal pistols with plastic butt-plates, repeater triggers—(do not shoot). 10-in. holsters have colored plastic "jewels" and metal "nail-heads." Cuffs and 30-in. belt are imitation leather. Colorful lariat included. **$1.89**
49 N 5613—Shpg. wt. 1 lb. 10 oz. . 8-pc. outfit $1.89

Gene Autry de luxe Holster Set

Better quality shootin' iron and 12-in. holster. 9-in. "trigger" metal pistol has break-barrel action—(does not shoot). Holster has all leather front studded with plastic "jewels," nail-heads. 30-in. tooled effect leather belt. Lariat. **$2.89**
49 N 5616—Shpg. wt. 1 lb. 10 oz. . 4-pc. set $2.89

All holsters have backs of *"Texide"*—a Dupont plastic product made of fiberboard and leather dust—won't lose shape—extra durable







Super deluxe Double Holster Sets

New Heavy duty "TEXIDE" Back Holsters! Fancy Pistols!

Copper-tone finished Guns. Novel beauty of this pair gives a distinctive touch to the outfit that's sure to thrill any young cowboy. Break-barrel action, "Texas Ranger" metal pistols 8½ inches long (do not shoot). 12-inch holsters have "Texide" backs for long wear, lasting flexibility; leather fronts studded with plastic "jewels," shiny "nail-heads." 30-in. embossed, tooled effect leather belt; hammered-effect silver-color buckle. Colorful cotton rope lariat. **$3.89**
49 N 5622–Shpg. wt. 2 lbs. 6 oz. $3.89

Super-fancy Gene Autry Outfit. Striking silver-color metal "Champion" twin pistols—giant 9-in. size, with special *automatic* break-barrel action, beautiful embossing on barrels and revolver-type dummy magazines. Pistols do not shoot. 12-in. leather-front holsters studded with large-size plastic "jewels" and shiny metal "nail-heads" . . . backed with extra tough, long lasting "Texide." 30-in. embossed, tooled effect leather belt; hammered-effect silver-color buckle. Decorated plastic waist piece. Colorful lariat and bandana. **$5.89**
49N5620–Shpg. wt. 2 lbs. 10 oz. . Set $5.89



5-piece Gene Autry Chap Set

Ablaze with color! Decorated with typical wild west motifs and Gene Autry insignia! Flared cotton chaps have soft, leathery feel. Built-in holster pocket and wide simulated belt-band in front; adjustable cloth belt with buckle in back. Wide canvas leg strap on back of chaps. Trim cotton vest. Colorful cotton bandana with tie-ring. 6-ft. lariat included. *Sizes:* **small** for sizes 4–6, **medium** for sizes 7–10, **large** for sizes 11–14. **$1.69**
49 N 5638—*Please state size.* Shipping weight 1 lb. 6 oz. $1.69



Tot's Toe-strap Skates

$1.82 Just the thing for beginners, and they won't damage children's shoes. Broad leather toe-straps hold skates on firmly—lace up just like shoe. Strong ankle straps have metal buckles. Skates of sturdy steel construction. Length adjustable from 6 to 7¾ in. Steel wheels 1¾ in. diam.
49 N 5509—Shpg. wt. 2 lbs. 6 oz. Pair $1.82

For other gift ideas, see our 1947 Midfall Catalog and our Fall-Winter General Catalog.

For Easy Terms, see page 256









Low priced Footballs

Regulation size. Tough vinyl-treated cloth covers look like leather, give excellent wear. Valve type bladders, inflating needles, plastic lacing. Shipped inflated.

[A] **Beginners' Football.** Unlined. Lightweight. Easy to handle.
49N5550—Shpg.wt.12 oz. $1.69

[B] **Better Football.** Cloth lining. Holds its shape well.
49 N 5551—Shpg. wt. 1 lb.$2.39

[C] **Metal Inflating Pump.** 8-in.
49N5555–Shpg. wt. 8 oz. 44c

Jr. Basketball Set

Jr. Ace Basketball Set for beginners. Designed for indoor use . . . can also be used outdoors. 12-inch basket with mesh net fits onto top of any standard door. Metal hoop equipped with "over-door" bracket. Can also be attached to any wall, post, tree, etc. Ball is 6½ in. in diameter. Imitation leather material cover. Balloon type bladder has tuck-in stem . . . easily inflated without pump. **$1.79**

49N5521–Shpg.wt.1lb.6oz.$1.79

Complete Basketball Set

Dribble . . . pass . . . SHOOT! Every boy likes the thrill that goes with a hard, fast game of basketball. This complete set will give year around fun, indoors and out. Especially good for rough outdoor wear. Ball has vinyl-treated cloth cover—really tough—looks like leather . . . hard to scuff. Measures 28 inches around. Has valve type rubber bladder. Two 17-inch metal rimmed baskets come complete with nets and brackets . . . easily put up. Metal pump and inflating needle included. **$4.49**

49 N 5558—Shpg.wt. 3 lbs.4oz.Set $4.49

Joe Palooka Punchin' Bag

A real muscle builder. Develops coordination and speed. 11¾-in. long bag can be inflated without unlacing . . . insert needle at top. Vinyl-treated cloth cover bag has leather grained finish. Plastic tipped lacing. All metal base 32½x10 in. ¼-in. flexible metal rod gives snappy action. Height to top of bag; 41½ in. Pump sold separately at left. **$4.89**

79 N 05514—Shpg. wt. 6 lbs. $4.89



Archery Set

42-inch hardwood bow and three 15-inch feathered arrows with "safety" rubber suction cup tips that stick to any smooth surface. Bow strung with stout cord . . . has cloth-bound built-up hand grip. Colored paper bullseye target. Shpg.wt.2lbs.

79 N 0204 . . . . $1.09

Atomic Pistol

Buck Rogers' Atomic Pistol for exciting make-believe adventures. When trigger is pulled, pistol makes loud POP! . . . and red light flashes in transparent chamber window. 10 in. long, futuristic blued steel fins and other details. Metal.

49N5671-Shpg.wt.1lb.89c

Pump Pop Gun

[D] **Pump-action Pop Gun.** Barrels of fun. Heavy gauge steel construction. 22 inches long. Has sleek black baked enamel finish barrel. Shaped wood stock has walnut stain finish. Safety cork retainer. Wooden pumpcock grip. Powerful spring.

49N5642-Shpg.wt.12oz. 61c

28-inch Pop Gun

[E] **Rugged double barrelled** beauty. Makes two loud pops . . . BANG, BANG! Two triggers. Break action cocks both barrels. Black, heavy gauge steel barrels. Shaped wood stock has walnut finish. Safety cork retainer. Shpg. wt. 3 lbs.

79 N 05646 . . . . 94c

Sparking G-man Gun

Rat-a-tat-tat! Youngsters love the chattering machine-gun sound and the realistic sparks that shoot out when the trigger is pulled. This unusual gun will provide hours of happy make-believe adventures for little boys with big imaginations. It's a play gun that'll really make him proud. Large size 23-inch gun has heavy wood stock and beautifully lithographed metal barrel and magazine. Magazine is 4¾ inches in diameter. Gun has long-running clock spring motor with husky key wind. Flint included. **$1.89**

49 N 5649–Shpg. wt. 1 lb. 10 oz. $1.89

Package of two extra flints for G-man Gun described above.

49 N 5651 –Shpg. wt. 2 oz. 10c

Exploding Battleship

Swing sub into position — FIRE! Torpedo leaps from nose of sub, smashes into bullseye target on side of Sea Raider—WHAM! Raider explodes. Smoke stacks, gun mounts and superstructure fly through the air. Youngster assembles raider, re-loads torpedo. 11¾-in. sub has ejector spring with trigger release. Wood construction. **$1.79**

49 N 5662—Shipping wt. 1 lb. 12 oz. . . $1.79



Tool Chests, Tents and Construction Kits

"for Christmas with its lots of toys was made, they say, for proper kids an' not for naughty boys."

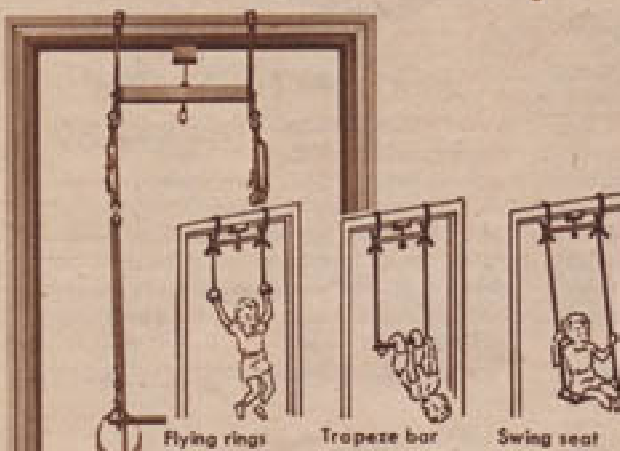




Boys' 16-piece Tool Set, including metal box and tray

Give them this set to teach proper use of tools. An assortment of right weight and selection for young "carpenters" to use for real jobs. Consists of claw-hammer, crosscut saw, coping saw, level, wood-chisel, pliers, screwdriver, try square, block plane, compass, ruler and 3 wrenches. Enameled heavy-gauge steel box with key-lock, 19x6x6¾ inches high. Tray has five compartments. **$5.19**

79 N 07450—Complete set, tools and box . . . Shipping weight 9 lbs. $5.19





3-play Indoor Gym

Fits any standard doorway . . . will not damage woodwork! Hanger has 4 rubber tips and wood brace-block—attaches firmly to top door molding, *without screws or bolts!* Swing seat, 5½x17 in., has leather bumper ends. Stitched leather ring-grips. Heavy rope adjustable for children 2 to 10—350 lbs. tested. Wood parts varnished. Easy to assemble. Shpg. wt. 10 lbs. **$5.65**

49 N 7260. . . . . $5.65



Flashlight lights without batteries

A wonderful toy for youngsters from 3 to 12 *because it never needs* batteries. Has its own built-in power plant that can't wear out. . . . Use it as often and as long as you wish. *Easy to use.* Grip it like a pistol, give the trigger a squeeze and it lights up immediately. The rhythmic "squeeze-pressure" of your hand keeps light going. Waterproof, weatherproof. Case is plastic in a variety of colors (no color choice). Spare bulb in head. Size 5⅛x2⅛x1⅛ inches. Shipping weight 1 pound. **$1.49**

20 N 4548. . . . . *Price only* . . $1.49



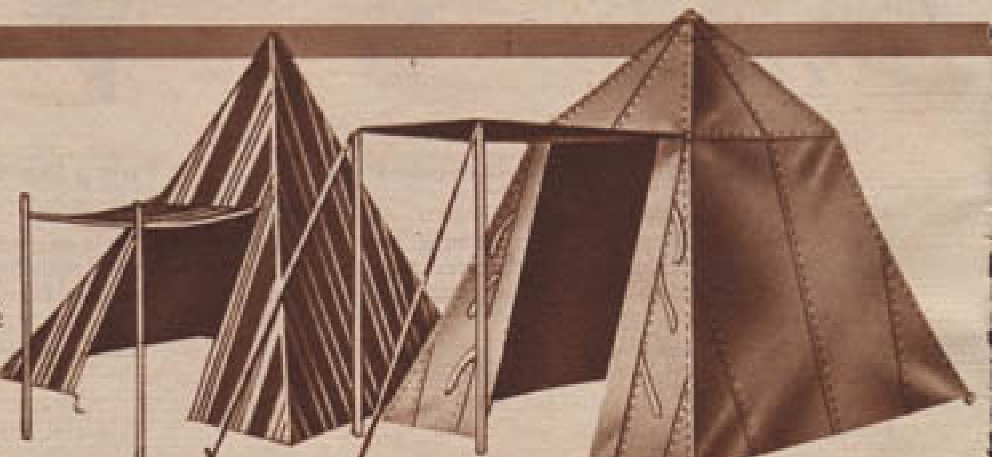
Miniature aluminum Building Set

99-piece set including nuts and bolts. Here's a low-cost building outfit that's just right for beginners! Young "engineers" easily follow the simple instructions for assembling many novel, educational constructions—baggage truck, girder-bridge and wheelbarrow shown above are but a few samples of the many exciting models they can build. Set consists of assorted 2-inch, 4-inch and 8-inch girders, angles, four wheels, two propellers, 42 nuts and bolts. Wrench and screwdriver included. Structural parts are of bright aluminum. **95c**

49 N 4718—Shipping weight 1 pound. 95c







"Whiz" Bait Casting Set

All-metal tackle case contains a 2-piece 46-in. steel rod, casting reel with click, nylon line, 2-ft. gut leader, a snelled hook, 7 assorted steel hooks, lead sinkers, a float, a bait can. Illustrated booklet "Fishing for Fun." **$2.69**

6 N 3096—Shpg. wt. 3 lbs. . . $2.69

Daisy Air Pistol

Single shot model with same "feel" as real gun. May be carried in holster. Pull back slide to cock; just like Army .45. 10-in. steel barrel. Rear, front sights. Holds 100 shots. 2 spinner targets, 25 cards included. **$2.95 Postpaid**

6 N 281—Shpg. wt. 1 lb. 11 oz. $2.95

6 N 279—Extra Pellets. Postpaid. (Shpg. wt. 8 oz.). 500 shots. 10c

Tepee-style Play Tent

A colorful gift for little boys and girls. Has gay orange, brown, black and yellow painted sunfast stripes. Sturdy 8-oz. per sq. yd. canvas. 4 ft. 9 in. square at base, 4½ ft. high. Easy for children to put up. Canopy can be dropped down to cover entrance. Poles, ropes, stakes included. Mailable. **$3.98 Complete**

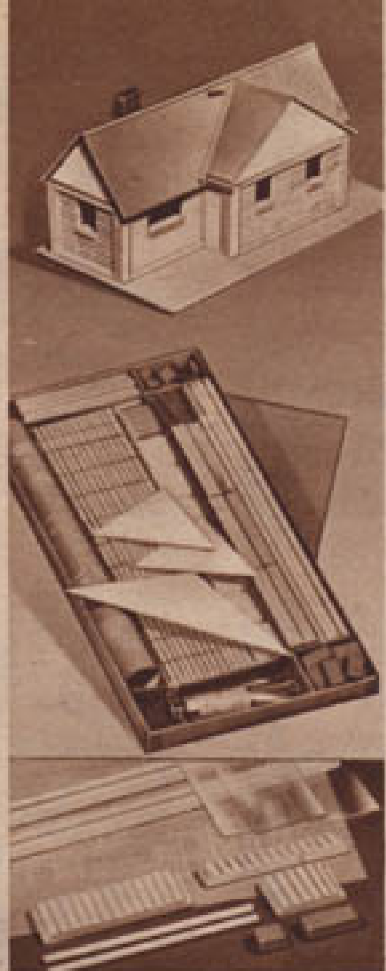
6 N 07760—Shpg. wt. 6 lbs. . $3.98

Standard Umbrella Tent

J. C. Higgins quality. 11.6-oz. per sq. yd. cotton twill in rich forest green color. Repels water, mildew. 7x7-ft. base, 6-ft. center height; two-man size. Jointed hardwood center pole permits tent to be folded compactly. Wire frame at eaves gives head room. Rear cotton net window. Awning flap, poles, stakes incl. Mailable. **$9.65 Complete**

6 N 07799—Shpg. wt. 18 lbs. . . . $9.65









New improved Construction Sets for young builders

American plastic Bricks Kit. Over 200 peg-socket construction plastic bricks. Youngsters can build houses, hangars, churches, etc., following same practices as real-life bricklayers. Set includes large 1¾-in. pieces, representing nest of 9 bricks; half and gable bricks; colorful embossed windows; doors and roofs. Bricks have harmless, permanent colors molded-in. Instructions.
49 N 4720—Shpg. wt. 2 lbs. 4 oz. $2.69

Pre-fabricated Housing Kit. Houses go up in a hurry with these simulated clapboard wood siding panels. Kit comes complete with blueprints of 2 houses, corrugated roofing pieces, 4 windows, red clay bricks for chimney, cardboard gables, celluloid window 'glass' wood foundation pieces and window framing, sandpaper and brick cement. Teaches youngster to read simple blueprints. Instructions. Shpg. wt. 1 lb. 8 oz.
49 N 4792. . . . . $2.79

Brick House-Building Set. 288-brick kit, with 5 simple blueprints for building house, railroad station, city hall, apartment building or church. Realistic, miniature red and white clay bricks are assembled with water-soluble cement . . . can be used over and over. Set includes roof materials, accessories for windows and doors, 1x½-inch whole bricks, half bricks, cement, cement paint, instructions. Shpg. wt. 6 lbs.
49 N 4791. . . . . $3.42

Halsam American Log Kits. Children can build realistic log cabins, block houses, forts and stockade communities. Gives them valuable knowledge of historic pioneer life. Logs are miniatures of rough-cut hewn logs, notched to fit together easily, neatly and firmly. Roof panels and chimneys included to make finished models that can be moved about when completed. Logs can be used over and over for endless fun. Instructions included.

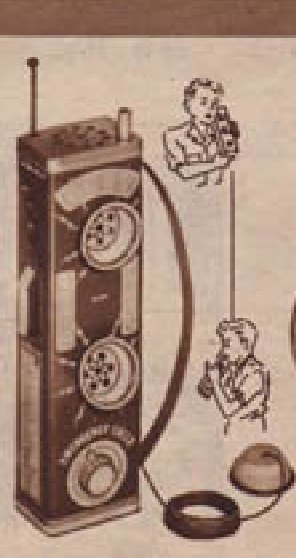
[A] **63-piece beginner's Kit.** Box 13¾x10⅛x⅜-in.
49 N 4764—Shipping weight 1 lb. 8 oz. . $1.09

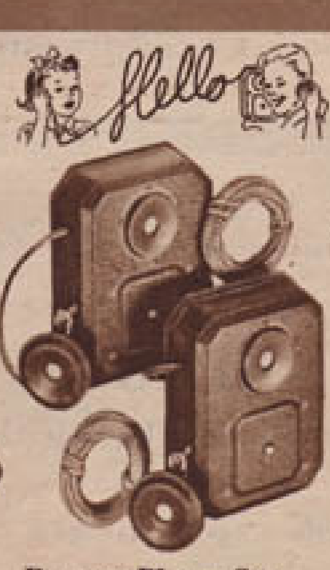
[B] **86-piece junior Kit.** Box 19⅝x12½x⅜-in.
49 N 4765—Shipping weight 3 pounds. . . . $1.89

[C] **200-piece deluxe Kit.** Box 19⅝x12½x1⅜-in.
49 N 4775—Shipping weight 5 lbs. 6 oz. . . . $3.59













Call room-to-room from attic or basement.

Call mother from playhouse or garage.

Quick calls to the office or stock-room

Rubber Tool Set

[D] Four molded rubber tools. **Folding jack-knife** and **dagger**, abt. 9 in. long. 9½-in. **hatchet**, 10-in. **hammer**, with wooden handles. Shpg. wt. 1 lb.
49 N 6446 . . . . 49c

Set of 11 Balloons

[E] Many shapes, sizes, colors. Some round ones inflate up to 13-in. diam. Always a big hit with the children. Airship balloon 26 inches long. Shipping weight 10 ounces.
49 N 6498. . . . . . . 79c

Metal Walkie-Talkie

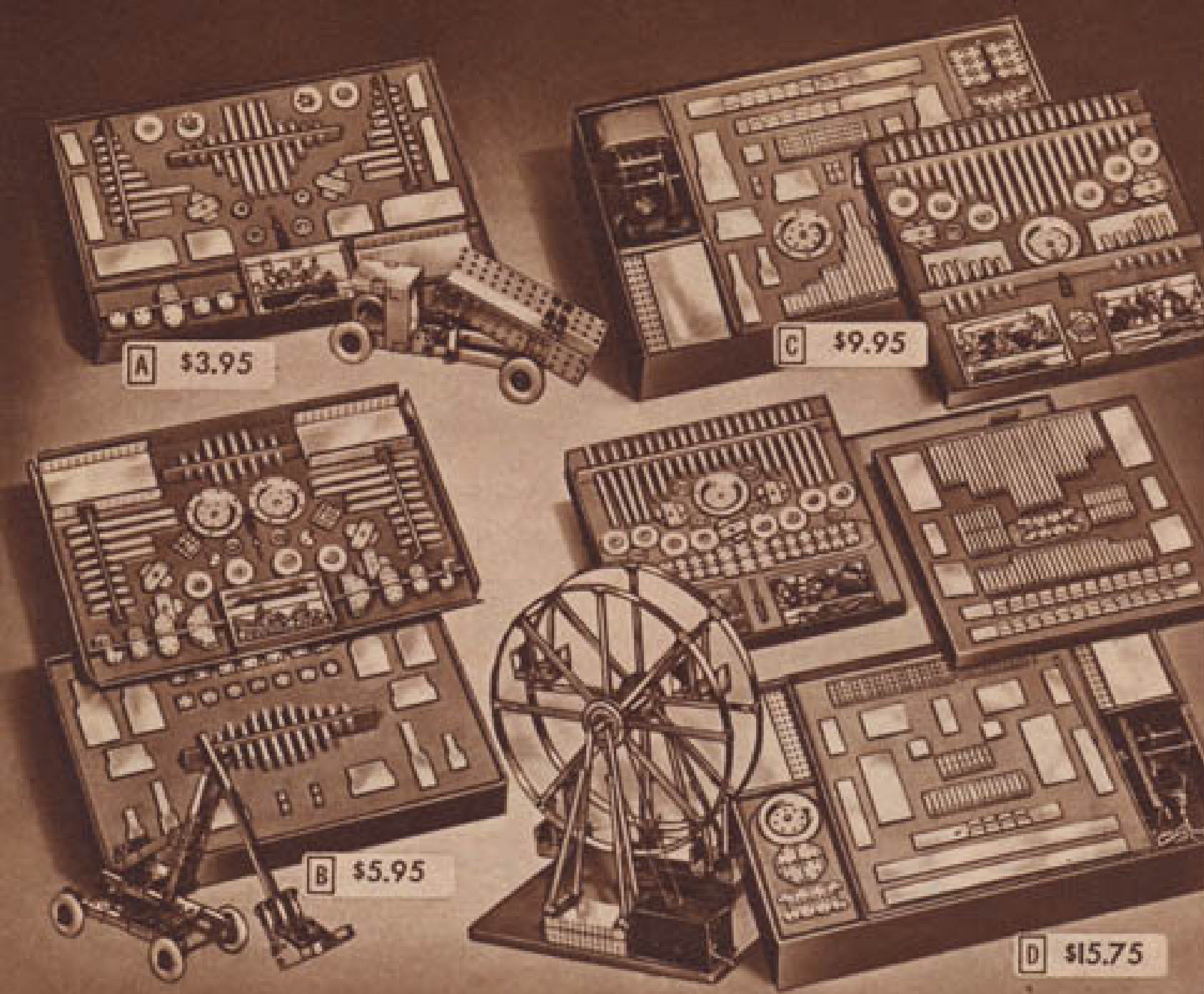
Great fun to use when playing G-Man, cops and robbers, scouting, etc. Use as toy loudspeaker, signal device, field telephone. Tap out messages with telegraph key. (Morse code on one side.) Signal whistle on top. Dial for emergency calls, clicks when turned. 12-ft. string for phone connections included. Lithographed in gay colors. Web shoulder strap. 3⅛x4⅜x 12-in. high. Instructions.
49 N 6468
Shpg. wt. 1 lb. . . . $1.49

Battery Phone Set

Low-cost set of 2 phones with built-in buzzers, for children's room-to-room calls. Lots of fun, and good practice for them, too. Comes with two 25-ft. lengths of wire. Heavy gauge steel, attractively finished. Easy to hang from nail or hook. Operates on two or more standard dry cell batteries (not included). Buzzer button on each box for calling other party. Instructions. Shpg. wt. 2 lbs.
49 N 4620 . . . . . $3.19

2-way Magic Phone—no batteries, no electricity!

War-time wonder, re-designed for use as a thrilling toy for children or as a useful phone for floor-to-floor or building-to-building calls. Just press the lever to call other person to phone, pick up the receiver and talk. You'll be amazed at how clearly you can hear. Small electro-magnets, built into each receiver, eliminate the necessity of batteries. No permanent installation necessary. Two cradle-type phones made of sleek, lightweight plastic. Receivers 7¾-in. long. 40 feet of rubber covered wire included. More can be added. For indoor or outdoor use. Instructions. **$11.79**
49 N 2403—Shipping weight 2 pounds 8 ounces. $11.79





Brand new! Lionel Aluminum Construction Sets

- Miniature girders made of square aluminum tubing
- Telescopic assembly principle—flexible, sturdy
- Rapid, easy joining with rivets and rubber rings
- Structural parts can be used over and over again
- Plastic flanged wheels for building rail cars, etc.
- Slip-on treaded tires adapt wheels for auto-making
- Completed models are scale realistic and beautiful
- All sets have illustrated manual of instructions

Speedy assembly! True-to-life appearance! These sets have everything that's wanted by boys who love to build. Revolutionary new **snap-on rivet joining** principle. All aluminum **3-dimensional structural parts.** Parts of all sets interchangeable . . . all have the beautiful new 2-purpose plastic wheels. The 2 larger sets have motors. Any of these splendid sets will keep him happily busy for hours of absorbing interest . . . teach him the rudiments of mechanics and construction. There's a real thrill awaiting the boy who has "made it with his own hands."

[A] **95-structural parts Set.**
49 N 4602—*Postpaid.* (Shpg. wt. 2 lbs.) . . $3.95

[B] **164-structural parts Set.**
79 N 04603—*Postpaid.* (Shpg. wt. 3 lbs.) . $5.95

[C] **302-structural parts Set,** with motor.
79 N 04604—*Postpaid.* (Shpg. wt. 7 lbs.) . $9.95

[D] **490-structural parts Set,** with motor.
79 N 04605—*Postpaid.* (Shpg. wt. 16 lbs.) $15.75

Young scientists' Microscope

[F] **Precision Microscope**—all metal; automatic turret mounting 3 lenses; crackle finish. De Luxe set—microscope, 2 test tubes, porcelain dish, 14 bottles of chemicals, 7 glass slides, slide box, labels, specimens, 2 dissectors, 2 stirring rods, medicine dropper. In 10¾-in. high wooden laboratory cabinet. Scientific manual incl. Made by an optical company.
49 N 4772—Shipping weight 4 pounds $7.29

[G] **Gilbert 3-lens Microscope** in set with "Polaroid Jr."—latest lighting control for clearer observations. Microscope, 2 test tubes, 7 slides, tweezer, 12 chemicals, tray, eye-dropper, labels, cover glasses, fish scales, 2 dissectors, stirring rod. Sturdy carton.
49 N 4702—Shpg. wt. 3 lbs. 8 oz $5.29



Chemcraft
with experiments in
ATOMIC ENERGY,
Complete Chemical Outfit—over 690 experiments

$9.39



Presenting . . . a thrilling introduction to the mysteries and miracles of **Atomic Energy** in a highly educational manual with equipment and material for safe experiments.

For the first time a Chemical Set with a series of Atomic Energy experiments! Has the new Chemcraft Spinthariscope, an amazing instrument that actually **shows the splitting of an atom!** Includes uranium ore specimen, splendid assortment of other non-dangerous chemicals, laboratory equipment and experiments for young chemists. Learn to **form and blow glass**—over 60 projects in special manual. Perform feats of **chemical magic**—over 95 stunts in manual. Also 529 scientific and entertaining experiments outlined in large general manual. "Illustrated Chemistry" tells story of chemistry in pictures. Five easy-to-read manuals in all! Beautiful laboratory style wood cabinet; open size 31½x14 in. high.
79 N 04776—Shipping weight 10 pounds $9.39



63-piece Chemistry Set

$5.87

Just think of this: you can perform more than 400 exciting chemical experiments and scientific stunts with the non-dangerous chemicals and apparatus in this set! You can blow real glass and fashion ornaments of glass . . . can make colored fire . . . test foods for their elements . . . make real cement . . . tan leather . . . make sparklers, soda water, strange water colors . . . set up hundreds of other fascinating reactions. 2-door wooden laboratory cabinet 10x2½x14½ in. high. Illustrated general manual and glass-blowing booklet.
79 N 04757—Shipping weight 7 lbs $5.87

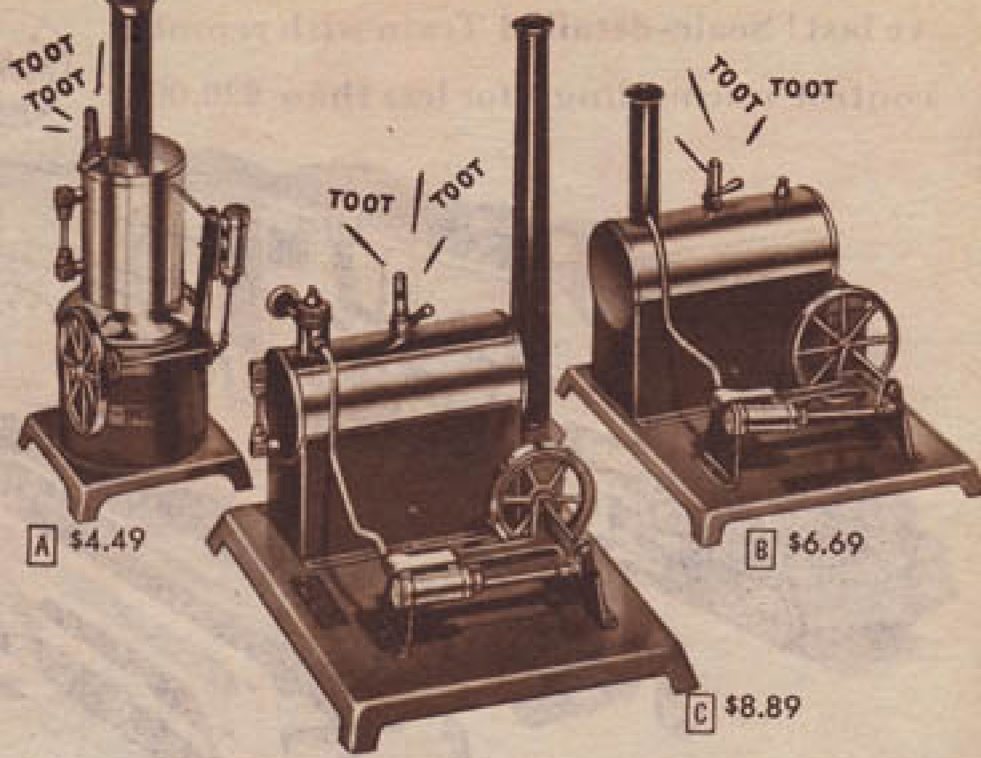
Famous Weeden Steam Engines

It's a thrill no boy should miss—a power plant of his very own—with flashing flywheel, real whistle, water gauge and safety valve to check like a real engineer! Electric engines approved by Underwriters' Laboratories, Inc.

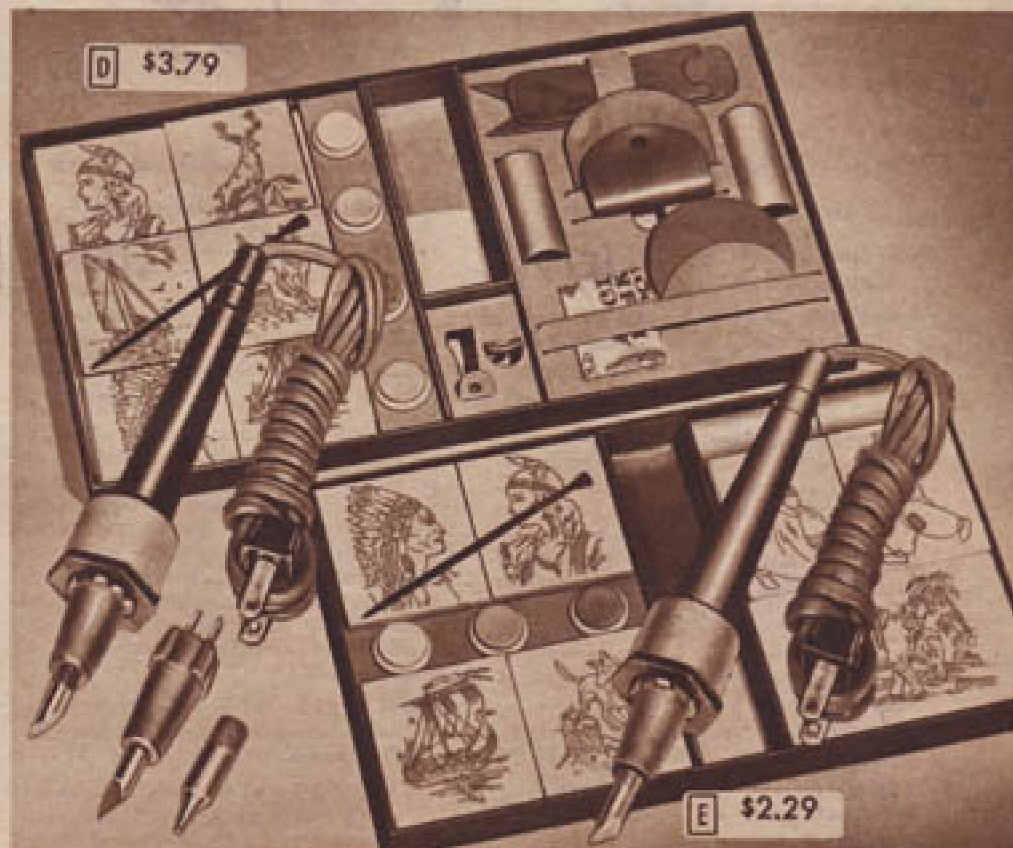
[A] **Upright—alcohol-burning.** Has vertical boiler with firebox. Red-enameled base—all metal. Has water gauge, safety valve and real whistle. 2½-inch diameter balance wheel. 11 inches high overall. Shpg. wt. 1 lb. 4 oz.
49 N 5302 .... **$4.49**

[B] **Horizontal—electric.** 110-120-volt AC-DC. Polished brass boiler, whistle. Red-enameled flare-top stack and "fire box." Metal base. Nickel-plated balance wheel. Water gauge; safety valve. Steam pipe leads from boiler to piston-cylinder. 8 inches high overall. Use standard appliance cord. Cord not included.
79 N 05303—Shpg. wt. 3 lbs.... **$6.69**

[C] **De luxe Electric—horizontal Boiler.** Our biggest, finest, most powerful! Heats with 110-120-volt AC or DC. Boiler, water gauge cocks, whistle, steam pipes all polished brass. Nickel-plated 3¼-in. diam. balance wheel. Safety valve; glass water gauge. 11 in. high to top of tapered stack.
79 N 05304—Use standard cord (not included.) Shpg. wt. 4 lbs. **$8.89**









Burn pictures and designs on wood

Use paints and brush for color-finishing

Make foil transfers on leather





Little E-Zee Printer

- Designed by an expert printer
- Sturdy all-metal construction
- Operates rapidly and effortlessly
- Prints four clear, uniform lines

Educational! Practical! Useful! More than a toy—designed to teach boys and girls to set type by hand. Print letterheads, tickets, cards. Actual printers' metal type. Ink, paper, alphabet, numeral characters included. Metal type case with compartments—real printers' model. Machine 6½ in. high.
49 N 4601–Shpg. wt. 6 lbs. **$8.98**

Make Lead Soldiers

10-pc. set turns out realistic metal soldiers about 2 in. high. Paint and brush included to finish them. Set includes 2-piece mold which makes 3 figures at a time; 2 wood handles, candle for smoking mold; electric metal stove, approved by Underwriters' Labs., Inc. for 110-120-volt AC-DC; 11½-in. metal ladle, 2 bottles of paint, brush, 16 bars lead alloy for casting. Let him "muster an army." Packed in 19x10-in. box. Shipping wt. 4 lbs. 4 oz.
49 N 4648 .... **$3.59**

Air-Cooled Wood-burning Sets

A fascinating and easy art . . . outlining, shading, lettering

[D] **22-pc. De luxe Combination Set** with special extra point for finer foil-writing ... material for leather-tooling. **$3.79** Create designs on wood, leather, metal, paper, plastic! Children can make home decorations, gifts, things to sell. 7-in. bakelite Burn-Rite pen; extension cord. 2 detachable points, 6 wood plaques, 4 tubs of paint, 5 useful leather objects, 2 rolls foil, transfer sheet, paint brush, and sandpaper. Shipping weight 2 pounds 12 ounces.
49 N 4799 .... **$3.79**

49 N 4647—10 extra Plaques.
Shipping weight 1 pound **89c**

[E] **16-pc. Wood-burning and Foil-writing Set.** **$2.29** Decorate wood plaques by burning designs into them. Put your initials or other designs in colored foil on leather, paper, wood; simply place sheet of foil over piece to be decorated ... pen transfers foil onto work-surface. 7-in. bakelite Burn-Rite pen with cork grip; extension cord. Pen with detachable point, 8 plaques, 2 pieces foil, 3 tubs of paint, brush, sandpaper. Shipping weight 2 lbs. 4 oz.
49 N 4645 .... **$2.29**

Electric pens approved by Underwriters' Laboratories, Inc., for 110-120-volt AC-DC.

At last! Scale-detailed Train with remote control uncoupling—for less than $20.00!



Greatest Marx train value of the year! Scale-model!

- Remote control uncoupling system!
- Realistic trucks—8 wheels per car!
- 155-in. oval track—16 sections, uncoupler section incl.

$19.98 Remote control uncoupling set

All-steel electric train—46 inches long! Big, powerful die-cast steam-type Locomotive has gleaming headlight. Coal and water tender, 3 freight cars and caboose—all scale-proportioned for thrilling realism. Easy-to-operate remote control system—one track section has built-in, uncoupling unit; as train passes over it, you reverse train by lever on transformer, and one or more cars uncouple automatically. Cars couple again by contact.

79 N 05950—Train Set, 60-cycle transformer. Shpg. wt. 17 lbs. $19.98

49N6010—Extra Straight Track. Shpg. wt. 4 oz. . . . . 4 for 69c

49N6011—Extra Curved Track. Shpg. wt. 4 oz. . . . . 4 for 69c

Two bargain-priced Marx Electric Freight outfits

- 6-unit train with 60-cycle transformer!
- Measures 41 in. long; all steel!
- Remote control of speed, direction—same as bigger sets

$12.98 Train with oval track

Hours of fun, miles of railroading . . . exciting freight train operated by remote control—slow, fast, forward or back—from speed control transformer included with sets. Powerful locomotive with shining headlight pulls coal and water tender, 3 freight cars and caboose—all cars, wheels of steel. Realistically lithographed. Available with either oval or switch track, as listed below.

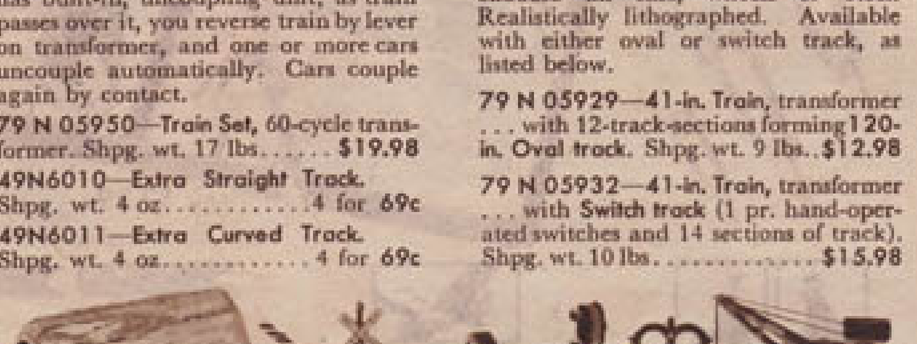
79 N 05929—41-in. Train, transformer . . . with 12-track-sections forming 120-in. Oval track. Shpg. wt. 9 lbs. . $12.98

79 N 05932—41-in. Train, transformer . . . with Switch track (1 pr. hand-operated switches and 14 sections of track). Shpg. wt. 10 lbs. $15.98

Electric Train Sets, Mechanical Train Sets

"'tis a goodly train of cars . . swifter than a wild bird's flight."





Realistic Marx Train Metal Accessories

A Metal Tunnel. Colorful landscape scene on sides. 2 parts, easily assembled. 7¾ inches long.
49 N 6025—Shpg. wt. 1 lb. 97c

B Automatic Crossing Gate. Lowers, raises as train passes. 7½ inches high.
49 N 6029—Shipping wt. 10 oz. . . . $1.89

C Circuit Breaker. Stops current in case of short circuit; protects motor. 4½ in. high.
49 N 6028—Shpg. wt. 10 oz. $1.89

D Automatic Block Signal. Train stops on red light, proceeds on green. 6½ in. high.
49 N 6027—Shpg. wt. 10 oz. $1.89

E Derrick Loader. Heavy gauge steel. Raise or lower loads into cars by crank. 7½ inches high.
49 N 6020—Shpg. wt. 1 lb. $1.49

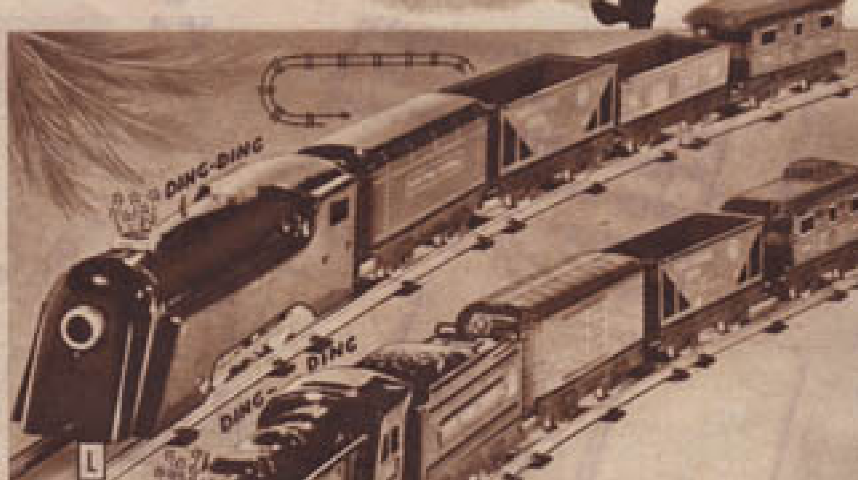
F 12-in. Girder Bridge. Modern design. All steel, embossed details. Enameled. 5 in. wide.
49 N 6026—Shpg. wt. 1 lb. 8 oz. 89c

G Crossover Track Section. 7½ in. across.
49 N 6017—Shipping wt. 8 oz. $1.00

H Electric Remote Control Switch Set. 1 left, 1 right hand switch, with 4-button control panel and wires.
49 N 6019—Shpg. wt. 2 lbs. 8 oz. . . $6.95

J Twin-Lamp Post. Electrically lighted; stands 7½ inches high.
49 N 6021—Shipping wt. 10 oz. . . . $1.49

K Switch Set. Left and right hand switches. Pair, manually operated.
49 N 6018—Shipping wt. 2 lbs. . . . $2.69



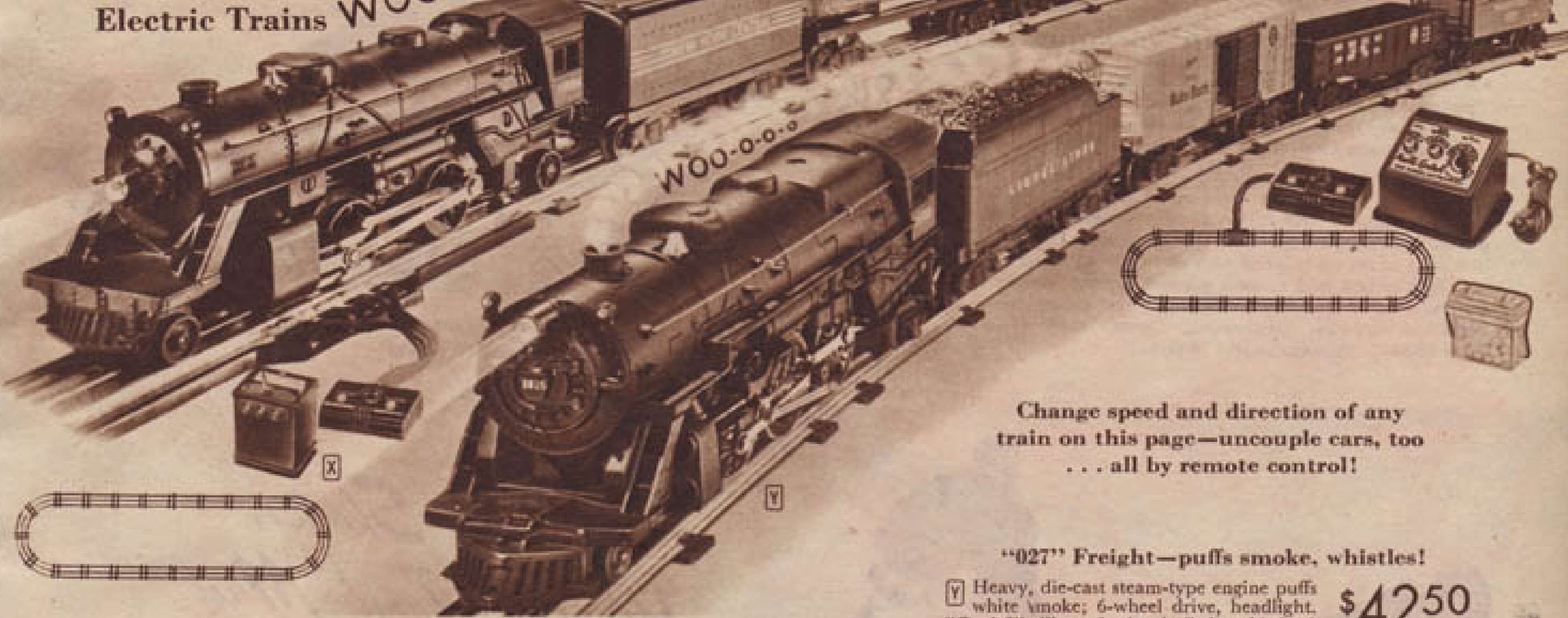
All steel, sparkling Mechanical Freight Train Sets

L Oval Track. Commodore Vanderbilt engine pulls tender, 2 freight cars, caboose. Wind up clockwork motor, release brake . . . train whizzes around 120-in. oval, 12-section track; sparks flying from stack, bell dinging. Colorful train 35 in. long. Lots of thrills. Easy to set up. **$3.89**
49N5912—Shpg. wt. 4 lbs. $3.89

M Crossover Track. Latest steam-type locomotive, powerful and real looking, pulls tender, 2 freight cars, caboose. Clockwork motor. Bell dings, sparks fly from smoke stack. Realistic tender and cars. 5-unit train, 35 in. long. 16 track-sections and crossover build figure-8 track about 176 in. around. **$4.79**
49 N 5913—Shpg. wt. 5 lbs. $4.79

All transformers shown on these 2 pages for 110-120 volt A.C. Approved by Underwriters' Laboratories, Inc.

LIONEL
Electric Trains WOO-o-o-o



Change speed and direction of any train on this page—uncouple cars, too . . . all by remote control!

Low-priced "027" 40½-in. Electric Freight Set

$27.50 Whistle Tender $3 Down

$22.50 No whistle $2.50 Down

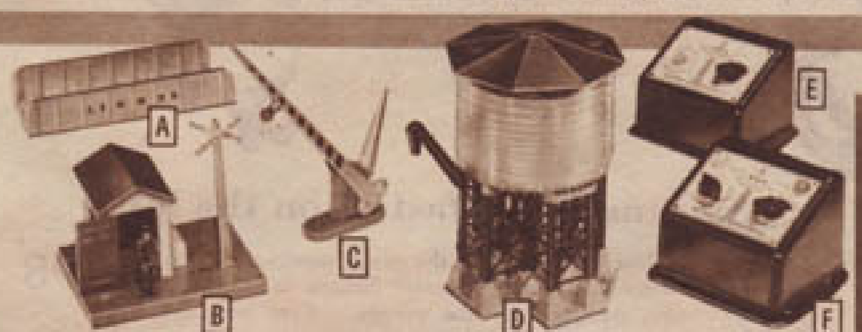
[X] Die-cast steam-type engine with headlight. Tender, 2 freight cars and caboose. Two molded plastic cars; others metal. Die-cast trucks, steel wheels. 10 track sections form 102-in. oval . . . 1 remote-control uncoupler section. Operates on 110–120-volts A.C.

79 N 05961T—Whistle Train. 75-watt transformer. Postpaid. (Shipping wt. 15 lbs.) $27.50
79 N 05960T—Train without Whistle. 40-watt transformer. Postpaid. (Shpg. wt. 13 lbs.) . 22.50
49 N 6048T —Remote Control Switches. Postpaid. (Shipping wt. 3 lbs.) . . . . Pair 10.95

"027" Freight—puffs smoke, whistles!

$42.50 $4.50 down on Terms

[Y] Heavy, die-cast steam-type engine puffs white smoke; 6-wheel drive, headlight. "Coal-filled" tender has built-in whistle. 2 freight cars, caboose. 43-in. train, 2 molded plastic cars; others metal. Die-cast trucks, solid steel wheels. Oval track 120-in. around—12 sections, one for remote-control uncoupling. Extra smoke pellets.
79 N 05966T—Train with 75-watt Transformer, for 110–120-volt AC current. Postpaid. (Shipping weight 20 lbs.) $42.50
49 N 6003T—Straight 027 Track Sections. Postpaid. (Shipping wt. 6 oz.) . . . . 2 for 50c
49 N 6004T—Curved 027 Track Sections. Postpaid. (Shipping wt. 6 oz.) . . . . 2 for 50c



Accessories for Lionel Trains

[A] 10-inch die-cast Girder Bridge. 49 N 6031T—4½ in. wide. Postpaid. (Shpg. wt. 2 lbs.) . . . $2.50

[B] Gateman. As train nears, he comes out, signals. 7 in. high. 49 N 6066T—Metal. Postpaid. (Shpg. wt. 2 lbs. 12 oz.) $5.95

[C] Automatic Crossing Gate, with light. Lowers and raises. 49 N 6032T—Metal. Postpaid. (Shpg. wt. 1 lb. 4 oz.) $4.50

[D] 10½ in. Water Tower. Spout lowers. 49 N 6033T—Metal, plastic. Postpaid. (Wt., 6 lbs. 8 oz. $13.95

[E] 90-Watt Transformer. Built-in circuit breaker. For 110-volt AC. 49 N 6082T—Postpaid. (Shipping wt. 7 lbs.) $8.75

[F] 110-Watt Transformer. Circuit breaker, "current on" signal. 49 N 6086T—Postpaid. (Shipping wt. 7 lbs) $12.50





Masterpiece of scale-detailing!
"O" Gauge Pennsylvania Freight

$50.00 $5 Down on Terms

It's terrific! Does everything! Puffs white, odorless smoke, whistles. True-to-life giant Pennsylvania steam-turbine locomotive with details unmatched for accuracy . . . 20 wheels, 8-wheel worm-drive; headlight. Lighted caboose and "Big Inch" flat car both of metal. Gondola and box car of molded plastic. Knuckle-type couplers, die-cast trucks, steel wheels. Oval track about 150 in. around—14 sections (1 R.C. uncoupler section). Transformer not incl.—see at left. 52⅜ in. train.

79 N 05980RT—"O" gauge Set. Postpaid. (Shipping wt. 18 lbs.) $50.00
49 N 6008T—Straight "O" Track Sections. Postpaid. (Shpg. wt. 8 oz.) . . 2 for 60c
49 N 6009T—Curved "O" Track Sections. Postpaid. (Shpg. wt. 8 oz.) . . . 2 for 60c
49 N 6090T—Remote Control Switches. Postpaid. (Shpg. wt. 6 lbs.) . . Pair $16.75

"Silver Comet" Plastic-top Sled

New! Soft ridin' . . super strong

- A revolutionary development in sled design! . . . Flexible 1-piece laminated plastic top gives "cushion-comfort" ride.
- Tough, too—made to take hard punishment! . . . By actual Sears laboratory test, chassis supported more than 2900 lbs.

$6.98 44-inch

Here's the sled to make any child proud as a peacock—one that promises extra-long service. Its over-sized top is extra wide (14 inches)—sides extend over runners. All edges smoothly rolled; deep side flanges provide perfect hand grip; attractively embossed tapering lines. Brilliant molded-in blue color of the top is set off with silver-colored comet design. Red-enameled high-carbon steel runners grooved to hold straight course. Curved steering lever of varnished hardwood. Super-strong chassis—4 husky steel knees and hardwood cross-bracing. Overall length 44 inches.
79 N 08348—Shipping weight 18 pounds........................$6.98







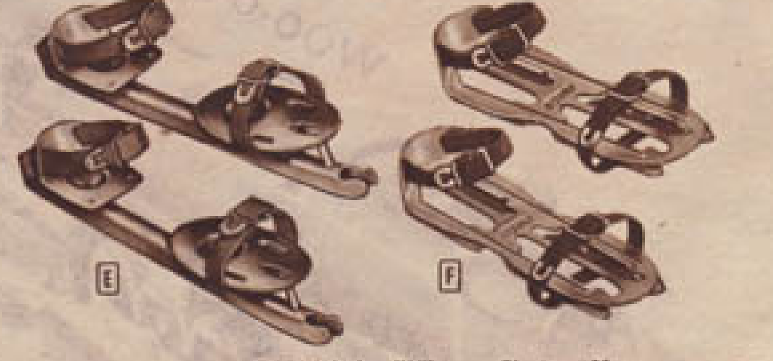
Streamlined—fastest on the hill!

$5.95 [A] 55-inch

"Clear the track" for the new, improved Flying Arrow sled—over 50 years famous as speediest, best designed for the money. Easy steering! Runners bend from front to rear in one sweep . . . means non-skid speed and perfect "track." They're streamlined, built high and wide in front, low in rear . . . tapered like a speed boat for a fast ride. Finest quality heat-treated spring steel grooved runners. Top extends back almost to runner ends for greater roominess. Heavy steel riveted hardwood crossbars. Husky metal knees placed at points of strain along sides, giving firm, balanced support. Solidly built, yet runners and frame are easily flexed. Hardwood top boards shaped and sanded smooth . . . beautifully varnished, red trimmed. All steel parts red enameled, yellow trim.

$2.98 [B] 37-inch

Catalog number	Length overall	No. of knees	Shipping weight	Price
79 N 08306	55 inches	6	12 pounds	$5.95
79 N 08305	46 inches	4	10 pounds	4.69
79 N 08304	41 inches	4	9 pounds	3.89
79 N 08301	37 inches	4	8 pounds	2.98



[C] **Baby's Sled** for outings on snowy days. Easy to push. **$4.69**
Slanted back and side rails of varnished hardwood. Curved steel runners. Steel parts enameled red. Removable handle 32½ in. high.
79N08315–Body 38 in. Shpg. wt. 10 lbs. $4.69

[D] **Baby-guard Sled Seat.** Clamps to top rails of any standard sled. **$1.47**
Varnished hardwood back-rest and 17-in. long side rails. Steel hinges. Sturdy construction.
79 N 08317—With 2 U-bolts. Shpg. wt. 5 lbs. $1.47

[E] **Tubular "U" type Skates.** Youngsters can enjoy ice skating thrills **$1.24**
while learning. Twin runners give confidence. Steel, with non-rusting finish. Adjustable 6 to 8¾ inches long. For children about 5 to 8.
49 N 5524—Web straps. Shpg. wt. 1 lb. 4 oz. $1.24

[F] **Tots' Sled Runner Skates.** For first 'step-on-ice' in confidence. **75c**
Broad foot-plate, wide-spaced runners give firm footing. 1-piece metal. For children 2 to 6.
49 N 5532—Web straps. Shpg. wt. 13 oz. 75c



IRISH MAIL . . enclosed gears now safer, faster than ever!

A Perfect muscle-building play-exerciser! Improved gear mechanism gives speedy ride. Seat and handle adjustable to size of rider. Foot steering. Gear housing holds lubricant, keeps out dirt. 9½-in. steel wheels, ⅞-in. rubber tires; shiny hub caps. Channel steel frame. Steel seat and back. Red enameled. 20x48 in. long overall. Hardware included for easy assembly. Shipped by freight or express. **$12.48** Cash

79 NM 8860—Shpg. wt. 40 lbs. **$12.48**

Streamlined styling . . . it's a beauty! All Steel "MERCURY" Coaster

B Modern engineering design makes this coaster outstandingly sleek and speedy. Racer type ¾-inch solid rubber tires on big 10-in. double-disc steel wheels with roller bearings. Front axle is pivoted on big circular type bearing for steady support and smoother steering. Rugged one-piece body built of heavy-gauge steel; round flare-rimmed front; all edges rolled smoothly. Front axle and steering assembly in streamlined housing. Body and wheels finished in red baked-on enamel, white trim. Body overall 36x16¾ inches wide. Easy to assemble—all hardware included. Shipping weight 30 lbs. **$7.98**

79 N 07646 . . . . **$7.98**

1¾-inch semi-pneumatic tires . . . for a *Floating Ride* on de luxe RADIO-FLYER

C Your boy will be thrilled with the way this exciting wagon seems to float along on its big semi-inflated rubber tires. They're just resilient enough to absorb sidewalk vibrations, yet hard enough to give a speedy ride. No air required—no blowouts if punctured! Rugged one-piece body of heavy-gauge steel—top rims have large roll and bottom edges are embossed. Body size 34x15½ in. wide. Big 10-in. double-disc steel wheels roll smoothly on "Congo" oil-impregnated wood bearings which never need oiling—actually improve with use. Extra-heavy steel chassis and steering assembly. Tubular steel steering handle has shaped steel grip. Body finished in bright red; wheels—white with red stripe; undergear, handle—black . . . all baked-on enamel. Easy to assemble, hardware included. **$8.98**

79 N 07647—Shipping weight 38 pounds **$8.98**

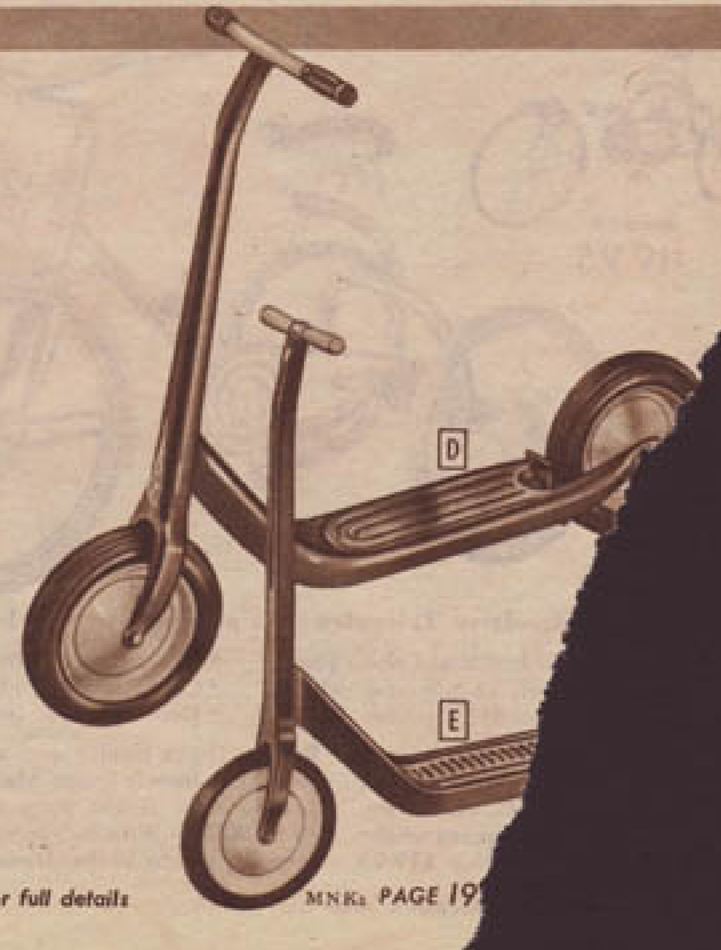




Easy-running Scooters . . rubber-tired wheels

D **Large de luxe Scooter.** All steel construction. Big 10x1.75-in. semi-pneumatic rubber tires—no flats if punctured. Husky double-disc steel wheels; "Congo" oil-impregnated wood bearings. Rubber hand grips. Parking stand, brake. Baked-on red enamel finish. Wheels in contrasting color. Overall, 38 in. long, 34 in. high. **$5.39**

79N08825—Shpg. wt. 17 lbs. **$5.39**



Tots' Wheelbarrow and Shovel Set. Ideal for play on the beach! Bright tubular aluminum handles, smoothly turned ends. 13⅝x11⅛x3-in. deep wheelbarrow body, 7¾x5⅝-in. shovel blade and D-grip each of 1-piece heavy-gauge steel. Rubber-tired 5½-in. steel wheel. Enameled bright red. Shpg. wt. 6 lbs. **$2.69**

79 N 07645 . . . . **$2.69**

Tots' 3-wheel steel Scooter. Heavy gauge steel frame and braced handle. 3 ball bearing steel wheels (roller skate type)—1⅞-inch diameter. Platform 13¾x6⅛ in. wide. Scooter 26 in. high. Enameled red. Shpg. wt. 4 lbs. **$1.55**

79 N 08807 . . . . **$1.55**

E **Rugged Scooter,** at Sears low price. Rolls on 8½-inch diam. steel double-disc wheels, 1-inch solid rubber tires. Steel body finished in bright red baked-on enamel, wheels in contrasting color. 4⅝-in. wide platform is non-slip embossed. Easy-grip wood handles. Parking stand. 35x31½ in. **$3.95**

79N08816—Shpg. wt. 11 lbs. **$3.95**

Do your Christmas shopping early . . by mail. Pay by the month on Sears Easy Terms—*see page 256 for full details*

Velocipedes, "Bikes," Pedal Autos, Plane

"wake happy children on the Christmas morn
wake when the bells ring
for the happy dawn."









Sturdy Velocipede for small tots

Big value at this low Sears price! $5.29

Tubular steel construction! 10-in. front wheel, 7-in. rear wheels; ⅜-in. rubber tires. Shaped steel saddle. Handle bars raise 2½-in. Rubber hand grips, pedals. Red and ivory-color baked-on enamel. For 13–15-in. leg reach. Shpg. wt. 14 lbs. Hardware included. *Mailable*.
79 N 08601 .... $5.29

Deluxe full ball-bearing Velocipedes

$16.65 16-inch size

All features of our other velocipedes, plus:—adjustable **rubber top saddle** with **coil springs; bicycle type pedals, spokes**; 1⅛-in. solid rubber tires; ⅝-in. **double-adjustable handle bar**; all bright parts **chrome plated**. Maroon and white baked-on enamel. 1¼-in. tubular steel frame. Shpg. wts. 25 lbs., 29 lbs. *Mailable*.
79 N 08717—16-in. front wheel. Leg reach 20-22 in. . $16.65
79 N 08718—20-in. front wheel. Leg reach 22-24 in. . 17.95

Husky Velocipedes with spring saddles

$8.29 12-inch size

The finest velocipedes we know of at such low prices. Rugged 1¼-in. tubular steel frame. Ball-bearing, 16-spoke front wheel; large mudguard; ¾-in. rubber tires. Steel spring saddle. Handle bars and saddle adjustable. Steel rear step-plate. Finished in gleaming baked-on red and ivory-color enamel. Easy to assemble—hardware included *Mailable*.

Cat. no.	Front wheel	For leg reach	Shpg. wt.	Price
79 N 08640	12-in. diam.	16-18 inches	19 lbs.	$8.29
79 N 08641	16-in. diam.	18-20 inches	22 lbs.	9.69
79 N 08642	20-in. diam.	20-22 inches	25 lbs.	11.29



Nickel plated Fire Chief Junior Siren. Adds extra thrills to child's play on velocipede, scooter, wagon or auto. Clamps to any standard handle bar. Child presses down plunger to operate. 4¾ inches high overall. Shipping weight 5 ounces.
49 N 8796 .... 73c





...in-drive Tricycles . . . greater speed—less pedaling

...d fender and chain guard
...nt, 14-inch rear wheels
...molded rubber saddle

- Bicycle type double-rubber pedals
- Constructed of 1¼-in. tube-steel
- Rear axle set in ball bearings.

...in. solid rubber ... spokes. Red ...el, white trim. ...pping weight ...ble. . . $19.95

Deluxe. 1½-in. front, 1¼-in. rear semi-pneumatic tires. Bicycle spokes. Maroon-gold color. 2-tone finish. Bright parts chrome plated.
79 N 08722—With ball-bearing wheels.
Shipping weight 39 lbs. *Mailable*.... $24.95





Tots' first "Bikes" . . . two styles—low-priced

- Husky double-disc steel wheels; rubber tires with molded tread
- Shaped, thick wooden seat, 8 inches wide by 15¾ inches long
- Seat about 10 inches from floor—all edges smoothly rounded
- Extra-heavy steel fork and steering post—shaped wooden grips
- Brightly enameled in gay color combination that kiddies love

Pedal Car. Big 7½-in. front, 4½-in. rear wheels. Rubber pedals. Hardware included for easy assembly. Shipping weight 7 lbs.
79 N 08380—*Mailable* $3.39

Kiddie Car. 5-inch front, 4½-inch rear wheels. Tot's feet paddle on floor. Hardware included for easy assembly. Shipping weight 6 pounds.
79 N 08379—*Mailable* $2.39



Hook 'n' Ladder Pedal Auto—a real thriller!

Clang, clang, clang! Here comes the "Fire Chief," dashing down the sidewalk, with a volunteer fireman on rear step, hanging on to the tubular steel hand rails! Built of heavy-gauge steel. Body brilliantly finished in baked-on red enamel, neatly striped; wheels and other trim in contrasting color. Smoothly rolled edges protect hands and clothing. Fenders and body are of 1-piece construction—extra tough, long-lasting. Fiber seat cover. Two 22-inch wood ladders unhook in a jiffy—they're sturdy enough to support child's weight. Adjustable pedals. Streamlined steel bumper. Dummy headlights and windshield. 8-inch double-disc steel wheels with 5/8-inch solid rubber tires; hub caps. Gleaming steel bell with cord. Overall 15 1/2x44 in. long. Hardware included. **$17.95**

79 N 08994—Easy to assemble. Shipping wt. 36 lbs. $17.95

Big Station Wagon . . . over 44 inches long!

Strong! Beautiful! Extra roomy! Has space in back for passenger. **$17.45**

Tubular steel hand rails. Built of heavy-gauge steel—fenders are part of body for extra sturdiness and quiet riding. Edges smoothly rolled to give protection to hands and clothing. Steel bumper, dummy headlights, windshield, grille. Fiberboard seat cover. Adjustable pedals. 8-inch double-disc wheels, 5/8-inch solid rubber tires; hub caps. Dark red baked-on enamel finish with white trim. Tail gate opens. Overall size 15 1/2 inches wide, 44 1/2 inches long. Easy to assemble—all hardware included. Shipped freight or express.

79 NM 8998—Shipping wt. 36 lbs. $17.45

"U.S. Patrol" Plane . . for young 'sky aces'

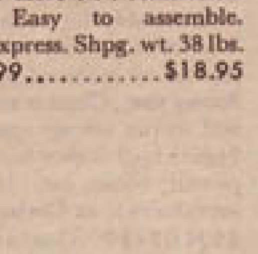
Realistic airplane details—dummy machine guns, exhaust tubes, windshield; cockpit, tail fin, Army insignia. Propeller turns as plane is pedaled. 3 rubber-tired, double-disc steel wheels; 10-in. front, 8-in. rear. Fuselage and wing silver-tone baked-on enameled, colorful trim. Heavy steel. Overall length 45 1/2 in. (35-in. wing span). Direct front wheel drive . . . rear wheel steering. Easy to assemble. Freight or express. Shpg. wt. 38 lbs. **$18.95**

79 NM 8999. . . . . $18.95

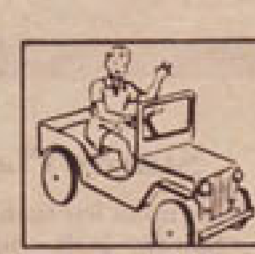
Order now! Make small down payment, pay by the month. See page 256 for details.







Back seat for long legs



Front seat for a shorty

Sleek 37 1/2-inch "Chrysler" Roadster

Design taken from the popular American automobile. Low-slung—easy to climb in and out. All steel . . . fenders are part of body for added strength. Smoothly rolled edges protect child's hands and clothing. Dummy windshield, headlights; front and rear bumpers, fiber seat cover. 8-inch double-disc steel wheels, 5/8-inch solid rubber tires; large shiny hub caps. Finished in beautiful contrasting colors—lasting baked-on enamel. Pedals adjustable for different leg lengths. Overall, 16 inches wide by 37 1/2 inches long. Easy to set up—hardware included. **$15.45**

79 N 08989—Shipping weight 31 pounds. $15.45

De luxe Steel Jeep . . . was $32.95 last Christmas

Metal framed, shatterproof Lumarith (plastic type) windshield lowers onto "engine hood," or easily locks upright. High and low seats, adjustable pedals—right for kids 3 to 7. Rubber molding around top edge of body, 10-in. double-disc steel wheels; 1-in. rubber tires. Body finished in bright red baked-on enamel; wheels, dummy headlights and grille cream-color. Overall size about 18x41x23 in. high. Easy to assemble. Shipped freight or express. **$18.95** $5 Monthly

79 NM 8982—Shipping weight 42 pounds. $18.95

Christmas Tree Ornaments, Storage Chests for Toys

". . from the north you hurry forth
to deck each Christmas tree."







New Combination Storage and Play Chest Set

Headquarters for fun in the playroom . . storage for toys, books, games, playclothes . . large top serves for reading, studying, writing, drawing . . bench suitable for storing crayons, pencils, books, writing pads, etc.

$3.98

Here is one of the most cleverly designed, carefully planned playroom sets we have ever seen. It's a Christmas gift that kiddies will be sure to enjoy. Mothers, too, will find it convenient and practical for storing kiddies' clothes, blankets, etc.
Sturdily built. Made of tough 3-ply fiberboard, with rigid double-wall strength when assembled; light brown wood grain finish.
Easy to assemble. A boy or girl can set it up in just a few minutes without screws, nails or special tools. It's all in one piece; just fold it into position in 3 simple movements.
Colorful decorations included. There's a pirate boy and a pirate girl, a pirate ship for each end of the chest, and a lock for the front. They're in gay colors and add a bright touch to the chest. They're printed on gummed paper—easy to cut out and paste on.
Roomy size. Chest is about 30x18x20¼ inches high, with large cover and roomy storage space for toys and playclothes. Stool is about 9½x15¾x9 inches high. Has 3 compartments for storing crayons, pencils, books, etc. Here is a delightful gift for any child. Sears introduces it at Christmas time at a low price. *Mailable.*
11 N 09180—Combination Chest Set. Shpg. wt. 8 lbs $3.98

Sturdy Playroom Storage Chests

- Set up in less than a minute—no nails or screws
- Sturdily built—supports weight of 200 pounds
- Nursery decorations included—easy to paste on
- Large size for toys, or out-of-season clothes
- Smaller size for toys, and nursery clothing

$1.98 Smaller size



Strong, handsome, economical chests for the safe, convenient storage of boys' and girls' toys or for regular clothes storage. Priced so low that you'll want both—the larger size for storing out-of-season clothes as well as toys, and the smaller size for storing toys, baby blankets and nursery clothes. Made of rigid 3-ply fiberboard with crisp cleanable "golden grain" finish. Easy to assemble, and when assembled the walls are double with rugged 6-ply strength—strong enough to support a 200-pound man. With every chest we include ten delightful nursery decorations—a teddy bear, 2 sets of blocks, a sail boat, a little girl, a rabbit, a puppy, a cat, a goose and a goat—all in tan, red, black, blue and brown. These decorations are printed on gummed paper—easy to cut out and paste on.
11 N 09181—Large size. About 30x16x17½ inches high. Shipping weight 6 lbs. *Mailable* $3.19
11 N 09168—Smaller size. About 27x13x15 inches high. Shipping weight 5 pounds. *Mailable* $1.98

See our Big General Catalog for convenient Harmony House Cabinets and Wardrobes



Bright metal Icicles that glitter and dance on your tree

Everything you need for Christmas may be bought on *Sears Convenient Easy Payment Plan.* See page 256 for information.

Lead Foil Icicles. Lovely silvery strands that catch light and color from other tree ornaments to make your tree a sparkling delight. Thin, flame-proof metal ribbons about 10 inches long—crimped to reflect light. "Drip" gracefully from branches. Separate individual strands—light and loose, not stuck together—carefully folded over a card to prevent tangling. 6 ounces of icicles. **32c** 3 boxes
49 N 6552—Shipping weight 10 ounces. 3 boxes............**32c**

Spiral Icicles. Bright silver-color plating over flat copper wire—coiled into a spring-like spiral. Hung from tree they vibrate gently with every tremor, reflecting hundreds of pinpoints of light. Extended length 5½ inches. Made entirely of metal—nothing to burn. Packed 8 to a box, each in own compartment—total 32 icicles. Stay like new for many seasons. **39c** 4 boxes
49 N 6584—Shipping weight 8 ounces. 4 boxes.........**39c**



Gay touches of holiday spirit for a festively decorated tree

[A] 1⅛-in. diam. **Aluminum foil Roping.** For doorway, tree.
49 N 6583—15 ft. long. Silver-color. Shpg. wt. 4 oz. **27c**

[B] ⅜-in. diam. **Bright red cellophane Roping.** Won't flame.
49 N 6573—24 ft. long. Crisp, sparkling. Shpg. wt. 4 oz. **27c**

[C] 1¾-in. diam. **Silver tinsel Garland.** Like sparkling ice.
49 N 6557—Silver-plated, 12 ft. long. Shpg. wt. 3 oz. **29c**

[D] ¾-in. diam. **Silver tinsel Garland.** Drape on tree.
49 N 6556—Silver-plated, 18 ft. long. Shpg. wt. 3 oz. **29c**

Metal foil Blinker Assortment. **32c** Unbreakable, shiny silver-color foil with variety of color-lacquered surfaces. Set consists of 6 balls (2⅜ to 4⅛ in. diam.), 5 bells, 3 stars, 5 cookie shapes, and garland of about 50 discs. All fold flat for convenient storage. Feather-light—slightest air current makes them spin, giving dazzle to tree. Tie string on each.
49 N 6511—Shpg. wt. 4 oz.....**32c**

Striped rayon Canes. **44c** Bright red spiral stripes on white—just like the old-fashioned candy canes except they're made of soft rayon. 18 in box; 4¾ inches long. Hook over Christmas tree branches. Delight the kiddies! Shpg. wt. 10 oz.
49 N 6617—Box of 18. **44c**

14-pc. Chenille Set. **55c** Consists of one 4-in. Santa, one 4-in. silver color center star, two 3½-in. Christmas flowers, four 2¾-in. wreaths, six 7-in. icicles (3 red, 3 white). All wire-twisted chenille. Gay Christmas colors.
49 N 6683—Shipping weight 5 ounces......**55c**



'Christmas spirit' Decorations—Electric Novelties—Replacement Bulbs

[E] **White Cotton Batting.** Flame resistant. For "snow-drift" at base of your tree and many other decorative uses. Roll 30x44 inches long. Shipping weight 12 ounces.
49 N 6504.............**34c**

[F] **Angel Hair.** Shiny, flame resistant spun glass. Makes a beautiful misty web over tree. Enhances beauty of ornaments and lights. Shpg. wt. 10 oz.
49 N 6502—3 boxes......**31c**

[G] **8-light Candolier.** Eight slender fiber candles on 20½-in. long wood base. All ivory-color enameled. 8 series-type lamps incl. 9½ in. high.
49 N 6227—Shipping weight 1 pound 8 oz.... **$2.19**

[H] **Electric Candle.** Single tapered 9½-in. fiber candle with lamp. Candle and 3½-in. diameter wood base are ivory-color enameled.
49 N 6225—Shpg. wt. 8 oz. **59c**

[J] **Tree-top Star.** White enameled metal center with 5 clear glass star points. Red electric lamp makes edges of glass points glow bright red when lighted. 9 inches across. Cord and lamp included.
49 N 6565—Shipping weight 1 pound........ **$1.59**

[K] **Tree-top Spire.** Molded plastic, 9¾ inches tall. Bright red color-lacquered.
49 N 6614—Shpg. wt. 4 oz. **47c**

[L] **Mirror-Star Reflectors.** Enhance beauty of lamps. Cardboard, mounted star points of mirror glass.
49 N 6530—3 in. across. Shpg. wt. 8 oz. Box of 8. **42c**

[M] **C-6 Indoor Electric Lamps.** Series type, 15-volt.
49 N 6507—Color variety. Shpg. wt. 6 oz. Box of 14. **$1.05**

[N] **C-9½ Outdoor Lamps.** Multiple type (independent-burning). For 110-120 volt AC-DC. Color variety.
49 N 6510—Shpg. wt. 10 oz. Box of 8..........**$1.10**

[P] **Bubble-Lite Lamps.** Series type, 15 volt. See page 206 for description. Interchangeable with C-6 type lamps.
49 N 6541—Color variety. Shpg. wt. 3 oz. Box of 2. **65c**





9-pc. Christmas Village Set

Put it under the tree—on mantel, window sill or table **83c** for a scene that represents real Christmas cheer. Fill houses and sleigh with candy, or insert tree lamps to light transparent windows of houses and church. 8 buildings about 3½x2x3¾ in. high—glued to bases. Mica snow sprinkled and glued on roofs and on Santa in his sleigh. Comes already set up. Fence and cotton not incl.
49 N 6651—Shpg. wt. 1 lb. 6 oz. 83c

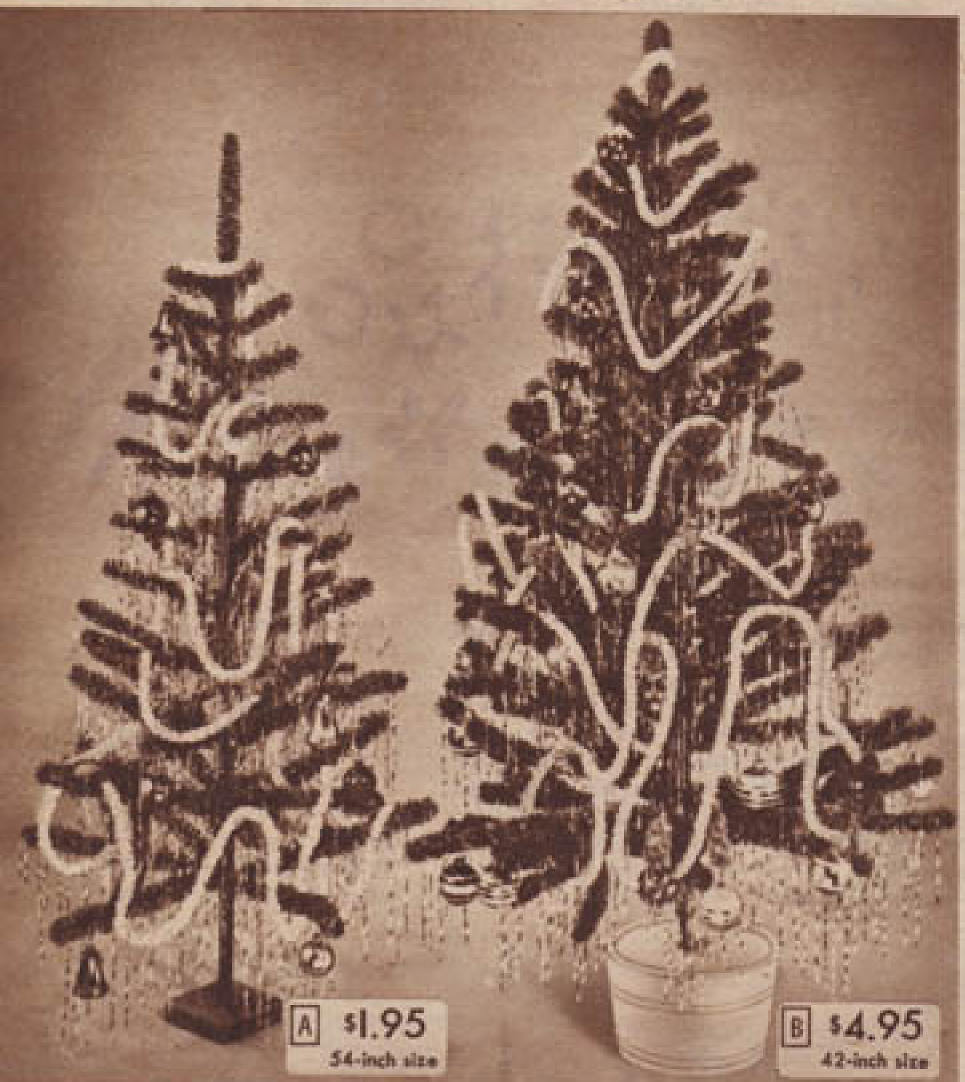
Colorful 13-piece Manger Scene

Twelve realistic figures of plastic, antique ivory-color finish—standing figures **$1.39** 2⅝ in. high, others in proportion. Heavy cardboard manger lithographed in natural colors; 10 in. long, 4½ in. to top. Tells the birth of Christ story.
49 N 6550—Shipping wt. 1 lb. . 13-piece Set $1.39



Decorative Metal Fencing

Makes perfect frame for Christmas tree. Ideal for doll **93c** house or hobby layout. Six 20-in. sections green enameled fencing (10-ft. total). Join with 7 metal clips incl.
49 N 6203—Shpg. wt. 14 oz. . . 93c



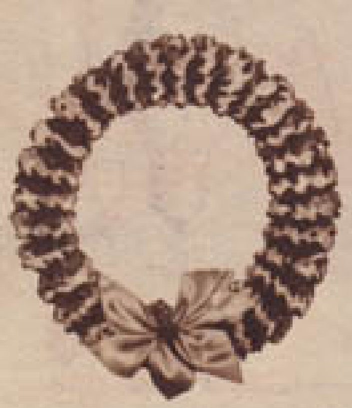


Lovely Artificial Trees now flame-resistant . . . last for years

Clean . . . economical . . . no needles to shed. An excellent answer to your Christmas tree problem. Natural looking branches covered with *flame-resistant*, fluffy rayon visca (straw-like rayon yarn) . . . colored a deep forest green to represent pine needles. Branches round-shaped—unfold from trunk to tree-shape desired. Fold easily for convenient storing. Sizes may vary slightly. Decorative ornaments shown on illustration of trees at left not included.

[A] **Our fine quality.** With solid, colored wooden block fastened securely to base. Choice of three sizes. Add to your Easy Payment order.
79 N 06663—Height about 40 in. 36 branches. Shpg. wt. 2 lbs. 95c
79 N 06664—Height about 54 in. 48 branches. Shpg. wt. 4 lbs. $1.95
79 N 06665—Height about 60 in. 62 branches. Shpg. wt. 6 lbs. 2.69

[B] **Our best quality.** Tree sits securely in iron-banded white wood tub. More branches than on those above . . . branches are set closer together and have realistic off-shoots, giving thicker, more luxuriant foliage. Will last many years in their original beauty. Choice of three sizes.
79 N 06635—Height about 42 in. Shipping weight 3 pounds. $4.95
79 N 06680—Height about 54 in. Shipping weight 5 pounds. $6.45
79 N 06681—Height about 72 in. Shipping weight 7 pounds. 9.45





Bright Holiday Wreaths for your window

Aluminum Foil Wreath. Colorful in the Yuletide spirit. **54c** Layers of red and silver-colored aluminum foil . . . bright . . . crinkled to reflect light. Trimmed with pine cones, and red ribbon bow. 10-inch diameter. Good for many seasons.
49 N 6578—Shpg. wt. 8 oz. . . 54c

Green Pine Wreath. Preserved, *flame-resistant* pine **98c** foliage in 14-inch diameter wreath to brighten your home for the holidays. Large red ribbon bow and white-tipped pine cones contrast with the rich green.
79 N 06207—Shpg. wt. 1 lb. . 98c



Santa and Reindeer Set

95c "Up on the house-top reindeer pause . . . and out jumps dear old Santa Claus!" . . . Colorful 4-piece set enacts the Christmas legend so dear to all children. Consists of 4-inch high large reindeer, 2¾-inch high smaller reindeer, 4-inch high Santa (standing), and sleigh with gifts and seated Santa 4½x2¾ inches high. All heavy quality plastic with molded-in Christmas colors. Makes charming decoration under the tree or on table-top or mantel.
49 N 6628—Shipping weight 4 oz. 4-piece Set. 95c







Detachable legs lock in place | Twist the handle—three jaws grip tree | Pour water in well—helps keep tree fresh

Bright Holiday Centerpieces

Add holiday cheer to your home at Christmas and Thanksgiving with a beautiful, richly decorated centerpiece. One of these impressive decorations on your table or mantel adds a festive air to your home . . . not just now, but next year too . . . for they may be stored away—won't lose their gay colors.

[A] **Single Candle Yule Spray.** Red wax candle stands in white papier mâché basket surrounded by luxuriant thick spray of real pine needles (flame-resistant). Decorated with chenille poinsettia, red berries, pine cones.
49 N 6213—About 4x9x11 in. long. Shipping weight 12 ounces 95c

[B] **Gay Sleigh Centerpiece.** Charming "old-fashioned" sleigh with papier mâché body, curved red-painted runners. Sleigh rests on cotton "snow" platform with green pine spray (flame-resistant), poinsettia, pine cones.
49 N 6211—About 4x11x8 in. long. Shipping weight 2 pounds. $1.19

[C] **5-candle Yule Spray.** Two sprightly santas and five red wax candles in thick spray of dark green pine (flame-resistant). Mica-glittered pine cones, Christmas berries. White cotton "snow" on foliage—looks almost real.
49 N 6221—About 7x14x16 in. long. Shipping weight 3 lbs. 8 oz. . . . $2.98

Attractive, firm-grip metal Tree Stands

. . . wide-reach 3-leg support . . . water well

[D] **Grip-tight Stand.** No more wrestling with screws—no more adjustments. With a convenient Sears tree stand it's all done automatically. Just attach the legs—they lock into place easily—set tree in water well—pull handle tight and the three jaws all grip the tree at one time. Holds from 1¼ to 3-inch diameter tree. Tripod leg arrangement distributes weight evenly—tree sits solidly—doesn't rock. Made of heavy steel with red and green baked-on enamel finish. Extra large water capacity keeps tree fresher, greener—helps retain its pine-like fragrance. 7¾ in. high overall. Comes in sturdy carton useful for storage.
49 N 6553—Shipping weight 3 pounds 3 ounces. $1.45

[E] **Electrically Lighted Stand.** Has all the features of the above holder, plus a colorful ring of eight 15-volt Mazda electric lamps around the top rim of base. Complete with eight assorted colored lamps. Bulbs are arranged to cast a soft light on the floor—and to diffuse their color upward through the tree branches. 4-foot lead-in wire has open outlet near tree—provides a convenient plug-in for tree lights. Stand is 7¾ inches high overall. Each leg extends 11½ inches. Packed in sturdy cardboard carton which you will find useful for season to season storage. For use on 110-120 volt AC-DC current.
49 N 6549—Shipping wt. 4 lbs. Holder with eight lamps. $3.49









Long-lasting Memorial Wreaths

[F] **15-in. green Ruscus Wreath.** Bright real foliage—treated for flame-resistance, color permanence. Cones, berries, satin bow.
79 N 06208—Shipping wt. 2 lbs. . . . $1.89

[G] **19-in. Lycopodium Wreath.** Real fern type leaves sprayed green and silver-color. Treated for flame-resistance, color permanence. Lavender cones, red bow, berries.
79 N 06209—Shipping weight 3 pounds 4 ounces. $2.98

Red Paper Room Decorations Set

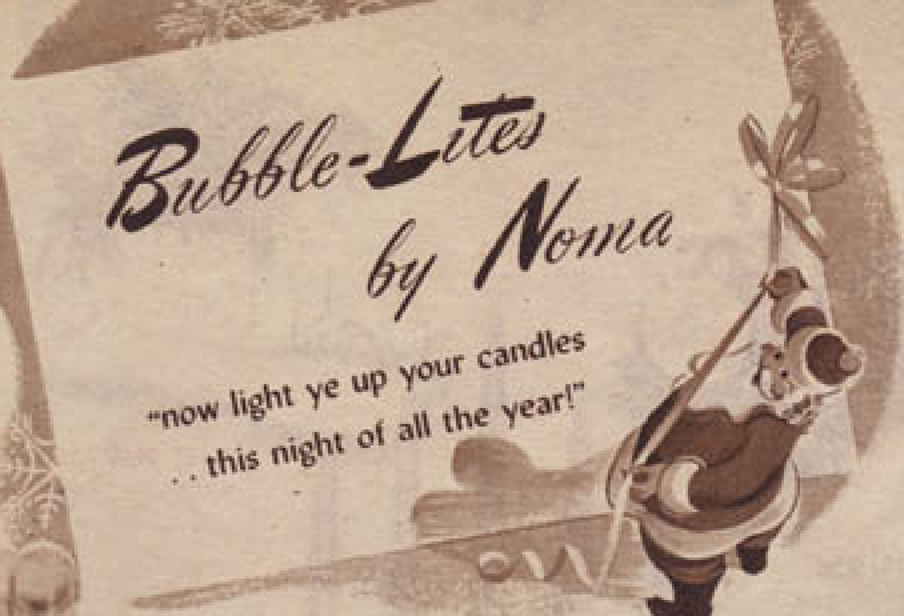
15-piece Set. Gay trimmings to add color to your home at holiday time. Enough to decorate one room as shown above. One bright red 8-in. cellophane wreath with silver-colored leaf spray; 4 red and green cut-out paper garlands extend to 10½ ft.; eight 6-in. honeycombed red tissue bells, one 9-in. bell; 1 foil lithographed "Merry Christmas" sign. All fold flat for easy storing: Red string loops for hanging. Unfold, clip, hang—in a jiffy.
49 N 6226—Shpg. wt. 14 oz. 15-pc. Set 67c

Bells so colorful . . Bells so bright!

[H] **Eight graceful Bells** made of bright red honeycombed tissue paper; 6 in. high—6-in. diam. Fold flat for storing—held open by metal clip. Loop string for hanging.
49 N 6201—Shipping wt. 4 oz. . . . Set 27c

[J] **Silver-colored 7-bell Cluster.** Graceful bells hang on bright red ribbon, tied with red bow—graduated 4 to 6 in. diam. . . . shiny silver-color foil outside, red inside.
49 N 6523—Shipping wt. 7 oz. 95c







Lovely Tree with Swiss chimes—plays carols

Beautifully shaped Christmas tree that will last for years and years. Branches formed of *flame resistant*, fluffy dark green visca (grass-like rayon)—resists fading, folds flat for storing. Delights children with clear tinkling notes of "Silent Night". Swiss music box in base—wind-up key at rear. White plastic base 6 in. high, with miniature red plastic fence around tree trunk. Stands 36 in. high. **$8.45**

79 N 06636—Easy to set up. Shipping weight 5 pounds......$8.45

Bubble-Lites and Bubble-Tree

[D] **Radiant, lively Bubble-Lite Set.** Like joyous carolers' notes rising . . . like distant sleigh bells jingling . . . like Yule flames gently curling. The ever-rising streams of shimmering bubbles in these extraordinary tree lights are truly a Christmas delight! Nine liquid-containing, closed-tube glass candles on bulb-bases of 2-tone plastic; about 5 in. high. Glow when cord is plugged in—bubbles rise after short warm-up. Metal clip at each socket for attaching. Interchange with any standard 15-v. series type bulb. For indoor use on 110-120-v. AC-DC. ***Price cut more than 20% below last year.***

49 N 6542—9-Lamp Bubble Lite Set. Shpg. wt. 1 lb. 7 oz. . . **$3.89**

49 N 6541—Extra Bubble-Lite Lamps. Shpg. wt. 2 oz. Box of 2. **65c**

[E] **Enchanting Bubble-Tree** to add glorious touch to your room . . . truly a picture of radiant table-top splendor! There's cheery Yuletide warmth in the glow of its 9 vari-colored Bubble-Lites . . . bubbling life in their liquid-containing candle tubes. Generously full, crisp green branches and needles formed of rayon visca, *chemically treated to insure flame-resistance.* Metal frame construction. White-enameled pottery base with embossed classic design, felted bottom. 18 in. high overall. 3 replacement Bubble-Lite lamps included (total of 12).

79 N 06525—9-lamp Bubble-Lite Tree. Shpg. wt. 6 lbs. . . . **$9.15**



To make your room say "Merry Christmas"

[A] **Electric-lighted 3-bell Cluster.** To brighten your home for the holidays. Three graceful 5-in. bells of reinforced red cellophane cast cheery red glow through semi-transparent sides . . . C-7½ tree lamp inside each bell. Red paper bow, hanging ribbons. **$2.69**

49 N 6513—With lamps and cord. Shpg. wt. 2 lbs. 12 oz.....$2.69

[B] **Shining Cross.** For tree top or window. White-enameled metal cross. Lamp inside gives soft glow . . . illuminates red plastic buttons. Blue-painted corners accent its 3-dimensional design. 10x7 in. wide. 11 vertical-horizontal plastic buttons. **$1.89**

49 N 6561—With electric lamp and cord. Shpg. wt. 2 lbs. 2 oz.$1.89

[C] **Beautiful Candle Yule Spray.** Red and silver-sprayed fiber "drip" candle, golden electric lamp. Flame-resistant green visca pine spray; pine cones and red holly berries. Red silk bow. **$2.75**

49 N 6543—With lamp and cord. Shpg. wt. 2 lbs. 5 oz......$2.75

Electric Novelties for brightest Noel

[F] **18-in. electric Candle-Lite Tree.** Dark green, richly decorated for your table or mantel. Made of *flame-resistant*, fluffy visca (straw-like rayon) over metal cone-shaped frame. Bright star top and 12 colored glass candles lighted by 25-watt lamp within tree. White pottery base. For 110-120 volts.

79 N 06527—Shpg. wt. 6 lbs. **$6.45**

[G] **15-in. electric Glo-lite Tree.** Novel table-top Christmas tree. Plug in the cord—star top and 16 colored candle-tip ornaments glow from light of 15-watt lamp within tree . . . like gleaming jewels against branches of dark green visca (straw-like rayon—*flame resistant*). White pottery base.

79 N 06597—Shpg. wt. 4 lbs. **$4.79**

[H] **Candle Wreath.** Sparkling red cellophane wreath—12 in. diam. Its crinkle-surfaces glisten in soft glow cast by "golden flame" electric lamp at top of colorful fiber candle. Set off with silver-color leaves. Ideal decoration for your window or glass panel door.

49 N 6572—Shipping wt. 1 lb. . . **87c**

[J] **Tree-top Angel** with halo. Winsome doll with silver-color wings, carefully molded head, silvery-white wig, and white print dress of plastic with swirling skirt. Concealed electric lamp causes edge of clear plastic "halo" disc surrounding head to glow. 10-in. high.

49 N 6532—Shpg. wt. 1 lb. **$1.85**

[K] **Musical Nativity Set.** 12 familiar figures of durable composition, delicately hand-painted, in Birth of Christ scene. Swiss chimes play Christmas hymn. Concealed lamp illuminates scene. Composition rustic-effect Manger 14x7½x6½ in. high. Star on top. Standing figures 4½ in. high.

79 N 06512—Shpg. wt. 8 lbs. **$10.25**

[L] **Musical Chapel in the Pines.** Soft tinkling music and glowing red windows for a cheerful Christmas spirit. Wood church 9x4x14½ in. high—white-painted and sprinkled with glistening mica "snow." Swiss music box and electric lamp inside. 6 green trees, 2 red Santas. Platform 18x11¾ in.

79 N 06566—Shpg. wt. 6 lbs. **$8.95**

[M] **Illuminated Altar.** Beautiful in its spiritual appeal. Composition structure with "marble grain" finish. 25-watt lamp inside lights 12 glass candles, chalice and cross . . . spreads light over figure of Christ and scene of "The Last Supper." 12x5x15 in. high.

79 N 06538—Shpg. wt. 12 lbs. **$6.95**

[N] **Distinctive Electric Candolier.** 8-cream-color "drip" candles in pyramid form on curved metal base. Each candle has clear plastic "halo" mounted over C-7½ lamp—when lighted, rim reflects sharp outline. Cream-painted base 20 in. wide. 8 in. high overall.

79 N 06595—Shpg. wt. 2 lbs. **$4.55**

(ALL MERCHANDISE ABOVE ILLUSTRATED ON OPPOSITE PAGE)

All electrical items include bulbs and cords, for use on 110-120 volts. Use Sears Easy Payment plan. See page 256


NOMA
BUBBLE-LITES
NOMA BUBBLE-LITES
D $3.89
E $9.15
F $6.45
G $4.79
H 87c
Silent Night
K $10.25
L $8.95
J $1.85
M $6.95
N $4.55



Lustrous Balls—feather-light, gleaming-bright

Silvered inside, giving mirror-surface to color-lacquered outside

- Big 2⅝-in. round glass balls, metal caps
- Fancy-decorated or solid-color varieties

[A] **Stripe, leaf and frosted** patterns—12 assorted designs. Real beauties! $1.39 Box of 12
49 N 6611—Partitioned box. Shpg. wt. 11 oz.

Mirror-tone solid color assortment. Five striking color tones—red, blue, silver, green and gold. Fine for table decoration, too. $1.15 Box of 12
49 N 6604—Partitioned box. Shpg. wt. 11 oz.

- 2¼-inch round glass balls, metal capped
- Fancy-decorated or solid-color varieties

[B] **Bright stripes** and other patterns in a variety of colors to stand out against the dark green of your tree. 98c Box of 12
49 N 6603—Partitioned box. Shpg. wt. 10 oz.

Brilliant solid color assortment. 5 colors—red, blue, silver, green and gold. 89c Box of 12
49 N 6602—Partitioned box. Shpg. wt. 10 oz.



12-piece de luxe Ornament Assortment

Set consists of eleven 2¼-inch glass balls (7 fancy-decorated in assorted styles, 4 solid-colored . . . all silver-lacquered) and 1 mirror-bright silver-color tree top spire, 9¾ in. tall. Each ball ornament has metal loop for attaching to branch. $1.69 Set of 12
49 N 6613—Partitioned box. Shipping wt. 12 oz......$1.69



Colorful plastic perching Bird Ornaments

So finely shaped and detailed they look almost real when perched on branches. All plastic, hard-to-break—variety of molded-in bright solid colors (Red, blue, green, yellow). Each bird stands 2 in. high and is about 3¾ in. long. Legs clamp firmly onto branch—no hooks needed. 59c Box of 6
49 N 6224—Shipping wt. 6 oz. Assorted colors. Set of 6.........59c



New Bells . . 3-in. high

Bell-shaped glass ornaments that help any tree to "ring forth" Christmas cheer. (Cannot actually ring.) Set consists of 6 fancy and 6 solid-color bells. Color-lacquered outside, silvered inside for greater brilliance. Variety includes red, blue and silver-color. Blend well with other ornaments. Each has metal cap and hanger loop. $1.39 Box of 12
49 N 6612—Shipping wt. 12 oz..$1.39



Glittering Miniature Houses, Churches

Especially designed to hang on the Christmas tree. Assortment of little houses and churches in charming designs. Mica-sprinkled, reflecting light in "frosty" tones. Variety of gay color combinations. All with metal hangers; about 2¼ in. high. 79c Box of 12
49 N 6615—Packed in cardboard box. Shpg. wt. 10 oz...79c



Foil Ball Ornaments

Mirror-like surfaces cast thousands of shimmering reflections. Crinkled metal foil, permanently shaped. Unbreakable . . . will stay bright as new. 6 all silver-color balls; 6 others color-lacquered, asstd. blue, red, gold. 2¾ in. diam. 59c Box of 12
49 N 6577—Shpg. wt. 10 oz. one box.
1 box 59c..................2 boxes $1.10

200 metal ornament Hangers. Time-saver for tree-trimming. Wide hook hangs from twig.
49 N 6202—Shpg. wt. 8 oz. . . 13c





HOW TO ORDER: Printed cards 3 N 5758F, 3 N 5759F, 3 N 5760F, 3 N 5761F are shipped from Chicago, Ill. Pay postage from your mail order house. Other printed cards are shipped from mail order house. Print name clearly on order. Only one name for each box please. No C. O. D. orders are accepted. All orders for printed cards must be received before December 1. Cards without name are shipped to you promptly.

Finest Tower Christmas Folders

Order as many boxes of one design as you like

Beautiful Tower individual-design cards . . . each card and matching envelope printed on very fine quality texture finish paper. Send the identically smart card to all your friends. Shpg. wt. for 25 cards 12 oz.

"Merry Christmas" Folder opens up to say "and best wishes for the coming year." With name **$1.46** 25 cards. Name printed in green. Size 4¾x5⅜ inches; with envelopes.
3 N 5636—25 without name 98c
3 N 5758F—With name printed.
50 for . . . $2.67 25 for . . . $1.46

Christmas Bells . . . with "glitter" trim. Beautiful soft colors. Friendly greeting. With name **$1.89** 25 cards. Name printed in green. Size 5⅛x6¾ inches, with envelopes.
3 N 5639—25 without name. $1.39
3 N 5761F—With name printed.
50 for . . . $3.48 25 for . . . $1.89

Poinsettia Greetings with "For Christmas and the New Year" inside. Very colorful. With name **$1.89** 25 cards. Name printed in green. Size 5x6 inches; with envelopes.
3 N 5638—25 without name . . $1.39
3 N 5760F—With name printed.
50 for . . . $3.48 25 for. $1.89

Snow-Church with "wishing you joy at this Christmastime and for the coming year" inside. With name **$1.46** 25 cards. Name in green. Size 4½x5¾ inches; with envelopes.
3 N 5637—25 without name . . 98c
3 N 5759F—With name printed.
50 for . . $2.67 25 for $1.46



Traditional Cards



Religious Cards

Choice of 2 Tower Christmas Card Assortments

- 5 lovely, exclusive designs; 5 cards of each design
- Each card embossed; printed in rich holiday colors
- Popular 4-fold French style, size 4¾x5¾ inches
- Order them plain or personalized with your name

25 Cards for 96c with name printed

Tower Traditional Cards . . . the always nice, always thoughtful way to wish your friends the best at holiday-time. Made in 4-fold style with beautifully embossed designs for that "expensive" look. Harmonizing sketch and warm greeting printed inside each folder. This exclusive assortment includes 25 cards (5 different designs . . . 5 cards of each) and 25 matching envelopes. Shpg. wt. per box 12 oz.
3 NR 5726—25 cards with name 96c
3 N 5647—25 cards without name 68c

Truly beautiful Religious Christmas Cards that portray the true meaning of Christmas to people everywhere. Everyone will appreciate the thought and significance behind these inspirationally devout scenes. Printed in gorgeous colors with an appropriate greeting inside each card. Assortment includes 25 cards (5 different designs . . . 5 cards of each) and 25 matching envelopes. Shpg. wt. per box 12 oz.
3 NR 5732—25 cards with name 96c
3 N 5643—25 cards without name 68c



Winter beauty in the scenic country

- Fine Tower Cards, exclusive at Sears
- 5 different scenes, 5 cards of each
- Etched designs, suitable for framing
- Have them plain or with your name

25 Cards for $1.28 with name printed

Tower cards so beautifully reproduced, they're suitable for framing. Five handsome designs . . . 4-fold style. Large size 5x6¾ inches. 25 cards (5 different designs) and 25 envelopes to match. Shipping weight 1 pound.
3 NR 5730—25 cards with name $1.28
3 N 5648—25 cards without name 98c





21 Tower embossed Christmas Cards

21 Cards for 47c

You wouldn't believe (until you see for yourself) that a box of 21 completely different cards could be so tastefully and beautifully representative of the holiday season and at so low a price! Includes traditional scenes as well as many new and clever Christmas designs. Each card is embossed and printed in sparkling colors that go with the season. Popular four-fold French style with design and greeting inside. Size 4¾x6 inches. 21 cards with matching envelopes.

3 N 5661—Shipping weight 12 ounces..47c



Low priced colorful Christmas Folders

- With or without your name printed
- 10 lovely designs, 5 cards of each
- Clever cards in attractive colors
- Size 4¼x5¼ in.; popular 4-fold style

50 with name printed 94c

Tower Christmas Cards . . . the thoughtful way to remember dear friends at the holiday season. Each folder carries a cheery greeting . . . a special wish that is as warm and friendly as a Yule fire. This economical selection includes five cards each of ten completely different designs, all printed with happy Christmas scenes in gay colors on fine quality paper. This group of 50 cards and 50 matching envelopes will provide you with a festive card for nearly everyone on your Christmas list. Shipping weight each box 1 pound. *See How to order instructions on page 209 for ordering cards printed with your name* (3 NR 5745).

3 NR 5745—50 cards with name, 50 envelopes...............94c
3 N 5651—50 cards without name, 50 envelopes...............68c



50 Christmas Folders . . . a complete assortment

50 Cards for 94c

You'll like our big 1947 Christmas card value assortment . . . 50 completely different cards at less than 2c apiece. Assortment contains the Christmas scenes everyone loves . . . including Santas, poinsettias, and gay snow settings, all with friendly greetings printed inside each card. All are beautifully printed in gay colors . . . some have novelty cut-out designs while others are embossed to give that quality "raised-up" third dimensional look. Sizes range from 4½x5½ inches to 5⅛x 6⅜ inches. Complete with 50 matching envelopes.

3 N 5664—Shipping weight 1 pound 10 ounces........................94c

Order your Christmas Cards from the catalog now and avoid the rush later on





24 beautiful Tower Religious Folders

24 Cards for 47c

Christmas is a time for reverence as well as gaiety. Honor the birthday of the Christ-child by sending religious cards to your friends. In this assortment are 24 different cards printed in soft-toned colors. The Christmas story and other famous Biblical scenes are illustrated; many of them copies of old Florentine paintings. Four-fold style with appropriate sentiment inside. 12 cards size 5x6¾ in.; 12 cards size 4⅞x5⅞ in. 24 cards with matching envelopes.

3 N 5662—Shipping weight 14 ounces........................47c

20 Tower modern Christmas Folders

20 Cards for 47c

With the wonderful Christmas feeling in the air and everything aglow for the holiday season . . . take time out for sentiment. Let these modern, adorable cherub cards express your season's greetings. Each design is different . . . every one appealing . . . all are printed in gay and sparkling colors. Made in the popular four-fold style with a colorful design and a joyous holiday wish printed inside. Size 4¼x5¼ inches. 20 cards with matching envelopes.

3 N 5657—Shipping weight 12 ounces........................47c





25 reproductions of winter scenes

25 Cards for 94c

A beautiful assortment of winter snow scenes . . . all full color reproductions of the original pictures painted by Edward Paine. Each different peaceful and tranquil view is framed in a gold or silver-colored paper border and individually applied to the colorful background of the folder. You and your friends will enjoy the friendly and intimate greeting printed on the inside of each of these fine-quality, four-fold French style folders. Size 5x6 inches. 25 cards with matching envelopes.

3 N 5665—Shipping weight 1 pound 4 ounces....................94c

20 "snow-effect" pastel Christmas Folders

20 Cards for 94c

Part of the fun of Christmas is in remembering your friends with unique and unusual cards. This year send glittering cards that have a freshly-snowed look. Handsome assortment includes traditional scenes as well as novelty designs all printed in soft-toned pastel colors frosted with glitter on fine quality paper. Lower borders have combination deckle edge and color panel. Inside greeting and harmonizing design. Each card different. Size 5⅛x6¼ inches. 20 cards with matching envelopes.

3 N 5666—Shipping weight 1 pound..........................94c

Be sure to order your Christmas Cards early. For Easy Terms see page 256



Beautiful Tower All-Plastic Cards
Fine plastic . . . through and through



Washable. Clean with a damp cloth. Won't warp



Will outlast 50 decks of ordinary paper cards



Always retains brisk snap and nice crispness

You won't need a long white beard this Christmas to be Santa to your friends. Simply give them a deck or two of wonderful **Tower all plastic . . . not merely plastic coated** playing cards. Amazingly durable, they actually cost less than paper cards in the long run, for they outwear 50 ordinary decks. Will retain their brisk snap almost indefinitely, and they're washable . . . no sticky, bent cards to spoil your game. Simply wipe them with a damp cloth . . . there's no need to worry about warping as plastic does not absorb moisture.

Your choice of three lovely designs, attractively boxed in a plastic container. An exclusive low-priced value with Sears you can't afford to miss! This Christmas . . . give Tower all plastic playing cards and listen to the praises of your friends.

P	3 N 3525—Traditional Design.	Single bridge deck.	Shpg. wt. 8 oz.	$2.85
	3 N 3526—Traditional Design.	Double bridge deck.	Shpg. wt. 1 lb.	5.37
	3 N 3527—Traditional Design.	Single pinochle deck.	Shpg. wt. 8 oz.	2.85
R	3 N 3523—Walnut Scroll Design.	Single bridge deck.	Shpg. wt. 8 oz.	2.85
	3 N 3524—Walnut Scroll Design.	Double bridge deck.	Shpg. wt. 1 lb.	5.37
S	3 N 3521—America Design.	Single bridge deck.	Shpg. wt. 8 oz.	2.85
	3 N 3522—America Design.	Double bridge deck.	Shpg. wt. 1 lb.	5.37



P

$2.85 Single Deck



R

$2.85 Single Deck



S

$2.85 Single Deck

No one *ever* has enough stationery

For Christmas, give all your friends

Tower Gift Stationery

Choose from this wonderfully complete assortment of high quality writing papers



[A] **Write-your-own-Greeting Folders.** The perfect incentive for dropping your friends a note. 20 lovely floral notes in 10 colorful designs . . . all destined to make a charming "first-glance" impression. Ample space inside these four-fold, deckle edged folders for writing an appreciated message to those you seldom see. Also ideal for everyday "thank you" notes, invitations and year 'round correspondence. 10 size 3⅝x5 inches; 10 size 4½x5 inches. 20 envelopes.
3 N 3163—Shpg. wt. 12 oz. 46c

[B] **20 Christmas Note Folders.** The gay spirit of the Yuletide season is captured in these 4-fold, deckle edged folders. Use them for writing holiday "thank-you" notes and invitations or as very personal Christmas cards. Ample space inside each of these attractive Christmas note folders to express your sentiments just as you wish. Truly one of the friendliest ways to say "Merry Christmas." Box has 20 cards, 2 each of 10 designs. 10 size 3⅝x5 in.; 10 size 4½x5 in. 20 envelopes.
3 N 5663—Shpg. wt. 12 oz. 46c

[C] **Penglow Writing Ensemble.** 72 sparkling white sheets of fine-quality 50% rag content vellum paper . . . so distinctly simple . . . discriminating people of all ages and personalities will find it to their taste. Comes in 3 different sizes . . . a socially correct size for each type of letter. 24 folded sheets 5⅛x7⅛ in.; 24 single sheets 5x8 in.; 24 note sheets 4x5 in.; 72 matching envelopes. Nicely ribbon-tied.
3 N 3157—Shpg. wt. 2 lbs. $1.44

[D] **Patrician Writing Paper.** As daintily beautiful and feminine a box of stationery as its name indicates. The perfect Christmas gift for the lady on your list. This fine-quality 25% rag content paper is delicately tinted in 3 socially correct and charming shades of pink, blue or white. Ribbon-hinged box has 126 ribbon-tied folded sheets size 4⅝x7⅝ inches; 126 matching envelopes. *Please state color.*
3 N 3144—Shpg. wt. 3 lbs. $1.84

[E] **Artificial Leather Gift Box.** Has 48 sheets of white bond paper, 36 flat style size 8x9¾ in., 12 folded size 5x8 in., 48 envelopes. Padded and embossed box top. *State box color:* ivory, or tan.
3 N 3121—Shpg. wt. 1 lb. 4 oz. . 66c

[F] **Mister Stationery . . .** a gift "he" will especially appreciate this Christmas. Something every man needs but does not think to buy for himself. Handsome ribbon-hinged, wood-grain effect box contains 144 flat white sheets of 25% rag content vellum paper size 7¼x10½ inches; 100 matching envelopes. A handsome box that will travel or complement his desk at home.
3 N 3149—Shpg. wt. 3 lbs. . . . $1.73

3 N 3148—As above, except box, not hinged, has 72 flat white sheets, 50 envelopes. Shpg. wt. 1 lb. 12 oz. 91c

[G] **Tidings Note Paper.** For social letters. Fine quality rag content vellum finish paper in pastel colors. Has 36 folded note sheets 4⅛x4 in., 36 envelopes. Ribbon-tied. *State color:* white, pink, blue.
3 N 3129—Shpg. wt. 12 oz. 44c

Your choice of 6 styles . . . each priced at 94c

[H] **Lilac and Lace Ensemble.** Stationery for every purpose. 12 folded sheets size 5x7¾ in. with embossed orchid flower; 10 informal floral notes, size 3⅝x5¼ in.; 8 floral notes 4⅛x5 in. with flowers on outside and writing space inside. 30 envelopes. Beautiful box; ribbon-tied.
3 N 3009—Shpg. wt. 1 lb. 8 oz. . . . 94c

[J] **The Orchid Writing Box.** Wish her a Merry Christmas with a box of stationery. White vellum finish, rag content paper and envelopes have colorful border design and scalloped edges. Paper is embossed for greater beauty. 30 folded sheets about 5x7¾ in.; 30 envelopes. Ribbon-tied.
3 N 3016—Shpg. wt. 1 lb. 8 oz. . . . 94c

[K] **Blossom Writing Paper.** A lovely box of gift stationery made even prettier with a delicate spray of blossoms on the folded sheets and envelope flaps. 30 folded white sheets, 6x7⅝ in., with inside of sheet colored in light blue. 30 matching envelopes. Attractively ribbon-tied.
3 N 3010—Shpg. wt. 1 lb. 8 oz. . . . 94c

[L] **Yours Truly Stationery.** Lovely and feminine box of fine quality rag content stationery. Colorful floral decorates each folded white sheet . . . makes all your correspondence light hearted and gay. 24 Sheets size 5x8 inches; 24 folded notes 4x5 inches, 48 envelopes. Nicely ribbon-tied.
3 N 3011—Shpg. wt. 1 lb. 8 oz. . . . 94c

[M] **Children's Own Writing Box.** Printed designs on white vellum paper. 20 folded 4⅛x7⅛ in. and 20 note sheets 4⅛x3½ in.; 20 plain sheets 4⅛x7⅛ in.; 36 envelopes; 36 stickers; memo book; blotter; art pencil that writes red, green, yellow, blue.
3 N 3004—Shpg. wt. 1 lb. 94c

[N] **Smoothie Writing Ensemble.** Fine quality white vellum paper with smooth writing surface. 36 folded sheets 5x7⅜ in., 12 with red, 12 with blue, 12 with tan borders; 36 envelopes, tinted inside to match border. Ribbon-tied for Christmas gifts.
3 N 3124—Shpg. wt. 1 lb. 3 oz. . . . 94c



T U

Ever useful Chests filled with Stationery

[T] **Cedar Chest filled with Stationery.** A perfect gift for the practical person who will quickly see added use for this 3-drawer cedar chest. Includes 36 sheets of 4⅛x7 inch linen-finish stationery and 36 matching envelopes. Rich glossy natural finish chest size 8⅝x6x5⅜ inches.
3 N 3118—Shipping wt. 3 lbs. 8 oz. . . . $2.89

[U] **"Deluxe" Chest** of choice handcarved-effect hardwood. Attractively decorated cover made even lovelier with a beautifully colored picture design. Lid opens on twin metal hinges. Contains 24 sheets of 5⅛x9⅛-in. linen-finish paper and 24 matching envelopes. Chest size 10⅜x6¾x3⅜ in.
3 N 3119—Shipping wt. 2 lbs. 8 oz. . . . $1.89



V W X Y

[V] **Popular Autograph Book** with padded blue leather cover . . . a perfect gift for teen-agers. Hand-turned rounded corners, 24K gold decoration and gold edged pages. 4⅞x6⅞ in.
3 N 6055—Shpg. wt. 12 oz. $1.11

[W] **Five-Year Diary** with smooth leather cover, handsome 23K gold design, hand turned corners, gold-edged pages, metal lock and key. Size 6x4½ in. *State color:* red or blue.
3 N 6063—Shpg. wt. 1 lb. . $2.56

[X] **Genuine Leather Address Book.** For "his" pocket or "her" purse. Saddle tan with 23K gold line design, rounded corners, gilt edges, A-Z cut-out index. 3⅝x2½ in.
3 N 6071—Shpg. wt. 6 oz. . 84c

[Y] **Leather Fortune-Telling, Birthday Book,** records birthdays, has horoscope for each day. 23K gold design, gilt page edges. Size 5x3¾ in. *State color:* red, green.
3 N 6064—Shpg. wt. 10 oz. $1.67

Include Stationery and Books on your Easy Terms order . . . see page 256 for complete details



Easy to order Magazine Subscriptions



"..I could not give you any goodlier thing if I were king."

How to order Magazine Subscriptions

REGULAR SUBSCRIPTIONS: Magazines will be mailed anywhere in the United States and possessions. **Please state catalog number, title of magazine, name and address of person to receive subscription, and number of years of each subscription.** Send order and remittance to Sears, Roebuck and Co. Make checks and money orders payable to Sears, Roebuck and Co. You should receive your first copy within 6 weeks . . . if it takes longer you will be notified.

GIFT SUBSCRIPTIONS: **Please state name and address of person to receive subscription and name and address of sender; also, catalog number, magazine title and number of years of subscription. A lovely gift card will be** sent to the person receiving the magazine. Send both your order and your remittance to us. Make your checks and your money orders payable to Sears, Roebuck and Co.

Table below shows the price of one, two and three one-year gift subscriptions to those magazines obtainable at special Christmas Gift Subscription rates. Where dates are listed, magazine is available at gift subscription rates only within period specified.

Catalog No.	Magazine	One 1 yr.	Two 1 yr.	Three 1 yr.
3 N 9291F	American Girl (from Oct. 15 to Dec. 31)	$2.00	$3.00	$4.50
3 N 9294F	American Home (to Dec. 15)	1.50	2.50	3.75
3 N 9435F	American Magazine	3.00	5.00	7.50
3 N 9421F	Boys' Life (from Sept. 1 to Jan. 15)	2.00	3.50	4.50
3 N 9476F	Child Life (from Sept. 1 to Jan. 15)	3.00	5.00	6.00
3 N 9431F	Collier's	3.00	5.00	7.50
3 N 9303F	Coronet (from Oct. 15 to Jan. 15)	2.50	5.00	7.50
3 N 9296F	Esquire (from Oct. 15 to Jan. 15)	6.00	11.00	15.00
3 N 9432F	Etude (from Oct. 15 to Dec. 31)	2.50	5.00	7.25
3 N 9344F	Flower Grower	2.50	4.00	5.50
3 N 9477F	Flying Sportsman	2.50	4.50	6.50
3 N 9412F	Holiday	5.00	8.00	12.00
3 N 9359F	Jack and Jill	2.50	4.00	6.00
3 N 9413F	Ladies' Home Journal	3.00	5.00	7.50
3 N 9346F	Life (until Dec. 10)	5.50	9.75	13.50
3 N 9478F	Look (until Dec. 31)	3.50	6.00	8.50
3 N 9415F	McCall's	2.50	4.00	6.00
3 N 9414F	Newsweek	4.25	8.50	12.75
3 N 9349F	Open Road (from Sept. 1 to Jan. 15)	3.00	4.50	6.00
3 N 9429F	Outdoor Life	2.00	3.00	4.50
3 N 9440F	Outdoors (from Sept. 1 to Jan. 15)	2.00	3.00	4.00
3 N 9295F	Parents'			4.50
3 N 9350F	Popular Mechanics	2.50	4.50	6.50
3 N 9433F	Popular Science (from Nov. 15 to Jan. 15)	2.50	4.50	6.75
3 N 9351F	Reader's Digest (from Oct. 10 to Jan. 15)	2.75	5.00	7.25
3 N 9416F	Redbook	2.50	4.00	6.00
3 N 9417F	Saturday Evening Post	5.00	7.50	11.25
3 N 9481F	Science Illustrated	3.00	5.00	7.00
3 N 9419F	Sports Afield (from Nov. 1 to Dec. 31)	2.00	3.50	5.00
3 N 9479F	The Home Garden	3.00	5.00	7.00
3 N 9300F	Time (until Dec. 10)	6.50	11.50	16.00
3 N 9428F	Woman's Home Companion	2.50	4.00	6.00

Give Magazine Subscriptions . . .

3 N 9162F—**American Girl.** Published monthly by Girl Scouts of America. Stories and features.
1 yr...$2.00 2 yrs...$3.00 3 yrs...$4.00

3 N 9168F—**American Home** (Monthly). Home planning, homemaking, gardening. (Until Dec. 15).
1 yr...$1.50 2 yrs...$2.50 3 yrs...$3.00

3 N 9182F—**American Magazine** (Monthly). Brings you interesting stories, articles, information.
1 yr...$3.00 2 yrs...$5.00 3 yrs...$7.00

3 N 9163F—**Boys' Life.** Published monthly by Boy Scouts of America. Stories, scouting material.
1 yr...$2.00 2 yrs...$3.50 3 yrs...$4.50

3 N 9164F—**Calling All Girls** (Monthly). For teen-age girls. Stories and articles of interest.
1 year........$1.75 2 years........$3.00

3 N 9196F—**Charm** (Monthly). For smart young women interested in fashions and beauty care.
1 year subscription........................$2.50

3 N 9197F—**Child Life** (Monthly). Wholesome stories, games and pictures. For young readers.
1 yr...$3.00 2 yrs...$5.00 3 yrs...$6.00

3 N 9364F—**Children's Activities** (10 issues yearly). Stories, pictures for children up to 9.
1 yr...$3.00 2 yrs...$5.50 3 yrs...$7.50

3 N 9157F—**Collier's** (Weekly). Stories and information on foreign and domestic events.
1 yr...$3.00 2 yrs...$5.00 3 yrs...$7.00

3 N 9183F—**Coronet** (Monthly). Pocket-size digest with timely articles and picture stories.
1 yr...$2.50 2 yrs...$5.00 3 yrs...$7.00

3 N 9395F—**Cosmopolitan** (Monthly). Noted for its great fiction. Complete novel, serials, short stories by famous authors in each issue.
1 yr...$3.50 2 yrs...$5.50 3 yrs...$7.50

3 N 9172F—**Country Gentleman** (Monthly). America's foremost rural magazine. Fiction, timely articles for the farmer. Special women's section.
2 years........$1.00 5 years........$2.00

3 N 9185F—**Esquire** (Monthly). The smart magazine for men. Fiction, articles, humor, cartoons.
1 yr...$6.00 2 yrs...$10.00 3 yrs...$12.00

3 N 9179F—**Etude** (Monthly). The nation's top musical magazine for the whole family.
1 yr...$2.50 2 yrs...$4.00 3 yrs...$6.00

3 N 9219F—**Farm Journal and Farmer's Wife.** (Monthly). Full of short, meaty, practical facts.
2 years........$1.00 5 years........$2.00

3 N 9198F—**Field and Stream** (Monthly). Packed with articles on fishing, hunting, dogs, etc.
1 year........$2.00 2 years........$3.50

3 N 9174F—**Flower Grower** (Monthly). Information on gardening, planting for the home gardener.
1 year........$2.50 2 years........$4.00

3 N 9480F—**Flying Sportsman** (Monthly). Up-to-date airplane, flying information.
2 yrs........$5.00 3 yrs........$7.00

3 N 9394F—**Good Housekeeping** (Monthly). One of America's foremost home magazines. Well-known for its excellent recipes and household hints.
1 yr...$3.50 2 yrs...$5.50 3 yrs...$7.50

3 N 9363F—**Holiday** (Monthly). Tells you where to go, what to see, how to enjoy it. For both the actual and the arm-chair traveler.
1 yr...$5.00 2 yrs...$8.00 3 yrs...$11.00

3 N 9161F—**Jack and Jill** (Monthly). For children 3 to 10. Games, puzzles, stories, articles.
1 year........$2.50 2 years........$4.00

3 N 9167F—**Ladies' Home Journal** (Monthly) "The magazine women believe in." Read by more women than any other home magazine in America.
1 yr...$3.00 2 yrs...$5.00 3 yrs...$7.00

3 N 9159F—**Life.** The weekly picture magazine covering news events, sports, science, movies, etc.
1 yr...$5.50 2 yrs...$10.00 3 yrs...$13.50

For other favorite magazines not listed here, see our Big Fall and Winter General Catalog



Spread Christmas joy throughout the year

3 N 9160F—Look. The picture magazine, published every other week. Covers news of the day, sports, movies and many other features pictorially.
1 yr....$3.50 2 yrs....$6.00 3 yrs....$8.00

3 N 9325F—Looney Tunes and Merrie Melodies (Monthly). Here is a comic that is approved by parents, educators, and by the children themselves.
2 years....$1.75

3 N 9201F—McCall's (Monthly). Fiction and homemaking news for women. Special departments on style and beauty, household helps, and excellent recipes.
1 yr....$2.50 2 yrs....$4.00 3 yrs....$6.00

3 N 9474F—Mechanix Illustrated (Monthly). Practical and interesting articles and illustrations on mechanics, science, aviation and inventions.
1 year..$1.80 2 years..$3.50 3 years..$5.00

3 N 9326F—New Funnies (Monthly). A comic magazine that finds favor with children and parents everywhere. Adventures of famous movie cartoon characters.
2 years....$1.75

3 N 9203F—Newsweek. "The magazine of news significance." A popular weekly that brings you the latest news and pictures of world events.
1 year....$4.25

3 N 9166F—Open Road (Monthly). Gives teen-agers what they want in fiction, fun hints, features and departments on boys' hobbies.
1 yr....$3.00 2 yrs....$4.50 3 yrs....$6.00

3 N 9329F—Outdoor Life (Monthly). Interesting and helpful articles on fishing, camping, hunting and boats for those who love the great outdoors.
1 year....$2.00 2 years....$3.50

3 N 9223F—Outdoors (Monthly). Stories and articles by leading hunters, fishermen and sportsmen on fishing, hunting, camping and outdoor life.
1 yr....$2.00 2 yrs....$3.00 3 yrs....$4.00

3 N 9170F—Parents'. Monthly publication designed to assist mothers and fathers with child rearing from crib to college. Authentic, reliable advice.
1 yr....$2.42 2 yrs....$3.75 3 yrs....$4.50

3 N 9220F—Pathfinder (Issued every second week). A magazine news service for busy Americans. Gives important decisions, rules and plans coming from Washington.
1 yr....$2.00 2 yrs....$3.00 3 yrs....$4.00

3 N 9458F—Polly Pigtails (Monthly). Girls 7 to 14 will enjoy the many helpful suggestions and ideas for fun packed into this delightful magazine.
1 year....$1.50 2 years....$2.50

3 N 9180F—Popular Mechanics (Monthly). Articles on automobiles, aviation, radio, photography presented so you can really understand and enjoy them.
1 yr....$2.50 2 yrs....$4.50 3 yrs....$6.00

3 N 9323F—Popular Science (Monthly). Today's science in spectacular picture stories. Give you the newest developments in science, chemistry, discovery.
1 year....$2.50 2 years....$5.00

3 N 9264F—Ranch Romances (Issued every 2 weeks). Fiction with a backdrop of the romantic West. Outdoor stories that will fascinate and thrill you.
1 year....$3.00

3 N 9175F—Reader's Digest. Brings you each month the cream of current reading from leading periodicals and books condensed by a staff of 70 editors.
1 yr....$2.75 2 yrs....$5.00 3 yrs....$7.50

3 N 9204F—Redbook. This monthly magazine is a favorite with those who enjoy good fiction. Each issue contains a complete book-length novel and novelette.
1 yr....$2.50 2 yrs....$4.00 3 yrs....$6.00

3 N 9156F—Saturday Evening Post (Weekly). America's favorite weekly magazine. Fascinating stories and articles by famous authors for both men and women.
1 yr....$5.00 2 yrs....$7.50 3 yrs....$10.00

3 N 9390F—Science Illustrated. This monthly magazine brings you the latest information on scientific developments. Profusely illustrated.
1 yr....$3.00 2 yrs....$4.00 3 yrs....$5.00

3 N 9265F—Sports Afield. America's oldest monthly outdoor magazine. Filled with helpful hints on hunting, fishing, camping, plus fiction stories.
1 year....$2.00

3 N 9469F—The Home Garden (Monthy). "Green Thumb" gardeners, orchard growers, people who enjoy beautiful home improvements will enjoy this magazine.
1 year....$3.00 2 years....$5.00

3 N 9208F—Time. Weekly news magazine bringing together important and interesting news of the world.
New Subs.—1 yr., $6.50 2 yrs., $12.00 3 yrs., $17.00
Renewals— 1 yr., 6.50 2 yrs., 10.00 3 yrs., 13.00

3 N 9337F—Today's Woman (Monthly). Young women's service magazine showing the latest in fashions, decorating, beauty and food preparation.
1 year....$3.00 2 years....$5.00

3 N 9375F—True. The man's magazine containing special features each month, including adventure stories, men's fashions, wit and sports.
1 year....$3.00 2 years....$5.00

3 N 9221F—True Story (Monthly). "Truth is stranger than fiction." This magazine has been a leader in its class for more than a quarter of a century.
1 yr....$1.80 2 yrs....$2.50 3 yrs....$3.00

3 N 9459F—Walt Disney's Comics and Stories (Monthly). Filled with the hilarious antics of Donald Duck and the rest of the Disney gang.
2 years....$1.75

3 N 9171F—Woman's Home Companion (Monthly). Featuring women in the news, homemaking helps, recipes, fashion and beauty suggestions.
1 yr....$2.50 2 yrs....$4.00 3 yrs....$6.00

For special Christmas Gift Subscriptions, and How to Order magazines see opposite page



A $1.44

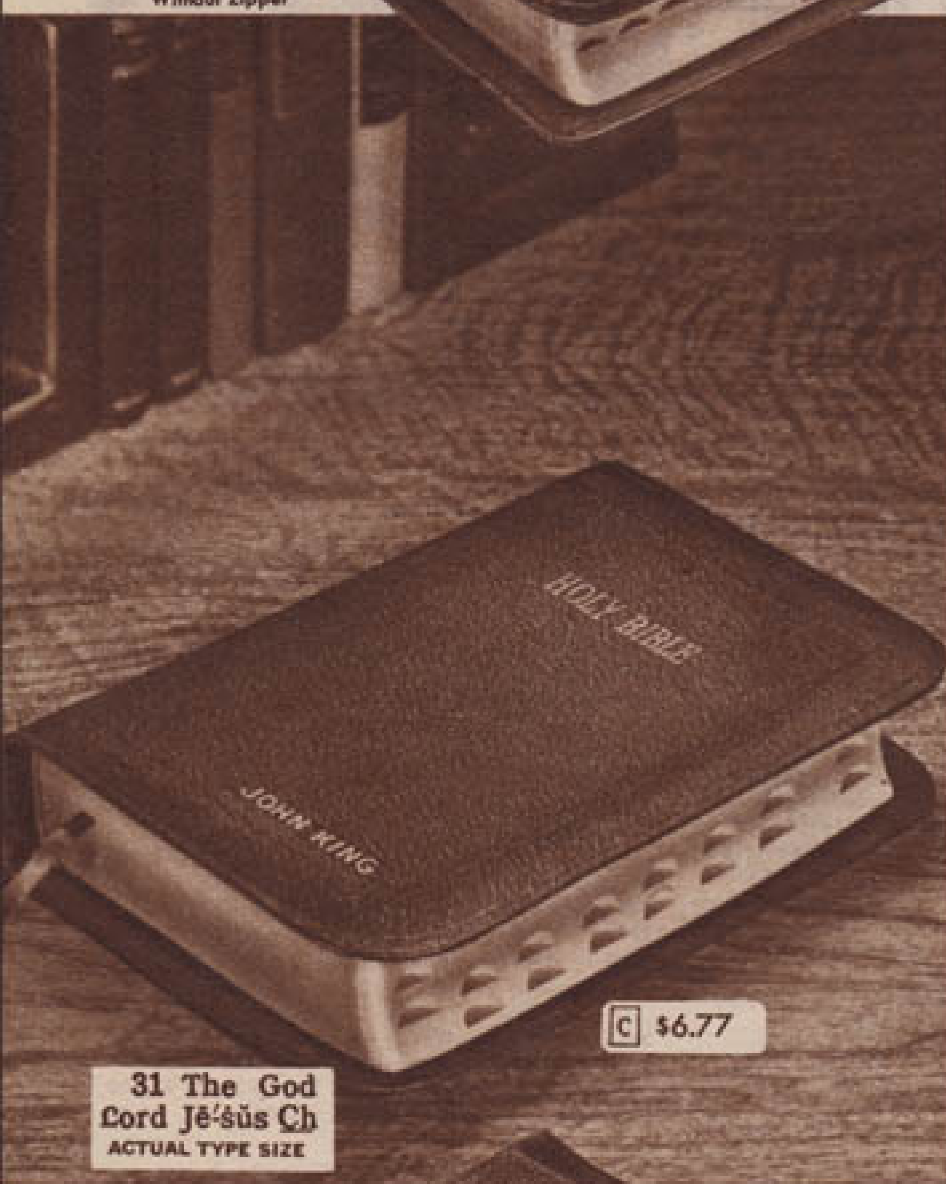
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Jē'sus Christ, whic
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31 The God a
Lord Jē'sus
ACTUAL TYPE SIZE

B $7.28
Without Zipper





C $6.77

31 The God
Lord Jē'sūs Ch
ACTUAL TYPE SIZE

Small white Text Bible

A A compact King James Bible bound in white artificial leather with gold color lettering. Makes a lovely present for anyone. A perfect gift for the bride. Has 16 color illustrations, presentation page, family register. Easy to clean with damp cloth. 1057 pages. Self-pronouncing. 4x6¼ inches. Name in gold on cover. *Please print name wanted. Postpaid.* (Shpg. wt. 1 lb. 4 oz.) **$1.44** Postpaid

3 NR 2166 .... $1.44

Lovely gold-edged Text Bible

C Handsomely bound, beautifully illustrated King James Bible . . . a Sears exclusive. New clear type. 1462 pages edged in genuine gold over red; indexed. 16 pages of color paintings; 16 Holy Land photographs. 4-page family record. Study helps, maps, gospel harmony. Soft genuine leather binding. Size 5⁷⁄₁₆x 8⅛ in. Name in gold. *Print name wanted. Postpaid.* (Shpg. wt. 3 lbs.) **$6.77** Postpaid

3 NR 2174 .... $6.77

Red letter Reference Bible

E Select this handsome genuine leather King James version to obtain comfort from the Word of God. 1480 gold-edged pages, 5⅛x8 in., with 60,000 center column references, concordance, Bible readers' aids, study helps. 16 colored maps, 16 illustrations. All Words of Christ printed in red. Self-pronouncing type. Name in gold. *Please print name wanted. Postpaid.* (Shpg. wt. 2 lbs. 8 oz.) **$3.93** Postpaid

3 NR 2147 .... $3.93

King James Teachers' Bible

B Over 2,000 gold-edged pages with footnotes; handbound in top grain leather. Has 15 colored maps, 112 illustrations, illustrated Bible dictionary, 60,000 center column references, concordance, study helps. Words of Christ in red. Thumb indexed. 5⅜x8 in. Name in gold. *Please print name wanted. Postpaid.* (Shpg. wt. 3 lbs. 8 oz.) **$7.28** Without zipper

3 NR 2140—Without zipper $7.28
3 NR 2141—With zipper 9.27

King James Text Bible

D A gift of enduring beauty. Bound in handsome and durable artificial leather; stamped in gold. New easy-to-read type face, (self-pronouncing); paragraph headings over related verses simplify location of passages. Words of Christ in red. Set of color maps with index. About 1400 pages, 5⅜x8⅛ in. Thumb indexed. Name in gold. *Print name. Postpaid.* (Shpg. wt. 3 lbs.) **$4.71** Postpaid

3 NR 2167 .... $4.71

Scofield Reference Bible

F Latest edition of this authorized translation; contains 1362 pages, 12 color maps. New chain reference system of connected topics enables you to trace Biblical words throughout the Bible. Also revised marginal renderings; explanation of seeming discrepancies. 5⅛x8 in. Name in gold. *Print name wanted. Postpaid.* (Shpg. wt. 2 lbs. 4 oz.) **$6.38** Postpaid

3 NR 2180—Artificial leather $6.38
3 NR 2181—Clothbound 3.63



D $4.71

31 The God
Lord Jē'sūs Ch
ACTUAL TYPE SIZE



E $3.93

31 The God a
Jē'sus Christ,
ACTUAL TYPE SIZE



31 The God a
Lord Jesus Chris
ACTUAL TYPE SIZE

F $6.38
Artificial leather

Lifetime Gifts of comfort, courage and inspiration

Magnificent new Oxford Red Letter Bible with zipper

- Beautifully bound in brown mottled genuine leather, basket weave grain . . . smooth running zipper keeps Bible always shapely and neat
- 16 full page colored illustrations and maps . . . presentation page, concordance, family record, dictionary of scripture proper names
- 100,000 chain references enable reader to follow out any subject from one end of Bible to the other . . . helpful marginal readings
- Printed from entirely new, large easy-to-read type . . . self-pronouncing, with all proper names divided into syllables and accented
- Interesting Hebrew and Greek words translated by different English words are indicated . . . Bible chronology page at beginning of Bible

[A] A King James reference Bible like this superb new Oxford Red Letter Edition will be a treasured possession for years to come. Students of the bible, Sunday School teachers and workers for Christ will admire and cherish it as a priceless aid in understanding their Bible more fully . . . in knowing the constant, all-embracing love of God for His children that comes with knowledge of the Bible. In its verses they will find the answers to their gravest problems and their deepest griefs.

$9.95 Postpaid

And this magnificent edition has an appearance which befits the best-loved Book in the world. Its lovely leather binding will retain its beauty through the years . . . its zipper closing will preserve its pages. All words of Christ are printed in red. Has overlapping cover, round corners, brown under gold edges. Size 7¾x4¾ inches.
3 N 2183—With zipper binding. *Postpaid* (Shpg. wt. 2 lbs. 8 oz.) $9.95

Morocco Leather Bible

[B] Magnificent King James reference Bible . . . 1465 thin India paper pages . . . red under gold edges. Beautiful genuine morocco leather, overlapping cover, leather lined. 50,000 center references, concordance, family register, maps, atlas, dictionary. Size 5½x8¼ in.

$16.77 Postpaid

3 NR 2182—Name in gold. *Print name. Postpaid* (Shpg. wt. 2 lbs.) $16.77

Old Folks' Bible

[C] King James version with large letters and clear print for easy reading. Genuine black leather binding; red under gold edged pages. Geographical index, 4 color illustrations, 16 color maps, presentation page, family register. Contains 1273 pages, size 6½x9¾ inches.

$5.48 Postpaid

3 NR 2155—Name in gold. *Print name. Postpaid* (Shpg. wt. 2 lbs.) $5.48

Oxford Masonic Bible

[D] Oxford Bible for Masons with Symbolic Presentation Pages, Masonic Charge and the Bible and Masonry. 18 illustrations, 12 color maps. Blackfaced type; self-pronouncing. Oxford Masonic Concordance. Masonic emblem in gold on blue leather cover. Name in gold. *Print name.*

$6.93 Postpaid

3 NR 2184—Size 6¼x4¾ inches. *Postpaid* (Shpg. wt. 1 lb. 12 oz.) $6.93

Low priced Text Bible

[E] King James version bound in imitation leather . . . 985 red-edged pages plus many study helps. All words of Christ are printed in red. 8 maps of biblical areas in beautiful full-color; colored frontispiece. Family register, concordance, presentation page. Self-pronouncing.

$1.46 Postpaid

3 N 2137—Size 5 1/16x7¾ in. *Postpaid.* (Shpg. wt. 1 lb. 12 oz.) $1.46

Vest Pocket New Testament

[F] This King James version is a ready source of inspiration and comfort . . . a gift that's always appreciated. Contains hymns and Psalms as well as the complete New Testament. Bound in genuine leather; gold-stamped. Self-pronouncing type. 635 gold-edged pages. Size 2¾x4½ inches.

$1.12 Postpaid

3 N 2438—*Postpaid* (Shipping weight 1 pound) $1.12

King James Teacher's Bible

[G] Hand bound in genuine leather . . . 1600 gold edged pages, indexed. 64 color illustrations; atlas; 16 color maps. 60,000 center references; 245-page word book with concordance, family register. Size 5½x7¾ inches. Name in gold. *Print name. Postpaid.* (Shpg. wt. ea. 2 lbs.).

$5.33 Without Zipper

3 NR 2138—Without zipper $5.33
3 NR 2158—With zipper 6.91



A

12 ¶ Then spal upto them, sayin of the world: h
ACTUAL TYPE SIZE



B

12 ¶ Then spake them, saying, I a world: he that f
ACTUAL TYPE SIZE



C

12 ¶ Then sp them, saying, world: he tha
ACTUAL TYPE SIZE

12 ¶ Then spak them, saying, I world: he that f
ACTUAL TYPE SIZE



D

12 ¶ Then spak them, saying, I am he that followeth
ACTUAL TYPE SIZE



E



F

12 ¶ Then spake Jé'sus again unto them, sayi am the light of the w he that followeth me
ACTUAL TYPE SIZE



G

12 ¶ Then spake Jé to them, saying, I a the world: he that
ACTUAL TYPE SIZE



Tower Box Camera and Flash Gun . . .
Good pictures day or night

$7.50
With flash gun

Internally coupled attachment for flash unit
Clear optical view finder of telescopic type
Takes sharp, vivid pictures indoors and outdoors

Trust to Sears to bring you the finest at low prices! This great new TOWER Camera and Flash Gun makes its own sunlight . . . you can take good pictures 24 hours a day. The amazingly simple operation of the TOWER Camera makes it ideal for the beginner, or for anyone who wants to take album quality pictures easily. Hinged back and removable type inner cone make it easy to load camera, prevent binding when film is advanced. Automatic shutter operated by simple lever release. Circular knob for easy film winding. Single Meniscus lens takes pictures from 6 ft. to infinity. Takes 8 pictures (2¼x3¼-inch) on 120 (B2) roll film. Attractive black artificial leather covering. Flash gun has metal reflector with Bakelite base; holds 2 regular batteries. (Not incl.) Price includes Mfr's. Exc. Tax.

3 N 6334—Camera and flash gun. Shipping wt. 2 lbs. $7.50
3 N 6117—Tower Camera only. Shpg. wt. 1 lb. 6 oz. 6.50





Fast-action Cameras, Projector

[A] **Argoflex Model EII Camera.** The most modern version of a great camera! Now with almost indestructible metal body. f:3.5 finder lens gives tremendous brilliance to focusing ground glass image (60% more than f:4.5) . . . field lens mounted under the ground glass. Taking lens sharp, color-corrected, hard coated Argus f:4.5 anastigmat; shutter speeds 1/10 to 1/200 sec.; time and bulb. Automatic exposure counter; film winding knob has automatic stop; depth of field scale on lens. Tripod connection; cable release. Makes 12 pictures (2¼x2¼-in.) on standard 120 or 620 black and white and color film. With leather case. **$87.54** Cash or terms

3 NM 6141T—*Express prepaid* (Shpg. wt. 3 lbs.) $87.54

[B] **Argus Model C-3 Camera.** Coupled range finder . . . *built-in flash unit* synchronized. Color corrected f:3.5 50 mm. triple anastigmat coated lens. Uses 35 mm. film, black and white or color, with either 20 or 36 exposures. Size 5⅛x2¾x2 in. With case. **$70.33** Cash or terms

3 NM 6132T—*Express prepaid* (Shpg. wt. 3 lbs.) $70.33

[C] **Argus Model 21 Camera.** New 35 mm. camera with f:3.5 color corrected lens. Accurately marked view finder. Shutter speeds of 1/10, 1/25, 1/50, 1/200 second. Built-in synchronizer for flash. Automatic film stop prevents double exposures; barrel of lens removable for use of telephoto lens. Uses standard 35 mm. cartridge in color and black and white; either 20 or 36 exposures. Picture size 1½x1 inch. With top grain leather case. **$58.08** Cash or terms

3 NM 6131T—*Express prepaid* (Shipping weight 3 pounds) $58.08

[D] **Argus Slide Projector.** For Kodachrome 35 mm. 2x2-in. slides. Sturdy metal construction; ventilated. Color corrected 4-in. f:4 coated lens. Oversize double condensers. 3¼x5⅛x11-in. size. For 110–120 volt AC or DC. With 100-watt bulb. **$27.75** Cash or terms

3 N 06130T—*Postpaid* (Shpg. wt. 6 lbs.) $27.75

[E] **Beacon Camera.** Has doublet coated lens; 46 mm. focal length. 1/50 second shutter speed. Safety lock prevents accidental exposures. Compact Bakelite body; chrome plated trim. Uses 127 film; 16 pictures, size 1¾x1⅝ in. Price incl. Mfr's. Exc. Tax. **$9.95**

3 N 6170—*Postpaid* (Shipping weight 2 pounds) $9.95

[F] **Minca 28 Camera.** Double f:9.7 Lumar 47 mm. lens . . . marked stops for weather, color settings. Built-in eye-level optical view finder. Uses 828 Bantam film; 828 Kodachrome in bright sunlight; 8 exposures. Camera made by Argus Inc. **$9.95**

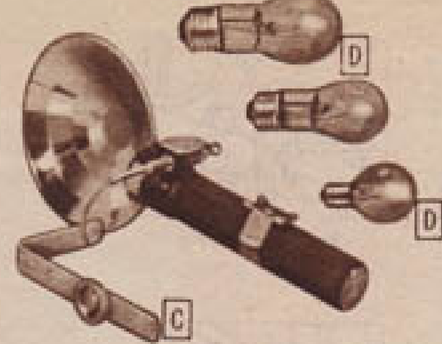
3 N 6176—*Postpaid* (Shipping weight 1 pound) $9.95



Sears for Cameras

Shop at Sears for picture-taking and picture-making equipment. Catalog numbers on this page ending in T (as 3 NM 6141T) are sold for the same price, Cash or Easy Terms. For details of Sears Easy Terms, see page 256.







TOWER Tripods for fine movies and stills

[A] **Tower standard 2-section Tripod and Panhead.** Lightweight aluminum alloy . . . weighs only 2½ pounds. Rubber tipped legs extend to 57 inches; close to 33¼ inches. Detachable handle turns head in all directions . . . it can be set at any angle. Rigid locking legs. Precision made. **$12.50** Standard

3 N 06323—Shipping weight 3 pounds..................$12.50

[B] **Tower Deluxe Tripod and Panhead.** Our finest! 4-section legs extend to 60 inches; close to 21 inches. Extra sturdy, has legs with reversible metal and rubber tips. Smooth panning for movies, locks in any position for stills. Amazingly light . . . weighs only 3 pounds.

3 N 6324—Shipping weight 4 pounds 8 ounces.................. **$21.95**

Flash Gun, Bulbs

[C] **Kalart Flash Gun.** With synchronizer. Bakelite case holds 3 batteries (incl.). 6-in. metal reflector. For Compur, Supermatic, Graphex, Rapex shutters. **$24.60** Cash or terms

3 N 6328T—*Postpaid.* (Shpg. wt. 6 oz.) . $24.60

[D] **Coated Wabash Flash Bulbs.** Press 40, No. 0 standard base; Press 25, midget. *Postpaid* (Shpg. wt. each 5 oz.).

3 N 6917—Press 40..............Each 17c
3 N 6916—Number 0..............Each 13c
3 N 6915—Press 25..............Each 15c

Tower Slide Projector

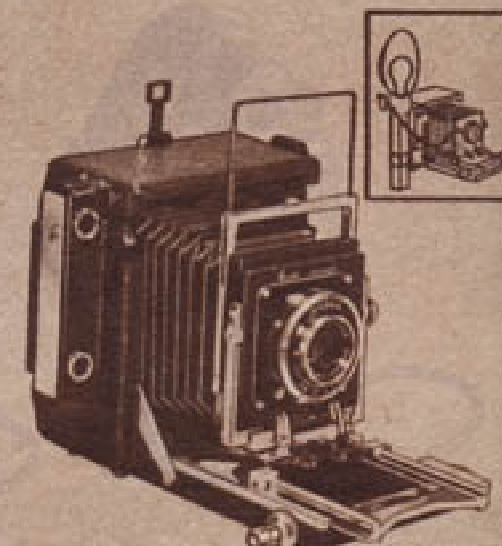
Enjoy your color or black and white slides! Takes 35 mm., 828 (Bantam) film in 2-in. glass slides or Kodachrome Ready Mounts. Heat resistant plastic case with sturdy metal base. Screw-type front leg adjusts picture on screen. Cooling system. 100-watt pre-focused base lamp. Ground double condensers. 4-inch, f:3.5 projection lens. Double slide holder. Cord, on-off switch. For 110-120 volt AC or DC. **$11.95**

3 N 06113—Shpg. wt. 6 lbs.........$11.95









Federal Flash Camera

Eye-level optical view finder built into body. Good 64 mm. "Ultar" lens . . . lens mount takes standard size supplementary lenses and filters. Flash unit (not incl.) is detachable. Professional size reflector uses miniature flash bulb. Full length neck strap with metal rings. Compact molded Bakelite body. Takes eight 1⅝x2¼-in. pictures on 127 roll film. *Postpaid* (Shpg. wt. 2 lbs.). Price includes Mfr's. Excise Tax. **$9.65** Camera only

3 N 6114T..................$9.65

3 N 6156T—Flash unit for above. *Postpaid* (Shpg. wt. 10 oz.)........$3.80

3 N 6115T—Camera and flash gun. *Postpaid.* (Shipping weight 2 pounds 10 ounces)............$13.20

Perfex De Luxe

Fast 35 mm. camera with coupled rangefinder. Takes 36 or 20 exposures on 35 mm. film, color or black and white. Picture 1x1½ in. Focal plane shutter has all speeds from 1 to 1/1250 sec. Focuses 3 ft. to infinity . . . optical finder. F:2.8 Wollensak lens. All metal body with leather cover, chrome trim. 5x3x1½ inches. *Express prepaid.* (Shpg. wt. 13 oz.). **$91.00** Cash or terms $9.50 down

3 NM 6153MT—Cash or terms....$91.00

3 N 6154MT—Top grain leather case for above. Use on tripod without removing camera. *Postpaid* (Shpg. wt. 6 oz.)..$8.50

3 N 6155MT—Photoflash unit for above. *Postpaid* (Shpg. wt. 1 lb.)........$8.75

Mercury II Universal

Designed for speed . . . precision . . . color. Great depth of focus for clear pictures. Automatic film transport makes double exposures impossible. All metal rotary focal plane shutter insures accurate speeds to 1/1000 second. Accurate coated f:2.7 lens. Built-in exposure calculator; built-in photoflash synchronizer. Uses standard 35 mm. film cartridge; 35 pictures from 18-exposure roll; 65 from 36-exposure roll. *Express prepaid* (Shpg. wt. 2 lbs.). **$82.90** Cash or terms $8.50 down

3 NM 6135MT—Cash or terms....$82.90

3 N 6472MT—Eveready leather case for above. *Postpaid* (Shpg. wt. 5 oz.)...$7.25

3 N 6140MT—Photoflash unit for above. *Postpaid* (Shpg. wt. 10 oz.)........$7.30

Busch Press Camera

Coupled Kalart range finder gives focusing from 4 ft. to infinity. Hooded ground glass focusing to 6 in. Sports finder. Lens standard rises more than 1¾ in. from normal; with 1⅛-in. lateral adjustment. Rapex shutter speeds of 1 to 1/400 second. Wollensak 101 mm. f:4.5 Velostigmat lens. Uses 2¼x3¼ cut film or film pack. *Express prepaid.* (Shpg. wt. 7 lbs.). **$171.70** Cash or terms $17.50 down

3 NM 6220MT—Cash or terms...$171.70

3 N 6328MT—Kalart Flash gun for above. *Postpaid* (Shpg. wt. 5 lbs.).......$24.60

3 N 6221T—2¼x3¼ Film Pack Adapter. *Postpaid.* (Shpg. wt. 1 lb.)........$7.48

3 N 6222T—2¼x3¼ Cut Film Holder. *Postpaid.* (Shpg. wt. 1 lb.)........$4.25



Develop and enlarge your pictures at home

$3.95 Beginner's Developing Outfit. Contains 11 items . . . an ideal set for the young camera fan. Offered at Sears amazingly low cost, it includes everything necessary for learning and practicing the fundamentals of developing and printing pictures. Metal print frame measures 4½x6 inches, has glass front, double hinged back; 3 black enamel steel trays, 4½x6 in.; 5 tubes MQ developer; 4-oz. graduate; 72 sheets 2¾x4½-inch contact paper; 1 lb. acid hypo (makes 2 qts. solution); small red safelight bulb. Also stirring rod and tongs; thermometer; 2 stainless steel clips; instruction book.

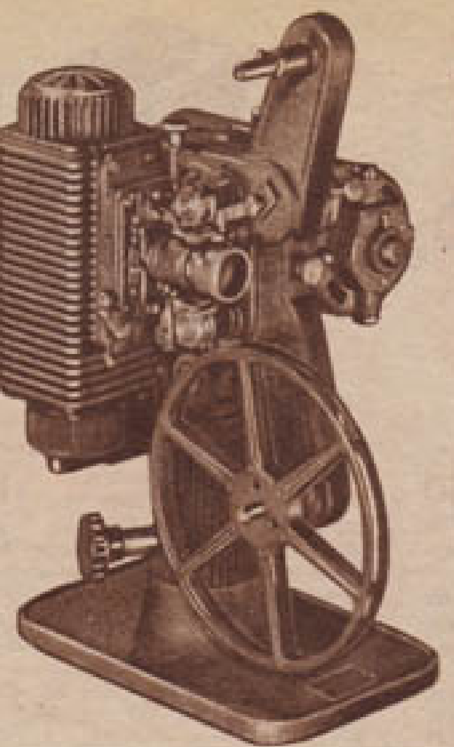
3 N 6864—Shpg. wt. 13 lbs....$3.95

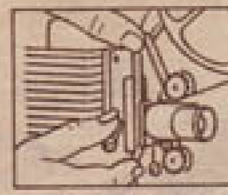
Federal model 312 Enlarger. Do your own enlarging. Corrected 3½-in. F:6.3 anastigmat lens in iris diaphragm. Removable lens board. Takes negatives up to 2¼x3¼ in. . . . enlarges 1 to 7 times on baseboard; greater enlargements by projecting on floor. Special removable color filter and mask holder for color enlarging. Convertible negative carrier; double diffusers. Double extension bellows; focusing adjustment. Ventilated lamphouse. Hand clutch for raising or lowering head. Operates on 110-120 volt AC or DC. *Express prepaid* (Shipping weight 25 lbs.). **$53.00** Cash or terms $5.50 down

3 NM 6506T—Cash or terms $53.00

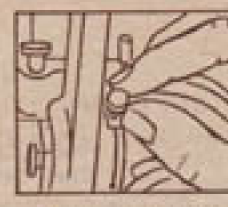


Add Photographic Supplies to your Easy Terms Order. See page 256





Easy threading



Automatic rewind

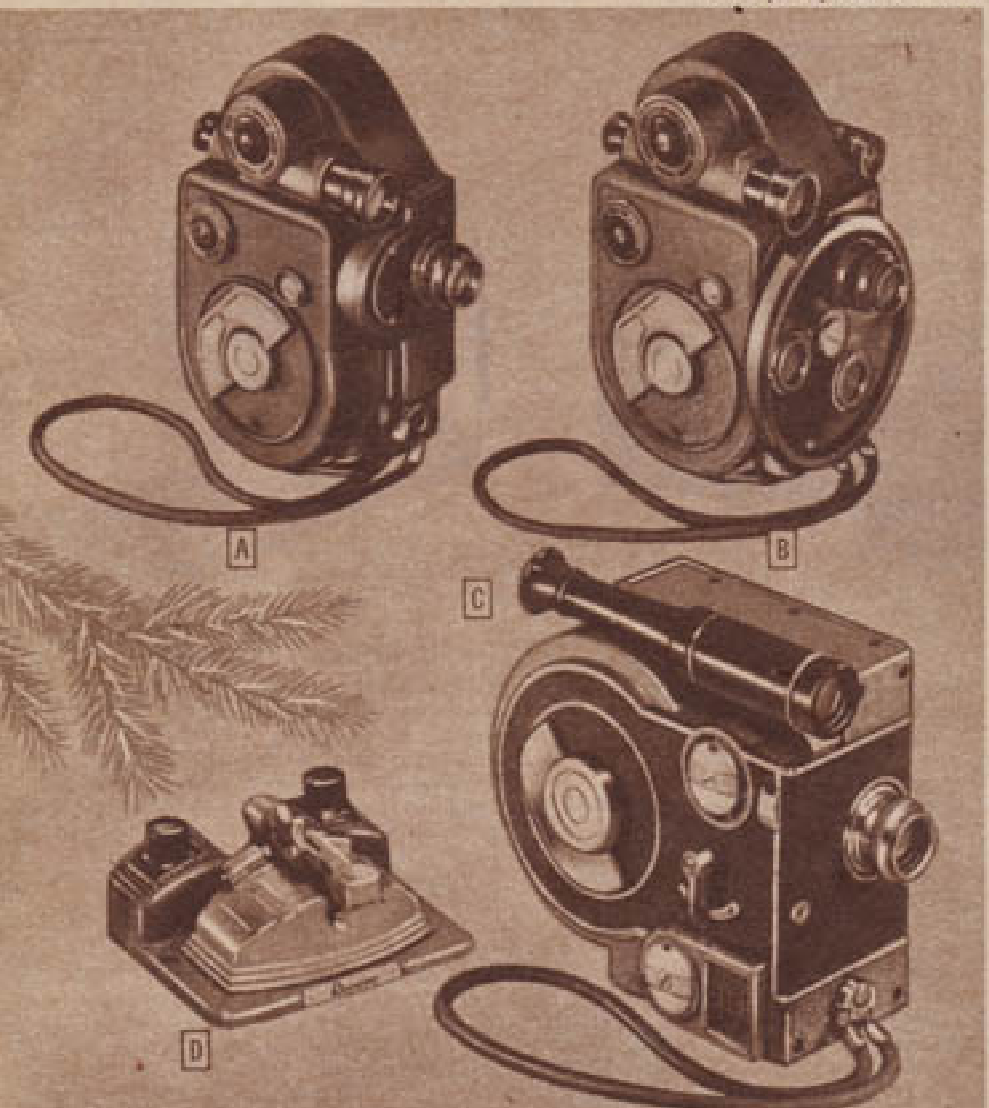
All numbers ending in T (as 3 N 6416MT) are the same price, cash or Terms

Capture those happy Christmas moments with REVERE Cameras and Projectors

$120.00 Cash or Terms $10 Monthly

Revere 8 mm. Projector Model "85". Color corrected f:1.6 coated lens. Projects pictures 5x6 ft. from 32 ft. **Features:** rheostat speed control; fast automatic film rewind; removable aperture; geared tilt centers pictures quickly. Silent ball bearing motor for 110-120 volt AC or DC. Double blower cooling system. With cord, 300-ft. reel, 500-watt lamp.
3 NM 8408MT—*Express prepaid* (Shipping weight 21 lbs) $120.00
3 N 8350M—Plywood case for above. Black water repellent fabric cover. Steel hinged drop front. Plastic handle. Shpg. wt. 5 lbs $7.50



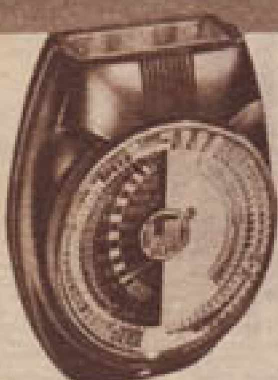


$77.50 [A] **Revere Model "88" Super 8 mm. Camera.** 13 mm. f:2.5 Wollensak Universal Focus lens. Interchangeable lens mount. 5 speeds. Spring motor. Parallax corrected built-in view finder. Speed governor; footage meter; exposure chart. Uses standard double 8mm. film.
3 NM 8211MT—*Express prepaid.* (Shpg. wt. 2 lbs. 6 oz.) $77.50
3 NM 8212MT—With 13 mm. f: 1.9 Wollensak coated lens $104.50
3 N 8302M—Brown cowhide Case for 3NM8211MT. Shpg. wt. 12 oz 5.89
3 N 8303M—Eveready Carrying Case for 3NM8212MT. Brown top grain cowhide. Take movies without removing camera from case. Shpg. wt. 12 oz $8.98

$110.00 [B] **Revere Model "99" double 8 mm. Turret Camera.** Color-corrected ½-in. f:2.8 Bausch and Lomb coated lens. 2 view finders. Change from ½-in. lens to 1½-in. telephoto lens (not incl.) by rotating turret head . . . mounts 3 lenses at once. Uses standard double 8 mm. movie film.
3 NM 8213MT—*Express prepaid.* (Shpg. wt. 2 lbs. 6 oz.) $110.00
3 N 8304M—Holster case for above. Brown cowhide. Shpg. wt. 12 oz $9.98

$127.50 [C] **Revere Model "70" Magazine-load 8 mm. Camera.** Simple loading—change from color to black and white without loss of film. 12.7 mm. f:2.8 Bausch and Lomb Universal Focus coated lens. Continuous run; single frame exposures; new type ratchet winding key; provision for cable control; film rating guide; built in telescopic view finder; footage indicator; exposure chart. Standard 16 frames per sec. plus 24, 32, 48, 64 frames.
3 NM 8214MT—*Express prepaid* (Shpg. wt. 4 lbs.) $127.50
3 N 8305M—Brown top grain cowhide Carrying Case for above. With shoulder strap. Shipping weight 12 ounces $9.50

[D] **Revere Curvamatic Film Splicer.** Cuts all 8 or 16 mm. film at one stroke. Wide scraper; waterproof metal base. With cement and water applicators.
3 N 8550T—*Postpaid.* (Shipping weight 3 lbs.) $16.50

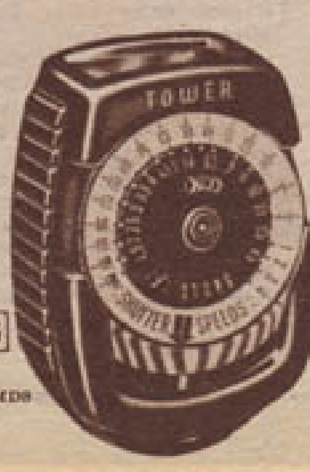


E



F





G

Exposure Meters take guesswork out of photography

[E] **De Jur "Critic" Meter.** Fine quality . . . accurate . . . exceptionally low priced. Compact, modern Model 40 meter has high sensitivity to give you correct exposure time and shutter opening for all light conditions. For still or movie film, black and white or color. Easy-to-read simplified computing dial. Can be carried in palm of hand. Accurate exposure index.
3 N 6416T—*Postpaid.* (Shpg. wt. 15 oz.) $12.95

[F] **Weston Master Meter.** Thin, vest-pocket Weston Master Exposure Meter for use in extremely low indoor light or bright sunshine. Streamlined design . . . easy to read dial . . . accurate. Sensitivity range from 1/10 to 1600-foot candles per square ft. Two scales for high and low intensity.
3 N 6433T—*Postpaid.* (Shpg. wt. 15 oz.) $29.67

[G] **Tower Meter.** Low-priced . . . streamlined . . . entirely modern construction . . . The Tower Exposure Meter is an outstanding value. For still or movie pictures . . . for color or black and white. Has direct reading scale for quick action. Easy-to-read single dial gives correct exposure time and shutter opening for every light condition. Rugged, with extremely high sensitivity. Compact . . . dependable. Uses A.S.A. exposure index.
3 N 6434M—Without case. Shpg. wt. 1 lb. 4 oz $15.75
3 N 6437M—Leather case for above. Shipping weight 8 ounces $1.40





Fun for the entire family with Sero-Crest Movies at new low prices

Take your pick of home screen entertainment. Delightful animated cartoons . . . share sports thrills with champions . . . see dramatic adventure movies . . . see and hear musical hit parade stars on new 16mm. Sound-on-Film. **Sound-on-Film for 16mm. sound projectors only.** *Please state catalog number, titles, and title numbers of films wanted.*

3 N 8620—**Silent 8mm. Streamliner** (approx. 50 ft.). *Postpaid* (Shpg. wt. 3 oz) $1.39
3 N 8621—**Silent 16mm. Streamliner** (approx. 100 ft.). *Postpaid* (Shpg. wt. 6 oz.) 2.49
3 N 8622—**Silent 8mm.** Complete (approx. 180 ft.). *Postpaid* (Shpg. wt. 5 oz.) 4.69
3 N 8623—**Silent 16mm.** Complete (approx. 360 ft.). *Postpaid* (Shpg. wt. 1 lb.) 8.39
3 N 8624—**Sound 16mm.** Complete (approx. 360 ft.). *Postpaid* (Shpg. wt. 1 lb.) 12.49

The following films are available in all sizes—both silent and sound:

CARTOONS—The Discontented Canary (7) A Toyland Broadcast(8) When the Cat's Away(9) The Calico Dragon (10) Chinese Nightingale(11) Barnyard Babies(12) Alias St. Nick(13) Early Bird and Worm(14) The Pups' Picnic(15) Pups' Christmas(16) Little Bantam Weight(18) Hound and the Rabbit(17)

SPORTS THRILLS—Touchdown (19) Snow Fun(20) Chinook's Children (21) On the Wing(22) Fisherman's Paradise(23) Devil Divers(24) Underwater(25) White Magic (26) In the Swim(27) Bird Dogs(28) Blue Grass(29) Sporting Wings(30) Big Leaguers (31) Deep End(32)

SPECIALTIES—Killers of the Insect World (33) Road Runner Battles Rattlesnake(34) Battle of the Centuries(35) Demons of the Deep(36) Kings of the Arctic(37) Everything's Ducky(38) Heritage of India(39) Who's Who at the Bronx Zoo(40)

CARTOONS—(available in 8 and 16mm. silent Streamliners only). Little Cheezer(1) Buck Cheezer(2) Two Little Pups(3) Wayward Pups(4) Honeyland(5) The Old Pioneer (6)

VARIETY MUSICALS—(available in Complete 16mm. sound only). Rhythm in a Night Club(41) Carnival Show(42) Tropical Topics(43) Samovar Serenade(44) Arcade Varieties(45)

MUSIC OF THE MASTERS—(in Complete 16mm. sound only). Sebastian(46) Gorodnitzki(47) Appleton-Fields(48) Spence(49) Metropolitan Quartet Schubert(50) Metropolitan Quartet Folk Songs(51) Metropolitan Quartet Mozart (62)

3 N 8625—SWING-SONG SHORTIES. Famous name bands. In 16mm. sound film (approx. 100 ft.) Postpaid. (Shpg. wt. 6 oz.). Begin the Beguine(52) Hawaiian War Chant (53) Siboney(54) In Old Shanty Town(55) Listen to the Mocking Bird(56) Smiles(57) Chant of the Jungle(58) You're the One Rose (59) You Are My Sunshine(60) Volga Boatman(61) $5.49

Movie and Still Camera Film Stock up now for Christmas!

Kodachrome Still Film

Natural color transparencies for projection. Price includes film processing and mounting in 2x2-in. cardboard mounts.

3 N 6726—20-exposure 35mm. Daylight. *Postpaid* (Shpg. wt. 4 oz.) . . $3.04

3 N 6727—20-exposure 35mm. Indoor (Type A). *Postpaid* (Shipping weight 4 ounces) $3.04

3 N 6724—8-exposure Bantam (828) Daylight. *Postpaid* (Shipping weight 2 ounces) $1.66

3 N 6725—8-exposure Bantam (828) Indoor. *Postpaid* (Shipping weight 2 ounces) $1.66

Black and white Still Film

35mm. cartridges. *Postpaid* (Shipping weight 4 ounces).

3 N 7023—**Ansco Superpan Supreme.** Weston 50 Daylight, 32 Tungsten. 36-exposure roll $1.08

3 N 7024—**Ansco Ultra-speed Pan.** Weston 100 Daylight, 64 Tungsten. 36-exposure roll $1.08

Eastman Super-XX Panchromatic Roll Film. Medium grain. 8 exposures. *Postpaid* (Shipping weight 4 ounces).

Cat. no.	Film size	Price
3 N 6761	127	32c
3 N 6762	120	38c
3 N 6764	620	38c
3 N 6763	116	49c
3 N 6765	616	49c

Kodachrome Movie Film

Kodachrome Film. 8 mm. 25-foot double roll. Makes 50 feet for projection. *Postpaid* (Shipping weight each 5 ounces).

3 N 6785—Daylight type. 25-foot roll $3.76

3 N 6723—Indoor type. 25-foot roll $3.76

Kodachrome Movie Film. 16 mm. Projection footage shown. *Postpaid* (Shipping weight each 8 ounces).

3 N 6782—Daylight type. 100-foot roll $8.86

3 N 6798—Indoor type. 100-foot roll $8.86

Black and white Movie Film

Eastman Super X Pan specially suited for outdoor pictures. Weston 24.

3 N 6719—25-ft. double 8 mm. roll. *Postpaid* (Shpg. wt. 5 oz.) . $2.48

3 N 6717—16mm. 100-ft. roll. *Postpaid* (Shpg. wt. 8 oz.) $6.60

Apak Fast Pan specially suited for indoor pictures. Weston 64.

3 N 7095—25-ft. double 8 mm. roll. *Postpaid.* (Shpg. wt. 5 oz). $2.79

3 N 7094—16mm. 100-ft. roll. *Postpaid* (Shpg. wt. 8 oz.) $5.92

Movie film prices include developing and return transportation in U. S.







Briskin Movie Camera

Magazine load . . . single frame exposure . . . 4 speeds . . . coated lens. A really fine, easy-to-operate 8mm. camera. Choice of 2 styles and 2 lenses. *Express prepaid* (Shpg. wt. ea. 2 lbs.).

3 NM 8227MT—Brown artificial alligator leather with f:2.5 lens . . $99.50

3 NM 8224MT—Black artificial morocco leather with f:2.5 lens . . $99.50

3 NM 8226MT—Brown artificial alligator leather with f:1.9 lens . $122.50

3 NM 8225MT—Black artificial morocco leather with f:1.9 lens . $122.50

3 N 8312MT—Leather case for above. Postpaid. (Shpg. wt. 1 lb.) . . . $12.95

Baia 16 mm. Movie-Viewing Editor

[A] The ultimate in movie editing equipment. Exclusive viewer has self-threading track—eliminates sprockets and rollers. Large viewing screen of satin-finish ground glass. Indirect illumination prevents overheating. Optically ground prisms and Baia prismatic shutter give brilliant images. Free running rollers protect film from scratches. Marker lever gently indents film. Has two high speed rewinds.
3 N 8577T—*Postpaid* (Shipping weight 9 lbs) . . . $69.50

[B] 3 N 8578T—**Set of 2 Baia Rewinds.** Tension control, thumb pressure brake.
Postpaid. (Shipping weight 2 pounds 4 ounces) . . $9.75

[C] 3 N 8585—**Tower Titler Set.** 95 plastic letters and numbers coated with cement; ¾-in. high. Extra bottle of adhesive included.
Shipping weight 1 pound $1.98

Metal Photo Frame

[D] **Metal Frame.** 24K gold plate. Glass window. Easel style, suede-like finish back. Boxed.

3 N 8703—Size 10x12 in.; for 8x10-in. photo. Shpg. wt. 2 lbs. 12 oz. $2.11

3 N 8702—Size 7x9 in.; for 5x7 in. photo. Shpg. wt. 2 lbs $2.04

[E] **Double folding frame** in shining satin finish gold color metal. Carries snapshots in your purse, or display on the desk, dresser or table. Gift boxed. 2 acetate windows.

3 N 8700—2⅝x2¾ in. Shipping weight 7 oz $1.25

3 N 8701—3x3⅜ in. Shipping weight 9 oz $1.75

Oil Color Tint Set

[F] **Marshall Academy tint set.** For photo coloring. Includes 15 two-in. tubes of oil colors; marlene, solution, extenders, cotton, sticks, glass palette.

3 N 6884—Shipping weight 2 pounds 8 ounces . . . . . . Set $3.54

De Luxe Leather Album and Scrapbook. Medium brown. 24K gold decoration, looseleaf style, hand turned corners. Gift boxed.

[G] 3 N 6083—**Album.** 100 black pages 8x10½ inches.
Shipping weight 2 lbs $2.21

[H] 3 N 6082—**Scrapbook.** 100 grey pages. 12½x9½ inches.
Shipping weight 2 lbs. 4 oz . . . $2.21

Briskin Cameras, Case and Baia equipment above are same price, Cash or Terms



Lots of games and good cheer, say "Merry Christmas" through the year

[A] Tower Town House Cards of lacquer finished paper in assorted 4 and 5-color picture back designs. Easy to clean with damp cloth. Bridge decks, with gilt edges. Nicely boxed. **68c** Single deck
3 N 3505—Single deck. Shipping weight 6 oz. 68c
3 N 3506—Double deck. Shipping weight 12 oz. $1.27

[B] Two Decks of Bridge Cards in Gift Box . . . gilt edged, with assorted 3 and 4-color picture back designs. In artificial leather, satin-finished rayon-lined gift box.
3 N 3511—Shipping weight 1 pound. **$1.96**

[C] Fine quality Poker Chips. Unbreakable-type opaque plastic, interlocking edges. Slick looking polished surface. Diameter $1\frac{1}{2}$ inches.
3 N 3574—Shipping weight 1 pound ..... Box of 100. **$1.17**

[D] Tower Plastic Poker Chips in All-plastic Case. 100 interlocking edge chips in sleek case with 4 divided sections in top and bottom. Case $6\frac{3}{4}$x$3\frac{1}{4}$x$1\frac{15}{16}$ in.
3 N 3575—Shipping weight 1 pound 6 ounces. . . Set **$1.73**

[E] Compact two-tray Poker Chip Case . . . the perfect place for keeping chips and playing cards. Each sturdy wooden tray holds 100 chips (25 in row) making space for 200 chips in all. Removable trays rest on ledge . . . giving room underneath for cards and score pads. Made of good-looking brown imitation leather over a sturdy wood frame. Cover opens on metal hinges . . . closes with metal fastener. Two score pads included. Size $8\frac{5}{8}$x8x$2\frac{3}{4}$ inches. Chips and cards not included. **$3.87**
3 N 3550—Shipping weight 2 pounds. $3.87

[F] Beautiful three-tray Poker Case . . . the perfect gift for an ardent card fan. Holds 300 chips (100 in each tray) . . . keeps colors neatly stacked. Trays lift out to reveal space underneath for keeping cards, score pads and other game "props." Same construction as above except larger size, $11\frac{3}{4}$x$8\frac{1}{4}$x$2\frac{3}{4}$ in. Chips, cards not included.
3 N 3551—Shipping weight 2 lbs. 12 oz. **$5.46**

[G] Oblong Poker Chip Rack of sleek hardwood with natural finish and wood knob for carrying. Holds 200 chips, 2 decks of cards (chips and cards not included). Imitation leather cover included. Size $8\frac{7}{8}$x$4\frac{1}{4}$x$3\frac{1}{8}$ inches. **$2.64**
3 N 3560—Shipping weight 2 lbs. 4 oz. $2.64

[H] Revolving Poker Rack . . . just the Christmas gift for that "card-shark" who has everything. Made of natural-finish hardwood with a felt padded base and sleek handle. Has imitation leather cover to keep chips free from dust. Holds 200 chips; 2 decks of cards (chips, cards are not included). Diameter $7\frac{3}{4}$ in.; height $4\frac{1}{2}$ in.
3 N 3555—Shipping weight 3 pounds. **$4.57**

Revolving Poker Rack. Same as above but larger. Holds 300 chips; 2 decks of cards (chips and cards are not included). Diameter $9\frac{1}{2}$ inches, height $4\frac{1}{2}$ inches.
3 N 3556—With cover. Shpg. wt. 4 lbs. **$6.55**



Tower Desk Sets and Accessories make ideal Christmas gifts

[J] Good-looking 5-piece Brown Leather Desk Set with 23K gold tooling. Set features a long-writing **ball point desk pen** with a leather covered swivel-base; a spacious 16x21-inch pad with leather corners; a rocker blotter; perpetual calendar; letter opener.
3 N 03273—Shipping weight 5 pounds. $4.93

[K] Good quality 4-piece Desk Set trimmed in dark brown imitation leather, gold-color trim . . . embossed to resemble hand-tooled leather. Includes: 16x21-in. pad and blotter; perpetual calendar and letter file; padded rocker blotter and plastic letter opener.
3 N 03159—Shipping weight 4 pounds. **$1.89**

[L] Distinctive-looking 5-piece Desk Set of dark brown imitation leather richly embossed and engraved with gold-color decoration. An ideal addition to any home . . . set protects fine wood surfaces and dresses up older furniture. Expertly-designed matched set includes: 15x22 in. pad with blotter, glass inkwell with stand; rocker blotter; letter opener; combination perpetual calendar and letter rack. A perfect gift for those who love beautiful things.
3 N 03012—Shipping weight 4 pounds. ... **$2.65**

Writing Sets . . . Desk Index

[M] Deskmates. Includes writing set and desk index. Plastic $4\frac{1}{4}$-inch swivel-base pen has replaceable iridium tipped point. Extra point section included plus **Automatic Desk Index** that finds names and numbers. Plastic case $7\frac{1}{2}$x4 in.; manilla A–Z card index. Black only.
3 N 3985—*Postpaid.* (Shpg. wt. 3 lbs.) **$6.00**

[N] Swivadex Writing Set. As above without extra point. Black only.
3 N 3983—*Postpaid* (Shpg. wt. 1 lb.) . $3.00

Automatic Desk Index. As above.
3 N 3279—*Postpaid* (Shpg. wt. 1 lb.). $2.50

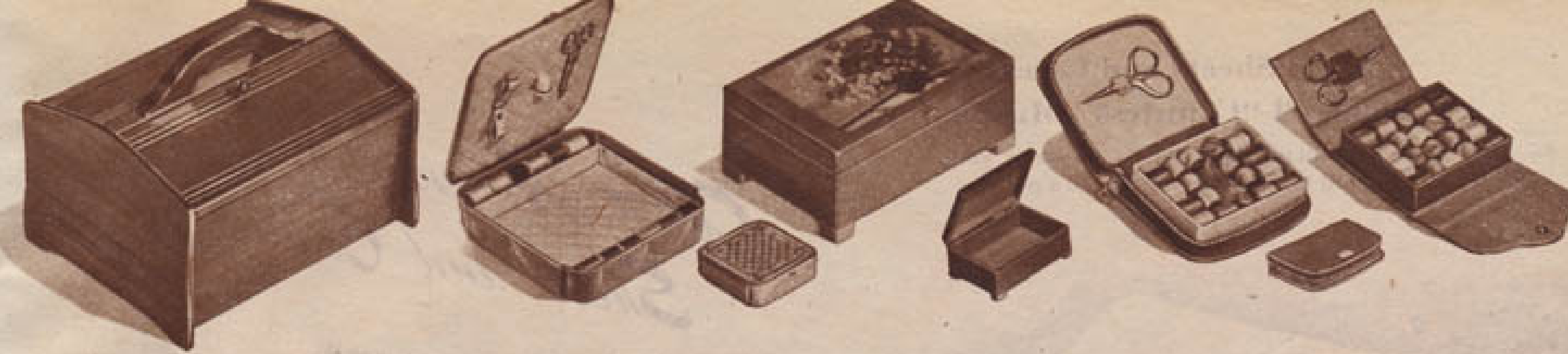
[P] New Penit "Dip" Deskette Set. Gold plated iridium tipped pen and inkwell of durable lustron plastic and 2 bottles of blue-black ink. Nicely boxed.
3 N 3927—Shpg. wt. 12 oz. **$1.39**



Morriset Desk Set. Dripless pen unit of stainless steel, gold plated iridium tipped. 6-in. pen, bottle of ink, funnel included. Black or maroon. *Postpaid.* (Shipping weight 12 ounces.)
3 N 4189—Black. $3.50
3 N 4196—Maroon. 3.50

Bates Pressalist . . . the latest thing in telephone indexes. Touch letter you want and it opens. Brown plastic, metal trim, red and white letters. Cards lift out for typing. Size $3\frac{1}{2}$x$6\frac{3}{4}$ in. Shpg. wt. 1 lb.
3 N 3250. ...... **$3.15**





She'll use a Hearthside Sewing Cabinet or Box every day of the year

Mahogany plywood Priscilla Sewing Cabinet. Rich-looking, dark mahogany finish . . . as smooth inside as outside. Spacious interior accommodates all sewing needs. Hinged lids . . . smoothly finished handle for easy carrying. *Size* 12x12x8 in. Shpg. wt. 4 lbs.
25 N 05273. . . . . . .Each $4.98

Plastic Sewing Box. Quilted glazed chintz lining. Fitted with scissors, thimble, tape measure, 12 75-yd. spools Coats' mercerized thread in assorted colors. Hinged lid. 8½x9x2 in. *State* rose, blue, ivory. Shpg. wt. 1 lb. 8 oz.
25 N 5295..Complete $3.19

Sewing Chest with colorful print on lid. Sturdily made of light finish wood with handy spool peg on inside. Smoothly finished. *Size* 10x6¼x3½ inches. Shipping weight 8 oz.
25 N 5299 Each $1.09

Zipper-closing Kit. Artificial leather cover; 3 needles, thimble, scissors, pin cushion, ten 25-yd. spools ass't'd color mercerized thread, seven 15-yd. spools darning cotton. 5¾x4x1¼ in. *State color* tan, red. Shipping wt. 10 oz.
25 N 5235.Complete $2.94

Snap-closing Kit. Artificial leather cover. Coated fabric lining. Thimble, scissors, 3 needles, ten 25-yd. spools mercerized cotton thread, seven 15 yd. spools darning cotton. 5x3¾x1⅜ in. *State* tan, red. Shpg. wt. 10 oz.
25 N 5255. . . . .$1.98



Solid Mahogany Sewing Box

Richly polished . . sturdily built of genuine solid mahogany. Hinge-like arrangement on drawer sections permits access to all 5 drawers at one time. Hinged lids . . carrying handle. *Closed* 15x8½x11½ in. Shpg. wt. 5 lbs. 4 oz.
25 N 05272. . . . .$10.29



Combs and Barrettes . . . gay as Christmas

[A] **"Lustrous Lovely" Comb.** Highlights, enhances your hair. Row of imitation pearls set in shell color plastic Grip Tooth comb.
25 N 9601E—3½ in. wide. Shipping weight 2 oz. Each 58c

[B] **"Classically Smart" Comb.** Beautiful, flattering. Gold or silver plated metal baron shell color plastic Grip Tooth comb.
25 N 9603E—3½ in. *State color* gold or silver. Wt. 2 oz. $1.49

[C] **"Dazzling Splendor" Comb.** Sparkling row of 22 first quality rhinestones deep-set on Grip Tooth shell color plastic comb.
25 N 9604E—3½ in. wide. Shipping weight 2 oz. 58c

[D] **"Spanish Sparkler" Barrette.** 39 first quality rhinestones hand set in tortoise (mottled shell color) plastic. Removable tongue.
25 N 9609E—3½x2 in. Shipping weight 2 oz. 83c

[E] **"Star-bright" Barrette.** Beveled shell plastic bar with 32 first quality deep-set rhinestones. Sturdy wire clasp.
25 N 9608E—2 in. long. Shipping weight 1 oz. . .Each 69c
Prices of all combs and barrettes above include 20% Fed. Tax



Washable Scuffs in bright prints

Comfortable, gaily colored quilted scuffs make a perfect holiday gift for women, girls and tiny tots. They're firmly padded and so easy on the feet. For bedroom, shower or for just relaxing . . . handy to pack for travel, too. Colorful assorted cotton prints will tub. Contrasting color cotton binding. Packed in cellophane. Easy to gift wrap.

[F] 25 N 3841—**"Pigtail"** for tiny tots. (*Shoe size* 7–10). Elastic back strap. Shpg. wt. 6 oz. . . . . .Pair 98c
25 N 3842—**"Subteen"** for girls (*Shoe size* 11–2) (Not shown). Shipping weight 6 ounces. . . . . .Pair 98c

[G] 25 N 3838—**Misses' and Women's Frilled style.** Attractive pastel color ruffled trim. Elastic back strap for more comfort. *State size* small 3–4; medium 5–6; large 7–8. Shipping weight 8 ounces. . . . . .Pair $1.39

[H] 25 N 3843—**Misses' and Women's Regular style.** *State size* (as above). Shipping weight 8 ounces. Pair 98c



DeLuxe Electro-static "No-bristle" Cleaner

New type of clothes cleaner that really works *magic* . . . just brush in quick, side-way strokes . . . removes lint, dirt, loose hairs by magnetic action created. No batteries, current, or cord required. No bristles to wear out. Ideal for cleaning suits, coats, felt hats, furniture or car upholstery. Made of durable black pyroxyloid (plastic). *Size*, about 8x2 in. Small brush for cleaning grooved surface of brush is included. Shpg. wt. 12 oz.
25 N 3844. . . . . .Each $1.69

Easy Terms! For full information *see page 256*



$9.48 Each



[1] Folds to only 11¼-inch length

[2] Keep one in glove compartment of car

[3] Or carry one in your handbag

Folding Umbrella . . . a perfect gift

Smart gift suggestion for every woman or junior miss. Opens instantly to a full spread . . . closes compactly to 11¼-inch length. Handy for traveling. Specially constructed 10-rib steel frame. Fine quality acetate rayon covers; assorted handles with matching tips and ferrule. Self material case. *State choice* of gay assorted color plaids or *predominating ground color* black, wine, navy blue.
25 N 3630—Shipping weight 1 lb. 6 oz. . . . . .Each $9.48

Colored Sheets and Cases of Pepperell "Countess" Muslin

145 threads per sq. in. Wt. 4.6 oz. per sq. yd.
Wrapped in cellophane . . . two to a package



$3.49 Each — Sheet 81x99 in. In lots of two

81c Ea. — Pillowcase 42x38½ in. In lots of two

Dependable, long-wearing, well made sheets and cases in beautiful pastel colors. She'll love to add this modern touch to her bedroom . . . a most welcome Christmas gift! Well stitched 3-inch hem at one end, 1-inch at the other. Tape selvages. Washfast. *Colors* rose, yellow, peach, green or blue. *Please state color.*

96 N 7379M—Sheet 72x108 in. before hemming. Shpg. wt. 3 lbs. 12 oz. . . . . . Pair $7.29
96 N 7388M—Sheet 81x99 in. before hemming. Shpg. wt. 3 lbs. 14 oz. . . . . . . Pair 6.98
96 N 7389M—Sheet 81x108 in. before hemming. Shpg. wt. 4 lbs. 4 oz. . . . . . . Pair 7.82
96 N 7327M—Pillowcase 42x38½ in. before hemming. Shpg. wt. 12 oz. . . . . . . Pair 1.62
96 N 7329M—Pillowcase 45x38½ in. before hemming. Shpg. wt. 14 oz. . . . . . . Pair 1.77

Silky-smooth, luxurious Harmony House Combed Percale

Over 200 threads per sq. in. Wt. 4 oz. per sq. yd.
Superior quality . . . best for Christmas gifts



$4.89 Each Sheet 81x99 in.

$1.09 Each Case 42x38½ in.

Shimmering white . . smoothest texture—superlative long-lasting loveliness for gifts to be treasured throughout the years. Closely stitched, wide 4-in. hem at one end, 1-in. at the other. Wide tape selvages. Hand torn for even hems.

96 N 7672—Sheet 72x108 in. before hemming. Shpg. wt. 1 lb. 12 oz. . . . . . . Each $4.65
96 N 7681—Sheet 81x99 in. before hemming. Shpg. wt. 1 lb. 7 oz. . . . . Each 4.89
96 N 7682—Sheet 81x108 in. before hemming. Shpg. wt. 1 lb. 13 oz. . . . . Each 5.29
96 N 7692—Sheet 90x108 in. before hemming. Shpg. wt. 2 lbs. 1 oz. . . . . Each 5.79
96 N 7641—Pillowcase 42x38½ in. before hemming. Shpg. wt. 5 oz. . . . . Each 1.09
96 N 7644—Pillowcase 45x38½ in. before hemming. Shpg. wt. 5 oz. . . . . Each 1.19



ITEMS LISTED BELOW ARE SHOWN ON OPPOSITE PAGE

[A] **2 Transparent Plastic Hat Boxes.** Embossed fiberboard bottoms. 12¾x6 in., 11¾x5½ in. Rayon satin ribbon ties. *State* blue, pink, white trim. Shpg. wt. 2 lbs.
25 N 6716. . . . . . . .Set of 2 for $1.95

[B] **Plastic Film Shoulder Covers.** Welcome gift. 19x8 in. Blue, rose, green (No choice.) Wt. 7 oz.
25 N 6531. . . . . .Box of 6 for 95c

[C] **Plastic Tie Valet.** Ideal man's gift. Holds 32 ties. *State* crystal clear, blue, rose. 9¾x4 inches. Boxed.
25N6872—Shpg. wt. 5 oz. . .Each 89c

[D] **Deluxe Double Revolving Tie Rack.** Our best. 2 brown plastic wheels, chrome plated connecting bar. Holds 36 ties or more. Boxed for gift giving. 12¾ in. wide.
25N6824—Shpg. wt. 1 lb. .Each $1.89

[E] **Swinging Arm Metal Tie Rack.** Handy, useful, sure to please a man. Four 5-in. arms fold flat against wall. Holds 50 ties. Boxed.
25N6877—Shpg. wt. 8 oz. 89c

[F] **New! Plastic "Shell" Hosiery Dryer.** Holds 10 pr. hose, or gloves, lingerie. Mounts on wall. Practical, ornamental. Helps keep bathroom tidy. *State* med. blue, crystal clear, rose. Boxed.
25N6866—Shpg. wt. 10 oz. Ea. $1.89

[G][H] **Gift Set of Jumbo 16-Garment Bag, 12-Pocket Shoe Bag.** Garment bag of hvy. wt. plastic film, plastic coated cotton top. 3-hook metal frame. 36-in. zip. 54x15x20 in. Plastic coated all cotton shoe bag. 17½x32¼ in. *State* med. blue, rose. Gift wrapped.
25N6612—Shpg. wt. 3 lbs. Set $5.49

Jumbo Garment Bag only. Gift wrapped. *State color (above).*
25N6613—Shpg. wt. 2 lbs. 6 oz. $3.89

Shoe Bag only. Gift wrapped. *State color (above).*
25N6614—Shpg. wt. 9 oz. $1.95

[J] **Shoe Shine Stand.** Hand decorated, bright red enameled hardwood box to hold shine needs. Hinged top folds back for footrest. Shpg. wt. 4 lbs.
25N9862—11½x8x7¼ in. . . . $2.49

[K] **Men's Ventilated Plastic Shoe Trees.** Fit all size men's shoes. Light wt. Easy to use. Boxed.
25N9818—Shpg. wt. 12 oz. . Pr. 75c

[L] **Shoe Shiner.** Holds shoe for polishing. Strong aluminum. Attaches to wall. *State* blue, green.
25N9773—Shpg. wt. 14 oz. 69c

[M] **Deluxe Sachet Hangers.** Full shirred rayon satin, bow trim. Well padded, fragrant, 16 in. wide. Gift boxed. *State* pink, blue. Wt. 13 oz. 20% Fed. Tax incl.
25N6926E. . . . . . . .Box of 2 for $1.69

[N] **Economy Sachet Hangers.** Tailored rayon satin covering. 16 in. wide. *State* pink, blue. 20% Fed. tax included. Shpg. wt. 10 oz.
25N6903E. . . . . .Box of 2 for 95c

Delightfully Fragrant Gift Sachets for her lingerie drawer or closet.

[P] **"Jolly Snowman" Sachet.** Cute and adorable with personality plus! 6½ in. tall. Plastic gift container. Shpg. wt. 6 oz.
25N6527E—20% Fed. Tax incl. $1.00

[R] **One-inch Sachet Balls.** Feminine as lavender and old lace. 20% Fed. tax incl. Shpg. wt. 6 oz.
25N6532E—Box of 5 sachets. . . $1.00

[S] **Jr. Miss Plastic Suit Hangers.** 2 metal clips hold slacks, skirts securely. 14 in. wide, just right for young girl's clothes. *State* lt. blue, pink. Shpg. wt. 12 oz.
25N6959. . . . . .3 for $1.00

[T] **Child's 12-in. Plastic Hangers.** White animal figure trim. *State* pink, blue. Shpg. wt. 1 lb.
25N6946—Boxed. .Set of 6 for $1.89

[U] **Lingerie Bag Set.** Heavy wt., transparent plastic film. *3 sizes* in set for hankies, lingerie: 10¼x6½ in., 15x10¾ in., 16½x13¾ in. *State binding* med. blue, rose. Gift wrapped. Shpg. wt. 8 oz.
25N6683. . . . . .Set of 3 $1.69

New All Plastic Accessory Boxes. Decorative molded design. Hinged covers. Clean with damp cloth. *State* med. blue, rose, ivory. Shpg. wt. each 13 oz.

[V] **Hankie Box.** Jewel box, too.
25N6690M—8½x8½x2 in. . $1.69

[W] **Glove Box.** Welcomed gift.
25N6692M–12¾x4x2 in. Ea. $1.69

[X] **Hose Box.** Holds 6 pairs of hose. Lovely rayon satin lining.
25N6691M–12¾x4x2 in. . . . Ea. $1.69

Quilted Rayon Satin Accessory Boxes. *State* blue, rose. Shpg. wt. ea. 1 lb.

[Y] **Handkerchief Box.** With lid.
25N6680–7½x7½x2½ in. Ea. 98c

[Z] **Glove Box.** Self cover.
25N6682—13½x4½x2½ in. . .98c

[AA] **6-section Hose Box.**
25N6681–13x4¼x2¾ in. Ea. 98c

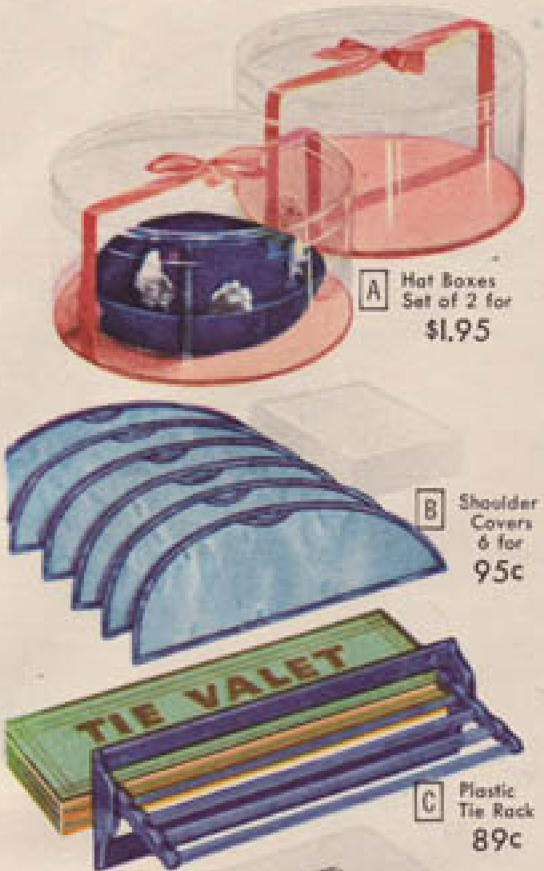
Floral Accessory Boxes covered with washable floral paper, multicolor on cream ground. Gift wrapped.

[BB] **3 Accessory Boxes.** 6-sec. hose box 13x4¼x2⅝ in.; glove box 13¾x4⅝x2½ in.; hankie box 7½x7½x2½ in. Satin tied. Shpg. wt. 2 lbs. 8 oz.
25N6694. . . . . .Set of 3 $1.95

[CC] **4-Drawer "Treasure Chest"** to keep her hankies, jewelry, sewing needs neat and handy. 8x12x9 in. Shpg. wt. 4 lbs.
25N06708—Each. $3.75

[DD] **Accessory Tray.** 6 sections for hose, 2 for hankies, jewelry, 1 for gloves. Handy. 14x13x2 in.
25N6693—Shpg. wt. 1 lb. 8 oz. $1.69

[EE] **Metal Tissue Box.** Floral trim. Holds 200 tissues (not incl.) *State* pink, blue, white.
25N6684—Shpg. wt. 11 oz. Each 95c



A Hat Boxes Set of 2 for $1.95

B Shoulder Covers 6 for 95c

C Plastic Tie Rack 89c



She'll beam with joy this Christmas when she sees this gift set of Jumbo Bag and Shoe Bag wrapped and tied in sparkling cellophane with gift card. Complete set $5.49

G Jumbo Bag $3.89

H Shoe Bag $1.95



J Gay Shoe Shine Box $2.49

K Men's Shoe Trees 75c pair

L Shoe Shine Holder 69c



D Revolving Tie Rack $1.89

E Swinging Arm Tie Rack 89c

F Plastic Shell Hosiery Dryer $1.89



M Box of 2 $1.69

S 3 for $1.00

N Box of 2 95c

P Sachet $1.00

R 5 Sachets $1.00

T 6 for $1.89



V Each $1.69

W Each $1.69

U 3 pc. set $1.69

Y Each 98c

X Each $1.69

Z Each 98c

BB 3 pc. set $1.95

AA Each 98c



CC Treasure Chest for jewelry, gloves, hankies $3.75

DD Accessory Tray for hankies, gloves $1.69

EE Pastel Metal Tissue Box 95c


A 5-piece Bridge Set $1.98
B Set of 4 75c
C Set of 5 89c
D Card Table Cover. Each $2.89
E Set of 4 38c
F Set of 4 58c
G Set of 5 98c
H 4 for 65c
J Doll 86c
K Doll 86c
L 3-piece Kitchen Set 79c
A CANNON KITCHEN SET
M 5-piece Kitchen Set $1.98
N Printed Dish Towels. 4 for 96c
R Embroidered Pillowcases $2.49 Pair
P Boudoir Doll $5.89 Each
S Petal Pajama Bag Each... 89c
Mother
T Pillow Cover Each......$1.00
Each pillow cover printed with a heart-warming verse. Your choice . . . for "Mother" or "Sweetheart"



Novel Gifts . . Useful Gifts . . from Santa's big bag of presents

ILLUSTRATED ON OPPOSITE PAGE

[A] **5-pc. Tea or Bridge Set** . . perfect for Christmas. Multicolor designs (similar to illustration) printed on novelty weave cotton. Hemmed, laundered. Cloth, about 34x34 in.; 4 napkins, ea. about 11x11 in. Shpg. wt. 1 lb.
125 N 8111 . . . . . . .5-piece Set **$1.98**

[C] **Hot Dish Pad Set.** Floral decal on ivory color paper, laminated on chipboard. Contrasting imitation leather back. Designs (predominately red) similar to illust. 3 pads (8x6 in. ea.); 1, 7x10 in.; 1, 10x13 in. Cellophane wrapped . . boxed. Shpg. wt. 1 lb. 4 oz.
125 N 8911 . . . . .5-piece Set **89c**

[E] **Dishcloth Package.** Durable lock-stitched cotton; assorted color borders. Each 13x13 in. Wrapped in cellophane with gay Christmas band.
125N8810-Shpg.wt.5 oz.4 in Pkg. **38c**

[G] **Dishcloth Gift Package.** Firm quality lock-knit stitch cotton dishcloths with multicolor borders. Absorbent . . . each a generous 14x17 in. Cellophane wrapped and banded . . . all ready for Christmas giving. Shpg.wt. 11 oz.
125 N 8812 . . . . 5 in Pkg. **98c**

Clever "Dishcloth Dolls" . . . Each doll has printed cotton 17x30-in. towel "dress", cotton dishcloth "shawl" and metal pot cleaner "hair-do". Cellophane wrapped. Shpg. wt. ea. 12 oz
[J] **125 N 8840—"Sissy Doll."** Painted white cloth face . . Each **86c**
[K] **125 N 8841—"Mammy Doll."** Painted black cloth face . . Each **86c**

[M] **5-pc. Kitchen Set.** 2 cotton dish towels (ea. 18x32 in.), 1 cotton terry towel (16x26 in.), 1 lock-knit dishcloth (15x15 in.), 1 cotton terry pot holder (7x7 in.). Multicolor stripes on yellow grounds. Cellophane wrapped; ribbon tied. Shpg. wt. 1 lb. 2 oz. Boxed.
125 N 8814 . . . . . . .5-piece Set . **$1.98**

[P] **"Roberta" . . lovely Boudoir Doll.** This lovely lady's facial features are hand painted, mohair wig is softly curled. Rayon satin lace-trimmed dress with matching hat. Assorted pastel colors. Composition head, arms and legs. Cotton felt stuffed body. 28 in. tall.
25 N 04612—Shpg. wt. 4 lbs . . **$5.89**

[S] **Petal Pajama Bag.** A decorative note of colorful beauty for the boudoir. Assorted pastel color rayon satin petals in designs similar to illustration. Pajamas can be inserted in opening at back. 15-inch diameter. Boxed.
25 N 8414—Shpg. wt. 14 oz . . Ea. **89c**

[B] **Luncheon Place Mats** . . . good cheer for tables. Multicolor printed designs on "Texon" (duPont synthetic fiber). Wipe clean with damp cloth. Assorted designs similar to illustration.
125 N 8113—Shpg wt. 14 oz.
Size, 10½x16½ in. Set of 4 for **75c**

[D] **Quilted Card Table Cover** . . a luxurious gift idea. Rayon satin quilted with cotton backing in diamond pattern. 1½-in. skirt; elastic in corners for snug fit. 30x30 inches. Boxed. *Colors* lt. blue, gold, rose or wine.
125 N 8112—*State color.*
Shpg. wt. 1 lb. Each **$2.89**

[F] **Dishcloth Package** . . . wrapped in cellophane. Lock-knit stitch cotton cloths with multicolor stripes. Each 13x16 in. Shpg. wt. 7 oz.
125 N 8811 . . . . 4 in Pkg. **58c**

[H] **Novelty Pot Holders.** Clever and gay . . neatly tailored assorted cotton prints; bound edges. Padded for protection from heat. About 5x7 inches. *State style* "Chick" or "Panties." Shpg. wt. ea., 1 oz.
125 N 8868—Each 17c . . 4 for **65c**

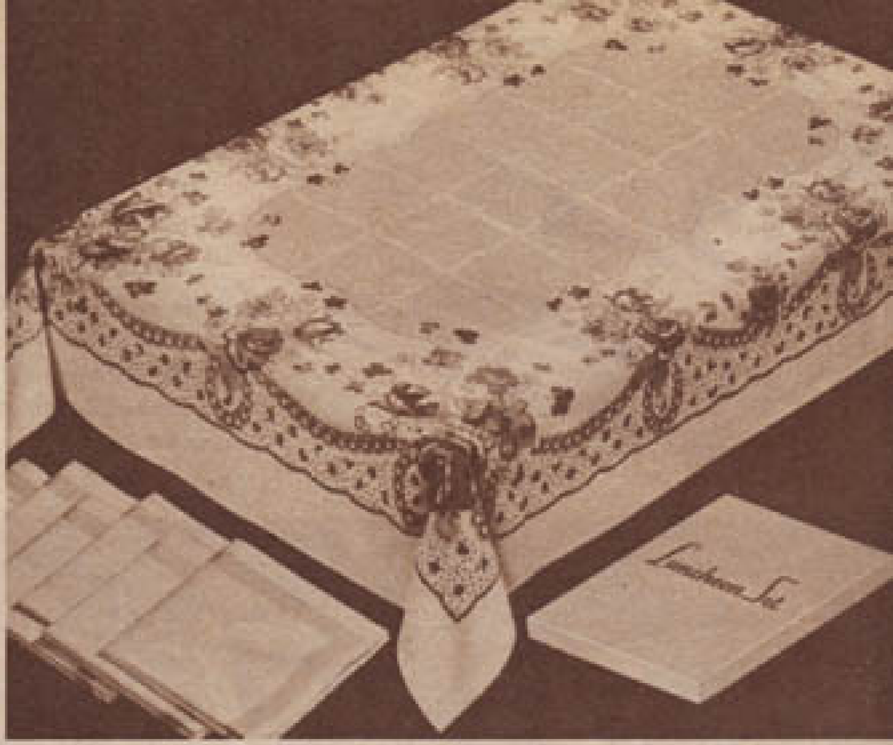
[L] **3-pc. Kitchen Set.** 1 cotton crash dish towel (18x32 in.), 1 lock-knit stitch dishcloth (15x15 in.), 1 terry cloth potholder (7x7 in.). Cellophane wrapped and ribbon tied. Made by Cannon Mills. Shpg. wt. 8 oz.
125 N 8813 . . . . . . .3-piece Set **79c**

[N] **Printed Dish Towels.** Absorbent . . . sturdy . . bleached cotton printed in charming multicolor designs. 17x30 in. *State pattern* "Fruit" or "Floral." *State predominating color* red or blue. Shpg. wt. 12 oz.
125 N 8702 . . . . .4 for **96c**

[R] **Embroidered Pillowcases.** Our best Harmony House quality white muslin. Hems thread drawn like hand hemstitching. Beautiful multicolor assorted designs are washfast. Each pair cellophane wrapped.
96 N 7887—Cut *size* 42x36 in.
Shpg. wt. 11 oz. . . . . Pair **$2.49**

[T] **Gift Pillow Covers.** For that special someone. Assorted multicolor floral prints on assorted color rayon satin. Contrasting rayon back; 3-in. bullion fringe. *State choice of verses* "Mother" or "Sweetheart."
25 N 8415—(About 17x17 in.)
Shpg. wt. 5 oz. Each **$1.00**

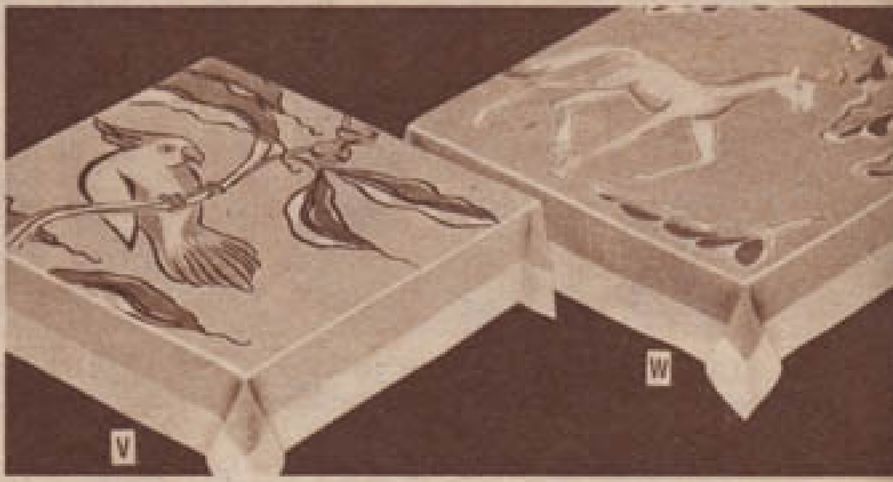
Buy on Easy Terms . . . see page 256



She'll welcome this Set for every luncheon

The fresh, new patterns, the charm and versatility of this set will delight any homemaker. Designs (similar to illust.) hand-screen printed on serviceable cotton crash. Hemmed, laundered. Boxed. Matching napkins about 17x17 in. each. *State predominating washfast color* blue, gold, rose.

Cloth size abt.	Catalog No.	Napkins	Shpg. wt.	Price
54x54-inch	125 N 7949	4	1 lb. 8 oz.	5-pc. Set $3.89
54x72-inch	125 N 7950	6	2 lbs. 2 oz.	7-pc. Set 4.98
60x80-inch	125 N 7951	6	3 lbs.	7-pc. Set 6.49



Bold and bright . . for exciting table settings

Printed in gay conventionalized "Colt" and "Parrot" designs . . . styled for the most dramatic table settings you can imagine. Hand-screen printed designs on firm cotton that's linen-like in appearance. Hemmed, laundered. *State choice of pattern* (W) "**Colt**" (gray, turquoise, red color combination) or (V) "**Parrot**" (gold, rose, green color combination).
125 N 7946—Size, about 50x50 inches. Shpg. wt. 12 oz. . . . . Each **$2.49**



Hand-screen Prints on spun rayon and cotton

A luxury cloth . . . truly gay and hospitable on any mealtime table . . . and a thoughtful gift suggestion for the woman you want to please most this holiday season. She'll like the colorful charm of hand-screen prints and the serviceability of sturdy spun rayon and cotton. Lovely multicolors similar to illustration. Hemmed, laundered. *State predominating washfast color* gold, gray, blue or rose.

Cloth size about	Catalog No.	Shpg. wt.	Price
54x54-inch	125 N 7947	1 lb.	Each $3.79
54x72-inch	125 N 7948	1 lb. 8 oz.	Each 4.69



For this Christmas . . .

A "lucky penny" with every pocket knife

Pennies are the age-old token of "good luck" . . . and lucky is he who receives one of these fine knives for Christmas! Each pocket knife on this page comes packed in a box with a bright new penny for good luck . . . on a Christmas gift card with a friendship verse. And each knife has the careful craftsmanship . . . the smartness, durability and keen-cutting qualities that make it an exceptional pocket-knife value . . . an ideal Christmas gift any man or boy will prize.



[A] **Four-blade Pen Knife.** Our finest . . . superb cutlery craftsmanship . . . stainless steel handle beautifully milled . . . rust-resisting nickel alloy lining. 3 blades and nail file of hammer forged high carbon chrome vanadium steel—famous for edge holding quality. 2¾ in. long. In chamois sheath.
9 N 9491—Shpg. wt. 4 oz. . . $9.50

[B] **CRAFTSMAN Pen Knife.** Ideal for pocket use . . . fine quality any man will appreciate. Has two blades: one clip and one pen. Blades are of forged super-tough alloy steel, hand ground to a razor-keen edge. Solid brass linings and nickel alloy bolsters—can't rust. Handsome, durable stag type handle. Length 3¼ inches.
9 N 9520—Shpg. wt. 3 oz. . $1.39

[C] **Two-blade Pen Knife.** Super quality! A beautiful piece of men's jewelry. Solid stainless steel handle is ever bright. Chrome vanadium steel blades hold a keen edge. Rust-resisting nickel alloy linings. One blade and nail file. 3 1/16 inches long. In chamois sheath.
9 N 9490—Shpg. wt. 4 oz. . $4.89

[D] **CRAFTSMAN Pen Knife.** In handy vest pocket size. Has two blades: Saber clip, and pen. Blades are hand ground of chrome vanadium steel that takes and holds a super-keen edge. Solid brass linings and nickel alloy bolsters are rust-resistant. Genuine bone stag handle. 2¾ inches long.
9 N 9518—Shpg. wt. 4 oz. $1.39

[E] **CRAFTSMAN Pen Knife.** A beauty . . . in smartness and fine quality cutlery craftsmanship! Two long pen blades of chrome vanadium steel. Solid brass linings. *Beautiful genuine mother-of-pearl handle.* Nickel plated shackle. 2⅜ inches long. Shipping weight 3 ounces.
9 N 9525 . . . . $3.50

[F] **2-blade Pen Knife.** A pocket size knife any man or boy will be proud to own. Has one high carbon steel blade on front and one on back. Simulated pearl plastic handle has shackle to attach to watch or key chain. Length 2⅜ inches. A really *big* value at this low price. Shipping weight 2 ounces.
9 N 9460 . . . . 89c

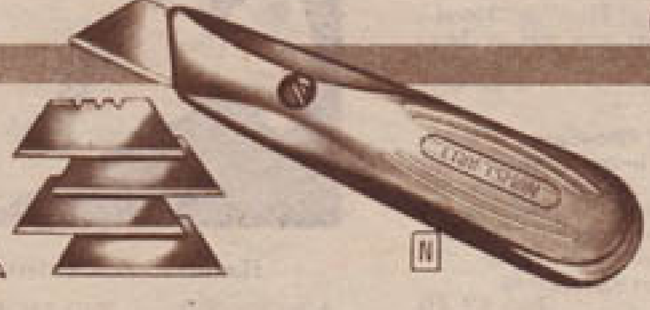
[G] **CRAFTSMAN 3-blade Carpenters' Knife.** For home, farm or shop. Bone stag handle. One large clip, one multi-purpose small clip, one coping blade . . . all of chrome vanadium steel. Solid brass linings; nickel alloy bolsters. Length 3⅝ inches. Shipping weight 4 ounces.
9 N 9488 . . . . $4.89

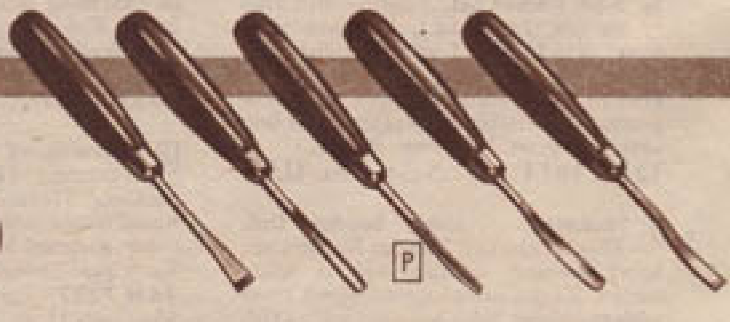
[H] **Armed Forces Jack Knife.** Designed for maximum utility. Four chrome vanadium steel blades; heavy 2½-in. spear blade, leather punch, screw-driver-bottle opener, and new type can opener blade. Brass linings; stainless steel handle; nickel-plated shackle. Length 3⅝ inches. Shipping weight 8 ounces.
9 N 9471 . . . . $1.89

[J] **CRAFTSMAN 3-blade Pocket Knife.** Forged super-tough alloy steel blades: clip, pen, carving . . . hand honed to razor keenness. Solid brass linings; nickel alloy bolsters—can't rust. Genuine bone stag handle. 3¼ in. long. In leather pocket. Shipping weight 3 ounces.
9 N 9472 . . . . $1.89

[K] **3-blade Stock Knife.** Good quality. Three high carbon steel blades: master clip, spey, and leather punch. Nickel plated bolsters; brass linings. Simulated pearl plastic handle. 3⅝ in. long. Shipping weight each, 3 oz.
9 N 9453 . . . . 89c
9 N 9456—Same as above, but with sheepsfoot blade instead of leather punch 89c







Model Making Utility Knife

[L] For artists, craftsmen, photographers, etc. Solid aluminum shank; quick locking brass chuck. With one general purpose, tempered, ground blue steel blade. **59c**
9 N 9508—**Postpaid.** Shpg. wt. 2 oz. 59c
9 N 9512—Package of 4 general purpose blades for above. **Postpaid.** Shpg. wt. 1 oz. 29c

[M] 9 N 9519—Package of 4 assorted blades for above. **Postpaid.** Shpg. wt. 1 oz. 29c

CRAFTSMAN improved Fiberboard Knife

[N] Our handiest knife! Perfect for hundreds of uses: roofing and insulation materials, linoleum, asbestos, leather, cloth, cardboard, felt, wallboard, veneer, etc. Double-ended blades of best cutlery steel; length adjustable. Streamlined die-cast aluminum handle, 5½ in. long, holds extra blades. **89c**
9 N 9515—With 5 standard blades. Shpg. wt. 8 oz. . . . 89c
9 N 9516—5 standard blades (.017 in. thick) for paper, cloth, veneer, etc. Shpg. wt. 3 oz. . . . . Package 37c
9 N 9517—5 heavy duty blades (.025 in. thick) for wallboard, linoleum, etc. Shpg. wt. 3 oz. . . . . Package 37c

CRAFTSMAN Wood Carving Tool Set

[P] **5-piece set.** A favorite with professional craftsmen, model makers and hobbyists for carving work of all kinds; for cutting linoleum printing blocks, etc. Blades, 2½ in. long, are forged of fine quality heat treated steel that takes and holds a razor-keen edge. . . . will stand repeated sharpenings. Comfortable, 3⅝-in. smooth-finished hardwood handles. Metal ferrules. Blades firmly anchored to stay put; won't twist or turn. Set contains ⅜-inch bent gouge, ⅜-inch bent chisel, 3/32-inch "U" tool, 5/16-inch straight chisel, and 3/32-inch veining tool. Shipping weight 13 ounces. **$2.59**
9 N 2899 . . . . Complete Set $2.59





24-piece monogrammed Tableware Set

$5.49

[A] As festive and gay as Christmas itself. She'll love it . . . and no wonder. This NEW monogrammed stainless steel tableware is so colorful and bright. Makes every meal an occasion. So attractive she'll use it every day at home, for parties, for picnics, etc. It harmonizes well with any table setting.

Oval red catalin plastic handles are monogrammed with your initial. Distinctive, modern block initial on each piece . . . white initial on red handles. Not painted on . . . each initial engraved into the handle, so it won't rub or wear off. Plastic handles are waterproof, fadeproof, odorless, and non-inflammable. Designed with classic simplicity.

It's so easy to keep looking shiny and bright. Lasting stainless steel blades, tines, and bowls retain their soft satin finish. No plating to rub or wear off . . . scratch resistant . . . won't rust, tarnish or stain. No tiresome scouring, scrubbing or polishing. Just wash in warm soapy water and dry thoroughly before putting away.

Complete 24-piece set includes: 6 table knives with French-type blades, 6 dinner forks, 6 teaspoons and 6 oval soupspoons. **Be sure to state initial wanted when ordering.**

9 NR 9148—Shipping weight 4 pounds........................... $5.49



Solid stainless steel Tableware

$8.95

[B] This smart Empire pattern, solid stainless steel tableware set will please any homemaker. Gracefully proportioned and elegantly designed to fit with any table setting. Full mirror polished edges and tines, graded (tapered) spoons and heavy one-piece solid stainless steel knives. No plating to wear off . . . virtually everlasting finish. Impervious to wear . . . resistant to scratching, stain, heat, chemicals and hot water. Stays gleaming bright. *Finest we've ever sold!*

Complete 24-piece set includes service for six: 6 table knives, 6 table forks, 6 teaspoons and 6 oval soupspoons.

9 N 9180—Shipping weight 3 pounds 6 ounces.................. $8.95

25-piece set. Same as 9 N 9180 above, **plus** tableware chest below.

9 N 1208—Shipping weight 4 lbs................................ $9.95

Tableware Chest

$1.29

[C] Just the thing to protect your tableware. Sturdy wood frame covered with beautifully embossed brown kraft fiber, fabricated to look and feel like expensive leather. Cloth lined cover with snap fasteners. Slotted inserts hold up to 26 pieces. Size 12x10x1¾ inches.

9 N 9195—Shipping weight 1 pound 6 ounces.................. $1.29

Colorful Tableware for the kiddies

89c

[D] **Clever 3-piece set.** Fork, spoon and napkin holder which is shaped like a "Scottie dog." Stainless steel bowl and tines. Napkin holder, handles made of red or blue catalin plastic. Fork is 5 in.; spoon is 4¾ in.; napkin holder is 2¾x2¾ in. **State color.**

9 N 9804—Shipping weight 6 ounces.............................89c

[E] **2-piece set with colorful handles.** 5-inch fork and 4¾-inch spoon. Solid stainless steel tines and bowls. Won't rust or stain. Easy to keep looking shiny. Red and blue catalin plastic handles. **State color.**

9 N 9801—Shipping weight 4 ounces..............................69c

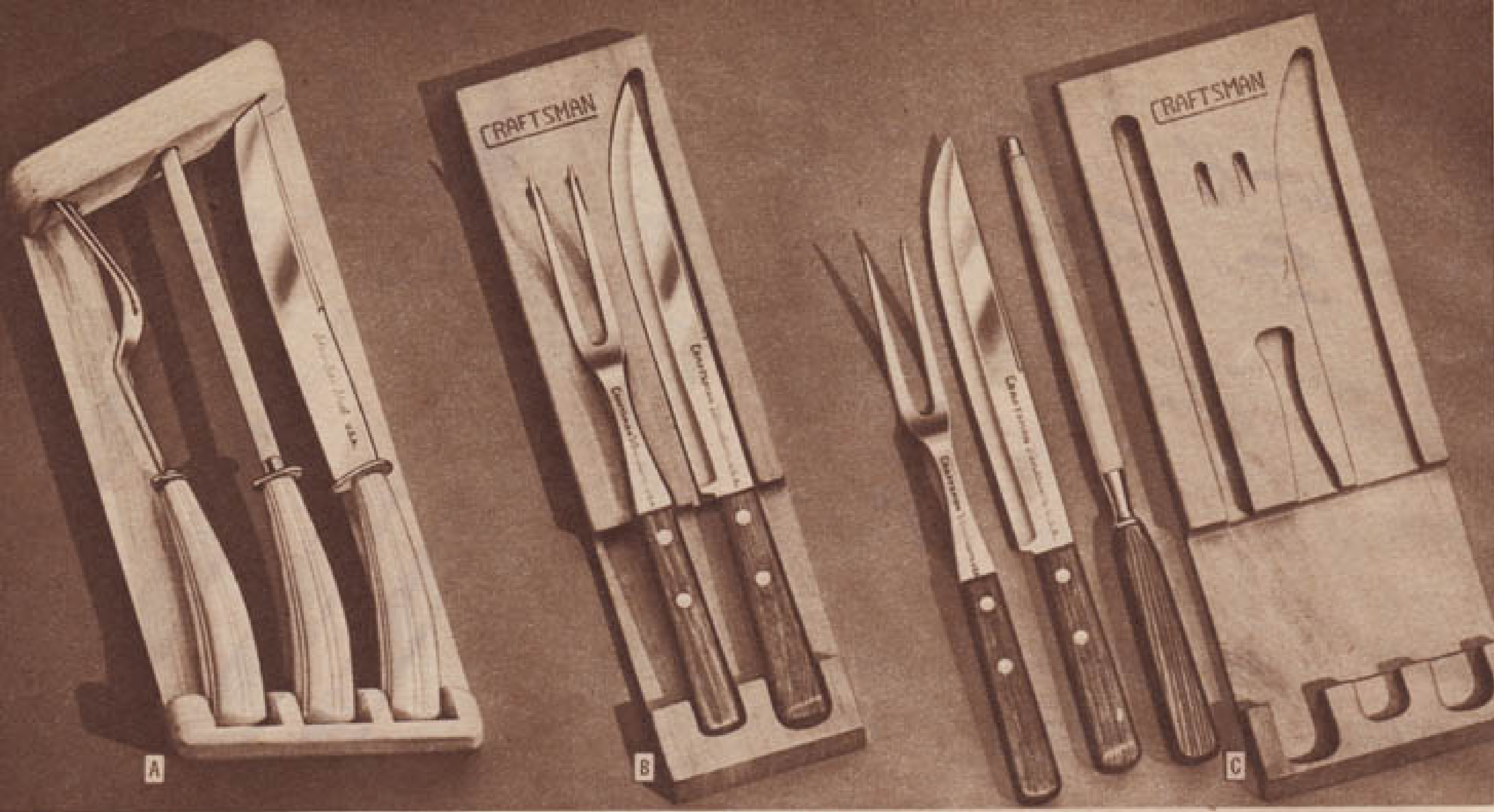
[F] **3-piece set with glistening red handles.** Same quality as 9 N 9801, plus a 5½-inch stainless steel knife. Red handles only.

9 N 9802—Shipping weight 6 ounces..............................98c

[G] **2-piece set with lucite handles.** 5-inch fork and 5-inch spoon have solid stainless steel tines and bowls. Gay, transparent lucite handles in red, white or blue have hand painted duck design. **State color.**

9 N 9803—Shipping weight 4 ounces.............................$1.29





Stainless Steel Carving Set

A You'll be a smart Santa if you give her this serviceable yet inexpensive set. Ivory color catalin handles are sanitary, waterproof, and odorless. Curved to fit the hand. Packed in sturdy natural oak holder. **$3.89**

Set includes: 13-inch knife with 8½-inch stainless steel blade, tempered and hardened and flat ground, 11¾-inch fork with 3½-inch stamped stainless steel tines and 12½-inch sharpening steel for quick sharpening. Knife and fork have mirror polished finish.

9 N 9600—Shipping weight 1 lb. 8 oz......$3.89

CRAFTSMAN 2-piece Carving Set

B Beauty and utility make this lovely 2-piece carving set an ideal Christmas gift. Attractively packaged in a smoothly finished maple block holder. Protects knife blade and fork tines. Handles are polished, water-resistant rosewood. **$4.49**

Set includes: 13-inch knife with 8½-inch chrome vanadium steel blade. Hollow ground like a razor. 7-inch fork with two 3¾-inch tines. Knife blade and fork tines chrome plated, mirror polished.

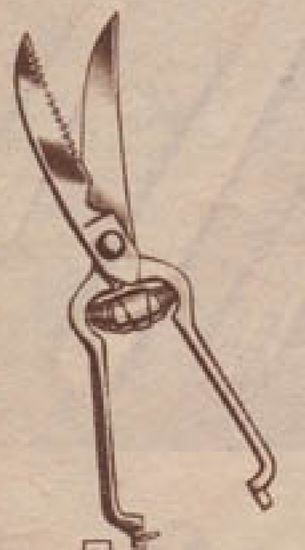
9 N 9601—Shipping weight 1 lb. 4 oz.....$4.49

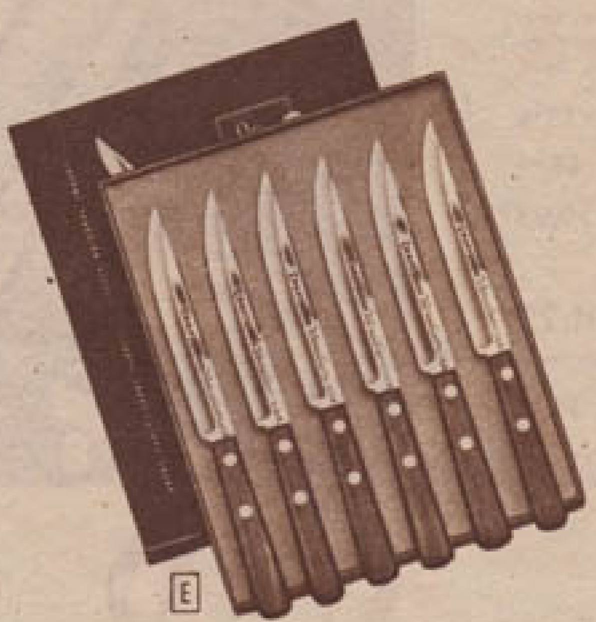
CRAFTSMAN 3-piece Carving Set

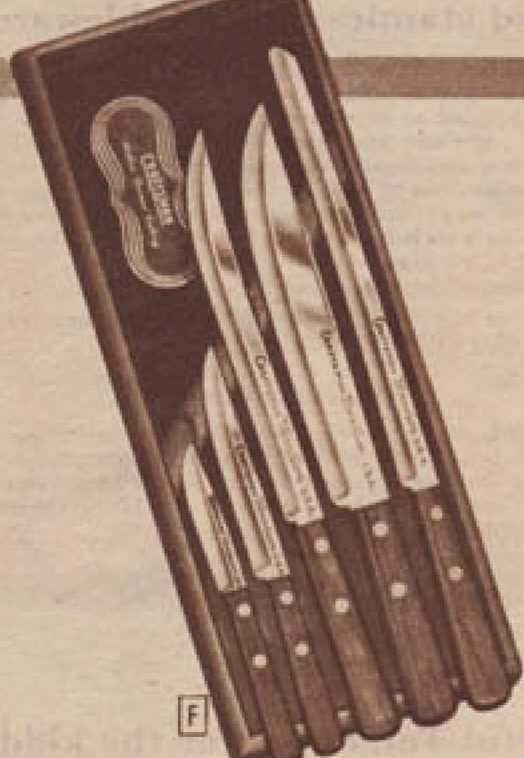
C Polished rosewood handles and shiny chrome plated tines and blades give this set unmatched elegance and grace. Set comes in a distinctive and useful maple block holder. **$7.49**

Set includes: 13-inch knife with 9-inch hollow ground blades of chrome vanadium cutlery steel, 11½-inch fork with two 3¾-inch chrome plated tines with a slight flare at tips and 13½-inch high carbon steel sharpening steel. A superb Christmas gift.

9 N 9602—Shipping weight 1 lb. 12 oz......$7.49


D


E


F

Chrome plated Poultry Shears

D Handy, useful Christmas gift for any homemaker. Entire shears forged from super quality steel, chrome plated. Razor sharp upper blade. Edge of one blade serrated to hold bones firm when cutting; notched for cutting heavy bones. Strong volute spring. Safety catch on handle. Knurled handle grips. Length 9¼ inches. **$3.75**

9 N 9736—Shipping weight 12 oz.........$3.75

CRAFTSMAN Steak Knife Set

E Truly a steak knife set you can be proud to own or give. Beautiful chrome vanadium steel blades, chrome plated, mirror polished. Hollow ground like a straight razor. Polished, water-resistant rosewood handles. 6 knives 8¾ in. long with 5-in. blades. In cardboard tray. **$5.49**

9 N 9720—Shpg. wt. 1 lb. 2 oz....$5.49

CRAFTSMAN Hollow Ground Cutlery Set

F Superb 5-piece cutlery set packed in a beautiful oak, felt lined, knife case to protect super-keen edges. Chrome vanadium steel blades; expertly hollow ground. Chrome plated. Rosewood handles double riveted to tangs. **$8.50**

Set includes: 6¾-in. paring knife, 8¾-in. utility knife, 12¾-in. narrow blade slicer, 12¾-in. butcher slicer, 14-in. roast slicer with rounded point blade, and oak knife case.

9 N 9721—Shipping weight 1 pound 8 ounces.........$8.50

Do your Christmas Shopping on Sears Easy Terms . . . see page 256





CRAFTSMAN 2-piece Carving Set

A You'll be a person of discrimination this Christmas if you give this 2-piece hollow ground carving set. Its fine design will grace any table. Smartly designed black catalin handles are molded to fit the hand. Comes in beautifully finished maple wood holder. **$7.95**

14-inch knife with 9-inch chrome plated blade of chrome vanadium cutlery steel. 11½-inch fork with two 3¾-inch mirror polished stainless steel tines.
9 N 9603—Shipping wt. 1 lb. 12 oz. $7.95

CRAFTSMAN 3-piece Carving Set

B She'll love these three invaluable carving instruments. They're beautiful. Cleverly designed black catalin handles fit the hand perfectly. Blade and fork are balanced to perfection. A joy to use. Packed in unique holder of natural finished maple. **$11.95**

14-inch slicer with 8½-inch blade of chrome vanadium cutlery steel, chrome plated. Stays sharp because it's specially hollow ground like the finest straight razors. 13⅝-inch high carbon steel sharpening steel. 11½-inch fork with two 3¾-inch forged stainless steel tines.
9 N 9604—Shipping wt. 2 lbs. 12 oz. $11.95

CRAFTSMAN 3-piece Carving Set

C A gift combining distinctiveness, usefulness, and permanence. The rugged beauty of the natural colored stag-type catalin handles will blend with any table setting. Elegantly packed in lovely dark walnut chest with hinged cover. Lined with rich cloth material. **$14.95**

The 14-inch knife has 9-inch hollow ground blade. Made of the finest chrome vanadium cutlery steel, chrome plated. Rust-resistant, stain-proof fork is 11⅝ inches long. Has two 3¾-inch stainless steel tines, with flared tips. Mirror polished. 13⅝-inch sharpening steel of high carbon steel especially designed for hollow ground blades.
9 N 9605—Shipping weight 3 pounds. $14.95



CRAFTSMAN 5-piece Carving Set

D The new CRAFTSMAN hollow ground carving set that's sure to please the most discriminating person on your Christmas gift list. It's a gift that will be used and appreciated often. Natural colored stag-type catalin handles are handsome and durable. Of equal beauty is the walnut silverware-type chest, lined with luxurious cloth. **$19.95**

5-pc. set includes: **3 knives;** 14-inch roast slicer with 9-inch blade, 14½-inch rounded tip ham slicer with 9½-inch blade and 13½-inch steak slicer with 8-inch blade. All blades are hollow ground of the finest chrome vanadium cutlery steel, chrome plated. **11¾-inch forged fork** with two 3¾-inch tines of mirror polished stainless steel; coined edges and flared tips. **Sharpening steel,** 13⅝ inches long, of high carbon magnetized steel. A perfect gift.
9 N 9606—Shipping wt. 3 lbs. 8 oz. $19.95



Buy Christmas gifts for all the family at Sears







Special for Christmas
Save $5.00—4 fancy serving pieces included at no extra charge with each 53-piece set

Gift box includes: Pierced Pastry Server, Berry Spoon, Cold Meat Fork and Gravy Ladle

Harmony House AA+ Overlaid Silverplate

Compare! . . . None better in this quality
Guaranteed for 25 years . . . $3 Down on Terms

$29.50 Cash

53-piece service for 8 includes:

8 dinner-knives	16 teaspoons	1 butter knife
8 dinner forks	8 dessert spoons	1 sugar shell
8 salad forks	3 tablespoons	All-wood chest

Don't miss this remarkable offer! Buy a 53-pc. set of Harmony House AA+ Silverplate today and get the 4 large fancy serving pieces listed above. These 4 pieces cost $5.00 in open stock in our big catalog.

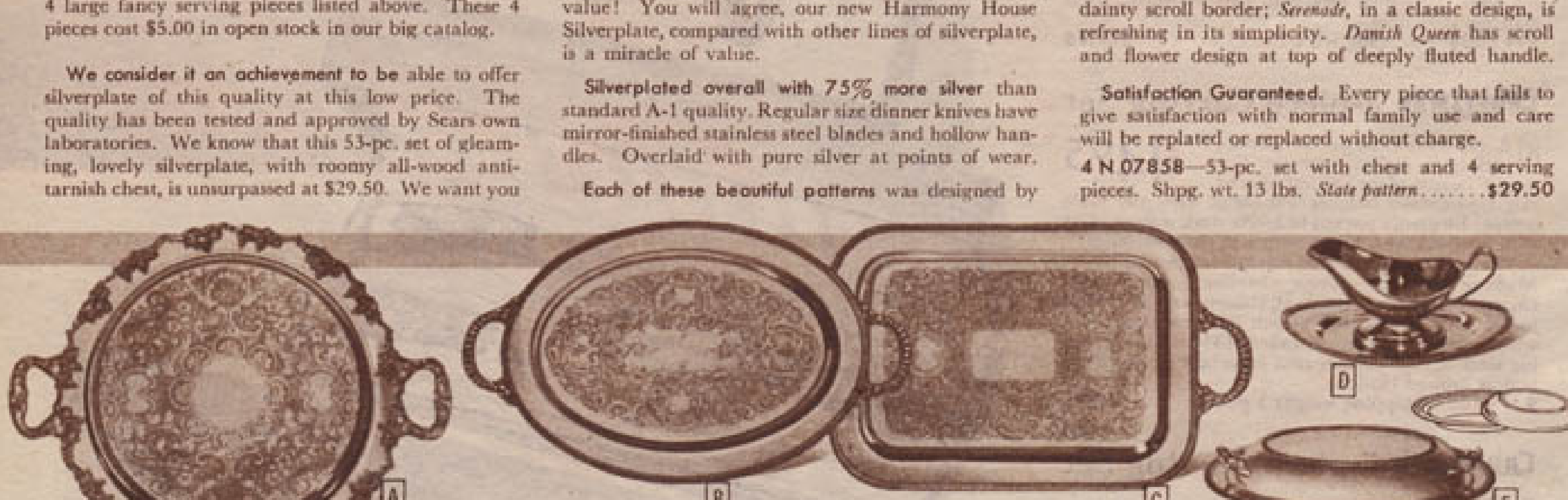
We consider it an achievement to be able to offer silverplate of this quality at this low price. The quality has been tested and approved by Sears own laboratories. We know that this 53-pc. set of gleaming, lovely silverplate, with roomy all-wood anti-tarnish chest, is unsurpassed at $29.50. We want you to compare the quality, the charm of the design, the composition of the set, and last of all, the outstanding value! You will agree, our new Harmony House Silverplate, compared with other lines of silverplate, is a miracle of value.

Silverplated overall with 75% more silver than standard A-1 quality. Regular size dinner knives have mirror-finished stainless steel blades and hollow handles. Overlaid with pure silver at points of wear.

Each of these beautiful patterns was designed by the famous creator of Harmony House XXXX quality patterns. *Maytime* has raised scroll motif and dainty scroll border; *Serenade*, in a classic design, is refreshing in its simplicity. *Danish Queen* has scroll and flower design at top of deeply fluted handle.

Satisfaction Guaranteed. Every piece that fails to give satisfaction with normal family use and care will be replated or replaced without charge.

4 N 07858—53-pc. set with chest and 4 serving pieces. Shpg. wt. 13 lbs. *State pattern* $29.50



Nationally famous Crescent Hallmark quality Silverplated Holloware

[A] **Rich-looking tray** with hand-applied raised grape clusters around edge and on handles; detailed to bring out the beautiful design. Etched design in center of tray. Heavily silverplated, mirror-finish. *Size:* 15-in. diameter, 4-in. long handles. **$14.95**
4 N 8720E-Shpg. wt. 7 lbs. $14.95

[B] **Unusually large** and very handsome tray in heavy, mirror-finished silverplate. The beauty of the etched design in center is set off by the hand-applied gadroon border around edge and on the wide handles. *Size:* 23 in. long, 13½ in. wide. **$16.95**
4 N 8721E-Shpg. wt. 8 lbs. $16.95

[C] **Handsome rectangular tray** in heavy silverplate. Its rich, natural loveliness will add a glamorous note to your entertaining. Gleaming mirror finish with beautiful etched design in center. Hand-applied gadroon border around edge and on handles. *Size:* 23 in. long, 12¾ in. wide. **$16.95**
4 N 8722E—Shpg. wt. 8 lbs. . $16.95

[D] **Silverplated gravy boat,** useful from the breakfast honey to the sundae sauce at midnight. Gadroon border, mirror-finish. *Size:* tray, 9x5¾ in. Boat 4 in. high. **$11.95**
4 N 8726E—Shpg. wt. 3 lbs. $11.95

[E] **Double vegetable dish** in heavy mirror-finished silverplate. Use cover to keep food piping hot or as separate dish. Gadroon border. *Size:* 11¾x8½ in. **$14.95**
4 N 8723E—Shpg. wt. 4 lbs. $14.95

It's easy to buy lovely silver on Sears Easy Terms, see page 256



Christmas Special! Save $8.50

4 fancy serving pieces included at no extra charge with each 53-piece set

Gift box includes: Pierced Pastry Server, Berry Spoon, Cold Meat Fork and Gravy Ladle



Harmony House Silverplate XXXX Quality by *WALLACE*

Best grade of silverplate made . . . none better at any price . . . Guaranteed for 50 years

$55.00 Cash — 53-piece set in chest — $5.50 Down



The biggest and finest Christmas offer we've ever made with any silverplate! Don't miss it! We are including $8.50 worth of fancy serving pieces (listed above) with each 53-pc. set of Harmony House XXXX silverplate—the only silverplate ever made to bear a registered hallmark of quality. To be sure of getting the finest grade of silverplate made, look for these three identifying marks on the back of each piece: registered Harmony House hallmark, the Wallace name and XXXX mark of quality.

Heaviest grade of silverplate made. The XXXX means quadruple plate—actually four times as much silver on each piece as standard A-1 plate. In addition, most-used pieces, such as forks and spoons, have extra reinforcement at points where wear is greatest. Knives have lightweight hollow handles and forged blades of tested stainless steel that cannot rust or turn black along the edge.

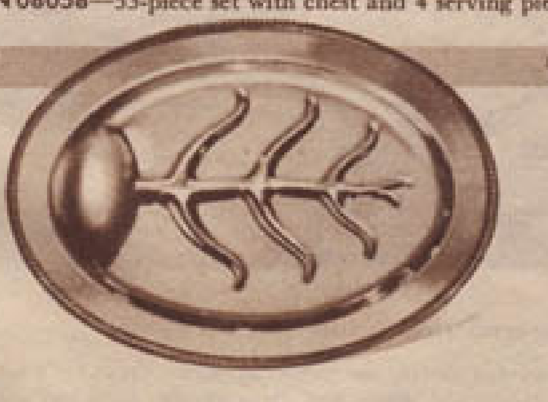
Three exquisite patterns with the sculptured look of sterling—designed by a world-award winner and produced by master craftsmen. *Sweetheart*, with its delicate flower design, is refreshing in its clean-cut youthful charm. *Personality*, with a beautifully executed scroll border, is slim, graceful and modern. *Sonata* in a classic design creates a mood of old-world charm. *Please state pattern wanted.*

We guarantee Harmony House XXXX Silverplate to last for 50 years. Any piece that fails to give satisfaction with normal family use and care will be replated or replaced free of charge if returned to Sears.

The 53-piece service for eight includes:

8 dinner knives	16 teaspoons	1 butter knife
8 dinner forks	8 oval bowl soup spoons	1 sugar spoon
8 salad forks	3 tablespoons	All-wood anti-tarnish chest

4 N 08058—53-piece set with chest and 4 serving pieces. Shpg. wt. 13 lbs. **$55.00**





Crescent Hallmark Serving Pieces

Well and Tree Platter. $14.95 Fine quality silverplate in a gleaming mirror-finish. Hand-applied gadroon border around edge of platter adds smart touch to the classic styling. Stands on 4 feet to protect table from heat of platter's contents. Juices from steaks or roast run into the deep well. *Size:* 16 in. long, 11½ in. wide.
4 N 8724E—Shpg. wt. 6 lbs. **$14.95**

Water Pitcher. Heavily silverplated and mirror-finished. $14.95 Same hand-applied gadroon design as on other pieces decorates top of pitcher. Deep lipped and remarkably balanced with a well designed handle. Excellent for serving all cool drinks. Its generous capacity holds eight glasses. Stands 7¾ in. high. Base 4½ in. diam.
4 N 8725E—Shpg. wt. 4 lbs. **$14.95**

Glamorize your table with precious sterling silver

[A] **Sterling silver Compote,** 6 in. high. Graceful stem supports cone-shaped top. Mirror-finished with feather trim around edge. Holds fruit, candy or nuts. Top diameter, 5¾ in. Shpg. wt. 2 lbs.
4 N 8727E. **$8.95**

[B] **Tall sterling silver Candlesticks.** Gracefully designed and mirror-finished with feather design around base. 8¾ in. high. Shpg. wt. 2 lbs.
4 N 8728E. . . . . . . .Pair **$19.95**

[C] **Low Candlesticks** in beautiful sterling silver. 3¾ in. high. Gleaming mirror finish with dainty feather design in narrow band around base. Shpg. wt. 2 lbs. 4 oz.
4 N 8714E. . . . . . . .Pair **$9.95**



Prices on these two pages include 20% Federal Tax where "E" is added to catalog number (as 4 N 8724E).

Holloware, Coffee Sets, Home Accessories

"so let our Christmas merry be as Christmas doth become."







4-pc. chrome Coffee Set

A four-piece set of exceptionally fine, brilliantly finished chromium plate . . . a lovely as well as practical gift. The 13⅜x10¼-inch tray may be used for a variety of serving problems . . . for sandwiches, iced tea service and buffet arrangements. A cheerful addition to any table. Highly polished surfaces will keep their sparkling luster indefinitely for they are tarnish and stain resisting. Decorative red plastic handle on 10¾-inch high coffee pot adds a colorful touch. Coffee pot has an 8-cup capacity. Sugar and creamer, each 3½ inches high.

$17.50

4 N 8848—4-piece Set. Shpg. wt. 4 lbs. **$17.50**

Set a smart table with gleaming silverplated Holloware

These gleaming silverplated serving pieces are of highest quality, heavily plated with pure silver over a sturdy copper base. Shakers have zinc base. Lovely gift for bride or home. Prices include 20% Federal Tax.

[A] **Matching 4-piece coffee service.** Rich, exceptionally fine silverplate in a gleaming mirror finish. An impressive gift for the home . . . the beautiful tray with etched center design is itself a piece adaptable to many uses. Gracefully shaped 8-cup coffee pot is 11 inches high. Sugar and creamer, each 4¾ inches high. Round tray 13¾-inch diameter.
4N8729ME-Coffee Pot. Shpg. wt. 4 lbs. **$11.50**
4N8730ME-Sugar and creamer. Shpg. wt. 1 lb. **11.50**
4N8731ME-Tray. Shpg. wt. 1 lb. **7.95**

[B] **Well-and-tree platter** in a gleaming mirror finish. The deep-molded tree allows juices from steaks and roasts to run into the well for easy serving. Steady, gracefully designed legs prevent tipping while carving and table scarring from heat. Size 15¾x11½ in.
4 N 8701E—Shipping weight 4 pounds. **$7.95**

[C] **Water pitcher.** Richly designed and generously proportioned. Holds 2 quarts. 8¾ in. high.
4 N 8732E—Shpg. wt. 2 lbs. **$9.95**

[D] **Covered vegetable dish** does double duty for you. Use to keep food piping hot or as two separate dishes. Graceful, oblong shape. Size 11x8¾ in.
4 N 8712E—Shpg. wt. 2 lbs. 8 oz. **$7.95**

[E] **Sugar and creamer on tray**—three handsome pieces. Sugar, creamer, each 5 in. high. 11½-in. tray.
4 N 8703E—Shpg. wt. 4 lbs. . . . . .Set **$7.95**

[F] **Bread tray.** Gracefully shaped with beautiful flower and leaf pattern. Ideal for serving rolls, bread or celery. Size: 12⅜x6¾ in.
4 N 8700E—Shpg. wt. 1 lb. **$2.95**

[G] **Pheasant shakers.** Reproductions of a famous old heirloom set. 4 in. high, 7 in. long.
4 N 8850E—Shpg. wt. 1 lb. 5 oz. . . . . .Pair **$1.49**





Accents for gracious entertaining . . . in chrome and aluminum

[H] **Tall, gleaming, chrome-plated shaker;** six cone-shaped matching goblets and tray. A particularly appropriate housewarming gift and one that any man would appreciate. Shaker, 13 in. high, holds 1½ quarts of beverage. Wide opening at top accommodates ice freely. Easy to clean. Goblets are 5 inches high. Beautiful matching tray is 19x11½ in.
4N8846-8-pc. set. Shpg. wt. 5 lbs. **$12.95**

All-wood anti-tarnish chest. Makes silverware readily accessible. Rayon duvetyn lining helps keep silver tarnish free. In rich walnut. 18 in. long. Holds 134 pieces.
4 N 7454—Shpg. wt. 6 lbs. **$4.95**

[J] **Handsomely designed 1½-quart shaker** of hammered-effect aluminum. Satin finish. Top is just right for ice cubes. 11 in. high.
4 N 8847—Shaker. Shpg. wt. 2 lbs. **$7.50**

[K] **Silent Butler** in chromium plate. Decorative as well as practical for whisking away ashes or bread crumbs. Diam. 7 in.
4 N 8849—Shpg. wt. 1 lb. 8 oz. . . .**$4.95**



Hammered aluminum Serving Pieces

Lovely aluminum serving pieces, low priced at Sears. Trays for buffet serving, bon bon dishes and sugar and creamer set. Enriched with pressed-in flower designs (sorry, no choice). Satin finish with hammered effect, or finer, heavier pieces in gleaming mirror finish.

[L] **Creamer and sugar** on smartly designed 9x4½-in. tray. Mirror finish. Creamer, sugar 2⅜ in. high.
4 N 8829—Shpg. wt. 1 lb. **$2.95**

[M] **Small cake plate.** Soft satin finish. Decorative handles add a smart effect. Diam. 8¾ in.
4 N 8808—Shpg. wt. 1 lb. . **98c**

[N] **Bon bon dish.** Hammered-effect. Satin finish. Diam. 7½ in.
4 N 8809—Shpg. wt. 1 lb. . . **98c**

[P] **Beautifully designed tray** in hammered-effect aluminum. Richly detailed design, soft satin finish. Size: 8⅛x3¾ inches.
4 N 8821—Shpg. wt. 1 lb. **$1.89**

[R] **Hammered-effect aluminum tray** with convenient bar handles for easy carrying. Lovely mirror finish with the bright lustrous look of silver. Size: 14¼x8⅜ in.
4 N 8819—Shpg. wt. 1 lb. **$3.19**



Miniature Vases

Collectors are sure to be delighted if a peek inside a Christmas package reveals these vases. They're petite and elegant, made of thin white translucent china and embellished with rich 22K gold trim. Set of four, from 2 in. to 2¾ in. tall. Shpg. wt. 8 oz. 4 for **$1.19**

35 N 9824............4 for **$1.19**



"Beautiful Baby" Plaques

Darling nursery or bedroom decorations. Three wide-eyed, smiling infants are made of composition, sprayed in natural tints. In characteristic baby poses: standing (about 9 inches tall); creeping and resting (about 8 inches long). Shpg. wt. 1 lb. 2 oz. Set of 3 **$1.19**

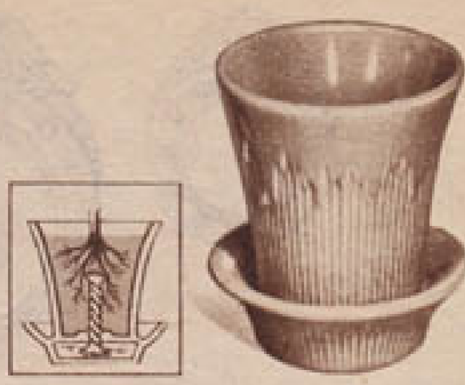
35 N 9637..............Set **$1.19**



"Stinky" and "Phooey"

Pert-looking, laugh-provoking pair of skunks . . . they'll make an amusing addition to anyone's collection of small figurines. Nice on a wall-shelf or bracket. Richly glazed china; ebony-black with white details. About 3½ inches tall. Shpg. wt. 1 lb. Both for **$1.39**

35 N 9728............Pair **$1.39**

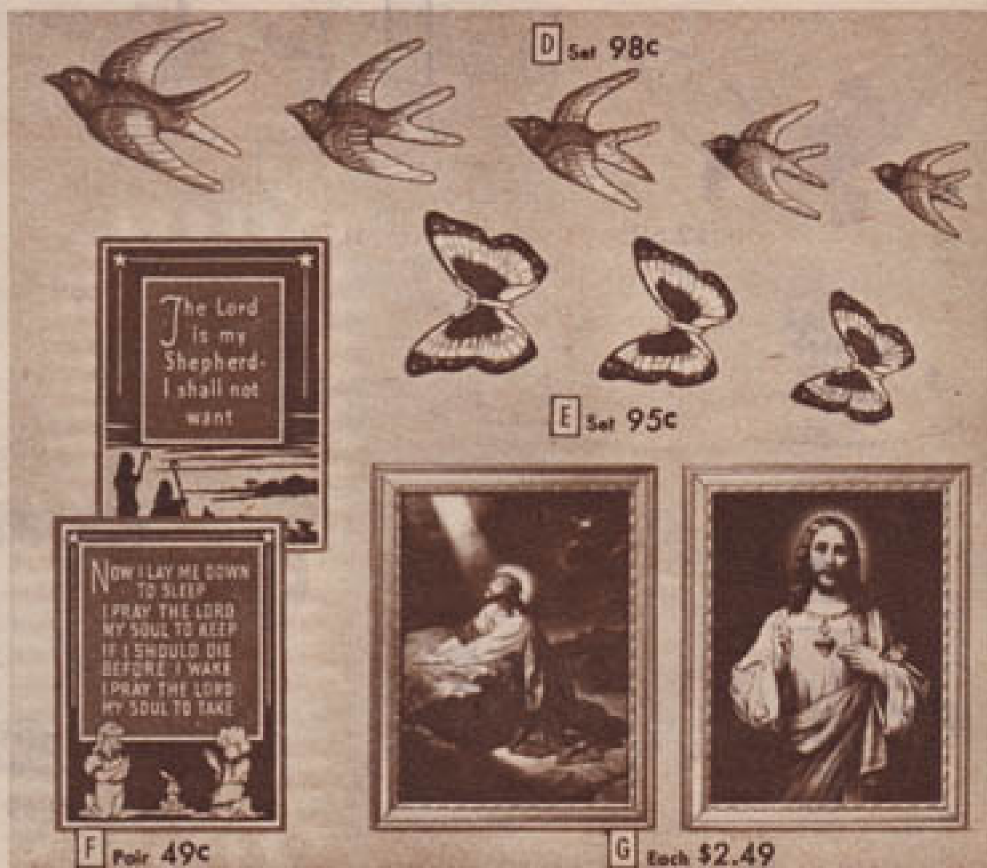


Self-watering Pot

This pot waters plants properly! Pour water in saucer . . . side slits let it into pot; roots twine around the *spun glass wick*, absorb water as needed. Saucer and 6-inch pot, all one piece. Glazed pottery. *State color* yellow or green. Plant not included. Shpg. wt. 5 lbs. 8 oz. **95c**

35 N 9825....................**95c**





Pressed Wood Accessories . . . they look hand-carved!

A **Squirrel Bookends.** Let these cute creatures stand guard over your books! Nicely detailed squirrels, nibbling at acorns. Walnut finish. Metal bases keep books in place. Felted to protect furniture. About 5½ inches high.

35 N 9455—Shipping weight 1 pound 10 ounces................Pair **$1.39**

B **Scroll-and-flower design Brackets.** Hang them on either side of pictures or mirrors . . . they're ideal for showing off small figurines or plants. Semicircular top about 7¼x3¼ in. About 7½ in. high. *State finish* gold-color or walnut.

35 N 9808—Shipping weight 4 pounds 8 ounces................Pair **$2.39**

C **Superbly styled Console Set.** Complimentary to any buffet setting . . . this three-piece set with an altogether luxurious look. 8½-inch bowl is brimful of charm . . . walnut-finished, with inlaid-effect, leaf-and-flower design in ivory, and prettily scalloped edge. Leaf-design, walnut-finished candlesticks 1½ inches high. Shipping weight 2 pounds 6 ounces.

35 N 9447..3-piece set **$1.89**

Plaques and Pictures do wonders for walls!

D **Five Bluebirds,** bearers of happiness. Pressed wood in bright natural blue. About 2 to 5½ inches long. Ready to hang.

35 N 9684—Shipping weight 1 pound................................Set **98c**

E **Butterfly Pin-ups,** typically delicate-looking. Pressed wood; golden yellow.

35 N 9414—Wingspreads about 3, 3½ and 4 inches. Ready to hang. Shipping weight 1 pound..Set **95c**

F **Child's glow Prayer Plaques** give children a protected feeling at bedtime when lights are out. Words to "The Lord is my shepherd" and "Now I lay me" glow in dark. Daylight restores "glow." Heavy fiberboard; blue background.

35 N 9441—About 7⅜x9⅜ in. Shipping weight 8 ounces..........Pair **49c**

G **Beloved Religious Pictures.** Full-color reproductions of beautiful oil paintings. About 1½-in. gold-color wood frames. Under glass. Shpg. wt. ea. 7 lbs.

35 N 6545–"Sacred Heart of Jesus." About 14½x18½ in. overall **$2.49**
35 N 6547–"Gethsemane." 14½x18½ in. overall...........$2.49
35 N 6544–"The Last Supper." (Not shown.) About 18½x14½ in. overall...2.49

Handy Bar Implements . . . aids to successful entertaining

H **Soda Syphon** . . . a trouble-saving push-button dispenser which fizzes club soda and ginger ale into the glass. Syphon acts as an airtight cap as well as a dispenser; remains on bottle until contents are gone. Substantially made of brass and aluminum. Two stems, one for quart- and one for pint-size bottles. Shipping weight 12 ounces.

35 N 9446.................Set **$1.39**

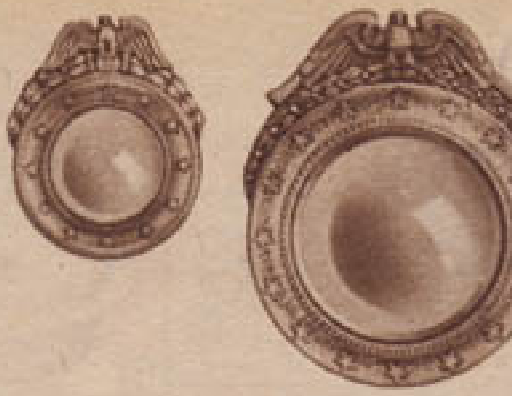
J **Bar Caddy** . . . an amazing metal gadget which performs five functions. The home bartender will find it an invaluable assistant. It's a 2-jigger cup for measuring, a bottle opener, an ice-cracker (on bottom of jigger), a corkscrew and a muddler . . . all in a single unit! 6 inches long, 2¾ inches thick. Shipping weight 12 ounces.

35 N 9452..........................**$1.88**



Gifts for the Home, Smoking Accessories

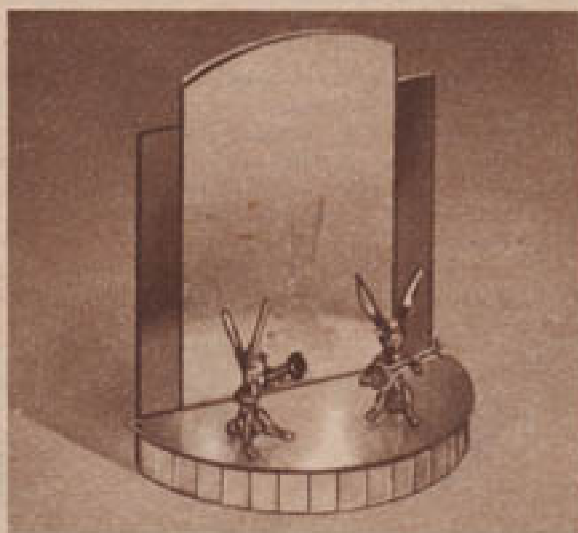
"..give a man a pipe he can smoke .. and his home is bright with a calm delight."



A Set $5.29



B $2.69



C $1.79



D $2.19 E $1.89



F $1.89 G $1.69



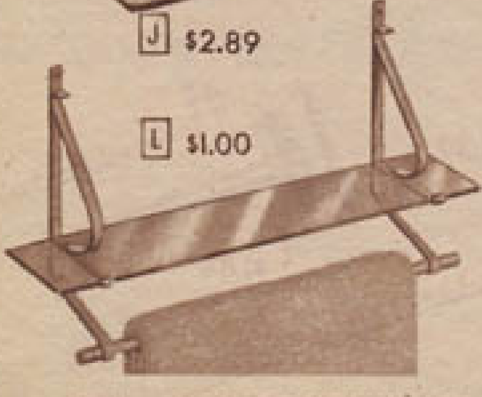
H $1.59



K $2.49



J $2.89



L $1.00



M $1.34



N 98c

A **Convex Mirrors** reflect every object in a room. These are authentic copies of mirrors highly prized by Colonial hostesses. Striking window glass mirrors have elaborate gold-color composition frames with impressive eagles atop. Large mirror is 16x13 inches overall, has 9-inch diameter mirror; two mirror-plaques are 10x8 inches, with 5-inch mirrors.
35 N 6039—Large mirror, two plaques. Shpg. wt. 8 lbs. Set $5.29
35 N 6037—Large mirror only. Shpg. wt. 6 lbs. 3.59
35 N 6038—Plaques only. Shpg. wt. 2 lbs. Each $1.09 2 for 1.89

B **Double the charm of a plant** with this tricky planter-mirror. Circular window-glass mirror (14-in. diam.) has two-line border and sueded back. Heavy-gauge wire frame holds yellow pottery flower-pot (4-in. diam.) Plant not incl.
35 N 6042—Shipping weight 6 pounds. $2.69

C **For a modern effect** on wall or vanity, use this mirrored shelf. Perfect for small figurines or vases! Window glass mirror has blue side-strips. Baguette mirrors edge semi-circular shelf. 6¾ in. tall. 5½ in. wide. Figurines not incl.
35 N 9467—Shipping weight 1 pound 8 ounces. $1.79

D **Dress up drab corners** with these shining, heavy clear glass shelves. Use them for decoration . . . for knick-knacks, pictures or plants. Also very practical for cosmetics in the bathroom, or for spices in the kitchen. 11½ in. wide on each side, 16 in. across curved front edge. Accessories not incl.
35 N 6409—Set of three shelves. Shipping wt. 9 lbs. $2.19
35 N 6410—Set of four shelves. Shipping wt. 12 lbs. 2.79

E **To achieve a new and different look** in some corner, install these heavy glass shelves in graduated sizes. They point up the loveliness of favorite novelties, make convenient kitchen or bathroom shelves. 7½, 9½ and 11½ in. wide . . . 10½, 11½ and 16 in. across curved front edge. Accessories not incl.
35 N 6407—Set of three shelves. Shpg. wt. 5 lbs. $1.89

F **If you're fond of ornate furnishings** this Baroque window glass mirror is "for you." The gold-color composition frame looks handcarved, has knick-knack bracket.
35 N 06041—About 21x10½ in. overall. Shpg. wt. 7 lbs. $1.89

G **Decorative as well as useful** is this easel-back Baroque mirror. Fine on a dressing-table, or hang on a wall. Gleaming window-glass mirror in gold-color composition frame.
35 N 6040—About 11x14 in. overall. Shpg. wt. 5 lbs. $1.69

H **For sociable souls,** choose this serviceable set. Stoneware keg has a seasoned look on the outside, is highly glazed inside to keep beverage from seeping through. Glasses fit into holes in walnut-finish plywood stand. Four standard-size shot glasses. Keg holds about 3 pints. About 7¾ in. high.
35 N 9743—Shipping weight 5 pounds. 5-piece set $1.59

J **Definitely a boon to the hostess** . . . this aluminum serving-set. Spacious (16¾x9¾-inch) tray has rich, hammered finish. Eight coasters (3 1/16-inch diam.) have raised fruit design in center; can be used as ashtrays. Glass not included.
35 N 9828—Shipping weight 1 pound 10 ounces. 9-piece set $2.89

K **Every home has a place for plants!** Window-set includes: 6 colorful pottery plant holders, 2 heavy clear glass shelves (about 22x3¾ in.) with white-enameled metal brackets about 21 in. high. Permits normal window operation.
35 N 09747—(Plants not included.) Shpg. wt. 10 lbs. Set $2.49
35 N 9748—Brackets and 2 shelves only. Shpg. wt. 5 lbs. 98c

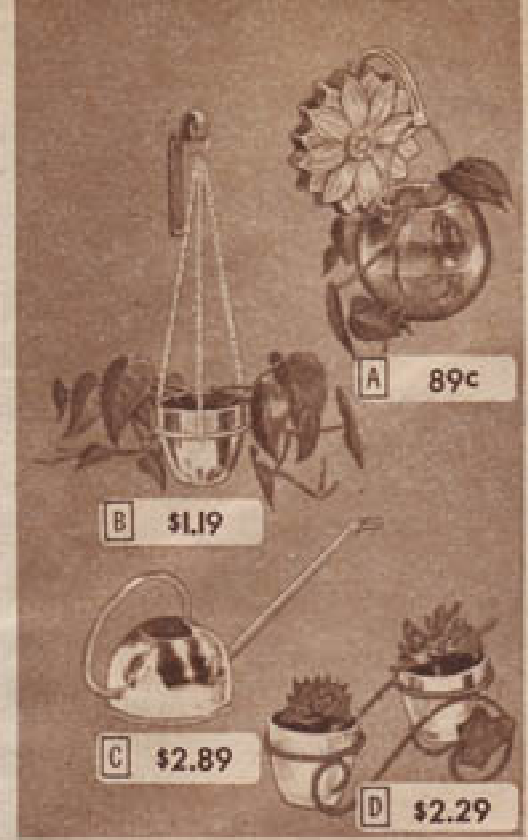
L **This utility-shelf** is fine for either kitchen or bathroom. Clear glass shelf (about 20x4 in.); metal brackets and towel rack with baked-on white enamel finish. Towel not incl.
35 N 9806—About 12 in. high. Shpg. wt. 2 lbs. 6 oz. $1.00

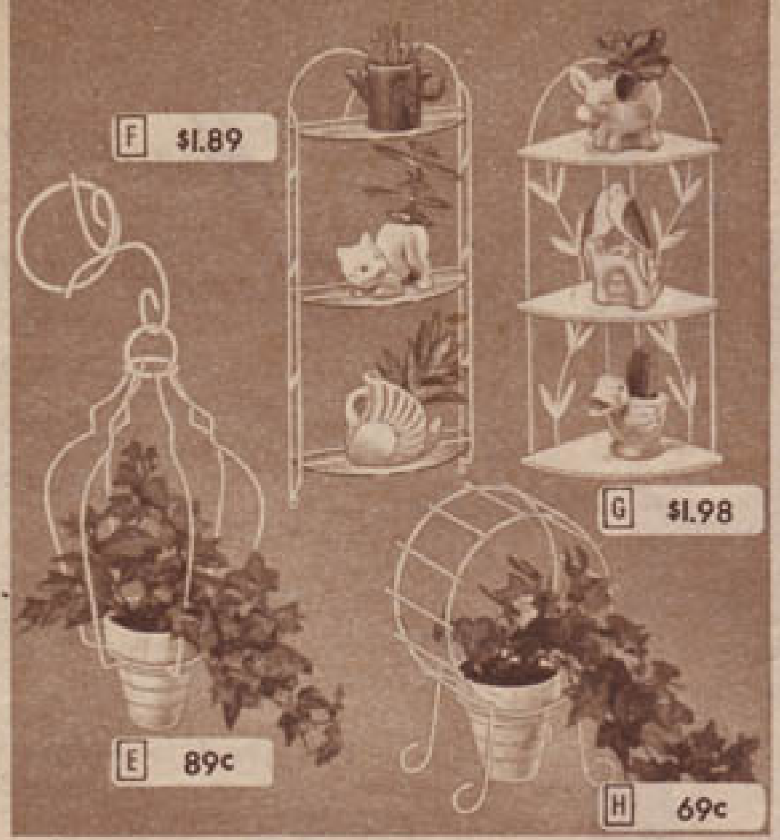
M **Window-shelf plant holder.** Extra-strong 20x4-inch clear glass shelf; white-enameled metal brackets about 7 inches long. Easily installed; permits normal window operation.
35 N 9560—Shelf and brackets only. Shpg. wt. 2 lbs. 8 oz. 79c

Gro-Wel Plant Bowls planted with Moonflower and Morning Glory seeds. Just add water. 2 composition bowls, seeds, growing material, plant food and instructions.
35 N 9403—Plant set. Shipping weight 14 ounces. 75c

SAVE! Combination offer. Shelf-set and plant-set above.
35 N 9511—Shpg. wt. 3 lbs. 8 oz. Complete outfit $1.34

N **Glass shelf** with plastic brackets. *State color* of brackets: blue, green or black. Accessories not included.
35 N 6403—Shelf 4x18 inches. Shpg. wt. 2 lbs. 6 oz. 98c







Flatter your flowers; make them flourish all year

[A] A wallflower-Bracket, exactly suited to its purpose! 5-inch clear glass bowl is suspended from a gold-color composition flower-plaque. Plant not included. Shipping weight 1 lb. 8 oz.
35 N 9485—About 9¾ in. high............89c

[B] A copper Wall-pot is a fine thing for holding flowing ivy, philodendron or flowers. This 3-inch, solid copper pot is highly polished and lacquered to prevent discoloration; hangs from a verdi (antique) green wrought-iron bracket. Plant not included.
35N9411—About 12 in. tall. Shpg. wt. 8 oz...$1.19

[C] Beautifully made of solid brass, this watering-can provides a pleasingly decorative note; and it's perfectly practical as a drink-server for plants, of course. Highly polished brass in simple domeshape with long, slender spout. 4½ in. tall, 8 in. long
35 N 9410—Shipping weight 14 ounces....$2.89

[D] With a copper Planter like this, your table never need lack for a magnificent centerpiece. Two 3-inch, solid copper pots, highly polished and lacquered to prevent discoloration . . . in a verdi (antique) green wrought-iron holder. Plants not incl.
35 N 9412—About 8x4 in. Shpg. wt. 12 oz..$2.29

[E] Copy of a bird cage, but not meant for a canary . . . this cage shelters a 4-inch white pottery pot in which to grow a favorite plant. Wall-bracket and cage are heavy-gauge wire with rust-resistant white lacquer finish. About 24½ in. high. Plant not incl.
35 N 9409—Shipping weight 2 lbs. 4 oz.....89c

[F] This three-tier Glass Shelf would be charming on a wall in anyone's home. Leaf-design wire frame is strong-yet-dainty, with rust-resistant white lacquer finish. Semi-circular clear glass shelves 4 inches deep. About 18 inches tall, 8 inches wide. Accessories not included.
35 N 9816—Shipping weight 1 lb. 5 oz.....$1.89

[G] Here's a clever Corner Shelf which will save space, and contribute extra charm to your room. Substantially made of metal, with graceful scroll-and-leaf-effect frame; white lacquer finish is rust-resistant. About 9½x17¾ in. high. Accessories not included.
35 N 9840—Shpg. wt. 2 lbs. 8 oz..........$1.98

[H] Trellis Pot-holder, as picturesque as a real rose arbor. Sturdy wire frame, rust-resistant white lacquer finish; 4-inch white pot. Plant not incl.
35 N 9817R—12½in. high. Shpg. wt. 1 lb. 10 oz. 69c

Tall, handsome Smokers

[J] Novel Smoker in smart square shape. Metal; brown baked-on enamel finish, chrome-plated trim. Patented disposal feature.
35 N 06357—22 in. high. Shpg. wt. 4 lbs. $2.69

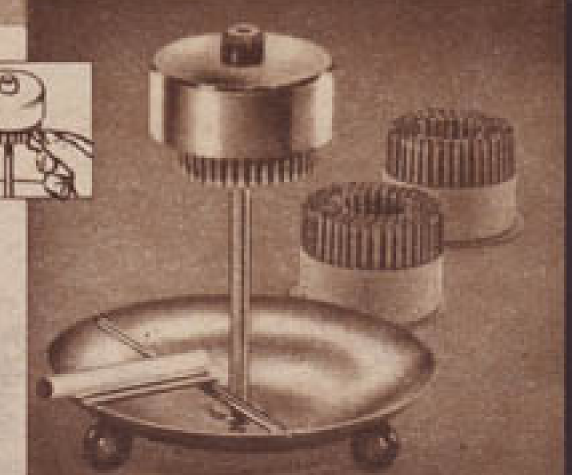
[K] Sturdy Smoker. All-metal with brown baked-on enamel finish. Removable 7-inch amber glass tray. Weighted base; carrying handle.
35N06359—27 in. high. Shpg. wt. 11 lbs. $3.79

[L] Sleek, streamlined Smoker. All-metal with brown baked-on enamel finish and chrome-plated trim. Good-sized ash container. Has patented disposal feature. Handle; weighted base.
35N06356-25½-in. high. Shpg. wt. 8 lbs. $3.89

[M] Modern, man-sized Smoker. Metal; brown baked-on enamel finish, chrome-plate trim. Push-button control on ash container ... a patented feature. Weighted base; side handles.
35N06355—21¾ in. high. Shpg. wt. 5 lbs. $4.29

[N] Bronze-plated metal Smoker, graceful reeded column, urn motif at base. Removable 6-inch clear glass tray. Base heavily weighted to prevent easy tipping. Decorative carrying-handle.
35 N 06358—29 in. high. Shpg. wt. 9 lbs. $4.79





$4.39 Set

[P] Smoker's Foursome. Four highly polished aluminum ashtrays with cigarette rests in the center, nestle on the upright spindle. Compact and convenient. Trays 3 inches in diameter. About 5 inches high.
35 N 9408—Shpg. wt. 8 oz.
Set.......................89c

[R] Handy Two-in-one. Cigarette box and ashtray of walnut-finish pressed wood with duck motif. Box holds pack, regular or king-size. Removable glass ashtray liner. About 7x4½ in. Shpg. wt. 1 lb. 6 oz.
35 N 9472.................89c

[S] Tilt-top Ashtray. Easy-to-clean, opalescent glass tray is ample in size. Base is walnut-finish pressed wood, looks hand-carved. About 5¾-inch diameter, 3¾ inches high. Shpg. wt. 2 lbs. 8 oz.
35 N 9616................$1.39

[T] Four-function Smoker's Set, keyed to masculine good taste. 4½-inch removable glass ashtray, cigarette box (for regular or king-size), match-holder and pipe rest. Walnut-finish pressed wood. About 6x10 inches. Shpg. wt. 3 lbs. 4 oz.
35 N 9406.............. $1.49

[U] Glass Ducks—5-piece Cigarette Set. Mama duck (6x4½in.) has a cover; she's intended for use as a cigarette box (holds a full pack, either size); four ducklings (4¾x2¾ in.) are ashtrays. Shpg. wt. 4 lbs. 4 oz.
35 N 9407.............Set $1.89

[V] Popular Pull-match Ashtray. Plastic matchholder contains about 250 matches; huge (6½-inch diameter) glass ashtray. About 7½ in. high. 2 refills (about 250 matches each) included. Extra refills at right.
35 N 9604—Shpg. wt. 3 lbs.
Set.......................$1.35

Chrome-plated Pull-match Ashtray adds greatly to the pleasure of smoking. A gift your favorite man will cherish! Solid brass with gleaming nickel and chrome-plate finish. Matches light instantly when pulled from holder; they're tightly held in place, can't fall out. Set gives about 1750 lights—about 250 matches in stand; 6 refills, each about 250 matches. About 7¾ inches high.
35 N 9632—Shpg. wt. 2 lbs. 4 oz.
Set..........................$4.39
35 N 9506—Refills. Shipping weight 4 ounces..............2 for 25c



HARMONY HOUSE

THE RIGHT WAY TO SAY

TABLEWARE

Harmony House Dinnerware, Glassware

". . the rarest dish in all this land . .
which thus bedecked with a gay garland,
let us serve with a song."



Treat your table to the beauty of Crocheted Crystal by Harmony House

The Christmas season is plenty of reason for mealtime celebrations. And gala meals call for rich, radiant glassware . . . crystal-clear pieces that make wonderful contrast with china, silver and linens. Crocheted crystal is precious, heirloom-quality glass . . . an "indispensable luxury" you'll use with greatest pride. Every piece is handmade; the openwork "crocheted" edging lends distinction to the pattern. Gift-wise, it's ideal. Choose it for any woman on your list!

[A] **14-piece Punch Set.** Now and always, serving punch is a wonderful way to make a festive occasion memorable to guests. Here's just the set to help show your spirit of hospitality . . . to aid in holiday entertaining. Like the ample-sized bowl, the plain-edged cups have fluted panels. Bowl is 14 in. in diameter, holds 4 quarts; 12 cups are popular 6-oz. size. Glass ladle. **$7.29**
35 N 01719—Shipping weight 14 pounds..............14-pc. set $7.29

[B] **3-piece Console Set.** Glittering crystal and glowing candlelight add glamor to any occasion! Two exquisitely styled twin candle-holders about 4½ in. high; bowl about 11 in. in diam. Candles not included; see page 242 for a selection. **$1.98**
35 N 1739—Shipping weight 6 pounds..................3-pc. set $1.98

[C] **Cake Stand.** To make your prize cakes look even more temptingly lovely. Equally flattering to smaller tid-bits like tarts, cookies, candy and fruit. 12 in. in diam.; height 4 in. **$1.98**
35 N 1729—Shipping weight 5 pounds.......................Each $1.98





Deviled Egg Plates. It's certain that any hostess would appreciate these plates. They're clear glass in an exclusive Sears design. Small compartments fit the eggs, big center sections are perfect for pickles, olives, radishes, hors d'oeuvres or relishes. Set of 2, each 12 in. long, 11 in. wide. Shpg. wt. 6 lbs.
35 N 2013..........2 for **$1.25**

Portable Bar. 15-pc. set. Octagonal tray is alcohol-resistant, natural-finish maple, walnut handles. No spilling . . . glasses fit holes in tray. Four 9-oz. highball glasses with gold-line trim; four 1½-oz. shot glasses; 32-oz. square glass decanter with stopper; four glass stirring rods. Shpg. wt. 9 lbs.
35 N 02606—15-piece set **$4.79**

Festive Glassware and Dinnerware

[D] **"Stagecoach Express" Glasses.** Take your guests on a pleasure jaunt through merry Olde Englande via "Stagecoach Express." Get the 32-piece set and trace the trip from start to finish! Libbey, famous maker of tumblers, designed these just for Sears. They're clear, glittering glass with colorful **fired-on** decorations. "Safedge" rims are guaranteed chip-proof; sham bottoms are tip-resistant.
35 N 691—**"The Departure."** 11-ounce highball or general-purpose glasses. Shipping weight 6 pounds..........Set of 8 for **$2.49**
35 N 692—**"Halfway."** 6½-oz. Old Fashioned or juice glasses. Shipping weight 4 pounds 2 ounces........Set of 8 for **$2.49**
35 N 693—**"Fresh Horses."** 2-oz. jiggers. Shipping weight 2 lbs...........8 for **$1.59**
35 N 690—**"The Arrival."** 14-ounce "coolers" for long, tall drinks. Shipping weight 4 pounds 4 ounces.........Set of 8 for **$2.49**
35 N 0689—**COMPLETE 32-PIECE SET,** eight glasses in each size listed above. Shipping weight 18 pounds..........32-piece set **$8.59**

[E] **"Laurella" color-glaze Dinnerware.** Match the season's mood with cheery pastel-toned dinnerware. Coloring is in the crack-resistant glaze, can't wash or wear off. The new shapes are wonderfully practical; flat pieces have extra-large eating surfaces. Fine, selected American semi-porcelain. Assorted colors: jonquil yellow (med.), periwinkle blue (light), cocotan (pale brown) and jade green (lt.). We replace pieces broken in shipment. Factory packed, it cannot be opened for substitutions.
35 N 04604—*State set size*

20-piece starter set. Four each of the following, one each color: 7-ounce tea cups, saucers, 6-inch bread and butter plates, 9-inch dinner plates, 5¼-inch sauce dishes.
Shpg. wt. 10 lbs...........20-pc. set **$4.85**

58-piece set, complete service for 8. Eight each, two pieces each color: 7-ounce teacups, saucers, 7-in. pie or salad plates, 9¼-in. dinner plates, cereal-soup dishes, sauce dishes. One each: sugar bowl, creamer, covered vegetable dish, gravy-boat with stand, 13-in. platter, round open vegetable dish, salt and pepper shakers. Shpg. wt. 38 lbs...58-pc. set **$19.45**

96-piece set, complete service for 12. Twelve each of the individual pieces in the 58-piece set, plus 12 bread and butter plates . . . 3 pieces each color. One each of extra dishes in 58-pc. set, plus: pickle dish, chop plate.
Shipping wt. 65 lbs.........96-pc. set **$28.95**

[F] **Kiddie's Training Set.** 3-compartment dish (13½-in. long) shaped to fit high-chair tray; straight compartment sides help child spoon food. 7-ounce tumbler. Lightweight, easy-to-clean Polystyrene Thermoplastic. *State color:* pink or blue.
35 N 4670—Shpg. wt. 1 lb. 2 oz......**$1.29**

[G] **Child's Set.** For the "in-between" age when a child begins using dishes. Heavily glazed white semi-porcelain with Raggedy Ann and Raggedy Andy decals and gold-line edge. Set of: deep, 7¾-inch plate; 7-ounce mug; 5¼-inch cereal dish.
35 N 4054—Shipping wt. 3 lbs.......**$1.19**

[H] **Portugese Stemware.** Stud your table with jewels . . . lovely, handmade glasses imported from Portugal. Sets of 8, one each color: amber, mocha brown (dark), lake blue (med.), forest green (dk.), grass green (med.), coral, turquoise blue and amethyst. Twisted stems are crystal-clear.
35 N 1553—**Cocktail glasses.** 3-oz. size. 6⅜ in. high. Shpg. wt. 4 lbs.........8 for **$4.98**
35 N 1554—**Cordial glasses.** 1-oz. size. 5⅜ in. high. Shpg. wt. 2 lbs.......8 for **$4.59**

[J] **Drink Set.** Add zest to drinks by serving them from this set: 6 diamond-clear, sham-bottom glasses (9-oz. capacity) with coral silk-screened blossom decoration; a good-sized, clear glass ice tub; chrome-plated metal ice tongs; and a convenient, polished aluminum tray (18½x11½ in.).
35 N 2063—Shpg. wt. 6 lbs. .9-pc. set **$3.29**

[K] [L] [M] [N] [P] [R] [S] [T] [U] [V] **Handpainted China,** fully vitrified, made in the Blue Ridge mountains. The enchanting design was inspired by Italy's famous Nova Rosa pattern . . . the pink, yellow and blue flowers with green leaves are painted **under** the crack-resistant glaze, won't wash or wear off. Each piece is nicely gift-boxed.

[K] 35 N 5526—**Virginia Jug.** Holds 40 ounces. For fruit juice, milk, etc.
Shipping weight 1 pound 4 oz..........**$1.79**

[L] 35 N 5525—**Relish Dish.** Leaf-shape; embossed grape design at foot of handle. 11 in. long. Shpg. wt. 1 lb. 4 oz......**$1.79**

[M] 35 N 5530—**Teapot.** Lock lid. 6-cup capacity. Shipping wt. 2 lbs..........**$3.49**

[N] 35 N 5529M—**Coffee Server.** 20-oz. capacity. Matches sugar bowl, creamer. See below. 9 in. high. Shpg. wt. 2 lbs.....**$3.49**

[P] 35 N 5528M—**Creamer.** Matches sugar bowl and coffee server. See set below. 3¾ in. high. Shpg. wt. 12 oz..........**$1.79**

[R] 35 N 5527M—**Open Sugar Bowl.** Matches coffee server, creamer. 3½ in. high. Shipping weight 12 ounces...............**$1.79**
35 N 05537—**Coffee Service.** Complete set of coffee server, sugar bowl and creamer listed above. Shpg. wt. 4 lbs...............**$6.69**

[S] 35 N 5532—**Salt and Pepper shakers.** 5 in. high. Shpg. wt. 1 lb...........**$2.19**

[T] 35 N 5531—**Cake Plate.** Leaf-shape, embossed grape design at foot of handle. 10¾ in. long. Shpg. wt. 1 lb. 4 oz....**$2.19**

[U] 35 N 5534—**Cigarette Set.** Almost-square (4½x4-inch) box with 4 matching ashtrays. Shipping weight 1 lb. 8 oz........Set **$2.19**

[V] 35 N 5533—**Bon-bon Dish.** Shell shape. Nice for candies, nuts, cookies. 9¼ in. long. Shpg. wt. 1 lb. 4 oz............**$1.79**

[WX] **Handpainted Dinnerware.** Made in the Smokies; patterned after plants that flourish there! Fine American semi-porcelain. Colors are applied under the smooth, crack-resistant glaze, can't wash or wear away. 32-piece set and 35-piece set, service for six. 53-piece set, service for eight.

[W] **Cumberland.** All-over design of blue and rose flowers with yellow centers, green leaves; red and purple blossoms.
35 N 04485—*State set size*
32-piece set. Shpg. wt. 19 lbs..........$ 9.95
35-piece set. Shpg. wt. 21 lbs.......... 12.95
53-piece set. Shpg. wt. 34 lbs.......... 18.95

[X] **Mountain Ivy.** Graceful border design of brown-stemmed, light and dark green leaves, interspersed with purple and blue berries. Candlewick (beaded) edge.
35 N 04592—*State set size*
32-piece set. Shpg. wt. 19 lbs..........$10.95
35-piece set. Shpg. wt. 21 lbs.......... 14.95
53-piece set. Shpg. wt. 34 lbs.......... 21.50

[YZ] **Smart Tumblers by Libbey.** Color-bright designs exclusive with Sears. Clear, shining glasses with silk-screened, fired on decorations. "Safedge" rims are guaranteed chip-proof. 11-ounce size.

[Y] 35 N 687—**"Swirling Leaves."** Set of 8, two each color: red, white, lime green (lt.), dark green. Shpg. wt. 5 lbs. 12 oz.....**$1.89**

[Z] 35 N 688—**"Gaillardia."** Set of 8, two each color: red, blue, white, lime green (lt.). Shpg. wt. 5 lbs. 12 oz..........**$1.98**

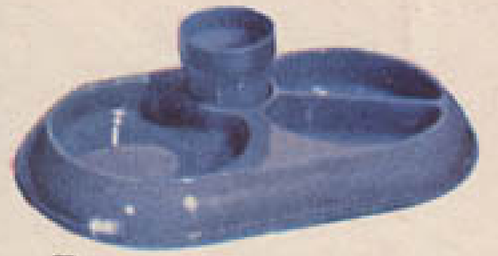
Make this a big Christmas . . . see page 256 for Sears Easy Terms



D "Stagecoach Express" Complete 32-piece set $8.59



E "Laurella" color-glaze dinnerware. 20-piece starter set............ $4.85



F Kiddies' Training Set $1.29



G Child's Feeding Set $1.19



H Portuguese Stemware 8 cocktail glasses.. $4.98



J Drink Set..9 pieces $3.29



K $1.79 L $1.79 M $3.49 N $3.49 P $1.79 R $1.79 S $2.19 T $2.19 U $2.19 V $1.79

W Cumberland, 32-pc. set $9.95 X Mountain Ivy, 32-pc. set $10.95





Y "Swirling Leaves" 8 for $1.89



Z "Gaillardia"..8 for $1.98





Mickey Mouse forecasts the weather!

95c Each — Be weatherwise! Plan for tomorrow with confidence. Walt Disney's popular comic-strip and movie characters have embarked on a new enterprise . . . they have a weather bureau, and they actually furnish "weather reports" 8 to 24 hours in advance. So this forecaster makes a gift that's practical, as well as entertaining. When the outlook is fair, grinning Mickey Mouse appears; when bad weather's due, doleful Donald Duck comes out in his raincoat. All the while, Pluto the Pup scans the skies through his telescope. The weatherhouse is made of molded plastic; light tan with clever, colorful details. Measures about 4½x2¾x6 inches high.
35 N 9417—Shipping weight 1 pound....................95c

Nifty Banks to make you thrifty!

"Snooty Susie" . . . the giant pig, gobbles any size coins, or even folded bills. You can save $1000 in it! Creamy-white pottery with pink bow; high glaze. Cork in tummy for emptying. 6½ in. tall, 12 in. long. Shpg. wt. 6 lbs. **$1.98** Each
35 N 9422..............$1.98

Juke-box Bank . . . lights automatically when coin is inserted. Youngtimers enjoy making deposits. Slot takes pennies, nickels, dimes and quarters. Colorful plastic and metal; battery and bulb. 6¾ inches high. Shpg. wt. 1 lb. 8 oz. **$1.49** Each
35 N 9696............. $1.49



HARMONY HOUSE
THE RIGHT WAY TO SAY
HOME FURNISHINGS



A



B C D

Highlight your Christmas table with a beautiful Bouquet!

$2.44 Each

Most hostesses are tricksters at heart . . . they've discovered that a simple meal, served with a lovely floral centerpiece, will seem like a magnificent feast. Flowers on a buffet or hallway table are equally eye-gladdening. These artificial flowers look like the extravagant ones you'd stop to admire in a florist's window . . . so exquisite in shape, with such petal-fresh coloring, you'll find yourself sniffing for fragrance! They're made of special paper, with wire stems and square, clear glass bases. The fact that they never need watering is a very real advantage. Select one (or more, for variety) for yourself . . . and remember, homemakers are sure to welcome them as Christmas gifts. They're de luxe in appearance; no one would guess that the cash outlay was so small! Each about 12 inches tall.

[A] **"American Beauty" Centerpiece.** 10 huge, red roses, bright green foliage. (Candlesticks and bowl not included). Shpg. wt. 1 lb. 4 oz.
35 N 9431................$2.44

[B] **Mixed-flower Centerpiece.** Includes 7 sprays of snake root, African daisy and poppies; green foliage. Shipping weight 1 lb. 4 oz.
35 N 9432................$2.44

[C] **Gardenia Centerpiece.** 7 dazzling, pure-white blossoms contrast with rich, glossy dark green leaves. Shipping weight 1 lb. 4 oz.
35 N 9430................$2.44

[D] **"Sweetheart Rose" Centerpiece.** 21 gorgeous blooms in delicate, blush-pink color; green foliage looks real. Shpg. wt. 1 lb. 4 oz.
35 N 9433................$2.44



E F G

[E] **$2.88** Each **Handpainted Velveteen Picture.** "Village Road" shows a lovely night-time country scene. Brilliant coloring makes dramatic contrast with the rich, dark cotton pile background. With gold-color wood molding, top and bottom. About 15x25 inches overall. An unusual gift!
35 N 6565—Shpg. wt. 3 lbs..$2.88

[F] **79c** Pair **Two Angel Figurines.** Sweet cherubs, with hands clasped in prayer, show the Christmas spirit. Nice on the mantel or a table, and under the tree. Composition, handpainted . . . with star-studded, heavenly-pale blue robes and yellow hair. About 4 in. tall. Shpg. wt. 8 oz.
35 N 9578...............Pair 79c

[G] **$1.19** Pair **Plume-style Bookends.** Carefully fashioned of sturdy composition to give lots of wear. The smart gold-colored finish will blend beautifully with every color scheme. An ideal gift for most any room. Grand for living room or library table . . . ideal for children's books in their own room. Also very attractive as wall brackets. Use singly or very effective in pairs. Each is about 7¾ inches high.
35 N 9456—Shipping weight 5 pounds....................Pair only $1.19

Every item on these pages can be bought on Sears convenient Easy Payment Terms . . . see page 256 for details







Famous Haeger Pottery

A B C For the woman who knows and loves fine pottery, select a present made in the Haeger potteries. Haeger, one of the foremost names in art pottery, is renowned for exquisite products. These three are delightfully designed, deftly fashioned!

A **Tall Vase.** $1.49 Turquoise-blue pottery with a gleaming glaze. Ideal for holding long-stemmed cut flowers. Graceful fluted shape; bow-design handles. About 9 inches tall. Shipping weight 3 pounds 3 ounces.
35 N 9427....Each $1.49

B **Planter Bowl** with elegant shell-like shape. 95c Sunny yellow pottery with satiny-dull finish. Useful for growing a plant—and wonderful as a candy dish. About 7 inches long. Shipping wt. 2 lbs.
35 N 9442...........95c

C **Lovely Trio.** $2.88 Set Low, curved bowl and two goose figurines. White pottery with satiny-dull finish. Bowl about 11 in. long; geese about 4 in. and 7 in. tall. Plant not incl. Shpg. wt. 4 lbs.
35 N 9434.....Set $2.88

For table or buffet

D **Hobnail Glass Console Set.** $3.39 Set Colonial-type pieces in opalescent blue. Heap the 9-inch bowl with fruit (not included); use holders for either candles or flowers. Holders 5 inches high.
35 N 09507—Shpg. wt. 5 lbs. $3.39
35 N 9717—**Assorted Artificial Fruits.** Wax; natural size and color. Box of 12. Shpg. wt. 2 lbs. 6 oz......Box $1.98

E **Hobnail Glass Basket.** $2.49 Cranberry-red container for candy or flowers. 7 inches tall.
35 N 9466—Shpg. wt. 1 lb. 8 oz. $2.49

F **Brilliant-hued Blue Jay,** on a rosy perch. $2.88 Composition, high glaze. 8 inches tall.
35N9460—Shpg. wt. 1 lb. 12 oz. $2.88

Helps for hostesses

G **Round Tray.** $1.98 Large, beautiful, heavy-gauge metal; baked-on enamel finish, hand-painted floral design. 16-inch diameter. *Please state color* black or maroon. Shipping weight 1 pound 12 ounces.
35 N 9413.......$1.98

H **12 Coasters** in four colors $1.00 Set (red, blue, yellow and peach) ... three each color. They're plastic; polished aluminum holder keeps them handy. 3-inches diameter. Shipping weight 12 ounces.
35 N 9445.......$1.00

J **Bird-tray.** 77c Darling, pale blue bird rests on a pale pink blossom. Use as ashtray, pin-tray or mint dish. Pottery; high glaze. About 4½-inch diameter. Shipping weight 12 ounces.
35 N 9444.........77c

K **Hi-Jacs.** 98c Set Absorbent, snug-fitting "sweaters" for glasses. Knit cotton terry cloth with lastex woven in. Assorted colors; washable separately. Postpaid. (Shpg. wt. 4 oz.)
35 N 9535.... 8 for 98c



L M **Colonial-type Hurricane Lamps.** Cranberry-red glass chimneys collars prevent dripping.
L **Clear glass hobnail-design base.** 6 clear plastic pendants. Candles not included. Shpg. wt. 5 lbs. 4 oz.
35 N 9443—14 in. tall. .Pair $4.49
M **Milk glass base and collar . . .** gold-color metal stems. 5 clear glass pendants. White candles included. 12 inches tall.
35 N 9797—Shpg. wt. 5 lbs. Pair.......................$6.79

N **Brass Candlesticks,** imported from China. $3.69 Pair Brilliant brass in Cape Cod design ... saucer-shape base serves also as an ashtray. 4 in. tall.
35N9416—Shpg. wt. 1 lb. 6 oz. Pr. $3.69

P **Light-up Centerpiece.** $3.77 Two pale pink flowers, one with electric bulb! Leaves, flowers are opalescent glass. Wire stems; clear glass base about 12 inches tall.
35N9426—Shpg. wt. 2 lbs. 4 oz. $3.77

R **Plant-holder Bookends.** $1.19 Pair Shiny dusty-pink pottery in seashell-shape. They're efficient bookends! Plants, books not included. About 5 inches high.
35N9752—Shpg. wt. 3 lbs. Pair $1.19

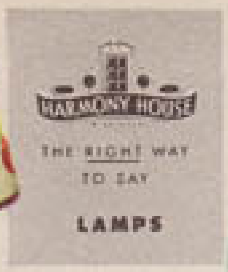
S **Handpainted Love-birds** in bright green and orange sit on gnarled brown branches. 88c Pair Sweet is the word for them! Composition. About 6¾ inches tall.
35N9415—Shpg. wt. 1 lb. 8 oz. Pr. 88c

T **Beautiful Candy Dish** of famous blue Viking glass. $1.39 3 compartments for candies or salted nuts; snug fitting lid helps keep them fresh. 7¼-in. diam.; 4¼ in. high.
35N9701—Shpg. wt. 3 lbs. 6 oz. $1.39

U **Shy Faun and Planter.** $2.77 Set Two separate pieces ... both are gleaming, creamy-white pottery with 18-K gold trim. Plant not included. Faun 11 in. tall.
35N9420—Shpg. wt. 2 lbs. Set $2.77

You'll find still other Home Accessories in our Big General Catalog . . . Watch for forthcoming catalogs, too!









Matched, taste-tempting Strawberry Items Make kitchen work a real pleasure!

[A] **Bright Plaques** for a pretty wall-border and so easy to hang. Composition. 7¼ in. long. Shpg. wt. 2 lbs.
35 N 9654M.......... 2 for $1.00

[B] **Pin-up Lamp.** Hang it on the wall as you would a picture; grand when working in the kitchen. Composition base, metal hangers. 9¾-inch paper parchment shade. 6-foot cord. Takes up to 100-watt bulb (not included.)
35 N 7777M—Shpg. wt. 4 lbs..**$3.69**

[C] **Hot-pad Holder** provides space for pot holders or hot-pads. Composition. 3 metal hooks. 7 inches long.
35 N 9690M—Shpg. wt. 1 lb. 4 oz..**69c**

[D] **String Holder** to keep ball of string handy, free of snarls. Composition. 6½x6½ in. String not included.
35 N 9655M—Shpg. wt. 1 lb. 10 oz.**69c**

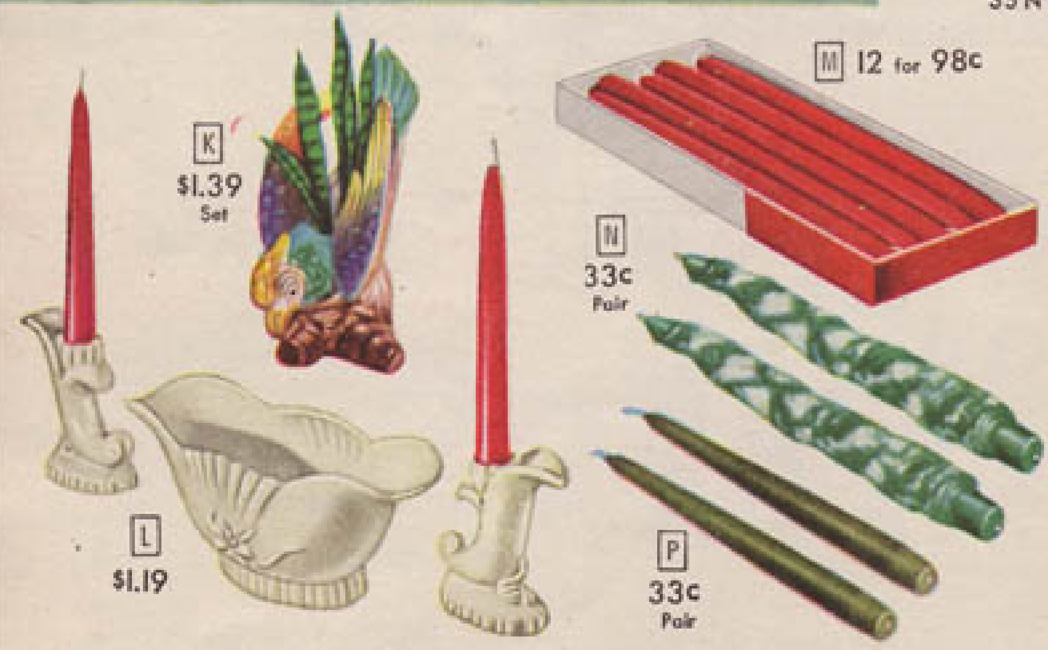
[E] **Beverage Set.** Oversize (2-quart) jug made of ivory-color semi-porcelain with a crack-resistant glaze. Six (9-oz.) tumblers with a sprinkling of strawberries fired-on. Shpg. wt. 8 lbs.
35 N 04086M..........Set $1.39

[F] **Many-purpose Pitcher.** For milk, water or fruit juice. 6¾ in. high, holds 26 oz. Ivory-color semi-porcelain; crack-resistant glaze.
35 N 4081M—Shpg. wt. 3 lbs.. **89c**

[G] **3-pc. Range Set.** Semi-porcelain, crack-resistant glaze. Ivory-color covered lard jar (4-inch diam.) with raised design; decorated overglaze. Strawberry salt and pepper 5 inches high. Shpg. wt. 3 lbs. 8 oz.
35 N 4062M..............$1.49

[H] **Cookie Jar Set.** Huge berry (7½ in. high, 7¼ in. across) holds about 2½ lbs. of cookies. Salt and pepper shakers 3 in. high. Semi-porcelain; decorated overglaze. Shpg. wt. 6 lbs.
35 N 04060M ....Set $2.29
35 N 04059M—Jar only. Shipping weight 5 pounds........**$1.79**

[J] **Scratch Pad.** For grocery lists or cooking notes. Hang it, or lay it flat. 1 pad in; 2 refills included. Composition. 7 in. high, 7¾ in. wide.
35 N 9692M—Shpg. wt. 1 lb. 10 oz.**69c**



Candles set the scene for festivities!

[K] **Parrot Planter.** "Polly" looks adorable holding a bulb or a medium-size plant! Multi-color, highly glazed pottery. For wall or table. 8 in. tall. Plant not included.
35 N 9419—Shpg. wt. 1 lb. 12 oz..**$1.39**

[L] **Pottery Console Set.** Creamy-white in color, and highly glazed. Long, deep bowl (10¼ in. long) that can be used for flowers, fruit or nuts; cornucopia candlesticks 4 in. tall. Candles not included.
35 N 9471—Shpg. wt. 3 lbs.....**$1.19**

[M] **Dinner Candles.** Wax, hand-dipped. *State color* white, ivory, pink, flag blue, red, yellow or green. 10-inch size. Shpg. wt. 4 lbs.
35 N 9686..........Box of 12 for 98c

[N] **Romany Candles.** Wax, hand-dipped. Pretty white-frosted effect. *State color* bright red or green. 12-inch size.
35 N 9423—Shpg. wt. 2 lbs...**Pair 33c**

[P] **Bayberry Candles.** Traditional Christmas symbol of good luck. Wax; gives delicate fragrance. 9-inch size.
35 N 9424—Shpg. wt. 2 lbs..**Pair 33c**







Hand Painted! Luscious-looking Plaques

The gayest, most colorful plaques imaginable. Molded composition, hand-painted in natural colors . . . and so realistic. Each about 4¾x4 inches.

$1.89 Set of 12

35 N 9642—6 fruits: raspberry, lemon, strawberry, banana, apple, lime. Shpg. wt. 1 lb. 10 oz.
Set of 6 for.................**$1.00**

35 N 9641—3 vegetables, 3 fruits: pepper, carrot, peas, kumquat, grape, plum. Shpg. wt. 1 lb. 10 oz.
Set of 6 for.................**$1.00**

35 N 9644—SAVE! Both sets. Shpg. wt. 3 lbs. 4 oz.
Set of 12 for...........**$1.89**



Give the warm, friendly light of a wonderful Lamp

. . . here's a gift to please every taste, every budget



G Prancing Horse Lamp with planters $7.98



A **Pottery Lamp** in a choice of pleasing, delicate pastel colors: ivory, dusty rose, blue or green. *State color.* Fluted urn is highly glazed. 13½-inch shade is eggshell-color paper parchment with floral decoration; tilts for directed light. Felted base.
35 N 07232—19½ in. tall. Shpg. wt. 4 lbs. **$3.79**

B **Classic China Lamp,** creamy-white in color and highly glazed. Has dainty flower design and lavish gold-color trimming. 14-inch eggshell-color paper parchment shade is decorated with flowers . . . tilts to angle preferred for reading. Felted base.
35 N 07228—20¾ in. tall. Shpg. wt. 5 lbs. . **$4.98**

C **Gleaming Glass Lamp** in vibrant, deep tones: wine, green or blue. *State color.* Graceful lily design on the urn-shape base. Handsome gold-color metal pedestal. 15½-inch accordion-pleated shade is eggshell-color paper parchment, with cotton braid trim at top and bottom. Shade tilts readily to regulate lighting-angle. Felt padded base.
35 N 07231—22½ in. tall. Shpg. wt. 5 lbs. **$5.98**

D **Stunning Metal-and-glass Lamp.** Soft gold-colored finish with rich, ruby-red glass for contrast. 16-in. shade trimly tailored of lustrous beige rayon with paper parchment lining; tilts for directed light.
35 N 07221—27 in. tall. Shpg. wt. 7 lbs. . . **$9.98**

E **Planter-Lamp.** 8-inch base in solid copper or solid brass. *State finish.* 18-inch shade is monk's cloth (nubby cotton) over paper parchment. *State shade color:* golden yellow, chinese red (bright) or chartreuse (pale yellow-green). Plant not included.
35 N 07230—20½ in. tall. Shpg. wt. 6 lbs. . **$9.89**

F **Planter Pin-up.** Pretty as a picture, and hung the same way! Glass bowl for plant is suspended from the gold-color, plume-design composition base. 10-inch shade is palest yellow paper parchment with conventional Greek key border. With 6-foot cord.
35N7803—Plant not incl. Shpg. wt. 4 lbs. 8 oz. **$2.98**

G **Prancing-Horse Lamp with matching planters.** A "thoroughbred" . . . exceptionally beautiful in form and coloring. Richly glazed china in a blend of green and brown. Rectangular shade, 14 inches long, is deep green paper parchment finished to resemble leather. Two planters; plants not included.
35 N 07229—23 in. tall. Shpg. wt. 7 lbs. Set **$7.98**

H **Fluorescent Desk Lamp.** Sleek, functional design. All-metal; brown baked-on enamel finish, chrome trim. 18½-inch shade, white-enameled reflecting surface. Push-button switch in base. 15-watt, 18-inch fluorescent bulb included. For 110–120 volt 60-cycle A.C. only.
35 N 07804—12½ in. tall. Shpg. wt. 9 lbs. . **$7.49**



Animal-Lamps for the kiddies

When Santa slides down your chimney, he'd do well to bring the children these adorable china bedroom lamps. They're in the form of youngsters' favorite animal friends. 9¾-inch eggshell-color paper parchment shades. Felted bases.

J **35 N 7573—Porky the pig.** (Shade has A-B-C border design.) 14¼ in. tall. Shpg. wt. 3 lbs. Each **$3.79** Pr. **$7.29**

K **35N7572—Quacky the duck.** (Shade border of soldiers and blocks.) 14 in. tall. Shpg. wt. 3 lbs. Ea. **$3.79** Pr. **$7.29**

L **35 N 7574—Wise old owl.** (Animals parade around shade.) 14½ in. tall. Shpg. wt. 3 lbs. Ea. **$3.79** Pr. **$7.29**



Nursery-figure Pin-up Lamps

Rollicking good fun, along with good light . . . for all children who delight in Mother Goose rhymes and nursery stories. Bright-colored composition lamps can be hung anywhere . . . in bedroom, nursery or playroom. Gay trim on 10-in. paper parchment shades. 6-foot cords.

M **35 N 7801—"Mary had a little lamb.** Its fleece was white as snow. . . ." Shipping weight 4 pounds. . **$3.69**

N **35 N 7802—Peter Rabbit,** nearly caught in the cabbage patch! Shipping weight 4 pounds. **$3.69**

P **35N7775—"Hi-diddle-diddle,** the cat and the fiddle. . . ." Shipping weight 4 pounds **$3.49**



Smart Bed Lights

R **Metal Fluorescent Bed-lite.** Felt padded hangers. 14-in. bulb included. Valley rose shown. Also in colors at right: parchment ivory, jubilee peach, colonial blue or parchment brown. *State color.* 15½ in. long.
35 N 7516—Shpg. wt. 5 lbs. . . . **$5.49**

S **Pastel Bed Light.** Acetate shade, *state* blue, peach or eggshell-color. Wire frame, glass top. 9½ in. long.
35 N 7576—Shpg. wt. 2 lbs. . . . **$3.79**

Get all the lamps you want at one time . . . use Sears convenient Easy Payment Plan. *See Page 256*





[A] Completely new in styling and engineering
Light, compact, Silvertone Portable Radio $37.95 Includes Batteries



[B] Silvertone plastic Table Model Radio in new, attractive gray-green finish $22.95

[C] Silvertone plastic Table Radio and Record Player
$29.95



Silvertone

THE RIGHT WAY TO SAY

RADIOS



[D] Silvertone walnut veneer Table Radio-Phonograph $44.50



Take your Portable Silvertone Radio to the beach . . . listen to your favorite radio programs



How to have even more fun at picnics! Tune in the ball game . . . be entertained by music



When the crowd gets together and someone says "let's dance," turn on your Silvertone



Winter sports are lots of fun, but at the end of a strenuous day relax with a Silvertone

Take it anywhere, play it anywhere . . . operates on AC, DC, or Batteries

NEW 1948 Silvertone Portable Radio

- Strong leather handle, detachable leather strap
- Designed so you can play it while you carry it
- Handsome easy-to-clean metal grille; gold color

$37.95 Cash
Includes Batteries; $4 Down

[A] Just a "handful," but man! how it packs the power and brings in plenty of distant station reception! Powerful, precision-built Superheterodyne circuit; four miniature tubes (same rugged design as used in "Walkie-Talkies"), plus rectifier. For your protection, approved by Underwriters' Laboratories, Inc.

Amazingly full, rich tone obtained from 3$\frac{1}{2}$-inch dynamic speaker. Velvet action volume control; "geared-down" tuning for sharp, easy station selection; loop aerial concealed in front cover. Safety switch shuts off radio when cover is closed. Smart, attractive case; ivory plastic with tan trim. Size 8$\frac{3}{8}$x6$\frac{3}{8}$x3$\frac{1}{2}$ inches. Weighs only 6$\frac{1}{2}$ pounds.

Operates on 105–125 volts AC or DC current, or on batteries. 67$\frac{1}{2}$ volt "B" battery lasts 40 hours; four 1$\frac{1}{2}$ volt "A" batteries last 80 hours. Buy batteries anywhere . . . can be changed quickly and easily. Wind attached electric cord inside of set, out of sight, when not in use.

57 N 08261—Complete with batteries. Shpg. wt. 8 lbs. **$37.95**
57 N 08260—Without batteries. Shpg. wt. 7 lbs. **35.65**



Silvertone Table Radio

The ideal gift! An extra radio for Dad, Mother, Sister, Brother . . New 1948 model!

$22.95 Cash — $2.50 down, $5 monthly

[B] A sensational value at this amazingly low price! Six-tube performance obtained from four tubes (two dual purpose) plus rectifier. Four-inch dynamic speaker gives rich, lifelike tone. Automatic volume control; large illuminated slide rule dial.

Beautiful neutral gray-green finish harmonizes well with any decorative scheme. Attractive polished aluminum grill. Cabinet is fully enclosed . . . makes a handsome furniture piece viewed from any angle. Built-in "Radionet" loop antenna.

Operates on 105-125 volts, 25–60 cycle AC or DC, receives on 530–1600 KC. Size 6$\frac{1}{4}$x6$\frac{1}{16}$x11$\frac{3}{8}$ in. Approved by Underwriters' Laboratories, Inc.
57 N 08005—Shpg. wt. 8 lbs. Mailable. **$22.95**

Silvertone plastic Battery Radio. Similar in appearance to Table Model Radio [B] shown on opposite page. Excellent tone and reception from four tubes, 5$\frac{1}{4}$-inch dynamic speaker. Stratobeam Receptor included. Size 9$\frac{3}{4}$x15$\frac{1}{16}$x7$\frac{3}{4}$ inches.
57 N 08200—Without battery.
Shpg. wt. 10 lbs. **$32.95**
57 NT 8201—With 400-hour battery.
Shpg. wt. 19 lbs. **$36.45**

Silvertone Radio-Phonograph Combinations

Sturdy, attractive plastic—ideal for "rumpus room," children's room, school dormitory

$29.95 Cash — $3 down, $5 monthly

[C] Give the children a radio for their very own! Enjoy an "extra" radio for other rooms in the house! Add music to the "rumpus room" fun! Think of the pleasure every member of the family will get from all those things—and buy this SILVERTONE! It's a radio AND a phonograph, too! It's strong and durable—made for years of sturdy service. It's light—easily carried from room to room. It's rich, full and pleasing in tone. And Sears amazingly low price is a factor not to be overlooked!

Handsome, compact walnut-colored plastic cabinet, with built-in aerial. Superheterodyne circuit that gives you 6-tube performance with 4 guaranteed SILVERTONE tubes, 2 of them dual-purpose type, plus a rectifier; 4-in. dynamic speaker. Phonograph motor starts automatically when tone arm is depressed. Plays 10- or 12-in. records; lightweight tone arm, sensitive new crystal pick-up, long-life SILVERTONE needle. Receives on standard 540–1600 KC broadcast band; for 105–125 volt, 60-cycle AC only. Approved by Underwriters' Laboratories, Inc. Size 8$\frac{3}{4}$x12$\frac{3}{4}$x6$\frac{3}{4}$ inches.
57 N 08070—Plastic Radio-Phonograph. Shipping weight 12 pounds. Mailable. **$29.95**

Compact and handsome walnut veneer—outstanding in tone and performance!

$44.50 Cash — $4.50 down, $5 monthly

[D] Just check the many qualities that make this the perfect gift for someone high on your list! It's compact—radio and phonograph combined in one trim cabinet! It's strikingly attractive—beautiful walnut veneers, richly finished, in a smart modern design. It's superior in tone—with a biggest-possible 5$\frac{1}{4}$-inch dynamic speaker, and the added resonance and depth that a wood cabinet provides. Its performance is clear-cut and far-reaching. And (let's be practical, too!) it's surprisingly low priced!

Selective 6-tube performance from 4 guaranteed SILVERTONE tubes, 2 of which are dual-purpose type, plus a rectifier. Built-in aerial; automatic volume control that limits fading and blasting. Plays 10-inch or 12-inch records with the top closed. Phonograph motor starts automatically when lightweight tone arm is moved to the right; stops when record is finished. New, supersensitive crystal pick-up; long-life SILVERTONE needle. Receives on standard 540–1600 KC broadcast band; operates on 105–125 volt, 60-cycle AC only. Approved by Underwriters' Laboratories, Inc. Size 12$\frac{3}{4}$x15$\frac{3}{4}$x8$\frac{3}{4}$ in. Shpg. wt. 22 lbs.
57 N 08072—SILVERTONE Radio-Phonograph. Mailable. **$44.50**

Give a Silvertone Radio for a merrier Christmas. Use Sears Easy Terms . . . *see page 256*

It's a RADIO!.. It's a PHONOGRAPH!..





It's a superb radio, glorious in tone . . . a phonograph with supersensitive crystal pickup . . . and (sensationally new and exciting and different!) it's a WIRE-RECORDER!

* *

It records by magnetizing a stainless steel wire. You can play the recording back at once . . . play it over and over . . . erase it and use the wire again and again!

* *

With unbelievable simplicity and ease (a child can operate it!) it records radio programs, phonograph records, your voice and the voices of your children, family, and friends!

* *

No needles are needed . . . no disks. The wire lasts practically forever! (A research laboratory played one TEN THOUSAND TIMES with only a slight drop in sound level!)

* *

Each spool of wire holds a FULL HOUR of entertainment . . . 20 SIDES of 10-inch records . . . a FULL ALBUM of symphony music! And a spool costs only $4.75!

* *

It's a SEARS EXCLUSIVE! Sears pioneered it . . . perfected it! And it's priced so low because of Sears world-famous quantity production and distribution methods.

$184.50 Cash less wire

Terms $12.00 Monthly



Silvertone
THE RIGHT WAY TO SAY
RADIO

It's here! It's ready for you—in time for you to give your family the most interesting Christmas they've ever had! It's a radio, a phonograph, and something utterly different from anything you've ever heard before: A recording instrument that takes radio broadcasts out of the air . . . music off of your favorite records . . . any form of live speech or music you yourself put into its sensitive microphone—and records them with professional clarity on a slender steel wire—faithfully, richly, and just as PERMANENTLY as you want! Read these pages . . . they tell you just SOME of the ways in which you can provide fun for all your family and friends . . . add to educational and business efficiency . . . store up musical, historical, and priceless sentimental treasures!

The radio provides 6-tube performance with 4 guaranteed Silvertone tubes, 2 of them dual-purpose type, plus a rectifier and 2 additional tubes for the wire recorder. It has automatic volume control, full-range variable tone control, built-in antenna, and a big 10-inch Silvertone dynamic speaker. It receives on the 540-1600 standard broadcast band. **The phonograph** plays 10- or 12-inch records with a feather-touch crystal pickup and a long-life Silvertone needle. **The wire recorder** records a full hour of radio, records or voice on a spool of wire, without interruption; each spool holds 7,500 feet of rust-resistant stainless steel wire. The highspeed rewind has an automatic shut-off, and rewinds a spool in 12 minutes. Sensitive recording microphone is included. The cabinet is of sliced walnut veneers, beautifully finished; 32⅝x26⅛ x14⅝ in. in size. Operates on 105-125 volt, 60 cycle AC only; approved by Underwriters' Laboratories, Inc. Use extra wire-spools and cellophane leaders when you divide wire for storing.

57 NM 8102—**Silvertone Wire Recorder** (without wire). Shpg. wt. 100 lbs. $184.50
57 NM 8104—**Silvertone Wire Recorder** with 1 spool of wire. Shpg. wt. 100 lbs. $189.25
57 N 6757—**Recording wire.** Shipping weight, each, 1 pound. Per spool. . . . . $4.75 Save $1.00—6 for $27.50
57 N 6759—**Extra spool for wire.** Shpg. wt. 4 oz. 47c
57 N 6763—**"Leaders" for wire.** Shpg. wt. 4 oz. Set of 2. . . . . 19c

It's a WIRE RECORDER!





JUST THINK . . a whole hour's entertainment in the palm of your hand!



The world's first complete low-cost RADIO..PHONOGRAPH..WIRE RECORDER!

This we're sure of: The whole family never had so much fun with ANY gift! HERE'S WHAT YOU CAN DO!



Record radio programs . . . a full uninterrupted hour! Take recordings of new hits out of the air . . . eliminate announcements, if you wish!



Record from phonograph records, put a full hour program of your favorite artist on wire, or a symphony album without record-changing pauses.



Record through the microphone. Hear your own voice, speaking or singing . . . record vocal or instrumental recitals . . . send "spoken" letters.



There's never been a more fascinating source of party fun! You and your guests will find it endless entertainment, hilarious amusement!



Record history in the making! Keep your own priceless, living record of historic broadcasts — great speeches, world-shaking ceremonies.



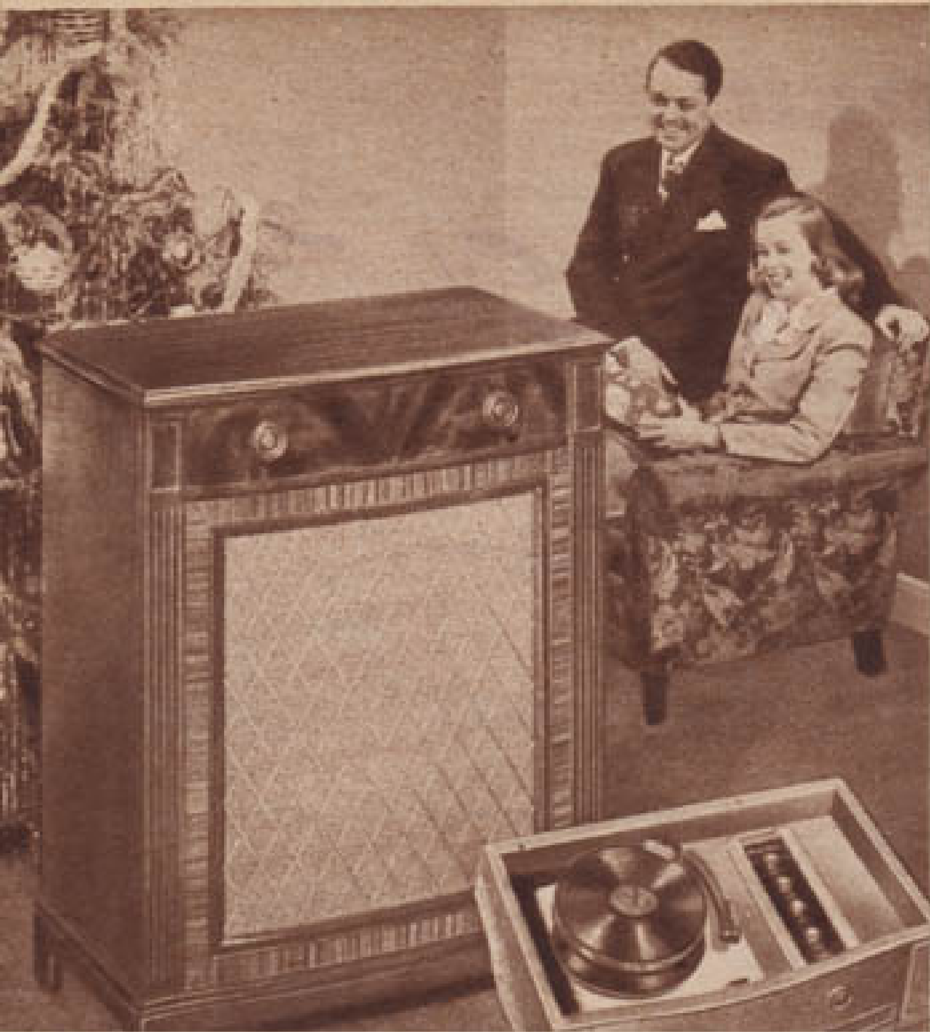
Help yourself immeasurably in your study of public speaking, foreign languages, or music! Let your own ear judge and criticize your progress!



Make up your own programs and record them. You and your friends can produce playlets, skits, programs of records or radio music.



You treasure photographs of your youngsters as they looked in each lovable year of their childhood . . . now keep a PERMANENT record of their young voices, too! Start a "birthday" spool for each member of the family . . . let them add a few minutes' recording telling what they've done and where they've been each year. Just think how priceless it will be in years to come!





Another Sears first! No finer phonograph on the market today . . . engineered and designed by Sears . . . available only at Sears

NEW! Silvertone Phonograph

$139.95 Cash — Buy on Sears Easy Terms. Pay only $9 monthly. See page 256 for details

When you hear your records played on the sensational new Silvertone Console Phonograph, you'll be amazed and thrilled at their gloriously clear, brilliant tone. You'll hear *all* the high notes, *all* the low notes, *all* the delicate shadings and nuances exactly as they were recorded.

Beautiful mahogany veneer cabinet, painstakingly hand-rubbed to a satin-smooth finish. Made of heavy 13/16-inch thick wood, specially designed to eliminate all rattles, rumble and boom. Illuminated control panel. Has continuously variable expander control; separate continuously variable treble and bass controls; volume control; function switch. Function switch selects proper filters to minimize degree of scratch from all types of records—Vinyl, good shellac, poor shellac. Also permits playing external radio through the revolutionary new high fidelity amplifier and speaker system.

Five tube amplifier plus power rectifier. Extra heavy duty 12-inch dynamic speaker. The special circuits built into this amazing phonograph hold the distortion at full output (20 watts normal) to less than 2%. In the higher volume ranges the expander cuts in and makes even the most difficult to reproduce symphony records sound exactly as they were originally recorded.

New low-pressure pickup minimizes record wear; can't damage records if not abused. Improved positive-operating record changer plays ten 12-inch or twelve 10-inch records . . . gives forty minutes of continuous entertainment without attention. Includes long-life jewelled sapphire needle. Operates on 105–125 volts, 60 cycle AC only. Size 33 in. high, 26 in. wide, 15¾ in. deep. For your protection, approved by Underwriters' Laboratories, Inc.

57 NM 8160—Shpg. wt. 85 lbs. Shipped by freight or express....... **$139.95**



Have music wherever you go . . . Silvertone Portable Phonographs

Excellent tone . . . plays anywhere operates on AC, DC or Batteries

$39.40 Cash — Terms, $4.00 Down

[A] **Luggage-type metal case.** Enameled in harmonizing dark brown and light tan color; attractive texture finish resembles leather. Weighs only 19½ pounds, including batteries. Size 10½x5x14 in.

Operates on 105–125 volts AC or DC, any frequency, or on batteries. Spring type hand wound motor controlled by governor, adjustable speed control. Uses two 45 volt "B" and one 1½-volt "A" batteries. Batteries, sapphire needle included.

4-inch dynamic speaker; two tubes plus rectifier; light-weight tone arm; crystal pickup; volume control; variable tone control. Underwriters' Labs. approved. ***Please do not order before November 1st.***

57 NT 8169—Shpg. wt. 22 lbs. Mailable . **$39.40**

Light, compact, easy-to-carry same fine tone as large portable

$30.15 Cash — Terms, $3.50 Down

[B] **Strikingly handsome,** amazingly compact. Weighs only 10 lbs . . . size 12½x7x5¾ in. We believe it's the smallest AC operated portable phonograph on the market today! Take it with you everywhere.

You'll marvel at its rich, brilliant tone. Has 4-inch dynamic speaker; two tubes plus rectifier; volume control; lightweight tone arm with crystal pickup. Long-life sapphire needle included. Must be opened to play records; plays either 10 or 12-inch.

Beautiful metal cabinet in ivory color baked enamel finish. Resembles plastic in appearance. Operates on 105–125 volts, 60 cycle AC only. Five-foot cord attached. For your protection, approved by Underwriters' Laboratories, Inc. ***Please do not order before November 1st.***

57 N 08148—Shpg. wt. 12 lbs. Mailable . . **$30.15**

Low-priced hand wound portable has plenty of volume, fine tone

$20.15 Cash — Terms, $2.50 Down

[C] **Here's a low-priced** acoustic-type portable phonograph that's actually more attractive than most high priced electric or battery portable phonographs. Smartly modern, durable, luggage-type metal case is painted in harmonizing dark brown and light tan color; distinctive texture finish resembles leather.

No electric current needed, plays anywhere. Take it to the beach, picnics, wherever you go. Silent spring type hand wound motor, controlled by governor, adjustable speed control. Handy needle cup. Package of 20 steel needles included. Leather handle.

Has plenty of volume, exceptionally good tone for an acoustic-type phonograph. Plays 10 or 12-inch records. Weighs only 15 lbs. . . . size 12½x5x14 inches. ***Please do not order before November 1st.***

57 N 08164—Shpg. wt. 17 lbs. Mailable . . **$20.15**





Silvertone Accordions—gifts of popularity!

[A] Magnificent gifts! Beautiful . . . inspiring . . . carrying with them a wealth of happiness, popularity, and pride! Made of seasoned hard wood in Italy by world famous craftsmen, Silvertone accordions are superb in tone, outstanding in performance, ranking in quality with the finest instruments made! (Mailable—but we recommend shipment by freight or express.)

$259.00 Cash
Student's 120 bass
$26 down-$17.50 mo.

57 NM 1502—Advanced Students' Model: 120 bass, 41 treble keys; 4 sets of bass reeds, 2 sets of treble; 1 treble register. Size about 30x15½x7¾ in.; 20½ in. keyboard. Shpg. wt. 21 lbs. $259.00

57 NM 1504—Professional Model: 120 bass, 41 treble keys; 5 sets of bass reeds, 3 sets of treble; 2 treble registers. Size about 30x15½x7¾ in.; 20½ in. keyboard. Shpg. wt. 22 lbs. . . $289.50

[B] Accordion cases—handsome, well balanced, form fitting

57 N 01635—Popular black artificial leather cover; strong wood case; soft, durable lining; snug-fit edges. Nickel-plated fittings. Mailable. Shipping weight 12 lbs. $13.95

57 N 01636—Superb brown artificial leather cover; all-wood case, with rounded corners; rich rayon-plush lining. Dust-tight and weather-tight. Mailable. Shpg. wt. 12 lbs. $23.50

Silvertone Trap Drum Outfit

[C] The complete gift—18 deluxe pieces; everything needed as basic equipment! Includes: **Bass drum:** 26x14 in.; single tension, heavy center lugs, giant spurs, highest quality calfskin heads. **Professional pedal. Bass drum muffler. Snare drum:** 14x6½ in.; separate tension, fine calfskin batter head, transparent slunk snare head. 2 snare drum sticks. **Crash cymbal:** 10 in. **Hi-hat cymbals, with stand. Tom tom** 13x9 in. 2 **wire brushes.** 2 **cowbells:** 4⅝ and 5 in. **Wood block. Holder** for cowbells and block. **Instruction book.** Striking black and gold color. Shipped by freight or express from maker in New York; you pay charges from there, but order from this Sears mail order house.

$195.00 Cash
$13.50 Monthly

57 NM 2651F—Silvertone Trap Drum Outfit. Shpg. wt. 82 lbs. $195.00

Silvertone Snare Drum

[D] Natural mahogany shell; solid maple hoops. Calfskin batter head; transparent slunk snare head. Silk wire snares; adjustable strainer and throw-off. Six single tension key rods. Hickory sticks included. Size 14x5 in.
57 N 2600—Silvertone Snare Drum. Shipping weight 8 pounds $19.95

Gift dollars buy magnificent presents at these amazing low prices!

[E] **Electric Hawaiian Guitar**—complete with handsome carrying case, cord, standard phone type jack, Hawaiian steel, 3 picks, and instruction book—at a startling low price for an outstanding gift value! Two-tone brown hardwood guitar, with professional 23-inch scale and contrasting marked fret positions. Built-in pick-up unit with Alnico-5 magnet; volume control; bass and treble tone control. **$29.95**
57 NT 1315-Shpg.wt.17lbs.$29.95

[F] **Super-auditorium size Mahogany Spanish Guitar**—with conversion kit for Hawaiian style playing. Immense savings! Flat-top guitar with body of hand-rubbed close-grained natural mahogany; shell-type guard plate; white celluloid-bound sound hole; hand-trued frets. Includes Spanish and Hawaiian-style instruction books, and Hawaiian conversion kit—guitar steel, 3 picks, and extension nut. **$15.88**
57N0615—Shpg.wt.12lbs.$15.88

[G] **Silvertone Pickup Unit**...electrifies any flat-top Spanish guitar—a sensational gift value! Used with any standard amplifier, it brings out brilliant new range, tone, and power! Easily installed; no screws necessary—felt padded contact surfaces hold it in place. High fidelity magnetic type; variable volume control; attached phone-type plug. Simple instructions. **$15.95**
57 N 1305—Shpg.wt.12oz.$15.95

[H] **Electric Amplifier**—amazing power and tone quality! Wood cabinet, covered with brown, artificial leather; tan sides. Rubber feet; leather handle. 3-tube power unit (tubes incl.); dynamic speaker. Two instrument in-puts; volume control; pilot light; safety fuse. Operates on 105–125 volt, 60-cycle AC only; approved by Underwriters' Lab., Inc. Size 11x13x5⅛ in. **$29.95**
57N01302-Shpg.wt.17lbs.$29.95





Special Combination Offers

Still finer gifts—still greater savings!

[E] [H] **Electric Hawaiian Guitar** (complete with case and accessories) *plus* Guitar Amplifier. Save $4.95 more!
57 NT 1325—Shpg. wt. 34 lbs. . . . $54.95

[F] [G] **Mahogany Guitar** *plus* Silvertone Electric Pickup Unit! What a gift! And at a further saving of $2.33.
57 NT 1330—Shpg. wt. 13 lbs. . . . $29.50

[F] [G] [H] **Mahogany Guitar** *plus* Electric Pickup Unit *plus* Guitar Amplifier. You save $4.28 more!
57 NT 1331—Shpg. wt. 30 lbs. . . . $57.50



Silvertone Hawaiian Ukulele

Always a popular and welcome gift, that almost everyone can quickly learn to play! Hawaiian model, made of high quality birch, with light walnut shaded finish. Wood friction tuning pegs. Size 21x6⅛ inches. Instructions and pick are included.
57 N 826—Shpg. wt. 3 lbs. $1.95





Outstanding Record Albums of your favorite Christmas Music

As low as $2.68 Postpaid

Bing Crosby

Merry Christmas. You'll thrill to Bing singing these traditional favorites as only he can sing them! Four 10-inch records. Silent Night—Adeste Fideles—I'm Dreaming of a White Christmas—God Rest Ye Merry Gentlemen—I'll Be Home for Christmas—Faith of Our Fathers—Jingle Bells—Santa Claus is Coming to Town.

58 N 3A550—Decco . . . . Postpaid $3.89

Perry Como

Perry Como Sings Merry Christmas. That Christmas Feeling—Winter Wonderland—I'll Be Home for Christmas—Santa Claus is Coming to Town—Silent Night—O Little Town of Bethlehem—Adeste Fideles—Jingle Bells. Four 10-inch records.

58 N 1P161—Victor . . . . Postpaid $3.31

Dick Haymes

Christmas Album. The First Nowell—Cradle Song of the Virgin—It Came Upon the Midnight Clear—Ave Maria—O Little Town of Bethlehem—Joy to the World. Three 10-inch records in album.

58 N 3A581—Decca . . . . Postpaid $3.11

RCA Victor Chorale

Christmas Hymns and Carols. Four 12-inch Red Seal records. Joy to the World—It Came Upon the Midnight Clear—Angels We Have Heard on High—O Come, O Come, Emanuel—O Little Town of Bethlehem—Silent Night—O Come, All Ye Faithful—Luther's Cradle Hymn—God Rest Ye Merry Gentlemen—We Three Kings—The First Noel—Hark! the Herald Angels Sing—Shepherd's Carol—Coventry Carol—Patapan—My Dancing Day—I Wonder as I Wander—Bring a Torch, Jeanette, Isabella—Carol of the Bells—Lo, How a Rose E'er Blooming—Go Tell It on the Mountain—Sing of a Maiden—Echo Hymn—Wassail Song—Deck the Halls with Boughs of Holly.

58 N 1M1077—Victor . . . . . . Postpaid $5.09

Fred Waring

'Twas the Night Before Christmas. Four 10-inch records. 'Twas the Night Before Christmas (two sides)—Silent Night—Oh Gathering Clouds—Adeste Fideles—Cantique De Noel—The First Nowell—O Little Town of Bethlehem—Carol of the Bell—Beautiful Saviour. A great selection.

58 N 3A480—Decca . . . . Postpaid $3.89

The Story of Christmas. The story of the Nativity told in Christmas Songs, Carols and Biblical Verses. Contains selections from twenty classical hymns and melodies, bound together by original music composed by Roy Ringwald. Played by Fred Waring and his Pennsylvanians. Three 10-inch.

58 N 3DA497—Decca . . . . . . Postpaid $3.11

Lyn Murray Singers

Christmas Carols. Includes Adeste Fideles—The First Nowell—Silent Night—Hark! The Herald Angels Sing—Joy to the World—It Came Upon the Midnight Clear—O Little Town of Bethlehem—God Rest Ye Merry Gentlemen. Four 10-inch records.

58 N 2C94—Columbia . . . . . Postpaid $3.57

Lew White, Organist

Six Best Known Christmas Carols. Organ music with chorus and instrumental accompaniment. Silent Night—Hark! The Herald Angels Sing—It Came Upon the Midnight Clear—Joy to the World—O Little Town of Bethlehem—The First Nowell. Three 10-in.

58 N 1P2—Victor . . . . Postpaid $2.68

Kenny Jagger, Organ-Piano Stylist

Organ Music by Kenny Jagger. Includes Warsaw Concerto—Polonaise—Brahm's Lullaby—Claire de Lune—Nocturne in E Flat (Chopin)—Song of India—Grieg Piano Concerto—Tschaikowsky Piano Concerto. Four 10-inch records.

58 N 811—Gold Seal . . . . . . Postpaid $3.69

Entrancing songs and stories especially for the children

As low as 98c Postpaid

The Night Before Christmas

The best known of all Christmas poems thrillingly dramatized and recited by Milton Cross, musical background by the Victor Salon Orchestra. Jingle Bells Fantasy on side 2. One 10-inch *unbreakable* record in gay paper folder.

58 N 1Y20—Victor . . . . . Postpaid $1.29

Snow White

Snow White and the Seven Dwarfs from the famous Walt Disney picture. As originally sung by Snow White, the Prince, and the Seven Dwarfs with dialogue and sound effects. With a Smile and a Song—Dig-a-Dig, Dig—Heigh Ho—I'm Wishing—One Song—Whistle While You Work—Dwarf's Yodel Song—Someday My Prince Will Come. Three 10-inch *unbreakable* records in attractive album.

58 N 1Y17—Victor . . . . . Postpaid $3.90

Chug-Chug

Adventures of a little engine in Lollipop Town. The amazing Sonovox Voice actually makes the engine talk! Two 10-inch records in colorful envelope.

58 N 5443 . . . . Postpaid $2.62

Bunky the Monkey

Bunky is an organ grinder's monkey who wanted to see the world. The story of the adventures that befall him will thrill and delight children of all ages. Clayton Collyer is the narrator, supported by Ted Dale and full orchestra. Recorded on Vinyl plastic that children can play with, drop or bend without breaking. One 12-inch record.

58 N 8—Silvertone . . . . . . Postpaid $2.00

Bunky the Monkey in Yellowstone Park

Further exciting adventures of the lovable, mischievous Bunky. One 12-inch virtually *unbreakable* Vinyl Record.

58 N 43—Silvertone . . . . . Postpaid $2.00

Nursery Songs, Rhymes & Stories

The Fairyland Players in a collection of songs, rhymes and stories children love to hear over and over. Includes Three Blind Mice—Alphabet Song—Little Bo-Peep and others. Three 6½-inch *unbreakable* records in gay, bright box.

58 N 5444 . . . . Postpaid 98c

Singing Games

For children up to 12 years old. One 10-inch unbreakable record.

58 N 1Y335—Victor . . . . Postpaid $1.29

Uncle Don on the Farm

Another of the deservedly popular Uncle Don series. Sung and narrated by Uncle Don with realistic sound effects. Two 10-inch in colorful folder.

58 N 6UD2—Sonora . . . . Postpaid $1.26

Christmas Party

Genial Two Ton Baker holds the youngsters enthralled as he sings The Night Before Christmas (two sides)—Santa's Toy Shop—Up on the House Tops—Deck the Halls with Boughs of Holly—Jingle Bells. Two unbreakable 10-inch records in a colorful, attractive box.

58 N 5MMP-5—Mercury. Postpaid $2.35

The Small One

Bing Crosby does a superb job of narrating this beautiful, touching story. Children are completely engrossed by the tale of the cast-off donkey who came to great honor by carrying The Virgin Mary to Bethlehem. Two 10-inch.

58 N 3A553—Decca . . . . Postpaid $2.85

Tales of Uncle Remus

Johnny Mercer, Pied Pipers and original cast of the Disney picture "Song of the South". These entrancing stories are a great favorite with all children. Three 10-inch records in album.

58 N 4CC40—Capitol . . . Postpaid $3.11

Bozo at the Circus

Almost as good as actually going to the circus! Captures all the excitement and glamour of the "Big-Top." Words and sound effects portrayed by Hollywood Voice Imitators. Includes colored picture book. Two 10-inch records in album.

58 N 48BX34—Capitol . . Postpaid $2.84

Children's Songs and Stories

Sung and told by Tex Ritter, the popular cowboy. Includes I LoveMy Rooster—Froggy Went A-Courtin'—Billy the Kid—The Wreck of the Number Nine. Eight songs, four 10-inch records. Brings to life the exciting early West.

58 N 48D14—Capitol . . . Postpaid $3.31

Mother Goose Songs

Sung by Frank Luther in his intimate, original style. Includes Little Jack Horner—Little Miss Muffet—and a host of others. One 12-inch unbreakable record.

58 N 3CV100—Decca . . Postpaid $2.10

Nursery Rhymes

Two Ton Baker sings 26 merry nursery rhymes, including Jack and Jill—Simple Simon—Hickory Dickory Dock. Two 10-inch unbreakable records.

58 N 5MMP4—Mercury . Postpaid $2.35

Genie, the Magic Record

Something that is brand new! A record that becomes anything and everything. Here's amazing magic that will make any youngster's eyes pop. One 12-inch unbreakable record in gay envelope.

58 N 3CV102—Decca . . Postpaid $2.10

NOTE: All records and record albums are shipped postpaid in the continental United States. If intended for export, shipping weights are as follows: Single Record 2 lbs.; Two Records 3 lbs.; Three Records 3 lbs.; Four Records 4 lbs. . . Two-record Album 4 lbs.; Three-record Album 5 lbs.; Four-record Album 6 lbs.; Five-record Album 7 lbs.

Buy record albums on Easy Terms. See page 256 for details



For those hard to please persons on your gift list
. . . a great selection of new, exciting Record Albums

As low as **$2.68** Postpaid

Spike Jones "Nutcracker Suite"
Children love it for its fairy tale atmosphere and charm . . . grown-ups laugh from the first note to the last. Includes The Little Girl's Dream—Land of the Sugar Plum Fairy—The Fairy Ball—The Mysterious Room—Back to the Fairy Ball—End of the Little Girl's Dream. Three 10-inch records.
58 N 1P143—Victor . . . . . Postpaid $2.68

Carmen Cavallaro
All the Things You Are. The brilliant piano playing of Carmen Cavallaro with rhythm orchestral accompaniment. Includes All the Things You Are—Lovely to Look At—You're the Cream In My Coffee—You're a Sweetheart—You Are My Lucky Star—You're a Sweet Little Headache—You Are Too Beautiful—You're My Everything. Four 10-inch records.
58 N 3A510—Decca . . . . . Postpaid $3.89

Tschaikovsky Waltzes
The Philharmonic Orchestra of Los Angeles under the direction of Alfred Wallenstein. The Sleeping Beauty Waltz—The Swan Lake Waltz—Waltz of the Flowers—Eugen Onegin Waltz-Serenade for Strings Waltz—Symphony No. 5 Waltz. Three 12-inch records.
58 N 3A483—Decca . . . . . Postpaid $3.99

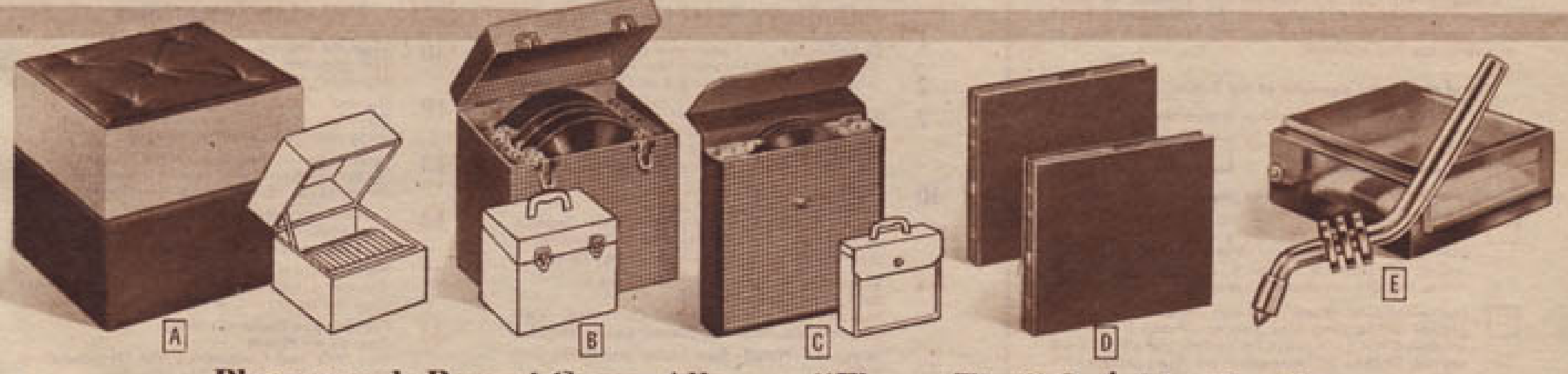
Treasury of Grand Opera
Arturo Toscanini conducting the NBC Symphony . . . Paul Breisach, Erich Leinsdorf and Frieder Weissmann conducting the Victor Orchestra. Featuring such world famous singers as James Melton, Jan Peerce, Gladys Swarthout, Licia Albanese, Zinka Milanov and Leonard Warren in selections from Don Giovanni—Aida—Faust—La Traviata—Lohengrin—Carmen—I Pagliacci. Four 12-inch Red Seal records.
58 N 1M1074—Victor . . . . Postpaid $5.09

Cowboy Hit Parade
Here they are, your favorite cowboy singers in popular ballads of the West. Includes Tex Ritter singing Fort Worth Jail—Merle Travis, Sioux City Sue—Jimmy Wakely, Oklahoma Hills—Tex Williams, Miss Molly—Cliffie Stone, Roly Poly—Jack Guthrie, Shame on You—Shug Fisher, Ridin' Down to Santa Fe—Wesley Tuttle, Old Shep. Four 10-inch records.
58 N 4AD55—Capitol . . . . Postpaid $3.31

Merle Travis
Folk Songs. Good old down-to-earth American music sung in the engaging style of that genial maestro of the saddle, Merle Travis. Includes Nine Pound Hammer—Sixteen Tons—Dark as a Dungeon—That's All—I'm a Pilgrim—John Henry—Over By Number Nine—Muskrat. Four 10-inch records.
58 N 4AD50—Capitol . . . Postpaid $3.31

Bob Wills Roundup
Bob Wills and His Texas Playboys. Album includes New San Antonio Rose—Trouble in Mind—Take Me Back to Tulsa—I Can't Go On This Way—Big Beaver—Time Changes Everything—Roly Poly—Miss Molly. Four 10-inch records.
58 N 2C128—Columbia . . . Postpaid $3.31

Somebody Loves Me
Songs of Buddy de Sylva. All smash hits, featuring a great array of stars. Includes Johnny Mercer and Martha Tilton in If I Had a Talking Picture of You—Andy Russell, Just a Memory—Pied Pipers, Avalon—Margaret Whiting, April Showers—Hal Derwin, When Day is Done—Clark Dennis, Together—King Cole Trio, You're the Cream In My Coffee—Peggy Lee, Somebody Loves Me. Paul Weston's Orchestra provides the musical accompaniment. Four 10-inch records.
58 N 4CD49—Capitol . . . . Postpaid $3.90



Phonograph Record Cases, Albums, "Flame-Tipt" Sapphire Needle

[A] **Combination Record Case and Hassock.** With lid closed, use it as a foot-rest or seat . . . open the lid and you have a record case. ONLY **$9.96**

Felt covered wire rack holds fifty 10-inch records. Patented feature staggers records in rack; makes it easy to lift out any particular record. Records rest on heavy sponge rubber strip.

Frame is sturdily made of ½-inch wood, covered with beautiful, durable, harmonizing brown and beige imitation leather. Washable. Top is padded; attractive chrome plated piano hinges on lid; distinctive brass finish upholstery tacks on top and front. Size 12x12x14 inches.
58 N 05638—Shpg. wt. 14 lbs. Mailable $9.96

[B] **Portable Record Case** . . . holds 50 ten-inch records. **$1.77** Case [C] Made of heavy fiberboard, covered with imitation leather. Contrasting "hounds tooth" brown and white pattern.

Individual heavy paper index pockets hold each record rigid. Plastic handle. Size 11x11x8 in.
58 N 5639—Shpg. wt. 8 lbs. $3.68

[C] **Same Record Case** as above except smaller . . . holds 12 records. Size 11x10¾x2 inches.
58 N 5640—Shpg. wt. 3 lbs. $1.77

[D] **Record Storage Album.** Protect your records from breakage . . . find the title you want quickly and easily. **76c** Each

Attractive, durable brown imitation leather cover. Holds 10 ten-inch records. Strongly bound with metal screws; convenient index. Stock up now at these low prices! *Order by Catalog Number 58 N 5538 and state number of albums wanted.*
One Album—Shpg. wt. 2 lbs. 76c
Two Albums—Shpg. wt. 4 lbs. $1.44
Six Albums—Shpg. wt. 10 lbs. 3.98

[E] **Silvertone "Flame-Tipt" Sapphire Phonograph Needle.** ONLY **$1.94** Exclusive Built-in Sound Filter reduces to a minimum undesirable surface noises.

Its sapphire point is flame polished . . . gives smoothest surface possible, greatly reducing record wear and increasing needle life.

Guaranteed to reproduce music as naturally and give as many plays as any sapphire needle you can buy, regardless of price!
58 N 5718—Shpg. wt. 2 oz. $1.94

Record Albums above shipped postpaid in the continental United States. If for export, see shipping weights on opposite page



JOIN NOW!

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Be sure to fill in Name and Address before mailing

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MRS. ______
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STATE ______

AGE (if under 21) ______ 4426 **N**

SEARS, ROEBUCK AND CO.: *Please enroll me as a member of the Silvertone Record Club.* As a member, I am not obligated to accept every monthly offering. I agree only to purchase at least four selections of two records each (total of 8 records) during each year as a member. It is understood that I am to receive the special enrollment bonus of one deluxe Silvertone Library Album with my initial order, and that with *every second* selection thereafter of two records each the Club will send me one additional bonus record without extra charge. I will also receive without extra charge *The Silvertone Voice* describing forthcoming selections.

I understand that my membership remains in effect (without renewal) until I cancel it. In the spaces below I have entered the numbers of the two records I want to receive as my first selection.

Print plainly the numbers of the 2 records wanted

Enter ONE Record number in each space

☐ ☐

Please check below method of payment you prefer

☐ I am enclosing $3.50 (and State tax, if any) for the records indicated above plus the Library Album. I will pay only $3.00 for all future selections of two records each (bonus records without extra charge) if I continue to pay in advance. The Club will pay postage and handling.

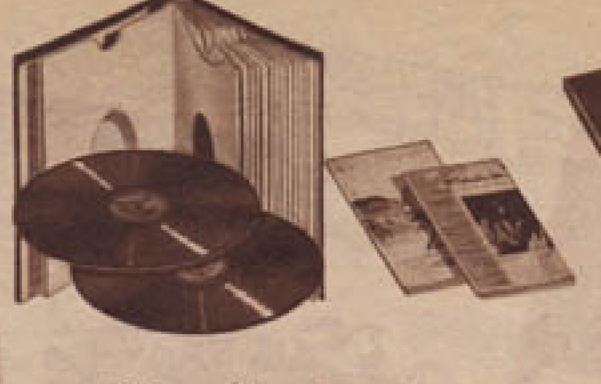
☐ I am enclosing no money. I will send you $3.50, plus 25c for postage and handling (and State tax, if any) if I am fully satisfied; if not, I will return the records and album. I will pay only $3.25 for all future selections of two records each (bonus records without extra charge) if I do nŏt pay in advance.

☐ I am enclosing $17.50 (and State tax, if any) which entitles me to six monthly selections of two records each and two bonus records . . . total of 14 records, all postpaid.

My preference in music is

(CHECK ONE) ☐ POPULAR ☐ CONCERT ☐ BOTH

You have wide choice. If you have indicated that you prefer Concert music, and want to receive the two Concert Selections for any particular month, you do nothing—the Concert Selections will come to you automatically. If you have indicated that you prefer Popular music—the Popular Selections will come to you automatically. If you have indicated that you prefer Concert and Popular, one record of each type will come to you automatically. Or you may specify, on the selection blank included with each issue of the Club magazine, any other choices, or "No Selection" for any month.



Give a Silvertone Record Club Membership as a Christmas Gift

SPECIAL OFFER
First 2 Records PLUS 14-pocket Album . . . only $3.50

Take advantage of the special enrollment offer for new Silvertone Record Club members only . . . as a grand gift . . . or for yourself! It's a $6.00 value for only $3.50 . . . 2 cherry-red Silvertone 12-inch Vinyl Records (regularly $2.00 each!) PLUS the 14-pocket Library Album (retail value $2.00). Choose any two records from the highly popular selections listed below. *Use the convenient coupon at left.*



Give Silvertone Club Records for Christmas WITHOUT Club membership

SPECIAL OFFER
Any 2 Records below PLUS 2-pocket Album $3.95

Next best thing to a membership in the Silvertone Record Club . . . two of the glorious Vinyl Records (regularly $2.00 each!) plus a permanent album . . . with no obligation to join the Club! Choose any two records listed below. *Do NOT use the coupon at left when ordering.*

58 N 5445—Two Silvertone Records plus Album. *State record numbers wanted. Postpaid*......$3.95

Why Vinyl is better

Silvertone Vinyl Records give you naturalness of tone never before approached by ordinary phonograph records. The color and warmth of every note is reproduced on these amazing records exactly as it sounded in the studio. Every tone of voice or instrument is recreated with such fidelity that you hear the artists as though they were actually performing before you in your own home.

They retain their tone quality five times longer than ordinary records . . . their original glorious tone being unimpaired even after hundreds of plays. They are practically indestructible, and guaranteed not to break if dropped or bent.

SATISFACTION GUARANTEED

JOIN AT OUR RISK! If you wish, send no money. Simply fill in and mail the Enrollment Coupon at left. After listening to your Silvertone Vinyl Records, if you don't agree they are the finest records you ever heard, send them back at our expense. *We guarantee that you'll be satisfied!*

How the Club operates

After you join, you receive the exclusive Club magazine, "The Silvertone Voice," each month. Delightfully written in a chatty, informal style, it brings news of the new monthly record selections and interesting inside glimpses of what's going on in the music world. A "selection form" is enclosed on which you indicate the two records you want, if any. You take only the records you want. If you do not want any records that month, you simply mark the form "No Purchase."

You choose your own bonus records. You get one bonus record with every four records you purchase, after initial selection of two records.

You need make only four purchases a year (of two records each). You may, however, purchase as many selections as desired during the year.

You'll be delighted with this new, convenient way to buy records. Think of the thrill you'll get every month when the postman delivers your new 12-inch Silvertone Vinyl Records! They come postpaid, specially packed and guaranteed to reach you safely. Mail Enrollment Coupon now!

When you join the Silvertone Record Club, or purchase the special Christmas Gift Offer, choose any two 12-inch Silvertone Vinyl Records from the superb selection below

Concert Selections

Record Number	Selection
1 and 2	**Tschaikowsky . . . Romeo and Juliet Overture** Erich Leinsdorf conducts the 76-piece Silvertone Orchestra. Recorded at Carnegie Hall.
7	**Debussy . . . Clair de Lune / Grainger . . . Country Gardens** A magnificent recording by Sylvan Levin and the Silvertone Symphony Orchestra.
40	**Chopin . . . Polonaise in A-Flat / Beethoven . . . Moonlight Sonata** Played by the brilliant pianist, Ines Carrillo, accompanied by Ted Dale and Orchestra. A magnificent record you'll treasure highly.
24	**Brahms . . . Hungarian Dances 1 and 5 / Bach . . . Air on the G String** Sylvan Levin and Symphony Orchestra. Two great classics, superbly played and recorded.
39	**Wagner . . . Prelude from Tristan and Isolde** (two sides) Erich Leinsdorf and the Silvertone Symphony Orchestra. Recorded at Carnegie Hall.
35	**Debussy . . . The Afternoon of a Faun** (two sides) A great performance. Georges Enesco conducts the Silvertone Concert Orchestra.
36	**Mascagni . . . Voi lo Sapete** (from Cavalleria Rusticana) **Tschaikowsky . . . None but the Lonely Heart** Sung by Vivian Della Chiesa, golden voiced mezzo-soprano of radio and opera fame.
31	**Bizet . . . Toreador Song** (from Carmen) **Orred-Harrison . . . In the Gloaming** Sung by John Brownlee, Metropolitan Opera baritone. You'll thrill to his glorious voice.
19	**Mozart . . . Impresario Overture / Mendelssohn . . . Nocturne** Erich Leinsdorf and the 76-piece Silvertone Symphony. Recorded at Carnegie Hall. A superb interpretation of two great classics.
6	**Strauss . . . Tales from the Vienna Woods / Wine, Women and Song** Allen Roth and Orchestra. Two of Strauss' most beautiful waltzes, perfectly played.

Popular Selections

Record Number	Selection
30	**Begin the Beguine . . . Strange Music** The popular Lanny Ross sings "Begin the Beguine." Ted Dale and his Orchestra.
10	**Stardust . . . Whispering** Played by Glenn Osser and his Orchestra of thirty outstanding instrumentalists.
13	**Temptation . . . How Deep is the Ocean** Vickee Richards, that superb song stylist, sings the vocal in "How Deep is the Ocean."
14	**Caravan . . . Dark Eyes** The Mullen Sisters sing "Dark Eyes." Played by Magnante and his magnificent Quartette.
37	**Nola . . . I'm in the Mood for Love** Vincent Lopez and Orchestra. Kris Weston sings the vocal in "I'm in the Mood for Love."
33	**I've Got You Under My Skin / Time on My Hands** Ted Dale and Orchestra. Vic Damone sings "I've Got You Under My Skin."
9	**Magnante "Boogie" . . . Twilight on the Trail** The sensational Magnante Quartette. The Mullen Sisters are at their best as they sing "Twilight on the Trail."
25	**My Blue Heaven . . . Lullaby of the Leaves** You'll thrill to Vic Damone singing "My Blue Heaven." Ted Dale and his Orchestra.
29	**The Song is You . . . A Kiss in the Dark** Kay Armen sings "The Song is You." Music by Glenn Osser and his Orchestra.
34	**The Man I Love . . . Someone to Watch Over Me** Music by Gershwin, sung by Peggy Mann, played by Glenn Osser. Enough said!
3	**Donkey Serenade . . . With a Song in My Heart** Lanny Ross, tenor, accompanied by Ted Dale and Orchestra. Two well-loved favorites.
18	**Make Believe . . . Love Walked In** Allen Roth and Orchestra. Lawrence Brooks, the great radio star, sings "Love Walked In."

Silvertone Records especially for the children are listed on page 250. May be included with your Special Christmas Gift or Enrollment order

USE
THESE
BOOK-
MARKS
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REMIND
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GIFTS
YOU'D
LIKE
TO
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BETWEEN
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PAGES...

THEY'LL
STAY
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TO
CATCH
YOUR
EYE!

HAVE
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LOOK

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USEFUL
CHRIST-
MAS
BOOK!

1947 CHRISTMAS BOOK INDEX

Everything we sell can be bought on

SEARS EASY PAYMENT PLAN

Use it to make your Christmas Shopping easier . . . to remember everybody on your list . . .



NOW ONLY 10% DOWN

on anything in our catalogs

Christmas shopping from Sears catalogs is pleasant as well as convenient and economical . . . and Sears Easy Payment Plan makes it easy to remember everybody on your list. Make up your Christmas list and do your shopping now . . . choosing from the hundreds of beautiful Christmas gifts in this book and the thousands of money-saving items in our Big General Catalog . . . and spread payment over the months ahead.

You don't have to have all ready cash, nor do you have to disturb your savings, because anything and everything we sell regardless of price may be purchased on Sears Easy Payment Plan in orders of $10 or more. Sears Easy Terms provide an easy, thrifty way to get the things you want now—to use and enjoy while paying for them. A small amount down and the balance in convenient monthly payments brings you the things you need when you need them.

Use Sears Easy Payment Plan—it's easy to open an account.

How to Order on Sears Easy Terms

List the items you are ordering on one of our convenient Order Blanks. Total the cash prices and be sure your order amounts to $10.00 or more. The head of the household should fill in the answers to the Easy Payment questions on the order blank and sign it. Enclose a check or a money order for the required down payment and mail the order to Sears.

SEND ONLY 10% DOWN PAYMENT

on any Sears Easy Payment order

For amount payable monthly—refer to Payment Table at the right. The monthly payment is only $5 for an unpaid balance up to $55. Usually you can fill many of your needs on one Easy Payment order without increasing the amount you pay each month.

Additional Purchases on open accounts

"***As convenient as a charge account,***" say thousands of Sears customers. That's right, for once your credit is established at Sears and you have an open Easy Payment Account with us you can "add on" purchases from any current Sears Catalog as you need the items. Best of all, ***you need not send any down payment*** with your "add on" orders and usually there is no increase in your monthly payments. Just make a list of the things you need on our handy order blank, mention your Easy Payment Account number and write: "Add it to my account."

NOTICE: Until November 1, to comply with Federal Reserve Board Regulation, use terms shown in our current big catalog for articles of furniture, vacuum cleaners, radios, phonographs and cooking stoves priced at $50.00 or more. After November 1 the terms shown on this page apply to everything we sell regardless of price.

MONTHLY PAYMENT TABLE

If unpaid balance amounts to	*We shall add for Easy Payments*	*Amount payable monthly is*
Up to $16.00	$1.00	$5.00
$16.01 to 18.00	1.25	
18.01 to 20.00	1.50	
20.01 to 22.00	1.75	
22.01 to 24.00	2.00	
24.01 to 26.00	2.25	
26.01 to 28.00	2.50	
28.01 to 30.00	2.75	
30.01 to 33.00	3.00	
33.01 to 36.00	3.30	
36.01 to 40.00	3.60	
40.01 to 45.00	4.00	
45.01 to 50.00	4.50	
50.01 to 55.00	5.00	
55.01 to 60.00	5.50	6.00
60.01 to 65.00	6.00	
65.01 to 70.00	6.50	7.00
70.01 to 75.00	7.00	
75.01 to 80.00	7.50	8.00
80.01 to 85.00	8.00	
85.01 to 90.00	8.50	
90.01 to 95.00	9.00	9.00
95.01 to 100.00	9.50	
100.01 to 110.00	10.00	10.00
110.01 to 120.00	11.00	
120.01 to 130.00	12.00	10.50
130.01 to 140.00	13.00	
140.01 to 150.00	13.50	11.00
150.01 to 160.00	14.00	
160.01 to 170.00	14.50	12.00
170.01 to 180.00	15.50	
180.01 to 190.00	16.50	13.00
190.01 to 200.00	17.50	
200.01 to 210.00	18.00	13.50
210.01 to 220.00	19.00	
220.01 to 230.00	20.00	14.00
230.01 to 240.00	21.00	14.50
240.01 to 250.00	22.00	15.50
250.01 to 260.00	23.00	16.00
260.01 to 270.00	24.00	16.50
270.01 to 280.00	24.50	17.00
280.01 to 290.00	25.00	17.50
290.01 to 300.00	26.00	18.50

Write for terms over $300.00



Make Sears Your Gift Headquarters

Use both this Christmas Book and your

Sears Big General Catalog for a complete selection

Sears Guarantee

• To Save You Money • To Deliver All Merchandise Safely • To Satisfy You Perfectly

We guarantee that every article in this catalog is honestly described and illustrated.

We guarantee that any article purchased from us will give you the service you have a right to expect.

If for any reason whatever you are not satisfied with any article purchased from us, we want you to return it to us at our expense.

We will then exchange it for exactly what you want, or will return your money, including any transportation charges you have paid.

SEARS, ROEBUCK AND CO.



HOW TO ORDER

We always urge our customers to Shop Early and Mail Early to avoid the last minute rush at Christmas. Shop through this Christmas Book, your Sears Big General Catalog, and Sears Midseason Fall Book now. List all the things you want on the enclosed order blank. However, if you don't have a Sears order blank handy any plain paper will do.

Simply print or write plainly your full name, complete address, including rural route and box number if you live on a rural route. Give us the catalog number, quantity, name of each item, color, size, price, shipping weight, and any special information or measurements asked for in the description of the item you are ordering. Then add the shipping weights of items you are ordering, and change ounces to full pounds (16 ounces to the pound).

Refer to parcel post rates on page 259 for amount to include for postage as we must pay postage on parcel post packages before we can ship your merchandise. If you send too much, every cent extra will be promptly returned to you. You pay only the exact postage needed to ship your order.

The best ways to send money are by U. S. postal notes, post office or express money order, or by bank draft or check. Your mail carrier will be glad to buy a post office money order for you if you live on a rural route. You can also obtain a money order at your post office or from local express agent.

U. S. POSTAL NOTES

U. S. Postal Notes are a convenient and economical way to send money by mail. They can be purchased at post offices in any denomination up to $10 for only 5 cents per note. However, you can buy as many notes as you want at one time. For instance, if you want to send Sears $15.83 to cover the cost of goods and postage, you would buy a $10 note and a $5.83 note, which would cost you 10 cents for both. When using Postal Notes to send money to Sears, write "Sears, Roebuck and Co." on the line indicated for name of payee on the face side, and your name and address on the back—then enclose with your order.

POST OFFICE MONEY ORDER CHARGES

The post office makes the following charges for Money Orders, regardless of where they are purchased. For amounts above $100, purchase additional Money Orders at the same charges shown below.

Amount	Charge	Amount	Charge	Amount	Charge
Up to $2.50	6c	$10.01 to $20.00	13c	$60.01 to $80.00	20c
$2.51 to 5.00	8c	20.01 to 40.00	15c	80.01 to 100 00	22c
5.01 to 10.00	11c	40.01 to 60.00	18c		

C. O. D. ORDERS

Unless there is real need for C.O.D. service, we urge you to enclose postal note, money order or check when you mail your orders and avoid the extra handling and expense of C.O.D. orders. On parcel post C.O.D. shipments, in addition to the price of the merchandise and regular parcel post charges, we will bill you for the C.O.D. collection fee which we are required to pay the post office. The post office also collects a money order fee for forwarding the total amount to us.

We believe very few of our customers will want to order C.O.D. because of the extra cost. However, when you need the fastest possible service regardless of cost to you—for example on emergency orders for repair parts—we will ship C.O.D.

We do not accept C.O.D. orders: For less than $2.00 (except orders for repair parts); for merchandise that is cut or made to special measurements; for items that are shipped direct from one of our factories; or for shipment to foreign countries.

ABOUT SEARS CATALOGS

More than twelve million customers throughout the United States use Sears Catalogs year in and year out as their buying guides. They make worthwhile savings—that's why they continue to buy from Sears.

We send our Big Catalog and our special catalogs without request to customers who buy regularly from any Sears catalog—by mail, by phone or through one of our catalog order offices.

To be sure that all of your orders will be correctly credited to you so that, as a regular customer, you will automatically receive Sears catalogs, we suggest that all members of the same family order under one name, preferably that of the head of the household—and that this name be written the same way each time you order—for example "John T. Jones" (always using full mame). This also helps us to give you faster and more efficient service.

About Colors—The color pages in this catalog reproduce the actual colors of the merchandise as faithfully as is possible with modern high speed printing equipment. Naturally in the process of reproduction some of the printed colors may vary slightly in shade from the actual colors of the merchandise. In such cases as with everything we sell, we guarantee your complete satisfaction or your money back.

If you have a question . . . just write us

If, after looking through this catalog, there is something additional you want to know about our merchandise, how to make out your order, or how to have it shipped . . . we invite you to write to our Personal Service Department and request whatever information you need.

Ask us anything you want to know about Sears service. Your questions will receive prompt, individual attention. Address your letter to Personal Service Department, Sears, Roebuck and Co., Minneapolis 1, Minn.

WRITE IN ANY LANGUAGE

We can always take care of your order and we assure you of complete satisfaction at all times, or your money will be gladly refunded.

IMPORTANT ABOUT PRICES

Prices in this catalog apply only to orders placed by mail, telephone, telegraph or at the catalog order desk in a Sears Retail Store, Order Office, or in one of Sears Affiliated Stores.

Should the Federal, State or Local Governments increase or impose additional taxes after this book goes to press, we shall be obliged to add such further taxes to the prices shown. On the other hand, if any existing taxes are reduced or terminated, while this catalog is in effect, we shall reduce our prices accordingly and refund you the difference.

IMPORTANT TAX NOTICE

If you live in any of the places listed below, please add to your order an amount, at the rate shown to cover the following:

Iowa (Use Tax)	2%	South Dakota (Use Tax)	2%
Michigan (Use Tax)	3%	North Dakota (Use Tax)	2%



IT'S EASY TO GET A PERFECT FIT AT SEARS . . . WE GUARANTEE TO SATISFY YOU

How to Measure for proper clothing size

FOR WOMEN



Measure over slip or lightweight dress.

Measure Hips at fullest part (7 inches below natural waistline). This is an important measurement.

Measure Waist around smallest part.

Measure Bust around body at fullest part of bust. Do not let tape slide down shoulder blades in back.

Measure Length straight down center of back from "bump" at back of neck to hem.

FOR LITTLE GIRLS



Children grow so rapidly that it is important to measure carefully each time you order. If measurements come between two sizes, order larger size.

Measure Chest or Bust around body at fullest part of chest or bust. Hold tape snugly, well up over shoulder blades.

Measure Height—Have child remove shoes and stand naturally against wall. Make mark level with top of head. Measure from this point to floor.

Measure Hips in straight line around body at fullest part of hips (about 7 inches below waist).

FOR MEN



Measure Chest close up under arms, snug but not tight, with tape over shoulder blades at back. Measure with vest on for garments that are worn over vest.

Measure Waist just above hip bones at natural waistline. Remove belt.

Measure Inseam from close up in crotch to bottom of trousers at length desired, usually top of heels.

FOR BOYS



Measure chest around body over shirt well up under arms. Measure waist around body over trousers without belt. Measure leg inseam from crotch to desired length.

Height in Inches	Chest in Inches	Waist in Inches	Inseam in Inches	Order Size
34 to 37	21 to 22	20 to 22		3
37 to 40	22 to 23	21 to 23		4
40 to 43	23 to 24	21½ to 23½		5
43 to 46	24 to 25	22 to 24	19	6
46 to 48	25 to 25½	22½ to 24½	20½	7
48 to 50	25½ to 26½	23 to 25	21 to 22	8
50 to 52	26½ to 27½	23½ to 25½	23 to 24	9
52 to 54	27½ to 28	24 to 26	24 to 25	10
54 to 56	28 to 29	24½ to 26½	24 to 26	11
56 to 58	29 to 29½	25 to 27	25 to 27	12
58 to 59½	29½ to 30½	25½ to 27½	26 to 28	13
59½ to 61	30½ to 31½	26 to 28	27 to 29	14
61 to 62½	31½ to 32½	26½ to 28½	27 to 29½	15
62½ to 64	32½ to 33	27 to 29	28 to 30	16
64 to 65	33 to 33½	27½ to 30	29 to 31	17
65 to 66	33½ to 34½	28 to 31	30 to 32	18

Size Scale for Children's Mittens

Place tape around hand, over knuckles, excluding thumb. Close fist; measure. Number of inches is size.

If hand measures 5 to 6 inches, order size **Small**
If hand measures 6 to 7 inches, order size **Medium**
If hand measures 7 to 8 inches, order size **Large**



3 WAYS TO ORDER

YOUR CORRECT SHOE SIZE

1 **Tell us your shoe size . . length and width . . if you know it**

For men and women only—not for children. (For children, use 4-point measuring system.) Make sure that shoes you order are sold in your particular size and width. If you have worn a particular size or type of shoe comfortably, you will certainly find it satisfactory and convenient to order the same size in your new shoes.

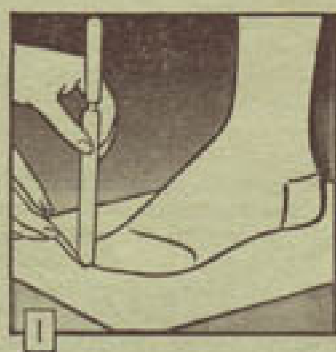
or *2* **Give us all numbers in your shoe**

For men and women only—not for children. Just write on your order all the numbers and marks you find in the lining of a comfortable old shoe . . . whether you bought it at Sears or not . . . and your new Sears shoes will fit just as comfortably. Be sure to include any dashes that occur, as they sometimes indicate half sizes.

or *3* **Use Sears Scientific 4-point measuring system**



For men, women, older boys, girls and children . . . Take a piece of blank paper large enough to fit under your foot . . . an ordinary kitchen knife . . . and a sharp pencil. **Sit on a chair** and let the foot which gives you the most trouble rest naturally and without moving on the piece of paper as shown. **Do not stand** as this will spread the foot and result in an incorrect measurement. Our measurements allow for normal spread of foot when standing. *Mark this piece of paper as shown in the four illustrations below.*



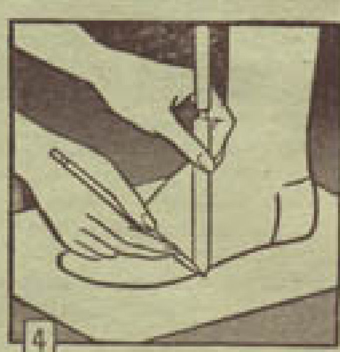
Have someone else hold the knife straight up and down at the tip of your longest toe as shown in Point Number 1 above, and make a mark with the pencil along the outside edge of the point of the knife.



Have knife blade moved to the joint of the inside of the foot (widest part), as shown in Point Number 2 above, and again make a mark with the pencil along the outside edge of the blade.

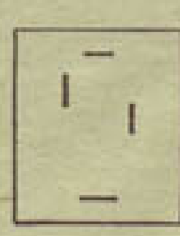


Next, have the knife blade placed at back of the heel, as shown in Point Number 3 above, and make another mark along the outside edge of the blade. Be sure that the knife is held straight up and down.



And last, have knife blade placed at widest part of the outside of your foot, as shown in Point Number 4. This gives us your exact foot measurement so do not send us pencil outlines of your foot.

You now will have a piece of paper with four pencil marks on it as shown at the right. Enclose this piece of paper with your order blank (if ordering more than one pair, send diagram for each with catalog number noted). Sears 4-Point Foot Measurement gives us all the information we need to determine your correct shoe size.



For Children's Shoes measure each time you order

New measuring device now Free for the asking!

Very easy to use in getting exact size measurement for children only. Simple and complete instructions are printed right on device. Send for one today—use it again and again to determine correct size before ordering your children's shoes. Ask for number F13818N.

How to figure PARCEL POST RATES



Packages weighing up to 70 pounds and measuring not more than 100 inches in combined length and girth (distance around at widest point), can be sent by parcel post in all postal zones. However, some articles may be of mailable size or weight but cannot be sent by parcel post because of the nature of the merchandise. These are described as "Shipped by freight or express." In such cases, refer to freight and express information below and specify freight or express shipment on your order.

Figure postage on total weight of order

The shipping weight of each article is given in the catalog description. When you write your order show the shipping weight of each article ordered, in pounds and ounces, in the last two columns on the right side of the order blank. Add the pounds and ounces and change ounces into full pounds (16 ounces to a pound). Then show the total weight in pounds. Consult the parcel post rate table at right for the correct amount to include in your remittance for postage.

For example: if your order adds up to 25 pounds and you live in Zone 3, the postage on your order would be 59 cents.

When figuring postage on packages weighing more than one pound, always remember that the post office counts a fraction of a pound as a full pound and charges postage accordingly. For example, if the total weight of your order is 24 pounds and 1 ounce, the postoffice charges the parcel post rate for 25 full pounds. Therefore, you could include additional articles weighing 15 ounces without having to pay one cent more for postage. It means extra savings for you when you build up your order to even pounds.

If you don't know your parcel post zone refer to table at right or ask your mail carrier.

Send enough money for postage

Include enough money in the remittance with your order to pay the postage as we must pay postage on parcel post packages before we can send your merchandise. Don't worry about sending more than the correct amount—if you send us too much, every cent extra will be promptly returned to you. You pay only the exact postage needed for your order.

PARCEL POST RATE TABLE

Shipping Weight	Local Zone Within Minneapolis	Distance from Minneapolis: Zones 1 and 2 Not Over 150 Mi.	Zone 3 151 to 300 Miles	Zone 4 301 to 600 Miles	Zone 5 601 to 1,000 Miles
2 oz. or less	1½c	1½c	1½c	1½c	1½c
3 or 4 oz.	3c	3c	3c	3c	3c
5 or 6 oz.	4½c	4½c	4½c	4½c	4½c
7 or 8 oz.	6c	6c	6c	6c	6c
9 oz. to 1 lb.	8c	9c	10c	11c	12c
1 lb. 1 oz. to 2 lbs.	9c	11c	12c	15c	18c
2 lbs. 1 oz. to 3 lbs.	9c	12c	14c	18c	23c
3 lbs. 1 oz. to 4 lbs.	10c	13c	16c	22c	28c
4 lbs. 1 oz. to 5 lbs.	10c	14c	18c	25c	34c
5 lbs. 1 oz. to 6 lbs.	11c	15c	20c	29c	39c
6 lbs. 1 oz. to 7 lbs.	11c	16c	22c	32c	44c
7 lbs. 1 oz. to 8 lbs.	12c	17c	24c	36c	50c
8 lbs. 1 oz. to 9 lbs.	12c	18c	26c	39c	56c
9 lbs. 1 oz. to 10 lbs.	13c	19c	28c	43c	61c
10 lbs. 1 oz. to 11 lbs.	13c	20c	30c	46c	66c
11 lbs. 1 oz. to 12 lbs.	14c	22c	32c	50c	72c
12 lbs. 1 oz. to 13 lbs.	14c	23c	34c	54c	77c
13 lbs. 1 oz. to 14 lbs.	15c	24c	36c	58c	82c
14 lbs. 1 oz. to 15 lbs.	15c	25c	38c	61c	89c
15 lbs. 1 oz. to 16 lbs.	16c	26c	40c	65c	94c
16 lbs. 1 oz. to 17 lbs.	16c	27c	42c	68c	99c
17 lbs. 1 oz. to 18 lbs.	17c	28c	44c	72c	$1.05
18 lbs. 1 oz. to 19 lbs.	17c	29c	46c	75c	1.10
19 lbs. 1 oz. to 20 lbs.	18c	30c	48c	79c	1.15
25 lbs.	20c	36c	59c	97c	1.43
30 lbs.	23c	41c	69c	$1.15	1.70
35 lbs.	25c	47c	79c	1.33	1.98
40 lbs.	28c	53c	90c	1.51	2.25
45 lbs.	30c	59c	$1.00	1.69	2.52
50 lbs.	33c	64c	1.10	1.87	2.79
55 lbs.	35c	70c	1.21	2.05	3.07
60 lbs.	38c	75c	1.31	2.24	3.34
65 lbs.	40c	81c	1.41	2.41	3.62
70 lbs.	43c	87c	1.51	2.60	3.88

These rates are subject to change without notice

How to Estimate Freight Charges to your Station

Freight is the best and most economical way to ship heavy, bulky merchandise. Use the rate table below to estimate freight charges. Or ask your station agent, or write us giving catalog numbers of items on which you want to know actual freight charges. The minimum charge for any rail freight shipment is the rate for 100 lbs., but it is never less than $1.00. Charges for shipments over 100 pounds are figured on actual weight. On freight orders of 100 pounds or less, made up of several articles taking different rates, the highest rate applies to entire shipment.

If there is a freight agent at your station, you pay freight charges when shipment is received. If there is no freight agent, include additional money with your order to cover freight charges. If you send too much, we will return the difference to you.

Factory and Warehouse Shipments. Articles described in the catalog as shipped from one of our convenient factories or warehouses may be included on the same order blank with goods shipped from our Mail Order house, but they will be sent as separate shipments with separate shipping charges.

Direct-to-home freight delivery. Many railroads offer direct-to-home truck delivery service on rail freight shipments—usually only within city or village limits. Ordinarily there is no extra charge except where the freight rate is very low—then a slight extra charge is made by the railroad to cover the cost of delivering the merchandise. Such deliveries are usually made to first floor or sidewalk.

Ask your freight agent or write us about this service—we are always glad to give you information about the shipment of your orders.

Truck shipments. If your town is a regular stopping point on a Motor Carrier route, consult their local representative to be sure trucks of that line can make proper connections with shipping points given in the catalog description. Then mark an "X" in the space provided on the order blank and specify name of trucking company serving your town and give your complete street address. Truck rates are slightly higher than railroad rates.

Estimated Rail Freight Rates per 100 Pounds

Freight rates are based on distance. Therefore, the rates below can be used to estimate freight charges from MINNEAPOLIS or any of our factories or warehouses. *For example*, if you live about 200 miles from Minneapolis and order furniture items weighing 125 pounds, multiply 125 pounds (1¼ times the 100-pound rate) by $1.21 (the 100-pound rate for furniture items). 1¼x $1.21 is $1.51. Add 3% (5c) Federal Tax. Total estimated freight rate is $1.56. The actual freight charge may vary slightly.

MERCHANDISE	100 Miles	200 Miles	300 Miles	400 Miles	500 Miles	700 Miles	800 Miles
Baskets, Baby	$1.16	$2.26	$2.84	$3.58	$4.10	$5.86	$6.64
Bathinettes	62c	1.21	1.54	1.93	2.21	3.16	3.58
Bridge Sets	58c	1.13	1.42	1.79	2.05	2.93	3.32
Cabinets, Record	62c	1.21	1.54	1.93	2.21	3.16	3.58
Cameras	58c	1.13	1.42	1.79	2.05	2.93	3.32
Desks	62c	1.21	1.54	1.93	2.21	3.16	3.58
Drum Outfits	$1.16	2.26	2.84	3.58	4.10	5.86	6.64
Furniture, Set Up	62c	1.21	1.54	1.93	2.21	3.16	3.58
Lawn Mowers, Electric	49c	96c	1.21	1.52	1.74	2.50	2.87
Outboard Motors	49c	96c	1.21	1.52	1.74	2.50	2.87
Phonographs, Console	58c	$1.13	1.42	1.79	2.05	2.93	3.32
Photographic Supplies	58c	1.13	1.42	1.79	2.05	2.93	3.32
Play Yards	49c	96c	1.21	1.52	1.74	2.50	2.87

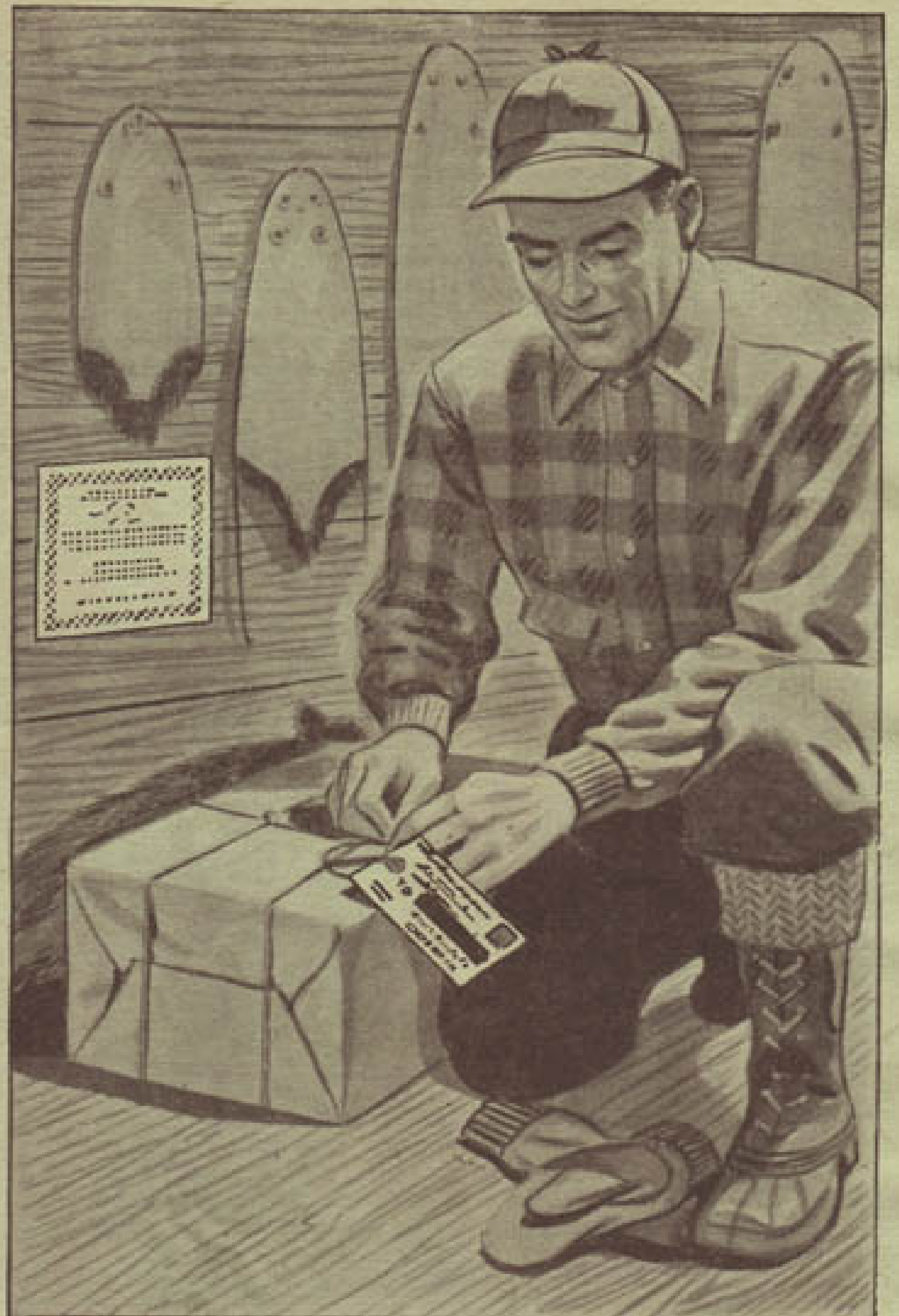
MERCHANDISE	100 Miles	200 Miles	300 Miles	400 Miles	500 Miles	700 Miles	800 Miles
Pool Tables	53c	$1.03	$1.31	$1.63	$1.87	$2.69	$3.08
Recorders, Wire, Console Model	62c	1.21	1.54	1.93	2.21	3.16	3.58
Screens	49c	96c	1.21	1.52	1.74	2.50	2.87
Skiis	62c	$1.21	1.54	1.93	2.21	3.16	3.58
Tables, S.U	62c	1.21	1.54	1.93	2.21	3.16	3.58
Tables, Table Tennis	53c	1.03	1.31	1.63	1.87	2.69	3.08
Toboggans	58c	1.13	1.42	1.79	2.05	2.93	3.32
Tools, Hand	43c	83c	1.07	1.36	1.54	2.21	2.54
Tools, Power	53c	$1.03	1.31	1.63	1.87	2.69	3.08
Toys	53c	1.03	1.31	1.63	1.87	2.69	3.08
Typewriters	58c	1.13	1.42	1.79	2.05	2.93	3.32
Wheel Toys	53c	1.03	1.31	1.63	1.87	2.69	3.08

Rates on this page were in effect when this catalog was printed and are subject to change without notice

Trappers!

. . . It pays to ship your furs to Sears Raw Fur Marketing Service

Let us help you get more money for your furs . . . put a Sears tag on all your fur shipments



More and more of America's trappers look to Sears to get them every cent their furs are worth. They know from experience that shipping to Sears means bigger fur profits. Why not let Sears get you top prices for your furs, too?

When you ship your furs to Sears you get individual and localized grading. Your pelts are carefully and honestly graded by experts especially trained in handling furs from your section of the country. And you get prompt cash returns. Your shipment is handled and marketed in a way we believe nets you the highest prices—and a check for the full amount obtained for your furs is mailed to you within 24 hours after your shipment reaches us.

Sears Special Shopping Service for Fur Shippers

In Sears big general catalog and this special Christmas book, you'll find a great many things you want for yourself and for gifts. Just attach your order to your next fur shipment and take advantage of Sears low prices on the things you need. We'll deduct an amount to cover the order from the proceeds of your fur shipment. It pays to do all your shopping at Sears.

SEARS, ROEBUCK AND CO., Chicago 7, Illinois

Please mail me free fur shipping tags and latest edition of "Tips to Trappers," CMN241N, which contains full details of your Raw Fur Marketing Service and rules governing the 19th National Fur Show.

PLEASE PRINT NAME AND ADDRESS PLAINLY

Name ____________________

Rural Route ____________ Box No. ________

Street Address ____________________

Postoffice ____________________

State ____________________

Sears 19th National Fur Show offers $7,590.00 in Cash Awards for careful pelt handling

Sears has found that properly handled pelts bring the trapper consistently higher prices. To encourage greater care in pelt handling, Sears offers $7,590.00 in cash awards to fur shippers during the period of the 19th National Fur Show.

Every trapper who ships his pelts to Sears Raw Fur Marketing Service has an opportunity to share in the cash awards. There are 942 awards in all, including 918 daily awards. The first major award is $1,000.00. Every one of these cash awards is for careful pelt handling and is in addition to the top market price we get you for your furs. Remember that all awards are extra—only handling counts—not kind or value of skin. This gives every shipper an equal opportunity. It pays to ship all your furs to Sears Raw Fur Marketing Service.



FREE! Tips to Trappers Booklet

This valuable booklet "Tips to Trappers" tells you all about Sears nation-wide fur marketing service and how you can get top prices for your furs. It's packed with helpful tips on trapping, skinning and preparing pelts. It contains the rules and full details of the big 19th National Fur Show . . . with hints that may help you share in the EXTRA cash awards. Every trapper and fur shipper should have a copy of this free booklet. Send for your copy today!

USE
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THROUGH
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USEFUL
CHRIST-
MAS
BOOK!



New household Wastebasket Set

$1.95 A really practical Christmas gift . . . wastebaskets for every room in the house, packed as a set in a single carton. Planned by Sears in styles, colors and exclusive patterns. Set consists of two round metal wastebaskets—one large size, 13¼x14¼ in. high with kitchen pattern; one 9¾x11 inches high for bathroom; three oval wastebaskets made of laminated fiberboard with metal bottoms and tops, washable inside and outside, each 11½x12½ inches high—one for living room and two for bedrooms. Nice gift selection.
11 N 02828—5-piece household wastebasket set. Shipping weight 8 pounds........................$1.95





New Harmony House Clothes Hampers

- "Tekwood" panels framed in bright chrome plated metal
- Plastic coating, resembling pearl, on panels and tops
- Rigid 5-ply veneer tops, highly resistant to warping
- Self ventilated to help protect clothes from mildew

$6.69 19½x10x26 in.

New, modern! Built like fine furniture by nationally famous hamper makers. New plastic coated, chrome metal framed "Tekwood" panels (fibreboard with wood center) add strength and beauty. Sturdy frames covered with seasoned woven fibers, strong bottoms. Blue or green with matching tops and panels; cameo coral (dusty rose) with burgundy top and panel; white and yellow with black tops and panels. *State color.*
11 N 07226M—Large size. 19½x10x26 in. Shpg. wt. 12 lbs.............$6.69
11 N 07227M—Bench style. 19½x10x20 inches. Shpg. wt. 11 lbs.......... 6.19

Harmony House Bathroom Stool. With plastic co... top, resembling pearl, in the same colors to match above ... chrome plated steel legs, strongly braced. ... floor. Overall height about 15½ inches, seat dia... inches. —Shippi... 7 pounds. *Please state color*................

SORRY—NOT AVAILABLE



[A] **6-pc. cattail Pantryware Set.** Packed in a single carton for convenient Christmas giving. Made of steel with smooth lithographed outside finish. Set consists of step-on-can 10-quart capacity, painted inset with easy-lifting bail handle Cake cover and tray; cover 10¾x5¼ inches high; 4 roomy canisters about 4 to 7 inches in diameter and 5 to 7 inches high. Shipping weight 9 pounds.
11 N 02829M—6-piece set......$2.09

[B] **Good quality Maid of Honor Kitchen Scale.** Steel, painted white; cattail design. Adjustable dial. Weighs up to 24 lbs. 6¾ in. high. Base 6¾x6¼ in. Not legal for use in trade.
11 N 7851M—Shipping weight 4 pounds...$2.09

[C] **Best Maid of Honor Kitchen Scale.** Streamlined die cast steel body, double support platform. Weighs accurately up to 24 lbs. 6x6x6¾ in. high. Convenient height for storing on pantry shelf. Not legal for use in trade.
11 N 7852—Shipping weight 6 pounds.... $3.74

[D] **5-pc. glass Range Set.** Two 8-oz. flour and sugar jars; two 3-oz. salt and pepper shakers; metal tray.
11 N 3777—Shpg. wt. 2 lbs. 12 oz....92c

[E] **9-pc. Spice Set.** Eight 3-oz. jars labeled for garlic salt, salt, pepper, allspice, cinnamon, cloves, nutmeg, paprika; metal tray. Spices not incl.
11 N 3778—Shpg. wt. 3 lbs. 9 oz...$1.88

[F] **16-qt. Step-on Can.** Gleaming chrome plated cover with rubber bumpers for quiet closing. Heavy steel body with baked-on white enamel finish; rubber grip on chromium handle. Stainless steel foot pedal. Galvanized steel inset pail with bail handle.
11N03042—Shpg.wt.7lbs. $3.89



"Mommie makes my bathtime the beginning of story time"

Famous characters right out of the story book . . . printed on washfast

4-piece Nursery Towel Sets



Cellophane Wrapped

Familiar characters from the nursery book to delight the heart of any youngster . . . and make his bathtime more fun. Lovable Old King Cole, poor Humpty Dumpty, lovely Goldilocks, lively Wee Willie Winkie. Fluffy, soft cotton loops have just the right "rub-down" texture for children . . . absorb water in just a jiffy. Well made for lots of hard wear . . . strong selvages. Hand screened print in rose and blue on sturdy white cotton terry. Pre-washed for soft, smooth finish. *4-piece set:* two 16x25-in. towels; two 11½x11½-in. washcloths.

$1.89 4-pc. Set

96 N 3530—Shipping weight 14 ounces......4-piece Set $1.89





"It's fun for me to keep clean with these cute Christmas Gifts"



Cellophane Wrapped

Washfast animals printed for a parade

4-piece "Carnival" Towel Sets

Fascinating animals for the child's corner of the bathroom . . . colorful parade of the trick performing lion and elephant, and the tiger and monkey in their cages. Sturdy white cotton terry has hand screened prints in bright washfast red and green. Soft, fluffy, absorbent . . . strongly made for long wear. Sturdy selvages. Pre-washed for nice, smooth finish. Just the right size for children to handle . . . fun for them to use. *4-piece set:* two 16x25-in. towels; two 11½x11½-in. washcloths.

$1.89 4-pc. Set

96 N 3531—Shipping weight 14 ounces..............................4-piece Set $1.89

How animals in the zoo keep clean!

4 gay, printed Washcloths . . . in a special gift book

A real find for Christmas giving! These 4 funny animals are exciting as a circus. Scrub down the youngsters with these gay "circus" washcloths and see how bathtime brightens up. Fluffy white cotton terry has just the right brisk texture. Each of the washfast-printed animals has a clever verse describing it inside the front cover of the gift book. So thriftily priced you can buy several sets.

$1.09 Book of 4

96 N 3526—*Size 12x12 inches.* Shpg. wt. 12 oz........Book of 4 for $1.09





"Good for lots of laughs— and good through all the year"

Amusing washfast prints

2-piece Adult Towel Sets

Imagine the gales of laughter when your family or friends open this Christmas gift from you! Good for chuckles all year long, too. Printed in blue and rose on heavy white cotton terry pre-washed for a smooth finish. Closely woven with fluffy loops . . . extra soft and deep in texture. Firm underweave, selvages. *2-piece set:* one 20x37-in. novelty design towel for men; one 20x37-in. novelty design towel for women.

$1.92 2-pc. Set

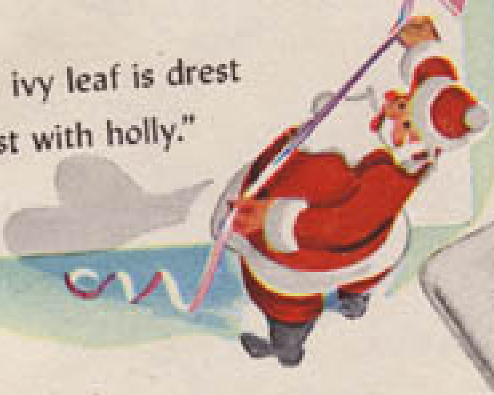
96N3540—Shipping weight 1 lb. 4 oz.....2-piece Set $1.92



Cellophane Wrapped

Harmony House Towels, Children's Sets, Bath Mats

"each room with ivy leaf is drest
.. and ev'ry post with holly."





Initialed Bath Ensembles for that "Personal Touch"

[1] **Four-piece Towel Set.** Fluffy textured, sturdy cotton terry . . highly absorbent. One large initial of your choice . . all 26 letters of the alphabet are available. Initial on towels 5¼ in. high, on washcloths 3½ in. high. Set of two 18x33-in. towels; two 11½x11½-in. washcloths. White with washfast initial *colors* green; blue, dusty rose or peach. Shipped from factory in Chicago, Ill. Order and pay postage from your Mail Order House. **$1.98** 4-pc. Set

96 NR 3521F—*State color and print initial plainly.* Shpg. wt. 14 oz. 4-pc. Set $1.98

[2] **Cotton chenille Mat and Lid Cover Set.** Initial harmonizes with above towel set. One raised initial of your choice—all 26 letters of the alphabet are available. Initial on mat forms part of design. Lid cover initial is 5½ in. high. Mat 19x34 in.; standard size lid cover. Washable *colors* green, blue, dusty rose, peach, gold, gray or aqua (blue-green) with white initial and multicolor design. Shipped from factory in Nashville, Tenn. Order and pay postage from your Mail Order house. **$2.88** 2-pc. Set

96 NR 2852F—*State color and print initial plainly.* Shpg. wt. 1 lb. 5 oz. 2-pc. Set $2.88

NOTE! Orders received before December 5 on above Initialed Sets 1 and 2 will be shipped in time for Christmas. No C. O. D.'s please! Items correctly initialed are not returnable.

Velvety-soft, thickest . . . Our best "Luxury" Ensembles →



Terry Bath Towels. Border design in white spun rayon. Harmony House washfast *colors* cherry pink, blue, federal gold or jubilee peach.

96 N 3413M—Bath Towel. 22x44 in. *State color.* Shpg. wt. 11 oz. . . . . $1.39 Bath Towel
96 N 3414M—Hand Towel. 16x28 in. *State color.* Shpg. wt. 5 oz. . . . . Each 87c
96 N 3415M—Washcloths. 12x12 in. *State color.* Shpg. wt. 2 oz. . . . . Each 37c

Cotton Terry Bath Mat. Well-made for long wear. Reversible.
96 N 3010—22x36 in. *Colors* above. *State color.* Shpg. wt. 1 lb. 2 oz. Each $2.98

Chenille Bath Mat. Closely tufted cotton chenille on heavy canvas.
96 N 2921M—21x36 in. *Colors* above. *State color.* Shpg. wt. 2 lbs. 2 oz. Each $4.59

Chenille Lid Cover. Sturdily made. Matching. Standard size.
96 N 2922M—*Colors* above. *State color.* Shipping wt. 7 oz. . . . . Each $1.29

5-pc. Set. *Save!* Consists of bath towel, hand towel, washcloth, chenille mat and lid cover as listed above. Colors same as above.
96 N 3416—*State color.* Shipping weight 3 pounds 6 ounces. . . . . . . $7.95 5-pc. Set

Radiant "American Beauty" Print →



Bath Towel Sets. Gorgeous, red printed roses with bright green leaves on white cotton terry . . . colors are washfast. Extra soft, extra absorbent. Closely woven, durable. Strong underweave, selvages. **$1.95** 3-pc. Set

3-piece Set. 22x40-in. bath towel; 18x36-inch hand towel; 12x12-inch washcloth.
96 N 3507—Shipping weight 1 pound 4 ounces. . . . . 3-pc. Set $1.95

6-piece Set. *Save!* Consists of 2 items of each unit as listed above.
96 N 3511—Shipping weight 2 pounds 8 ounces. . . . . 6-pc. Set $3.69

Chenille Mat and Lid Cover Set. Soft, thickly tufted cotton chenille. Add an extra touch of harmony to your bathroom with this "American Beauty" print. Canvas back. Bright washfast colors on snowy white. **$3.89** 2-pc. Set

96 N 2980—Mat 21x36 in. Standard lid cover. Shipping weight 2 pounds 6 ounces.

Fluffy Chenille Bath Mat Sets



Exquisite "Garland" design has a fascinating color effect that makes this a most welcome Christmas gift. High pile 2-inch border. Thickly woven, long-wearing cotton chenille that feels soft underfoot. Firmly stitched, sturdy canvas backing is heavy so mat will stay flat. Lovely washable colors stay bright after many tubbings. Harmony House *colors* horizon blue, cameo coral (rose), jubilee peach, sunshine yellow or mint green. *State color.* **$3.89** Set

96 N 2893—Mat 27x39 in. Standard lid cover. Shpg. wt. 1 lb. 13 oz. 2-pc. Set. $3.89



All plastic Table Covers

- Practical—no laundering . . . easy to clean with a damp cloth
- Harmony House colors for kitchen, dinette or dining room
- Waterproof—resists food acids . . . not affected by hot dishes
- Soft, pliable . . . fade resistant, durable . . . won't crack or peel



HARMONY HOUSE
THE RIGHT WAY TO SAY
HOME FURNISHINGS

Kitchen and Bridge Table Size. 46 x46 inches. Shpg. wt. each 9 oz.

A All-over pansy pattern with wide pansy-and-trellis border.
Pattern no. 3: red and black on white mesh background.
Pattern no. 4: green and yellow on white mesh background.
11 N 8900—*State pattern no.* . . **$1.29**

B Border print of violets with checkerboard center panel.
Pattern no. 1: blue and yellow on white mesh background.
Pattern no. 2: red and black on white mesh background.
11 N 8900—*State pattern no.* . . **$1.29**

Dinette and Kitchen Size. 54x54 inches. Shpg. wt. each 1 lb.

C Polka dot center; colorful red and green fruit pattern.
Pattern no. 5—as illustrated.
Pattern no. 6—white polka dot center on blue background with matching blue border.
11 N 8901—*State pattern no.* . . **$1.69**

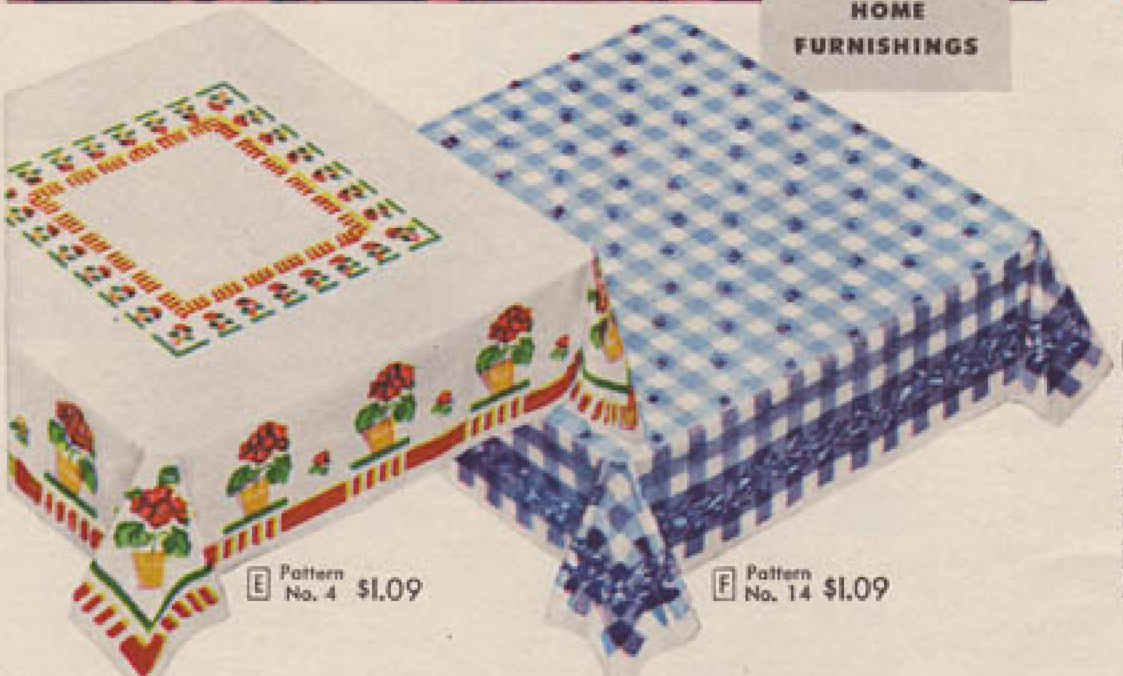
D Daisy and Chinese poppy pattern with matching corners.
Pattern no. 7 — red and blue on solid white background.
Pattern no. 8—red and green on solid white background.
11 N 8901—*State pattern no.* . . **$1.69**

Border styles for your dining room. Illustrated at left. In sizes and styles for your dining room table. So beautiful . . . so easy to clean—just swish with a damp cloth. The exclusive magnolia pattern is printed in our own Harmony House colors. White with colonial blue border; white with white border, or white with valley rose border. *State color.*
11 N 8812—54 x 60 inches. Shipping weight 1 pound $2.49
11 N 8808—54 x 72 inches. Shipping weight 1 pound 4 ounces $3.29
11 N 8902—67 x 90 inches. Shipping weight 1 pound 8 ounces 4.29

Plastic Covers Christmas boxed!



To make the plastic table covers listed above still more desirable as gifts, we have packed each one in an attractive box printed with Christmasy decorations.



Maid of Honor Pyroxylin Table Covers

- Glossy pyroxylin (lacquer) coating on sturdy cotton cloth
- Durable, pliable—won't crack, peel or fade with ordinary use
- Beautiful, exclusive designs add bright color to the kitchen

E **Geranium Pattern.** Sears exclusive design. Popular with housewives everywhere. 54 x 54 inches; for usual size kitchen tables. Shpg. wt. 2 lbs. Not boxed.
11 N 08832—*Please state pattern no. 4 when ordering* **$1.09**

Note: See our big General Catalog for pantryware with the Geranium pattern to match the above tablecloth for a colorful ensemble.

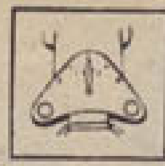
F **New Table Cover.** Has an exclusive new pattern that you're sure to like in your kitchen. Bright checkerboard design with tossed flowers and colorful floral border. Shpg. wt. 2 lbs. Not boxed.
Pattern no. 12: green on white.
Pattern no. 13: red on white.
Pattern no. 14: blue on white.
11 N 08832—*Please state pattern number wanted* **$1.09**

☆ ☆ ☆

Buy all your household needs the convenient, easy way—on Easy Terms . . . see page 256 for information

Aluminum Whistling Teakettle

Perfect gift for every homemaker! Sleek, streamlined **$2.39** whistling teakettle of polished heavy weight aluminum. Shines like a mirror. A gay whistle sounds when water boils! Free swinging whistle opens when kettle is tilted for pouring—helps prevent scalded fingers. Gauge tells how many cups of water are in teakettle. Scientifically balanced. Cool plastic handle. 2-qt. cap.
11 N 1200—Shpg. wt. 2 lbs. . $2.39


Gauge tells amount of water in kettle


Whistle opens for easy pouring





Drip Coffeemaker, Whistling Teakettle Set

Two shining, efficient matching pieces to thrill her this Christmas, to bring her joy all year 'round. Made of **$2.69** durable polished aluminum. Lightweight, easy to handle. Bright and attractive. Streamlined quick-heating teakettle with whistle makes a merry sound when water boils. Whistle removes for pouring. Rigid plastic handle for easy pouring, lifting. 2-qt. capacity. Drip coffeemaker has cool plastic handle, knob. Cover fits securely on both top and bottom. 6-cup capacity.
11 N 1160—Shipping weight 4 pounds. . . . . 2-piece Set $2.69



Coffeemakers and Coffee Servers

[A] **ABCO, Aluminum Vacuum Coffeemaker.** **$4.95** Completely unbreakable. Handsome bright polished finish. Streamlined design. Bottom absorbs heat quickly. New porous metal filter won't break, rust or corrode. Black plastic handle; burn-resistant black plastic lid; lid also serves as stand for bowl. Eight 5-oz. cup capacity.
11 N 1273—*Postpaid.* Shpg. wt. 2 lbs. 6 oz. $4.95

[B] **Maid of Honor Flamex. Glass Percolator.** **$2.15** 6-cup. Watch your coffee to just the right color and strength in this modern percolator. Made of sparkling heat resisting glass; attractive, easy to clean. Cool-type sure-grip handle and reinforcing band of black plastic; both remove for cleaning. Lock on lid. *State size.*
11N3302–6-cup. Shipping weight 3 pounds. $2.15
9-cup. Shpg. wt. 3 lbs. 5 oz. . 2.67

[C] **Fireglas Deluxe Vacuum type Coffeemaker.** **$4.45** An attractive, practical and very acceptable Christmas gift. Smart platinum stripe trim on sparkling heat resistant glass. Attractive black accents. Black plastic sure-grip handle, decanter cover, upper bowl cover and coffee measure. Fireglas filter. 8 five-oz. cup capacity.
11N3143—*Postpaid.* (Shipping weight 3 pounds) $4.45

[D] **Coffee and Tea Server.** **$1.59** 8-cup. Pour your freshly brewed coffee or tea into this Pyrex brand glass decanter, gay with red cork stopper and bright multicolored wrapper on neck. An attractive addition to every table. Bowl has non-tip bottom. Long neck for easy pouring.
11 N 3242—8 five-ounce cup capacity. Shpg. wt. 1 lb. 2 oz. . $1.59
11 N 3243—16 five-ounce cup capacity. Shpg. wt. 2 lbs. 2 oz. . $2.39

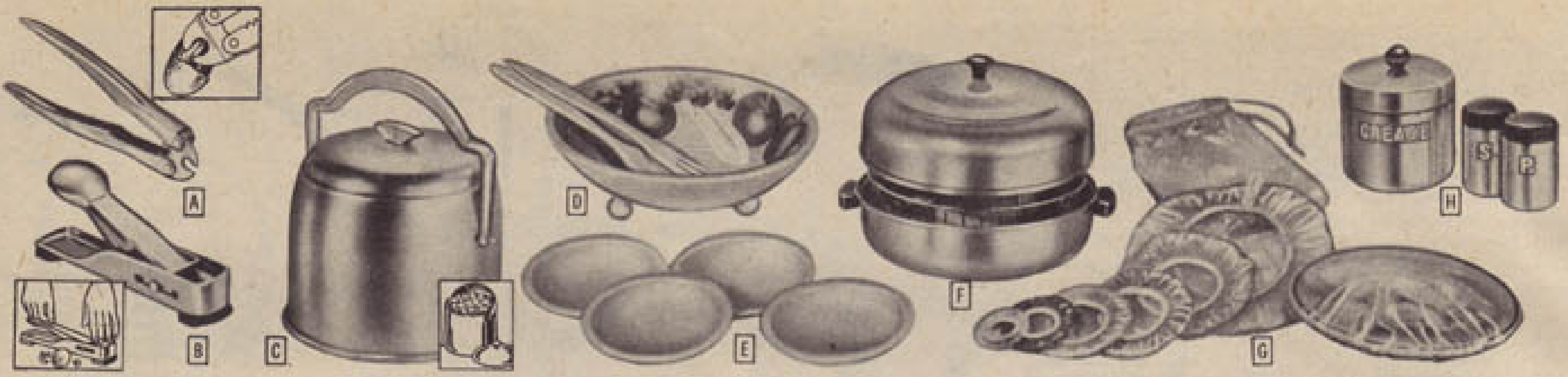


Gift priced 7-piece Cookware Set of mirror finish aluminum

Now! Our Maid of Honor set of medium quality modern aluminum cooking ware is specially low priced for gift giving. Features needed **$5.14** 7-pc. Set pieces in handy sizes . . . sure to please the homemaker. Pressed from sheets of shining 22-gauge aluminum . . . ¼ heavier than ordinary "pure aluminum" quality. Cool type handles. Sunray finished interiors.

Set includes: **Double Boiler.** Cover fits both bottom and inset, gives double cooking utility. Bottom has 2-qt. capacity; inset 1½-qt. capacity. **8-cup Percolator.** Cover fits deep over coffee basket. Graceful pouring spout. **Covered Pot.** Dome shaped cover. Side handles. Flat bottom. 6-qt. capacity. **3 Open Sauce Pans** in 3 popular sizes—1-qt., 2-qt., and 3-qt. double lipped—pour from both sides. Graduated measuring markings. Riveted handles. **Teakettle.** Large spout. Bail handle. Wood grip. 5-qt. capacity.
11 N 01161—Shipping weight 8 lbs. . . . . 7-piece Set $5.14





Attractive Gifts for every homemaker . . . handy, practical . . . sure to please her

[A] **Stainless Steel Pecan Sheller.** It cracks, shells and picks. Cleans pecan shells without breaking kernels. Sheller and pick blades at ends. Notched teeth hold nut.
11 N 4571—Length 6¼ inches. Shpg. wt. 7 oz 94c

[B] **Heavy Duty Nut Cracker.** Just drop nut in, push handle forward and press down. Cracks any nut from English walnut to almond. Bright nickel plated steel.
11 N 4340—8x1½x3 inches. Shpg. wt. 1 lb. 6 oz...$1.54

[C] **New king-size Aluminum Ice Vault.** Famous Johns-Manville insulation ensures long hours of solid cubes. Holds about 2 trays full. Polished aluminum, plastic handle.
11 N 4361—8 inches high, 8 inches diameter. *Postpaid.*
(Shipping weight 5 lbs.)..........................$4.95

[D] **3-piece Wooden Salad Set.** Makes salads more tempting. Deep, footed bowl, 11 in. in diam., serving fork and spoon each 10 in. long. Lacquered. Gay fruit, vegetable trim.
11 N 4151—Shipping weight 3 lbs. 8 oz. 3-piece Set.$2.69

[E] **Individual Wooden Salad Bowls.** Natural color hardwood, clear lacquer finish. 7-inch diameter.
Shpg. wt. each 8 oz.; set of four 1 lb. 14 oz.
11 N 4152—Each..54c Set of four..........$1.89

[F] **Kromex Bun Warmer.** A new low price! For heating and freshening muffins, rolls. Beautiful polished aluminum with black bakelite handles. Removable basket. About 6¾ in. high with cover, 10½ in. in diam. An ideal gift.
11 N 4336—Shipping weight 1 lb. 8 oz...........$1.82

[G] **8-pc. Food Protector Set** of frosted Goodrich plastic film in rainbow colors. 7 bowl covers for bowls from about 2¼ to 11½ in. in diam. Bound with ½-in. elastic. 1 clear drawstring food bag 9½x11 in.
11 N 3731—Shpg. wt. 3 oz....94c

[H] **Salt and Pepper Shaker and Grease Container Set** of spun aluminum. Shakers have plastic tops, are about 2x3¼ in. Jar has fine mesh strainer, plastic knob; size 5½x4¼ in.
11N1449—Shpg.wt.1lb.4oz.$2.57



Give handsome Kitchen Tools of mirror polished stainless steel . . . for enduring service

You can be proud to give our wonderful Maid of Honor Kitchen Tools this Christmas. Their efficient designs make them attractive additions to any kitchen. Metal extends through the center of their Brazilian rosewood handles for real durability. All tools are rounded and specially shaped for greatest utility.

[J] **Cake and Pie Server.** Lifetime Maid of Honor quality at an unbelievably low price. Flexible blade, rosewood handle. About 10½ inches long. Boxed.
11 N 3950—Shipping weight 5 ounces..................99c

[K] **3-piece Kitchen Tool Set.** Consists of **Pancake Turner.** Flexible blade. 13½ in. long. **Basting Spoon.** Full polished bowl, heavy duty construction. 11 in. long. **Narrow-blade Spatula.** Use for icing cakes, etc. 12½ in. long. 1¾x8-in. blade.
11 N 3969—Shipping weight 1 pound....3-piece Set $3.39

[L] **5-piece Kitchen Tool Set.** Includes **Wide Blade Spatula.** 10½ in. long. Blade 2¾ in. wide, 6 in. long. **Basting Spoon** for stirring, basting. 11 in. long. **Pot Fork.** 2 sturdy prongs. 11½ in. long. **Soup Ladle** with deep bowl, pouring lip. 11¾ in. long. **Hamburger Turner** with flexible blade. 11 inches long.
11 N 3963—(Rack not included.) Shipping weight 1 pound 12 ounces.......................5-piece Set $5.89

11 N 3964—**Chrome Rack** with 5 hooks (shown at left with 5-piece set). Chrome plated steel on wood. 1¾x12¾ inches. Shipping weight 1 pound 3 ounces...................$1.69



Maid of Honor Food Slicer . . an impressive gift to shorten her meal preparation time . . lighten her work. Slices food "to order" . . gives even cuts from wafer thin to ¾ inch thick. High quality chrome plated steel 6½-inch diameter rotary knife. Sturdy all metal frame, sanitary baked-on lustrous enamel finish. Clamps to table. Sliding food platform holds food firmly. Only 9 inches wide, 13¼ inches long, 7½ inches high, yet slices food 5 in. high, 7½ in. wide, any length. $9.50
11 N 04800—Shipping weight 12 pounds......$9.50



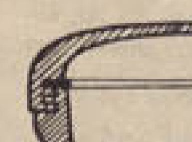
[M] **"Juice King" Fruit Juicer.** It's streamlined, efficient . . . a long lasting gift she'll use every day. Just one press of the single-stroke handle juices oranges, lemons, limes. Enjoy more healthful fruit juices with little trouble. Heavy die cast metal frame is finished with sanitary white baked-on enamel. Strainer cone fits snugly on die cast deep well cup. About 8¼ inches high. $5.95
11 N 4086—*Postpaid.* (Shpg. wt. 5 lbs. 4 oz.).$5.95

[N] **Best Quality "Juice King" Fruit Juicer.** Lucky is the home that gets this fine gift! Handsomely designed open style with gleaming chromium pressure head. White enamel finish is easy to clean. Slip container under juicer . . . even use tall glasses . . . press the single stroke handle just once. You get every drop of juice in the one simple operation already strained through many perforations. About 9½ inches high. $6.95
11 N 4083—*Postpaid.* (Shpg. wt. 7 lbs.).....$6.95





Combination pressure gauge and safety valve—removable



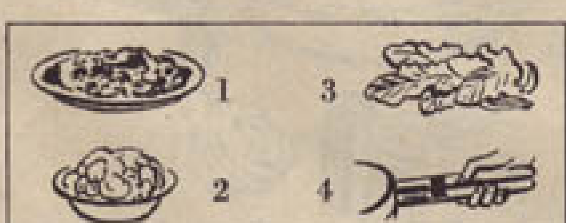
Snug-fitting gasket seals steam in for fast cooking



Depression in top collects and evaporates any moisture

New! Maid of Honor offers America's first complete line of Pressure Cookware for all cooking needs . . cut cooking time one-third

Now—2-qt., 3-qt., 4-qt. Pressure Saucepans



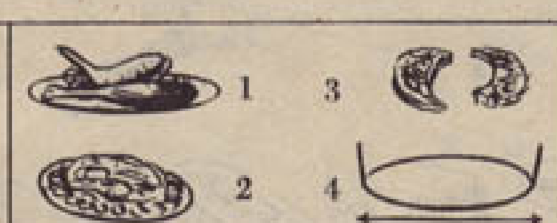
1 Cooks delicious chop suey in 10 minutes
2 Cooks cauliflower in 2 to 3 minutes
3 Cooks tasty spinach in 1 to 2 minutes
4 As easy to use as an ordinary saucepan

$8.95 2-quart

Now there's a Maid of Honor Pressure Saucepan to suit the needs of every family. Try a Maid of Honor and cook the modern way—faster, better. Vegetables look tastier, are tastier, with flavor, vitamins and minerals retained. Tough inexpensive cuts of meat quickly become juicy and tender, with minimum shrinkage. You'll save fuel, save food, and save lots of your own valuable time. Made of finest quality thick cast aluminum, mirror finish outside, sunray finish inside. 4-quart size holds 4 pint jars for canning. Rack, recipe and instruction book included.

11 N 4680—2-quart. Shpg. wt. 4 lbs. 8 oz. **$8.95**
11 N 4681—3-quart. Shpg. wt. 5 lbs. 8 oz. **9.95**
11 N 4682—4-quart. Shpg. wt. 6 lbs. 12 oz. **10.95**

NEW Pressure Chicken Fryer



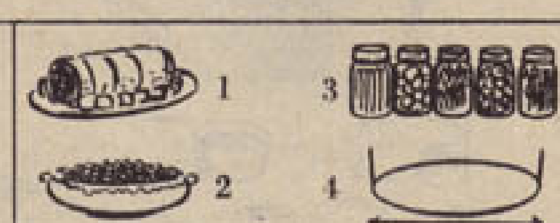
1 Cooks tasty fried chicken in 20 minutes
2 Cooks 3-lb. pot roast in only 45 minutes
3 Cooks pork chops tender in 10 minutes
4 Big capacity—11⅝ inches in diameter

$11.95

Now enjoy a new taste thrill . . . tenderer, more delicious fried chicken than you ever ate before! The new MAID OF HONOR Pressure Chicken Fryer does it—quickly, easily. Cooks swiss steak, thick pork or lamb chops speedily, thoroughly. Cooks pot roasts in the same time-saving way . . . and the toughest, most inexpensive meat cuts soon surrender to tasty tenderness with minimum shrinkage. Made of thick cast aluminum, mirror polished outside, sunray finish inside. Easy to operate—just pull the handles apart to open, press them together for closing. May be used as a regular covered fry pan with gauge removed. Big capacity 11⅝ x 4¾ inches deep. Recipe and instruction book included.

11 N 4635—Shipping weight 8 lbs. 10 oz. **$11.95**

NEW Pressure Dutch Oven



1 Cooks 6-pound roast in 80 minutes
2 Cooks delicious baked beans in 30 min.
3 Holds five pint jars for quick canning
4 Large capacity—11½ x 6 inches high

$12.95

Another new Sears development for faster cooking, tastier cooking and better cooking. A big 6-quart capacity pressure dutch oven that cooks a 6-pound roast, corn-on-the-cob, baked beans, soups and other foods in large quantities. Cooks the modern fast way . . the flavor retaining, vitamin and mineral retaining way. Has other uses, too . . . holds 5 pint jars for quick, safe canning, and it's fine for sterilizing baby's bottles. Thick cast aluminum, mirror polished outside, sunray finish inside. Easy to operate; tested in Sears big laboratory. Wire rack, recipe and instruction book included.

11 N 4640—Shipping weight 11 lbs. **$12.95**





KENMORE

THE RIGHT WAY TO SAY

ELECTRICAL APPLIANCES

Kenmore Hand Cleaner—compact, convenient . . . A wonderful gift!

$17.95

The quick, handy, easy way to clean upholstered furniture, draperies, stair carpets, mattresses, wearing apparel, and automobile interiors. It's powerful, compact, perfectly balanced, easy to use. Weighs only 5½ pounds—as light to handle as some hand-irons. A big value at Sears low price.

Has same Triple-Action motor driven brush feature as in large floor models . . . you have (1) beating . . (2) sweeping . . (3) powerful suction action . . . draws dust, dirt, hair, lint or threads into dust bag. ⅕ H.P. motor has bronze bearings. Rubber guard on nozzle protects furniture. Finger-tip "on-off" switch.

6½-inch nozzle gets into nooks and corners easily. 20-foot cord. Uses 165 watts. Approved by Underwriters' Laboratories, Inc. For any 110–120-volt current. See 10-day trial offer, opposite page.

20 N 0745—Hand Cleaner. Shipping weight 8 lbs. Mailable . . $17.95

The best type of Cleaner you can buy for cleaning rugs and carpets

$49.95 Cash

Compare price
Compare quality

Motor-driven triple-action Kenmore with ⅓ H.P. motor and automatic rug adjustment . . $5 monthly on Easy Terms. Built with extra power to get all kinds of dirt, dust, grit . . . picks up threads and lint, too! Specially designed aluminum nozzle does triple-action cleaning: (1) **Beats**—to loosen embedded dirt and lint. (2) **Brushes**—to remove dirt and lint. (3) **Banishes**—extra powerful suction of ⅓ H.P. motor whisks dirt into dust-tight bag.

Many Kenmore convenience features: (1) Automatic rug adjustment cleans thin, medium, or thick rugs . . . even bare floors or linoleum. (2) Automatic tilting feature lifts forward end of sweeper off rug when you let go of handle. (3) Handle adjusts to 3 positions. (4) Six wheels make cleaner easy to maneuver. (5) Bumper guard protects furniture. (6) Headlight lights up dark corners. (7) 20-ft. non-kink cord. (8) Easy-to-empty dust bag. (9) Full ⅓ H.P. air-cooled motor, never needs oiling. Nozzle has brown crinkle finish. Uses 310 watts. For any 110-120-volt current. Approved by Underwriters' Laboratories, Inc. See 10-day trial offer, opposite page.

20 NT 711—Kenmore Cleaner. Shipping weight 20 pounds. Mailable . . . . Cash $49.95



Kenmore Motor-driven Brush Cleaner with ¼-H. P. motor . . . $5 monthly on Sears Easy Payment plan

ONLY **$39.95** Cash

A good motor-driven brush cleaner that permits you to enjoy the benefits of Triple-Action Cleaning at low cost. Revolving brush beats and sweeps the dirt, while strong suction draws dirt into large dust-tight bag. Special sewed-in valve prevents dirt from falling back into cleaner. ¼ H.P. motor is air-cooled, self-lubricating, and rubber mounted to reduce vibration.

Four wheel construction for easy maneuvering. For cleaner with complete automatic rug adjustment, see 20NT711 above. Pistol-grip handle. Rubber furniture guard. Dome light for dark corners. Finger-tip "on-off" switch. 20-foot cord. Aluminum housing has gray hammered effect finish. Uses 250 watts. For 110-120-volt AC-DC. UL approved. See 10-day trial offer, opposite page.

20 NT 710—Kenmore Cleaner. Shipping weight 22 lbs. Mailable . . . Cash $39.95

For Christmas . . . give the best . . . See Sears Easy Terms, on page 256



OUR FINEST KENMORE . . . best for all-around convenience

Cleans rugs, furniture, draperies . . . gets into hard-to-reach places

Complete with 16-piece set of Attachments . . . ⅝-H.P. motor . . . Twin Multi-Blade Fans for stronger suction . . . Only $5 monthly on Easy Terms. Gives outstanding cleaning performance. Saves you hours of time and hard extra work. You can clean rugs, furniture, draperies, walls, upholstery, mattresses, radiators, venetian blinds quickly, easily, and thoroughly . . . just by changing tools. You don't have to move heavy furniture because nozzle is designed to slip right underneath . . . all the way back to the wall. Round dusting tool does your dusting. And you can even wax floors, spray paint, and demoth closets with this truly all-purpose, easy-to-use Kenmore Cleaner.

Has 25% more power than cleaner 20 NT 724 listed below. ⅝-H.P. air-cooled, ball bearing motor never needs oiling. Twin multi-blade fans develop terrific suction. Large filter gives maximum filtering efficiency—only clean air leaves the cleaner. Two rear wheels and front glider let cleaner follow you easily as you clean. Floor nozzle, extra wide (10⅝ in.) for faster floor coverage, adjusts itself to thick, medium, or thin rugs, or to bare floor.

$57.75 Cash
Complete with attachments

Deluxe 16-piece set of attachments contains: (1) Air-filter and purifier; (2) Demother; (3) Paint sprayer; (4) Floor waxing tool; (5) 10⅝-in. rug nozzle with floating brush; (6) 8½-in. floor brush; (7) 5½-in. upholstery nozzle; (8) Drapery brush; (9) Round dusting tool; (10) Fiber radiator tool; (11) Flexible hose; (12) and (13) Two 20-in. extension wands; (14) Anti-moth crystals; (15) Deodorizing fluid; (16) Storage case.

Finished in hammered-effect brown enamel with tan trim. Foot control "on-off" switch. Large dust bag. 20-ft. non-kink cord. Uses 550 watts. Instructions incl. For 110-120-volt AC or DC. Underwriters' approved.

20 NT 722—Cleaner with attachments. Shpg. wt. 30 lbs. Mailable. Cash . . $57.75

> **10-DAY HOME TRIAL OFFER**—Order any Kenmore Vacuum Cleaner. Send cash price, or down payment if ordering on Easy Terms. Try cleaner in your own home for 10 days. If not satisfied, return cleaner to us and we will refund every cent you have paid, including shipping charges both ways.



Kenmore Tank-type Cleaner with 9-piece set of Attachments

½ H. P. motor . . . Priced low, only $5 monthly on Easy Terms

$47.75 Cash
Attachments included

Our economy tank-type Cleaner . . . Rug nozzle has floating brush for better rug cleaning. Self-lubricated ½-H.P. motor. Needs no oiling. **Easy to handle.** Has two smooth steel skids for moving on rug or floor. Convenient foot switch. Motor rubber mounted. **Sturdy steel body.** Gray hammered-effect finish. **Easy-to-empty** dust bag. **Attachments:**—Flexible hose and curved hand grip assembly. Two 20-in. extension wands. 8⅝-in. rug nozzle with swivel joint. 11-in. fiber blower tool. 6½-in. drapery nozzle. 5½-in. upholstery brush. 8½-in. swivel-type floor brush. Round dusting brush. Air filter and purifier. UL approved. For any 110-120 volt current. 20-foot cord, plug.

20 NT 724—Cleaner with attachments. Shpg. wt. 24 lbs. Mailable . . . $47.75





A gift that beats 'most everything
New lightweight Kenmore Hand Mixer

An all-purpose electric hand mixer for whipping, mixing, beating and stirring. Does all but the heaviest kinds of mixing. Its actual weight in your hand is only 1 pound 2 ounces. The case is only 2 inches in diameter . . . easy to grip . . . not tiring to hold. Convenient "on-off" thumb switch.

Has 8-ft. attached cord so it can be used anywhere in the kitchen . . . at stove, sink or work table. Easy to take along and plug in anywhere you care to mix.

No extra bowls to clean or store . . . use it with any size or shape container—anything from a teacup to largest pan. Convenient as a spoon. Just mix your food or drinks right in the container in which you cook or serve.

Won't spatter, mixes thoroughly. The whirling beater blades pull the mix downward so that there is almost no splash or splatter. The beater mixes thoroughly with no need for a spatula or scraper . . . saves ingredients usually wasted on edge of pans. Almost twice as fast as hand mixing.

Easy to clean. Washes clean in a flash. Simply run the beater in water or rinse under running water . . . then spin it dry. It takes only seconds.

Special hanger clip with wall bracket and screws gives the mixer its own parking place convenient to your work. Plug it into any 110–120 volt AC or DC outlet. Uses only 50 watts. Approved by Underwriters' Laboratories, Inc. Stainless steel shaft and beater. Complete instructions included. Packed in a handsome gift-type box. It's a gift she'll use . . . it's sure to please.

20 N 8220—Kenmore Hand Mixer. Shipping weight 2 lbs. 1 oz. . Each **$11.95**







New Electric Corn Popper

A gift for the family. Makes corn popping easier, more fun because it's specially designed to do the job. Stirring handle built in cover. Gleaming chrome-plated finish with dark wood handles. No-mar fiber feet. Overall size 10 in. diameter, 9 in. high. For 110-120-volt AC or DC. Uses 450 watts. UL approved. Takes standard cord set listed below.

20N6856-Shpg. wt. 5 lbs. **$3.95**

Cord Set. 6-ft. UL approved.
20 N 5811—Shpg. wt. 6 oz. **45c**

Kenmore 4-quart Roaster and Casserole

Wonderful for roasting, stewing, steaming. Cooks delicious meats, vegetables, desserts. Efficient, clean, cool electric cooking.

Glass wool insulation. 12 in. diam., 8 in. high. Aluminum cover. 110-120 volt AC. 500 watts. UL approved.

[A] **20 N 6433—Non-automatic Casserole.** 2 heats, "Low" 250 watts, "High" 500. White enamel body. Cord listed below. Shpg. wt. 6 lbs. **$7.95**

Appliance Cord Set. 6 ft. long. For casserole above.
20 N 5811—UL approved. Shpg. wt. 6 oz. **45c**

[B] **20 N 6432—Deluxe Automatic Roaster.** Cooks like a big roaster. Dial controlled heat from 100° to 550°. Chrome-plated steel body. Cord included. Shpg. wt. 6 lbs. **$10.95**

Electric Hair Beauty Aids . . . fine year 'round gifts

[C] **Kenmore Electric Hair Dryer.** Convenient "warm-cool" and "on-off" switches. Gray marbleized enameled metal case. Metal stand holds dryer. Attached 6-ft. cord. Uses 575 watts. UL approved.
20 N 8304—For 110-120-volt AC-DC. Shpg. wt. 3 lbs. 8 oz. **$13.50**

[D] **Kenmore Electric Curling Iron.** Bright chrome-plated finish. Ivory color enameled wood handle. 6-foot attached cord. For 110–120-volt AC-DC. Uses 15 watts. Approved by Underwriters' Labs.
20 N 6881—Shipping weight 1 pound **$2.49**

[E] **Electric Hair Clipper.** Magnetic vibrator-type motor. No. 000 (fine) blade. "On-off" switch. Speed adjustment dial. Black plastic case, aluminum cover. For 110-120-volt AC only. Uses 12 watts. Approved by Underwriters' Labs., Inc. Same price, cash or terms.
20 N 7305T—*Postpaid.* (Shipping weight 1 lb. 8 oz.) **$9.75**

Enjoy Christmas . . . give finer gifts. Use Sears Easy Terms . . . *see details on page 256*



3-speed Kenmore Electric Mixer

Saves hours of arm-wearing work

- Dial control for 3 different mixing speeds; "Low", "Medium", "High"
- Vertical handle allows more natural wrist position for portable mixing
- Bowl revolves on ball-bearing turntable, to draw batter through beater
- Does all your mixing, whipping, juicing . . . for less than 1c per hour
- For 110-120 volt, 50-60 cycle AC or DC. Uses only 75 watts

Give her a KENMORE Mixer to make her most monotonous work easier . . . to make meal preparation a joy. Handsome, gleaming, baked-on white enamel finish, smooth black plastic handle. Mixing head lifts from stand for use at the stove. Overall size; 9 x 12 x 14 inches high. Easy to store.
Comes complete with 1 and 3-quart white glass mixing bowls; juice extractor; 2 chrome-plated beaters; attached 6-ft. cord; handy recipe-instruction booklet. Approved by Underwriters' Laboratories, Inc. Buy on Easy Terms for only $2.50 down. See details on page 256.
20 N 08224—3-speed Kenmore Mixer. Shpg. wt. 19 lbs. . . **$21.50**

12-speed Kenmore Electric Mixer

Smoother mixing, with extra features

- New, exclusive governor-controlled motor gives top performance with 12 speeds
- New, exclusive thumb-controlled speed regulator on handle always in easy reach
- New amazingly low starting speed won't create dust when powdered mix is stirred
- Very compact, overall size 9x12x12¾ inches high. Hard to tip over. Easy to store
- Bowl revolves automatically on an adjustable turntable to draw batter through beaters
- Positive thumb-screw lock holds mixer head securely to stand. Easy to remove

She'll be really thrilled with a new KENMORE 12-speed Mixer . . . It's so much easier to handle, more convenient to clean, easy-to-store, more compact, sturdier built, has better speed control and much more power than the mixer at left. More deluxe design. **Costs only about 1c per hour to use.** Gleaming white baked-on enamel finish, with black aluminum handle. Air-cooled motor. Comes complete with 1 and 3-quart white glass mixing bowls; juicer and strainer; 2 beaters; attached 6-ft. cord; instruction-recipe booklet. For 110-120 volt 50-60 cycle AC. 125 watts. UL approved.
20 N 08221—12-speed Kenmore Mixer. Shpg. wt. 19 lbs. **$27.50**



Exclusive Kenmore Fan-Forced Heater

- Heats an average room comfortably
- Has 1320-watt heat element and all other important features of high priced heaters, but at a big Sears saving
- Safe, won't burn rug if upset. Grilles protect front and back of fan

Enjoy the added comfort of a fan-forced room heater . . . a welcome gift. Draws cool air from the floor, circulates warm air throughout the entire room.
Portable, easy-to-carry. Size 8x8¼x 13 in. high. Attached 5-ft. cord. Light tan enameled steel body with chrome-plated trim. For 110-120 volt 50-60 cycle AC. Underwriters approved.
20 N 07203—Shpg. wt. 10 lbs. **$8.95**



Vitalator, "the little masseuse"

The perfect gift for home massage treatments. Men and women use this new Gilbert Vitalator to massage scalp and body, to stimulate circulation, soothe tired nerves. Compact, lightweight. Rests on back of hand to vibrate finger-tips. For any 110-120 volt AC. 50 watts. Metal case, green enamel finish. About 5 in. long. 5-ft. cord. Postpaid. (Shpg. wt. 2 lbs. 2 oz). Same price cash or terms. UL approved.
20 N 7159T **$13.95**

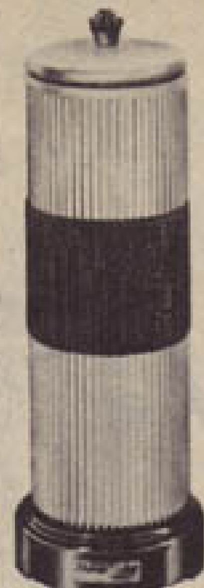
Electric Therm-O-Jug

Ideal for "instant-coffee" tea, soup or hot cocoa

A new idea! Quick way to heat 3 cups of liquid without fuss or extra pan. Use at home, office, school or for travel. Heats 16 oz. of water, automatically holds it just below the boiling point . . . ready to use. So convenient, plugs into any 110-120 volt AC outlet . . . heats in a jiffy.

Attractive mirror-finish ribbed aluminum outer case has cool black plastic mesh-grip surface. Aluminum cover, black plastic base. Detachable 6-ft. cord. Uses 475 watts. Approved by Underwriters' Laboratories, Inc. Base 3¾ in. diameter, 11¼ in. high. Shipped *Postpaid*. (Shpg. wt. 2 lbs.) Same price cash or terms.

20 N 6875T—Therm-O-Jug...... **$9.95**



Kent Coffee-Maker

Former National List Price ~~$10.15~~

NOW ONLY SEARS HAS IT AT

$5.95

Has famous patented "Flavor-Meter" porcelain filter rod that helps brew clear, rich, full-bodied coffee every time. 8-cup glass bowls decorated with frosted glass and gold colored rings. Wide mouth. **Complete with 550-watt stove, chrome-plated,** with black plastic base; red plastic holder for upper bowl; measuring cup; 5-ft. cord. 110–120 volt AC-DC. Approved by Underwriters' Labs.

20N6575—Shpg. wt. 6 lbs. 8 oz. **$5.95**





Electric Table Appliances

"oh, soft and clear our mother sings of Christmas joys and Christmas things."



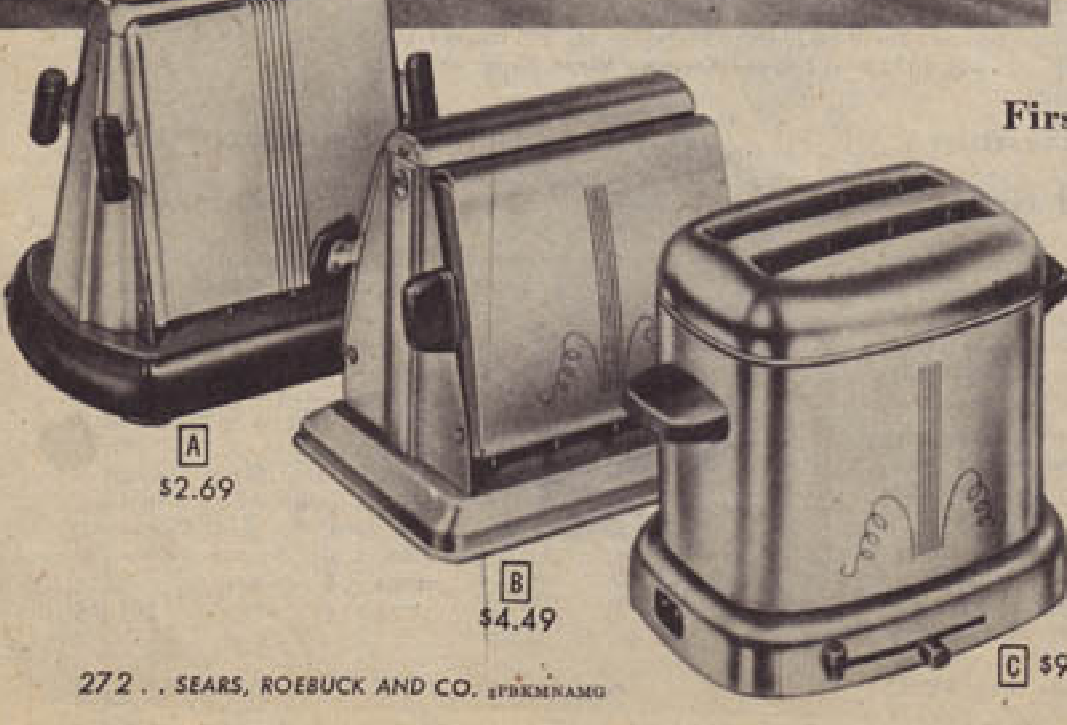
New Kenmore Electric Liquidizer

- **Liquefies** fruits or vegetables in just a few seconds
- **Chops** meats, **beats** eggs, **whips** cream, **blends** drinks
- **Mixes** ingredients for soups, waffles, cakes, desserts
- A wonderful help for children, invalids, folks on diet

Another brand new Kenmore development at a sensational Sears price. New, modern design. Its sharp stainless steel blades liquidize particles so fine that they need not be strained for infant use.
4½-cup capacity glass jar has convenient handle. Two-opening, black plastic cover (small opening for adding ingredients). Blades in bottom of glass. Overall size 7 in. wide; 12¾ in. high.
Powerful 2-speed Motor, fan-cooled, permanently oiled, mounted in sturdy base. Switch for "High" (17,000 rpm.); "Low" (8,000 rpm.). For light or heavy work. Uses 250 watts. 110–120 volt AC or DC. Approved by Underwriters' Labs., Inc. 6-ft. cord. Instructions.

20 N 08242—Shipping weight 16 lbs.................. **$18.95**

First showing of new 1948 Kenmore Toasters



[A] **GOOD. 400-watt Door-type Toaster.** Toasts 2 slices at one time. Toast turns over without handling when doors are lowered. Chrome-plated; wood handles; 7¾ inches high. Detachable 5-ft. cord. For 110–120 volt AC or DC. Approved by Underwriters'.
20 N 6324—Shipping weight 2 lbs. 12 oz................**$2.69**

[B] **BETTER. 660-watt Door-type Toaster.** Wide doors hold extra large bread slices, even English muffins. Toasts 2 slices at a time, faster than toaster above. Toast turns over when doors are opened. Handsome chrome-plated steel body; plastic handles; 6-ft. cord. 7x8¾x7½ in. high. 110–120 volt AC-DC. Underwriters' approved.
20 N 6322—Shipping weight 3 lbs......................**$4.49**

[C] **BEST. 700-watt Oven-type Toaster with Automatic Timer.** Toasts 2 slices *on both sides* at one time. Timer control may be set for any degree of brownness you want. Automatic timer shuts off current and *rings bell* to signal when toast is done. Attractive new styling . . . bright chrome-plated steel body. Heat-resistant plastic handles. Size 6x8x7¼ in. high. Detachable 6-ft. cord. For 110–120 volt 50–60 cycle AC only. Approved by Underwriters' Labs., Inc.
20 N 6323—Shipping weight 5 lbs. 12 oz................**$9.95**



Sandwich Grill

Handsome chrome-plated sandwich grill with dial indicator (marked COLD, BAKE, HOT). Fries eggs or bacon, grills small steaks or chops, bakes 4 pancakes, or toasts two sandwiches. Top folds back flat to give 82 square inches of smooth nickel-plated steel grilling surface. Expansion hinges permit thick sandwiches. Cool wood handles. Detachable 5-ft. cord. No-mar feet. For 110–120-volt AC-DC. Uses 525 watts. Size 12x8¾x4½ in. high. Approved by Underwriters' Laboratories, Inc.

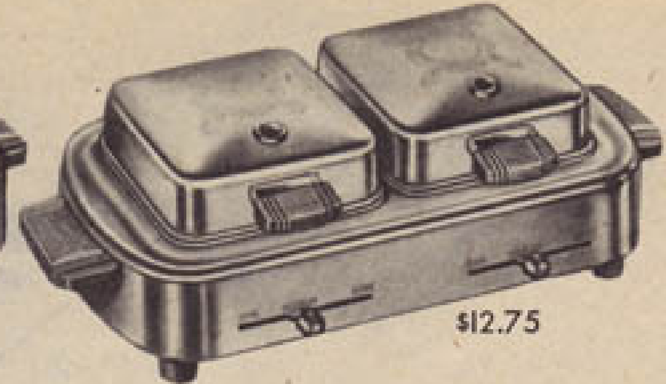
20 N 6600—Shipping weight 8 lbs. 8 oz. **$5.98**



Grill and Waffler Combination

Interchangeable grids . . . cast aluminum for waffles, steel for grilling. Grill will fry eggs or bacon, grill small steaks or chops, bake pancakes, or toast sandwiches. Expansion hinges for extra thick sandwiches. Top folds back level; **provides 102 sq. in. grill surface.** Waffle grids need no re-greasing. Indicator (marked COLD, BAKE, HOT) shows you when to pour batter. Bright chrome-plated steel body, with walnut finish wood handles. Size 9¾x14½x4¾ in. high. Detachable 6-foot cord. For 110–120-volt AC-DC. Uses 660 watts. Approved by Underwriters' Laboratories, Inc.

20 N 6612—Shipping weight 11 lbs. **$10.75**



Automatic Twin Waffler

Twin Waffle Iron with Automatic Heat Control for each unit . . . use one unit or both. Set controls for dark, medium, or light waffles. Signal light shows when to pour batter and when waffles are done. Bright chrome-plated steel body; walnut finish wood handles. Cast aluminum waffle grids need no re-greasing. Detachable 6-ft. cord has two plugs . . . one for each unit. Grids are each 4½x5½ inches. For 110–120-volt AC only. Uses total of 800 watts. Approved by Underwriters' Labs., Inc. Size 14½x8½x4¾ inches high.

20 N 6470—Shipping weight 10 lbs. 8 oz. . **$12.75**

New! Just in time for Christmas

Kenmore Cooker-Waffler

Extra big, equal to 3 frying pans



The most exciting new appliance we've offered in years! Not just an ordinary combination grill, but a *super-size* unit that's jam-packed with brand new features. Just the thing for hurry-up family meals or for entertaining because it cooks a lot and cooks quickly.

It's a party-size Electric Cooker: Top folds back flat to give full 190 sq. in. of grilling surface . . . equal in area to three 9-inch frying pans! Variable heat control for fast or slow cooking. Signal light times the pre-heat period. Drip spouts draw off excess grease.

It's an automatic waffler: Bakes waffles, four at one time. Has automatic browning control for light or dark waffles. Signal light tells when to pour batter and when waffles are done. Expansion hinge.

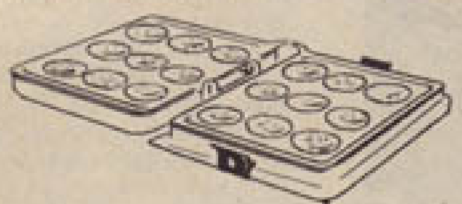
Has two sets of cast aluminum grids that heat evenly to every corner. Cooker grids, permanently installed, are flat for frying, grilling. The second set are waffle grids which lock in a jiffy right over the cooker grids. Waffle grids require no re-greasing.

Beautiful, highly polished chrome-plated body. Controls located at side for safety and convenience . . cooker opens like a book. Cooled black plastic handles; non-mar feet. Size 12½x13x4 in. high. Attached cord. For 110–120-volt AC only. Approved by Underwriters'.

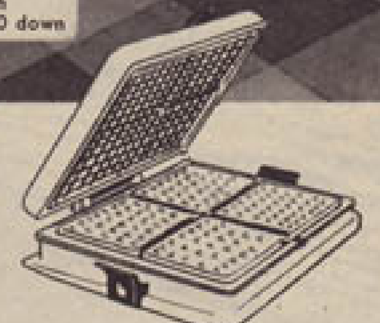
20 N 06613—*Instruction-recipe book included.* Shpg. wt. 15 lbs. **$21.95**



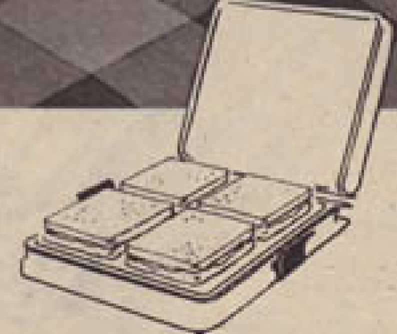
Fries four eggs with 10 strips of bacon. Quick meal for four.



Grills steaks and chops. Cooks 18 hamburgers all at one time.



Bakes four beautiful big waffles has automatic browning control.



Toasts four full size sandwiches on both sides at the same time.

A new Waffle Iron will thrill the whole family!

[A] **Automatic single Waffle Iron.** Set the automatic dial for "light," "medium," or "dark" waffles. Signal light shows when to pour batter and when waffle is done. 7-inch cast aluminum grids, once greased, never need re-greasing. Chrome-plated steel body; walnut finish wood handles. Non-mar feet. Detachable 5-ft. cord. For 110–120-volt AC only. Uses 600 watts. Approved by Underwriters' Labs., Inc.

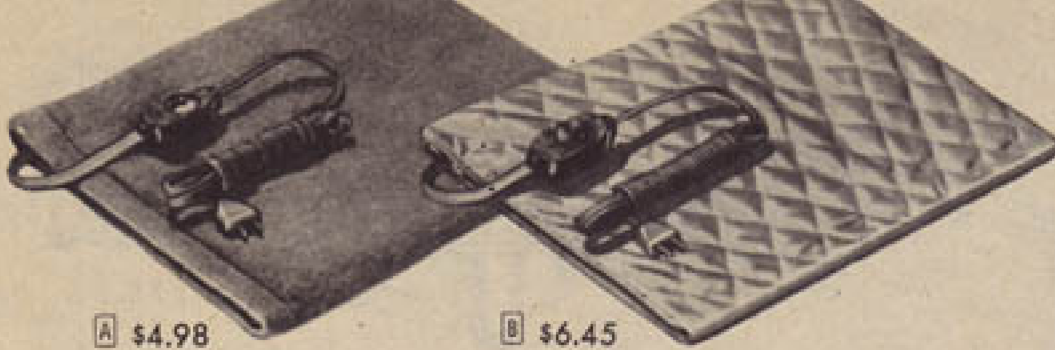
20 N 6472—Automatic Waffle Iron. Shipping weight 6 lbs. 4 oz. **$7.95**

[B] **Non-automatic Waffle Iron.** Same as above, but with heat indicator instead of automatic temperature control. Uses 600 watts.

20 N 6473—For 110–120-volt AC or DC. Shipping weight 6 lbs. 4 oz. . **$6.25**



Let Sears Easy Terms help with your gift budget. See details on page 256 of this book



A $4.98 B $6.45



C $16.95 D $22.50

Kenmore Heat Pads make ideal gifts

A Has 3 positive fixed heats. Always ready for instant use. Switch has raised indicators for low, medium, high, and "off". Moisture repellent inner case. Washable blanket cloth cover has snap-fastener closing. Size 12x15 in. 8-ft. cord. Uses 55 watts. 110–120-volt AC only. For dry applications only.
20 N 6965—Approved by Underwriters' Labs., Inc. Shpg. wt. 1 lb. 10 oz. **$4.98**

B Wetproof, deluxe pad. Has 3 positive fixed heats . . . neon-lighted dial that you can see in the dark . . . and wetproof inner case. Quilted rayon satin cover with zipper. Size 12x15 in. Very flexible . . use it comfortably on any part of the body. 8-ft. cord. Uses 55 watts. 110–120-volt AC only.
20 N 6967—Approved by Underwriters' Labs., Inc. Shpg. wt. 2 lbs. **$6.45**

Kenmore Sunlamps for a quick tan

C Table model. Stands on table or hangs on bed. Adjustable to any desired angle. Tan enameled metal with ivory color reflector. 15½ in. high. 275-watt Westinghouse RS ultra-violet bulb. 7-ft. cord. For 110–120-volt 50–60-cycle AC only.
20 N 07059—Goggles, instructions incl. Shpg. wt. 9 lbs. . **$16.95**

D Portable floor model. Height adjustable from 28 to 50 in. 275-watt Westinghouse RS ultra-violet bulb. Cast iron base. Enameled gray. 6-ft. cord. 110–120-volt 50–60-cycle AC.
20 N 07055—Goggles, instructions. Shpg. wt. 20 lbs. . **$22.50**
Caution: Use sunlamps only as directed. Always use goggles.



$34.95 $3.50 down E

$49.85 $5 down F



Actually as wonderful as it sounds!

Harmony House Automatic Blanket pre-warms bed . . . holds warmth you want, all night long

E A gorgeous gift. So soft, fluffy, lightweight and flexible . . . and oh so warm. Looks and feels like any fine wool blanket but can be as warm as three. Just snap the switch when you start to undress—you won't have to shiver into icy sheets. Soothing, gentle warmth lulls you to delightful relaxation and really restful sleep! No heavy extra covers cramp your comfort . . . this one lightweight blanket is all you need, holds just the warmth you want all night long—no matter how the room temperature changes. It's the kind of warmth that helps you sleep better, toss less, wake refreshed! **Costs only a little over 1c a night for current.** Bed-making is easier; you have fewer blankets to buy, launder, and store, for it takes the place of three. **Extra large size (72x90 in.).** 75% long-fibered virgin wool, 25% cotton. Matching rayon satin binding at both ends. Ivory color plastic covered cord. Washes beautifully by hand or machine. Safety approved by Underwriters' Labs., Inc. Uses 180 watts. For 110–120-volt AC only.
20 N 07005—Dusty rose 20 N 07006—Blue 20 N 07007—Green
Shipping weight each 10 pounds. . . . . Each **$34.95**

Westinghouse Automatic Electric Comforter with beautiful rayon satin quilted cover

F Combines the rich, lush beauty of a satin bed covering with the luxurious comfort of gentle, constant, automatically controlled warmth. Just dial the warmth you want, as with an electric blanket. Thermostats hold that temperature all night. You don't need extra covers. Rayon satin cover has non-slipping spun rayon underside that clings to the smoothest sheets, holds comforter in place on the bed. Zipper cover easily removable for dry cleaning. Warming sheet launders easily. Size: 72x86 in.
20 N 07001T—*State choice of* rose, blue or green.
Shpg. wt. 12 lbs. Postpaid. . . . . Same price, cash or Terms. **$49.85**

For Easy Terms, see page 256 for complete details









Kenmore Automatic Irons for faster, easier, better ironing

Non-automatic Travel Iron. An ideal gift for travelers. Folds flat for packing . . . tucks easily into purse or luggage. Handy for pressing out "packing wrinkles". Helps keep your wardrobe looking fresh and crisp when you want to look your best. Weighs only about 2 lbs. Has standard size cast iron sole-plate. Hinged handle locks into place. Detachable 6-foot cord with side-angle plug. Non-automatic. 400-watt element. Operates on 110–120-volt AC or DC.
20N6231–Shpg. wt. 2lbs. 8oz. **$3.20**

800-watt Iron. Low priced, sturdily built. Dial heat control protects fabrics from heat damage, makes ironing easier. Full size cast iron sole-plate has smooth chrome-plated finish. 800-watt element is embedded close to ironing surface to heat iron faster. Weighs only 4½ lbs., is easy to handle. Detachable 6-ft. cord has side-angle plug that holds cord out of the way. Wood handle. For 110–120-volt AC only. Approved by Underwriters' Laboratories, Inc.
20 N 6210—Shpg. wt. 5 lbs. . **$4.79**

1000-watt Iron. Irons better . . irons faster . . with less effort. Powerful 1000-watt embedded element and 27 sq. in. aluminum-copper alloy sole-plate heat faster than iron at left. Improved heat control dial, right at your finger tips and plainly marked. Light weight (only 3 lbs.), reduces wrist, arm and shoulder strain. Beveled edge and tapered toe iron hard-to-reach places easily. Wood handle. Detachable 6-ft. cord. For 110–120-volt AC only. UL approved.
20N6218–Shpg. wt. 3lbs. 8oz. **$6.95**

1000-watt deluxe Iron. Latest type of heat control dial for all fabrics . . even the new synthetics. New rod-type element molded right into the large aluminum-copper alloy sole-plate heats up like an electric range, gives much faster, steadier heat than irons at left. Weighs only 3 lbs. and is perfectly balanced for easy handling. Cool plastic handle. 7-foot attached side-angle cord, secure even if iron drops from board. For 110–120-volt AC only. UL approved.
20N6250–Shpg. wt. 4 lbs. . . . **$8.45**



Introducing our newest and finest . . .

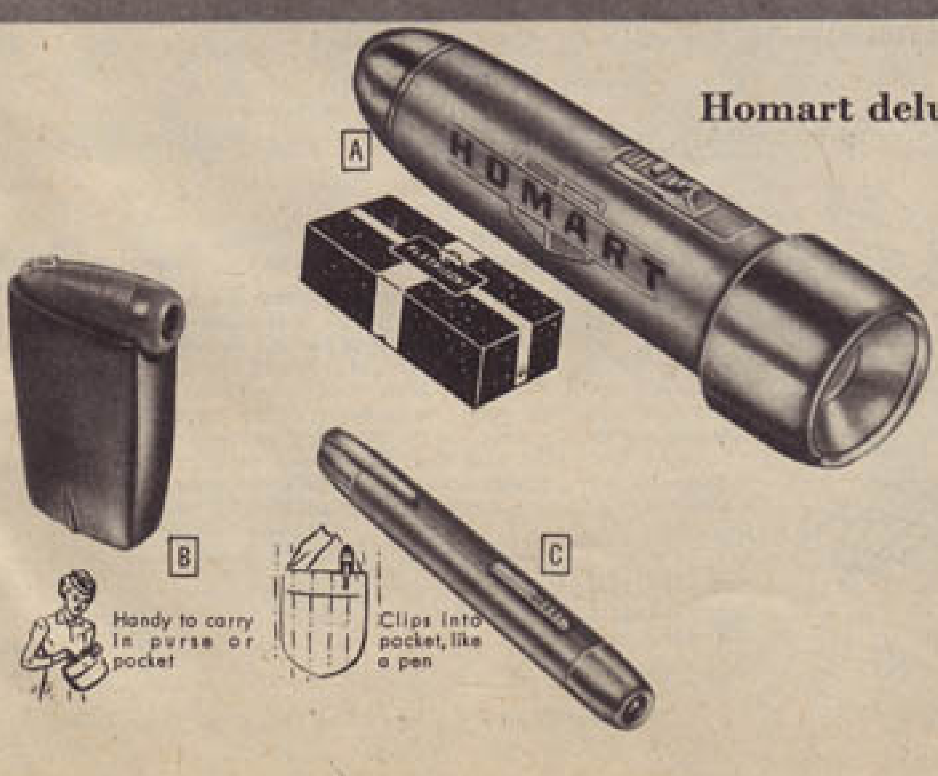
Kenmore "SYNCHROMATIC" 1100-watt Electric Iron

$10.95 Has improved **Automatic Dial Heat Control** with separate heat ranges for each type of fabric PLUS . . . . . a **sensational new "Heat Meter"** that shows exactly, at all times, if iron is "too cool", "too hot" or "just right" to use

Give her the ultimate in easy, luxurious ironing. She'll finish her work quicker, feeling fresher with a new Kenmore "SYNCHROMATIC" Electric Iron on the job. This exclusive new Kenmore development is a wonderful time-and-labor-saver. **It's a clothes-saver, too** . . you simply turn heat control to the type of material being ironed—then colored disc indicates exactly when iron reaches desired temperature. **New super-speed 1100-watt embedded element** heats faster, holds a much steadier heat than ordinary irons, especially on damp, heavy fabrics. Mirror finished aluminum sole plate (27½ sq. in.) has beveled edges and tapered toe for easier ironing in those hard-to-reach folds, sleeves and around buttons. **Special dial setting for "synthetics"** . . . a new low-low heat established just to safeguard your most delicate new fabrics. **New air-cooled, heat-resistant, brown plastic handle.** 7-ft. attached cord, adjustable for left or right hand work. For 110–120-volt AC only. Approved by Underwriters' Laboratories, Inc.

20 N 6240—4-lb. lightweight. Shpg. wt. 4 lbs. 6 oz. . . . **$10.95**
20 N 6241—6-lb. heavyweight. Shpg. wt. 6 lbs. 6 oz . . . **10.95**

Homart deluxe Flashlight . . . a welcome, practical gift for grownups . . . children like them, too!



[A] **Homart best quality with finger-tip Focusing Control.** Brass case has sparkling brushed and chrome-plated finish over nickel. Sealed-in shatterproof lucite lens. A floodlight and a spotlight . . . two flashlights in one. All controls right at your thumb tip. 2⅛-in. diam. head. Polished reflector silver-plated over nickel. Bulbs and batteries included. Boxed.

Catalog No.	Batteries	Length	Shipping weight	Price
20 N 4450 . . .	. . . . 2	. . 8¼ inches . .	. . 1 pound 1 ounce . .	. . $1.69
20 N 4451 . . .	. . . . 3	. 10½ inches . .	. . 1 pound 8 ounces . .	. . 1.88

[B] **Pocket Light, 3 x 1¾ inches.** Very attractive two-tone blue plastic case. Just slip it into your purse or pocket. Positive locking switch.
20 N 4495—2-battery size. Bulb and batteries included. Shpg. wt. 6 oz. **89c**

[C] **Penlight.** Fountain pen size. A real beauty! Specially designed brass case has two-toned brushed and polished chrome-plated finish. Has locking switch and pocket clip. Handy to carry in vest pocket or purse.
20 N 4506—2-battery size. Bulb and batteries included. Shpg. wt. 4 oz. **79c**





GOOD—19-piece economy Tool Set

$6.49 **Not toys but full-size tools** that will do a real job in any man's workshop. A gift that's sure to appeal to any man or boy on your list. This Christmas, give him a hobby that will yield lifetime dividends of happiness and profit! Give this 19-piece basic woodworkers' set.

Complete 19-piece set includes: one $6 \times \frac{3}{16}$-inch screwdriver; one $\frac{1}{2}$-inch wood chisel; one sliding T-bevel with die cast handle; one 6-inch slip joint plier; one compass saw with 12-inch blade; one 7-ounce claw hammer; one 6-foot steel tape; one 7-inch block plane with $1\frac{5}{8}$-inch cutter; one carpenter pencil; one package (20 sheets) of sandpaper; one single-speed hand drill with machine-cut gears and 3-jaw chuck (0 to $\frac{1}{4}$-inch capacity); and 8 drills for use on wood, sizes $\frac{1}{16}$ to $\frac{11}{64}$ inch by 64ths. Note our pleasingly low price for the set! Shipping weight 7 pounds.

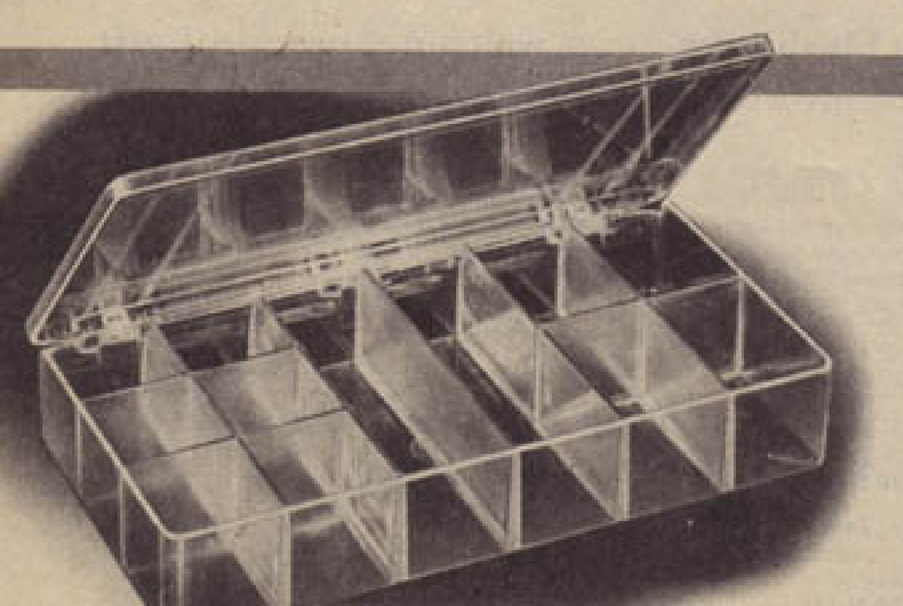
99 N 03305—19-piece Tool Set.............................. **$6.49**

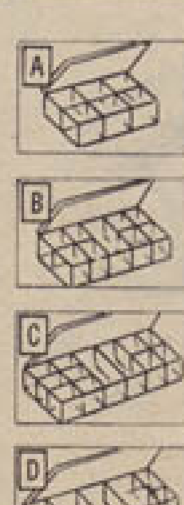
BETTER—19-piece DUNLAP Tool Set

$14.50 Better than the set at left because the tools in this 19-piece set are of heavier construction and will perform more kinds of work. A really welcome gift for any man or boy!

Look what you get in this set! Sturdy 26-gauge steel tool box (size $19 \times 6\frac{1}{2} \times 6$ inches) with cantilever tray, automatic snap lock and key; well-balanced curved-claw carpenters' hammer with drop forged steel head; accurate try square with $7\frac{1}{2}$-inch blued steel blade and rosewood handle; 7-inch carpenters' pencil; one package (20 sheets) of sandpaper, assorted grits; 6-foot flex-rigid steel tape in metal case; $6 \times \frac{3}{16}$-inch screwdriver with smooth hardwood handle; 6-inch slip-joint plier with milled jaws; bit brace (10-inch sweep) with full steel clad ball-bearing head, reversible ratchet and chuck that takes all tapered square shank bits, and round shank bits from $\frac{1}{8}$ to $\frac{1}{4}$-inch; 3 auger bits ($\frac{1}{4}$, $\frac{1}{2}$ and $\frac{3}{4}$-inch); 7-inch block plane with $1\frac{5}{8}$-inch tempered steel cutter; 15-inch 8-point hand saw; 2 wood chisels ($\frac{1}{2}$ and $\frac{3}{4}$-inch); 18-inch wood level; nail apron; and $\frac{3}{32}$-inch nail set.

99 N 03306—19-piece DUNLAP Tool Set. Shipping weight 14 pounds.............. **$14.50**
9 N 6510—Above tool box only. Shipping weight 6 pounds 8 ounces.............. **1.79**





Transparent Plastic Utility Boxes . . . practical gifts!

59c **9 N 6525** Real time savers for fishermen, housewives, hobbyists, etc. Lightweight boxes of thick, transparent plastic are ideal for holding fishing tackle—flies, lures, hooks, etc.; tacks, screws, nails and washers; buttons, needles, pins, thread; costume jewelry; stamps; hobby shop items; small machine, radio and electrical parts; watch parts; artists' materials, etc. Thick, transparent walls keep items separated yet easy to find without opening box! Dirt and dust free! Snug covers; smooth-working hinges. You'll probably want to order more than one. See small views at left for the various types available.

	Cat. no.	Compartments	Length	Width	Depth	Shpg. wt.	Each
A	9 N 6525	Six	4½ in.	2¾ in.	1 in.	8 oz.	59c
B	9 N 6523	Nine	7 in.	3½ in.	1¼ in.	9 oz.	75c
C	9 N 6530	Twelve	8½ in.	4¼ in.	1¼ in.	11 oz.	98c
D	9 N 6526	Seven	8½ in.	4¼ in.	1¼ in.	11 oz.	98c

Buy your Christmas gifts on Easy Terms. See page 256

Tool Sets, Tool Boxes, Chests



". . a well-set saw, a plane, a drill and planks of wood to work at will."



BEST—37-pc. super-quality CRAFTSMAN Tool Set

No finer Christmas gift for the practical man!

Thirty-seven fine tools, each and every one CRAFTSMAN quality! **$39.50** Cash, $4.00 down

Look what the 37-piece set includes! Carpenters' tool box 99N06517, as described below. Taper-ground 26-inch 8-point hand saw. Steel frame coping saw (6½-inch throat) with blade. Balanced claw hammer with 13-oz. drop forged head and rubber-tipped hickory handle. Three socket butt chisels with leather-tipped handles (¼, ½ and ¾-inch). Bit brace with ball-bearing hardwood head, reversible ratchet, universal self-opening alligator jaws and heavy duty steel chuck . . . 10-inch sweep. Four auger bits (¼, ⅜, ½ and ¾-inch). 9-inch smooth plane with 2-inch cutter. 18-inch aluminum carpenters' level with 6 vials. 12-inch steel combination square. 6-foot folding rule. Scratch awl with 3½-inch blade. 12-inch lever-jaw wrench. Four screwdrivers with shock-proof Insolen plastic handles (one pocket size, one with 2-inch blade, one with 4-inch blade and one with 6-inch blade). Top-quality hand drill. Ten carbon tool steel drills (1/16 to ¼-inch). 3/32-inch tempered steel nail set. Nail apron. Carpenters' pencil. 3-inch self-centering steel punch. Shpg. wt. 33 lbs.

99 N 03307—37-piece set **$39.50**

CRAFTSMAN Carpenters' Tool Box. 30x8¼x9 in. Heavy 22-gauge steel; 20-gauge steel end plates. Electrically welded. Full-length piano-type hinge. Wood bottom. Divided tray for small tools. Holds lots of tools including 4 hand saws. Metal handles on both ends and top. Strong hasp and fittings. High quality lock and keys. Machinery gray finish.

99 N 06517—Tool box only. Shpg. wt. 20 lbs. **$7.15**



CRAFTSMAN

THE RIGHT WAY TO SAY

HARDWARE AND TOOLS

CRAFTSMAN Tool Box . . . new sliding tray design

[A] **One of our finest!** An ideal gift for mechanics, engineers, service men, and householders! New type slide-rail cantilever action . . . *2 full-size trays automatically glide out to sides of box when it's opened . . . glide back into box when it's closed!* No trays to lift out to get at tools in bottom of box. Trays won't sag even when fully extended. **$10.50**

Lots of room for many small parts and long tools, too! Size 19½ in. long; 8½ in. wide; 9½ in. deep without handle. One tray, 5¾x14 in.; other, 6¾x18 in. Trays partitioned to keep tools separated.

Beautifully streamlined curved hip-roof construction of heavy duty 22-gauge sheet steel. No sharp edges . . . all corners smoothly rounded . . . all metal edges carefully turned down. Fittings securely machine-riveted to box and covers. Nickel-plated tubular steel handle attached to ends of box, not to covers . . . less strain on hinges . . . less chance of tools spilling out if box top should accidentally open. Full-length piano-type hinges . . . far stronger than ordinary hinges . . . open and close smoothly. Box may be locked with padlock (not supplied). Durable rust-resistant gray crackle finish.

99 N 06505—Sliding Tray Tool Box. Shipping wt. 14 lbs. **$10.50**

CRAFTSMAN Machinists' Chest . . . big and roomy

[B] **Open-top style.** The kind of gift a tool and die maker will really go for! This well-made 20x9x13-inch chest holds plenty of tools . . . protects them, too! Heavy duty, *moisture-resistant all-steel construction.* Top raises to give roomy, felt-lined compartment for larger tools. Two full-length drawers, one of them 1¾ inches deep. Four small drawers 9x8x1 inch deep. One small drawer 9x8x2¾ inches deep. When chest is opened, front locking panel slides under bottom drawer out of the way! Built-in tumbler lock with 2 keys. Strong leather handle. Rust-resisting machinery gray finish. **$16.95**

99 N 06522—Shipping weight 29 pounds **$16.95**

More tools and tool boxes in our big General Catalog!



Craftsman Mechanics' and Carpenters' Tools



"good sirs, your tools are here, it's time to build."

CRAFTSMAN

THE RIGHT WAY TO SAY

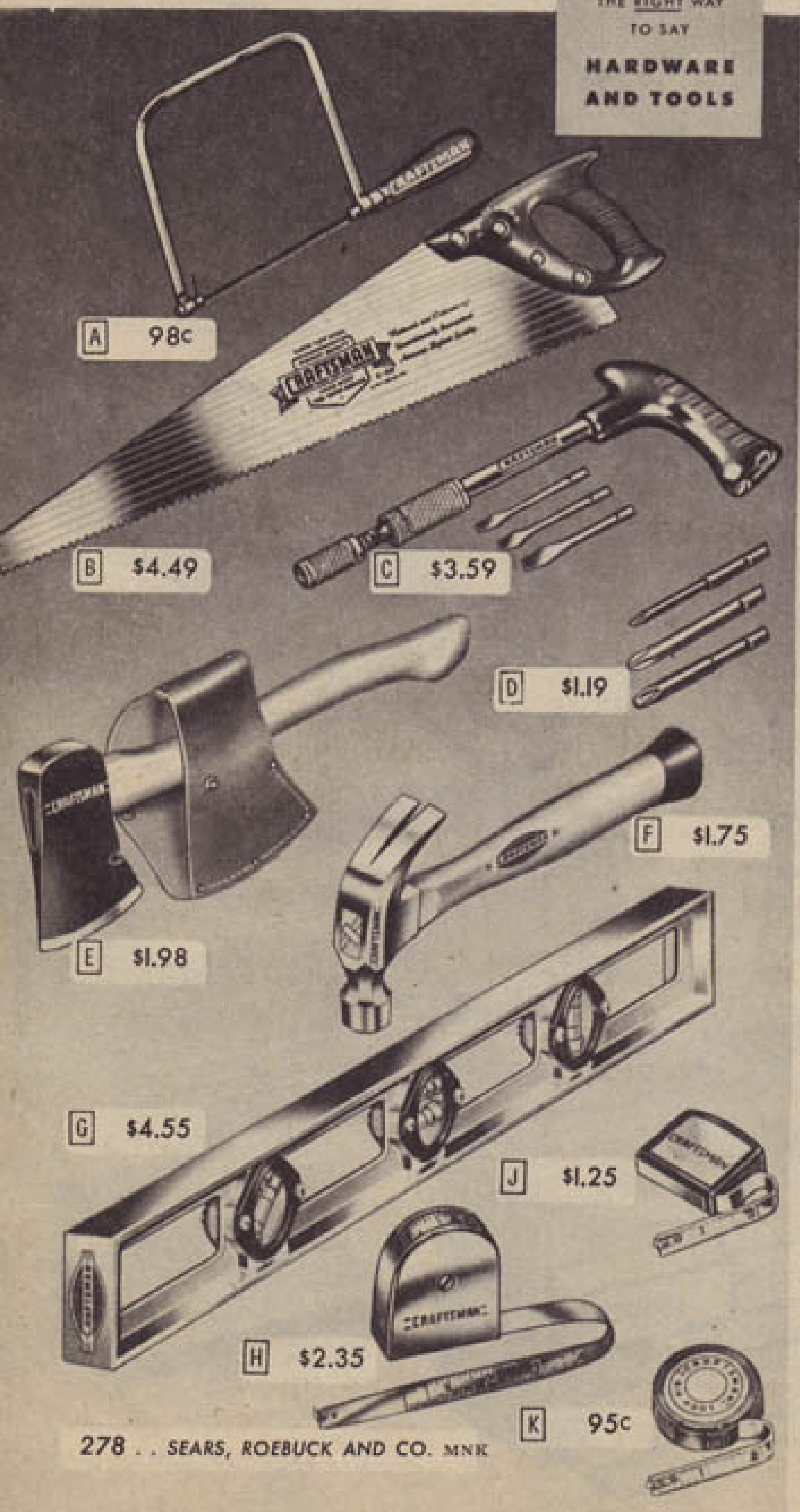
HARDWARE AND TOOLS

CRAFTSMAN 16-piece Socket Wrench Set

$13.75 ½-inch square drive. Every mechanic will really appreciate this high quality set. Contains all the tools necessary to do basic work on motors and assemblies. Invaluable when working in tight places or reaching countersunk nuts and bolts.

Set includes: Ten 12-point sockets (7/16, ½, 9/16, ⅝, 11/16, ¾, 13/16, ⅞, 15/16, 1 inch); two socket extensions (5 and 10-inch); reversible ratchet; 18-inch speeder wrench; 15-inch flex "T" handle with crossbar and heavy duty steel tool box with leather covered handle. Shipping weight 15 pounds.

99 N 04409—16-piece set $13.75



CRAFTSMAN Hand Tools he's sure to like!

CRAFTSMAN Coping Saw

[A] For intricate cuts in wood, light metal, etc. Adjustable for angle cuts. Steel frame. Rust-resistant nickel finish. Hardwood handle. 6½-inch blade.

9 N 3541—Shipping weight 1 pound 2 ounces 98c

CRAFTSMAN straight back Hand Saws

[B] Popular ship pattern. 26-inch special alloy high carbon steel blade. Taper ground. Hand set and filed. Blue "tenite" (the wonder plastic) handle.

99 N 03608—Crosscut saw; 8, 10, or 11 points to inch. **Be sure to state points to inch wanted.** Shipping weight 3 pounds $4.49

99 N 03609—Rip saw. 5½ points to inch. Shipping weight 3 pounds $4.49

CRAFTSMAN Automatic Screwdriver

[C] Precision machined, hardened **"Super-Tuff"** steel spirals give powerful action. Drive or draw screws by pushing on handle. Left or right hand ratchet, or can be set for use as regular screwdriver. Pistol grip plastic handle. 3 bits (small, medium and large) can be stored in handle. Length extended with bits 19 inches.

9 N 4140—Shipping weight 1 pound 8 ounces $3.59

9 N 4143—**Chuck and 8 Drills.** (Not shown). Converts 9N4140 above into drill. Eight drills from 1/16 to 11/64 inch. Shipping weight 3 ounces 90c

[D] 9 N 4115—3-piece Phillips Screwdriver Bit Set. For automatic screwdriver 9N4140 listed above. Bit sizes; 1, 2 and 3. Shpg. wt. 6 oz. $1.19

CRAFTSMAN Camper's Axe

[E] Ideal for hunting, camping or general use. Bit and entire head forged from special axe steel; hardened and tempered. Bit polished and honed. 3¼-inch cut. 14-inch selected hickory handle. With genuine leather sheath.

9 N 4820—Shipping weight 2 pounds 3 ounces $1.98

CRAFTSMAN Carpenter's Hammer

[F] An exceptionally high quality hammer, designed to meet the most rigid demands of professional carpenters. Head forged from "Super-Tuff" steel; heat treated and hardened; beveled to prevent chipping. Has sanded and lacquered second-growth white hickory handle; double steel wedged in tapered eye. Curved claws are accurately spaced to pull small or large nails. Head is mirror polished. Handle has a flared rubber tip for comfortable grip. *State size 1½.*

9 N 3814—Size 1½. 16-ounce head. Shipping weight 2 lbs. 2 oz. $1.75

CRAFTSMAN Carpenter's Level

[G] Special non-warping aluminum alloy frame. Precision machined, polished, trued edges. Sensitive vials protected by adjustable glass covered cases. Contains 6 easy-to-read glasses: 2 levels, 2 plumbs, and 2 set at 45-degree angle.

9 N 3992—24 inches long. Shpg. wt. 2 lbs. 6 oz. *Please state 24-in. size* .... Each $4.55

CRAFTSMAN Flex-Rigid Scribe Tape Rule

[H] Designed for swift and accurate measuring and scribing. Nickel plated steel tape, 6 ft. long and ½ in. wide. Chrome plated case. Tape shows under hairline on clear plastic dial. Self-contained scribe housed in bottom of rule.

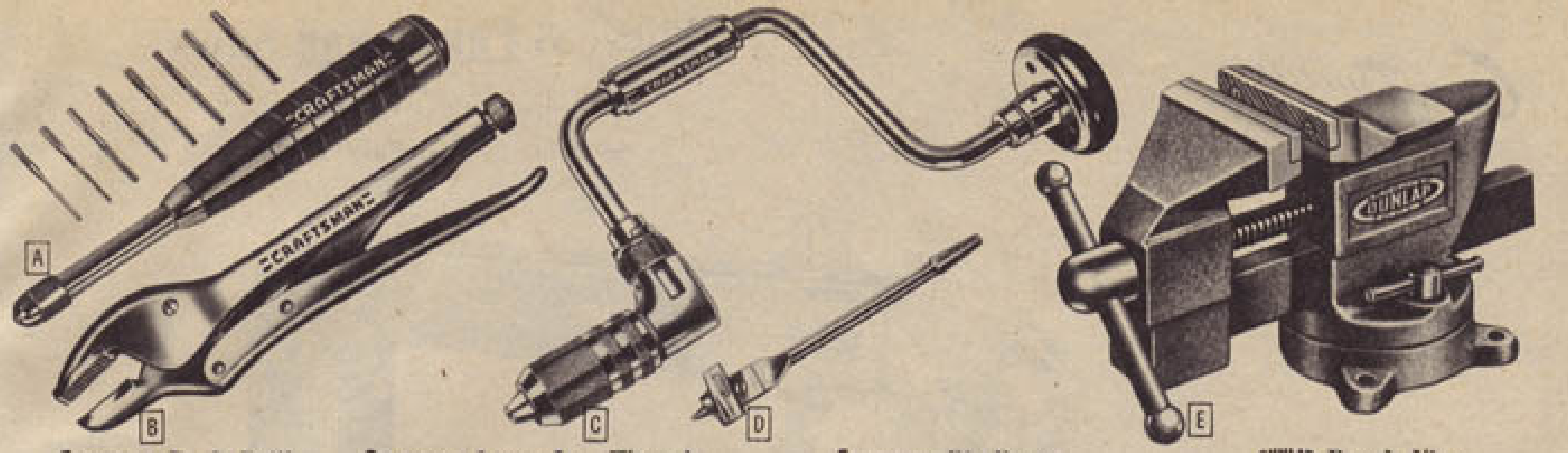
9 N 3934—Shipping weight 5 ounces $2.35

CRAFTSMAN Flex-Rigid Steel Tapes

Made of flexible steel 6 feet long and ½ inch wide. Graduated in sixteenths of an inch with upper edge graduated in 32nds of an inch for the first 6 inches. Push-pull action. Cases of blue "tenite", the wonder plastic.

[J] 9 N 3905—**Inside-outside steel tape.** Designed for taking both inside and outside measurements of windows and doorways, etc. Shpg. wt. 4 oz. $1.25

[K] 9 N 3913—**Standard steel tape.** Similar to 9N3905 but for outside measurements only. Shipping weight 4 ounces 95c



CRAFTSMAN Push Drill

[A] New streamlined design. Just the thing for boring small holes in record time. Ideal for use in cramped places. Precision machined bronze spirals give smooth action. 4-jaw chuck of hardened steel holds drill points firmly. Heavy chrome plated finish. Blue enameled handle is grooved to prevent slipping. Eight drill points, $\frac{1}{16}$ to $\frac{11}{64}$ inch, conveniently stored in magazine type handle. Over-all length 9 inches; width 1 inch. Shipping weight 1 pound. **$2.19**

9 N 4216.................... $2.19

CRAFTSMAN Lever-Jaw Wrench

[B] An ideal tool, with innumerable uses around the home, on the farm, in the workshop, etc. Does so many jobs faster, easier, and better. Streamlined thin jaws get into tight places so much easier. Double leverage gives over 1000 pounds pressure at the jaws. Forged steel jaws have milled, hardened teeth for positive grip. Chrome plated. **$1.89** 9-in.

9 N 4490—Please state size.

9-in. size (fully open, 10-in.). Jaws open to $1\frac{3}{4}$ in. Shpg. wt. 1 lb. 8 oz...... $1.89

12-in. size (fully open, 13 in.). Jaws open to $1\frac{3}{4}$ in. Shpg. wt. 2 lbs.......... $2.65

CRAFTSMAN Bit Brace

[C] Ball bearing head means more accurate boring. Enclosed box type ratchet. Sure-gripping steel jaws; drop forged. Heavy duty steel chuck takes all sizes square shank bits; also $\frac{1}{8}$ to $\frac{1}{4}$-in. round shank bits. **$3.49**

9 N 4247—Shpg. wt. 4 lbs. 2 oz............ $3.49

CRAFTSMAN Expansive Bits

[D] Made of tool steel, carefully tempered. Two interchangeable razor-sharp cutters. Tapered square shank fits any standard bit brace.

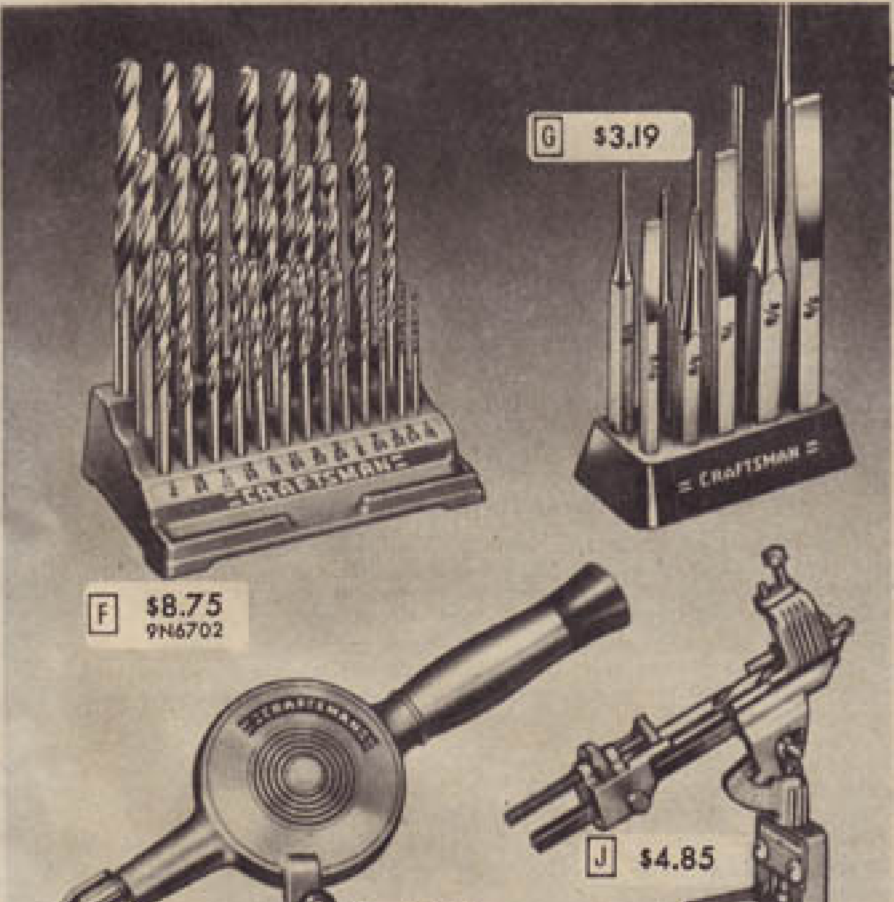
9 N 4192—Cuts $\frac{1}{2}$ to $1\frac{1}{2}$ inches. Shipping weight 6 ounces.......................... $1.49

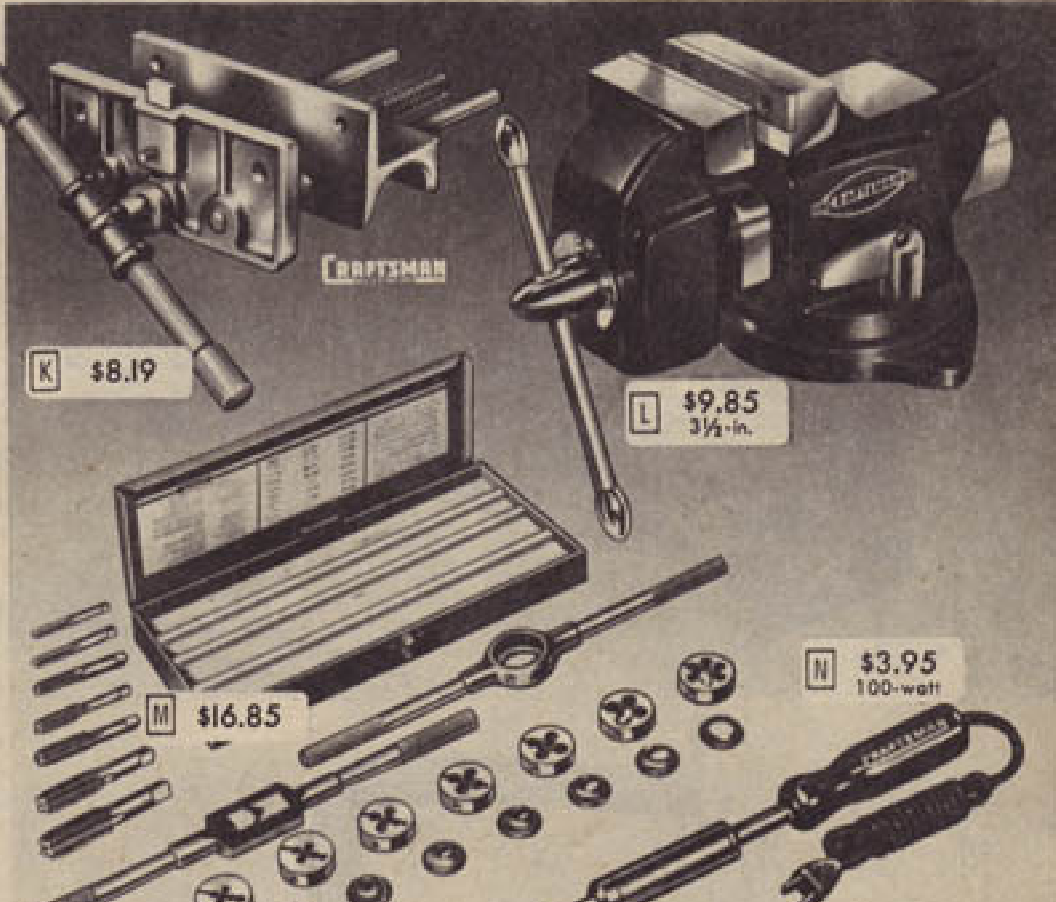
9 N 4193—Cuts $\frac{7}{8}$ to 3 inches. Shipping weight 12 ounces...................... $1.79

DUNLAP Bench Vise

[E] Extra weight... added strength... precision workmanship make this an outstandingly sturdy tool. Semi-steel body reinforced at all points of strain. Acme threaded steel screw means more threads per inch. Deep cut knurls in the hardened and oil tempered steel jaw faces. Cold rolled steel beam fits snugly yet slides easily. Swivel base has positive locking 3-point contact ... turns a full 180 degrees. $3\frac{1}{2}$-inch jaw will open full $4\frac{1}{4}$ inches. Has rust-resisting red crackle finish. Shipping weight 15 pounds. **$4.19**

99 N 05239.................... $4.19





CRAFTSMAN Hand Tools and Accessories he'll appreciate having in his workshop

[F] **CRAFTSMAN Drill Sets.** Made of highest quality steels. Precision ground. For wood or metal. Drill stands have hole sizes clearly marked for easy and quick selection of drill; may be used as drill gauges. Buy high speed type for use with electric tools.

Sets of 29 drills. Sizes $\frac{1}{16}$ to $\frac{1}{2}$ inch by 64ths. Shpg. wt. 4 lbs. 2 oz.

9 N 6702—29-piece carbon tool steel drill set, with stand.................. $8.75

9 N 6704—29-piece high speed steel drill set, with stand.................. $18.75

Sets of 10 drills. Sizes $\frac{1}{16}$ to $\frac{1}{4}$-inch. Shipping weight 8 oz.

9 N 6705—10-piece carbon tool steel drill set, with stand.................. $1.49

9 N 6703—10-piece high speed steel drill set, with stand.................. $2.75

[G] **CRAFTSMAN 10-piece Punch and Chisel Set.** Forged from "Super-Tuff" steel; chrome plated. Points hardened and polished. Set includes one each of the following: $\frac{3}{16}$, $\frac{1}{4}$ and $\frac{3}{8}$-in. cold chisels; $\frac{1}{8}$, $\frac{5}{32}$, $\frac{3}{16}$ and $\frac{1}{4}$-in. pin punches; $\frac{3}{16}$-in. long taper punch. $\frac{1}{4}$-in. stock center punch and $\frac{3}{8}$-in. stock prick punch. With plastic holder.

9 N 4306—Shipping weight 4 lbs. 8 oz.......................10-pc. set $3.19

[H] **CRAFTSMAN Hand Drill.** Compact 2-piece die cast aluminum. All gears fully enclosed. Jacobs' 3-jaw chuck takes round shank drills to $\frac{1}{4}$-inch diameter. Jaws held together with Dupont Neoprene. Hollow handle holds extra drills; plastic grip. Over-all length $12\frac{1}{2}$ in. For wood or metal.

9 N 4242—Shipping weight 1 pound 12 ounces.......................... $3.59

[J] **CRAFTSMAN Drill Grinding Attachment.** Precision built with non-rusting die-cast aluminum frame. Over-all height 7 in. Handles twist drills of following sizes: $\frac{1}{8}$ to $\frac{3}{4}$-in. fractional; No. 1 to 30 numeral; A to Z letter size; 3.0 to 19.0 millimeters metric size.

9 N 6677—Shipping weight 2 lbs. 8 oz.................................. $4.85

[K] **CRAFTSMAN Woodworkers' Vise.** Heavy semi-steel front and back jaws; smooth ground faces. 10-inch jaws open to 10 inches. Acme threaded steel screw.

99 N 05200—Shipping weight 20 pounds.................................. $8.19

Quick-acting Woodworkers' Vise. Similar to above except that half turn of handle disengages screw and permits jaw to slide back and forth.

99 N 05201—Shipping weight 20 pounds.................................. $9.75

[L] **CRAFTSMAN Bench Vise.** Semi-cast steel body, reinforced at all points of strain. Deep knurled jaw faces. Cold rolled steel "U" beam covers Acme threaded steel screw. Swivel base turns 360°. Jaws, anvil, beam and handles highly polished.

99 N 05176—$3\frac{1}{2}$-inch jaws; open 5 inches. Shpg. wt. 25 lbs. Mailable.............. $9.85

99 N 05169—4-inch jaws; open 5 inches. Shpg. wt. 45 lbs. Mailable.............. 11.25

[M] **THREADWELL Machinists' Screwplate Set.** Adjustable round dies and hand taps cut sharp, uniform external and internal threads. Made of fine tool steel. Set includes: tap wrench; round die guide stock; 7 round dies, with guides to match, and 7 taps in sizes NC $\frac{1}{4}$-20, $\frac{5}{16}$-18, $\frac{3}{8}$-16, $\frac{7}{16}$-14, $\frac{1}{2}$-13, $\frac{5}{8}$-11 and $\frac{3}{4}$-10. In metal case.

99 N 05498—Shipping weight 9 pounds.................................. $16.85

[N] **CRAFTSMAN Electric Soldering Irons.** Nichrome element on mica insulated Allegheny steel core. Replaceable insert-type solid copper tip, $4\frac{1}{2}$ inches long. Hardwood handle. 6 ft. insulated cord with plug. For 110-120 volt current. Shpg. wt. 1 lb. 8 oz.

9 N 5381—100-watt specialists' soldering iron. $2\frac{1}{2}$-ounce tip $3.95

9 N 5382—150-watt general purpose soldering iron. $2\frac{1}{2}$-ounce tip..... $4.75

9 N 5383—200-watt heavy duty soldering iron. 6-ounce tip...... $5.15

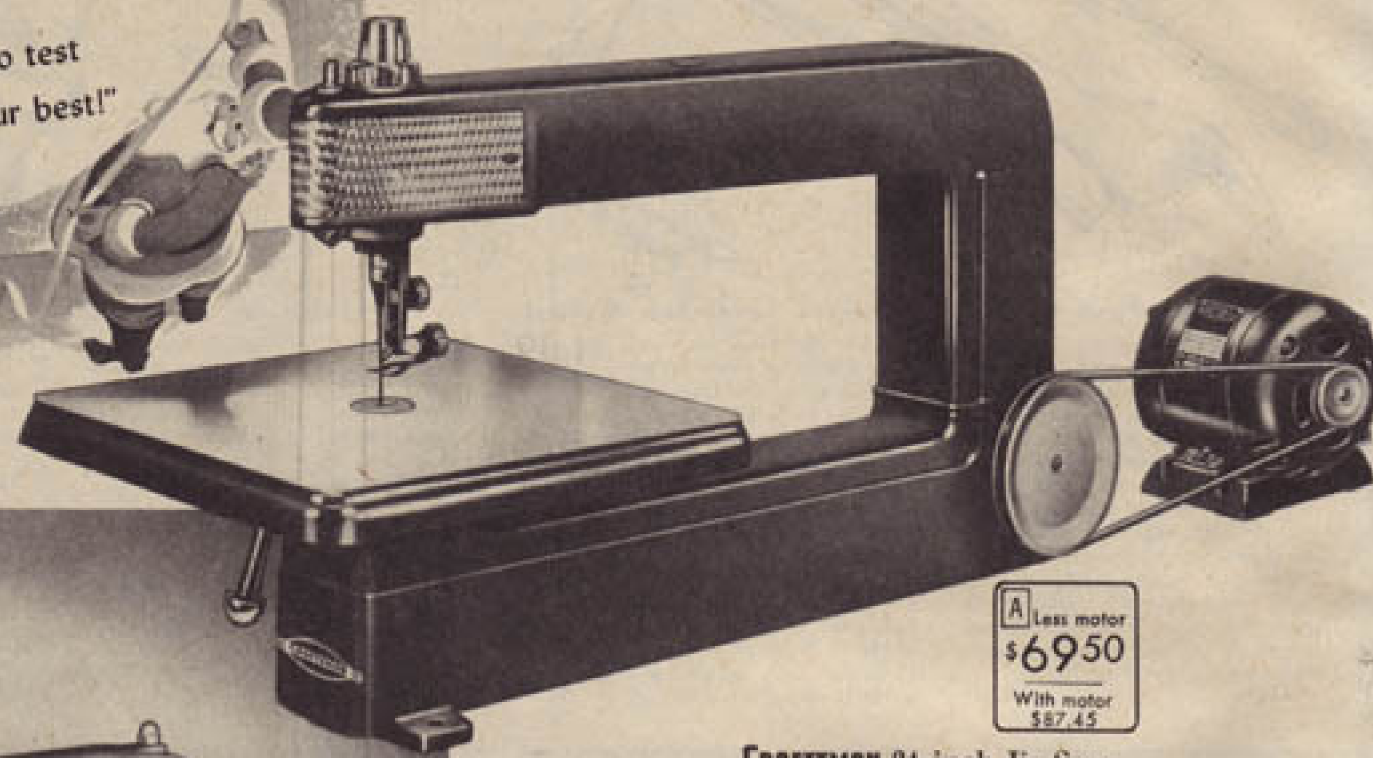
For Easy Terms, see page 256

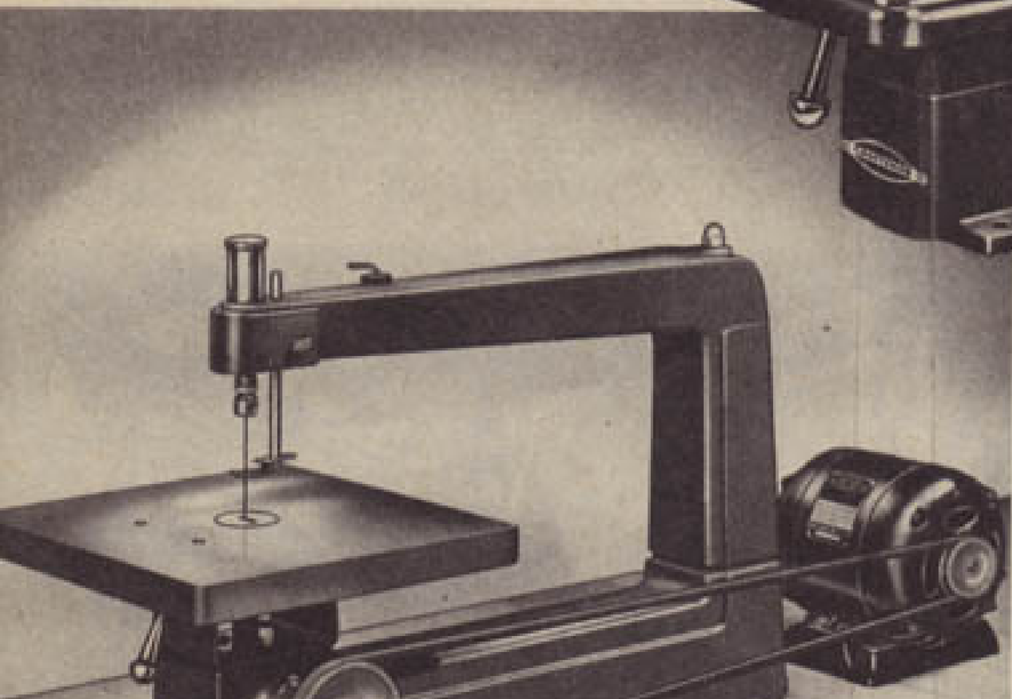


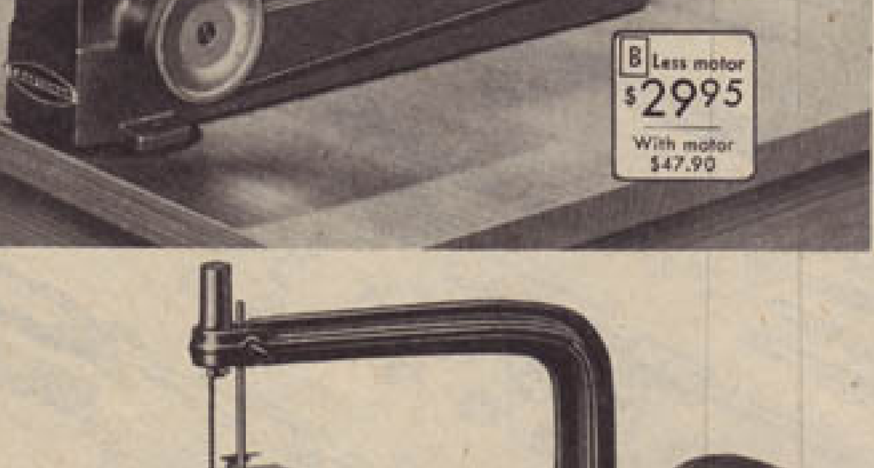
These 3 CRAFTSMAN Saws

Now available with motors

See page 256 for Easy Terms







CRAFTSMAN 24-inch Jig Saw

- New "walking beam" action gives power to blade on both up and down stroke. Cuts faster than ordinary jig saws
- Cuts to center of 48-inch circle. Handles material up to 1⅝ inch thick
- Built-in lamp lights up work; built-in air pump clears away sawdust
- Pulley drive at rear of ba.. gives greater safety and convenience

[A] Modern design! Heavy duty model. Quiet and efficient operation. Enables you to make intricate cuts and to do fine pattern work in wood, metal, plastic, etc. Extra large 16x16-inch ground cast iron table swivels 90° right or left and tilts 0 to 45° for bevel cuts. Upper and lower blade chuck can be turned 90° to rip pieces longer than 24 in. 6-inch blade has 1⁵⁄₃₂-in. stroke; 500 to 1050 strokes per minute, using 4-in. 4-step cone pulley (not supplied). Self-lubricating bearings. Table height 9½ in. Over-all height 21⅛ in.; length 39¾ in.; width 16⅝ in. One blade included. Shipped freight or express. Shpg. wt. 124 lbs.

99 NM 2339—Without motor, motor pulley and belt............**$69.50**

99 NM 2361—As above but with ¼-H.P. 1750 R.P.M. split phase ball bearing motor for 110-120 volt 60-cycle A.C. Shpg. wt. 154 lbs....**$87.45**

CRAFTSMAN 18-inch Jig Saw

- Modified Scotch yoke action runs in oil bath; gives smooth cutting
- Cuts to center of 36-inch circle; handles material up to 1½ inches thick
- Blade chucks turn 90° for ripping pieces longer than 18 inches
- Coil type return spring is fully enclosed. Bronze main bearing

[B] Here's the ideal jig saw for small shop and modelmaker. Large 12x12-inch smooth ground cast iron table has double pivot support and tilts to 45°. Built-in air pump keeps sawdust off work. Strong cast iron frame; upper arm removable for saber sawing and filing. Chuck shoe prevents twisting of blade (one supplied). One inch stroke, 875 strokes per minute. Four-inch machine pulley supplied. Table height 9 inches. Over-all dimensions: height 17²⁵⁄₃₂ inches; length 29 inches; width 12 inches. Shipped by freight or express. Shipping weight 72 pounds.

99 NM 2315—Without motor, motor pulley and belt............**$29.95**

99 NM 2360—As above but with ¼-H. P. 1750 R.P.M. split phase ball bearing motor for 110-120 volt 60-cycle A.C. Shpg. wt. 102 lbs....**$47.90**

CRAFTSMAN 12-inch Jig Saw

- Balanced, modified Scotch yoke action runs in a bath of oil
- Fully enclosed coil type spring return gives smooth blade return
- Cuts to center of 24-inch circle; handles work up to 1 inch thick

[C] Smooth operating small jig saw. Uses 5-inch pin type blade (one supplied). The 9x9-inch ground cast iron table tilts any angle up to 45°... locks at desired setting. Two point support for table... more rigid and accurate. Four-inch machine pulley supplied. Table height 7¼ inches. Over-all dimensions: height 14⁹⁄₃₂ inches; length 17⁹⁄₁₆ inches; width 9 inches. Recommend blade speed of 800 strokes per minute. Shpg. wt. 32 lbs.

99 N 02179—Without motor, motor pulley and belt............**$16.00**

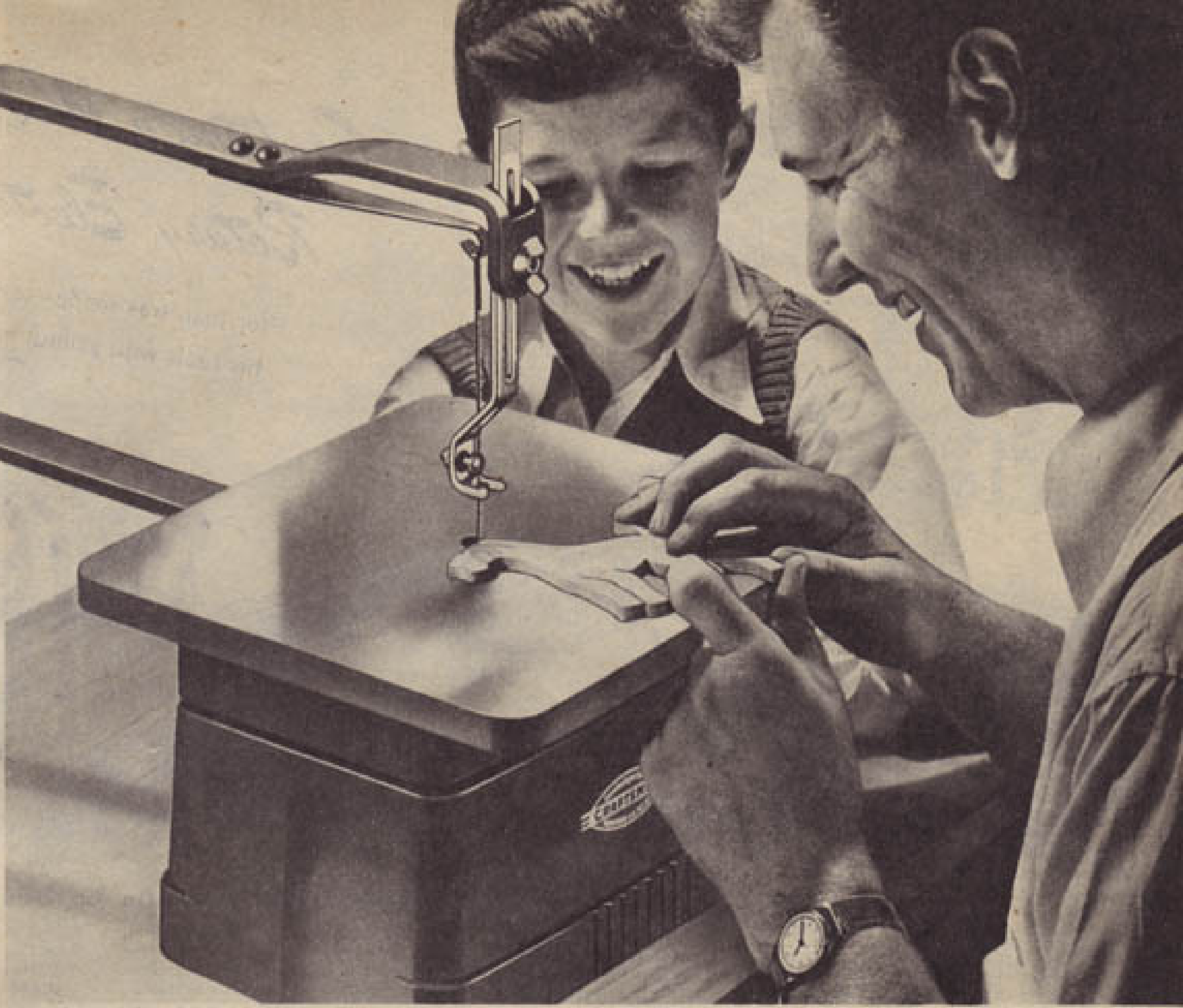
99 N 02184—As above but with ¼-H.P. 1750 R.P.M. split phase bronze bearing motor for 110-120-volt 60-cycle A.C. Shpg. wt. 56 lbs.....**$28.95**



CRAFTSMAN Fret Saw and Jig Saw Blades

Professional quality "Super-Tuff" steel blades, heat treated, hardened and tempered. Saber-tooth blades used for heavy cutting as well as saber work. Use 9N2702 for wood and metal; 9N2710 for wood or plastics; 9N2703 for metal only. Other blades listed may be used for wood, metal and general purpose use.

Catalog number	Type end	Length, inches	Teeth per inch	Width, inch	Thickness, inch	Blades in pkg.	Shipping weight	Per package
9 N 2703	Plain	6	32	.070	.020	6	1 oz.	25c
9 N 2702	Plain	6	16	.078	.014	6	1 oz.	25c
9 N 2709	Plain	6	20	.110	.020	6	1 oz.	25c
9 N 2710	Plain	6	7	.110	.020	6	1 oz.	25c
9 N 2700	Plain	6	10	.110	.020	6	1 oz.	22c
9 N 2701	Plain	6	16	.110	.020	6	1 oz.	22c
9 N 2704	Pin	5	10	.110	.020	6	1 oz.	22c
9 N 2705	Pin	5	15	.110	.020	6	1 oz.	22c
9 N 2706	Plain	8½	10	.110	.020	6	1 oz.	25c
9 N 2707	Plain	8½	15	.110	.020	6	1 oz.	25c



CRAFTSMAN
REG. U.S. PAT. OFF.

THE RIGHT WAY TO SAY
HARDWARE AND TOOLS

Note the capacity! It will cut wood, metal or plastics



Wood up to ½-inch in thickness.

Plastics up to ⅜-inch in thickness.

Aluminum up to 1/32-inch in thickness.

Sheet brass up to 1/16-inch in thickness.

Zinc up to 1/16-in. in thickness.

You can make hundreds of things out of wood, metal and plastics with a

CRAFTSMAN Magnetic Jig Saw

No motor or belt needed! Just plug it in and go to work.

$11.65

- Not a toy but a rugged, well-made tool!
- Faster, smoother cutting than ordinary jig saw. Cuts to center of 22-in. circle.

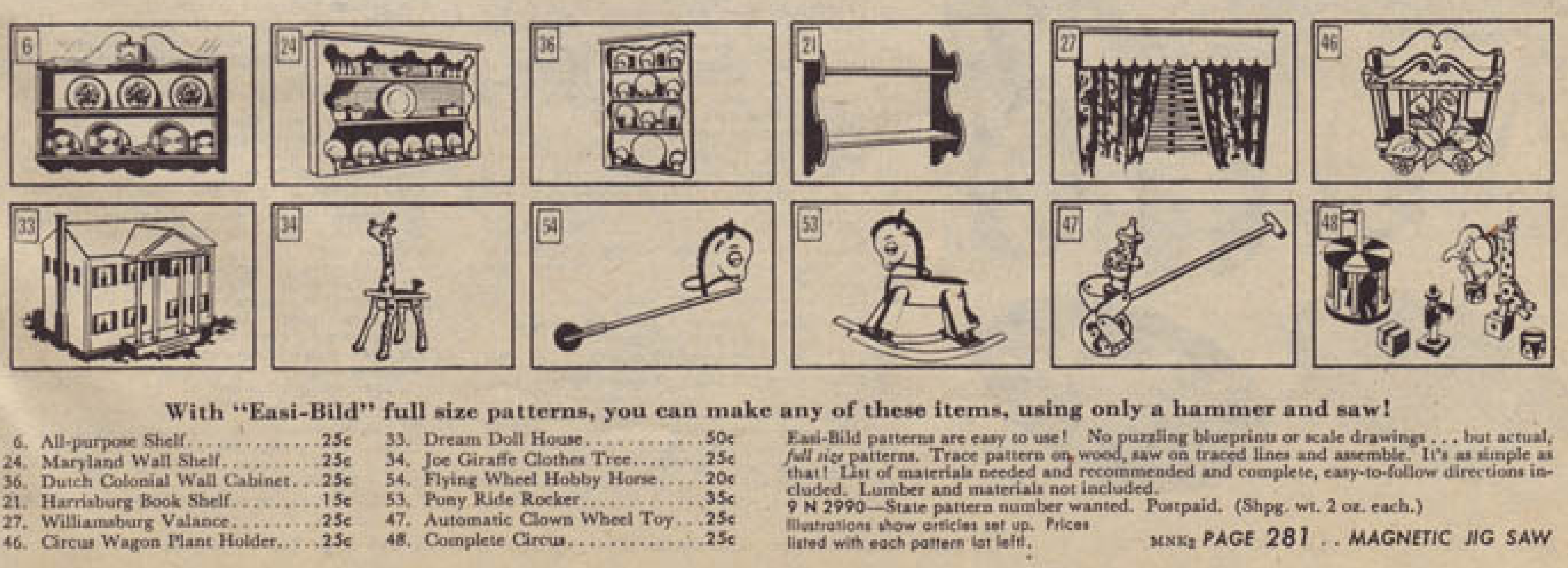
What a really grand gift for any man or boy! Fine for hobby-minded women and girls, too! This Christmas, give a CRAFTSMAN Magnetic Jig Saw. Not a toy but a rugged, well-made power tool! Just ideal for making hundreds of things from wood, metal and plastics . . . a real time saver in cutting out toys, puzzles, what-nots, plaques, ornaments, belt buckles, picture frames, wall lamps, book ends, and ever so many other things!

Easy to use. Plug it in and saw! Magnetic power unit enclosed in base. No motor to buy! No belt! No gears! No oiling! Can be used anywhere—even on the kitchen table.

Watch it whiz through wood, metal and plastics! Blade moves many times faster than ordinary jig-saw—gives super-smooth cuts that need no sanding. This high speed, short-stroke action—together with absence of belts—makes CRAFTSMAN Magnetic Jig Saw so safe even boys and girls may use it. Lots of fun to use . . . ideal for developing hand and eye coordination!

Sturdy, all-metal construction. Non-slip rubber feet. Table size 8½x8 inches. Height 10⅞ inches. Width 16 inches. Complete with blade, 5½ feet of connecting cord and operating instructions. For use on 110-120 volt 60-cycle A.C. only.

99 N 02632—Shipping weight, 14 pounds. **$11.65**
9 N 2690—Extra blades for above CRAFTSMAN Magnetic Jig Saw. Pkg. of six blades, each 5 in. long. Shpg. wt. 1 oz. Pkg. **22c**



With "Easi-Bild" full size patterns, you can make any of these items, using only a hammer and saw!

6. All-purpose Shelf. 25c
24. Maryland Wall Shelf. 25c
36. Dutch Colonial Wall Cabinet. . .25c
21. Harrisburg Book Shelf. 15c
27. Williamsburg Valance. 25c
46. Circus Wagon Plant Holder. 25c
33. Dream Doll House. 50c
34. Joe Giraffe Clothes Tree. 25c
54. Flying Wheel Hobby Horse. 20c
53. Pony Ride Rocker. 35c
47. Automatic Clown Wheel Toy. . .25c
48. Complete Circus. 25c

Easi-Bild patterns are easy to use! No puzzling blueprints or scale drawings . . . but actual, *full size* patterns. Trace pattern on wood, saw on traced lines and assemble. It's as simple as that! List of materials needed and recommended and complete, easy-to-follow directions included. Lumber and materials not included.

9 N 2990—State pattern number wanted. Postpaid. (Shpg. wt. 2 oz. each.)

Illustrations show articles set up. Prices listed with each pattern at left.



CRAFTSMAN Chisel Sets

$13.25 **Heavy duty professional quality.** Average over-all length 16¾ inches. High carbon tool steel blades; highly polished, beautifully finished. Full size 10-in. maple handles have lustrous natural finish; hand fitting shape. Set consists of 3 gouges (¼, ½ and ¾-in.); 1 round nose chisel (½-in.); 1 parting tool (⅛-in.); 1 spear point chisel (½-in.); 2 skew chisels (½ and 1-in.). In sturdy wooden box covered in artificial leather. Shipping weight 11 lbs.
9 N 2898—Set of 8...... **$13.25**

$9.75 **Professional quality.** Highly polished 4-inch blades of carefully tempered tool steel. Expertly ground. Keep a keen edge for fast, clean cutting. 8-inch handles of beautifully finished hardwood. Heavy ferrule. Average over-all length 13 in. Set includes 3 gouges (¼, ½ and ¾-in.); 1 round nose chisel (½-in.); 1 parting tool (⅛-in.); 1 spear point chisel (½-in.); 2 skew chisels (½ and 1-in.). Comes in artificial leather covered wood box. Shipping wt. 8 lbs. 10 oz.
9 N 2853—Set of 8....... **$9.75**

CRAFTSMAN Wood-turning Lathe . . . now with motor

Modern in every way . . . a "must" in the well-equipped workshop. Large capacity—precision machined, smooth running. Heavy cast iron construction reduces vibration.

Heavy ground steel ⅝-inch headstock spindle rotates in 2 oilite self-lubricating bronze bearings. Oil well surrounds each bearing. Ball thrust bearing absorbs end thrust. Removable cover on outboard end makes it easy to turn large diameter work without reversing motor. Headstock covers 3-inch 3-step pulley giving 3 speeds: 1025, 1750 and 2985 R.P.M. 36¾-inch bed, 8-inch swing, 24 inches between centers; permits larger size work. 3-point mounting eliminates twist and strain. Tailstock and height of tool rest are easily adjusted.

$29.00 Cash **$3.00 Down** **Less Motor**
$46.95 With Motor

Comes with wrench (wrench is used for tool rest slide, tool rest, tailstock lock); tool rest; spur and cup centers, and 3-step 3-inch machine pulley. Over-all ht. 8⅜ in.; width 7 in.; length 40 in. Can be driven from rear or below. We recommend minimum of ⅓-H.P. 1750 R.P.M. motor with 3-inch 3-step cone type motor pulley and V-belt (not furnished).
99 N 02160—Without motor. Mailable. Shipping weight 54 pounds..... **$29.00**
99 NM 2162—With ⅓-H.P. split-phase 115-volt 60-cycle 1750 R.P.M. ball-bearing motor. Shipped freight or express. Shipping weight 84 pounds.............. **$46.95**



Accessories for your Wood-turning Lathe

[A] **Face Plates.** For lathe above. Fit only ⅝-in. straight spindles. Cast iron.
9 N 2320—4-inch diameter.
Shipping weight 1 lb. 5 oz.............. **$1.90**
9 N 2081—6-inch diameter.
Shipping weight 1 lb. 14 oz.............. **2.10**

[B] [C] **Lathe Centers.** For 99N02160 lathe above or any lathe with ⅝-inch straight spindles. Shipping weight each 6 ounces.
(B) **9 N 2102**—Tailstock cup center........ **76c**
(C) **9 N 2105**—Headstock spur center...... **76c**

[D] **CRAFTSMAN Work Arbor.** Converts your motor into a grinder, polisher, buffer, etc. Fastens on shaft with two set screws. Spindle is ½-in. x 20-thread; 2⅜ in. long. Length 4 in. Made of high carbon steel. Precision machined steel collars for clamping grinding or buffing wheels. ½ or ⅝-in. bore. **Please state bore wanted.**
9 N 2164—Shipping weight 12 oz............ **57c**

[E] **Sanding Disc.** For 99N02160 lathe. Fits only ⅝-inch straight spindle. Diameter 8 in. Has set screw to lock disc tightly on spindle. Cast iron construction.
9 N 2341—Shipping wt. 2 lbs............. **$3.10**

[F] **Disc Cement.** For holding sanding discs to metal or wood sanding plates. Non-drying. Big 4⅝-ounce stick.
9 N 2219—Shipping weight 6 oz............ **26c**

[G] **Collet Chuck.** Screw-on type. ¼-inch capacity. Fits ½-inch 20-thread shaft.
9 N 2271—Shipping weight 3 ounces...... **80c**

[H] **Jacobs Hand Tite Chucks.** Tapped ½-inch x 20-thread.
9 N 2175—Capacity 0 to ¼ in. Jacobs No. 4164. **Postpaid.** (Shpg. wt. 8 oz.)........... **$1.30**
9 N 2176—Capacity 0 to ⅜ in. Jacobs No. 4364. **Postpaid.** (Shpg. wt. 1 lb. 2 oz.)........... **$2.00**
9 N 2177—Capacity ⅛ to ½ in. Jacobs No. 4464. **Postpaid.** (Shpg. wt. 1 lb. 2 oz.)........... **$2.00**

[J] **3-Jaw Chucks.** Screw-on type. Precision made jaws center accurately to close tolerances. Fit ½-inch 20-thread spindles.
9 N 2248—¼-inch capacity.
Shipping weight 5 ounces.................. **65c**
9 N 2243—⅜-inch capacity.
Shipping weight 12 ounces................. **72c**
9 N 2256—½-inch capacity.
Shipping weight 12 ounces................. **80c**

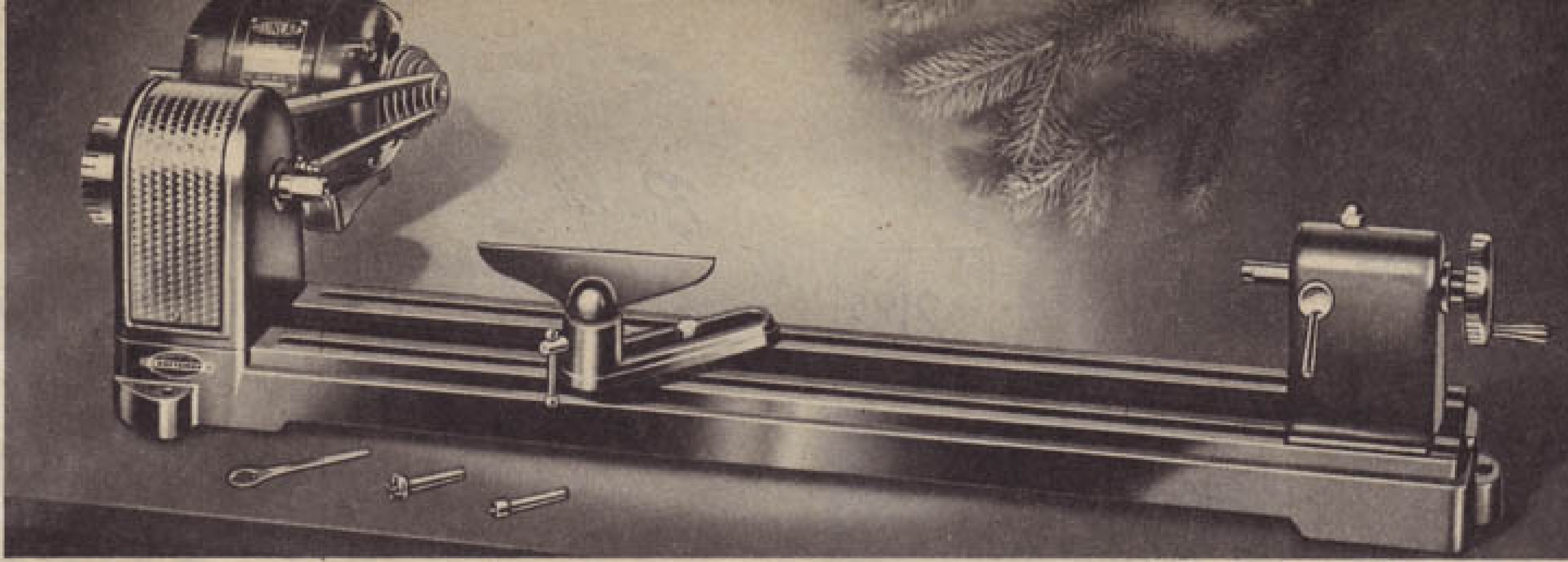
[K] **Sanding Drum.** Complete with medium grit sleeve. Diameter 2¼ inches. Length 3 inches. Fits ½-inch 20-thread spindle.
9 N 2524—Shipping weight 12 ounces.... **$1.13**
Sanding Sleeve. Use with above sanding drum. Choice of fine, medium or coarse grit. **Please state grit wanted.**
9 N 2522—Shipping weight 2 ounces....... **12c**

[L] **Polishing Drum.** One-piece lamb's wool; 1-in. pile. Diameter 2¼ in. Length 3 in. Slips over sanding drum above. Ideal for polishing curved and irregular surfaces.
9 N 2533—Shipping weight 3 ounces....... **67c**

[M] **Flexible Sanding Discs.** Have steel backing. Complete with one cloth back medium grit abrasive disc.
9 N 2547—5½-in. diameter. For ½-inch x 20-thread spindle. Shpg. wt. 10 oz...... **$1.40**
9 N 2548—7-in. diameter. For ½-inch x 20-thread spindle. Shpg. wt. 14 oz....... **2.05**
Replacement Abrasives for above Discs.
9 N 2541—5½-inch diameter.
Shipping weight 2 ounces.............Pair **32c**
9 N 2545—7-inch diameter.
Shipping weight 3 ounces.............Pair **43c**

[N] **Polishing Bonnet.** One-piece lamb's wool. 1¼-in. wool pile. Brings wax surfaces, etc., to a high polish rapidly and easily. Diameter 9 inches. Will fit over 8-inch sanding discs.
9 N 2539—Shipping weight 8 ounces...... **$1.45**

Buy power tools and other shop equipment on Sears Easy Terms. *See page 256 for details*



CRAFTSMAN Heavy Duty Wood-turning Lathe

Finest we have ever sold . . . Now available with motor

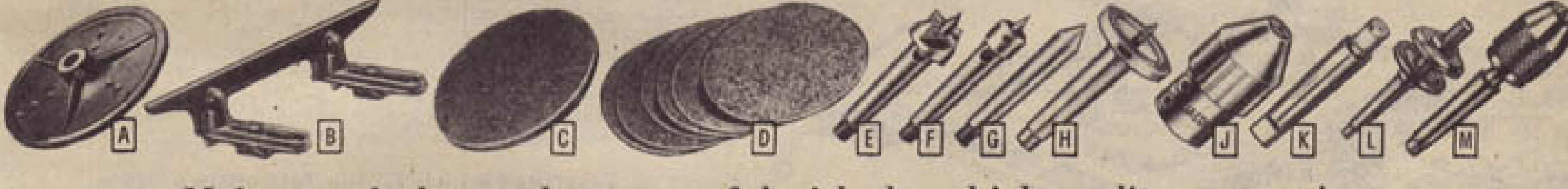
- 47-inch bed . . . 9-inch swing . . . 30 inches between centers.
- Precision built for accuracy . . . Extra heavy duty construction throughout.

If he likes to do woodworking (and what man doesn't?), this great CRAFTSMAN lathe will make a perfect Christmas gift. A rugged heavy duty professional-type tool—the finest wood turning lathe we have ever sold. We sincerely believe there is no other lathe with all its quality features in this price range.

Notice the length—over 4 ft. long! Extra heavy cast semi-steel construction reduces vibration—assures smooth, accurate operation even under heavy cuts. Two oilite self-lubricating bronze bearings in headstock; sealed in bath of oil for protection against grit and dirt; oil actually filters through bronze. Ball thrust bearing absorbs end thrust. Removable cover on outboard end of ¾-in. headstock spindle permits outboard turning of larger diameter work without reversing motor. No. 1 Morse taper centers on both head and tailstock. Easy to use work arbor, drill chuck, etc. Indexing pin for use in fluting. Over-all height 10¾ in.; width 8¾ in.; length 50⅛ in. With wrench (for both tool rest and tailstock), tool rest, spur and cup centers, and 4-in. 4-step machine pulley giving 4 speeds from 875 to 3450 R.P.M. (4-in. 4-step motor pulley and V-belt not included.)

$40.95 Cash Without Motor $4.50 down
$58.90 With Motor

99 NM 2318—Without motor. Shpg. wt. 78 lbs. $40.95
99 NM 2372—With ¼-H.P. 1750 R.P.M. split phase 110-120 volt 60-cycle A.C. ball bearing motor. Shpg. wt. 108 lbs. $58.90



Make your lathe much more useful with these high quality accessories

[A] **Face Plates.** For 99 NM 2318 lathe above. Fit only ¾-inch straight spindles. Cast iron.
9 N 2325—8-inch diameter. Shipping weight 2 pounds 8 ounces $2.90
9 N 2324—4-in. diam. Shpg. wt. 2 lbs. $1.80

[B] **20-in. Tool Rest.** Extra long. For 99NM2318 lathe above. For turning long pieces. Height adjustable. With bed brackets.
9 N 2316—Shipping weight 10 pounds $4.65

[C] **8-inch Sanding Disc.** May be used on 99NM2318 lathe. Cast iron. Shpg. wt. 2 lbs. 8 oz.
9 N 2308—Fits ¾-in. straight spindle $2.65

[D] **Sanding Discs.** For use on 9N2308 discs described at left. 6 assorted; 2 each fine, medium, and coarse. Diameter 8 inches.
9 N 2217—Aluminum oxide on paper. For wood or metal. Shipping wt. 8 oz. . . . . 6 for 47c
9 N 2216—Garnet on paper. For wood only. Shipping weight. 8 oz. . . . . 6 for 39c

Lathe Centers and Arbors. No. 1 Morse taper, shank end. Shipping weight, each, 12 ounces.
(E) 9 N 2106—Headstock Spur Center. For wood. . 70c
(F) 9 N 2100—Tailstock Cup Center. For wood. 59c
(G) 9 N 2110—60-degree Center. For metal. 56c
(H) 9 N 2116—Screw Center. For wood $1.25

[J] **Jacobs Hex Key Chucks.** Bored ½-in. straight hole. Shipping weight, each, 1 lb. 8 oz. **Postpaid.**
9 N 2936—Capacity, 0 to ⅜ in. Jacobs No. 6325 . . . . $4.00
9 N 2938—Capacity, ⅛ to ½ in. Jacobs No. 6425 . . . . . . $4.00

[K] **Jacobs Arbor.** Must be used with chucks above.
9 N 2386—No. 1 Morse Taper, shank end. ½-inch straight shank head end. **Postpaid.** (Shpg. wt. 12 oz) 90c

[L] **Grinding Arbor.** No. 1 Morse taper, shank end. ½-inch 20-thread, head end, 2 loose machined steel collars.
9 N 2153—Shipping weight 9 ounces 79c

[M] **Work Arbor with Chuck.** No. 1 Morse taper, shank end. Chuck tapped ½-inchx20-thread; ½-in. cap.
9 N 2234—Shipping weight 1 pound 8 ounces $1.68

It's back! CRAFTSMAN Deluxe Rotary Tool

A whole shop full of tools in one

- May be used for drilling, grinding, polishing, engraving, sawing, sanding, cutting, routing, etc.
- May be used on wood, metal, glass, plastics, etc.
- Listed by Underwriters' Laboratories, Incorporated.

It's really big news—that the famous CRAFTSMAN Deluxe Rotary Electric Tool is back. What a swell Christmas gift for any man! A gift he'll enjoy for years to come.

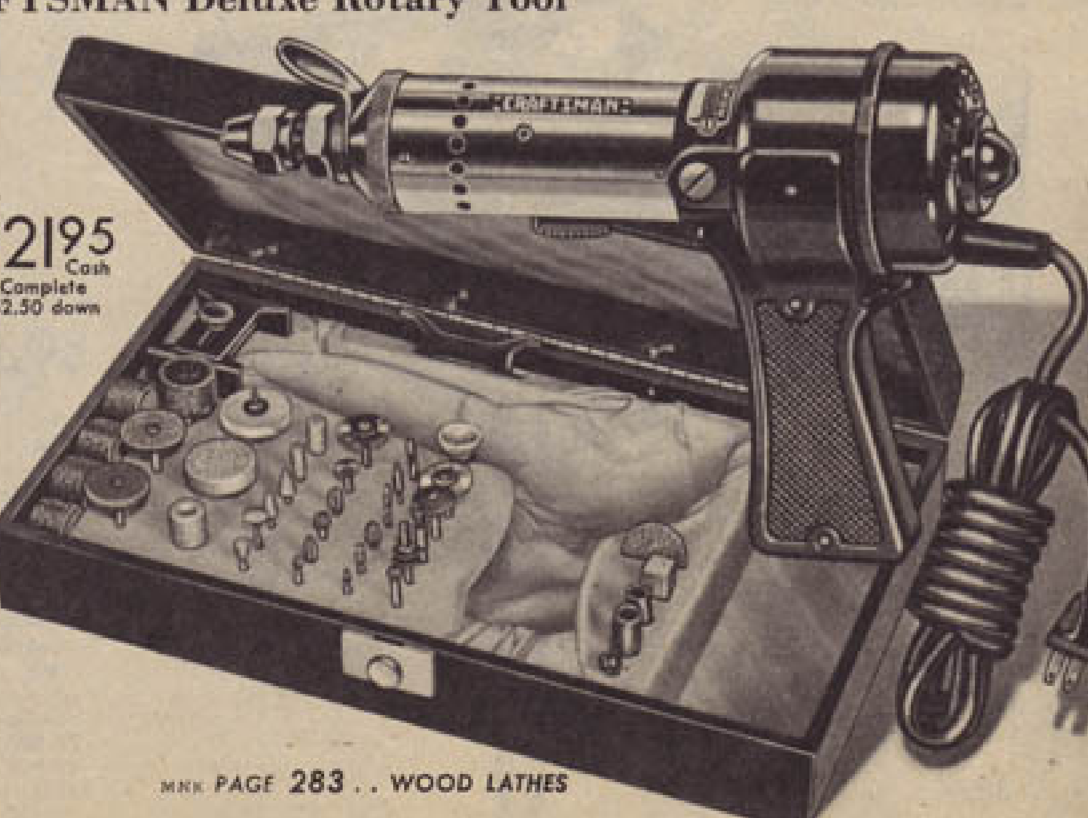
Notice the many uses above! No wonder it's called a whole shop full of tools in one! You just insert the accessory you want—flip the switch—and let power do the work. Perfect for home and industrial shops, for hobbies, model-making, etc. Not a toy—but a superb precision-built tool.

Notice these quality features. Powerful 18,000 R.P.M. motor . . . extra heavy field coils . . . balanced armature with built-up commutator . . . improved fan cooling system . . . grease packed precision ball bearing in front . . . self-aligning rear bronze bearing . . . on-off switch . . . finger rest over chuck . . . removable pistol grip for convenience . . . chuck with collet insert assures solid locking of accessories; capacity 3/32 and ⅛ inch . . . ripping guide . . . built-in condenser to reduce radio interference . . . insulation tested at 1000 volts.

Complete with 35 accessories, including cutters, saws, drills, brushes, polishing and buffing wheels, emery wheels, sanding drum, silicon carbide discs. Also 2 chuck wrenches, collet chuck, emery wheel dresser, set of replacement brushes. 5½-ft. cord and plug. For 110-120 volt A.C. or D.C. 25-60 cycle. Packed in sturdy, attractive workshop box.

9 N 2652—Shpg. wt. 3 lbs. 4 oz. . . . Complete set $21.95

$21.95 Cash
Complete
$2.50 down





Gifts that open new trails of riding enjoyment

Ellensburg Roping Saddle

$139.90
$14.00 Down
$10.50 Monthly

Full floral hand-tooled. Oiled and antiqued. **Tree.** Ellensburg, beefhide covered. 14-in. undercut swell. 3½-in. horn cap. **Seat.** 14-in. 1-piece seat and jockey. **Rigging.** ¾ double. 4-in. bronze front ring. 2-in. rear dees. 1¾-in. rear and off billets, latigo tie and rear flank straps. **Cantle.** 4-in.; beaded roll. **Skirts.** 25½x13½-in. round. Sheep wool lined. **Fenders.** 8½x19-in., 1-piece. **Stirrup leathers.** 3-in. laced. **Stirrups.** 2-in. bound Visalia type, leather covered. **Cincha.** 15-strand Mohair.
10 N 09632—Shipping weight 44 lbs. . . . $139.90

White River Roping Saddle

$89.90 Cash
$9.00 Down
$8.00 Monthly

Selected steerhide, stained edges. Oiled and antiqued finish. **Tree.** White River, beef hide covered. Narrow grip; 12-in. swell. 3-in. covered horn. **Seat.** 14-in. 3-in. dished, beaded cantle. 1-piece seat and jockey. **Rigging.** Full double. Four 3-in. steel dees. 1¾-in. latigo ties and off billets. 1½-in. flank strap and rear billets. **Skirts.** Round, 25x12¾-in. Sheep wool lined. **Fenders.** 2-piece. 8½x18-in. **Stirrup leathers.** 3-in. Double to lace. **Stirrups.** 2-in. metal bound Visalia type. **Cincha.** 13-strand Mohair.
10 N 08433—Shipping weight 30 pounds. . $89.90

The Peerless Saddle

$49.90
$5.00 Down
$5.00 Monthly

Russet leather with oiled and antiqued finish. Basket weave rolled border. **Tree.** 12-inch swell with 2½-inch leather covered horn. **Rig.** Full double. Four latigo tie straps. **Seat.** 15-inch. 3-inch beaded cantle, beaded front. Seat and jockey in 1 piece. **Skirts.** Square, 23x12 inches. Wool felt lined. **Fenders.** 15¾x7½ inches. **Stirrup leathers.** 2½-inch buckled. **Stirrups.** 3-inch wood with leather bottoms. **Cinchas.** Front and rear are 3-inch, cotton web with two rings each.
10 N 08402—Shipping weight 25 pounds. $49.90



Finest quality Riding Accessories

Russet Leather Equipment

[A] **Tapered Western Bridle.** Antiqued russet leather. 2½-in. cheeks, 1⅝-in. brow and nosebands; ¾-in. throat strap. ¾-in. by 6-ft. flat reins. Brass buckles. Shipping weight 2 pounds 12 ounces
10 N 8191—Hand tooled. Less bit. . . . . . Each $10.25
10 N 8190—Basket Stamped. Less bit. . . Each $8.25
10 N 8189—Plain. Less bit. . . . . Each 7.25

[B] **Martingale.** Best grade antiqued russet leather. 2½-in. wide collar; ¾-in. belly strap, ¾-in. tie down to snap onto bridle. Brass hardware.
10 N 8231—Hand tooled. Shpg. wt. 2 lbs. Ea. $9.95
10 N 8230—Basket Stamp. Shpg. wt. 2 lbs. Ea. $7.75
10 N 8229—Plain. Shpg. wt. 2 lbs. . . . Ea. 6.95

[C] **Breast Collars.** Russet leather V-shape. Oiled and antiqued. ¾-in. neck strap. ¾-in. connecting straps. Sheep wool lined. Shipping weight 2 pounds 4 ounces.
10 N 8220—Hand tooled. . . . . Each $11.50
10 N 8234—Basket stamped . . . . Each $9.75

[D] **Hand-tooled Spur Strap.** Best russet leather. Brass buckle. Shipping weight pair 8 oz.
10 N 8394. . . . . Pair $1.89

[E] **Spur Strap.** Fits any button spur. Brass buckle. Shipping weight 7 ounces per pair.
10 N 8384—Basket stamped. . . . . Pair $1.29
10 N 8383—Plain . . . . Pair $1.09

Aluminum Bits and Spurs

[F] **The Idaho.** Low port; 5¾-in. mouthpiece; 9-in. curved cheeks. Shpg. wt. each 10 oz.
10 N 9570-Engraved. $5.29 10 N 9560-Plain. $4.29

[G] **Western Standard.** 5¾-in. mouthpiece; 7½-in. cheeks; low port. Shpg. wt. each 12 oz.
10 N 9564-Engraved. $3.59 10 N 9551-Plain. $2.69

[H] **The Californian.** Solid button. Large concha shank with chap guard. Shpg. wt. pair 5 oz.
10 N 9539-Engraved. $7.79 10 N 9535-Plain. $5.79

Boy's. Similar to above. Shpg. wt. pair 5 oz.
10 N 9534-Engraved. $7.79 10 N 9545-Plain. $5.79

[J] **The Bronc.** Solid button. 5-point rowel. Tiedown loops. Shipping wt. pair 10 oz.
10 N 9540-Engraved. $7.79 10 N 9536-Plain. $5.79

Soft, colorful Navajo Blankets

[K] **Our best Double Navajo Blanket.** About 28–31 inches wide by 56–62 in. long. Retains natural virgin wool oils. Hand washed, carded and woven. Soft and absorbent. Bright stripes throughout or fancy corners. Individually designed.
10 N 8478—Extra fancy. Shpg. wt. 6 lbs. $13.25

Single Blanket. About 28–31 in. square.
10 N 8451—Extra fancy. Shpg. wt. 3 lbs. 7.95

Single Blanket. Same size, weight, grade as above.
10 N 8475—Fancy. Shipping wt. 3 lbs. 6.29

The Pony Shop



[L] **Pony Saddle.** Russet leather with rolled edge design throughout. **Tree.** 12-inch solid front swell. Leather covered horn, 2½-inch cap, 2½ inches high. **Seat.** 12-inch seat. Seat and jockey in one piece. Cantle is 2½ inches high by 10½ inches wide. **Rigging.** Single. 1¼-inch tie straps. **Skirts.** Round, 19 inches long and 8½ inches wide. **Fenders.** 12½x6 inches. **Stirrup leathers.** 1¼ inches wide, buckled. **Stirrups.** Boys' 3-inch with hood covers. **Cincha.** Heavy 3-inch web with rings.
10 N 08401—Shipping weight 13 lbs. . . . . . . Each $35.90

[M] **Pony Bridle.** High quality russet leather. Double cheeks. ⅝-inch buckle on crown. Complete with port bit and curb strap. ⅝-inch by 4-foot reins.
10 N 8185—Shipping weight 2 pounds . . . . Each $2.98

[N] **Pony Saddle Pad.** Good quality gray felt with red felt edge and braid star in rear corner. 30% new wool, 50% reused wool, 10% re-processed wool, 10% cotton. 20 by 28-inch size.
10 N 8457—Shipping weight 12 ounces. . . . . Each $1.55

Buy riding equipment on Sears Easy Terms
See Page 256 for complete details







New! Nylon is tops for Seat Covers, too!

- Sleek, new beauty . . . clean, cool comfort!
- Long-wearing Nylon . . . heavyweight quality!
- Easy to install . . . snug, smooth fit!

As low as **$8.95** Coupe

Seats, backrests of tough, resilient nylon . . . resists sagging, stretching and abrasion. Out-wears cotton or rayon. Smooth, flat surface easy to slide over . . . easy to sponge clean. Artificial leather trims top of front and back seats; heavy matching cotton cloth trims rest of seats and backrests. Seams double-stitched, points of strain bar-tacked. Fittings, instructions incl. **State choice of color** maroon or dark green. For following cars (see "How to Order" for exceptions): 1941–47 Ford (except 1941 Bus. coupe); 1938–47 Chev.; 1940–47 Plym.; 1937–47 Buick, Olds., Pontiac; 1939–47 Chrys., DeSoto, Dodge, Merc., Cadillac, Nash, Stude.; 1937–39 Hudson; 1938–41 Packard. Shpg. wts.: coupes 5 lbs., sedans 8 lbs.

28 N 7200—For 2-passenger coupe with one-piece backrest............$ 8.95
28 N 7201—2-pass. coupe with solid seat, split backrest............... 10.95
28 N 7202—2-dr. sedan, coupe sedan, coach, 5–6 pass. coupe.......... 21.50
28 N 7203—For 5-passenger, 4-door sedan.......................... 21.50

How to Order Seat Covers: (1) **State Catalog Number.** Compare your car with description given with catalog numbers; then, state catalog number of description which fits your car. (2) Refer to your license card, title or bill of sale and send us the following information: **Make and year of car. Model name or number.** (Examples: deluxe, standard, special, 60, 70, etc.). **Body type** (Examples: club coupe, sedannette, club sedan, 3-pass. coupe, 4-dr. sedan, 2-dr. coach, etc.).

Important Notice: seat covers shown here are not for trucks, station wagons, small back seats of 3 and 4-pass. coupes, or following cars: **Buick** 1940 series 50, 60, 70 coupe or sedannette, 1942–47 4-dr. sedan, Super and Roadmaster sedannette; **Cadillac** 1940 coupe 1942–47 4-dr. sedan, **Oldsmobile** Custom Cruiser, **Packard** (all models), **Chrysler** 1946–47 4-dr. sedan; **Hudson, Lincoln** 1940–47; **DeSoto** 1946–47 Custom 4-dr. sedan; **Merc.** 1939–40 sedan coupe; **Willys** 1941–42; **Nash** 1941–47 2-dr. sedan and coupe; **Lincoln Zephyr** 1939–42. See Fall General Catalog for covers for above cars.

Bright Plaid Fiber—lacquer coated—cleans easily

- Deluxe quality • Beautifully styled • For comfort, long wear

As low as **$5.95** For Coupe

ALLSTATE Fiber Seat Covers are made of heavyweight fiber, lacquer coated to make them water repellent and easy to sponge clean. Extra wide artificial leather trims and protects top of front and back seats. Durable, burgundy colored cotton cloth trim covers balance of seat and backrest. Elastic inserts for smooth, wrinkle-free fit. Long-wearing . . . all seams double-stitched, points of strain bar-tacked. Sedan covers have bellows pocket, see small view above. Fittings, instructions included. **Read "How to Order."** Shpg. wts.: coupes 5 lbs.; others 9 lbs.

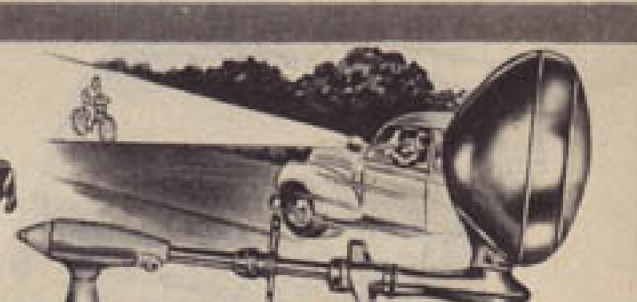
28 N 7233—For 2-passenger coupe with one piece backrest..........................$5.95
28 N 7234—For 2-passenger coupe, solid seat and split backrest........................ 8.95
28 N 7235—For 2-door sedan, coach, coupe sedan, 5 and 6-passenger coupe........... 14.95
28 N 7236—For 4-door, 5-passenger sedan.. 14.95











Exhaust Extension

Here's beauty with a purpose! Deluxe Exhaust Extension has gleaming chrome-plated finish set off by large sparkling red jewel. Built-in air-cooling baffle protects bumper and body from corrosive fumes and oily exhaust. Clamps on end of exhaust pipe. Bolts included.
28 N 5618—Shpg. wt. 1 lb..... **79c**

Utility Car Lamp

Handy car lamp—plugs into cigar lighter of any car. For "flood-light" effect open case—cover serves as supporting base. Instant bright light for tire changes, other repairs. 12-ft. cord, bulb and reflector contained in compact red enamel metal case, $2\frac{3}{8}$x$1\frac{1}{8}$x$6\frac{5}{8}$ inches.
28 N 5849—Shpg. wt. 11 oz.. **$1.98**

Hull Auto Compass

Precision accuracy . . . easy-to-read dials! Easily installed—clamps on center brace of windshield—no holes. Simple, quick adjustment for true direction. Resist jolts, jars.

[A] Plastic case $3\frac{1}{2}$x$1\frac{3}{4}$ in. *Postpaid.* (Shipping weight 1 lb. 8 oz.)
28 N 5500............$3.49

[B] Illuminated; non-glare light . . . chrome-plated shield. Plastic case $4\frac{1}{2}$x$1\frac{3}{4}$ in. *Postpaid.* (Shpg. wt. 1 lb.)
28 N 5503............$5.49

New Safety Mirrors

New Rear View Mirrors with jewel-like, light reflecting lucite mirror band in choice of 3 colors: red, blue or clear. Chrome-plated arm, head. Ball-socket joint adjusts to any angle. Fits right or left side. **State color.**

[C] 28 N 5513—Round. 4-in. mirror head. Shipping wt. 1 lb...... **$1.55**

[D] 28 N 5514—Oval. 3x5-in. mirror head. Shpg. wt. 1 lb. 2 oz.......... **$1.65**

New Sealed Beam Spotlight!

Your gift to the car-owner for year-around pleasure—with these new features: **Powerful Light**—throws mighty beam of light one-half mile! Light moves up, down and all around . . . has horizontal sweep of 360 degrees. **Sealed Beam**—seals out rust, tarnish, dust . . . keeps original bright light for life of lamp. **Pistol Grip**—one hand control . . built-in push-button switch and control knob grouped to conform to natural 'grip' of hand. Heavy brass shell has gleaming chrome finish; attractive gray plastic handle. Lamphead is $5\frac{3}{4}$ inches in diameter. Complete with switch and wire for easy installation.
28 N 5886—Instructions included. *Postpaid.* (Shipping weight 8 lbs. 8 oz.)............ **$17.95**

Include Seat Covers and auto accessories on your Christmas list—Easy Terms on page 256

MECHANICAL FEATURES OF PORTABLES

- Standard 4-row, 84-character anti-glare keyboard
- Convenient two-color ribbon adjustment lever
- Automatic ribbon reverse; paper release lever
- Left hand line space and carriage return lever
- Single and double line spacing adjustment lever
- Handy back space key . . . type guide . . . space bar
- Right and left shift key, shift lock for capitals
- Stencil cutting adjustment; carriage release lever
- Right and left margin stops; margin release lever
- Right margin warning bell; variable line spacer





Royal "Deluxe" Portable Typewriter

$89.57
$9 down
$8 monthly

- Royal's Magic Margin saves you much time
- Royal's construction for quiet operation
- Royal's bar action gives maximum speed
- Royal's touch control adjusts tension to you

The "Deluxe" model . . . Royal's best . . . is truly "deluxe" in every aspect. Famous magic margin sets the margin automatically with a mere flick of your fingers; no bothersome interruptions to turn back the paper table. The precision-construction also affords you the maximum quiet in typewriter operation. Has convenient, easily adjusted "touch-set" tabulator . . . makes columns easily and neatly. Paper lock holds paper firmly in place. Black crackle finish. Weight 15 lbs. 6 oz. in included carrying case. *Express prepaid.* (Shpg. wt. 20 lbs.)

3 NM 4508T—Pica type. Cash or terms $89.57
3 NM 4509T—Elite type. Cash or terms 89.57



Remington "Deluxe" Model 5 Portable

$78.97
$8 down
$7 monthly

- Self-starting paragraph key
- Touch regulator adjusts tension
- Easy-typing concave keys
- Paper table with guide and scale

Sleek and modern in appearance . . . expertly designed for the maximum speed and durability. Long carriage return enables greater ease of movement, less interruption . . . thus affords greater speed. Has type guide for perfect type alignment, automatic ribbon reverse, touch regulator and many more features. Black enamel and nickel finish. Weighs 15 pounds 6 ounces in included case. *Shipped express prepaid.* (Shipping weight 20 pounds).

3 NM 4548T—Pica type. Cash or terms $78.97
3 NM 4549T—Elite type. Cash or terms 78.97

How To Order Portable Typewriters

All portables shown on this page are mailable but we recommend shipment by freight or express. *State which you prefer. Charges are prepaid either way.*

ACTUAL SIZES OF PICA AND ELITE TYPE

`This is Actual PICA Type`

`This is Actual ELITE Type`

Elite type (12 letters per inch) is smaller than Pica. Pica type (10 letters per inch). Convenient carrying case included with each portable. *State catalog number.*

Remember . . . there is no extra charge for ordering portables on Sears Easy Terms. Take up to 15 full months to pay for it . . . same price, cash or terms



Streamlined Corona Clipper

$71.55
$7.50 down
$6 monthly

- Floating shift for fast typing
- Touch selector adjusts tension
- Handy two-color ribbon reverse

A speedy, rugged and efficient portable. Has floating shift . . . only type moves when shifting, not entire carriage. Black crackle finish. Weight 16 pounds in case. *Express prepaid.* (Shipping weight 20 pounds).

3 NM 4525T—Pica type. Cash or terms . . . $71.55
3 NM 4526T—Elite type. Cash or terms . . . 71.55



Corona Sterling Portable

$82.15
$8.50 down
$7 monthly

- Exclusive floating shift device
- Tabulator key adjusts columns
- Fast type bar speed booster

An extra sturdy and dependable typewriter. Has floating shift, touch selector to adjust key tension and folding extension arm. Black crackle finish. Weighs 17 pounds in case. *Express prepaid.* (Shipping weight 20 pounds).

3 NM 4521T—Pica type. Cash or terms . . . $82.15
3 NM 4522T—Elite type. Cash or terms . . . 82.15



Underwood Champion Portable

$88.07
$9 down
$8 monthly

- Inbuilt tabulator aligns work easily
- Adjustable paper guide for neat work
- Paper finger holds cards and labels

A real champion. Automatic ribbon reverse, 2-color ribbon, stencil lever. Gray crystalline enamel finish with nickel plated fittings. With case, weighs 16 pounds. *Shipped express prepaid.* (Shipping weight 20 pounds).

3 NM 4527T—Pica type. Cash or terms . . . $88.07
3 NM 4528T—Elite type. Cash or terms . . . 88.07

Manufacturers' Federal Excise Tax is included in the price wherever it applies

GUARANTEED FRESH DELICIOUS NUTS

Roasted and shipped from our own plant on the day after we receive your order



We guarantee . .

- that the nuts will be roasted in our own mail order plant and shipped to you the day after we receive your order.
- that only the finest quality nuts . . from all over the world . . and the finest quality oils are used.
- that if you are not fully satisfied, we will refund your money.

Here's what we do . .



First we roast the nuts in our new electric cooker, in our own mail order plant. They are cooked in small, controlled quantities to insure a perfect roast every time.

Then, immediately, we "seal the flavor in." The nuts are hermetically sealed in airtight containers so that they remain fresh and flavorful until opened in your own home.

Popular Bridge Mix

- Cashews from India
- Virginia Peanuts
- California Almonds
- Georgia Pecans
- Brazil nuts from South America

69c 12-ounce can

Have a bowl of these crisp, tangy nuts on hand for all occasions. They're perfect for after-dinner snacks and when unexpected company drops in. This freshly roasted assortment of fine quality nuts will please even the most discriminating tastes. So order a supply now. Remember, they'll keep fresh and flavorful as long as they're kept sealed in the can. All you have to do is open the can and you have roaster-fresh nuts at once.

87 N 7924—Shipping wt. 1 lb. 4 oz. . 12-ounce can 69c

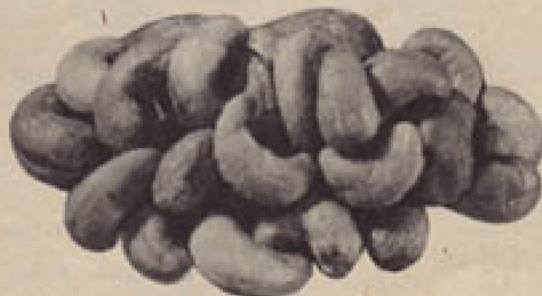


Jumbo Virginia Peanuts

49c 12-ounce can

America's favorite peanuts now cooked fresh to your order. Thoroughly roasted till they're crisp, crunchy and tasty . . . lightly salted. Shipping weight 1 pound 4 ounces.

87 N 7925—12-ounce can 49c



Cashew Nuts from India

79c 12-ounce can

These luscious taste-tempting sweetmeats from India are a real luxury. Carefully selected and roasted to a crunchy crispness for rich, perfect flavor. Shipping weight 1 pound 4 ounces.

87 N 7926—12-ounce can 79c



Deluxe Assortment

98c 12-ounce can

Contains no peanuts . . . generous amounts of Pecans, Cashews, Almonds and Brazil nuts. Our best assortment. A real taste thrill for you and your friends. Shipping weight 1 pound 4 ounces.

87 N 7927 ....12-oz. can 98c



Unpopped Corn

Pop your own popcorn balls this Christmas. Makes large fluffy kernels. Perfect for fireside snacks and for party refreshments. Shipping weight 3 lbs. 7 oz. **65c** 3 pounds

87 N 7860—3 lbs. 65c

Salted Nuts

A delectable assortment of rich, crisp cashews, almonds, pecans, filberts and Brazil nuts in metal tin. Shipping weight 1 pound 10 ounces. **$1.39** 1 pound

87 N 7828—1-lb. $1.39

Nut Bowl Set

Back again—nut picks and cracker with natural rustic wood bark finish 7-in. bowl, smooth inner surface. 4 picks and 1 cracker included. Shpg. wt. 2 lbs. 10 oz. **98c** Set

87 N 7838—Set. 98c

Roasted Peanuts

Here's a real treat for the youngsters—crisp, crunchy Virginia peanuts. Fine quality nuts, thoroughly roasted for perfect flavor. Economically priced. Shipping weights 2-lb. bag, 2 lbs. 8 oz.; 5-lb. bag, 5 lbs. 8 oz. **69c** 2 pounds

87 N 7835—2 lbs. . . 69c
87 N 7836—5 lbs. $1.59

California Walnuts

Large, Diamond quality walnuts that everyone will enjoy. Nut is well-filled with rich, delicious nut meats. Walnuts are so easy to shell for eating, baking, salads, etc. Order enough for the whole holiday season. Shpg. wt. 3 lbs. 8 oz. **$1.33** 3 pounds

87 N 7834—3 lbs. $1.33

Georgia Pecans

For gifts, for snacks, for baking and candy making. These large size Georgia pecans have a dozen different uses for the holiday season. Filled with delicious, full-flavored nut meats. Order now for all the holidays. Shpg. wt. 3 lbs. 9 oz. **$1.69** 3 pounds

87 N 7831—3 lbs. $1.69

Nuts, Fruits, Food Specialties

"so now is come our joyful feast
let every soul be jolly!"



	87N7893F	87N7894F	87N7857F	87N7858F	87 N 7855F	87N7854F	87N7864F
Alabama	50c	56c	88c	$1.28	$1.08	72c	$1.08
Arizona	63c	83c	67c	67c			
Arkansas	50c	56c	76c	1.22	1.60	$1.03	98c
California	79c	83c	67c	67c			
Colorado	50c	70c	71c	99c	2.11	1.34	1.08
Connecticut	50c	22c	88c	1.33	1.60	1.03	1.65
Delaware	50c	32c	88c	1.28	1.44	98c	1.44
Dist. of Columbia	50c	32c	88c	1.28	1.29	88c	1.44
Florida	63c	56c					
Georgia	50c	56c	88c	1.28	91c	67c	1.08
Idaho	63c	83c	71c	99c	2.88	1.65	1.65
Illinois	24c	56c	76c	1.22	1.60	1.03	1.03
Indiana	24c	44c	88c	1.28	1.60	1.03	1.24
Iowa	24c	56c	76c	1.22	1.85	1.24	1.08
Kansas	50c	70c	76c	1.16	1.96	1.29	1.03
Kentucky	36c	44c	88c	1.28	1.29	88c	1.24
Louisiana	50c	70c	76c	1.22	1.96	1.29	93c
Maine-New Hampshire-Vermont	50c	16c	88c	1.33	1.70	1.08	1.65
Maryland	50c	32c	82c	1.28	1.34	93c	1.44
Mass., Rhode Island	50c	16c	88c	1.33	1.60	1.03	1.65
Michigan	24c	44c	88c	1.28	1.85	1.24	1.29
Minnesota	36c	56c	76c	1.22	1.96	1.29	1.29
Mississippi	50c	56c	88c	1.28	1.18	82c	1.03
Missouri	36c	56c	76c	1.22	1.60	1.03	1.03
Montana	63c	83c	76c	1.16	2.63	1.55	1.65
Nebraska	50c	70c	76c	1.16	1.96	1.29	1.08
Nevada	79c	83c	67c	67c	2.88	1.65	1.65
N. Jersey, N. Y., Penn.	50c	32c	88c	1.28	1.60	1.03	1.44
New Mexico	63c	83c	71c	88c	2.11	1.34	1.08
North Carolina	50c	44c	88c	1.28	1.08	72c	1.29
No. and So. Dakota	50c	70c	76c	1.22	2.11	1.34	1.29
Ohio	36c	44c	88c	1.28	1.60	1.03	1.29
Oklahoma	50c	70c	76c	1.16	1.70	1.08	98c
Oregon	79c	83c	71c	88c	2.88	1.65	1.65
South Carolina	50c	44c	88c	1.28	98c	67c	1.29
Tennessee	36c	56c	88c	1.28	1.29	88c	1.08
Texas	63c	83c	71c	99c			90c
Utah	63c	83c	71c	88c	2.63	1.55	1.44
Virginia	50c	44c	88c	1.28	1.18	82c	1.44
Washington	79c	83c	71c	99c	2.88	1.65	1.65
West Virginia	36c	44c	88c	1.28	1.29	88c	1.44
Wisconsin	17c	44c	76c	1.22	1.96	1.29	1.29
Wyoming	50c	83c	71c	99c	2.37	1.44	1.44

Food Specialties below from all over America

Shipped direct to your friends as a Christmas gift from you

Order early! Please give your name, and print names and addresses of persons to whom gifts go. Include shipping charges to destination. Grower ships box with Holiday greeting stating that this gift comes with your best wishes. Fruit shipped by express . . . other items by parcel post. See chart at left. We ship only within Continental limits of the United States. If, for any reason, grower is unable to make delivery before Christmas, a greeting card, notifying recipient that your gift is on the way, will be mailed before Christmas. Order these delicacies for your own use too. See page 256 for Sears Easy Terms.

[A] **Smugglers Cove Sea Food Chest.** A treasure chest of ocean delicacies from Maine . . . rich with famous New England flavor. Now for you and your friends to enjoy at Christmas time. 1 (6-oz.) can Atlantic Lobster; 2 (8½-oz.) cans Minced Clams; 2 (10½-oz.) whole Clams; 15 oz. Maine Fish Chowder; 15 oz. Clam Chowder; 2 (3-oz.) cans Sardines and 2 (3-oz.) jars of Sardine Cocktail Spread. *Follow ordering information above.*

87 N 7893F—Add postage **$5.39**

[B] **Wisconsin Cheese Pack.** A truly delectable gift. Assortment of 6 different kinds of quality aged cheese. 2 full pounds of famous Edam Cheese. One 7-oz. Limburger Cheese; one 3-oz. Wisconsin semi-soft Natural Cheese; one 4-oz. French-type Saluette Cheese; one 8-oz. Hickory-smoked Link; and one 8-oz. snappy American Cheese. All in bright Christmas wrappings and packed in sturdy wooden box. *Follow ordering information above.*

87 N 7894F—Add postage **$3.49**

[C] **A Basket full of Fruit.** Hand woven Mexican basket filled with finest quality citrus fruits. Assortment includes Oranges, Lemons, Limes, Grapefruit and Tangerines . . . all tree-ripened and hand picked in sunny Texas. When the fruit is gone, the basket has many home uses. A perfect gift. *Please follow ordering information above.* Fruit cannot be shipped to California, Arizona or Florida because of interstate regulations.

87 NM 7864F—Add express. ½ bu. **$3.75**

[D] **California Fruits and Nuts.** An outstanding value. Citrus fruits, apples, pears, dates, walnuts, almonds and other rare delicious fruits in season. Packed in sturdy wooden box with Christmas decorations. Send all your friends and associates an ever-welcome gift like this. *Follow ordering information above.* Fruit cannot be shipped to Florida because of interstate regulations.

87 NM 7857F—Add express. 10 lbs. **$3.25**
87 NM 7858F—Add express. 20 lbs. **5.85**

Other Christmas treats . . . sure to please

[E] **Fresh California Dates.** Sweet wholesome dates. Large moist fruit fairly melts in your mouth. *Follow ordering information above.*

87 N 7872F—Postpaid . . . . 2-lb. box **$1.29**
87 N 7859F—Postpaid . . . . 3-lb. box **$1.79**

[F] **Fresh Citrus Fruit.** Individually wrapped and carefully packed. *Follow ordering information above.* Cannot be shipped to California, Arizona or Texas because of interstate regulations.

87 NM 7854F—Add express. ½ bu. **$2.59**
87 NM 7855F—Add express. Bushel **$4.59**

[G] **Hormel Good Food Pack.** A luscious assortment of favorite meats. One 1½-lb. can tender Ham; one 1-lb. can Chile con Carne; one 12-oz. can Tongue; 2 (3-oz.) tins Liver Pate; 2 (3-oz.) tins Deviled Ham; 2 (3-oz.) Deviled tongue; 2 (4-oz.) tins Vienna Sausage; one 1-lb. can Roast Beef Hash. *Follow ordering information above.* Postpaid.

87 N 7892F—12-pc. set. **$4.79**





Serve delicious Nuts-in-Shell

- Deluxe assortment includes all your favorites
- Brazil nuts, walnuts, pecans, almonds and filberts
- Always have a bowl of nuts on hand—a real treat

39c per pound in 10-lb. bag

Good wholesome food that all will enjoy. Deluxe assortment consists of Brazil nuts, California Diamond quality walnuts, Georgia pecans, California almonds, choice Oregon filberts. Order the larger quantities and save.

87 N 7824—Shipping weight 2 pounds 6 ounces.........2-pound bag 85c
87 N 7825—Shipping weight 5 pounds 8 ounces.........5-pound bag $1.99
87 N 7826—Shipping weight 11 pounds...............10-pound bag 3.90



A 11-piece Seafood Pack $5.39



C ½-bushel Fruit Pack $3.75



G 12-piece Meat Pack $4.79



B 6-varieties Cheese Pack $3.49



F ½-bushel Citrus Pack $2.59



D 10-pound Fruit Pack $3.25



E 2-pound Dates $1.29

Sears exclusive O-PEN-FRESH package . . . the very same box that brought food and candy fresh to soldiers overseas, now brings you fresh, delicious candy. Perfect for Holiday parties, Christmas stockings and Charity baskets

O-pen-fresh Package, Christmas Hard Candy

"of candies red and pink and striped, he had a bounteous store."







Chocolate Assortment

in 3 mouth-watering kinds of candy

Less than 53c lb. In 9-box lots

Chocolate Covered Peanuts. Roasted jumbo Virginia peanuts.
87 N 7955M—Shpg. wt. 2 lbs. . . . . Three 8-oz. boxes 89c
87 N 7956M—Shpg. wt. 3 lbs. 6 oz. . . . . . . Six 8-oz. boxes $1.74
87 N 7957M—Shpg. wt. 5 lbs. . . . . Nine 8-oz. boxes 2.38

Chocolate Covered Mints. Cooling, refreshing peppermint.
87 N 7958M—Shpg. wt. 2 lbs. . . . . Three 8-oz. boxes 89c
87 N 7959M—Shpg. wt. 3 lbs. 6 oz. . . . . Six 8-oz. boxes $1.74
87 N 7960M—Shpg. wt. 5 lbs. . . . . Nine 8-oz. boxes 2.38

Chocolate Treats. Roasted almonds, imported filberts, jumbo peanuts, malted milk balls, peppermint creams, true fruit orange marmalade, peanut crunch, plump selected raisins, tender, creamy caramels...coated with milk or dark chocolate.
87 N 7961M—Shpg. wt. 2 lbs. . . . . Three 8-oz. boxes 89c
87 N 7962M—Shpg. wt. 3 lbs. 6 oz. . . . . Six 8-oz. boxes $1.74
87 N 7963M—Shpg. wt. 5 lbs. . . . . Nine 8-oz. boxes 2.38

Assorted Sets. Consist of one box of each kind of candy above.
87 N 7964M—Shpg. wt. 2 lbs. . . . . Three 8-oz. boxes 89c
87 N 7965M—Shpg. wt. 3 lbs. 6 oz. . . . . Six 8-oz. boxes $1.74
87 N 7966M—Shpg. wt. 5 lbs. . . . . Nine 8-oz. boxes 2.38

For beautiful 3-partition candy dish . . . see page 241





Jellies and Hard Candies

. . . 4 favorites for Christmas needs

Less than 33c lb. In 12-box lots

Candy Spicettes. Tiny jelly drops: Clove, Peppermint, Anise, Cinnamon, Wintergreen, Orange and Sassafras.
87 N 7940M—Shpg. wt. 2 lbs. 10 oz. . . . . . . Four 9-oz. boxes 87c
87 N 7941M—Shpg. wt. 5 lbs. 3 oz. . . . . Eight 9-oz. boxes $1.69
87 N 7942M—Shpg. wt. 7 lbs. 12 oz. . . . . . Twelve 9-oz. boxes 2.19

Candy Corn. Chewy mello cream candies.
87 N 7943M—Shpg. wt. 2 lbs. 10 oz. . . . . . . Four 9-oz. boxes 87c
87 N 7944M—Shpg. wt. 5 lbs. 3 oz. . . . . Eight 9-oz. boxes $1.69
87 N 7945M—Shpg. wt. 7 lbs. 12 oz. . . . . . Twelve 9-oz. boxes 2.19

Peppermint Pillows. Tangy, refreshing mints.
87 N 7946M—Shpg. wt. 2 lbs. 10 oz. . . . . . . Four 9-oz. boxes 87c
87 N 7947M—Shpg. wt. 5 lbs. 3 oz. . . . . Eight 9-oz. boxes $1.69
87 N 7948M—Shpg. wt. 7 lbs. 12 oz. . . . . Twelve 9-oz. boxes 2.19

Hard Candy Drops. Sweet and sugary hard candies: Orange, Lemon, Lime, Peach, Cherry, Wintergreen and Peppermint.
87 N 7949M—Shpg. wt. 2 lbs. 10 oz. . . . . . . Four 9-oz. boxes 87c
87 N 7950M—Shpg. wt. 5 lbs. 3 oz. . . . . Eight 9-oz. boxes $1.69
87 N 7951M—Shpg. wt. 7 lbs. 12 oz. . . . . Twelve 9-oz. boxes 2.19

Assorted Sets. Consist of one box of each kind of candy above.
87 N 7952M—Shpg. wt. 2 lbs. 10 oz. . . . . . . Four 9-oz. boxes 87c
87 N 7953M—Shpg. wt. 5 lbs. 3 oz. . . . . Eight 9-oz. boxes $1.69
87 N 7954M—Shpg. wt. 7 lbs. 12 oz. . . . . Twelve 9-oz. boxes 2.19







Kens Candy Drops

Assorted rolls of refreshing candy drops in delicious flavors such as lemon, wild cherry, orange, lime, etc. Ideal for slipping in Christmas stockings. Box of 20 rolls. Shpg. wt. 2 lbs.

59c 20 rolls

87 N 7844—Each box....... 59c

Candy-filled Decanter

Wonderful assortment of crunchy, satiny-finish candies filled with fruit, nut, cream and jelly centers. Packed in reusable glass decanter to make it an ideal last-minute gift. Great for filling Christmas boxes and boots shown below. Shpg. wt. 4 lbs. 9 oz.

$1.65 2 lbs. 13 oz.

87 N 7820—Net weight 2 lbs. 13 oz..... $1.65

Christmas Candy Surprise Box

Pure, delicious candies for Christmas holidays and parties. Packed in an attractive box to make it ideal for last-minute gifts. Enough candy for filling lots of Christmas boxes, too. See empty Santa Claus boots and Christmas candy boxes below. Each box contains many of your favorite panned candies, mellow creams in Christmas shapes and colors, hard candies and chocolate covered candy.

$1.39 3-lb. box

87 N 7850—Shpg. wt. 3 lbs. 6 oz.............. 3-pound box $1.39



Hard Candy for a sweet old-fashioned Christmas

Christmas time is candy time and Sears offers you a bonanza of hard candies. All you want—all you need for the entire holiday season. We bought over a million pounds of this traditional Christmas candy. It's a quality assortment of satiny finish hard candies so wholesome and delicious, so right for Christmas.

Use hard candies generously to fill Christmas stockings, trim the tree, to serve guests and for holiday parties. For delightful last-minute gifts, fill empty Christmas boxes and boots shown below. Everyone likes to have lots and lots of candy around at Christmas time. Order enough for the whole holiday season. Remember, you save when you buy the larger, 30-pound size.

Just look at all the different flavors and shapes you get in this wonderful Christmas assortment. Such shapes as pillows, waffles, chips, straws, drops, etc. Such flavors as lemon, orange, cherry, raspberry, mint, lime, wintergreen, etc. And best of all, look at the low price for this quality candy.

87 N 7896—Shpg. wt. 3 lbs. 6 oz..... 3-lb. bag 98c
87 N 7897—Shpg. wt. 7 lbs. .... 6-lb. bag $1.86
87 N 7898—Shpg. wt. 10 lbs. .... 9-lb. bag 2.59
87 N 07899—Shpg. wt. 30 lbs.......... 27-lb. bag 7.56

Less than **29c** per pound in 9-pound units

Buy all the candy you need . . . buy on Easy Terms; see page 256

Empty Christmas Candy Boxes and Santa Claus Boots

Candy Gift Boxes. Christmas scenes on cardboard boxes. ½-lb. size. See candy above. Shpg. wts. of 12, 8 oz.; of 100, 3 lbs. 11 oz.

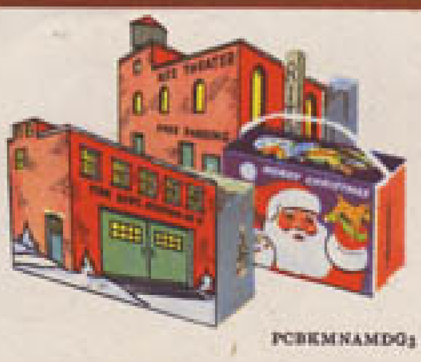
12 low as **15c**

87 N 7875—Cut-out fronts.... 12 for 15c
87 N 7876—Cut-out fronts... 100 for 98c
87 N 7873—Tape handles.... 12 for 18c
87 N 7874—Tape handles. 100 for $1.25

Empty Santa Claus Boots. Adorable little red plastic boots with tinsel trim. Set of 6 boots . . . each one holds 4 ounces of candy (not included). Fill with hard candies shown above or O-PEN-FRESH candy on opposite page. Shipping weight 2 lbs. 6 oz.

59c 6 boots

87 N 7867—Set of 6 boots for only. 59c





Candy Novelties and Chocolates

"a million stockings must be filled and not a single thing be spilled"





[A] 3 Santas on Skis 72c



[B] 12 Snowman Pops 59c

9 delightful, delicious ways to fill a Christmas Stocking

[A] **Santa Claus on Skis.** 3 of the merriest little Santas you ever did see, with big fat packs on their backs. One filled with 12 lollipops, one with 2 oz. jelly beans and one with 2 oz. Maybelle creams. Red and white plastic Santas stand 4½ inches high on bright green plastic skis. Trimmed with colorful cellophane.
87 N 7882—Shpg. wt. 1 lb. 7 oz.........Set of 3 Santas **72c**

[B] **Snowman Pops.** Delicious, all-day suckers all dressed up to look like jolly little snowmen. Easel-type cards stand by themselves or hang on the tree. A lollipop too, on each one.
87 N 7883—Shpg. wt. 1 lb. 8 oz.........Box of 12 pops **59c**

[C] **Christmas Boot Surprise.** Your favorite Christmas novelty—better than ever this year. Clear red plastic Santa Claus boots, each filled with 8 lollipops. Merry Christmas band around cuff of boot. Boots are 2¾ inches high. You get 6 boots—48 pops—at the lowest price ever. Gaily decorated cellophane trimming.
87 N 7866—Shpg. wt. 2 lbs..............Set of 6 boots **59c**

[D] **Christmas Boot Surprise.** Same as above but bigger boots (4 inches high) and more lollipops (20) in each boot.
87 N 7886—Shpg. wt. 1 lb. 14 oz........Set of 4 boots **98c**

[E] **Lollipop Tree Decorations.** 60 colorful cards in Christmas shapes with a lollipop on each. Candles, Trees, Boots, Bells, etc. Hang right on the tree. Cost less than a penny a piece.
87 N 7884—Shpg. wt. 1 lb. 4 oz............60 pops for **59c**

[F] **Jumbo size candy filled toys.** One 7-inch horn that blows like a whistle, one telephone, pistol and lantern, each about 5 inches high, filled with panned Christmas candies. When the candy is gone, they will still be the children's favorite toys.
87 N 7851—Shpg. wt. 2 lbs. 8 oz. . 4 glass and plastic toys **98c**

[G] **Favorite toys filled with candy.** 3-inch toys—1 jeep, an airplane, cruiser, 2 boots and station wagon—candy filled!
87 N 7852—Shpg. wt. 2 lbs. 10 oz......Set of 6 glass toys **59c**

[H] **Candy-filled Santa Claus.** Roly Poly Santas filled with 7 ounces panned Christmas Candies. 6 inches high. Children will just love to find them in their stockings on Christmas morning. Also ideal for last-minute children's gifts.
87 N 7887—Shpg. wt. 1 lb. 12 oz. . 2 glass and plastic Santas **75c**

[J] **Candy Canes in a Checkerboard box.** Traditional Christmas tree ornaments. 20 red and white striped peppermint canes (each about 5 in. long) securely packed in a cardboard box that makes a real checkerboard. Cardboard checkers included.
87 N 7895—Shpg. wt. 1 lb............Box of 20 canes **59c**



[D] 4 Christmas Boots 98c



[C] 6 Christmas Boots 59c



[F] 4 Candy-filled Novelties 98c



[E] 60 Tree Decorations 59c



[G] 6 Candy-filled Novelties 59c

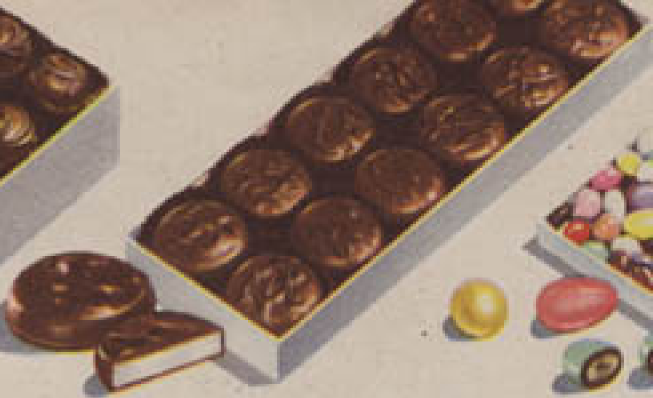


[H] 2 Candy-filled Santas 75c



[J] 20 Candy Canes 59c









Luscious Cordial Cherries

Maraschino cherries—large, whole red ones—in free-flowing vanilla cream centers. Heavily coated with smooth, dark sweet chocolate. About 24 pieces per box. Shpg. wt. 1 lb. 8 oz. **79c** 1-lb. box

87 N 7800—1-pound box 79c

Chocolate Peppermints

Creamy, refreshing mints coated with rich dark chocolate. The perfect after-dinner mint, and holiday treat. Everyone from Junior to Grandma will enjoy the soft pieces. **69c** 1-lb. box

87 N 7890—Shpg. wt. 1 lb. 8 oz. 69c

Marlon Chocolate Dragees

Almonds and filberts rolled in rich chocolate, covered with sugar coating in pastel colors. Shipping weight 1 lb. 4 oz. **79c** 12-oz. box

87 N 7879—12-ounce box 79c

Plain chocolate centers, 1-pound box.

87 N 7880—Shpg. wt. 1 lb. 8 oz. 79c

Chocolate Wilbur Buds

Solid chocolate Buds. Pure rich vanilla chocolate so wholesome and good . . . so popular with children and grownups alike. In gay gift box. Perfect for last-minute gifts. Shpg. wt. 1 lb. **59c** ½ pound

87 N 7889—½-pound box 59c





Back again . . a Chocolate Christmas

A wide variety of finest quality candy, gift boxed, inexpensively priced

[A] **Christmas Candles** chock-full of famous Baker's mint flavored sweet chocolate wafers. 48 in each gaily decorated cardboard candle. Perfect for gifts, trees and stockings. For your Christmas fireplace, place 2 candles on your mantel. Shpg. wt. 1 lb. 4 oz. **69c** 12 ounces

87 N 7891—Each candle 69c

[B] **1-lb. box Chocolates.** A wide variety of flavorful centers coated with rich, smooth, light and dark chocolate. Centers include assorted creams in favorite flavors and chewy nougatines, caramels, nuts, etc. A delightful assortment to serve or give. Shpg. wt. 1 lb. 8 oz. **89c** 1 pound

87 N 7802—1-lb. box . . .89c

[C] **5-lb. box Chocolates.** Back again . . . a huge 5-lb. box of your favorite chocolates. You get a dozen different varieties: Creams, nuts, mints, chewy pieces, caramels, foil wrapped pieces. Rich coatings of both light and dark chocolate. Shpg. wt. 6 lbs. **$3.19** 5 pounds

87 N 7803—5-lb. box $3.19

2-lb. box of Chocolate Candy. A wonderful gift, a wonderful value—2 full pounds of delicious quality chocolates. Christmas box contains a variety of chewy, nutty centers, chewy pieces and caramels. Creams that melt on the tongue in all the favorite fillings: vanilla, raspberry, peppermint, maple and many more—all covered with sweet, smooth chocolate. Have plenty on hand to serve your holiday guests and for last-minute gifts. **$1.19** 2 pounds

87 N 7805—Shpg. wt. 2 lbs. 14 oz. . 2-pound box $1.19

Candied Fruits for Christmas

[D] **2-lb. box Candied Fruits.** Colorful assortment includes glaced pineapple topped with cherries, rolled prunes, pecan topped dates and black and white figs. Packed in attractive gift box. A welcome Christmas gift. Shpg. wt. 2 lbs. 8 oz. **$1.69** 2 pounds

87 N 7808—2-pound box $1.69

[E] **2½-lb. box Candied Fruit.** Delicious assortment includes pineapple, cherries, figs, prunes and kumquats. Tasty filled and solid pieces. Cellophane wrapped tray in packed cardboard box. Shpg. wt. 3 lbs. 8 oz. **$2.29** 2½ pounds

87 N 7809—2½-pound box $2.29





Traditional Fruit Cakes

". . who live both far and near
we wish them a Happy Christmas,
a Happy New Year."

Supreme—our finest Fruit Cake

- Highest quality—rich, delicious cake
- Bright and colorful reusable metal tin
- Turn cover over for gaily decorated tray

$3.89 5-lb. cake

- *Chock-full of* Glazed cherries, Pineapple bits, Ass't fruit peel, Tangy citron, Selected pecans, Juicy raisins
- *Topped with* Cherries, Pecans, Pineapple

For a Merry Christmas dinner, serve this wonderful festive fruit cake. Smooth, rich batter deliciously flavored with spices, lavishly filled with fruits and nuts. A real taste thrill for the whole family. Packed in a gaily decorated tin, it's the ideal Christmas gift to send all your friends. Reusable metal container makes a grand cookie and cake box, sewing kit, etc. And the underside of the cover is beautifully decorated to make a perfect serving tray.
87 N 7819—Shpg. wt. 6 lbs. . 5-pound cake **$3.89**

A beautiful tray



Simply remove the cover of the Supreme Fruit cake tin, turn it over, and lo and behold you have a beautiful, all-purpose tray. Inside of the cover is lithographed, giving you a gaily decorated serving accessory at no extra cost.







Barbara Jane Fruit Cake

$1.89 5-lb. cake

Year after year, it's America's favorite good quality cake. Rich, spicy batter generously filled with selected fruit peels, cherries, raisins and nuts. Topped with fruits and nuts. Packed in gay and colorful cardboard box. Truly an outstanding fruit cake value.
87 N 7817—Shpg. wt. 5 lbs. 14 oz. 5-lb. cake **$1.89**

Orchard Fruit Cake

$2.89 5-lb. cake

Complete your holiday dinners with this fine quality cake. Taste-tempting batter is flavored with spices, laden with cherries, raisins, assorted citrus peels, citron and nut meats. Top is decorated with cherries, fruit and pecans. Reusable metal container.
87 N 7818—Shpg. wt. 6 lbs. . . . 5-lb. cake **$2.89**

Rum and Brandy Fruit Cake

$2.98 3-lb. cake

…de from a treasured old recipe . . . rich smooth batter filled with cherries, nuts, pineapple, raisins and assorted fruit peel . . . deliciously flavored with rum and brandy. Packed in gold color aluminum container that makes a gorgeous sewing box, candy dish.
87 N 7841—Shpg. wt. 4 lbs. . . . 3-lb. cake **$2.98**

Sears, Roebuck and Co.
Minneapolis 1, Minn.

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Sears 1947 Christmas Book



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EVERYTHING WE SELL CAN BE BOUGHT ON SEARS EASY TERMS . . *See page 256*

THIS IS SEARS 1947

Christmas Book

USE IT WITH YOUR SEARS BIG CATALOG..
IT'S FULL OF GIFTS FOR CHILDREN..GIFTS FOR MEN..GIFTS FOR WOMEN..GIFTS FOR THE HOME

SEARS SAYS: **Order Early** — UNCLE SAM SAYS: **Mail Early**